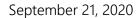
# METROPOLITAN TRANSPORTATION COMMISSION Meeting Transcript





1	POLICY ADVISORY COUNCIL EQUITY & ACCESS SUBCOMMITTEE
2	MONDAY, SEPTEMBER 21, 2020, 10:05 AM
3	
4	VEDA FLOREZ, CHAIR: GOOD MORNING. I WOULD LIKE TO CALL THIS
5	MEETING TO ORDER FOR THE POLICY ADVISORY COUNCIL EQUITY &
6	ACCESS SUBCOMMITTEE. I'M VEDA FLOREZ, THE CHAIR, AND ANNE
7	OLIVIA ELDRED IS THE VICE CHAIR. AND TODAY'S MEETING IS
8	SEPTEMBER 21ST, 2020. SO, I WOULD LIKE TO WELCOME EVERYONE.
9	AND I'LL ASK MARTI TO TAKE ROLL AND CONFIRM OUR QUORUM.
10	
11	CLERK OF THE BOARD: FIRST WE'LL HAVE TO ASK THE BROADCASTING
12	TEAM TO ROLL THE ANNOUNCEMENT. DUE TO COVID-19, THIS MEETING
13	WILL BE CONDUCTED AS A ZOOM WEBINAR. PURSUANT TO THE
14	PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20, WHICH
15	SUSPENDS CERTAIN REQUIREMENTS OF THE BROWN ACT. THIS MEETING
16	WILL BE WEBCAST ON THE MTC WEB SITE. I WILL CALL UPON
17	COMMISSIONERS, PRESENTERS, STAFF, AND OTHER SPEAKERS BY NAME
18	AND ASK THAT THEY SPEAK CLEARLY AND RESTATE THEIR NAMES BEFORE
19	GIVING COMMENTS OR REMARKS. PERSONS PARTICIPATING VIA ZOOM AND
20	WEBCAST WITH THEIR CAMERAS ENABLED ARE REMINDED THEIR
21	ACTIVITIES ARE VISIBLE TO VIEWERS. COMMISSIONERS AND MEMBERS
22	OF THE PUBLIC PARTICIPATING BY ZOOM, WISHING TO SPEAK SHOULD
23	USE THE RAISED HAND FEATURE OR DIAL STAR NINE AND I WILL CALL
24	UPON YOU AT THE APPROPRIATE TIME. TELECONFERENCE ATTENDEES
25	WILL BE CALLED UPON BY THE LAST FOUR DIGITS OF THEIR PHONE



- 1 NUMBERS. AND IT IS REQUESTED THAT PUBLIC SPEAKERS RESTATE
- 2 THEIR NAMES AND ORGANIZATIONS, BUT PROVIDING SUCH INFORMATION
- 3 IS VOLUNTARY. MEMBERS OF THE PUBLIC WISHING TO ADDRESS THIS
- 4 BODY WERE ASKED TO SUBMIT COMMENTS IN WRITING AT
- 5 INFO@BAYAREAMETRO.GOV. WRITTEN COMMENTS RECEIVED WILL BE
- 6 POSTED TO THE ONLINE AGENDA AND ENTERED INTO THE RECORD BUT
- 7 WILL NOT BE READ OUT LOUD. IF AUTHORS OF THE WRITTEN
- 8 CORRESPONDENCE WOULD LIKE TO SPEAK, THEY ARE FREE TO DO ON THE
- 9 REFERENCED AGENDA ITEM OR ANY TOPIC THEY CHOOSE. SPEAKERS
- 10 SHOULD RAISE THEIR HAND, AND I WILL CALL UPON THEM AT THE
- 11 APPROPRIATE TIME. A ROLL CALL VOTE WILL BE TAKEN FOR ALL
- 12 ACTION ITEMS. THE CHAT FEATURE IS ACTIVE, HOWEVER, PLEASE BE
- 13 AWARE THAT ANYTHING TYPED INTO THE CHAT WILL BE SUBJECT TO
- 14 PUBLIC DISCLOSURE. THE CHAT FEATURE IS NOT AVAILABLE TO
- 15 ATTENDEES. IN ORDER TO GET THE FULL ZOOM EXPERIENCE, PLEASE
- 16 MAKE SURE YOUR APPLICATION IS UP TO DATE.
- 18 VEDA FLOREZ, CHAIR: THANK YOU BROADCAST STAFF. I APPRECIATE
- 19 NOT HAVING TO READ ALL OF THAT. SO NOW LET'S GO TO ITEM NUMBER
- 20 TWO AND WE'LL HAVE A ROLL CALL TO CONFIRM OUR QUORUM. MARTI.
- 22 **CLERK OF THE BOARD: RICHARD BURNETT?**
- 24 RICHARD BURNETT: HERE.

25

17

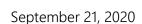
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CLERK OF THE BOARD: RICK COATES? RICK COATES: HERE. CLERK OF THE BOARD: ANNE OLIVIA ELDRED? ANNE OLIVIA ELDRED, VICE CHAIR: HERE. CLERK OF THE BOARD: VEDA FLOREZ? VEDA FLOREZ, CHAIR: HERE. CLERK OF THE BOARD: CHRISTINA GOTUACO? CHRISTINA GOTUACO: PRESENT. CLERK OF THE BOARD: RICH HEDGES? MICHELLE HERNANDEZ? MICHELLE HERNANDEZ: HERE. CLERK OF THE BOARD: MICHAEL LOPEZ? MICHAEL LOPEZ: HERE. 

CLERK OF THE BOARD: RAHMON MOMOH?





1 2 RAHMON MOMOH: HERE. 3 CLERK OF THE BOARD: DAISY OZIM? FOR ALTERNATES RANDI KINMAN? 4 5 RANDI KINMAN, CHAIR: HERE. 6 7 8 CLERK OF THE BOARD: TERRI SCOTT? I SEE HIM. PRESENT. THERE IS 9 A QUORUM. 10 RICHARD HEDGES: I COULDN'T GET MYSELF YOU KNOW MUTED. 11 12 CLERK OF THE BOARD: I SEE YOU'RE PRESENT. WE HAVE A QUORUM. 13 14 VEDA FLOREZ, CHAIR: THANK YOU FOR COMING TO TODAY'S MEETING. 15 16 WE'LL MOVE TO ITEM THREE WHICH IS BLUE RIBBON TRANSIT RECOVERY TASK FORCE UPDATE FROM OUR CHAIR RANDI KINMAN. 17 18 RANDI KINMAN, CHAIR: GOOD MORNING EVERYBODY. BLUE RIBBON TASK 19 FORCE IN THE LAST MONDAY, AND I WANT TO GET YOU CAUGHT UP ON 20 21 WHERE WE ARE SO FAR. SO FAR THE OPERATORS HAVE ALL STARTED 22 WORKING EXTREMELY WELL TOGETHER, PUTTING TOGETHER A PLAN 23 CALLED BAY AREA -- IT'S A BAY AREA TRANSIT PLAN, AND IT IS THEIR COMBINED EFFORTS TO CREATE A DOCUMENT AND A SYSTEM THAT 24 ALLOWS US TO HAVE THE SAME KIND OF PROTOCOLS FOR EVERYBODY. IN 25



- 1 ADDITION THAT, THERE IS SUPPOSED TO BE A DASHBOARD METRICS ON
- 2 OUR -- AND YOU CAN FIND ALL OF THIS ON THE FRONT PAGE OF MTC
- 3 WEB SITE. DASHBOARD METRICS AREN'T UP YET BUT THAT SHOULD
- 4 ALLOW YOU TO SEE WHAT AGENCY IS DOING ON A STEP-BY-STEP BASIS
- 5 TO KEEP TRANSIT SAFE, FOR INSTANCE, HOW OFTEN THEY'RE CLEANING
- 6 BUSES, WHAT THEY'RE PROVIDING FOR PEOPLE WHO ARE PASSENGERS.
- 7 THAT'S NOT UP YET, AND WE NEED TO SEE THAT PRETTY SOON BECAUSE
- 8 IT'S THE ONLY WAY TO ASSURE RIDERS THAT SPECIFIC STEPS ARE
- 9 TAKING PLACE. AND I'LL CHECK ON THAT TO SEE WHEN IT'S GOING TO
- 10 ACTUALLY SHOW UP. I WANT TO POINT OUT, THE ONLY MEMBER
- 11 REPRESENTING DISABLED PEOPLE -- THERE IS NO SENIOR
- 12 REPRESENTATIVE, IS SUSAN ROTCHY, FROM THE INDEPENDENT RESOURCE
- 13 CENTER IN SOLANO COUNTY AND CONTRA COSTA. WE REALLY NEED TO
- 14 RAISE UP AND AMPLIFY VOICES OF SENIORS AND DISABLED AS WE GO
- 15 FORWARD AND AS WE'RE CREATING A PLAN ON THIS. WE HAVE REACHED,
- 16 GONE THROUGH THE FIRST STEP WHICH IS GETTING OUT THE MONEY
- 17 THAT WE'RE ALLOCATED AND WE'RE IN THE PROCESS OF THE NEXT STEP
- 18 WHICH IS FIGURING OUT WHAT WE WANT TO DO WITH ALL OF THESE
- 19 AGENCIES AND GOING FORWARD TO THE THIRD STEP, WHAT SUSTAINABLE
- 20 REGIONAL TRANSIT SYSTEM LOOKS LIKE. MY TAKE-AWAY'S FROM THE
- 21 LAST MEETING ARE THAT EQUITY IS THE OVERRIDING FACTOR IN
- 22 DESIGNING HOW WE MOVE FORWARD. ALL OF THE AGENCIES ARE AT THE
- 23 BRINK OF COLLAPSE RIGHT NOW. AND IT'S NOT AN EXAGGERATION.
- 24 THEY ARE RUNNING OUT OF MONEY. THEY DON'T HAVE RIDERSHIP TO
- 25 SUPPORT. IT'S REALLY GOING TO BE DIFFICULT FOR THEM. SO ALL OF



- 1 THE SYSTEMS ARE BEING CREATED AROUND THE LOW INCOME RIDERS,
- 2 AND THE TRANSIT DEPENDENT RIDERS, WHICH KIND OF TAKES OUT OF
- 3 THE MIX US HAVING TO REALLY SIT ON TOP OF THE EQUITY ISSUES.
- 4 BECAUSE THAT'S THE FOCUS OF REBUILDING THE NETWORK, IS
- 5 ACTUALLY CREATING A CUSTOMER SERVICE-BASED SYSTEM. THERE ARE
- 6 MULTIPLE GROUPS WORKING ON ASSISTING IN THAT. WE HAVE GOT A
- 7 CLIPPER START PRESENTATION COMING UP. FARE INTEGRATION, PILOT
- 8 PROGRAM, THAT'S COMING UP. THERE IS A LOT OF THINGS GOING ON
- 9 THAT ARE GOING TO MAKE THIS, THAT ARE GOING TO FLOW INTO THE
- 10 BLUE RIBBON TASK FORCE. ONE OF THE THINGS THAT CAME UP AT THE
- 11 MEETING WAS COMMISSIONER CHAIR HAGGERTY BROUGHT UP THE IDEA OF
- 12 MTC ALLOCATING FUNDS FOR A PILOT PROGRAM FOR AGENCIES TO MERGE
- 13 OR TO CONSOLIDATE. THERE IS AN EXCESSIVE AMOUNT OF OVERHEAD
- 14 WHEN YOU HAVE MORE THAN TWO DOZEN AGENCIES WORKING THROUGHOUT
- 15 THE AREA. SO I THOUGHT THAT WAS A REALLY GOOD SUGGESTION.
- 16 WE'LL SEE HOW THAT GOES. AND ON YOUR BEHALF I'LL BE SUPPORTING
- 17 THAT BECAUSE THAT'S COME UP AT EVERY SINGLE MEETING, WHY DO WE
- 18 HAVE SO MANY, WHY CAN'T WE COMBINE THEM. THIS ALLOWS MTC TO
- 19 LOOK INTO THAT. BECAUSE NO AGENCY RIGHT NOW HAS ANY MONEY TO
- 20 DO A STUDY. SO THAT'S A WAY OF GETTING AROUND THAT ISSUE. WHAT
- 21 I WILL SAY IS NOTHING IN DISCUSSIONS BRINGS UP THE FACT THAT
- 22 PARATRANSIT WOULD BE AFFECTED BY ANY OF THESE ADJUSTMENTS. AND
- 23 HAS BEEN AFFECTED BY ANY OF THESE ADJUSTMENTS. SO WE DON'T
- 24 KNOW FOR INSTANCE -- AND I SEE DRENNAN IS ON TODAY, SO MAYBE
- 25 SHE CAN PUT THIS IN HER TO DO LIST. BUT EACH AGENCY HAS A



- 1 DIFFERENT WAY OF DELIVERING PARATRANSIT SERVES AND IT DOESN'T
- 2 NECESSARILY OVERLAP, IT DOESN'T NECESSARILY MERGE WELL
- 3 SOMETIMES SO WHAT WOULD IT LOOK LIKE TO COMBINE TWO AGENCIES,
- 4 WHETHER IT'S SERVICE DELIVERY OR COMPLETELY COMBINE THEM OR
- 5 ELIMINATE ONE AND ABSORB ONE, WHAT WOULD THAT DO TO THE
- 6 PARATRANSIT SERVICE IS A BIG QUESTION THAT'S STANDING OUT
- 7 THERE IN MY MIND. OTHER THING THAT THE TASK FORCE HAD WAS A
- 8 PRESENTATION BY SPUR AND SEAMLESS BAY AREA THERE IS SUPPORT IN
- 9 THE AREA TO CONSOLIDATE SERVICE DELIVERY. SO IT'S NOT JUST US
- 10 SITTING HERE IN OUR COMMITTEES IT'S THE ENTIRE REGION IS
- 11 SUPPORTIVE OF THIS. THAT'S ALSO HAD -- AND YOU CAN GO ON TO
- 12 THE WEB SITE, LOOK AT THE PACKET AND SEE -- THEY DID A REALLY
- 13 GREAT PRESENTATION ON AGENCIES WHO ARE KIND OF IN THE SAME
- 14 SITUATION WE ARE WITH MULTIPLE AGENCIES, AND A REGIONAL NON-
- 15 COORDINATED NETWORK, AND HOW THE REGIONAL AREAS MANAGE TO
- 16 COORDINATE MULTIPLE AGENCIES SUCCESSFULLY. SO IT'S SOMETHING
- 17 THAT WE'RE GOING TO BE LOOKING AT IN THE FUTURE. -- AGAIN,
- 18 THAT REPORT DIDN'T TELL ME HOW PARATRANSIT IS RUNNING. SO WE
- 19 NEED TO KIND OF LOOK AT THAT. BUT THE FINAL OUESTION THAT CAME
- 20 OUT OF THE LAST TASK FORCE, AND IT COMES TO YOU, IS REALLY
- 21 WHAT KIND OF A TRANSIT SYSTEM DO YOU WANT TO SEE REGIONALLY?
- 22 WHAT KIND OF SERVICES DO WE NEED? WHAT IS GOING TO GET YOU
- 23 BACK ON TRANSIT? WHAT IS GOING TO GET YOUR CLIENTS AND FRIENDS
- 24 BACK ON TRANSIT. AND THAT WILL BE WHERE WE START NEXT MONTH.
- 25 AND THAT'S MY REPORT. THANK YOU.



1	
2	VEDA FLOREZ, CHAIR: THANK YOU VERY MUCH RANDI. IT'S REALLY
3	EXCITING TO HEAR THE NEWS ABOUT THOUGHTS OF REINVENTION OF
4	REGIONAL TRANSIT AGENCIES. MARTI CAN YOU TELL US WHEN THE NEXT
5	TIME WE MEET REGARDING PARATRANSIT? IS THAT IN OUR SCHEDULE
6	COMING UP ANY TIME?
7	
8	CLERK OF THE BOARD: I DON'T HAVE THAT CURRENTLY ON OUR
9	SCHEDULE.
10	
11	VEDA FLOREZ, CHAIR: SO LET'S GO AHEAD AND ADD THAT TO THE LIST
12	AS A TOPIC FOR THIS SUBCOMMITTEE. IF YOU PLEASE. THANK YOU
13	RANDI, FOR THAT INFORMATIVE UPDATE. NOW MOVING TO AGENDA ITEM
14	FOUR APPROVAL OF THE JULY 30TH MEETING MINUTES. DO I HAIR
15	MOTION AND SECOND TO APPROVE THESE MINUTES?
16	
17	RICHARD HEDGES: MOVE APPROVAL.
18	
19	VEDA FLOREZ, CHAIR: RICK, THANK YOU.
20	
21	RICHARD L. BURNETT: SECOND.
22	
23	VEDA FLOREZ, CHAIR: THANK YOU. RICH AND RICHARD. ALL THOSE IN
24	FAVOR, MARTI OF TAKE A ROLL CALL.





1 **CLERK OF THE BOARD:** [ROLL CALL VOTE]

2

- 3 VEDA FLOREZ, CHAIR: THANK YOU. MOTION PASSES TO APPROVE THE
- 4 MINUTES. LET'S MOVE ON TO ITEM NUMBER FIVE. AGENDA ITEM FIVE
- 5 IS THE CLIPPER START PILOT PROGRAM DELIVERY POLICY AND
- 6 EXPANSION UPDATE. LYSA HALE AND JUDIS SANTOS WILL PRESENT THIS
- 7 ITEM. ITEM WAS PRESENTED FOR INFORMATION. NO ACTION IS
- 8 REQUIRED FOR THE SUBCOMMITTEE. LYSA AND JUDIS, PLEASE TAKE IT
- 9 AWAY.

- 11 LYSA HALE: WE'RE VERY EXCITED TO BE ABLE TO GIVE YOU AN UPDATE
- 12 ON CLIPPER START. I WANT TO GO OVER FOR A SECOND, REITERATE
- 13 IT'S BEEN A BIT SINCE WE HAVE COME AND TALKED TO YOU. JUST A
- 14 LITTLE BIT OF BACKGROUND. MTC AND THE TRANSIT OPERATORS
- 15 RECOGNIZE THERE IS A NEED FOR DISCOUNT NEEDS FOR LOW INCOME
- 16 ADULTS. UNDERTAKING A STUDY THAT WRAPS UP IN 2017MTC ADOPTED
- 17 IN 2018 A RESOLUTION ESTABLISHING THE AUTHORITY TO CONDUCT A
- 18 PILOT OPERATION OF THE DISCOUNTED TRANSIT FARE PROGRAM. THE
- 19 PROGRAM DOES HAVE SOME GOALS. AS FOR IMPLEMENTATION WE WANT TO
- 20 MEASURE AWARENESS, EXPERIENCE, FINANCIAL VIABILITY OF OFFERING
- 21 SUCH A PROGRAM AND THE ADMINISTRATIVE FEASIBILITY OF A
- 22 PROGRAM. AT THE SAME TIME WE WANT TO MEASURE THE IMPACT OF THE
- 23 PROGRAM. DOES IT MAKE TRANSIT MORE AFFORDABLE AND IS IT
- 24 INCREASING ACCESS TO GOODS AND SERVICES THAT PEOPLE MIGHT NOT
- 25 OTHERWISE HAVE? SO, WE DO HAVE FOUR AGENCIES PARTICIPATING IN





- 1 THE PROGRAM, RIGHT NOW. PROGRAM DID KICK OFF ON JULY 15TH, AND
- 2 I HAVE SOME NUMBERS THAT I'LL SHARE WITH YOU IN JUST A MOMENT.
- 3 WE HAVE CALTRAIN, SFMTA, AND GOLDEN GATE TRANSIT OFFERING A 50
- 4 PERCENT DISCOUNT, AND WE HAVE BART OFFERING A 20 PERCENT
- 5 DISCOUNT. IN ORDER TO BE ELIGIBLE, YOU MUST BE AN ADULT
- 6 EARNING UNDER 200 PERCENT OF THE FEDERAL POVERTY LEVEL. AND
- 7 JUST FOR SOME PERSPECTIVE THAT'S 52 ANNUALLY FOR A HOUSEHOLD
- 8 OF FOUR PEOPLE. SO IT'S STILL -- IT'S VERY LOW. AND, ALSO, YOU
- 9 MUST NOT HAVE AN RTC CARD. THIS IS NOT FOR PEOPLE WHO HAVE
- 10 DISABILITIES FOR THE RTC PROGRAM. OFFERED BY CLIPPER, AND I'LL
- 11 EXPLAIN THAT IN A MOMENT IT'S GOING TO RUN 18 MONTHS AND MTC
- 12 IS ADMINISTERING IT FOR THE REGION. WE HAVE DONE A LOT OF WORK
- 13 TO TRY TO PROMOTE THE PROGRAM. WE HAVE BEEN WORKING WITH SEVEN
- 14 SOCIAL SERVICE AGENCIES. WE DID REACH MORE THAN 500 COMMUNITY-
- 15 BASED ORGANIZATIONS. WE WORKED WITH THE PARTICIPATING TRANSIT
- 16 AGENCIES TO USE DONATED SPACE ON THEIR VEHICLES TO BE ABLE TO
- 17 PROMOTE THE PROGRAM. AND THEN WE SUPPLEMENTED THAT WITH PAID
- 18 ADVERTISING. SO, I ACTUALLY JUST GOT A MESSAGE FROM A COWORKER
- 19 THIS MORNING WHO SAID HE SAW ALL ADS ALL OVER MUNI. FOR PEOPLE
- 20 TO APPLY THEY CAN APPLY FROM DESKTOP, MOBILE PHONE OR IF THEY
- 21 DON'T HAVE ACCESS TO EITHER OF THOSE THINGS WE HAVE PRINTED
- 22 BROCHURES THAT HAVE APPLICATIONS IN THEM. IN ORDER TO APPLY,
- 23 YOU HAVE TO PROVIDE PROOF OF IDENTITY, PROOF OF INCOME, A BAY
- 24 AREA MAILING ADDRESS, AND YOU HAVE TO ANSWER JUST A FEW SURVEY
- 25 QUESTIONS. THIS IS THE PILOT SO WE'RE TRYING TO GET FEEDBACK



- 1 SO WE CAN HELP EVALUATE THE EFFECTIVENESS OF THE PILOT. ONCE
- 2 YOU GET QUALIFIED FOR THE PROGRAM, WE WILL SEND YOU A CLIPPER
- 3 START CARD WITH YOUR NAME ON IT, AND ALL YOU NEED TO DO IS ADD
- 4 CASH VALUE TO IT, AND WHENEVER YOU RIDE, YOU WILL
- 5 AUTOMATICALLY GET A DISCOUNT ON SINGLE RIDES. SO THIS IS NOT A
- 6 DISCOUNT ON PASSES OR ANYTHING LIKE THAT. IT'S SIMPLY A
- 7 DISCOUNT ON SINGLE RIDE FARES ON THOSE FOUR AGENCIES. LET'S
- 8 SEE. I WANT TO SHARE. SO I HAVE NUMBERS THROUGH THE END OF
- 9 AUGUST. SO FROM JULY 15TH THROUGH THE END OF AUGUST, WE HAD
- 10 RECEIVED 803 APPLICATIONS. OF THOSE 717 WERE APPROVED. WE HAD
- 11 A LOT OF VISITORS TO OUR WEB SITE, OVER 13,000 INDIVIDUAL WEB
- 12 SITE USERS VISIT OUR WEB SITE DURING THAT TIME. THAT'S A LOT.
- 13 I THINK PEOPLE ARE DEFINITELY COMING AND WANTING TO GET MORE
- 14 INFORMATION ABOUT THE PROGRAM. THEY MAY OR MAY NOT QUALIFY. WE
- 15 DO REOUIRE THAT WE ACCEPT CERTAIN TYPES OF DOCUMENTS FOR THEM
- 16 TO PROVE THEIR ELIGIBILITY. SO THEY MAY OR MAY NOT BE ABLE TO
- 17 PROVIDE THAT INFORMATION. I ALSO THINK IT'S VERY INTERESTING
- 18 SINCE THE PROGRAM STARTED AT THE END OF AUGUST PARTICIPANTS
- 19 HAVE TAKEN JUST OVER 2,000 TRIPS USING THEIR CLIPPER START
- 20 CARDS. AND THE BULK OF THOSE WAS ON BART. SO, 13,026 TRIPS ON
- 21 BART, 74 TRIPS ON CALTRAIN, 87 TRIPS ON GOLDEN GATE TRANSIT,
- 22 AND ON MUNI, WE HAD 522 TRIPS. SO, I THINK THAT THAT A KIND OF
- 23 AN INTERESTING LOOK AT HOW THE PROGRAM IS GOING SO FAR. SO,
- 24 I'M HAPPY TO ANSWER QUESTIONS OR WAIT UNTIL JUDITH IS DONE AND



TAKE QUESTIONS WHEN SHE HAS COMPLETED HER UPDATE. JUDIS, CAN I 1 2 HAND IT OVER TO YOU? 3 JUDIS SANTOS: SURE THANK YOU LISA. GOOD MORNING I'M JUDIS 4 5 SANTOS WITH MTC FUNDING AND POLICY PROGRAM SECTION. REGARDING THE POLICY UPDATE AS NOTED IN YOUR PACKET THE COMMISSION 6 APPROVED THE FRAMEWORK OF THE CLIPPER START PILOT BACK IN 2015 7 8 THAT INCLUDED FOUR TRANSIT OPERATORS BART CALTRAIN SFMTA AND GOLDEN GATE BRIDGE HIGHWAY AND TRANSIT DISTRICT. LAST MONTH ON 9 AUGUST 26TH THE COMMISSION APPROVED THE EXPANSION OF THE 10 CLIPPER START PILOT TO 17 INTERESTED OPERATORS IN RESPONSE TO 11 COVID-19. INTEREST BY THE MTC BLUE RIBBON TRANSIT RECOVERY 12 TASK FORCE AND TRANSIT OPERATORS. FORMAL PARTICIPATION FOR 13 EACH OF THE 17 OPERATORS AS LISTED IN ATTACHMENT A OF THE 14 15 PACKET IS PENDING THEIR TRANSIT OPERATOR'S BOARD OF APPROVAL. 16 MTC STAFF IS PREPARING TO GO TO THE COMMISSION NEXT MONTH IN OCTOBER TO REQUEST PROGRAMMING APPROXIMATELY \$5 MILLION TOTAL 17 18 FOR THE 17 OPERATORS THAT ARE PARTICIPATING IN THE CLIPPER START PILOT. THIS CONCLUDES MY UPDATE ON THE CLIPPER START 19 PILOT POLICY EXPANSION, AND WE WELCOME ANY COMMENTS AND 20 21 QUESTIONS YOU MAY HAVE.

- 23 VEDA FLOREZ, CHAIR: THANK YOU VERY MUCH, LYSA AND JUDIS. WE
- 24 APPRECIATE THE UPDATE. LET'S TURN IT OVER TO QUESTIONS FROM



- 1 OUR SUBCOMMITTEE MEMBERS. WHO WOULD LIKE TO ASK A QUESTION? I
- 2 DON'T SEE ANY RAISED HANDS.

3

- 4 CLERK OF THE BOARD: WE DO HAVE A MEMBER OF THE PUBLIC WISHING
- 5 TO SPEAK. AND WE DID NOT RECEIVE ANY WRITTEN COMMENTS
- 6 ASSOCIATED WITH THIS ITEM BY 5:00 YESTERDAY. ALETA DUPREE,
- 7 PLEASE UNMUTE YOURSELF.

- 9 SPEAKER: THANK YOU CHAIR VEDA FLOREZ AND MEMBERS. ALETA DUPREE
- 10 FOR THE RECORD. MY PRONOUNCES ARE SHE AND HER. GOOD
- 11 PRESENTATION. CLIPPER IS GOING TO BE MEETING AT 1:30 TODAY.
- 12 THIS IS AN IMPORTANT PROGRAM I HAVE BEEN FOLLOWING SINCE
- 13 INCEPTION. I HAVE AN MTC CARD AND THE REDUCED FARE MAKES A
- 14 DIFFERENCE AND WE WANT PEOPLE TO COME BACK OUT AND USE TRANSIT
- 15 ESPECIALLY OUR MOST ESSENTIAL WORKERS. THERE IS EQUITY IN
- 16 THIS. NOT ONLY DOES IT OFFER REDUCED FARE BUT IT HELPS PEOPLE
- 17 TO GET CLIPPER CARDS A SAFE AND REGISTERED WAY TO MANAGE YOUR
- 18 FARE. IT HELPS THE UNBANKED. BEING UNBANKED DOES NOT MEAN CASH
- 19 ONLY. AND I KNOW HOMELESS PEOPLE WHO USE CLIPPER CARDS AND
- 20 IT'S BETTER THAN KEEPING MONEY AROUND. WE NEED MORE CREDIT
- 21 UNION LESS COFFEE CAN IN THE WORLD. I'M LOOKING FORWARD TO
- 22 THIS EXPANDING TO OTHER AGENCIES AND IT'S REALLY IMPORTANT TO
- 23 ADVERTISE THIS. I HAVE NO IDEA HOW MANY PEOPLE WOULD QUALIFY
- 24 FOR THIS. BUT I THINK WE HAVE ONLY JUST HIT THE TIP OF THE
- 25 ICEBERG. AND SO THIS IS THE PROGRAM THAT TRULY IS HELPING



- 1 PEOPLE. AND MTC IS ALL ABOUT HELPING PEOPLE. SO, THAT'S THE
- 2 HALLMARK OF WHAT WE DO. AND I LOOK FORWARD TO TAKING IT TO THE
- 3 NEXT LEVEL. THANK YOU.

4

- 5 VEDA FLOREZ, CHAIR: THANK YOU. WE'LL GO AHEAD AND START OUR
- 6 QUESTIONS WITH RAHMON.

7

8 RAHMON MOMOH: THANK YOU.

9

- 10 VEDA FLOREZ, CHAIR: RAHMON THEN MICHAEL LOPEZ? SORRY. PLEASE
- 11 PROCEED.

- 13 RAHMON MOMOH: THANK YOU VERY MUCH FOR THE PRESENTATION. ONE OF
- 14 MY QUESTIONS, I THINK YOU MENTIONED SOMETHING OF A CASH ONLY -
- 15 I'M NOT SURE IF ONLY YOU MEANT THE CUSTOMERS ARE NOT ALLOWED
- 16 TO USE CREDIT CARD OR ATM BECAUSE IT'S CASH ONLY. THAT'S ONE
- 17 QUESTION. OTHER QUESTION IS, I DON'T USE BART MUCH AND I KNOW
- 18 MY KIDS NEITHER, I AM WONDERING IN TERMS OF EXPECTATIONS, ARE
- 19 WE AT REDUCED RIDERSHIP? IN THE PACKAGE, YOU SAID SOMETHING
- 20 I'M NOT SURE WHAT YOU FORECASTED, IN ADVANCE OF RIDERSHIP,
- 21 FINALLY I DON'T SEE MY COUNTY, EACH COUNTY, AMONG THE
- 22 PARTICIPANTS, AND I BELIEVE PITTSBURGH, PRESENT WOOD ARE SOME
- 23 OF THE LOWEST INCOME RIDERS IN THE BAY AREA SO I'M NOT SURE IF
- 24 YOU'RE THINKING OF INCLUDING EAST COUNTY IN YOUR FUTURE
- 25 PROJECT -- YOU KNOW, IN YOUR PILOT PROGRAM. THANK YOU SO MUCH.



1 2 VEDA FLOREZ, CHAIR: THANK YOU. RICK COATES. 3 LYSA HALE: THE CARD YOU GET IS A REGULAR CLIPPER CARD. YOU CAN 4 5 ADD VALUE TO IT THE WAY YOU WOULD ADD VALUE TO ANY CLIPPER CARD. YOU CAN GO TO ADD VALUE AT A TICKET MAN AT A BART 6 STATION WHERE YOU COULD USE EITHER CREDIT CARD OR CASH YOU 7 8 COULD GO TO A RETAILER WHERE YOU COULD USE CREDIT CARD OR CASH. YOU COULD GO ONLINE WHERE YOU COULD USE A CREDIT CARD OR 9 DEBIT CARD. SO THERE ARE LOTS OF WAYS YOU CAN ADD VALUE TO A 10 CLIPPER CARD. AND I KNOW THE LAST QUESTION I CAN ADDRESS WHICH 11 IS ABOUT EAST COUNTY WITH THE ADDITION OF THE NEW OPERATORS 12 THAT DEFINITELY WILLING INCLUDING EAST COUNTY. SO, IT -- WE 13 WILL HAVE ALMOST ALL OF THE TRANSIT OPERATORS IN THE BAY AREA 14 15 PARTICIPATING IN THE PROGRAM ONCE WE ROLL OUT TO THESE NEW 16 TRANSIT OPERATORS. YOU CAN REMIND ME WHAT THE SECOND QUESTION 17 WAS? 18 RAHMON MOMOH: YES. IN TERMS OF EXPECTATIONS. 19 20 21 LYSA HALE: OKAY. SO, NO. WE'RE NOT MEETING WHAT WE ORIGINALLY PROJECTED. HOWEVER, WE THOUGHT THAT IT WAS GOING TO BE LOWER 22 23 THAN IT ACTUALLY S AND THAT'S WHY I SAY THAT IT'S PROMISING. WITH RIDERSHIP AT HISTORICALLY LOW LEVELS, WE WERE NOT SURE 24

WHAT KIND OF EFFECT THAT WAS GOING TO HAVE ON THIS PROGRAM.



- 1 HOWEVER, WE KNOW THAT A LOT OF THE PEOPLE WHO ARE RIDING
- 2 TRANSIT ARE ESSENTIAL WORKERS WHO WOULD BENEFIT FROM THIS
- 3 PROGRAM. THAT'S WHY WE OPTED TO GO AHEAD AND ROLL IT OUT WHEN
- 4 WE DOES. WE COULD HAVE WAITED UNTIL OVERALL TRANSIT RIDERSHIP
- 5 WAS UP BUT THEN WE WOULD BE MISSING HELPING OUITE A FEW PEOPLE
- 6 WHO WOULD BENEFIT FROM THE PROGRAM. WE ARE CONTINUING TO
- 7 ACTIVELY DO ADVERTISING TO PROMOTE THE PROGRAM. WE'RE
- 8 CONTINUING TO WORK WITH THE SOCIAL SERVICE AGENCIES. MOST OF
- 9 WHOM HAVE BEEN DEALING WITH COVID, SMOKE ISSUES FROM THE
- 10 FIRES, I MEAN, THEY'RE DEALING WITH A LOT OF THINGS
- 11 THEMSELVES, BUT THEY HAVE ALL EXPRESSED GREAT INTEREST IN
- 12 HELPING TO PROMOTE THIS PROGRAM. SO WE'LL CONTINUE TO WORK
- 13 WITH THEM, AND WE CONTINUE TO GET REQUESTS FOR MATERIALS FROM
- 14 COMMUNITY-BASED ORGANIZATIONS. SO WE KNOW THAT SOME OF THOSE
- 15 CBOS ARE OUT THERE HELPING TO PROMOTE THE PROGRAM. ADDITION OF
- 16 NEW OPERATORS WILL GIVE US AN OPPORTUNITY TO DO A COUPLE MORE
- 17 ROUNDS ADVERTISING AND PROMOTION AND OUTREACH TO COMMUNITY-
- 18 BASED ORGANIZATIONS. SO I LOOK FORWARD TO DOING THAT
- 19 ADDITIONAL WORK TO PROMOTE THE PROGRAM AS WELL.
- 21 RAHMON MOMOH: THANK YOU. QUICKLY, CAN YOU SEND ME YOUR
- 22 MARKETING MATERIAL? BECAUSE I'M NOT SEEING IT, AND I DO GO
- 23 AROUND MY NEIGHBORHOOD, AND I'M NOT SEEING ANY. SO IF YOU
- 24 DON'T MIND SENDING IT TO ME, I WILL FORWARD IT.

25



1

#### September 21, 2020

LYSA HALE: THANK YOU. MARTI, CAN I SEND THAT TO YOU. OKAY.

2 YES. WONDERFUL; HAPPY TO. 3 VEDA FLOREZ, CHAIR: WOULD WE WOULD ALL LIKE TO SEE WHAT YOUR 4 5 PROGRAM IS WORKING ON. 6 LYSA HALE: THE BROCHURE HAS THE APPLICATION IN IT AND WE HAVE 7 8 TWO SIZE OF POSTERS I'LL SEND YOU A PDF OF THE POSTERS YOU CAN FEEL FREE PRINT THOSE OUT AND PUT THEM UP WHEREVER YOU WANT IF 9 10 THAT'S SOMETHING THAT WORKS FOR YOU OR GO TO OUR WEB SITE, GO TO FRAME MATERIALS BOTTOM OF THE PAGE CLICK ON ORGANIZATIONS 11 THAT WILL TAKE YOU DIRECTLY TO THE ORDERING PAGE AND YOU CAN 12 ORDER MORE MATERIALS. IF ALL OF YOU ORDERED TEN POSTERS AND 13 PUT THEM UP, THAT IT WOULD REALLY HELP OUR PROGRAM A LOT. SO I 14 15 WOULD SAY PLEASE CONSIDER DOING THAT. 16 VEDA FLOREZ, CHAIR: GREAT IDEA RAHMON. THANK YOU. ALL RIGHT. 17 LET'S MOVE OVER TO RICK COATES. DO YOU HAVE QUESTIONS FOR US 18 TODAY? 19

- 21 RICK COATES: YES. I DO. WE -- ASSUMING THAT THIS PROGRAM IS
- 22 EXTENDED THROUGH ALL THE TRANSIT AGENCIES, THAT MEANS WE HAVE
- 23 SEVERAL DIFFERENT KINDS OF DISCOUNTS, AND I GATHER THAT THEY
- 24 DON'T OVERLAP, FOR SENIORS, OR DISABLED, AND FOR LOW INCOME,
- 25 IS THERE ONE PLACE WHERE PEOPLE CAN GO TO TAKE ADVANTAGE OF



- 1 WHATEVER DISCOUNTS THAT THEY MIGHT BE ENTITLED TO? I'M
- 2 CONCERNED THAT SOME FOLKS, MYSELF INCLUDED, HAVE ENOUGH
- 3 DIFFICULTY NEGOTIATING WEB SITES AND WHAT HAVE YOU. I FIND
- 4 THAT THE MTC WEB SITE IS SOMEWHAT DIFFICULT TO NEGOTIATE. IT
- 5 SEEMS SO CLUTTERED THAT IT MAKES IT DIFFICULT. SO I'M THINKING
- 6 THAT MAYBE THERE NEEDS TO BE SOME WAY TO UNIFY ALL THESE
- 7 PROGRAMS INTO ONE SITE, ONE WAY TO APPLY. SO, IS THERE SUCH A
- 8 THING?

9

- 10 LYSA HALE: YEAH. I WAS JUST GOING TO SAY THAT IF YOU GO TO THE
- 11 CLIPPER WEB SITE, IT'S CLIPPERCARD.COM WE HAVE RIGHT ON THE
- 12 HOME PAGE THERE IS A BIG BUTTON RIGHT IN THE MIDDLE OF THE
- 13 PAGE THAT SAYS DISCOUNT CARDS AND IT'S A PLACE WHERE YOU CAN
- 14 GO TO GET INFORMATION ABOUT DISCOUNTS FOR YOUTH, SENIORS,
- 15 PEOPLE WITH DISABILITIES, AND LOW INCOME INDIVIDUALS. SO IT'S
- 16 ALL THERE IN ONE PLACE. SO THAT WOULD BE WHAT I WOULD SUGGEST
- 17 IF YOU WANTED TO FIND A SINGLE PLACE, WOULD BE ON THE CLIPPER
- 18 WEB SITE.

19

20 RICK COATES: I'M HEARTENED TO HEAR THAT. THANK YOU.

21

- 22 VEDA FLOREZ, CHAIR: THANK YOU JUST AS POINT OF ORDER. I SAW
- 23 KY-NAM'S HAND RAISED. HE IS STAFF. DOES HE HAVE A COMMENT?



CLERK OF THE BOARD: NO THAT WAS A MISTAKE. NEXT PERSON IN LINE 1 2 IS MICHAEL LOPEZ. 3 VEDA FLOREZ, CHAIR: YES, MICHAEL, PLEASE. MICHAEL, WOULD YOU 4 5 UNMUTE YOUR MIC. 6 MICHAEL LOPEZ: THANK YOU. I HAVE A OUESTION. I GET CONFUSED ON 7 8 THESE THINGS. IN YOUR EXAMPLE OF INCOME, THE INCOME LIMIT THAT'S ESTABLISHED, YOU SAID APPROXIMATELY \$52,000 FOR A 9 FAMILY OF FOUR. IS THAT -- DO YOU TAKE THE 200 PERCENT FROM 10 THAT AND GO DOWN? 11 12 LYSA HALE: THAT'S JUST AN EXAMPLE. IF YOU HAVE MORE PEOPLE IN 13 YOUR HOUSEHOLD, THAT GOES DOWN, IF YOU HAVE FEWER PEOPLE IN 14 15 YOUR HOUSEHOLD. 16 MICHAEL LOPEZ: IN TERMS OF NUMBERS, OKAY, FIRST OF ALL, IS IT 17 A GROSS NUMBER? OR IS IT A NET? YOUR GROSS INCOME? 18 19 LYSA HALE: IT'S YOUR NET INCOME, IT'S WHAT YOU REPORT AS YOUR 20 NET INCOME ON YOUR TAXES. AND THE REASON WE CHOSE THAT NUMBER 21 22 IS THAT IT'S CONSISTENT WITH THE REQUIREMENTS FOR OTHER 23 PROGRAMS THAT ARE USED WITH EBT CARDS AND MEDICAL AND OTHER TYPES OF PROGRAMS THAT YOU CAN GET THROUGH SOCIAL SERVICE 24

25

AGENCIES.



1 MICHAEL LOPEZ: OKAY. SO IN THIS EXAMPLE, IN ORDER TO QUALIFY, 2 3 A FAMILY OF FOUR WOULD NEED TO EARN LESS THAN 52,000 A YEAR? 4 5 LYSA HALE: YES. 6 MICHAEL LOPEZ: THAT'S GOOD. THAT CLARIFIES IT FOR ME. BECAUSE 7 8 I WAS READING IT KIND OF DIFFERENTLY. BUT THANK YOU VERY MUCH. 9 THAT'S IT. 10 VEDA FLOREZ, CHAIR: THANK YOU. CHRISTINA, AND THEN ANNE. 11 12 CHRISTINA GOTUACO: MY QUESTION WAS ANSWERED. THANKS. 13 14 15 VEDA FLOREZ, CHAIR: ANNE OLIVIA. 16 ANNE OLIVIA ELDRED, VICE CHAIR: THANK YOU. IT'S GREAT TO SEE 17 18 THE WORK YOU'RE DOING. I WAS LOOKING TO GET EXPANSION OF CEOS YOU'RE WORKING WITH. IT'S GREAT THEY'RE TAKING ADVANTAGE OF 19 THE OPPORTUNITY. I ALWAYS TRY AND SUPPORT THAT AREA. I WOULD 20 21 LIKE TO HEAR MORE ABOUT THE UNHOUSED AND UNSTABLE COMMUNITIES. 22 23 LYSA HALE: SURE. WHAT WE DID, MTC HAS A PRETTY GOOD LIST OF COMMUNITY-BASED ORGANIZATIONS THAT COVERS A VARIETY OF 24 SERVICES. SO WE START WITH THAT LIST AND WORK WITH ALL FOUR OF 25



THE PARTICIPATING TRANSIT AGENCIES. ALL OF THEM ALSO WORK WITH 1 ORGANIZATIONS IN THE COMMUNITY. AND WE PULLED IN THEIR LISTS 2 3 AS WELL. AND PUT TOGETHER ONE BIG LIST WITH MORE THAN 500 ORGANIZATIONS ON IT, AND WE DID TWO THINGS. FOR SOME OF THEM 4 5 WE ONLY HAD A MAILING ADDRESS AND FOR SOME OF THEM WE ONLY HAD AN E-MAIL ADDRESS. SO WE DID A DOUBLE OUTREACH WHERE WE SENT 6 AN E-MAIL TO THE -- TO ALL OF THE ONES FOR WHOM WE HAD AN E-7 8 MAIL ADDRESS. WE SENT THEM A SAMPLE OF THE BROCHURE AND WE SENT THEM A SAMPLE OF THE POSTER. WE TOLD THEM HOW THEY COULD 9 10 ORDER MORE MATERIALS. AND WE KNOW THAT PEOPLE HAVE GOTTEN IT, BECAUSE WE HAVE HAD SOME PEOPLE ORDER MATERIALS. AT THE SAME 11 TIME WE DID A HARD COPY MAILING TO ALL THE ONES FOR WHO WE HAD 12 A MAILING ADDRESS. SOME OF THEM GOT A COPY TWICE BECAUSE WE 13 DID HARD MAILING AND E-MAILING. WE WEREN'T SURE HOW MANY WERE 14 15 WORKING OUT OF THEIR OFFICES SO WE WANTED TO BE SURE WE HIT 16 THEM WITH THAT E-MAIL AS WELL. THAT HAS BEEN THE EXTENT OF THE OUTREACH TO THEM SO FAR. WE WOULD LIKE TO BE ABLE TO PROVIDE 17 MORE FOLLOW UP IN TERMS OF THE ORGANIZATIONS AND REACHING OUT 18 TO THEM AND WE'RE LOOKING AT WAYS WE CAN DO THAT RIGHT NOW. 19 20 ANNE OLIVIA ELDRED, VICE CHAIR: THAT'S EXCELLENT. YOU CAN TELL 21 22 ME -- AND THANK YOU FOR TAKING BOTH OF THOSE APPROACHES. I KNOW IT'S A REALLY DYNAMIC TIME WITH PEOPLE'S WORKPLACES BEING 23 QUITE DISRUPTED, MANY OF OURS AS WELL. I'M WONDERING 24 SPECIFICALLY ABOUT OUTREACH TO PROVIDERS FOR UNSHELTERED 25



- 1 CURBSIDE COMMUNITIES AND SHELTERING UNSTABLE FOLKS AS THEY ARE
- 2 STRONGLY, NOT ENTIRELY, BUT STRONGLY TRANSIT DEPENDENT.

3

- 4 LYSA HALE: WE REACHED OUT TO THAT PROGRAM IN DEVELOPMENT.
- 5 WE'RE REACHING OUT TO PEOPLE SO THEY CAN HELP US TEST THE --
- 6 IT'S NOT AN APP BUT IT'S AN OPTIMIZED WEB SITE. SO THEY CAN
- 7 TEST. A LOT OF PEOPLE HAVE ACCESS TO PHONES SO WE GOT FEEDBACK
- 8 AND ALL OF THE ORGANIZATIONS THAT HELPED US DO THAT OUTREACH
- 9 WERE PART OF THE LIST THAT WE REACHED OUT TO AND THERE WERE
- 10 OTHERS INCLUDED IN THE LIST AS WELL. I KNOW THAT ORGANIZATIONS
- 11 THAT SERVE THAT POPULATION ARE DEFINITELY INCLUDED. NOW IS OUR
- 12 LIST COMPREHENSIVE? I CAN'T SAY THAT IT'S COMPREHENSIVE
- 13 BECAUSE I DON'T KNOW WHAT ELSE MIGHT BE OUT THERE. I WOULD BE
- 14 HAPPY TO SHARE OUR LIST WITH ANYONE WHO IS INTERESTED. IF YOU
- 15 SEE A GAP IN ORGANIZATIONS WHO YOU THINK MIGHT BE INTERESTED
- 16 IN PARTICIPATING OR ADDING TO OUR LIST ESPECIALLY SINCE WE'RE
- 17 GOING TO BE GOING OUT AND DOING OUTREACH AGAIN. IF WE MISSED
- 18 THEM THE FIRST TIME IT WOULD BE GREAT TO CAPTURE THEM THE
- 19 SECOND TIME. I AM HAPPY TO SEND THAT LIST OUT TO MARTI AS
- 20 WELL.

21

- 22 ANNE OLIVIA ELDRED, VICE CHAIR: THANK YOU VERY MUCH. IT'S
- 23 REALLY IMPRESSIVE, THE WORK. THANK YOU.

24

25 LYSA HALE: THANK YOU.



1 2 VEDA FLOREZ, CHAIR: RANDI KINMAN THEN RICH HEDGES. 3 RANDI KINMAN, CHAIR: THANK YOU. IT'S EXCITING TO GET THIS OFF 4 5 THE BOARD AND RUNNING ESPECIALLY DURING TIMES OF COVID. I KNOW THAT WAS NOT ON OUR MIND FOR THE LAST TEN YEARS AS WE WERE 6 LOOKING TO MOVING A PROGRAM LIKE THIS ALONG. MY UNDERSTANDING 7 8 IN ATTENDING A BUNCH OF MEETINGS IS THAT MOST PEOPLE ARE TAKING SHORT TRIPS. SO, WE'RE NOT SEEING AN AGENCY TO AGENCY 9 10 CROSS OVER TOO MUCH. MY EXPECTATION, HOWEVER, IS WITH THE AGENCIES THAT ARE JOINING IN PHASE TWO. WE'RE GOING TO BE ABLE 11 TO TRACK THE ABILITY OF PEOPLE TO ACTUALLY GET FROM ONE 12 PROVIDER TO ANOTHER PROVIDER, WHICH I THINK IS GOING TO 13 REPRESENT A SIGNIFICANT NUMBER OF PEOPLE WHO ARE WORKING. 14 15 BECAUSE THOSE WHO ARE ON THE BORDERS ARE USING MULTIPLE 16 AGENCIES. SO, MY CIRCLE BACK AROUND QUESTION ON THIS IS, WILL 17 YOU BE TRACKING THAT? 18 LYSA HALE: YES. 19 20 21 RANDI KINMAN, CHAIR: HOW DO WE -- HOW DO WE GET THE INFORMATION? BECAUSE IF VTA, WHO IS A HUGE PROVIDER, AND WHO 22 IS RUNNING THEIR OWN PROGRAMS, IS NOT PART OF THIS PROGRAM, 23 I'M -- IT SEEMS LIKE WE'RE JUST GOING TO HIT LIKE AN -- A 24 HOLE. IT'S THE BLACK HOLE OF INFORMATION. SO IS THERE ANY WAY 25



- 1 WE CAN TIE INTO AT LEAST WHERE PEOPLE'S START OR STOP POINT IS
- 2 WITH THE VTA CONNECTION?

3

4 LYSA HALE: WE'RE ALREADY WORKING ON THAT.

5

6 RANDI KINMAN, CHAIR: YEA.

7

- 8 LYSA HALE: WE'RE AHEAD OF ON YOU THAT ONE. CALTRAIN WAS VERY
- 9 INTERESTED IN CONTINUING TO DO A LOT OF ACTIVE PROMOTION FOR
- 10 THIS PROGRAM. SO THEY REACHED OUT TO VTA AND SAID, WE KNOW
- 11 THAT YOU'RE NOT PART OF THE PROGRAM, BUT WOULD YOU HELP US TO
- 12 PROMOTE IT. SO WE HAVE BEEN PRODUCING POSTERS THEY'RE GOING TO
- 13 BE PUTTING UP IN STATIONS THEY HAVE A TERRIFIC DISPLAY THEY'RE
- 14 GOING TO BE PUTTING UP IN THE BART STATIONS THEY HAVE TWO AT
- 15 THE BART STATIONS AND WITH THOSE PARTICULAR ADVERTISEMENTS
- 16 WE'LL BE PROMOTING THAT THIS IS AVAILABLE ON BART AND
- 17 CALTRAIN. ON THE REST OF THE ASSETS THAT THEY'RE PROVIDING TO
- 18 US, WE'RE PROMOTING THE FACT THAT IT'S AVAILABLE ON CALTRAIN
- 19 BECAUSE THERE ARE TRANSFER POINTS BETWEEN VTA AND CALTRAIN.
- 20 VTA HAS BEEN GREAT ABOUT STEPPING UP AND OFFERING TO HELP US
- 21 PROMOTE THIS PROGRAM. AND THAT'S ACTUALLY HELPING RIGHT NOW.
- 22 WE'RE IN THE MIDDLE OF PRODUCING MATERIALS FOR THEM TO DO
- 23 THAT.



- 1 RANDI KINMAN, CHAIR: GREAT. DIRIDON STATION ALONE HAS
- 2 EVERYTHING COMING INTO IT EXCEPT BART BUT IT ALSO HAS OTHER
- 3 COUNTIES COMING IN AND AIRPORT SHUTTLES AND THINGS LIKE THAT.
- 4 SO THAT CONNECTION IS REALLY IMPORTANT. AND HOPEFULLY WE CAN
- 5 MOVE VTA LONG IN THIS PROGRAM. THANK YOU VERY MUCH. GREAT JOB.

6

7 LYSA HALE: THANK YOU.

8

9 VEDA FLOREZ, CHAIR: THANK YOU. RICH HEDGES.

- 11 RICHARD HEDGES: THANK YOU. A STATEMENT THEN A QUESTION. I
- 12 THINK THAT SAMTRANS IS INVOLVED. BUT THEY DID SOMETHING ABOUT
- 13 18 MONTHS AGO, THAT TURNED AROUND SOMETHING 18 MONTHS AGO THAT
- 14 SHOULD NEVER HAVE BEEN DONE IN THE FIRST PLACE AND HAVE LOWER
- 15 THE POSSIBILITY OF FARES BY 50 PERCENT AND 66 PERCENT. THEY
- 16 HAD CHARGE FOR TRANSFERS. AND, LITERALLY, PEOPLE GETTING FROM
- 17 ONE PLACE TO ANOTHER BEING HAVE TRANSFERRED TWICE FROM THEIR
- 18 ORIGINAL VEHICLE, WHICH WOULD HAVE -- WHICH WOULD HAVE TRIPLED
- 19 THEIR COST FOR TRAVEL. SO THAT'S NOW BEEN FIXED. MY QUESTION
- 20 IS, THE ONLY PLACE I KNOW OF WHERE YOU EVEN USE CASH, BECAUSE
- 21 THERE IS ONE ON MY WAY TO CALTRAIN IS THE WALL GREENS STORES,
- 22 HAVE WE REACHED OUT -- AND THIS IS IMPORTANT FOR PEOPLE WHO
- 23 ARE UNBANKED -- HAVE WE REACHED OUT TO OTHER RETAIL AGENCIES
- 24 AND/OR CITY OR COUNTY AGENCIES WHO HAVE LOCATIONS TO FIND YOUR
- 25 CLIPPER CARD WITH CASH?



1 LYSA HALE: THAT'S MORE OF A CLIPPER QUESTION THAN CLIPPER 2 3 START QUESTION. IT'S DEFINITELY A CASH ISSUE. 4 5 RICHARD HEDGES: IT'S VERY AHEAD OF TIME, FOR PEOPLE WHO ARE UNBANK MANY OF THE PEOPLE THEY'RE TRYING TO HELP, DON'T HAVE 6 7 THE CHANCE TO PUT CASH ON THEIR CARD THEY CAN'T USE IT. 8 LYSA HALE: LET ME ANSWER THAT THEN GO BACK TO YOUR OUESTION 9 ABOUT TRANSFERS. OVER THE YEARS CLIPPER STARTED AS TRANCE LINK 10 BUT WE HAVE BEEN CLIPPER SINCE 2010. WE HAVE MANY EVERY EFFORT 11 TO GET RETAILERS TO BUY-IN THIS PROGRAM AND TO PARTICIPATE IN 12 T IT'S VERY HARD TO GET RETAILERS TO DO THAT. WE HAVE MADE 13 EFFORTS THROUGH THE SAMTRANS SERVICE AREA TO GET MORE 14 15 RETAILERS TO PARTICIPATE IN THE PROGRAM. WITHOUT SUCCESS, A 16 FEW WALL GREENS AND MOM AND POP TYPE RETAILERS. THOSE EFFORTS HAVE BEEN COMPREHENSIVE AND WE CAN'T FORCE RETAILERS TO 17 PARTICIPATE IN THE PROGRAM. ALL WE CAN LET THEM KNOW IS HOW 18 EASY IT IS FOR THEM TO PARTICIPATE. THEY HAVE TO INSTALL A 19 PHONE LINE IN ORDER TO PARTICIPATE. AND THEN WE PAY THEM A 20 PERCENTAGE COMMISSION FEE. AND, YOU KNOW, IF THEY DON'T LIKE 21 22 THAT, THEN THEY SAY NO.



- 1 RICHARD HEDGES: SAFEWAY USED TO SELL BART TICKETS BUT THAT'S
- 2 PROBLEMATIC EVEN FOR THE USER BECAUSE THE BOOTHS OFTEN AREN'T
- 3 STAFFED.

4

- 5 LYSA HALE: WE HAVE TRIED TO REACH OUT TO SAFEWAY I CAN'T TELL
- 6 YOU HOW MANY TIMES AND BEEN TOLD NO ALL OF THOSE TIMES. WE
- 7 HAVE REACHED OUT TO OVER OTHER CHAIN, RETAILER, CVS, LUCKY, WE
- 8 DID HAVE RAILEY'S WHO IS A SMALL CHAIN PARTICIPATING IN THE
- 9 PROGRAM. AND THEY'RE STILL IN THE PROGRAM. WHOLE FOODS IS IN
- 10 THE PROGRAM. SO WE DO HAVE SOME RETAIL CHAINS IN THE PROGRAM.
- 11 IT'S VERY HARD TO GET THE MOM AND POP STORES TO PARTICIPATE.
- 12 THEY HAVE SO MUCH ON THEIR PLATE ALREADY. SO THAT WOULD BE MY
- 13 ANSWER TO THAT QUESTION.

14

- 15 RICHARD HEDGES: JUSTICE A FOLLOW UP OUESTION ABOUT RAYLEY'S.
- 16 THEY ALSO OWNS ON THE KNOB HILL CHAIN.

- 18 LYSA HALE: YES. I WANT TO GO BACK TO ANSWER YOUR OUESTION
- 19 ABOUT TRANSFERS ONE THING I DIDN'T ADDRESS EARLIER IN MY
- 20 PRESENTATION IS THIS DISCOUNT APPLIES TO TRANSFERS AS WELL. SO
- 21 IF I'M TRANSFERRING FROM BART TO MUNI AND I GET A DISCOUNT ON
- 22 THE TRANSFER BECAUSE I'M TRANSFERRING FROM BART IT APPLIES THE
- 23 CLIPPER DISCOUNT. SO PEOPLE CONTINUE TO GET A DISCOUNT EVEN ON
- 24 THEIR TRANSFERS. SO DOES THAT MAKE SENSE? THEY TAKE THE



TRANSFER DISCOUNT FIRST AND THEN THEY ADD ON THE CLIPPER START 1 2 DISCOUNT ON TOP OF THAT. 3 RICHARD HEDGES: YES, AND UNFORTUNATELY WITH SAMTRANS IT WAS 4 WITHIN THEIR SYSTEM YOU HAD TO PAY FOR TRANSFER. 5 6 7 LYSA HALE: RIGHT. 8 RICHARD HEDGES: IT WAS REALLY BAD I KNOW SOMETIMES I HAD TO 9 10 TRANSFER AND IT WOULD DOUBLE MY FARE. I CAN AFFORD IT, BUT MOST PEOPLE WHO USE SAMTRANS CAN'T AFFORD T. 11 12 VEDA FLOREZ, CHAIR: THANK YOU. AND RICK COATES? 13 14 RICK COATES: I WANT TO FOLLOW UP ON THAT. EVEN MOM AND POP 15 16 STORES, IT SEEMS THAT IT WOULD REQUIRE A PHONE LINE COULD THERE BE SOME INSTALLED VENDING MACHINE AND THEY WOULDN'T HAVE 17 TO DO ANYTHING IT WOULD JUST SIT THERE AND TAKE CARE OF THE 18 19 ISSUE? 20 LYSA HALE: OUR SYSTEM IS VERY OLD RIGHT NOW. WE'RE NOT 21 22 INVESTING IN OUR OLD SYSTEM. WE'RE FOCUSED ON INVESTMENT IN OUR NEW SYSTEM WHICH WILL BE ROLLING OUT IN 2022. MORE THAT WE 23 INVEST IN OUR OLD SYSTEM THE LONGER IT'S GOING TO TAKE FOR OUR 24

NEW SYSTEM TO RUN UP JUST BECAUSE OF LACK OF RESOURCES AND



- 1 LACK OF FUNDING. WE HAVE LOOKED AT THAT SELF-SERVICE TERMINAL
- 2 OPTION AND BASED ON OUR RESEARCH WE DON'T THINK THAT WOULD BE
- 3 A GOOD INVESTMENT IN PARTICULAR IN TIME IN TERMS OF HOW MANY
- 4 PEOPLE WOULD BE USING IT. THERE ARE A LOT OF OPTION IN TERMS
- 5 OF BART STATIONS, MUNI STATIONS. I'M LOOKING AT -- IF I'M
- 6 LOOKING AT THE SYSTEMS THAT ARE PARTICIPATING IN THE PROGRAM
- 7 COMBINED WITH THE WALGREENS IS MOM AND POP STORES THAT WE DO
- 8 HAVE. RIGHT NOW WE FEEL IT'S COVERED TO THE EXTENT IT CAN BE
- 9 COVERED. PEOPLE HAVE BEEN USING THE CLIPPER CARDS.
- 11 RICK COATES: WILL THE NEW CLIPPER SYSTEM HAVE THAT CAPABILITY?
- 13 LYSA HALE: I HONESTLY CANNOT ANSWER THAT QUESTION. I THINK IT
- 14 PROBABLY WILL, BUT I DON'T KNOW IF WE'LL BE DOING THAT.
- 16 RICK COATES: SO IT WOULD BE WORTH FINDING OUT.
- 18 VEDA FLOREZ, CHAIR: WE ARE LOOKING FORWARD TO AN UPDATE ON THE
- 19 NEW INVESTMENT SYSTEM. WHEN DO YOU THINK YOU CAN COME BACK TO
- 20 US WITH A REPORT?
- 22 LYSA HALE: [LAUGHTER] YOU KNOW, WHAT I'LL DO IS I'LL TRY AND
- 23 GET OUR NEXT GENERATION CLIPPER PROJECT MANAGER TO SEE IF HE
- 24 CAN COME AND MAKE A PRESENTATION ABOUT THAT. I THINK HE MIGHT
- 25 BE INTERESTED IN TALKING WITH ALL OF YOU ABOUT THAT. WHY DON'T

10

12

15

17



- 1 I COORDINATE WITH MARTI OFFLINE AND SEE WHEN WE CAN SET THAT
- 2 UP. I THINK THAT IT'S VERY EXCITING. WE'RE GOING TO BE ROLLING
- 3 OUT A CLIPPER MOBILE APP. THERE IS A LOT OF GOOD THINGS THAT
- 4 ARE COMING.

5

- 6 VEDA FLOREZ, CHAIR: THAT'S TERRIFIC. ONE LAST QUESTION FROM
- 7 RANDI KINMAN.

8

- 9 RANDI KINMAN, CHAIR: THANK YOU. YOU MENTIONED WHOLE FOODS IS A
- 10 PARTICIPANT? AND I HAVE YET TO SEE ANY INFORMATION AT ANY
- 11 WHOLE FOODS. SO ARE THEY ALL PARTICIPATING? THE ENTIRE WHOLE
- 12 FOODS NETWORK, CORRECT?

13

- 14 LYSA HALE: I HOPE I'M NOT MISSPEAKING BUT I WAS CERTAIN IT WAS
- 15 ALL WHOLE FOODS IN THE BAY AREA. I THINK IT'S DIFFICULT WHEN
- 16 YOU WALK INTO A GROCERY STORE, THEY HAVE STICKERS ALL OVER
- 17 TALKING ABOUT WHAT THEY HAVE, WHAT THEY SELL AND WHAT THEY
- 18 ACCEPT AND WHAT YOU HAVE. SO THAT COULD BE SOMETHING I COULD
- 19 SUGGEST TO OUR RETAIL CONTACT.

- 21 RANDI KINMAN, CHAIR: I MEAN, THEY HAVE -- AND MY SUGGESTION IS
- 22 ALSO LOOK AT THE AMAZON LOCKER SITES. BECAUSE THOSE ARE
- 23 GENERALLY SECURE. AND THEY'RE ALREADY SETUP SOMEWHERE WITH
- 24 EXTRA WIRING IN ORDER TO ACCOUNT FOR YOUR ABILITY TO DO THAT.
- 25 BUT THAT MAYBE -- BECAUSE THAT WOULD PUT YOU INTO -- AND THIS



IS FOR NEXT TIME, THAT IS ALREADY A RETAIL SPACE THAT IS BEING 1 2 GIVEN UP THERE. 3 LYSA HALE: RIGHT. WE DID ALSO MAKE NUMEROUS OUTREACH ATTEMPTS 4 5 TO 7-ELEVEN AND HAVE BEEN TOLD NO. 6 RANDI KINMAN, CHAIR: YEAH. THEY HAVE A LOT OF STUFF GOING ON 7 8 INSIDE THEIR STORES. BUT IT COULD BE, I'M IN SANTA CLARA COUNTY, I WOULDN'T NECESSARILY SEE ANYTHING FOR CLIPPER START 9 10 DOWN HERE. I DON'T SEE ANYTHING FOR VTA EITHER, INSIDE WHOLE FOODS. THANKS. 11 12 LYSA HALE: THANK YOU. 13 14 VEDA FLOREZ, CHAIR: I'LL ADD A COUPLE OF POINTS I KNOW WHEN I 15 16 WORKED AT SAFEWAY WHEN I WAS IN COLLEGE I WORKED IN THE BOOTH COUNTY MONEY AND WE HAD ALL OF THE EXTRA PROGRAMS IT WAS ONLY 17 THE GENERAL MANAGER WHO KNEW ABOUT THE PROGRAMS AND HOW TO 18 WORK THEM, WORK WITH THEM. AND IF HE WASN'T ON STAFF, THE 19 STAFF OF THAT WAS WORKING IN THE BOOTH COULDN'T PROVIDE 20 21 SERVICE. SO IF THERE WAS SOME SORT OF TRAINING THAT YOU COULD 22 PROVIDE ALONG WITH SOME OF THESE RETAIL ESTABLISHMENTS, I THINK THAT COULD BE HELPFUL AS WELL. AND THEN, I ALSO WANTED 23 TO ASK YOU, IF THE 17 TRANSIT AGENCIES THAT WERE ADDED, DO 24

THOSE INCLUDE THE ORIGINAL FIVE? OR IS THAT THE --



1 LYSA HALE: NO. YES. THOSE ARE NEW -- THOSE WOULD BE IN 2 3 ADDITION. WE HAVE FOUR RIGHT NOW, IT WOULD BE IN ADDITION THOSE FOUR. 4 5 VEDA FLOREZ, CHAIR: SO TWO LOCATIONS SHARING \$5 MILLION. NOT A 6 7 WHOLE LOT OF MONEY. AND I'M WONDERING HOW MUCH OF THAT IS 8 BEING ABSORBED IN OFFICE COST AND ADMINISTRATIVE FEES. 9 LYSA HALE: DO YOU WANT TO TAKE A STAB, JUDIS, ABOUT WHAT'S 10 11 COVERED. 12 JUDIS SANTOS: 5 MILLION IS FOR 17 TRANSIT OPERATORS. IT DOES 13 NOT INCLUDE THE ORIGINAL FOUR THAT SIGNED ON BACK IN -- THAT 14 15 LAUNCHED BACK IN JULY. AND THE 5 MILLION IS SPECIFICALLY FOR 16 THE REVENUE LOSS THAT THEY WOULD ABSORB. SO IT'S COUNTED TOWARDS THE DISCOUNT. 17 18 VEDA FLOREZ, CHAIR: THAT'S GREAT. ONE OF THE AREAS THAT I'M 19 FOCUSED ON IS WORKING WITH THE UNDERSERVED COMMUNITIES AND 20 21 THOSE WHO WERE NOT CITIZENS -- HAVE CITIZENSHIP. SO I'M 22 WONDERING IF YOU'RE WORKING WITH HHS IF SOMEBODY COULD GO 23 THROUGH THE SYSTEM AND HELP THEM FILL IT OUT, FILL OUT THE INFORMATION. A LOT OF PEOPLE WHO ARE LOW INCOME MAY NOT HAVE A 24



- 1 COMPUTER AND THEY MAY BE RELYING ON THEIR CELL PHONES SO THAT
- 2 NEXGEN APP MIGHT BE EFFECTIVE.

3

- 4 LYSA HALE: RIGHT. AND THE MOBILE OPTIMIZED WEB SITE IS WHAT'S
- 5 AVAILABLE RIGHT NOW. IT'S DIFFERENT FROM THE CLIPPER APP.
- 6 CLIPPER APP IS GOING TO BE FOR ANYBODY WHO IS USING CLIPPER.
- 7 BUT THE MOBILE OPTIMIZED WEB SITE IS AVAILABLE RIGHT NOW. AND
- 8 WE ARE WORKING VERY CLOSELY WITH SEVEN DIFFERENT SOCIAL
- 9 SERVICE AGENCIES, OR HEALTH AND HUMAN SERVICES AGENCIES IN
- 10 EACH OF THE COUNTIES AND ALL OF THEM HAVE EXPRESSED ACTIVE
- 11 INTEREST IN HELPING TO PROMOTE THE PROGRAM. THERE ARE
- 12 DIFFERENT THINGS THEY CAN DO DEPEND WHAT THEIR UNION
- 13 RESTRICTIONS MIGHT BE IN TERMS OF HAVING STAFF HELPING PEOPLE
- 14 ON A ONE-ON-ONE BASIS BUT THEY ARE ACTIVE IN THE PROGRAM AND
- 15 SOME ARE PROVIDING DIRECT ASSISTANCE TO HELP PEOPLE APPLY FOR
- 16 THE PROGRAM.

17

- 18 VEDA FLOREZ, CHAIR: THANK YOU. AND THEN FINALLY ANNE OLIVIA
- 19 WILL CLOSE US OUT.

- 21 ANNE OLIVIA ELDRED, VICE CHAIR: JUST REALLY QUICK, CHAIR
- 22 FLOREZ. POINT TOUCHED ON -- I WAS WONDERING IF YOU HAD REACHED
- 23 OUT TO THE UNIONS. I KNOW [INDISCERNIBLE] -CW HAS A LOT OF
- 24 PARTNERS -- [INDISCERNIBLE] AND THEY ARE THE -- INSIDE GROCERY
- 25 STORES [INDISCERNIBLE] AND THERE ARE MANY TIMES THAT THERE



- 1 WERE PROGRAMS THAT WORKERS DIDN'T KNOW ABOUT THEM BUT THIS
- 2 COULD BE MORE SUCCESS IN ADVOCATING GETTING THOSE RESOURCES
- 3 INSIDE GROCERY STORES WHEN EMPLOYEES ARE ADVOCATING FOR
- 4 SERVICES THAT THEY KNOW WOULD BE HELPFUL AND THEY MIGHT HAVE A
- 5 BETTER IDEA HOW TO INTEGRATE THOSE ANYWAYS. THANKS SO MUCH FOR
- 6 YOUR WORK AGAIN.

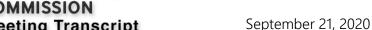
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- 8 LYSA HALE: I'M NOT SURE I UNDERSTAND YOUR QUESTION. WAS IT
- 9 ABOUT GOING THROUGH UNIONS TO LET PEOPLE KNOW ABOUT THE
- 10 CLIPPER START PROGRAM OR WORKING THROUGH UNIONS TO GET GROCERY
- 11 STORES TO SIGN ON TO THE CLIPPER PROGRAM?

12

- 13 ANNE OLIVIA ELDRED, VICE CHAIR: COIF BOTH. AT THE CENTRAL
- 14 LABOR COUNCILS, THERE ARE OFTEN OPPORTUNITIES TO PRESENT
- 15 PROGRAMS AND UFCW BELONGS TO THE LABOR COUNCILS, SO IF
- 16 SOMETHING COULD GO OUT, IF YOU REACH OUT TO THE UNION, THERE
- 17 IS TWO THINGS, ONE TO LET MEMBERS KNOW ABOUT THE OPPORTUNITY
- 18 BUT ALSO TO SEE IF ANY MEMBER WANTS TO WORK WITH THEIR GROCERY
- 19 STORE, OR WITH THEIR GROCERY CHAIN TO HAVE THEM BECOME A
- 20 PROVIDER. BECAUSE, SOMETIMES LOADING SOMETHING ELSE ON TOP OF
- 21 EMPLOYEES IS DIFFERENT THAN EMPLOYEES ADVOCATING OR PROVIDING
- 22 SERVICE -- [INDISCERNIBLE]

- 24 LYSA HALE: YES GOOD POINT. WE HAVEN'T -- OUTREACH -- SORRY. I
- 25 THOUGHT YOU WERE DONE.



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Meeting Transcript

1

- 2 ANNE OLIVIA ELDRED, VICE CHAIR: I WOULD BE HAPPY TO CONNECT
- 3 YOU IF YOU WOULD LIKE.

4

- 5 LYSA HALE: RIGHT. WE HAVEN'T DONE OUTREACH TO UNIONS. WE HAVE
- 6 LIMITED RESOURCES WHAT WE CAN DO IN TERMS OF OUR OUTREACH. I
- 7 WILL REACH OUT TO KY-NAM WHO IS ON THIS CALL. I BELIEVE HE'S
- 8 STILL ON THE CALL. AND HE OVERSEES A LOT OF MTC'S COMMUNITY
- 9 ENGAGEMENT, AND MAYBE I CAN WORK WITH HIM AND HIS STAFF ON
- 10 FIGURING OUT A WAY THAT WE MIGHT BE ABLE TO DO THAT TYPE OF
- 11 OUTREACH.

12

13 ANNE OLIVIA ELDRED, VICE CHAIR: OKAY. THANK YOU.

14

- 15 VEDA FLOREZ, CHAIR: THANK YOU. RICH HEDGES. TWO MINUTES AND
- 16 THEN WE'LL BE MOVING FORWARD. RICH HEDGES, DID YOU HAVE YOUR
- 17 HAND UP?

- 19 RICHARD HEDGES: YES. I'M ON ONE OF THE EXECUTIVE BOARDS OF THE
- 20 BAY AREA. AND I WOULD BE HAPPY TO REACH OUT TO OUR LOCALS IF
- 21 YOU THINK THAT'S A GOOD IDEA. WE REPRESENT ABOUT 35,000 PEOPLE
- 22 IN THE BAY AREA. SO, BUT THE ISSUE, ESPECIALLY WITH SAFEWAY,
- 23 NOW SINCE THE GIANT MERGER, WHICH IS ALSO ALBERTSONS, SAFEWAY
- 24 AND OTHERS EVEN THOUGH THEY RETAINED THEIR ORIGINAL NAME, SAME
- 25 ORGANIZATION, THEY PRETTY -- YOU KNOW, WE NEGOTIATED OVER



- 1 WORKING CONDITIONS. MANAGEMENT OF THE STORES, OTHER THAN HOW
- 2 IT EFFECTS THE WORKFORCE IS THEIR PREROGATIVE AND FEDERAL LAW
- 3 AND THE ONLY POWER WE HAVE IS TO CAJOLE AND PUSH ON ITEMS ON
- 4 WHAT THE FEDERALS CALL MANDATORY ISSUES OF BART I AM HAPPY TO
- 5 REACH OUT SINCE I'M DIRECTLY CONNECTED.

6

- 7 LYSA HALE: I WOULD SAY SINCE I'M GOING TO PROVIDE MARTI WITH
- 8 THE BROCHURE AND POSTERS AND SHE'S GOING TO MAKE SURE THEY GET
- 9 DISTRIBUTED TO ALL THE MEMBERS OF THIS SUBCOMMITTEE. IF YOU
- 10 WANT TO TAKE THAT INFORMATION AND FORWARD IT ON TO ALL OF YOUR
- 11 CONTACTS, I THINK THAT WOULD BE GREAT. SO, WE WOULD CERTAINLY
- 12 WELCOME THAT TYPE OF SUPPORT FOR THIS PROGRAM. THANK YOU.

13

14 RICHARD HEDGES: YOU'RE GOING TO SEND ME SOMETHING?

15

- 16 LYSA HALE: YES. WE'RE GOING TO RANGE TO HAVE IT SENT OUT TO
- 17 THE SUBCOMMITTEE.

18

- 19 VEDA FLOREZ, CHAIR: MOVING ON. THANK YOU LYSA HALE AND JUDIS
- 20 SANTOS. GOING TO ITEM NUMBER SIX. DRAFT 2020, MTC TITLE SIX
- 21 PROGRAM. MICHAEL WILL PRESENT THIS ITEM. THIS IS PRESENTED FOR
- 22 YOUR INFORMATION AND NO ACTION IS REQUIRED FROM THE
- 23 SUBCOMMITTEE. MR. BRING TON.



- 1 MICHAEL BRINTON: GOOD MORNING. I'M GOING TO DO MY BEST TO WORK
- 2 THROUGH THIS AND MAKE THE MOST USE OF YOUR TIME. MY NAME IS
- 3 MICHAEL ASSISTANT DIRECTOR AT MTC CONTRACTS AND PART AGENCIES
- 4 TITLE SIX OFFICER FOR THE AGENCY. AS A RECIPIENT OF FEDERAL
- 5 FUNDS FROM MTC IS REQUIRED TO COMPLY WITH TITLE SIX OF THE
- 6 CIVIL RIDES ACT OF 1964, WHICH AT ITS FACE REQUIRES THAT NO
- 7 PERSON IN THE UNITED STATES SHALLOT GROUNDS OF RACE, COLOR, OR
- 8 NATIONAL ORIGIN BE EXCLUDED FROM PARTICIPATION AND BE DENIED
- 9 THE BENEFITS OR BE SUBJECTED TO DISCRIMINATION UNDER ANY
- 10 PROGRAM OR ACTIVITY RECEIVING FEDERAL OR FINANCIAL ASSISTANCE.
- 11 THIS TITLE SIX REPORT IS UNDER THE TITLE FOR THE FTA
- 12 ADMINISTRATION. TO COMPLY WITH CIRCULAR 4027.1 B ISSUED IN
- 13 2012 TO PROVIDE GUIDANCE FOR RECIPIENTS HOW TO COMPLY WITH
- 14 TITLE SIX REQUIREMENTS. WHAT MUST BE INCLUDED IN TITLE SIX OF
- 15 THE REPORTS AS WELL AS SPECIFIC INSTRUCTIONS FOR METROPOLITAN
- 16 PLANNING ORGANIZATIONS SUCH AS MTC EACH SECTION OF THE DRAFT
- 17 REPORT PROVIDED TO YOU IS CREATED TO COMPLY WITH THESE
- 18 REOUIREMENTS IT'S IMPORTANT TO BE NOTED THAT THE TITLE SIX
- 19 REPORT IS A BOOK BACKWARDS LOOKING AT WHAT MTC ACTIVITIES
- 20 OCCURRED FROM DECEMBER 1ST, 2017, THE TERM RUNS THROUGH
- 21 NOVEMBER 30TH, 2030 AND MOST OF THIS ACTIVITY HAS BEEN UPDATED
- 22 THROUGH AUGUST. AS WE WERE WORKING ON THIS REPORT OVER THE
- 23 SUMMER AT A CERTAIN POINT AS YOU'RE PREPARING THE REPORT WE
- 24 CAN'T LOOK INTO THE FUTURE SO THE DATA IS UP TO DATE AS WE
- 25 HAVE BEEN ABLE TO MAKE IT. SO TODAY WHAT I WANT TO DO IS A



- 1 HIGH LEVEL REVIEW OF THE REPORT AND ANSWER QUESTIONS TO THE
- 2 BEST OF MY ABILITY. ANY QUESTIONS THAT MAY REQUIRE ADDITIONAL
- 3 FOLLOW UP OF FEEDBACK I'LL MAKE SURE TO ANSWER AND GIVE YOU AN
- 4 ACCURATE ANSWER I'LL MAKE SURE WE GET THE RIGHT INFORMATION
- 5 AND FOLLOW UP. THIS REPORT WAS PREPARED IN COLLABORATION WITH
- 6 OVER 20 STAFF MEMBERS AT MTC, CONTRACTS PLANNING AND
- 7 LEGISLATIVE PUBLIC AFFAIRS ELECTRONIC PAYMENT SERVICES,
- 8 FUNDING POLICY AND PROGRAMS, DESIGN AND PRODUCT DELIVERY, AND
- 9 SCALED OPERATIONS AND ASSET MANAGEMENT. I DEFINITELY DON'T
- 10 HAVE THE EXPERTISE OR WOULD NOT HAVE BEEN ABLE TO PREPARE THIS
- 11 REPORT ON MY OWN SO I ACKNOWLEDGE MY STAFF AND MEMBERS FOR
- 12 ASSISTING IN ITS PREPARATION. MY HOPES IS THAT MUCH OF THE
- 13 CONTENT IN THE REPORT IS FAMILIAR WITH YOU. THIS COMMITTEE
- 14 PLACE AN INTEGRAL ROLE IN THE ACTIVITY OVER THE PAST THREE
- 15 YEARS. PUBLIC PARTICIPATION PLAN UPDATED IN 2018 OR THE
- 16 LANGUAGE ASSISTANCE PLAN UPDATED IN 2019 AS WELL AS VARIOUS
- 17 PROGRAMS AND INFORMATION THAT'S INCLUDED. ANY COMMENTS OR ALL
- 18 COMMENTS AND RECOMMENDATIONS WILL BE CONSIDERED ALONG WITH
- 19 FEEDBACK FROM MTC ADMINISTRATION COMMITTEE. WHICH WE WILL BE
- 20 PRESENTING THIS DRAFT REPORT ALSO TO ON OCTOBER 7TH AND WE'LL
- 21 GATHER ALL OF THAT DATA, AND PREPARATION OF FINAL REPORT
- 22 PRESENTED TO THE FULL COMMISSION AT THE END OF OCTOBER. BEFORE
- 23 I DIVE COMPLETELY INTO THE REPORT I WANTED TO GIVE YOU AN
- 24 OPPORTUNITY TO DIRECT WHEREVER WE GO TODAY. I CAN GO THROUGH
- 25 THE REPORT. I CAN USE THE SHARE SCREEN AND WE CAN SCAN THROUGH



- 1 THE REPORT AND LOOK AT EACH OF THE DIFFERENT SECTIONS OR IF
- 2 YOU HAVE HAD AN OPPORTUNITY AND YOU WOULD LIKE TO JUST DIVE
- 3 INTO QUESTIONS ON SPECIFIC AREAS OF THE REPORT WE CAN DO THAT
- 4 AS WELL. I WANT TO MAKE THE MOST USE OF YOUR TIME SO I CAN
- 5 DEFER WHAT YOU THINK CHAIR FLOREZ OR IF YOU HAVE OTHER
- 6 FEEDBACK, IT'S UP TO YOU.

7

- 8 VEDA FLOREZ, CHAIR: I THINK IT WOULD BE WISE IF YOU WENT
- 9 THROUGH THE REPORT WITH US, WITH YOUR SLIDES. THAT WAY WE CAN
- 10 EDUCATE THE COMMUNITY AS WELL. IS THAT ACCEPTABLE TO EVERYONE
- 11 ON THIS COMMITTEE?

12

- 13 CLERK OF THE BOARD: THIS IS MARTI PASCHAL. I WAS INFORMED THAT
- 14 WE DIDN'T HAVE A POWERPOINT PRESENTATION FOR THIS.

15

- 16 MICHAEL BRINTON: NO WE DO NOT. I THOUGHT IN SUMMARIZING PULL
- 17 OUT AND TAKE SECTIONS AND REVIEW CONTENT INCLUDED THEREIN. IS
- 18 THAT ACCEPTABLE FOR YOU?

19

- 20 VEDA FLOREZ, CHAIR: WE MAY HAVE TO HAVE YOU COME BACK TO DIVE
- 21 INTO GREATER DETAIL. WOULD YOU BE WILLING TO DO THAT IN THE
- 22 FUTURE.

- 24 MICHAEL BRINTON: UNDERSTANDABLE. YES, MA'AM. I COULD COME BACK
- 25 IN OCTOBER. I JUST HAVE TIME CONSTRAINTS. REPORT IS DUE IN



- 1 NOVEMBER. SO I CAN COME BACK AT YOUR OCTOBER MEETING WHICH I
- 2 BELIEVE WOULD BE RIGHT BEFORE THE FULL COMMISSION. SO THAT
- 3 THAT'S -- YOU KNOW, WE CAN START GOING THROUGH THE REPORT
- 4 TOGETHER. THERE IS A FEW SECTIONS THAT ARE GOING TO BE QUICK,
- 5 AND THEN WE CAN GET INTO THE MEAT OF WHAT THE REPORT IS.

6

- 7 VEDA FLOREZ, CHAIR: I THINK THIS SOUNDS GREAT. AND THEN YOU
- 8 CAN COME BACK. AND THEN WE CAN ASK YOU QUESTIONS.

9

10 MICHAEL BRINTON: OKAY.

11

- 12 VEDA FLOREZ, CHAIR: SO IF IT'S ALL RIGHT WITH STAFF AND THE
- 13 COMMITTEE, THEN WE'LL GO AHEAD AND MOVE FORWARD. ANY COMMENTS
- 14 BEFORE WE MOVE FORWARD? OKAY. THANK YOU. GO AHEAD AND GO.

15

- 16 MICHAEL BRINTON: ALL RIGHT. OKAY. SO WHAT I HAVE IN FRONT OF
- 17 YOU IS OUR TITLE SIX DRAFT REPORT. THIS WAS PROVIDED TO ALL OF
- 18 YOU WITH ACCESS TO ALL OF THE APPENDIXES. I'M SHOWING YOU THE
- 19 MAIN BODY OF THE REPORT. IF YOU HAVE A SPECIFIC APPENDIX THAT
- 20 YOU WANT TO SEE WE CAN LOOK AT THAT AS WELL.

21

- 22 VEDA FLOREZ, CHAIR: I'M SORRY TO INTERRUPT YOU. THERE IS SO
- 23 MUCH INFORMATION HERE. IT'S HARD TO TAKE A DEEP DIVE. YOU CAN
- 24 JUST GIVE US THE HIGH POINTS PLEASE.



- 1 MICHAEL BRINTON: SURE. DEFINITELY. THAT'S MY PLAN. I WASN'T
- 2 GOING TO READ SPECIFICS. REPORT IS BROKEN DOWN TO FOLLOW
- 3 EXACTLY WHAT THE CIRCULAR PRESCRIBES SO WE'RE GIVING AN
- 4 INTRODUCTION, THE REPORT GOES INTO REPORT AND PROFILE OF MTC
- 5 TALKS ABOUT ROLES SPECIFIC EFFORTS WE HAVE MADE SPECIFICALLY
- 6 IN TERMS OF ASSET MANAGEMENT, STATE OF GOOD REPAIR, AS WELL AS
- 7 ROLES THAT WE HAVE TAKEN IN TRAFFIC AND SMOOTHING TRAVEL. THIS
- 8 INFORMATION INCLUDES OUR 511 PROGRAM, OUR EXPRESS LANES, THE
- 9 MTC SAFE PROGRAM, AS WELL AS SOME WORK WITH, BEGINNING OR
- 10 STARTING TO MOVE FORWARD ON THE BAY BRIDGE FORWARD PROGRAMS ET
- 11 CETERA, AND THEN IT DIVES INTO SPECIFIC AREAS OF FEDERAL
- 12 ASSISTANCE WE GET FROM FTA SPECIFICALLY RELATED TO DIRECT FTA
- 13 FUNDS THAT WE RECEIVE. GENERAL REPORTING REQUIREMENTS THERE,
- 14 INCLUDED AN INFORMATION ON WHAT WE DO TO MONITOR OUR
- 15 SUBRECIPIENTS A LOT OF FUNDING MTC RECEIVES PASSES THROUGH
- 16 LOCAL JURISDICTIONS AND WE HAVE A ROLE TO PLAY IN ENSURING
- 17 THEY'RE ALSO COMPLYING WITH TITLE SIX. THE TITLE SIX COMPLAINT
- 18 AND PROCEDURES FORM A STANDARD FORM THAT'S PRESCRIBED BY THE
- 19 FTA CIRCULAR. THIS CAN BE FOUND ON MTC'S WEB SITE THAT WOULD
- 20 ALLOW ANYBODY TO ENTER INTO OUR WEB SITE AND FILE A TITLE SIX
- 21 COMPLAINT FILED DUE TO PROCEDURES WHAT WILL HAPPEN AND WHAT
- 22 STEPS THEY HAVE TO TAKE. WE ALSO PROVIDE INFORMATION WITHIN
- 23 THIS REPORT ON ANY RECORD OF LAWSUITS OR COMPLAINTS AND
- 24 CONSIDERATIONS. DURING THIS TIME PERIOD, THERE WERE NO ACTIVE
- 25 LAWSUITS RELATED TO TITLE SIX. SO THAT PORTION IS JUST AS



- 1 REAFFIRMING THAT THERE WERE NO LAWSUITS. OUR RECORD OF
- 2 INVESTIGATION AND COMPLAINTS, THERE WAS ONE COMPLAINT IT'S
- 3 INCLUDED AS APPENDIX D IN THE ATTACHMENT. AS IN THE PREVIOUS
- 4 THREE YEAR PERIOD, THIS COMPLAINT WAS FOCUSED MORE INTERACTION
- 5 WITH AN INDEPENDENT OPERATOR. SO OUR FOLLOW UP TO THAT PERSON
- 6 THAT FILED THE COMPLAINT WAS TO ACKNOWLEDGE AND RECEIVE THEIR
- 7 COMPLAINT AND THEN REDIRECT THEM TO THE SPECIFIC AGENCY WHERE
- 8 THEY HAD THE INTERACTION WITH. AS MTC IS NOT A DIRECT OPERATOR
- 9 OF ANY BUSES SO WE HAVE LIMITED CUSTOMER INTERACTION
- 10 THEREAFTER WE GET LIMITED COMPLAINTS. THE NEXT SECTION THAT WE
- 11 ARE COVERING IN THIS REPORT IS OUR PROVIDING ACCESS TO LIMITED
- 12 ENGLISH PROFICIENT PERSONS, THIS IS IN REFERENCE TO OUR
- 13 LANGUAGE ASSISTANCE PLAN. WE CAME TO YOU IN THE SPRING OF
- 14 2019, SPRING OR EARLY SUMMER OF 2019 AND WE DID AN UPDATED
- 15 LANGUAGE ASSISTANCE PLAN THAT IS CURRENTLY IN EFFECT. THIS
- 16 SECTION FAMILIARIZES YOU WITH THE FOUR FACTOR ANALYSIS IN WHAT
- 17 WE DID WITH LANGUAGE OR TRANSLATION SERVICES WE PROVIDE AND
- 18 WHAT STEPS WE TAKE TO ENSURE THAT WE ARE GIVING TRUE FULL
- 19 ACCESS TO PERSONS WITH LIMITED LANGUAGE. SIMPLE SECTION OF
- 20 WHAT TYPES OF NOTIFICATIONS WE PROVIDE TO CUSTOMERS AND
- 21 BENEFITS UNDER TITLE SIX. NEXT SECTION IS GOING TO DIVE INTO
- 22 THE PUBLIC PARTICIPATION PLAN. THIS WAS UPDATED IN 2018 AND
- 23 THAT'S THE PLAN THAT IS CURRENTLY IN EFFECT. AND IT PROVIDES
- 24 INFORMATION ON THE PUBLIC PARTICIPATION STEPS WE TOOK FOR
- 25 PLANNED BAY AREA 2040 AS WELL AS PUBLIC PARTICIPATION THAT



- 1 OCCURS RELATED TO THE TRANSIT INVESTMENT. TIP PROGRAM. ANOTHER
- 2 APPENDIX IS THE 2019 TIP PROGRAM THAT YOU CAN READ THROUGH ET
- 3 CETERA. NEXT SECTION IS, FOCUSES ON RECIPIENTS OF JOB ACCESS
- 4 AND REVERSE COMMUTE NEW FREEDOM PROGRAMS THIS GOES OVER OUR
- 5 LIFELINE PROGRAM AS WELL AS PROVIDING INFORMATION ON
- 6 ASSISTANCE WE PROVIDE AND MONITORING. THIS SECTION AND THE
- 7 REPORT IS COVERING A DEMOGRAPHIC PROFILE OF THE METROPOLITAN
- 8 BAY AREA THIS INFORMATION WAS UPDATED THROUGH 2019 AND SHOWS
- 9 THE VARIOUS DEMOGRAPHICS IN ALL NINE BAY AREA COUNTIES AS WELL
- 10 AS SPECIFIC CITIES. IT SHOWS THE GROWTH OF VARIOUS DEMOGRAPHIC
- 11 GROUPS WITHIN THE METROPOLITAN BAY AREA. AND THEN WE DIVE INTO
- 12 HOW -- WHAT PROCEDURES WE FOLLOW TO WHERE WE ASSESS AND TRY TO
- 13 IDENTIFY THE MOBILITY OF THE MINORITY POPULATIONS AS WELL AS
- 14 HOW WE CONSIDER THESE MOBILITY NEEDS IN OUR PLANNING PROCESS.
- 15 ALSO INCLUDES DEMOGRAPHIC MAPS AND ANALYSIS AND IMPACT
- 16 ASSESSMENTS. ADDITIONALLY ANALYSIS OF OUR TRANSPORTATION
- 17 SYSTEM INVESTMENTS THAT IDENTIFIES IMPACTS. FINALLY IT WRAPS
- 18 UP WITH A -- SOME INFORMATION ON EQUITABLE FARE PAYMENT SYSTEM
- 19 AND RECENT UPDATES OF THE THREE YEAR TIME FRAME. THERE IS A
- 20 LOT OF INFORMATION PACKED IN HERE. IT REALLY -- WHEN I COME
- 21 BACK IN OCTOBER, I CAN PROVIDE A HIGH LEVEL SUMMARY. THERE ARE
- 22 SOME QUESTIONS IN SPECIFIC AREAS YOU WOULD LIKE ME TO FOCUS ON
- 23 IN THAT PRESENTATION, I CAN. HOPEFULLY THIS WILL GIVE TIME
- 24 BETWEEN NOW AND OCTOBER TO READ THROUGH THE REPORT AND IF



- 1 ANYTHING JUMPS OUT AT YOU THAT YOU WANT MORE INFORMATION ON, I
- 2 CAN PROVIDE THAT AS WELL.

3

- 4 VEDA FLOREZ, CHAIR: THANK YOU VERY MUCH. I THINK IT'S
- 5 IMPORTANT TO GO TO OUESTIONS. THIS WAS A LOT OF HOMEWORK FOR
- 6 OUR SUBCOMMITTEE. AND THIS IS OUR OPPORTUNITY TO WEIGH IN AND
- 7 MAKE A DIFFERENCE. WHEN THEY COME BACK IN OCTOBER, WE ARE
- 8 GOING TO HEAR THE FINAL -- THE FINAL, FINAL, BECAUSE IT GOES
- 9 TO THE COMMISSION. THAT'S WHAT I'M ASSUMING IS THAT CORRECT
- 10 MICHAEL?

11

- 12 MICHAEL BRINTON: THAT'S CORRECT. THAT WOULD BE AFTER THE ADMIN
- 13 COMMITTEE HAVE HAD THE OPPORTUNITY TO REVIEW THE DRAFT REPORT
- 14 AS WELL.

15

- 16 VEDA FLOREZ, CHAIR: ALL RIGHT. LET'S GO TO QUESTIONS.
- 17 CHRISTINA AND THEN RAHMON. WOULD YOU LIKE TO STOP SHARING YOUR
- 18 SCREEN?

19

20 MICHAEL BRINTON: OH SURE. I'M SORRY.

21

- 22 CHRISTINA GOTUACO: HI MICHAEL. THANKS FOR THE PRESENTATION. I
- 23 HAD A QUESTION IF WE JUMP ALL THE WAY TO PDF PAGE 148.
- 24 ACTUALLY I'M NOT SURE IF YOU'RE LOOKING AT THE SAME DOCUMENT.



MICHAEL BRINTON: I THINK IT'S ONE OF THE APPENDIXES. 1 2 3 CHRISTINA GOTUACO: YEAH. 4 5 MICHAEL BRINTON: LET'S SEE DO YOU KNOW WHICH APPENDIXES YOU'RE 6 LOOKING AT? CAN YOU GIVE ME THE LETTER? 7 8 VEDA FLOREZ, CHAIR: WE HAVE ABOUT TEN MINUTES IS THERE 9 ANYTHING WE WITH DO TO WORK WITHOUT HAVING THE IMAGE? 10 11 CHRISTINA GOTUACO: IT'S PAGE 29 OF 1 OF THE ONES THAT'S BLUE. BUT, I HAD A OUESTION ABOUT HOW SOME -- IT'S IN THE LEP 12 SECTION FOR OUTREACH. I WAS JUST WONDERING HOW THE BULLET 13 POINTS FOR THE FUTURE OUTREACH EFFORTS, LEP POPULATIONS THAT 14 15 MTC WILL CONSIDER INCLUDE THE FOLLOWING, HOW THOSE WERE 16 DEVELOPED? DID THOSE COME FROM OUTREACH TO THOSE POPULATIONS 17 AND THOSE WERE THE SUGGESTED OUTREACH MECHANISMS? OR ARE THOSE RECOMMENDATIONS FROM STAFF? 18 19 MICHAEL BRINTON: GIVE ME JUST A MOMENT HERE. OKAY. I BELIEVE 20 21 THAT WE'RE -- SO, WHEN WE WENT THROUGH THE UPDATE I BELIEVE 22 YOU'RE TALKING ABOUT APPENDIXES IS LANGUAGE SERVICES TO LEP POPULATIONS. WHEN WE WENT THROUGH THIS, WE DID DO OUTREACH. WE 23 DID A FOUR FACTOR ANALYSIS, WHICH IS REQUIRED WHEN WE'RE 24 ESTABLISHING THE LANGUAGE ASSISTANCE PLAN IT LOOKS AT THE 25



- 1 DEMOGRAPHICS, IT LOOKS AT THE FREQUENCY OF HOW PEOPLE COME
- 2 INTO CONTACT WITH US, AS WELL AS THE RESOURCES ARE AVAILABLE
- 3 TO US. AND SO, YES, IT'S A COMBINATION OF LOOKING AT THE
- 4 DEMOGRAPHICS, WHAT WE HAVE DONE IN THE PAST, LOOKING AT OUR
- 5 OUTREACH EFFORTS THROUGH OUR PUBLIC PARTICIPATION PLAN. IT'S A
- 6 COMBINATION OF FACTORS THAT ARRIVE AT THOSE FUTURE RECOMMENDED
- 7 OUTREACH EFFORTS.

8

- 9 CHRISTINA GOTUACO: OKAY. BECAUSE I SAW ONE OF THE CHARTS THAT
- 10 HAD -- IT HAD -- IT WAS ABOUT SPANISH SPEAKING, AND CHINESE
- 11 SPEAKING POPULATIONS, AND HOW MUCH THEY HAD HEARD, LIKE
- 12 PERCENTAGES OF HEARING OUTREACH FROM MTC IN THEIR LANGUAGE.
- 13 AND I THINK THE BULK OF PEOPLE, LIKE, 80 TO 90 PERCENT SAID
- 14 NO. SO I --

15

16 MICHAEL BRINTON: WAS THIS -- THIS WAS IN THIS REPORT?

17

18 CHRISTINA GOTUACO: IT WAS. YES.

19

- 20 MICHAEL BRINTON: THIS IS ONE AREA THAT WHEN I COME BACK IN, I
- 21 CAN PROVIDE MORE DETAIL. SO THIS IS WILL BE HELPFUL, WHEN I
- 22 COME BACK IN OCTOBER, I CAN FOCUS A FEW SLIDES ON FOCUSING
- 23 SPECIFICALLY ON THIS TOPIC.



CHRISTINA GOTUACO: SURE. IT'S TABLE 12 WHICH IS ON PAGE 24 OF 1 -- LET ME FIND OUT WHICH --2 3 VEDA FLOREZ, CHAIR: AND YOU CAN ALSO FOLLOW UP OFFLINE AS 4 5 WELL. 6 7 MICHAEL BRINTON: YES, MA'AM. TABLE 12 IS SAYING THE FREQUENCY 8 OF COMMUNICATIONS WITH LEP, AND IS THIS WHERE IT'S BROKEN DOWN 9 INTO VERY FREQUENTLY, VERY FREQUENTLY, SOMEWHAT FREQUENTLY, AND NEVER? IS THAT CORRECT? 10 11 CHRISTINA GOTUACO: YES. 12 13 MICHAEL BRINTON: SPANISH AND CHINESE -- SO SPANISH, FOR 14 15 EXAMPLE BETWEEN FREQUENTLY AND VERY FREQUENTLY APPROXIMATELY 16 63 PERCENT AND CHINESE IS APPROXIMATELY A LITTLE OVER 50 PERCENT. THIS IS THE RIGHT TABLE, CORRECT? 17 18 19 VEDA FLOREZ, CHAIR: WITHOUT SEEING IT IT'S HARD TO SAY. MIGHT BE BETTER TO GO OFFLINE WITH THIS DRILLED DOWN INFORMATION. 20 21 MICHAEL BRINTON: IS THIS WHAT YOU WERE LOOKING AT? 22 23 CHRISTINA GOTUACO: YES. 11 AND 12. 24



9

11

14

16

18

## September 21, 2020

- 1 MICHAEL BRINTON: RIGHT. LET'S SEE HERE. TABLE 11 IT'S SAYING
- 2 THIS IS THE FREQUENCY OF COMMUNICATIONS. SO WE WENT OUT AND
- 3 SURVEYED, ASKED THESE INDIVIDUALS, OR THE PEOPLE THAT
- 4 PARTICIPATED IN THE SURVEY, HOW OFTEN THEY CONTACTED MTC OR
- 5 HOW OFTEN THEY COMMUNICATED, AND THEN THIS IS AGENCY STAFF.
- 6 OKAY. SO IN 2018, WHEN WE DID THE SURVEY, WE SURVEYED MTC
- 7 STAFF, THEY'RE THE ONES PROVIDING THESE ANSWERS. WE TOOK TABLE
- 8 12 -- IS -- I'LL COME BACK TO YOU CHRISTINA.

10 CHRISTINA GOTUACO: THERE IT IS. THIRD PARTY CONTRACTORS.

- 12 MICHAEL BRINTON: LET ME FOLLOW UP WITH YOU AND I'LL GET YOU A
- 13 MORE CLEARER ANSWER.
- 15 CHRISTINA GOTUACO: SURE.
- 17 VEDA FLOREZ, CHAIR: THANK YOU CHRISTINA. LET'S GO ON, RAHMON.
- 19 RAHMON MOMOH: THANK YOU FOR THE PRESENTATION. I DEFINITELY
- 20 LOOK FORWARD TO THE NEXT MEETING. THIS WILL GIVE US THE
- 21 OPPORTUNITY TO READ THE 73 PAGE REPORT. ARE YOU AWARE OF ANY
- 22 ATTEMPT BY THE TRUMP ADMINISTRATION TO ROLL BACK TITLE SIX? I
- 23 MEAN, THEY'RE ROLLING BACK A LOT OF CIVIL RIGHTS BILL. SO I'M
- 24 NOT SURE ON IF THAT IS -- BECAUSE I TRIED TO LOOK AT SOME OF



THE ROLL BACKS. I DON'T KNOW IF MAYBE I MISSED THAT. SO ARE 1 2 YOU AWARE OF WHAT TRUMP IS DOING? 3 MICHAEL BRINTON: OTHER THAN WHAT I READ IN THE HEADLINES OR IN 4 5 NEWS ARTICLES, I HAVE YET TO SEE ANYTHING FORMALLY COME FROM THE FTA THAT TALKS ABOUT POTENTIAL UPCOMING CHANGES. TITLE SIX 6 IS PART OF THE CIVIL RIGHTS ACT SO CHANGES TO THAT WOULD 7 8 REQUIRE MODIFICATION AND REVISION TO THE LANGUAGE. POTENTIALLY FTA, I GUESS IF THEY WENT THAT DIRECTION, THEY COULD UPDATE 9 THE CIRCULAR WHICH PROVIDES GUIDANCE AND INSTRUCTIONS TO THE 10 AGENCIES. BUT, AGAIN, SO FAR, I HAVE NOT BEEN INFORMED OF OR 11 BEEN MADE AWARE OF TO EXPECT ANY CHANGES. WE HAVEN'T RECEIVED 12 GUIDANCE FROM OUR FTA REGIONAL REPRESENTATIVES. AND THIS 13 INFORMATION, AGAIN, IS LOOKING BACKWARDS OVER THE PAST THREE 14 15 YEARS. BUT I HAVE NOT RECEIVED ANY NOTIFICATION OF THAT, NO. 16 VEDA FLOREZ, CHAIR: THANK YOU. RICK COATES. 17 18 RAHMON MOMOH: THANK YOU. 19 20 RICK COATES: ACTUALLY MY COMMENT IS ABOUT PUTTING THESE 21 DOCUMENTS UP HERE. AT LEAST ON MY MACHINE, WHEN THEY COME UP, 22 THE PRINT IS SO TINY THEY COULDN'T BE READ UNLESS I GOT OUT A 23 MICROSCOPE, I YOU THINK. THIS IS ACTUALLY AN EQUITY COMMITTEE 24

HERE. AND IT WOULD SEEM THAT IT OUGHT TO BE ABLE TO BE READ BY



- 1 PEOPLE WHO HAVE SIGHT DISABILITIES TOO. I WAS ABLE TO READ IT
- 2 ONLY BECAUSE I PUT THE DOCUMENT UP ON MY DESKTOP HERE AND
- 3 SCROLLED THROUGH TO FIND IT, AND PUT IT ON 200 PERCENT ZOOMING
- 4 IN ON IT. AND IT. [LAUGHTER] I DON'T THINK EVERYBODY CAN DO
- 5 THAT OUT THERE. SO WE NEED TO FIND A WAY TO PUT THING IN PRINT
- 6 THAT PEOPLE CAN ACTUALLY READ WHEN THEY'RE TRYING TO FOLLOW
- 7 THIS ONLINE. JUST A SIDE COMMENT, REALLY. IT'S ABOUT ALL OF
- 8 OUR PRESENTATIONS, NOT JUST YOURS.

9

10 MICHAEL BRINTON: UNDERSTOOD. YES, SIR.

11

- 12 VEDA FLOREZ, CHAIR: YEAH. THANK YOU VERY MUCH. AND IT WAS A
- 13 KINDNESS THAT MR. -- THAT MICHAEL PUT UP THE REPORT FOR US. IT
- 14 WASN'T PLANNED. IT WAS JUST TO SHOW US WHAT WAS HAPPENING. BUT
- 15 WE DO APPRECIATE YOUR COMMENTS ON ALL DOCUMENTS. AND FROM WHAT
- 16 I UNDERSTAND, TO HAVE A DOCUMENT, SHOULD BE IN 14 POINTS SO
- 17 THAT THOSE WITH DISABILITY CAN READ T -- IT. AND IF YOU HAVE A
- 18 COMPUTER YOU CAN EXPAND THAT. WE CAN TALK ABOUT THOSE ADA
- 19 REQUIREMENT IN A FUTURE AGENDA IF YOU WOULD LIKE TO. NOW WE
- 20 HAVE TIME FOR ONE QUICK QUESTION FROM THOSE WHO HAVEN'T SPOKEN
- 21 YET. HOW ABOUT RICH HEDGES AND MICHAEL LOPEZ NEXT.

- 23 RICHARD HEDGES: I WAS GOING TO SUPPORT THE COMMENT ABOUT TYPE
- 24 SIZE. WHEN WE WERE ON EDAC, WE WERE ACTUALLY TRAINED FOR THOSE
- 25 OF US THAT WERE WELL SIGHTED TO PRODUCE DOCUMENTS OR E-MAILS



IN 14 POINT, WHICH I AM DOING STILL TODAY BECAUSE OF THAT 1 2 TRAINING. 3 VEDA FLOREZ, CHAIR: MICHAEL? 4 5 MICHAEL BRINTON: I DEFINITELY NOTE THE FEEDBACK. THANK YOU. 6 7 8 VEDA FLOREZ, CHAIR: MICHAEL? 9 MICHAEL LOPEZ: MY COMMENT IS ONLY ON HOW MUCH I WAS IMPRESSED 10 BY THIS DOCUMENT. I SPENT SOME TIME YESTERDAY GOING THROUGH 11 LOTS OF IT. AND THERE IS SO MUCH, THAT IT'S HARD TO JUST FOCUS 12 ON ANY ONE THING. BUT I WAS PARTICULARLY IMPRESSED WITH THE 13 GRAPHS AND THE MAPS. ONE THAT HIT ME THE MOST, AND I GREW UP 14 IN THIS BAY AREA. SO I THOUGHT I KNEW A LOT MORE THAN I GUESS 15 16 I DO KNOW. BUT I WAS REALLY IMPRESSED BY THE MAPS THAT SHOWED WHERE THE POPULATION -- THE DIFFERENT POPULATIONS WERE LOCATED 17 THROUGHOUT THE COUNTIES, IN THE BAY AREA. I WAS PARTICULARLY 18 SURPRISED THAT IT WAS MINIMAL ASIAN POPULATION IN THE NORTH 19 BAY, AND THAT THERE WAS A SIGNIFICANT KOREAN POPULATION IN THE 20 21 SOUTH BAY. IT WAS JUST A REAL EYE-OPENER FOR ME. AND I JUST 22 WANTED TO COMMENT ON THAT. 23

25

24

MICHAEL BRINTON: THANK YOU SIR.



MICHAEL LOPEZ: GOOD JOB. 1 2 3 VEDA FLOREZ, CHAIR: THANK YOU. NOW I'M GOING TO ASK MARTI, DO WE HAVE FOUR MINUTES LEFT OR DO WE HAVE A HALF HOUR TO THIS 4 5 MEETING? 6 7 CLERK OF THE BOARD: WE HAVE ANOTHER HALF HOUR. AND I SEE 8 CHRISTINA GOTUACO HAS HER HAND RAISED. 9 VEDA FLOREZ, CHAIR: YEAH THAT'S WHAT I WANTED TO KNOW IF WE 10 11 HAD MORE TIME FOR CHRISTINA. 12 CHRISTINA GOTUACO: I HAD A QUESTION ABOUT THE MAPS ARE THEY 13 AVAILABLE ONLINE IN SOME FORM OF NOT JUST THE IMAGE ITSELF BUT 14 15 LIKE AN INTERACTIVE -- LIKE YOU CAN ZOOM IN. 16 MICHAEL BRINTON: I'M GOING TO HAVE TO FOLLOW UP WITH YOU 17 18 CHRISTINA, I WANT TO SAY YES BUT I BELIEVE THERE'S A MAPS 19 SECTION, WE HAVE OUR VITAL SIGNS WEB SITE THAT HAS A LOT OF INTERACTIVE MAPS AND AS FAR AS THIS STATIC MAP HERE I'LL FIND 20 21 OUT FOR YOU IF THEY'RE INTERACTIVE. I THINK VITAL SIGNS HAS 22 THE ABILITY TO BE INTERACTIVE WITH THE DATA BUT I CAN FIND OUT 23 THAT INFORMATION AS WELL. 24 CHRISTINA GOTUACO: OKAY. 25





1

VEDA FLOREZ, CHAIR: RANDI?

3

- 4 RANDI KINMAN, CHAIR: THANK YOU. THIS IS JUST, NUMBER ONE, IT'S
- 5 AN AMAZING PACKET OF INFORMATION THEY HAVE SPREAD OUT ALL OVER
- 6 MY COUCH FOR TWO DAYS. BUT GOING BACK TO THE MAPS AND THE
- 7 DATA, WE HAVE AN EXTREMELY HARD TIME FINDING -- WE HAVE SOME
- 8 BRILLIANT MAPS THAT MTC HAS PRODUCED AND SOME BRILLIANT
- 9 INTERACTIVE STUFF. PROBLEM IS WE CAN'T FIND IT ALL. AND I
- 10 RECOGNIZE THAT MTC IS UPDATING THEIR WEB SITE AND WE HAVE HAD
- 11 A DISCUSSION ABOUT THIS. BUT I JUST WANT TO PUT OUT THERE THAT
- 12 ANY TIME WE HAVE THESE MAPS THAT I'M GOING TO BE REOUESTING
- 13 THAT WE FIND A WAY OF CORRALLING ALL OF THIS PUBLIC MAPPABLE
- 14 INFORMATION. I HATE GOING THROUGH SIX PAGES OF DATA TO
- 15 UNDERSTAND A MAP. I LOVE LOOKING AT MAPS AND THEN REFERRING
- 16 BACK TO THE DATA. SO IF YOU BEING JUST CARRY FORWARD OUR
- 17 REOUEST THAT WE WANT TO BE ABLE TO LOCATE THESE MAPS IN A
- 18 COMPREHENSIVE WAY. I WANT TO BE ABLE TO KEY WORD MAPS IN.
- 19 BECAUSE THESE WILL BE REALLY IMPORTANT. AND THESE MAPS, ALL
- 20 THE DATA ON THESE MAPS IS LIKELY TO CHANGE WHEN WE GET OUR
- 21 CENSUS NUMBERS BACK AND START GOING THROUGH THAT NEXT YEAR. SO
- 22 IT'S REALLY IMPORTANT FOR US TO BE ABLE TO SEE THE MIGRATION
- 23 PATTERNS THAT WE'RE GOING TO BE HAVING. AND TO SEE THE GROWTH
- 24 PATTERNS IN SOME AREAS. BUT THIS, I WANT TO THANK YOU. THIS
- 25 WAS LIKE THE BEST 500 PAGES OF DATA THEY HAVE SEEN IN.



- 1 [LAUGHTER] IN A WHILE. AND I WENT THROUGH EVERY SINGLE PAGE.
- 2 THANKS.

3

4 MICHAEL BRINTON: OKAY. ALL RIGHT.

5

- 6 VEDA FLOREZ, CHAIR: YEAH. THANK YOU. IT IS A COMPREHENSIVE
- 7 DOCUMENT. AND IF WE HAVE COMMENTS, PLEASE SEND THEM TO MICHAEL
- 8 DIRECTLY, OR YOU CAN SEND THEM THROUGH MARTI BUT IT'S
- 9 IMPORTANT THAT YOU TAKE A LOOK AT THE DETAILS AND ADD YOUR
- 10 ADVICE AND EXPERTISE FROM WHERE YOU'RE COMING FROM. I SEE
- 11 THERE IS A PANELIST HAND UP BUT I'M NOT SEEING ANY HANDS.

12

- 13 CLERK OF THE BOARD: I DON'T SEE ANYONE WITH A HAND RAISED AND
- 14 I WOULD ALSO LIKE TO ADD THERE WERE NO WRITTEN PUBLIC COMMENTS
- 15 RECEIVED BY 5:00 YESTERDAY AND NO MEMBERS OF THE PUBLIC HAVE
- 16 INDICATED ANY INTEREST IN SPEAKING TO THIS ITEM.

17

- 18 VEDA FLOREZ, CHAIR: THANK YOU. THANK YOU VERY MUCH. SO I'M
- 19 GOING TO GO AHEAD AND CLOSE THIS OUT IF THERE ARE NO FURTHER
- 20 QUESTIONS. AND JUST REMEMBER WE CAN PROVIDE INPUT BEFORE THE
- 21 OCTOBER MEETING AND IN FACT AN ENCOURAGE IT VERY MUCH FOR ANY
- 22 MEMBERS OF THE PUBLIC OR ANY MEMBERS OF THIS SUBCOMMITTEE OR
- 23 THE PACKET IN GENERAL. OKAY.



- 1 MICHAEL BRINTON: SORRY CHAIR FLOREZ. I HAVE A OUICK OUESTION.
- 2 I WANT TO MAKE SURE THAT I'M TAKING AWAY MY ASSIGNMENTS THE
- 3 WAY THAT I'M SUPPOSED TO. SO, I'M GOING TO MAKE SURE THEY WORK
- 4 WITH MARTI AND MARTHA TO GET OUR OCTOBER CALENDAR TO YOU. I
- 5 HAVE A FEW SLIDES PLANNED OUT AS WORKING ON THE TABLE THAT
- 6 CHRISTINA IS LOOKING AT. DO YOU WANT ME IT TAKE THE REPORT AND
- 7 BREAK IT DOWN IN SECTIONS OF A SUMMARY OF WHAT'S COVERED IN
- 8 EACH SECTION OR WOULD YOU PREFER FOR ME TO WAIT TO GET
- 9 FEEDBACK FROM ALL OF YOU AND GEAR THE PRESENTATION TOWARDS
- 10 WHAT QUESTIONS YOU HAVE. I JUST WANT TO MAKE SURE I GIVE YOU
- 11 WHAT YOU'RE LOOKING FOR WHEN I COME BACK IN OCTOBER.

12

- 13 VEDA FLOREZ, CHAIR: THE ANSWER IS YES TO ALL ABOVE. BUT WE'LL
- 14 MAKE A PLAN AND GET BACK TO YOU.

15

- 16 CHRISTINA GOTUACO: CAN I REQUEST MORE SPECIFIC HIGHLIGHT IN
- 17 CHARTS OF INTEREST INSTEAD OF SUMMARIES?

18

19 MICHAEL BRINTON: OKAY. SURE.

20

- 21 **VEDA FLOREZ, CHAIR:** ANY OTHER SPECIAL REQUESTS FOR MICHAEL?
- 22 ALL RIGHT. THANK YOU FOR COMING.

23

24 CLERK OF THE BOARD: RICK COATES HAS HIS HAHN RAISED.



- 1 VEDA FLOREZ, CHAIR: I WAS GOING BACK TO MY SCRIPT AND CHANGED
- 2 SCREENS. RICK COATES THEN RANDI.

3

- 4 RICK COATES: BECAUSE WE ARE RELATED TO POLICY ISSUES, IT WOULD
- 5 BE NICE TO KNOW IF YOU HAVE ANY POLICY QUESTIONS THAT YOU WANT
- 6 TO GIVE TO US FOR INPUT.

7

8 MICHAEL BRINTON: OKAY.

9

10 RICK COATES: DOES THAT MAKE SENSE?

- 12 MICHAEL BRINTON: YEAH, IT TOTALLY DOES. AND I'LL PUT SOME
- 13 THOUGHT INTO THAT. HARD PART IS THIS REPORT IS LOOKING BACK
- 14 OVER THREE YEARS. SO WE CAN TAKE YOUR, ALL OF IT WOULD BE ANY
- 15 FEEDBACK YOU GIVE WE'RE LOOKING AT BACKWARDS WE WOULD HOPE
- 16 APPLY THAT TOWARDS GOING FORWARD. SO THE NEXT TIME WE COME TO
- 17 YOU, HOPEFULLY WITH DOCUMENTS ON THOSE PIECES OF ADVICE.
- 18 SPECIFICALLY THE 14 POINT FONT IS SOMETHING -- I'M GOING TO GO
- 19 BACK AND TALK TO OUR AGENCY ABOUT. I BELIEVE OUR FORMATTING,
- 20 LIKE A STANDARD FORMATTING DOCUMENT IS 12 POINTS SO THAT COULD
- 21 BE SOMETHING TO IMMEDIATELY ADDRESS. THINGS LIKE THAT. FROM A
- 22 POLICY PERSPECTIVE BECAUSE THIS IS LOOKING BACKWARDS WE CAN
- 23 TAKE YOUR FEEDBACK ON THE MAPS AND ADAPT ET CETERA AND
- 24 HOPEFULLY APPLY THAT GOING FORWARD. SO I DEFINITELY, WE CAN



LOOK AT -- I'LL TRYING TO FIGURE OUT SOME GOOD OUESTIONS TO 1 2 COME UP WITH SO I CAN GET SOME SPECIFIC FEEDBACK. 3 VEDA FLOREZ, CHAIR: THANK YOU. AND THANK YOU FOR CONSIDERING 4 5 THE ADA REQUIREMENTS. I APPRECIATE THAT. RANDI? 6 RANDI KINMAN, CHAIR: I WANT TO ASKED THAT WE PUT A DEADLINE ON 7 8 WHEN PEOPLE CAN SEND IN QUESTIONS. BECAUSE HE'S GOING TO NEED TO PULL TOGETHER A PACKET AHEAD OF TIME THAT HAS TO GO THROUGH 9 AN APPROVAL PROCESS. SO DEADLINES ARE GOOD. 10 11 VEDA FLOREZ, CHAIR: DEADLINES ARE VERY GOOD. SO LET'S SAY 12 WITHIN THE NEXT -- BY THE END OF THE MONTH PLEASE SEND YOUR 13 CONTACTS AND YOUR INFORMATION. OOPS. MARTI, DID I HEAR YOU SAY 14 15 SOMETHING? 16 CLERK OF THE BOARD: I THINK IT SHOULD BE EARLIER, BY THE END 17 OF THE WEEK AT THE LATEST WOULD THAT BE HELPFUL MICHAEL? 18 19 MICHAEL BRINTON: THE MAIN THING THAT WE'RE DEALING WITH THE 20 21 CIRCULATION OF YOUR COMMITTEE PACKET. AS FAR AS, IF ANY QUESTIONS COME IN AFTER THAT, IF THEY'RE NOT ON THE SLIDES, 22 23 I'LL BE PREPARED TO ANSWER THEM ALL THE WAY UP UNTIL TWO DAYS BEFORE THE MEETING. I'LL DO EVERYTHING I CAN AS RESPONSIBLE AS 24

POSSIBLE BUT A POWERPOINT GETS CIRCULATED IN THE PACKET.



- 1 THAT'S THE MAIN DEADLINE SOME OF THE OUESTIONS ABOUT TABLES
- 2 AND CHARTS OF INTEREST I CAN IMMEDIATELY WORK WITH, BUT OVER
- 3 THIS WEEK, IF YOU HAVE ANYTHING THAT AT LEAST POPS OUT OF THE
- 4 HIGH LEVEL CONCERN THAT YOU WOULD LIKE ME TO ADDRESS IF YOU
- 5 CAN GET THAT TO ME BY THE END OF THE WEEK I'LL MAKE SURE I
- 6 TAKE IT FROM THERE.

7

- 8 VEDA FLOREZ, CHAIR: THANKS SO MUCH. OKAY. LET'S MOVE ON TO THE
- 9 NEXT ITEM. I LOST MY PAGE. SORRY ABOUT THAT. THE NEXT ITEM IS
- 10 ITEM SEVEN. ITEM SEVEN, NEW BUSINESS. MEMBERS OF THE
- 11 SUBCOMMITTEE MAY BRING NEW BUSINESS FOR DISCUSSION OR ADDITION
- 12 TO FUTURE AGENDAS. ARE WE ON THE RIGHT ITEM, MARTI? OKAY. DO I
- 13 SEE ANY ADDITIONS, ANY SPECIAL REQUESTS FROM THE SUBCOMMITTEE?
- 14 OKAY. YOU CAN ALWAYS ADD INFORMATION AND SEND IT DIRECTLY TO
- 15 MARTHA OR MARTI. ITEM EIGHT. PUBLIC COMMENT/OTHER BUSINESS. I
- 16 WILL NOW ASK MARTI TO READ THE NAMES OR ORGANIZATIONS OF ANY
- 17 GENERAL WRITTEN PUBLIC COMMENT RECEIVED AT INFO
- 18 BAYAREAMETRO.GOV BY 5:00 P.M. YESTERDAY INTO THE RECORD. I
- 19 WOULD ALSO ASK IF ANY MEMBERS OF THE PUBLIC PARTICIPATING BY
- 20 TELECONFERENCE WHO WISH TO SPEAK ON PUBLIC COMMENT ON ANY ITEM
- 21 NOT ON TODAY AGENDA PLEASE USE THE RAISED HAND FEATURE OR DIAL
- 22 STAR NINE AND I WILL CALL YOU TO SPEAK.



CLERK OF THE BOARD: WE DID NOT RECEIVE ANY WRITTEN PUBLIC 1 COMMENT BY 5:00 YESTERDAY AND I DON'T SEE ANY PARTICIPANTS 2 3 RAISING THEIR HANDS. 4 5 VEDA FLOREZ, CHAIR: OKAY. I WOULD LIKE TO REMIND EVERYONE THAT TOMORROW IS NATIONAL VOTER REGISTRATION DAY 8TH ANNUAL EVENT. 6 REGISTERING A LOT OF PEOPLE. SO IN THE 2016, ELECTION, 64 7 8 MILLION PEOPLE ACROSS THE UNITED STATES WERE NOT REGISTERED TO VOTE, ALTHOUGH THEY WERE ELIGIBLE. SEVERAL SAID THEY WERE NOT 9 INVITED TO REGISTER TO VOTE. RECOMMEND AMONG YOUR CIRCLE OF 10 FAMILY AND FRIENDS TO REGISTER TO VOTE AND REMIND THEM TO 11 VOTE. THAT'S ALL I HAVE TO SAY. I WILL CALL THIS MEETING 12 ADJOURNED. NEXT MEETING OF THE POLICY ADVISORY COUNCIL EQUITY 13 & ACCESS SUBCOMMITTEE WILL BE HELD ON THURSDAY OCTOBER 20TH AT 14 2:05 P.M. REMOTELY AND BY WEBCAST AS APPROPRIATE, DEPENDING ON 15 16 THE STATUS OF ANY SHELTER IN PLACE ORDERS. ANY CHANGES TO THE SCHEDULE WILL BE DULY NOTICED TO THE PUBLIC. SO THANK YOU 17 EVERYONE FOR COMING. I APPRECIATE YOU BEING HERE. MARTI ANY 18 LAST WORDS? 19 20 CLERK OF THE BOARD: CHAIR FLOREZ. CORRECTION, THE NEXT MEETING 21 22 IS THURSDAY OCTOBER 29TH. 23 VEDA FLOREZ, CHAIR: DID I SAY THE 23rd? PLEASE NOTE THE NEXT 24

MEETING IS THURSDAY OCTOBER 29TH AT 2:00 P.M., UPDATE YOUR



1	CALENDARS, PLEASE. OKAY. THANK YOU VERY MUCH. HAVE A GOOD DAY
2	EVERYONE.
3	
4	RAHMON MOMOH: DO YOU NEED TO MOVE A MOTION TO ADJOURN?
5	
6	SPEAKER: MOTION TO ADJOURN. IT DOESN'T REQUIRE A SECOND.
7	
8	VEDA FLOREZ, CHAIR: OKAY. WE WILL ADJOURN THE MEETING.
9	[ADJOURNED]
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