



375 Beale Street  
Suite 700  
San Francisco, California  
94105

## Meeting Agenda - Final

### ABAG Administrative Committee

*Chair, Jesse Arreguin, Mayor, City of Berkeley*  
*Vice Chair, Belia Ramos, Supervisor, County of Napa*

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Friday, November 6, 2020

9:40 AM

Board Room - 1st Floor (REMOTE)

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#### Association of Bay Area Governments Administrative Committee

The ABAG Administrative Committee will be meeting on November 6, 2020, 9:40 a.m., in the Bay Area Metro Center (Remotely). In light of Governor Newsom's State of Emergency declaration regarding the COVID-19 outbreak and in accordance with Executive Order N-29-20 issued by Governor Newsom on March 17, 2020 and the Guidance for Gatherings issued by the California Department of Public Health, the meeting will be conducted via webcast, teleconference, and Zoom for committee, commission, or board members who will participate in the meeting from individual remote locations.

A Zoom panelist link for meeting participants will be sent separately to committee, commission, or board members.

The meeting webcast will be available at: <https://abag.ca.gov/meetings-events/live-webcasts>

Members of the public are encouraged to participate remotely via Zoom at the following link or phone number.

Attendee Link: <https://bayareametro.zoom.us/j/86293084558>

iPhone One-Tap: US: +14086380968,,86293084558# or +16699006833,,86293084558#

Join by Telephone (for higher quality, dial a number based on your current location) US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782 or +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799 or 888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 862 9308 4558

International numbers available: <https://bayareametro.zoom.us/j/kc077aBSE2>

Detailed instructions on participating via Zoom are available at:  
<https://abag.ca.gov/zoom-information>

Committee members and members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial "\*9".

In order to get the full Zoom experience, please make sure your application is up to date.

Members of the public may participate by phone or Zoom or may submit comments by email at [info@bayareametro.gov](mailto:info@bayareametro.gov) by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

The ABAG Administrative Committee may act on any item on the agenda.  
The ABAG Administrative Committee will meet jointly with the MTC Planning Committee.

The meeting is scheduled to begin at 9:40 a.m.  
or immediately following the preceding MTC committee meeting.

Agenda, roster, and webcast available at <https://abag.ca.gov>

For information, contact Clerk of the Board at (415) 820-7913.

**Roster**

Jesse Arreguin, Cindy Chavez, David Cortese, Scott Haggerty, Jake Mackenzie, Karen  
Mitchoff, Raul Peralez, Julie Pierce, David Rabbitt, Belia Ramos, Carlos Romero

**1. Call to Order / Roll Call / Confirm Quorum**

**2. ABAG Compensation Announcement – Clerk of the Board**

**3. ABAG Administrative Committee Consent Calendar**

- 3.a. [20-1589](#) Approval of ABAG Administrative Committee Summary Minutes of the  
October 9, 2020 Meeting

Action: ABAG Administrative Committee Approval

Presenter: Clerk of the Board

Attachments: [3a ABAG AC Minutes 20201009 MTC Planning Draft.pdf](#)

**4. MTC Planning Committee Consent Calendar**

- 4.a. [20-1491](#) Approval of MTC Planning Committee Minutes of the October 9, 2020  
Meeting

Action: MTC Planning Committee Approval

Attachments: [4a MTC PLNG Minutes Oct 9 2020.pdf](#)

**5. Information**

- 5.a. [20-1493](#) Priority Development Areas (PDA) Planning Grants & Technical  
Assistance

Presentation on the PDA Planning Program history, progress to date, and  
next steps.

Action: Information

Presenter: Mark Shorett

Attachments: [5a Priority Development Area Grant Program.pdf](#)

5.b. [20-1492](#) Plan Bay Area 2050: Implementation Plan Development

Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

**Action:** Information

**Presenter:** Chirag Rabari

**Attachments:** [5b PBA50 Implementation Plan.pdf](#)

**6. Public Comment / Other Business**

*Information*

**7. Adjournment / Next Meeting**

*The next meeting of the ABAG Administrative Committee is on December 11, 2020.*

**Public Comment:** The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

**Meeting Conduct:** If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

**Record of Meeting:** Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site ([mtc.ca.gov](http://mtc.ca.gov)) for public review for at least one year.

**Accessibility and Title VI:** MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

**可及性和法令第六章:** MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

**Acceso y el Titulo VI:** La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

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Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.





# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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**File #:** 20-1589      **Version:** 1      **Name:**  
**Type:** Minutes      **Status:** Consent  
**File created:** 10/21/2020      **In control:** ABAG Administrative Committee  
**On agenda:** 11/6/2020      **Final action:**  
**Title:** Approval of ABAG Administrative Committee Summary Minutes of the October 9, 2020 Meeting  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** [3a\\_ABAG AC Minutes 20201009 MTC Planning Draft.pdf](#)

Date	Ver.	Action By	Action	Result
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Approval of ABAG Administrative Committee Summary Minutes of the October 9, 2020 Meeting

Clerk of the Board

ABAG Administrative Committee Approval



## Agenda Item 3a

375 Beale Street  
Suite 700  
San Francisco, California  
94105

# Meeting Minutes - Draft

## ABAG Administrative Committee

*Chair, Jesse Arreguin, Mayor, City of Berkeley*  
*Vice Chair, Belia Ramos, Supervisor, County of Napa*

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Friday, October 9, 2020

9:40 AM

Remote

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### Association of Bay Area Governments Administrative Committee

The ABAG Administrative Committee may act on any item on the agenda.  
The ABAG Administrative Committee will meet jointly with the MTC Planning Committee.

The meeting is scheduled to begin at 9:40 a.m.  
or immediately following the preceding MTC committee meeting.  
Agenda, roster, and webcast available at <https://abag.ca.gov>  
For information, contact Clerk of the Board at (415) 820-7913.

#### Roster

Jesse Arreguin, Cindy Chavez, David Cortese, Scott Haggerty, Jake Mackenzie, Karen Mitchoff, Raul Peralez, Julie Pierce, David Rabbitt, Belia Ramos, Carlos Romero

### 1. Call to Order / Roll Call / Confirm Quorum

Chair Arreguin called the meeting to order at about 11:01 a.m. Quorum was present.

**Present:** 11 - Arreguin, Chavez, Cortese, Haggerty, Mackenzie, Mitchoff, Peralez, Pierce, Rabbitt, Ramos, and Romero

### 2. ABAG Compensation Announcement – Clerk of the Board

The ABAG Clerk of the Board gave the compensation announcement.

### 3. ABAG Administrative Committee Consent Calendar

Upon the motion by Mitchoff and second by Pierce, the Consent Calendar was approved. The motion passed unanimously by the following vote:

**Aye:** 11 - Arreguin, Chavez, Cortese, Haggerty, Mackenzie, Mitchoff, Peralez, Pierce, Rabbitt, Ramos, and Romero

- 3.a. [20-1352](#) Approval of ABAG Administrative Committee Summary Minutes of the September 11, 2020 Meeting

#### **4. MTC Planning Committee Consent Calendar**

The MTC Planning Committee took action on this item.

- 4.a.**     [20-1369](#)     Approval of MTC Planning Committee Minutes of the September 11, 2020 Meeting

#### **5. Information**

- 5.a.**     [20-1370](#)     Regional Active Transportation Plan Scope

Presentation on the Active Transportation Plan scope of work, timeline and stakeholder engagement, as well as local active transportation Covid-19 strategies.

Matt Maloney and Kara Oberg gave the report.

The following members of the public were called to speak:  
Roland Lebrun; Aleta Dupree; Ken Bukowski; Daryl Halls, Executive Director of Solano Transportation Authority; Sarah Jones, San Francisco Municipal Transportation Agency; and Dave Campbell, Advocacy Director Bike East Bay.

**5.b. [20-1501](#) Plan Bay Area 2050 Final Blueprint: Telecommuting Strategy Follow-Up**

Presentation on the Plan Bay Area 2050 telecommuting strategy based upon action at the September 23, 2020 Commission meeting, per request of MTC Planning Committee Chair Spering.

Therese W. McMillan gave the report.

Written public comments were received from:

San Francisco County Transportation Authority; The Silicon Valley Organization, Silicon Valley Leadership Group, San Mateo County Economic Development Association, San Carlos Chamber of Commerce, National Association for Industrial and Office Parks Silicon Valley Chapter, Sunnyvale Chamber of Commerce, San Jose Downtown Association, and Chamber Redwood City (Joint letter); Silicon Valley Leadership Group; and San Jose Mayor and Commissioner Sam Liccardo.

The following members of the public were called to speak

Henry Hilken, Bay Area Air Quality Management District; Kevin Ma; Aleta Dupree; Adina Levin, Seamless Bay Area; Roland Lebrun; Amelia Linde; Sarah Jones, San Francisco Municipal Transportation Agency; Jeffrey Heller; Jason Baker, Silicon Valley Leadership Group; David Ying; Gwen Litvak, Bay Area Council; Ken Bukowski; Don Cecil; Clifford Waldeck; Robert Fruchtman; and Ian Griffiths, Seamless Bay Area.

**6. Public Comment / Other Business**

There was no public comment.

**7. Adjournment / Next Meeting**

Chair Arreguin adjourned the meeting at about 1:13 p.m. The next regular meeting of the ABAG Administrative Committee is on November 6, 2020.

# Metropolitan Transportation Commission

## Legislation Details (With Text)

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**File #:** 20-1491      **Version:** 1      **Name:**

**Type:** Minutes      **Status:** Consent

**File created:** 10/1/2020      **In control:** Joint MTC Planning Committee with the ABAG Administrative Committee

**On agenda:** 11/6/2020      **Final action:**

**Title:** Approval of MTC Planning Committee Minutes of the October 9, 2020 Meeting

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [4a MTC PLNG Minutes Oct 9 2020.pdf](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Approval of MTC Planning Committee Minutes of the October 9, 2020 Meeting

**Recommended Action:**

MTC Planning Committee Approval

**Attachments:**

## Meeting Minutes - Draft

### Joint MTC Planning Committee with the ABAG Administrative Committee

**MTC Committee Members:**

**James P. Spering, Chair     David Rabbitt, Vice Chair**

**Eddie Ahn, Damon Connolly, Dave Cortese,  
Sam Liccardo, Jake Mackenzie, Warren Slocum**

**Non-Voting Members: Dorene M. Giacomini and Jimmy Stracner**

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Friday, October 9, 2020

9:40 AM

Board Room - 1st Floor (Remote)

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#### 1. Roll Call / Confirm Quorum

**Present:** 8 - Commissioner Connolly, Commissioner Cortese, Commissioner Liccardo, Commissioner Mackenzie, Vice Chair Rabbitt, Commissioner Slocum, Chair Spering and Commissioner Ahn

Non-Voting Member Present: Commissioner Giacomini

Non-Voting Member Absent: Commissioner Stracner

Ex Officio Voting Members Present: Commission Chair Haggerty and  
Commission Vice Chair Pedroza

Ad Hoc Non-Voting Members Present: Commissioner Josefowitz and Commissioner Worth

ABAG Administrative Committee Members Present: Arreguin, Chavez, Cortese, Haggerty, Mackenzie, Mitchoff, Peralez, Pierce, Rabbitt, Ramos, and Romero.

#### 2. ABAG Compensation Announcement – Clerk of the Board

#### 3. ABAG Administrative Committee Consent Calendar

**3a.**     [20-1368](#)     Approval of ABAG Administrative Committee Summary Minutes of the  
September 11, 2020 Meeting

**Action:** ABAG Administrative Committee Approval

**Attachments:** [3a\\_ABAG AC Minutes 20200911 MTC Planning.pdf](#)

#### 4. MTC Planning Committee Consent Calendar

Upon the motion by Commissioner Mackenzie and second by Commissioner Cortese, the MTC Planning Committee Consent Calendar was unanimously approved. The motion carried by the following vote:

**Aye:** 8 - Commissioner Connolly, Commissioner Cortese, Commissioner Liccardo, Commissioner Mackenzie, Vice Chair Rabbitt, Commissioner Slocum, Chair Spering and Commissioner Ahn

- 4a. [20-1369](#) Approval of MTC Planning Committee Minutes of the September 11, 2020 Meeting

**Action:** MTC Planning Committee Approval

**Attachments:** [4a\\_MTC PLNG\\_Minutes\\_Sept 11 2020.pdf](#)

#### 5. Information

- 5a. [20-1370](#) Regional Active Transportation Plan Scope

Presentation on the Active Transportation Plan scope of work, timeline and stakeholder engagement, as well as local active transportation Covid-19 strategies.

**Action:** Information

**Presenter:** Kara Oberg

**Attachments:** [5a\\_Regional Active Transportation Plan Scope.pdf](#)

The following members of the public were called to speak:  
Roland Lebrun; Aleta Dupree; Ken Bukowski; Daryl Halls, Executive Director of Solano Transportation Authority; Sarah Jones, San Francisco Municipal Transportation Agency; and Dave Campbell, Advocacy Director Bike East Bay.

**5b.     [20-1501](#)     Plan Bay Area 2050 Final Blueprint: Telecommuting Strategy Follow-Up**

Presentation on the Plan Bay Area 2050 telecommuting strategy based upon action at the September 23, 2020 Commission meeting, per request of MTC Planning Committee Chair Spering.

**Action:** Information

**Presenter:** Therese W. McMillan

**Attachments:**   [5b\\_PBA50FinalBlueprint\\_Telecommuting.pdf](#)  
                           [5b\\_Handout-PBA2050\\_TelecommutingFactSheet\\_100820.pdf](#)  
                           [5b\\_Corr Rec\\_SFCTA-10-09-2020\\_Telecommute Strategy](#)  
                           [Comments.pdf](#)  
                           [5b\\_Corr Rec After Deadline.pdf](#)  
                           [5b\\_Comments of Mayor Liccardo to Joint MTC-ABAG Planning](#)  
                           [Committee.pdf](#)

Written public comments were received from:  
 San Francisco County Transportation Authority; The Silicon Valley Organization, Silicon Valley Leadership Group, San Mateo County Economic Development Association, San Carlos Chamber of Commerce, National Association for Industrial and Office Parks Silicon Valley Chapter, Sunnyvale Chamber of Commerce, San Jose Downtown Association, and Chamber Redwood City (Joint letter); Silicon Valley Leadership Group; and San Jose Mayor and Commissioner Sam Liccardo.

The following members of the public were called to speak  
 Henry Hilken, Bay Area Air Quality Management District; Kevin Ma; Aleta Dupree; Adina Levin, Seamless Bay Area; Roland Lebrun; Amelia Linde; Sarah Jones, San Francisco Municipal Transportation Agency; Jeffrey Heller; Jason Baker, Silicon Valley Leadership Group; David Ying; Gwen Litvak, Bay Area Council; Ken Bukowski; Don Cecil; Clifford Waldeck; Robert Fruchtmann; and Ian Griffiths, Seamless Bay Area.

**6. Public Comment / Other Business**

**7. Adjournment / Next Meeting**

**The next meeting of the MTC Planning Committee will be Friday, November 6, 2020 at 9:40 a.m. remotely and by webcast as appropriate depending on the status of any shelter in place orders. Any changes to the schedule will be duly noticed to the public.**



# Metropolitan Transportation Commission

## Legislation Details (With Text)

<b>File #:</b>	20-1493	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	10/1/2020	<b>In control:</b>		Joint MTC Planning Committee with the ABAG Administrative Committee	
<b>On agenda:</b>	11/6/2020	<b>Final action:</b>			
<b>Title:</b>	Priority Development Areas (PDA) Planning Grants & Technical Assistance  Presentation on the PDA Planning Program history, progress to date, and next steps.				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	<a href="#">5a_Priority Development Area Grant Program.pdf</a>				

Date	Ver.	Action By	Action	Result
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**Subject:**

Priority Development Areas (PDA) Planning Grants &amp; Technical Assistance

Presentation on the PDA Planning Program history, progress to date, and next steps.

**Presenter:**

Mark Shorett

**Recommended Action:**

Information

**Attachments:**

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Priority Development Areas (PDA) Planning Grants & Technical Assistance

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**Subject:** Presentation on the PDA Planning Program history, progress to date, and next steps.

**Background:** Since its inception, the PDA Program has funded more than 60 plans for cities throughout the Bay Area and enabled nearly 50 technical assistance projects to facilitate implementation of adopted PDA plans. The program is one of the primary tools for linking regional and local planning and for integrating land use and transportation planning. By rewarding cities that voluntarily plan for areas critical to the region's growth framework, the program embodies the Bay Area's collaborative approach to implementation. Plan Bay Area (2013) and Plan Bay Area 2040 (2017) dedicated funding for PDA Planning Grants and Technical Assistance, building upon previous funding through the FOCUS program.

Later this year, staff anticipates soliciting Letters of Interest from local jurisdictions for PDA planning and technical assistance grants, utilizing roughly \$6 million of the funding allocated to the program in the second round of the One Bay Area Grant (OBAG) program to support implementation of Plan Bay Area. This item highlights the progress of the program to date, identifies challenges and opportunities, and outlines the proposed approach to the upcoming call, including integration with ABAG's new Regional Early Action Program (REAP).

**Progress to Date**

To date, locally-adopted plans funded by the PDA Planning Program have added more than 100,000 homes and 75 million square feet of commercial floorspace in development capacity. This includes plans for PDAs around BART expansion stations and SMART stations, as well as multiple plans in eight of the region's nine counties. Examples of successful program-funded projects include:

- *Planning Grants.* The Warm Springs Community Plan, highlighted in Attachment A, exemplifies the potential of the program to link regional and community-scale planning for shared benefit. A PDA Planning Grant allowed the City of Fremont to complete a plan for an area that included a future BART station and the site of a former auto manufacturing plant during the Great Recession. Adopted in 2014, the community-driven plan positioned the area for implementation with the return of the real estate market and the opening of the Warm Springs BART Station in the late 2010s. More than half of the 5,000 planned units, starting with 500 units of affordable housing, an elementary school, and community park have either already been built or are currently under construction.
- *Technical Assistance Grants.* Through its seven grant cycles, the program has evolved to meet the changing needs of local jurisdictions. In advance of the first Plan Bay Area, smaller-dollar Technical Assistance grants were added to respond to shared implementation obstacles identified by cities with PDAs, and to allow cities to adapt to changes in the real estate market, state legislation, or community priorities. The current grant cycle, awarded in 2018, piloted a successful multi-city Technical Assistance grant that allowed three suburban jurisdictions to work together to update transportation impact analysis procedures to comply with state requirements established through Senate Bill 743.

### **Challenges and Opportunities**

The upcoming call for Letters of Interest aims to address the challenges and opportunities that have surfaced during recent grant-funded projects and local engagement. These include support for incorporating racial equity into planning processes, adapting to recent state housing and transportation legislation, reducing administrative burden on local staff, and offering “over the counter” assistance for unanticipated obstacles that arise during plans. Other opportunities relate to increasing the share of permanently affordable homes and more effectively aligning commercial zoning with market feasibility. Finally, the call is an opportunity to align the PDA Planning Program with the 2019 Regional Growth Framework update, which revised the PDA definition to integrate equity, housing security, economic opportunity, and new mobility.

### **Integrating PDA and Housing Technical Assistance**

The first phase of ABAG’s Regional Early Action Program (REAP), which also funds local jurisdiction planning, will roll out in parallel with this round of PDA planning and technical assistance grants. REAP is being considered this month by the ABAG Housing Committee and the ABAG Executive Board. While REAP is squarely focused on housing and the PDA Planning Program sits at the intersection of housing and transportation, the programs fund many of the same activities, such as zoning amendments in PDAs and other areas near transit, and the same local staff would typically apply for grants from both programs. Given diminished local resources and the urgent need for regional support, staff propose to streamline the application process for REAP and PDA Planning Program through a single integrated call for Letters of Interest. Using a “checkbox” approach, local applicants would identify and describe the type(s) of support needed. Regional staff would match eligible needs with available resources from both programs, and return to the Planning Committee for authorization to proceed with recommended awards.

**Next Steps:** Staff anticipates issuing a call for Letters of Interest in December 2020. To ensure broad engagement, staff will host webinars, present at county planning director meetings, and establish “office hours” to assist prospective applicants. Staff anticipates returning in early Spring 2021 with recommended awards.

**Issues:** None

**Recommendation:** Information.

**Attachments:** Attachment A: Presentation  
Attachment B: List of PDA Program Planning and Technical Assistance Grants

  
Therese W. McMillan





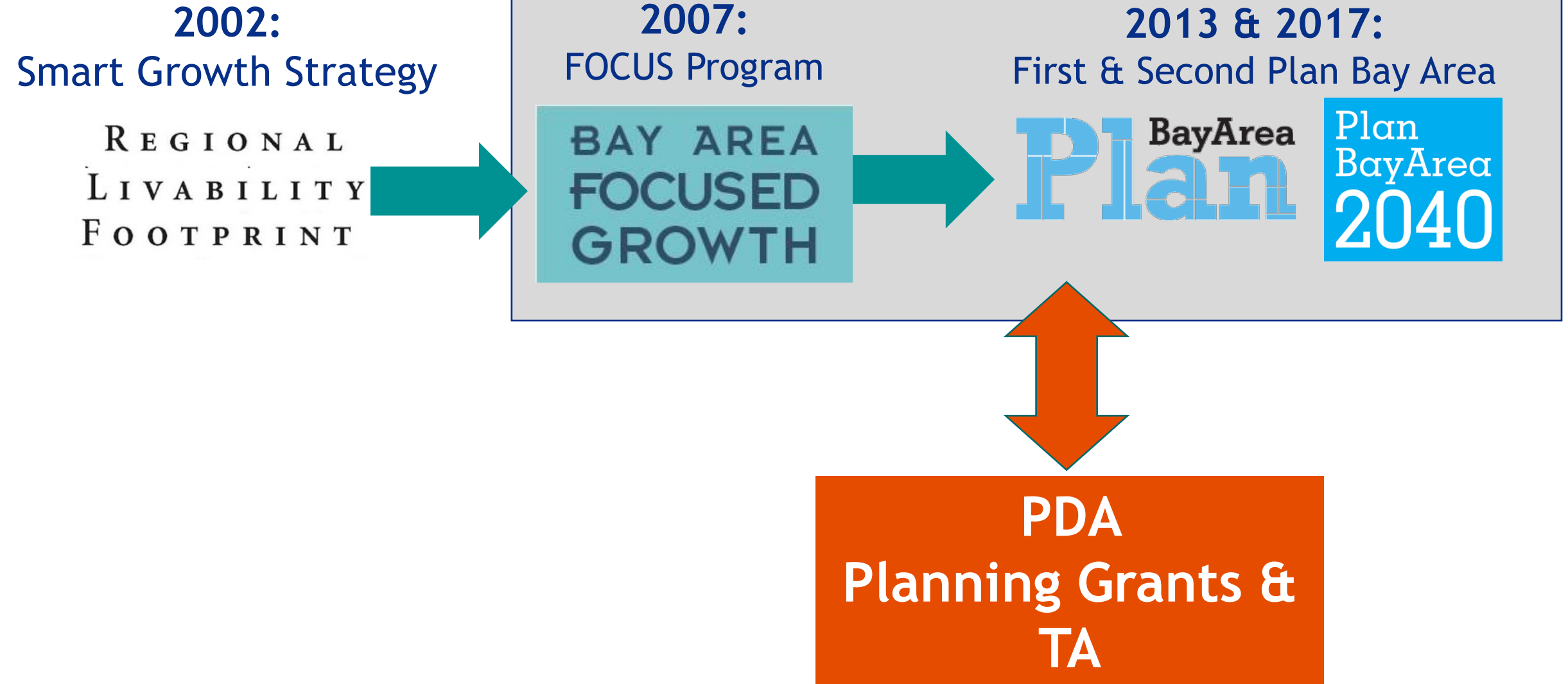
# Priority Development Area Planning Grants

Reviewing Progress and Looking Ahead





# Context: Evolution of PDAs



# Priority Development Area (PDA) Planning Grants

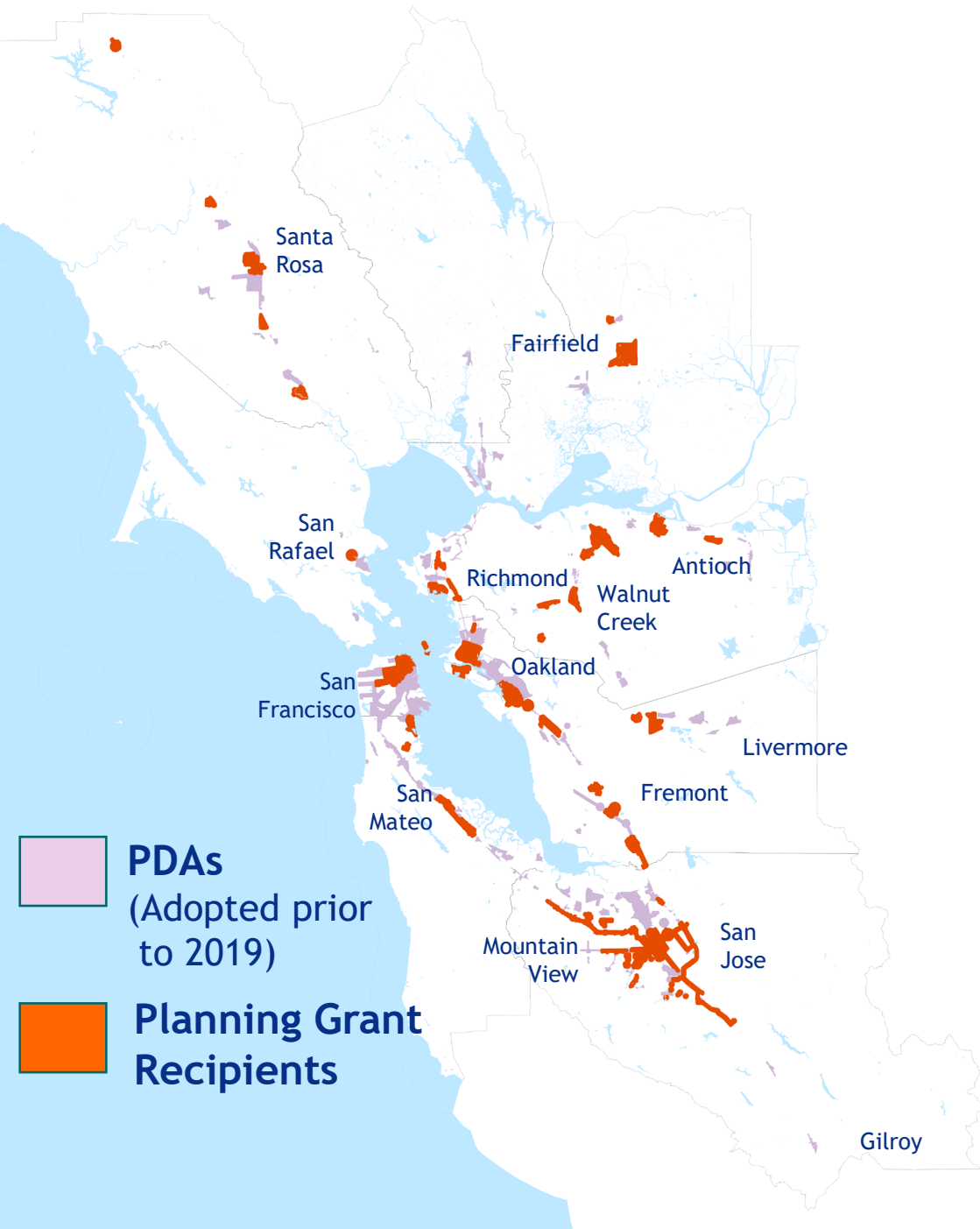
Awarded 2007-2018

61 Plans

100K+ Units\*

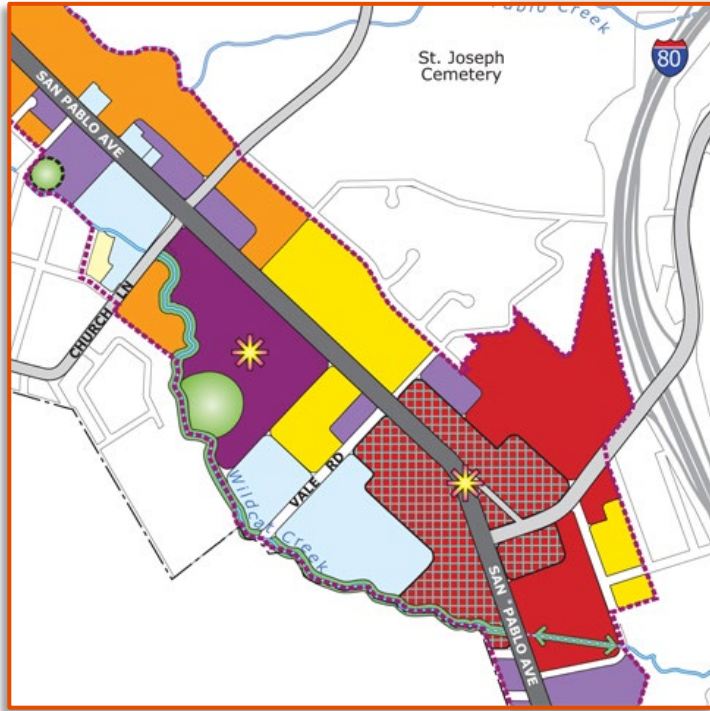
75M+ Commercial SF\*

\*Development capacity added



# Planning Grant Highlights

## El Cerrito: San Pablo Avenue Specific Plan

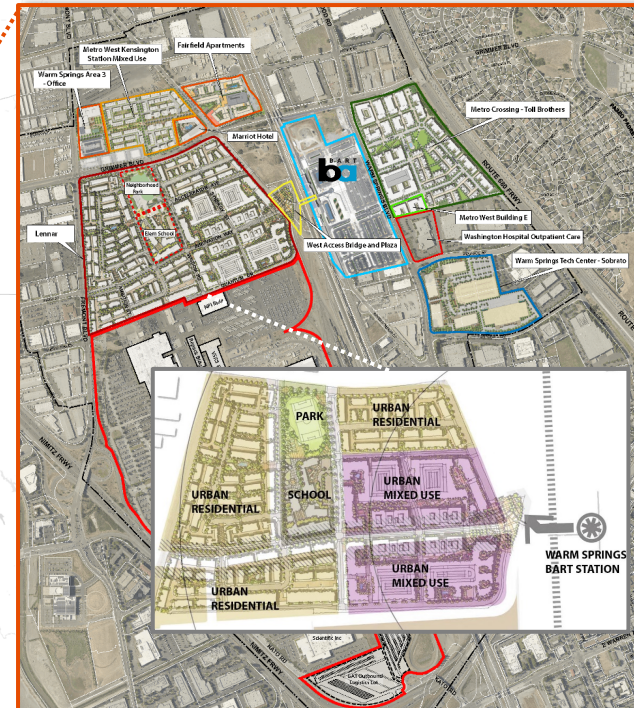


## Fairfield:

## Train Station Area Specific Plan



## Fremont: Warm Springs Community Plan



# Complement to Planning Grants: PDA Technical Assistance (TA)

*Focus: Implementing adopted plans, adapting to new challenges,  
and capitalizing on emerging opportunities*

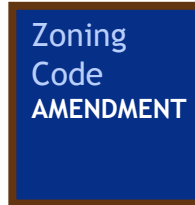
Bike/Ped mobility



Parking & TDM



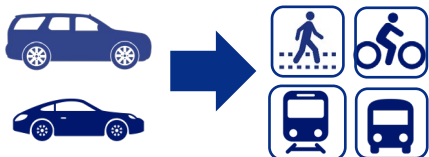
Zoning  
Amendments



Affordable  
Housing Policy



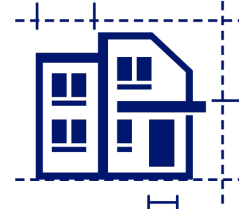
Level of Service  
(LOS) to VMT



Infrastructure  
Finance



Design  
Standards



Construction  
Innovation



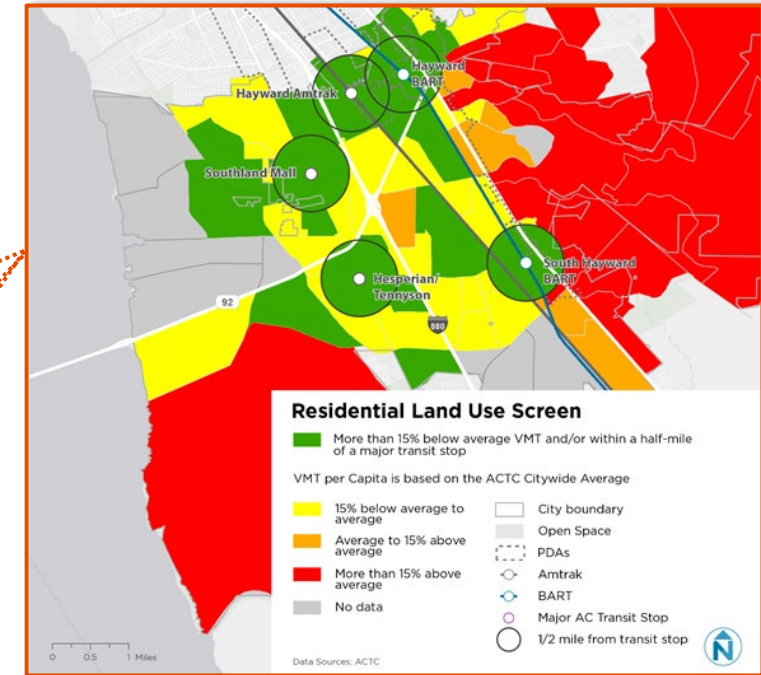


# Technical Assistance Highlights

**Emeryville:**  
Parking  
Demand and  
Curb  
Management



**San José:**  
Citywide  
Design  
Standards  
and  
Guidelines



**Fremont, Hayward and Concord:**  
Level of Service (LOS) to  
Vehicle Miles Travelled  
(VMT)

# Looking Back:

## PDA Grant Program Successes and Challenges

### Successes

- Scale of Impact
- Integration of regional transportation investment and local planning
- Evolved to meet changing local needs
- Enabled critical plans to move forward through financial downturns, setting the stage for the next development cycle

### Challenges

- Affordability of new homes
- Uneven buildout of planned office and retail
- Demands to address racial equity and displacement risk

# A Changing Context: Evolution of PDAs

2002:  
Smart Growth Strategy

REGIONAL  
LIVABILITY  
FOOTPRINT

2007:  
FOCUS Program

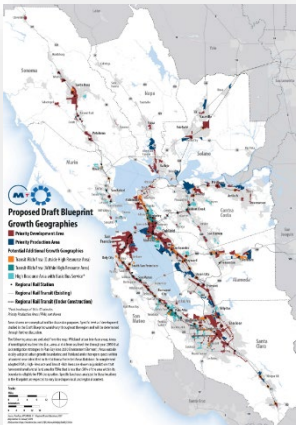
BAY AREA  
FOCUSED  
GROWTH

2013 & 2017:  
First & Second PBA

BayArea  
Plan

Plan  
BayArea  
2040




2020-:  
PBA 2050 Blueprint



2019:  
Framework Update

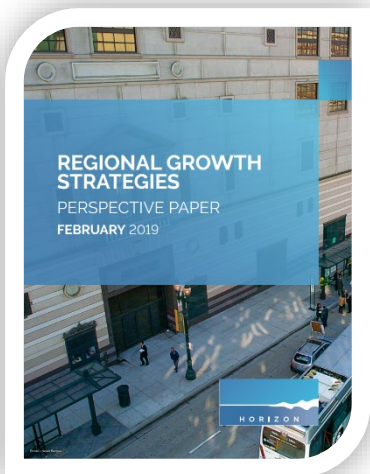
How would the definition change?

## PDA Criteria Since 2007

- ☒ **PDA PLAN**  
Planned for growth
- ☒   or   
Rail Station  
Ferry Terminal  
Bus Line  
≤20 minutes in peak periods  
*includes both existing and planned service*

## Proposed New Criteria

- ☒ **PDA PLAN**  
Planned for growth  
Plan must be completed by 2025
- ☒ Create two categories to allow greater flexibility, incorporating new mobility & equity into the mix  
  
PDAs that do not already align with one of the two tiers would need to address this by late 2019.



2019:  
Regional  
Growth  
Strategies  
Perspective  
Paper

# Updated Criteria & New PDAs: 2019-2020

## *Revised Criteria (adopted May 2019)*



Within Urbanized Area



Planned for growth

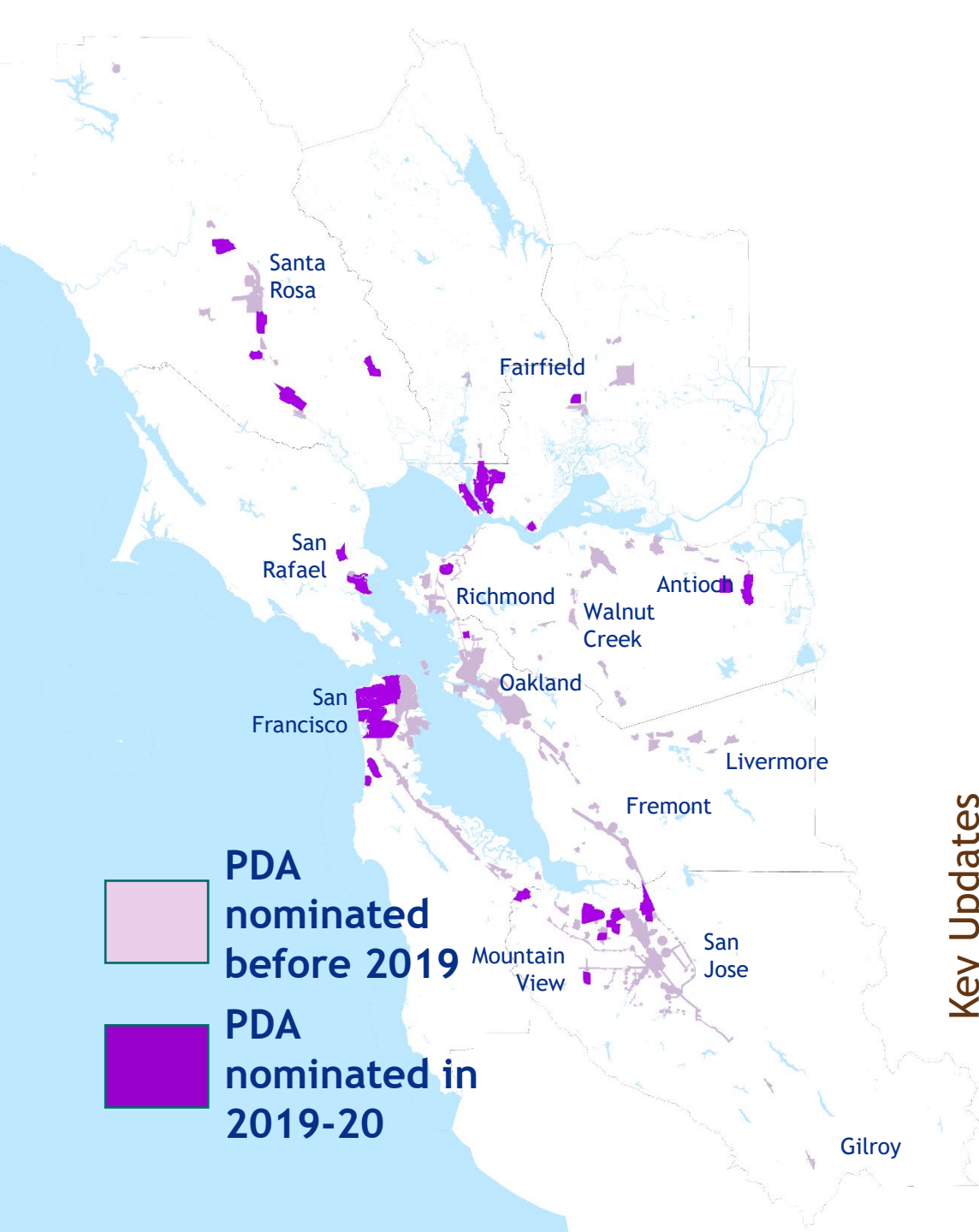
Key Updates



**Two PDA categories:** Transit-Rich and Connected Community



**Definition integrates racial equity, access to opportunity, and jobs**

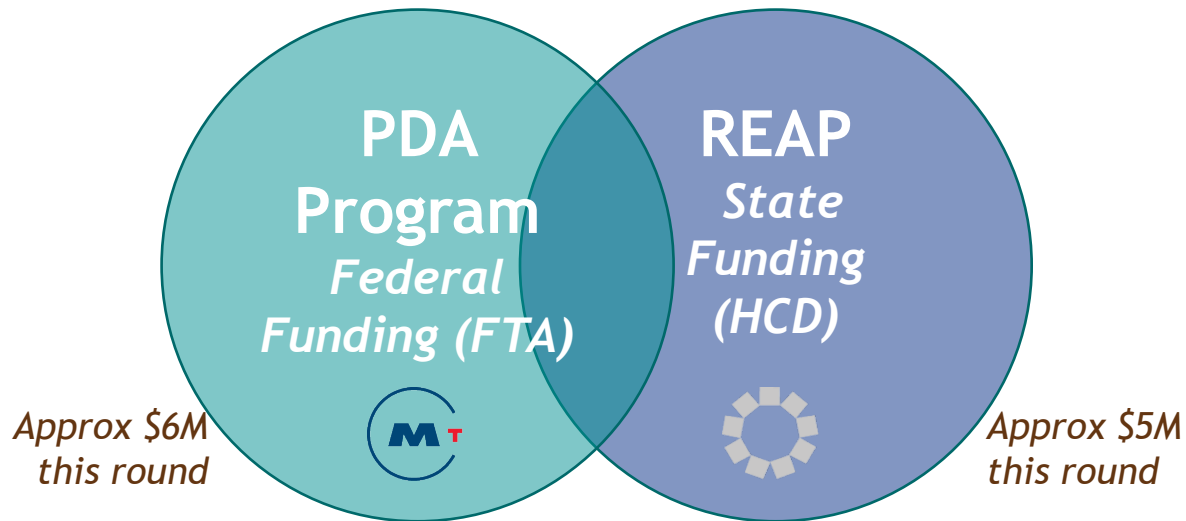


# Looking Ahead: 2021 Call for Planning Grants & Technical Assistance (TA) Focus Areas

- **PDA with Adopted Plans:** Plan and zoning code amendments; Technical Assistance to overcome implementation obstacles
- **Existing PDAs without Adopted Plans & New PDAs:** Specific Plans, EIRs
- **PDA Region-wide:** On-call “over the counter” TA; Transportation and Housing policy updates; Process enhancements; Racial Equity; “Tipping Point” TA



# Simplifying Technical Assistance (TA): PDA and Regional Early Action Program (REAP)



- Two funding sources with overlapping eligible uses
- Opportunity to maximize impact of funding and minimize local staff burden
- Delivered by a single integrated regional planning department and single consultant bench

## Simplified Application Process

Grant Type	Summary	Amount
<input type="checkbox"/> Specific Plan	_____	_____
<input type="checkbox"/> Housing Element	_____	_____
<input type="checkbox"/> Parking ordinance	_____	_____
<input type="checkbox"/> Zoning amendment	_____	_____
<input type="checkbox"/> Station access plan	_____	_____
<input type="checkbox"/> Nexus study	_____	_____

Eligible projects matched to funding and consultant team, maximizing impact

# Next Steps

- Release RFQ for Consultant Bench (*October 2020*)
- Call for Local Planning and Housing Assistance (*Target date: December 2020*)
- Request approval for bench (*Target date: January 2021*)
- Request approval for PDA Planning Grants & TA Awards (*Target date: March 2021*)

# Discussion



**PDA Planning Grants Awarded: 2008-2018**

*\* active grants indicated with asterisk*

County	Jurisdiction	Priority Development Area (PDA)
Alameda	Alameda	Naval Air Station/Alameda Point
	Alameda County	E. 14th Street/Mission Boulevard
	Berkeley	Adeline Street*
	Berkeley	Downtown
	Dublin	Downtown Specific Plan Area
	Fremont	City Center
	Fremont	Warm Springs
	Newark	Dumbarton TOD
	Oakland	Downtown/Jack London (Downtown sub-area)*
	Oakland	Downtown/Jack London (Broadway-Valdez sub-area)
	Oakland	Downtown/Jack London (Lake Merritt sub-area)
	Oakland	West Oakland
	Pleasanton	Hacienda
	San Leandro	BayFair
	San Leandro	Downtown TOD
	San Leandro	East 14th Street
	Union City	Intermodal Station
	Union City	Greater Station District Area*
Contra Costa	Antioch	Hillcrest eBART
	Concord	Community Reuse Plan Area
	Concord	Community Reuse Plan Area (plan update)
	Concord	Downtown
	El Cerrito	San Pablo Ave Corridor
	El Cerrito	San Pablo Ave Corridor (plan update)*
	Lafayette	Downtown
	Moraga	Moraga Center*
	Pittsburg	Downtown
	Pittsburg	Railroad Avenue eBART Station
	Richmond	South Richmond
	San Pablo	San Pablo Avenue & 23rd Street Corridors
	Walnut Creek	Core Area
Marin	San Rafael	Downtown
	San Rafael	Downtown (plan update)*
San Francisco	San Francisco	Market-Octavia/Upper Market
	San Francisco	Bi-County PDA
	San Francisco	Treasure Island
	San Francisco	Downtown/Van Ness (Central Corridor)
	San Francisco	Hub
	San Francisco	Multiple PDAs
	San Francisco	Multiple PDAs*
	San Francisco	Downtown/Van Ness (Market Street)
San Mateo	East Palo Alto	Ravenswood
	San Mateo	Downtown San Mateo

County	Jurisdiction	Priority Development Area (PDA)
	San Mateo County	El Camino Real
	South San Francisco	Downtown
Santa Clara	Mountain View	El Camino Real
	San Jose	Downtown Frame (Diridon Station Area)
	San Jose	Downtown Frame (Diridon Station)
	San Jose	Santana Row/Valley Fair and Vicinity
	San Jose	SW Expressway Urban Village Plan*
	San Jose	Stevens Creek
	San Jose	Winchester Blvd TOD
	Santa Clara	Downtown
	Santa Clara	El Camino Real Focus Area*
	Sunnyvale	El Camino Real
	Sunnyvale	Lawrence Station
Solano	Fairfield	Fairfield/Vacaville Train Station
	Vacaville	Downtown*
Sonoma	Cloverdale	SMART Station
	Petaluma	Central, Turning Basin/ Lower Reach
	Rohnert Park	Central Rohnert Park
	Santa Rosa	North Santa Rosa
	Santa Rosa	Downtown Station Area
	Santa Rosa	Downtown Station Area (plan update)*
	Windsor	Station Area/ Downtown Specific Plan Area

*\*active grants*

**PDA Technical Assistance Grants Awarded: 2008-2018**

*\* active grants indicated with asterisk*

County	Jurisdiction	Project
Alameda	Alameda	Alameda PDA TDM Plan
	Berkeley	Downtown Berkeley Comprehensive Financing Plan
	Emeryville	Mitigate Regulation-Induced Displacement and Streamlined Asset Management
	Emeryville	Developing the Highest and Best Use of the Public Curb
	Fremont	SB743 Implementation*
	Hayward	SB743 Implementation*
	Lafayette	Downtown Livermore Parking Implementation Plan
	Lafayette	Oakland Transportation Impact Review Streamlining
	Lafayette	Downtown Oakland Parking Management Strategy
	Oakland	Temescal Parking Demand and Pricing Study
	Oakland	Equitable Development Strategies for West Oakland
	Oakland	Oakland Residential Parking Survey - Telegraph Avenue
	Oakland	Oakland Complete Streets, Design Guidance, Circulation Element Update
	Oakland	Financial Feasibility Study of Development Contributions to Public Benefits
	Oakland	Oakland Innovative Construction Initiative (increasing transit-supportive housing)*
	Oakland	Oakland ADU Initiative (increasing transit-supportive housing)*
	Oakland	Framework for the Oakland General Plan - PDA Community Engagement Program*
	San Leandro	Development of parking management strategies for Downtown San Leandro
Contra Costa	Concord	Concord Salvio Streetscape
	Concord	Galindo Street Corridor Plan*
	Concord	VMT-based Transportation Impact Standards
	El Cerrito	Del Norte Transit-Oriented Development Strategy*
	Lafayette	Updated Lafayette Parking Ordinance and strategies
	Martinez	Downtown Martinez Infrastructure Study
	Richmond	South Richmond Affordable Housing and Commercial Linkage
Marin	Marin County	Multi-family design guidelines development and outreach
San Francisco	San Francisco	PDA Density Bonus Program
	San Francisco	Mission-San Jose PDA Housing Feasibility Analysis
San Mateo	Belmont	Belmont Transportation Demand Management Program

County	Jurisdiction	Project
	East Palo Alto	Specific Plan Nexus Study and Impact Fee for public improvements
	SanTrans	Grand Boulevard Initiative Economic & Housing Opportunities Project-Phase 1
	San Carlos	TOD Ordinance and Form Based Code
	San Francisco	South San Francisco El Camino/Chestnut Ave Infrastructure Financing Analysis
	San Mateo	San Mateo Planning/Growth Forum Series
	San Mateo County	North Fair Oaks Community Plan Parking Study and Strategy
<b>Santa Clara</b>	Milpitas	Milpitas Transit Area Parking Analysis
	Morgan Hill	Morgan Hill Housing/Employment Market Demand/Circulation Analysis
	San Jose	San Jose West San Carlos Master Streetscape Plan
	San Jose	PDA/Citywide Design Guidelines*
	Sunnyvale	Sunnyvale Mathilda Ave Downtown Plan Line
	Sunnyvale	Sunnyvale El Camino Street Space Allocation Study
	Sunnyvale	Downtown Sunnyvale Block 15 Sale/Land Exchange
	VTA	Comprehensive Evaluation of Replacement Parking Requirements at Transit-Oriented Development Sites
<b>Solano</b>	Suisun City	Development Feasibility Analysis
<b>Sonoma</b>	Cloverdale	Feasible Design of the Greenway Undercrossing/Caltrans Coordination
	Windsor	Parking Management and Pricing

*\*active grants*

# Metropolitan Transportation Commission

## Legislation Details (With Text)

<b>File #:</b>	20-1492	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	10/1/2020	<b>In control:</b>		Joint MTC Planning Committee with the ABAG Administrative Committee	
<b>On agenda:</b>	11/6/2020	<b>Final action:</b>			
<b>Title:</b>	Plan Bay Area 2050: Implementation Plan Development				
	Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	<a href="#">5b_PBA50_Implementation Plan.pdf</a>				

Date	Ver.	Action By	Action	Result
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**Subject:**

Plan Bay Area 2050: Implementation Plan Development

Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

**Presenter:**

Chirag Rabari

**Recommended Action:**

Information

**Attachments:**

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**Plan Bay Area 2050: Implementation Plan Development**

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**Subject:** Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

**Background:** In Plan Bay Area 2040, MTC and ABAG pioneered an “Action Plan” to focus on areas where the plan’s performance was moving in the wrong direction and to address emerging policy issues. For Plan Bay Area 2050, staff are proposing an Implementation Plan that will focus on short-term, tangible actions that ABAG, MTC, and their partners can take to advance adopted strategies across the four core elements of the Plan Bay Area 2050 Final Blueprint. The Implementation Plan process will engage Bay Area residents, local governments, civic organizations, business interest, non-profits, and other stakeholders to identify and tackle shared challenges through 2025 and beyond.

**Goals and Objectives**

The Plan Bay Area 2050 Implementation Plan will have the following interconnected goals:

1. Maximize the viability of the plan’s strategies – ensuring projected benefits are equitably, effectively, and efficiently realized and charting a feasible path to address identified challenge areas
2. Reinforce the recommendations of existing internal, external, or hybrid initiatives, including MTC- or ABAG-convened task forces and/or study committees, that complement the Plan’s strategies and vision
3. Address emerging and cross-cutting strategic issues raised by stakeholders, policymakers, and the public
4. Support the timely achievement of the Plan’s technical assumptions

For each Plan strategy included in the adopted Final Blueprint, a four-factor assessment will be conducted evaluating and identifying key requirements for strategy success, including *authority*, *financial resources*, *technical capacity*, and *public/political support*. Based upon this assessment, and the relative presence or absence of the four factors, an appropriate MTC/ABAG role will be proposed: whether to *lead*, *partner*, or *support* implementation efforts for a given strategy. Ultimately, the Implementation Plan will recommend detailed implementation actions, including roles, responsibilities, resource requirements, partnerships, and timeframes for each.

**Scope and Process**

To support the achievement of Implementation Plan goals and objectives, staff are proposing a phased internal and external process focused on producing tangible, achievable actions that will support the Plan over a one-to-five year period. This process will include a major emphasis on collaboration, providing key implementation partners and stakeholders a variety of settings to engage, discuss, and problem-solve with MTC/ABAG staff.

Other areas of emphasis for the Implementation Plan process include early and ongoing public outreach, as well as a resource evaluation and implementation prioritization process that centers equity and the urgent needs of the region’s disadvantaged and low-income populations. The following is a preliminary timeline of key Implementation Plan activities, including work to-date:

Phase	Description of Work
<b>Phase One: Internal Engagement</b> (September to October 2020)	<ul style="list-style-type: none"><li>• Strategy assessment and brainstorming</li><li>• Mapping complementary efforts/initiatives/partners (<i>see Attachment B</i>)</li></ul>
<b>Phase Two: External Engagement</b> (November to December 2020)	<ul style="list-style-type: none"><li>• Seek feedback from MTC/ABAG committees on Implementation Plan scope</li><li>• Two large virtual stakeholder meetings to develop initial implementation actions</li><li>• Hold office hours and small group meetings for focused discussions</li><li>• Identify key strategic opportunities and barriers for successful implementation</li></ul>
<b>Phase Three: Draft Implementation Plan</b> (January to February 2021)	<ul style="list-style-type: none"><li>• Conduct initial public and CBO outreach on Implementation Plan</li><li>• Update MTC/ABAG committees on progress to date</li><li>• Prioritize actions under resource constraints</li><li>• Develop Draft Implementation Plan</li></ul>
<b>Phase Four: Partnership Phase</b> (March to June 2021)	<ul style="list-style-type: none"><li>• Convene stakeholder groups to discuss partnership commitments; potential development of a shared advocacy agenda</li><li>• Continue public outreach in concert with Draft Plan release</li><li>• Refine resource evaluation and priorities</li></ul>
<b>Phase Five: Final Implementation Plan</b> (July to September 2021)	<ul style="list-style-type: none"><li>• Develop Final Implementation Plan</li><li>• Adopt Final Implementation Plan as part of Final Plan Bay Area 2050</li></ul>

**Next Steps:** Staff will move forward with planned external engagement and outreach activities during the fall and early winter. Staff anticipate returning to the Committees in February 2021 to present key findings and gather additional feedback on the final phases of the Implementation Plan process.

**Issues:** None

**Recommendation:** Information

**Attachments:** Attachment A: Presentation  
Attachment B: Complementary Initiatives & Partners (*Draft*)

  
Therese W. McMillan



# Implementation Plan: Overview

Chirag Rabari

November 6, 2020

*Joint MTC Planning Committee with the  
ABAG Administrative Committee*



# Background

## Action Plan



- The Plan Bay Area 2050 Implementation Plan will build on the “Action Plan” that MTC & ABAG pioneered for Plan Bay Area 2040
- The Implementation Plan will focus on short-term, tangible actions that ABAG, MTC, and their partners can take to advance adopted strategies across the four core elements of the Plan
  - The Implementation Plan process will engage Bay Area residents, local governments, civic organizations, business interest, non-profits, and other stakeholders to identify and tackle shared challenges through 2025 and beyond
  - Partnership and collaboration will be a major theme of the implementation process



# Implementation Plan Goals

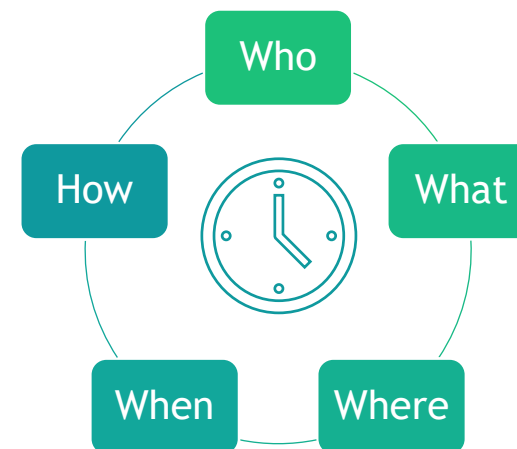
The Implementation Plan will have the following interconnected goals:

1. **Maximize the viability of the plan's strategies** - ensure projected benefits are equitably, effectively, and efficiently realized and chart a feasible path to address challenge areas
2. **Reinforce the recommendations of existing internal, external, or hybrid initiatives**, including MTC- or ABAG-convened task forces and/or study committees, that complement the Plan's strategies and vision
3. **Address emerging and cross-cutting strategic issues** raised by stakeholders, policymakers, and the public
4. **Support the timely achievement** of the Plan's technical assumptions

# Strategy vs. Implementation

A **strategy** is either a public policy or set of investments that can be implemented in the Bay Area over the next 30 years; a strategy is not a near-term action or legislative proposal.

**Implementation actions** are the specific actions that will be required to advance the Plan Bay Area 2050 Final Blueprint strategies in the next one-to-five years.



# Implementation Plan Objectives

Staff will have the following objectives for each Plan strategy with respect to implementation:

## 1. Identify requirements for strategy success



- *Authority, financial resources, technical capacity, public/political support*

## 2. Identify MTC/ABAG role



- *Lead, partner, support*

## 3. Identify vehicles for strategy implementation

- *Advocacy/legislation (including outreach/communications, regulation, etc.)*
- *New or ongoing initiatives (policy, project/program, convening/task force)*
- *Planning & research (technical assistance, data & modeling)*

## 4. Recommend detailed implementation actions, including timeframe for implementation

# Implementation Plan Scope and Process



Sept-Oct 2020

## Phase 1: Internal Engagement

- Strategy assessment
- Mapping complementary efforts/initiatives



Nov-Dec 2020

## Phase 2: External Engagement

- Nov. committees feedback
- Two virtual stakeholder meetings
- Office hours, small group meetings



Jan-Feb 2021

## Phase 3: Draft Plan

- Develop Draft Implementation Plan
- Feb. progress update to committees
- Public/CBO outreach



Mar-Jun 2021

## Phase 4: Partnerships

- Convene focused stakeholder groups to cement partnerships
- Draft Plan release
- Continue public outreach
- Refine resources & priorities



Jul-Sept 2021

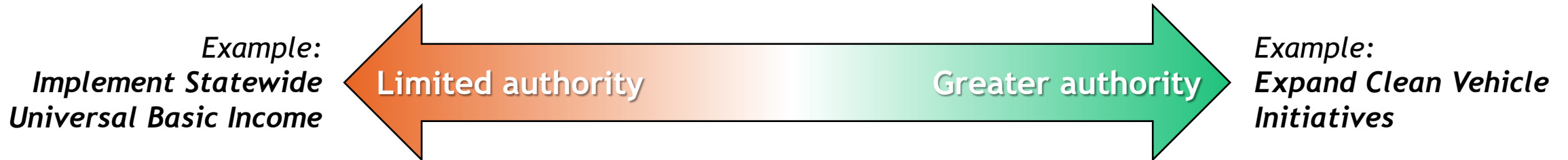
## Phase 5: Final Plan

- Develop Final Implementation Plan
- Final Plan release

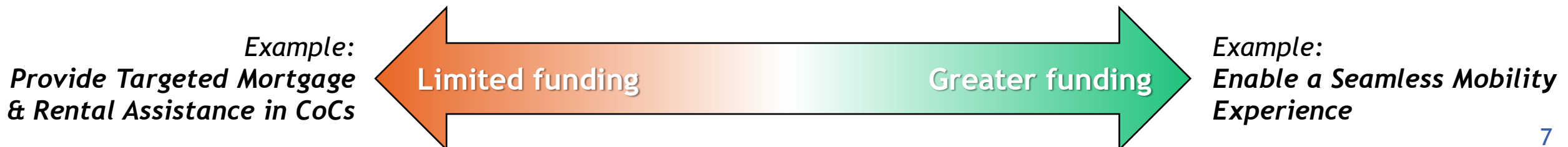
★ = Board/Commission input    ✓ = Board/Commission approval

# Strategy Assessment: Transitioning to Implementation Plan Phase

- Focusing on MTC/ABAG's potential role, staff conducted a high-level, qualitative assessment of Final Blueprint Strategies to evaluate whether:
- **AUTHORITY** exists to **effectively, efficiently, and equitably** carry out the strategy and attendant tasks?



- **FUNDING** exists in the required amounts, and with the requisite control and stability, to carry out the strategy **effectively, efficiently, and equitably**?

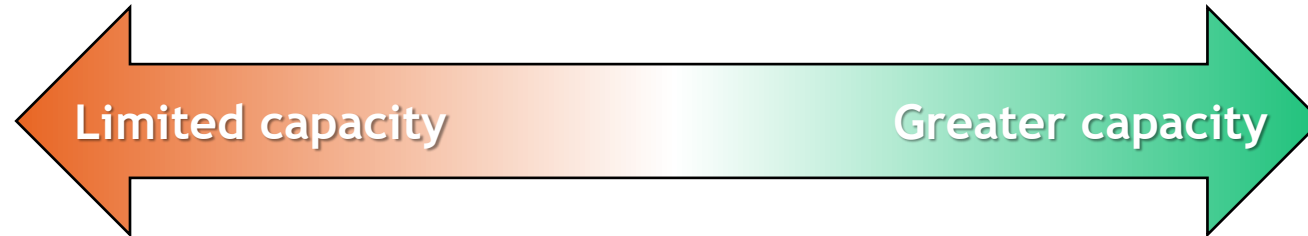




# Strategy Assessment: Transitioning to Implementation Plan Phase

- Focusing on MTC/ABAG's potential role, staff conducted a high-level, qualitative assessment of Final Blueprint Strategies to evaluate whether:
- **TECHNICAL CAPACITY** and the institutional “wrap around” of knowledge, staffing, process and procedure exists to successfully implement the strategy **effectively, efficiently, and equitably?**

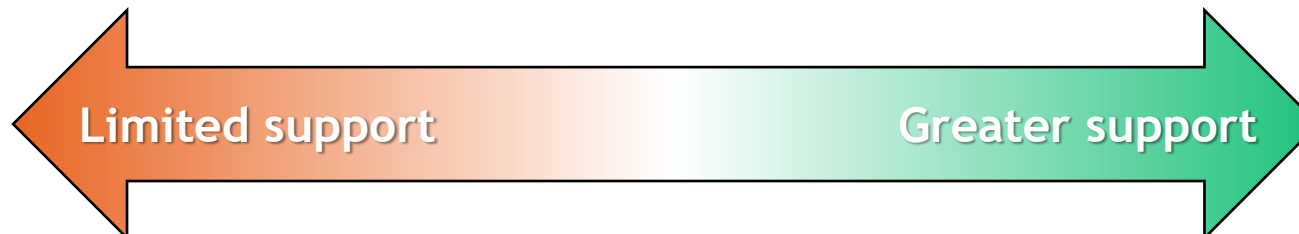
*Example:  
Expand Job Training &  
Incubator Programs*



*Example:  
Build an Integrated Express  
Lane & Bus Network*

- **PUBLIC/POLITICAL SUPPORT** exists?

*Example:  
Implement Per-Mile Tolling  
on Congested Freeways*



*Example:  
Adapt to Sea Level Rise*

# Complementary Initiatives and Partners

Internal (MTC/ABAG)	Hybrid	External - Government	External - Non-Government
Active Transportation Plan	Bay Area Regional Collaborative	BAAQMD	Advocacy Organizations
Bay Area Forward	Blue Ribbon Transit Recovery Task Force	Bay Area Transit Operators	Bay Area Residents
BayREN	Fare Integration Task Force	BCDC	Business
Climate Initiatives	Megaregional Working Group	CA Governor's Office	CALCOG
Clipper START	Partnership Board	CA HCD	CBOs
Estuary Blueprint	Regional Impact Council	CA High-Speed Rail Authority	Charitable Foundations
Express Lanes	Seamless Subcommittee	CA Legislature	Economic Organizations
Housing & Local Planning		CA Natural Resources Agency	Environmental Organizations
Legislative Agenda		CA Strategic Growth Council	Equity Advocates
OBAG		CA Workforce Dev. Board	Housing Organizations
PDA/PCA/PPA Planning		CA Water Resources Ctrl. Board	Labor
Public Information/Outreach		CalEPA	Non-Profit Organizations
REAP		CalFIRE	Think Tanks
RHNA		California Energy Commission	Transportation Organizations
TOD Policy Update		CalSTA	
Vision Zero		Caltrans	
		CARB	
		County Transportation Agencies	
		CPUC	
		CTC	
		Federal Agencies	
		Local Jurisdictions	





# Committee Member Feedback

Staff are seeking feedback from Committee members on the following items, among others:

1. High-priority implementation areas to address
2. Key stakeholders and partners to engage
3. Guidance on areas of potential controversy, including authority, governance, and implementation barriers
4. Thoughts on overall approach





## PLAN BAY AREA 2050

# Discussion & Questions

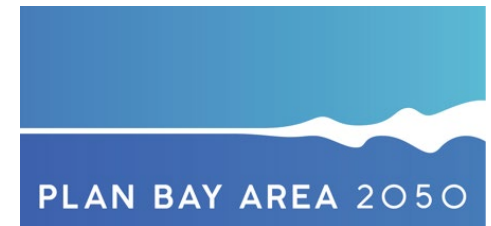
*For additional information on the Implementation Plan, please contact Chirag Rabari at [crabari@bayareametro.gov](mailto:crabari@bayareametro.gov)*



METROPOLITAN TRANSPORTATION COMMISSION  
ASSOCIATION OF BAY AREA GOVERNMENTS

## ATTACHMENT B

### Plan Bay Area 2050 Implementation Plan: Complementary Initiatives & Partners (Preliminary DRAFT)



Internal (MTC/ABAG)	Hybrid	External - Government	External - Non-Government
Active Transportation Plan	Bay Area Regional Collaborative	BAAQMD	Advocacy Organizations
Bay Area Forward	Blue Ribbon Transit Recovery Task Force	Bay Area Transit Operators	Bay Area Residents
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TOD Policy Update		CalSTA	
Vision Zero		Caltrans	
		CARB	
		County Transportation Agencies	
		CPUC	
		CTC	
		Federal Agencies	
		Local Jurisdictions	