

## Meeting Agenda

### Regional Advisory Working Group

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Tuesday, September 10, 2019

9:30 AM

Yerba Buena - 1st Floor

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This meeting is scheduled to be webcast live on the Metropolitan Transportation Commission's Website: <http://mtc.ca.gov/whats-happening/meetings>

This meeting can also be accessed via WebEx:

Launch Link: [https://bamc.webex.com/bamc/onstage/g.php?](https://bamc.webex.com/bamc/onstage/g.php?MTID=e1be5a3406f8a10192ffd3e79fbfd2c38)

MTID=e1be5a3406f8a10192ffd3e79fbfd2c38

Dial-in Number: 1-415-655-0002

Access Code: 922 283 944

#### 9:30 a.m.

1. [19-0887](#) Welcome, Introductions

**Presenter:** Matt Maloney

#### 9:35 a.m.

2. [19-0889](#) ABAG Resolution No. 09-19 and MTC Resolution No. 4393: Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval

Overview of the Plan Bay Area 2050 process and Vision & Guiding Principles previously developed in consultation with the public, stakeholders, and elected officials through Horizon.

**Action:** Information

**Presenter:** Dave Vautin and Raleigh McCoy

**Attachments:** [02\\_PBA\\_2050\\_Overview\\_Vision + Guiding Principles Approval.pdf](#)

**10:05 a.m.**

3.     [19-0890](#)     Plan Bay Area 2050: Invitation to Participate in Regional Equity Working Group
- Overview on the Regional Equity Working Group (REWG) process, which will help refine strategies and develop implementation actions that advance equity for Plan Bay Area 2050, the next-generation regional plan.
- Action:*             Information
- Presenter:*        Dave Vautin
- Attachments:*     [03\\_PBA50\\_Equity\\_Sept\\_2019.pdf](#)

**10:20 a.m.**

4.     [19-0918](#)     Priority Development Area (PDA) / One Bay Area Grant Program (OBAG) Assessment
- Proposed approach for a combined PDA and OBAG Assessment.
- Action:*             Information
- Presenter:*        Mallory Atkinson and Mark Shorett
- Attachments:*     [04\\_PDA\\_and\\_OBAG\\_Assessment\\_Sept\\_2019.pdf](#)

**10:50 a.m.**

**5. Next Steps / Other Business / Public Comments**

**10:55 a.m.**

**6. Adjournment / Next Meeting**

**A next meeting of the Regional Advisory Working Group will be Tuesday, October 8, 2019 at 9:30 a.m. at the Bay Area Metro Center, 375 Beale Street, San Francisco, CA.**

**Public Comment:** The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

**Meeting Conduct:** If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

**Record of Meeting:** Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site ([mtc.ca.gov](http://mtc.ca.gov)) for public review for at least one year.

**Accessibility and Title VI:** MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

**可及性和法令第六章:** MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

**Acceso y el Titulo VI:** La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

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Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

# Metropolitan Transportation Commission

## Legislation Details (With Text)

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**File #:** 19-0887      **Version:** 1      **Name:**

**Type:** Report      **Status:** Informational

**File created:** 7/31/2019      **In control:** Regional Advisory Working Group

**On agenda:** 9/10/2019      **Final action:**

**Title:** Welcome, Introductions

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
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**Subject:**  
Welcome, Introductions

**Presenter:**  
Matt Maloney

# Metropolitan Transportation Commission

## Legislation Details (With Text)

<b>File #:</b>	19-0889	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	7/31/2019	<b>In control:</b>		Regional Advisory Working Group	
<b>On agenda:</b>	9/10/2019	<b>Final action:</b>			
<b>Title:</b>	ABAG Resolution No. 09-19 and MTC Resolution No. 4393: Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval				
	Overview of the Plan Bay Area 2050 process and Vision & Guiding Principles previously developed in consultation with the public, stakeholders, and elected officials through Horizon.				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	<a href="#">02_PBA_2050_Overview_Vision + Guiding Principles Approval.pdf</a>				

Date	Ver.	Action By	Action	Result
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**Subject:**

ABAG Resolution No. 09-19 and MTC Resolution No. 4393: Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval

Overview of the Plan Bay Area 2050 process and Vision & Guiding Principles previously developed in consultation with the public, stakeholders, and elected officials through Horizon.

**Presenter:**

Dave Vautin and Raleigh McCoy

**Recommended Action:**

Information

**Attachments:**

**Metropolitan Transportation Commission and the Association of Bay Area Governments  
Regional Advisory Working Group**

**September 10, 2019**

**Agenda Item 2**

**ABAG Resolution No. 09-19 and MTC Resolution No. 4393:**

**Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval**

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- Subject:** Overview of the Plan Bay Area 2050 process and Vision & Guiding Principles previously developed in consultation with the public, stakeholders, and elected officials through Horizon.
- Background:** Regional Advisory Working Group Agenda Item 2, ABAG Resolution No. 09-19 and MTC Resolution No. 4393: Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval, is attached. Staff will seek approval of ABAG Resolution No. 09-19 and MTC Resolution No. 4393: Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval at the September 13, 2019 Joint MTC Planning Committee with the ABAG Administrative Committee.
- Staff will be at your September 10 meeting to discuss this report. The Working Group's input is requested.
- Attachments:** Agenda Item 5a from the September 2019 Joint MTC Planning Committee with the ABAG Administrative Committee

J:\COMMITTEE\RAWG\2019\09\_SEPT\_2019\_RAWG\02i\_PBA 2050\_Overview\_Vision + Guiding Principles Approval\_Cover\_Summary Sheet.docx

Metropolitan Transportation Commission and the Association of Bay Area Governments  
**Joint MTC Planning Committee with the  
ABAG Administrative Committee**

September 13, 2019

Agenda Item 5a

**ABAG Resolution No. 09-19 and MTC Resolution No. 4393:  
Plan Bay Area 2050: Overview and Vision & Guiding Principles Approval**

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**Subject:** Overview of the *Plan Bay Area 2050* process and seek approval of the Vision and Guiding Principles previously developed in consultation with the public, stakeholders, and elected officials through *Horizon*.

**Background:** MTC and ABAG are beginning development of *Plan Bay Area 2050* this month, which will serve as the region's next-generation long-range plan. *Plan Bay Area 2050* will tackle four topic areas – transportation, housing, the economy, and the environment – while integrating key themes of equity and resilience. Under federal and state planning regulations, *Plan Bay Area 2050* must be adopted by summer 2021, while at the same time meeting key requirements related to climate change, housing, and fiscal constraint, among others.

Staff plans on building upon the robust scenario planning, policy analysis, and project evaluation efforts from the predecessor *Horizon* initiative. *Horizon* has explored a suite of strategies to better prepare the Bay Area for an uncertain future. Key deliverables, including the Futures Final Report and Project Performance Assessment results, are slated for release this fall in time to inform the creation of the *Plan Bay Area 2050* Blueprint. Refer to **Attachment C** for more details on the integration of these planning processes.

While the Plan will integrate a broader range of topic areas than in the past, it is important to underscore that the development and implementation of *Plan Bay Area 2050* will require strengthening partnerships across the Bay Area. The first step of the *Plan Bay Area 2050* process will be the development of the Blueprint, which has previously been referred to as the “preferred scenario”. The Blueprint will detail strategies (e.g., public policies and investments) that could be considered by local, regional, and state agencies to address the significant challenges the Bay Area faces, both today and in the future. Staff will enhance and expand engagement with local jurisdictions and key stakeholders as we advance into this phase of the planning process.

To kick off the Blueprint phase, it is important to first solidify the vision and goals for *Plan Bay Area 2050*. A considerable months-long effort was undertaken as part of *Horizon* to identify a set of Guiding Principles for the San Francisco Bay Area. This included robust public engagement, integrating more than 10,000 unique comments, as well as refinements by working groups and committees; however, staff did not seek committee approval at the time. Given the efficacy of the Guiding Principles to date – which lay out an aspirational vision to make the Bay Area more **affordable, connected, diverse, healthy and vibrant** – staff recommends their continued use in *Plan Bay Area 2050* and is seeking joint Committee approval at this time.

By adopting the proposed Vision and Guiding Principles for use in *Plan Bay Area 2050*, MTC and ABAG will affirm its commitment to the priorities outlined by members of the public and refined by our partners, while also connecting *Horizon*

and *Plan Bay Area 2050* with a shared vision. Refer to **Attachment A** for more information on the proposed Vision and Guiding Principles, including their development and their use in planning processes to-date.

**Issues:**

**Equity.** Previous iterations of *Plan Bay Area* have performed much better on environmental goals than on equity goals (e.g., displacement risk, housing affordability, etc.). In part, this is driven by the strategies included in the Plan. Should the boards wish to tackle this growing regional challenge, more ambitious strategies may be necessary to address the systemic inequities in our region's development pattern and infrastructure investments. To begin that conversation, staff will highlight some potential equity strategies and their relative efficacy as part of the upcoming *Horizon* Futures Final Report.

**Greenhouse Gas Emissions (GHG).** Under Senate Bill 375, *Plan Bay Area 2050* must strive to meet or exceed a state-mandated per-capita greenhouse gas emissions reduction target for cars and light-duty trucks. In 2018, the Air Resources Board modified the reduction target for year 2035 for the San Francisco Bay Area from 15 percent to 19 percent. While this increase may not seem significant at first glance, staff analysis indicates that ambitious new strategies may be necessary to consider this Plan cycle. Under Senate Bill 1, the region would become ineligible for Solutions for Congested Corridors Program funding if it does not meet the target this Plan cycle.

**New Revenues.** New revenues for transportation, housing, sea level rise, and other key issue areas may help to address the challenges posed above. Staff is evaluating how to best capture potential new revenues in the development of the fiscally-constrained plan. Ideally our approach will allow the boards to consider integrating new revenues into the Plan; and highlight the potential benefits of new revenues to tackle regional challenges.

**Next Steps:**

Staff recommend that the Committees support and refer ABAG Resolution No. 09-19 and MTC Resolution No. 4393, which adopt the Vision and Guiding Principles for *Plan Bay Area 2050*, to the MTC Commission and ABAG Executive Board for approval. Staff will return to the Committees this fall to begin crafting the Draft Blueprint for *Plan Bay Area 2050*, as shown in **Attachment B** (Key Milestones).

**Attachments:**

Attachment A: Plan Bay Area 2050 Vision and Guiding Principles:  
Summary of Development Process & Use in Horizon Initiative  
Attachment B: Horizon and Plan Bay Area 2050: Key Milestones  
Attachment C: ABAG Resolution No. 09-19 and MTC Resolution No. 4393  
Attachment D: Presentation

  
Therese W. McMillan





**Plan Bay Area 2050 Vision and Guiding Principles:  
Summary of Development Process & Use in Horizon Initiative**

**Guiding Principles: A Proposed Framework for Plan Bay Area 2050**

Over the past year and a half, *Horizon* has been centered on five Guiding Principles - *Affordable, Connected, Diverse, Healthy* and *Vibrant*. The Guiding Principles were developed in conjunction with members of the public, partners and elected officials between February and June 2018 through a wide range of public and stakeholder engagement; while there was consensus to move them forward, staff did not request formal adoption at the time.

Since then, the *Horizon* Guiding Principles have been used to assess strategies proposed by Perspective Papers, organize the evaluation of opportunities and challenges across Futures, evaluate potential transportation investments through Project Performance Assessment and focus public engagement on key issue areas. Given their effectiveness in the *Horizon* process, staff proposes to continue their use and recommends that they formally be adopted for *Plan Bay Area 2050*. Staff has also fused together the five Guiding Principles to craft a proposed Vision for the Plan.

**Proposed Vision:** To ensure by the year 2050 that the Bay Area is affordable, connected, diverse, healthy, and vibrant for all.

**Proposed Guiding Principles**

Guiding Principle	Description
<b>Affordable</b>	All Bay Area residents and workers have sufficient housing options they can afford – households are economically secure.
<b>Connected</b>	An expanded, well-functioning transportation system connects the Bay Area – fast, frequent, and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.
<b>Diverse</b>	The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.
<b>Healthy</b>	The region's natural resources, open space, clean water, and clean air are conserved – the region actively reduces its environmental footprint and protects residents from environmental impacts.
<b>Vibrant</b>	The Bay Area is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

**Development**

Development of the Guiding Principles began in earnest in February 2018. MTC/ABAG organized 28 pop-up outreach events throughout the nine counties of the Bay Area, 17 of which were in Communities of Concern. MTC/ABAG also conducted an online survey over this same time period. Together, the two sources generated over 10,000 unique comments related to the public's vision and priorities for the future of the Bay Area. Staff analyzed the pop-up and online survey comments, identifying common themes that were consistent across the region. Originally, staff proposed four Guiding Principles - *Affordable, Connected, Diverse* and *Healthy*.

Staff presented the proposed Guiding Principles to the Policy Advisory Council, Regional Advisory Working Group and the Joint MTC Planning Committee with the ABAG Administrative Committee. Based on input from partners and elected officials, staff added a fifth Guiding Principle - *Vibrant* - to describe the regional vision for continued economic vitality and an economy that benefits all communities. The finalized Guiding Principles were presented to MTC/ABAG committees and partners in June 2018, with general consensus to advance them for use in *Horizon*.

### **Application of Guiding Principles in *Horizon***

To date, the Guiding Principles have been used for the following *Horizon* deliverables:

- **Perspective Papers:** MTC/ABAG has released four Perspective Papers to-date to inform the *Horizon* process, with a final paper on Bay Crossings slated for fall 2019. The Guiding Principles were used to qualitatively assess strategies proposed in Perspective Papers and identify tradeoffs associated with strategies.
- **Futures Planning:** In March 2019, MTC/ABAG concluded initial modeling work that project conditions through the year 2050 in each of the three *Horizon* futures. The findings were summarized in the *Futures Interim Report: Opportunities and Challenges* and published on *Vital Signs*, MTC/ABAG's regional performance monitoring initiative. The interim analysis examined conditions in the three futures through the lens of ten indicators sourced from *Vital Signs*. For example, the Healthy Guiding Principle was evaluated by looking at greenhouse gas emissions and greenfield development, whereas the Connected Guiding Principle was evaluated using commute times and mode shares.
- **Project Performance Assessment:** As in previous Plan cycles, projects are currently being evaluated through a Project Performance Assessment, which includes both a benefit-cost analysis and equity analysis using Travel Model 1.5. These analyses are being complemented by a qualitative secondary assessment, which considers how a project directly impacts the Guiding Principles.
- **Public Engagement:** The Guiding Principles have also been used for engagement with members of the general public as well as with partners, including at extended RAWG workshops and during the winter 2019 *Horizon* workshops.

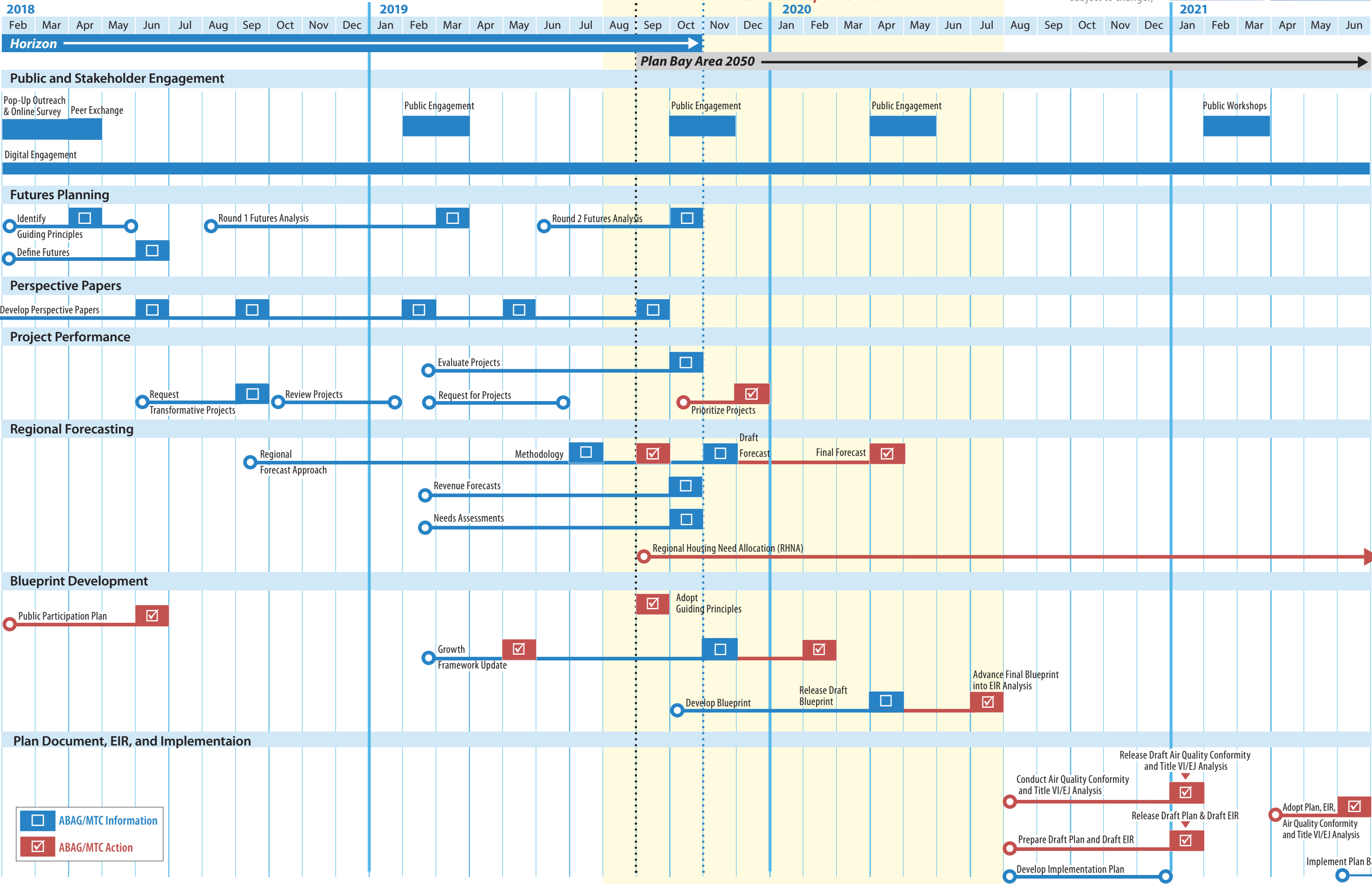
### **Application of Guiding Principles in *Plan Bay Area 2050***

The planning process for both *Plan Bay Area* and *Plan Bay Area 2040* began with the selection of goals, performance measures, and quantitative performance targets. For *Plan Bay Area 2050*, staff recommend taking a more dynamic approach to performance measurement. Instead of finalizing goals, performance measures, and targets at the start of the planning process, staff recommend that the Committees adopt the proposed Vision and Guiding Principles as a structure for future performance measurement.

In prior Plans, performance targets were set months prior to analysis and modeling necessary to understand the feasibility of such goals. This process also “locked in” a set of performance measures that sometimes proved ineffective in quantifying the effects of the Plan. For *Plan Bay Area 2050*, staff propose identifying performance measures during the Draft Blueprint process to help “tell the story of the Plan” with relevant data and model outputs. Rather than selecting brand-new performance measures, staff intend to develop a curated list of metrics from the *Vital Signs* performance monitoring initiative, which already tracks 41 different indicators. Staff will return to working groups and committees on this topic in early 2020 during the Blueprint development process.

# Horizon and Plan Bay Area 2050: Key Milestones

(Dates are tentative and subject to change.)



**ASSOCIATION OF BAY AREA GOVERNMENTS  
EXECUTIVE BOARD**

**RESOLUTION NO. 09-19**

**APPROVAL OF *PLAN BAY AREA 2050* VISION AND GUIDING PRINCIPLES**

**WHEREAS**, the Metropolitan Transportation Commission (MTC) is the regional transportation planning agency for the San Francisco Bay Area pursuant to Government Code Section 66500 *et seq.*; and

**WHEREAS**, the Association of Bay Area Governments (ABAG), a joint exercise of powers entity created pursuant to California Government Code Sections 6500 *et seq.*, is the Council of Governments and the regional land use planning agency for the San Francisco Bay Area; and

**WHEREAS**, California Government Code § 65080 *et seq.* requires MTC to prepare and update a long-range Regional Transportation Plan (RTP), including a Sustainable Communities Strategy (SCS) prepared in conjunction with the ABAG, every four years; and

**WHEREAS**, *Plan Bay Area* ("Plan") constitutes the Regional Transportation Plan and SCS for the San Francisco Bay Area; and

**WHEREAS**, MTC and ABAG jointly adopted the first *Plan Bay Area* in 2013 (*Plan Bay Area*) (MTC Resolution No. 4111 and ABAG Resolution No. 06-13), and the second *Plan Bay Area* in 2017 (*Plan Bay Area 2040*) (MTC Resolution No. 4300 and ABAG Resolution No. 10-17); and

**WHEREAS**, MTC and ABAG are beginning development of *Plan Bay Area 2050* to serve as the next-generation regional plan for transportation, housing, the economy, and the environment; and

**WHEREAS**, the predecessor *Horizon* initiative has conducted extensive public and stakeholder engagement as well as technical analyses to form the foundation of *Plan Bay Area 2050*; and

**WHEREAS**, over 10,000 unique public comments collected in early 2018, as well as multiple rounds of feedback from MTC and ABAG Committees, local government staff, and stakeholders, provided the basis for development and revision of the Vision and Guiding Principles, which have successfully been integrated into multiple *Horizon* deliverables in 2018 and 2019; and

**WHEREAS**, the Vision outlines the intended outcomes of *Plan Bay Area 2050*; and

**ASSOCIATION OF BAY AREA GOVERNMENTS  
RESOLUTION NO. 09-19**

**WHEREAS**, the Guiding Principles provide a framework to inform qualitative and quantitative assessment of the performance of the Plan as well as strategies and projects included therein; and

**WHEREAS**, further discussion of the development of the Vision and Guiding Principles is contained in the MTC Executive Director's Summary Sheet dated September 13, 2019.

**NOW, THEREFORE, BE IT RESOLVED**, that the Executive Board of the Association of Bay Area Governments hereby certifies that the foregoing recitals are true and correct and incorporated by this reference; and, be it further

**RESOLVED**, that the Executive Board of the Association of Bay Area Governments, as a decision making body, hereby adopts the Vision and the Guiding Principles, as identified in the MTC Executive Director's Memorandum, for use in *Plan Bay Area 2050*.

The foregoing was adopted by the Executive Board this 19<sup>th</sup> of September, 2019.

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David Rabbitt  
President

**Certification of Executive Board Approval**

I, the undersigned, the appointed and qualified Clerk of the Board of the Association of Bay Area Governments (Association), do hereby certify that the foregoing resolution was adopted by the Executive Board of the Association at a duly called meeting held on the 19<sup>th</sup> day of September, 2019.

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Frederick Castro  
Clerk of the Board

**ASSOCIATION OF BAY AREA GOVERNMENTS  
RESOLUTION NO. 09-19**

**Attachment A  
Metropolitan Transportation Commission  
Planning Committee  
Association of Bay Area Governments  
Administrative Committee**

Re: Approval of *Plan Bay Area 2050* Vision and Guiding Principles

**Vision:** To ensure by the year 2050 that the Bay Area is affordable, connected, diverse, healthy, and vibrant for all.

**Guiding Principles**

Guiding Principle	Description
<b>Affordable</b>	All Bay Area residents and workers have sufficient housing options they can afford – households are economically secure.
<b>Connected</b>	An expanded, well-functioning transportation system connects the Bay Area – fast, frequent, and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.
<b>Diverse</b>	The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.
<b>Healthy</b>	The region's natural resources, open space, clean water, and clean air are conserved – the region actively reduces its environmental footprint and protects residents from environmental impacts.
<b>Vibrant</b>	The Bay Area is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

Date: September 25, 2019  
W.I.: 1121  
Referred by: Planning

ABSTRACT

Resolution No. 4393

This resolution adopts the Vision and the Guiding Principles of *Plan Bay Area 2050*, the next-generation regional plan for transportation, housing, the economy, and the environment.

Further discussion of this subject is contained in the MTC Executive Director's Summary Sheet dated September 13, 2019.

Date: September 25, 2019  
W.I.: 1121  
Referred by: Planning

Re: Approval of *Plan Bay Area 2050* Vision and Guiding Principles

METROPOLITAN TRANSPORTATION COMMISSION  
RESOLUTION NO. 4393

WHEREAS, the Metropolitan Transportation Commission (MTC) is the regional transportation planning agency for the San Francisco Bay Area pursuant to Government Code Section 66500 *et seq.*; and

WHEREAS, the Association of Bay Area Governments (ABAG), a joint exercise of powers entity created pursuant to California Government Code Sections 6500 *et seq.*, is the Council of Governments and the regional land use planning agency for the San Francisco Bay Area; and

WHEREAS, California Government Code § 65080 *et seq.* requires MTC to prepare and update a long-range Regional Transportation Plan (RTP), including a Sustainable Communities Strategy (SCS) prepared in conjunction with ABAG, every four years; and

WHEREAS, *Plan Bay Area* ("Plan") constitutes the Regional Transportation Plan and SCS for the San Francisco Bay Area; and

WHEREAS, MTC and ABAG jointly adopted the first *Plan Bay Area* in 2013 (*Plan Bay Area*) (MTC Resolution No. 4111 and ABAG Resolution No. 06-13), and the second *Plan Bay Area* in 2017 (*Plan Bay Area 2040*) (MTC Resolution No. 4300 and ABAG Resolution No. 10-17); and

WHEREAS, MTC and ABAG are beginning development of *Plan Bay Area 2050* to serve as the next-generation regional plan for transportation, housing, the economy, and the environment; and

WHEREAS, the predecessor *Horizon* initiative has conducted extensive public and stakeholder engagement as well as technical analyses to form the foundation of *Plan Bay Area 2050*; and



WHEREAS, over 10,000 unique public comments collected in early 2018, as well as multiple rounds of feedback from MTC and ABAG Committees, local government staff, and stakeholders, provided the basis for development and revision of the Vision and Guiding Principles, which have successfully been integrated into multiple *Horizon* deliverables in 2018 and 2019; and

WHEREAS, the Vision outlines the intended outcomes of *Plan Bay Area 2050*; and

WHEREAS, the Guiding Principles provide a framework to inform qualitative and quantitative assessment of the performance of the Plan as well as strategies and projects included therein; now, therefore, be it

RESOLVED, that MTC hereby certifies that the foregoing recitals are true and correct and incorporated by this reference; and, be it further

RESOLVED, that MTC, as a decision making body, hereby adopts the Vision and the Guiding Principles, as identified in Attachment A to this Resolution, for use in *Plan Bay Area 2050*.

METROPOLITAN TRANSPORTATION COMMISSION

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Scott Haggerty, Chair

This resolution was entered into by the Metropolitan Transportation Commission at a regular meeting of the Commission held in San Francisco, California on September 25, 2019.

Date: September 25, 2019  
W.I.: 1121  
Referred by: Planning

Attachment A  
Resolution No. 4393  
Page 1 of 1

**Attachment A**  
**Metropolitan Transportation Commission**  
**Planning Committee**

Re: Approval of *Plan Bay Area 2050* Vision and Guiding Principles

**Vision:** To ensure by the year 2050 that the Bay Area is affordable, connected, diverse, healthy, and vibrant for all.

**Guiding Principles**


Guiding Principle	Description
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<b>Vibrant</b>	The Bay Area is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

PLAN BAY AREA 2050

# Plan Bay Area 2050 Overview

Seeking Approval of Vision & Guiding Principles  
MTC Planning Committee / ABAG Admin. Committee  
Dave Vautin & Raleigh McCoy - September 13, 2019



A dramatic sunset scene with a bright sun low on the horizon, casting long rays of light across a green field. The sky is filled with dark, heavy clouds, and the sun's glow illuminates the lower part of the clouds and the field.

We're excited to officially launch *Plan Bay Area 2050* this month. Over the next two years, MTC and ABAG will work together to plan for a better Bay Area - considering strategies to tackle the challenges of today and tomorrow.

# What key themes are emerging from the *Horizon* process?

Marin County

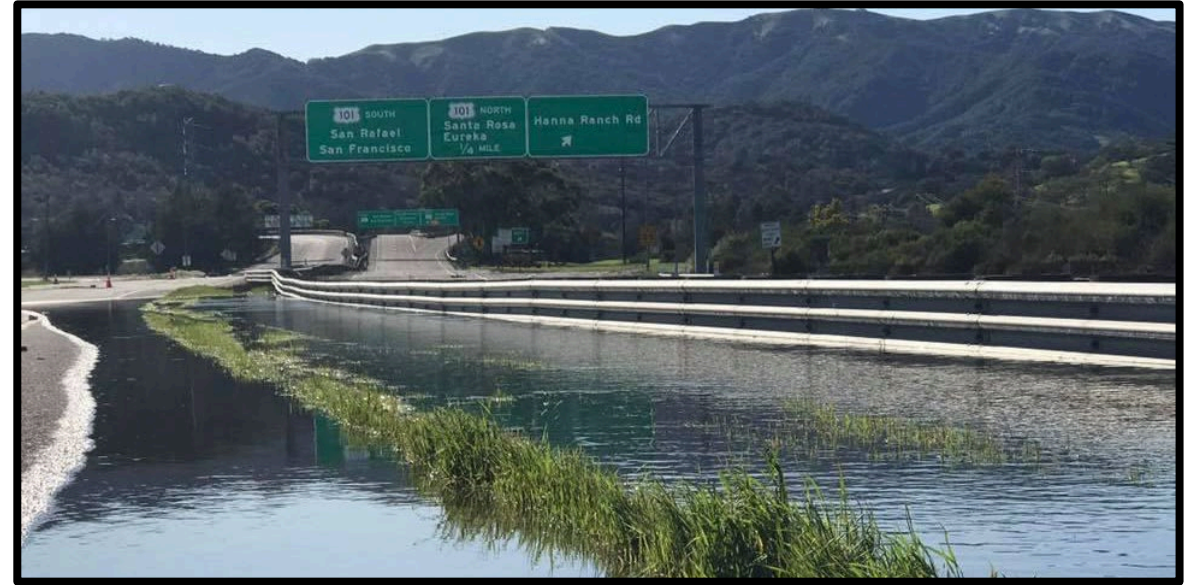
Source: Marin Community Development



**Equity.** Strategies included in past versions of *Plan Bay Area* have fallen short of key equity goals, such as addressing regional affordability. Bolder strategies may be required to effectively address this challenge.

Highway 37

Source: NorCal Public Media

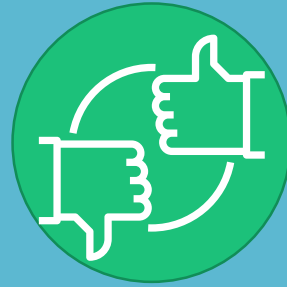


**Resilience.** The package of strategies from *Plan Bay Area 2040* generally struggled to be sufficiently resilient to technological, economic, political, and environmental uncertainties in the region's future.

# Final *Horizon* activities will help build a stronger foundation for *Plan Bay Area 2050*.



## Futures Final Report



## Project Performance Results



## Crossings Perspective Paper



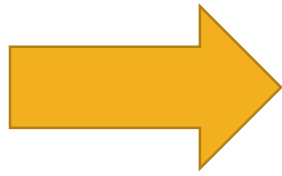
**FALL 2019 RELEASE**

*Identifies which strategies are resilient across multiple futures.*

*Identifies which infrastructure projects are resilient across multiple futures.*

*Explores a suite of Bay Crossings in advance of the Plan.*





Similar to *Horizon*, *Plan Bay Area 2050* will address **four core topic areas**, as we work to create a long-range integrated regional vision for the next 30 years.

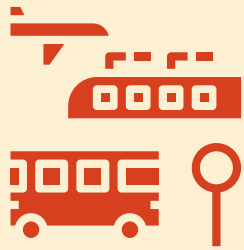
### *Cross-Cutting Issues*



*Equity*



*Resilience*



**Transportation**



**Housing**



**Environment**



**Economy**

# Central Theme: Partnership



Strategies necessary to address challenges across these topic areas will ultimately require partnership with local, regional, and state governments - as well as the non-profit and private sectors.

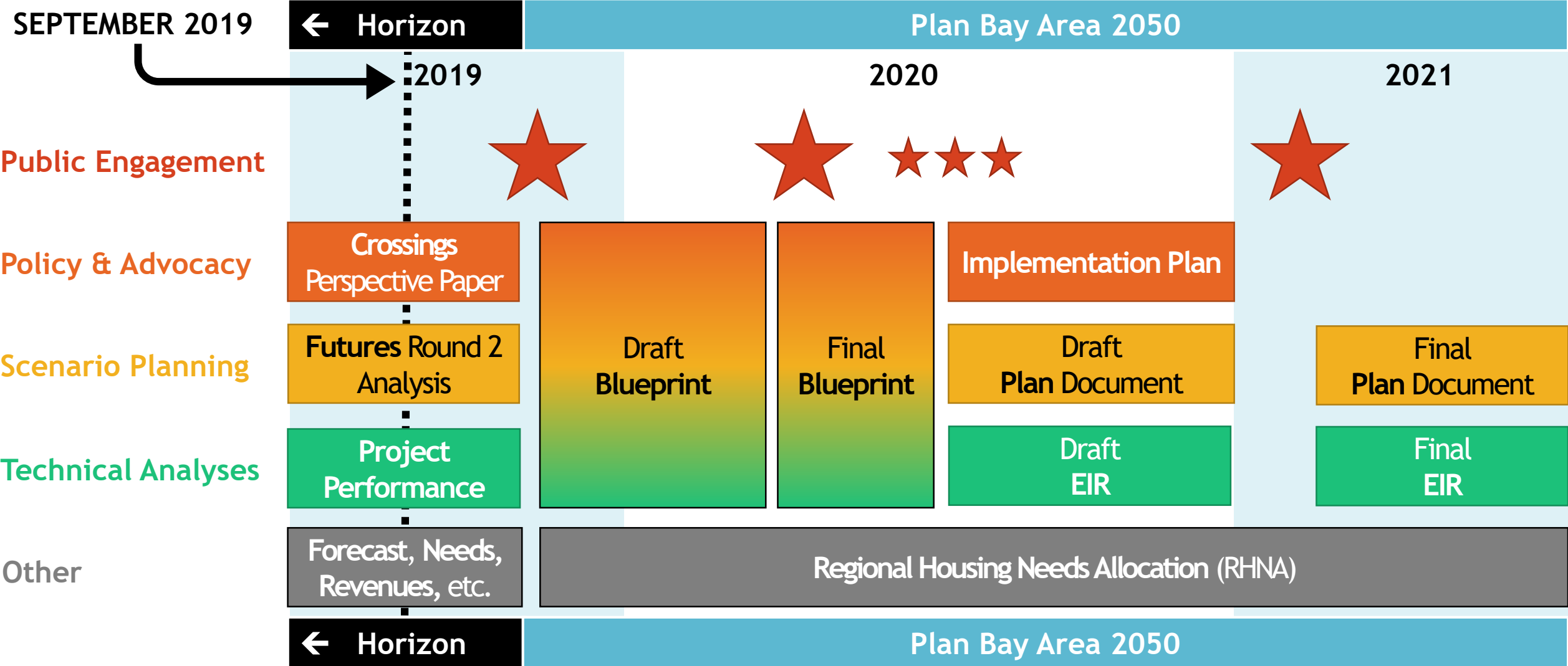


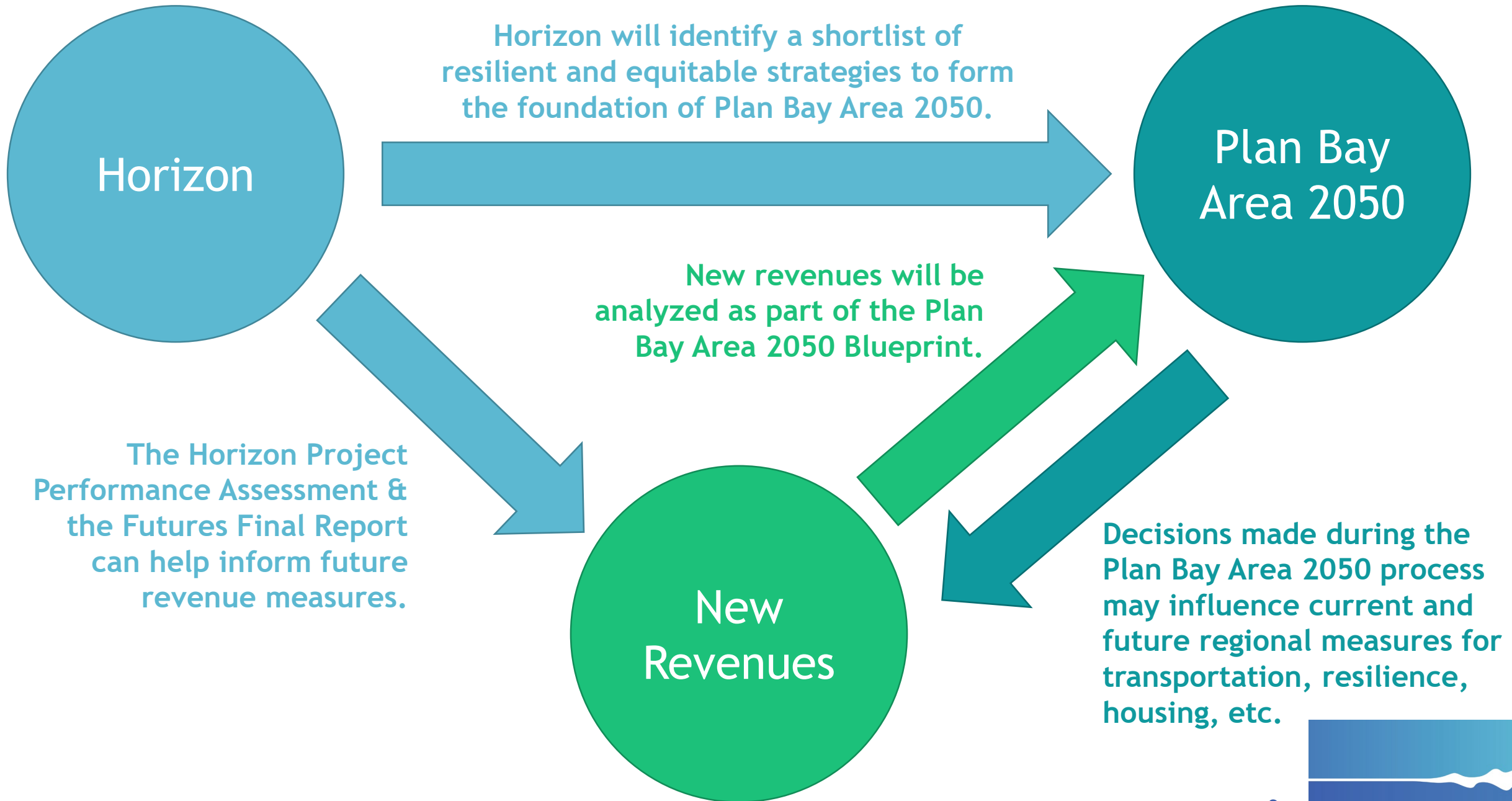


# Simplified Flowchart - from 2018 to 2021



# Plan Bay Area 2050 Schedule





# Three Topics to Think About...



- **Equity.** *Plan Bay Area 2040* performed much better on environmental goals than on equity goals; in concert with the Equity Platform effort, staff proposes to prioritize equity to a significantly greater degree this cycle.



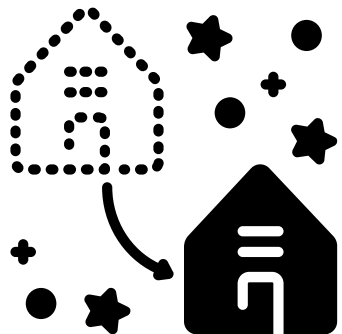
- **GHG.** The new 19 percent per-capita greenhouse gas emissions reduction target will require ambitious strategies going far beyond *Plan Bay Area 2050*; adopting a Plan that does not achieve the target puts the region's SB1 Solutions for Congested Corridors funding at risk post-2021.



- **New Revenues.** The Blueprint may be able to incorporate significant new revenues that could fund transportation, housing, economic, and/or environmental strategies.



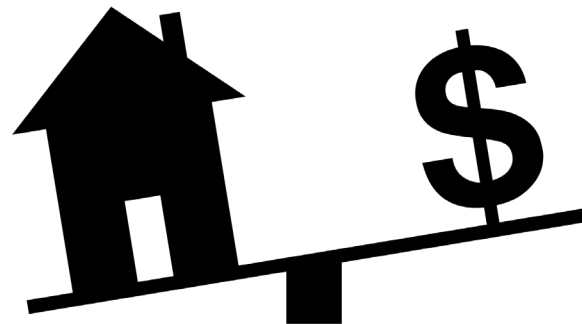
# Placing equity as a priority will require further refinement of Plan strategies.



The strategies of Plan Bay Area 2040 were **insufficient to prevent further growth in displacement risk.**

Through *Horizon*, we are testing the following strategies for the boards to consider including in the Plan, among others:

- Requiring a greater share of new housing to be deed-restricted affordable units
- Strengthening renter protections
- Increasing affordable housing preservation and production



The strategies of Plan Bay Area 2040 **did little to address the rising cost of living in the Bay Area.**

Through *Horizon*, we are testing the following strategies for the boards to consider including in the Plan, among others:

- Allowing housing near transit and in high-resource areas
- Providing free transit to lower-income households
- Subsidizing childcare for lower-income households



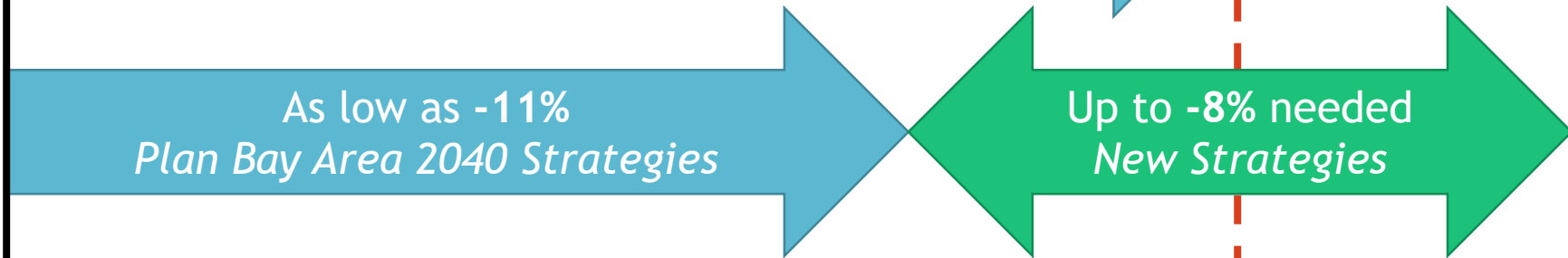
# Meeting the new 2035 GHG target will only be possible with ambitious new strategies.

*Preliminary Analysis for Illustrative Purposes*

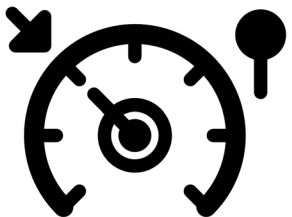
**-15% per-capita**  
Previous CARB Target

**-19% per-capita**  
New Target

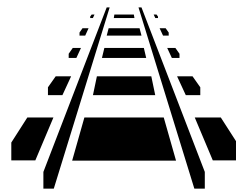
Plan  
Bay Area  
2040



What magnitude of strategies would be necessary, if the boards want to close this gap?



approx. **-5%**  
*Reduce freeway  
speed limits to 55  
mph with robust  
enforcement*



approx. **-3%**  
*Fund set of  
transformative  
transit megaprojects  
with new revenues*



approx. **-5%**  
*Incorporate strategies to enable  
nearly all job and housing  
growth to focus in the region's  
lowest-VMT areas*



# Engaging Stakeholders and the Public in Crafting the Blueprint



Stakeholder  
Meetings  
(RAWG, etc.)



Ongoing Local  
Engagement



Pop-Up  
Workshops



*Mayor of Bayville*  
App, Webinars, etc.

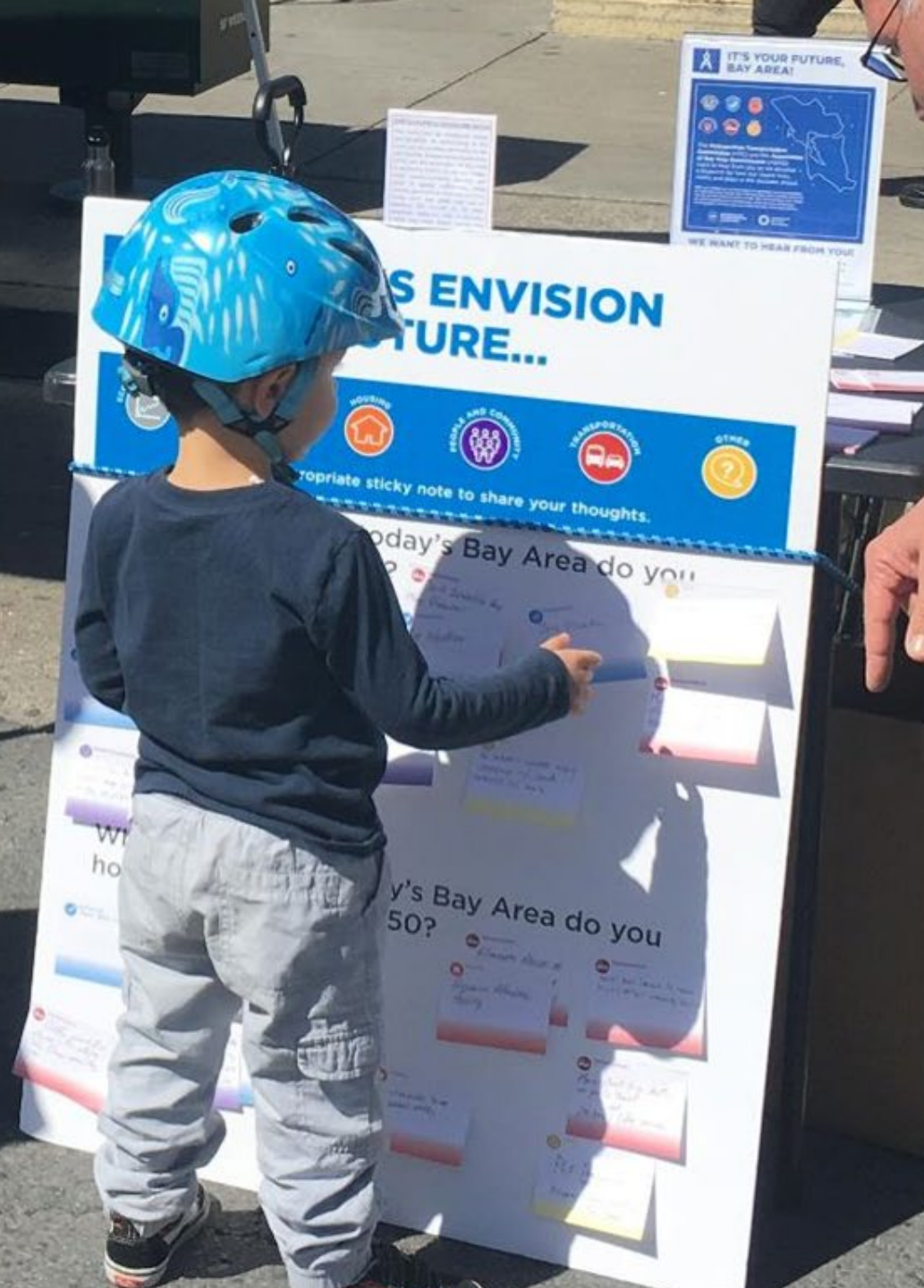


# PLAN BAY AREA 2050

## Proposed Vision & Guiding Principles







**10,000+** comments used to craft the Guiding Principles

Throughout the first half of 2018, staff worked with the public, stakeholders, and committees to craft the Guiding Principles for Horizon. Staff recommends continuing their use in Plan Bay Area 2050.

# Vision for Plan Bay Area 2050

*(seeking final approval from committees)*



To ensure by the year 2050 that  
the Bay Area is **affordable**,  
**connected**, **diverse**, **healthy**  
and **vibrant** for all.

# Guiding Principles for Plan Bay Area 2050

*(seeking final approval from committees)*



## AFFORDABLE

All Bay Area residents and workers have sufficient housing options they can afford - households are economically secure.



## CONNECTED

An expanded, well-functioning transportation system connects the Bay Area - fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



## DIVERSE

The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.



## HEALTHY

The region's natural resources, open space, clean water and clean air are conserved - the region actively reduces its environmental footprint and protects residents from environmental impacts.



## VIBRANT

The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

# How have we used the Guiding Principles for planning to date?



Perspective  
Papers



Futures  
Planning



Project  
Performance



Public  
Engagement



# Questions?

*Requesting:  
Committees' Approval  
of Plan Bay Area 2050  
Vision & Guiding  
Principles*

# Metropolitan Transportation Commission

## Legislation Details (With Text)

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<b>File #:</b>	19-0890	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	7/31/2019	<b>In control:</b>		Regional Advisory Working Group	
<b>On agenda:</b>	9/10/2019	<b>Final action:</b>			
<b>Title:</b>	Plan Bay Area 2050: Invitation to Participate in Regional Equity Working Group				

Overview on the Regional Equity Working Group (REWG) process, which will help refine strategies and develop implementation actions that advance equity for Plan Bay Area 2050, the next-generation regional plan.

**Sponsors:****Indexes:****Code sections:****Attachments:** [03\\_PBA50\\_Equity\\_Sept 2019.pdf](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Plan Bay Area 2050: Invitation to Participate in Regional Equity Working Group

Overview on the Regional Equity Working Group (REWG) process, which will help refine strategies and develop implementation actions that advance equity for Plan Bay Area 2050, the next-generation regional plan.

**Presenter:**

Dave Vautin

**Recommended Action:**

Information

**Attachments:**

**Metropolitan Transportation Commission and the Association of Bay Area Governments  
Regional Advisory Working Group**

**September 10, 2019**

**Agenda Item 3**

**Plan Bay Area 2050: Invitation to Participate in Regional Equity Working Group**

---

**Subject:** Overview on the Regional Equity Working Group (REWG) process, which will help refine strategies and develop implementation actions that advance equity for Plan Bay Area 2050, the next-generation regional plan.

**Background:** MTC and ABAG have established a working group for each of the last four long-range plan updates to advise staff on methodologies and strategies that advance equity in the region. Known as the REWG, this working group will have its first meeting for Plan Bay Area 2050 later this month.

REWG will provide input both on the Blueprint and the Implementation Plan for Plan Bay Area 2050. REWG does not have a formal membership; however, RAWG and MTC Policy Advisory Council members are encouraged to attend. REWG will meet between fall 2019 and fall 2020 through a combination of in-person meetings and webinars.

Equity work for Plan Bay Area 2050 will build upon foundational work from Plan Bay Area, Plan Bay Area 2040, and Horizon. Whereas prior Plans have identified Communities of Concern and equity metrics to explore impacts, Horizon has analyzed strategies intended to increase resilience to an uncertain future and to advance equitable outcomes. Key deliverables from Horizon, including the Futures Final Report, will inform the REWG process as it moves forward this fall.

**Next Steps:** The first REWG meeting is scheduled for Wednesday, September 18 from 2 PM to 4 PM at 375 Beale Street in San Francisco. Future meetings and webinars for the REWG will be posted on the project website (<http://planbayarea.org>).

**Attachments:** Attachment A: Presentation





PLAN BAY AREA 2050

# Invitation to Participate in the Regional Equity Working Group (REWG)

Regional Advisory Working Group  
September 10, 2019



# Building on Past Planning Efforts: Equity Topics, Metrics, and Strategies



**Plan Bay Area**  
Adopted 2013



**Plan Bay Area 2040**  
Adopted 2017

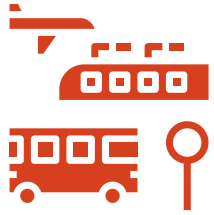


**Horizon**  
2018-2019



**Plan Bay Area 2050**  
2019-2021

# Key Equity Strategies from Horizon



## Transportation

Build a Next-Generation BRT Network

Invest in Free Short-Trip Service

Provide Free Transit to Lower-Income Riders



## Housing

Allow Affordable Housing in Areas of High Opportunity

Require 20 Percent of All New Housing to be Affordable

Increase Renter Protections

Fund Affordable Housing Preservation & Production



## Economy

Provide Portable Benefits for Part-Time and Freelance Workers

Expand Childcare Support for Low-Income Families



## Environment

Fully Adapt to Sea Level Rise

Expand Existing Building Improvements (*Energy, Water, Seismic, Fire and Accessibility*)

# REWG: Roles, Membership, and Process

## Roles

- Provide input on **strategies** to advance equity outcomes\* in the Blueprint (*fall 2019 and winter 2020*).
- Provide input on **implementation actions** for consideration in Implementation Plan (*summer 2020*).
- Track development of **agencywide Equity Platform**.

## Membership

- REWG does not have a formal membership structure.
- Instead, REWG will **engage a broad set of stakeholders**, including RAWG and the MTC Policy Advisory Council.

## Process and Timeline

- REWG will meet between **fall 2019 and fall 2020**.
- Meetings will be a mix of **in-person workshops and webinars**.

*\* While equity will be woven into discussions on each of the four topic areas (transportation, housing, economy, and environment), REWG will look at overarching picture on equity outcomes.*

# REWG: Timeline

<i>Key Tasks and Milestones</i>	<i>Month</i>	<i>Format / Location</i>
• <b>Orientation</b> to the Agencywide Equity Platform, Plan Bay Area 2050, and REWG	September 2019	Kick-Off Meeting 
• <b>Strategies Discussion:</b> From Horizon to Plan Bay Area 2050	November 2019	Workshop 
• <b>Draft Blueprint:</b> Refine Equity Strategies	December 2019	Webinar 
• <b>Draft Blueprint:</b> Finalize Equity Strategies	January 2020	Workshop 
• <b>Draft Blueprint:</b> Discuss Results • <b>Final Blueprint:</b> Refine Equity Strategies	Spring 2020	Webinar 
• <b>Implementation Plan:</b> Identify Potential Implementation Actions Related to Equity	Summer 2020	Workshop 



# Next Steps

## 1. REWG Kick-Off Meeting

September 18, 2 PM to 4 PM

Yerba Buena Conference Room

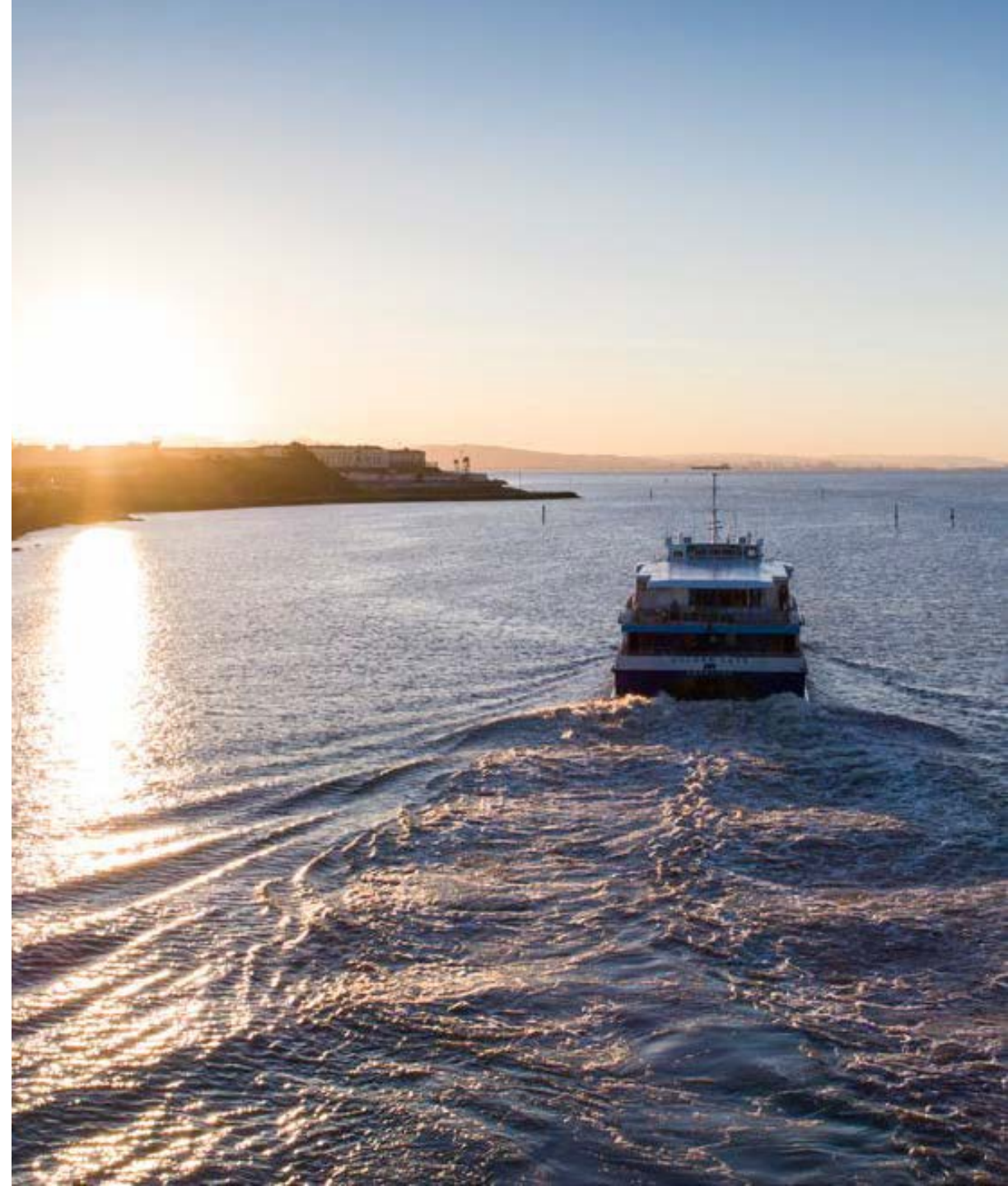
## 2. REWG Workshop on Equity Strategies

November 2019 - *date to be announced*

Yerba Buena Conference Room

## 3. Check Project Website for Equity Updates

[www.planbayarea.org](http://www.planbayarea.org)



# Metropolitan Transportation Commission

## Legislation Details (With Text)

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**File #:** 19-0918      **Version:** 1      **Name:**

**Type:** Report      **Status:** Informational

**File created:** 8/1/2019      **In control:** Regional Advisory Working Group

**On agenda:** 9/10/2019      **Final action:**

**Title:** Priority Development Area (PDA) / One Bay Area Grant Program (OBAG) Assessment

Proposed approach for a combined PDA and OBAG Assessment.

**Sponsors:****Indexes:****Code sections:**

**Attachments:** [04\\_PDA and OBAG Assessment\\_Sept 2019.pdf](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Priority Development Area (PDA) / One Bay Area Grant Program (OBAG) Assessment

Proposed approach for a combined PDA and OBAG Assessment.

**Presenter:**

Mallory Atkinson and Mark Shorett

**Recommended Action:**

Information

**Attachments:**

# Metropolitan Transportation Commission and the Association of Bay Area Governments Regional Advisory Working Group

September 10, 2019

Agenda Item 4

## Priority Development Area (PDA) / One Bay Area Grant Program (OBAG) Assessment

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**Subject:** Proposed approach for a combined PDA and OBAG Assessment.

**Background:** A key investment strategy of Plan Bay Area (Plan) is to support focused growth by targeting transportation investments, providing technical assistance, and funding locally-adopted plans for PDAs.

MTC established the OBAG program to align with the Plan's focused growth strategy. Through OBAG, MTC has distributed more than \$700 million over a 10-year period to County Transportation Agencies (CTAs) for projects that support locally-identified PDAs, including investments in Transportation for Livable Communities projects, bicycle and pedestrian improvements, local street repair, and Safe Routes to School. MTC has also provided nearly \$40 million over the same period of time to fund local PDA planning efforts and provide necessary planning and technical assistance to support the implementation of PDAs throughout the region.

### Commission Direction

In November 2018, the Commission directed staff to complete a comprehensive evaluation of the OBAG program and its effect on housing and realizing growth in targeted, transit-rich areas.

In March 2019, the Commission approved of staff's proposal to combine the OBAG assessment with a coordinated update of each county's PDA Investment and Growth Strategy. In their consideration of the proposal, the Commission further directed staff to incorporate detailed information on PDA progress and challenges facing local communities in implementing development in PDAs.

### Proposed Approach

Staff seeks feedback from the RAWG on the proposed approach to the combined PDA & OBAG Assessment, detailed in Attachment A.

Input provided by the Policy Advisory Council, RAWG, CTAs, and other stakeholders will be incorporated into the staff proposal. Staff will then provide the refined approach to the Programming and Allocations Committee and Commission in October for information and discussion.

**Issues:** Following the procurement of a project consultant, the assessment is anticipated to take approximately 9-12 months. The assessment will be used to inform the next cycle of the OBAG program (OBAG 3).

**Recommendation:** Review and provide feedback on staff's proposed approach to the PDA & OBAG Assessment, as detailed in Attachment A.

**Attachments:** Attachment A: PDA / OBAG Assessment: Proposed Tasks and Preliminary Schedule

## **PDA / OBAG Assessment: Proposed Tasks and Preliminary Schedule**

### **1. PDA Implementation**

Taking into consideration work completed to date to understand the progress and effectiveness of PDAs (e.g., PDA Assessment, Regional Growth Strategies Perspective Paper), the first task will advance our understanding of planning, development, and mobility outcomes in PDAs. In some cases, analysis will be conducted at the regional or county level, while in others it may also be conducted through case studies of a representative sample of PDAs. This task will answer the following questions:

- a. Since the adoption of the first Plan Bay Area, what factors have exerted the greatest influence on housing production at various income levels in PDAs, including local planning and zoning, market strength, and infrastructure?
- b. How have these factors varied across the region and different types of PDAs, including Communities of Concern?
- c. How have transit ridership, rail station access, active transportation, and VMT changed in PDAs relative to other places in the region, including Communities of Concern?
- d. What level of planning has been completed in each PDA (i.e. Plan, EIR, zoning)?
- e. How many jurisdictions with PDAs have adopted citywide or PDA-specific VMT-reduction policies, including policies that meet the recently adopted criteria for Connected Communities PDAs?<sup>1</sup>
- f. Through this task, provide findings by county to satisfy the 2019 requirement for its PDA Investment and Growth Strategy (IGS).

### **2. OBAG Investments**

A premise of the OBAG framework is to support growth in PDAs by focusing transportation investments in PDAs, and funding PDA planning grants and technical assistance. This task will answer the following questions:

- a. What role have OBAG investments played in spurring housing production at various income levels in PDAs – as individual projects and in concert with other investments?  
Consider both:
  - Planning investments (e.g., planning grants, technical assistance, zoning updates)
  - Capital investments (e.g., bicycle/pedestrian improvements, traffic calming)
- b. What impact have these investments had on mobility outcomes – as individual projects and in concert with other investments?<sup>ii</sup>
- c. With respect to 2.a. and 2.b., what impacts have the various Regional and County-OBAG programs had?<sup>2</sup>
- d. Which types of investments have had the greatest impact on housing production and mobility outcomes relative to cost?
- e. Through this task, provide findings by county to satisfy the 2019 requirement for its PDA IGS.

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<sup>1</sup> For detailed description of these policies, click [here](#).

<sup>2</sup> For outcomes that cannot be meaningfully analyzed during the 6 years since the inception of OBAG, peer-reviewed research may be evaluated to assess the likely impacts of specific types of investments.



[illegible]