

## Meeting Agenda

### Joint MTC Planning Committee with the ABAG Administrative Committee

#### *MTC Committee Members:*

*James P. Spering, Chair Anne W Halsted, Vice Chair*

*Alicia C. Aguirre, Damon Connolly,  
Dave Cortese, Sam Liccardo, Julie Pierce*

*Non-Voting Members: Tom Azumbrado, Dorene M. Giacomini*

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Friday, September 14, 2018

10:00 AM

Board Room - 1st Floor

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#### PLEASE NOTE TIME

This meeting is scheduled to be webcast live on the Metropolitan Transportation Commission's Web site: <http://mtc.ca.gov/whats-happening/meetings> and will take place at 10:00 a.m.

#### 1. Roll Call / Confirm Quorum

*Quorum: A quorum of the ABAG Administrative Committee shall be a majority of its regular voting members (6).*

*Quorum: A quorum of the MTC Planning Committee shall be a majority of its regular voting members (4).*

#### 2. Pledge of Allegiance

#### 3. ABAG Compensation Announcement - Clerk of the Board

#### 4. ABAG Administrative Committee Consent Calendar

- 4a. [18-0717](#) Approval of ABAG Administrative Committee Summary Minutes of the May 11, 2018 Meeting

**Action:** ABAG Administrative Committee Approval

**Attachments:** [4a\\_AC Minutes 20180511 Draft.pdf](#)

## 5. MTC Compensation Announcement - Clerk of the Committee

## 6. MTC Consent Calendar

- 6a. [18-0664](#) Approval of MTC Planning Committee Minutes of the July 13, 2018 Meeting

Action: MTC Planning Committee Approval

Attachments: [6a\\_MTC\\_PLNG\\_Minutes\\_JUL\\_13\\_2018.pdf](#)

## 7. Information

- 7a. [18-0665](#) Perspective Paper #2 Preview: Toward a Shared Future: Strategies to Reduce Congestion

Preview of Horizon Perspective Paper #2, focused on strategies to reduce traffic congestion.

Action: Information

Presenter: Krute Singa and Barbara Laurenson

Attachments: [7a\\_Horizon\\_Perspective\\_Paper\\_2.pdf](#)

[7a\\_Handout\\_Ltr of Corr\\_BIA.pdf](#)

- 7b. [18-0718](#) Integrated Regional Planning Program Strategic Plan Introduction

Update on the Integrated Regional Planning Program Strategic Plan.

Action: Information

Presenter: Alix Bockelman

Attachments: [7b\\_IRPP\\_Strategic\\_Plan\\_Update.pdf](#)

## 8. Public Comment / Other Business

## 9. Adjournment / Next Meeting

The next meeting of the MTC Planning Committee will be Friday, October 12, 2018 at 10:00 a.m. at the Bay Area Metro Center, 375 Beale Street, San Francisco, CA.

**Public Comment:** The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

**Meeting Conduct:** If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

**Record of Meeting:** Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site ([mtc.ca.gov](http://mtc.ca.gov)) for public review for at least one year.

**Accessibility and Title VI:** MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

**可及性和法令第六章：**MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

**Acceso y el Título VI:** La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

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Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

# Metropolitan Transportation Commission

## Legislation Details (With Text)

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**File #:** 18-0717      **Version:** 1      **Name:**

**Type:** Minutes      **Status:** Informational

**File created:** 8/30/2018      **In control:** Joint MTC Planning Committee with the ABAG Administrative Committee

**On agenda:** 9/14/2018      **Final action:**

**Title:** Approval of ABAG Administrative Committee Summary Minutes of the May 11, 2018 Meeting

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [4a AC Minutes 20180511 Draft.pdf](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Approval of ABAG Administrative Committee Summary Minutes of the May 11, 2018 Meeting

**Recommended Action:**

ABAG Administrative Committee Approval

**Attachments:**

## SUMMARY MINUTES (DRAFT)

ABAG Administrative Committee Special Meeting

Friday, May 11, 2018

Bay Area Metro Center

375 Beale Street, Board Room

San Francisco, California

### 1. CALL TO ORDER / ROLL CALL / CONFIRM QUORUM

ABAG President and Committee Chair David Rabbitt, Supervisor, County of Sonoma, called the special meeting of the Administrative Committee of the Association of Bay Area Governments to order at about 10:25 a.m.

The ABAG Administrative Committee met jointly with the MTC Planning Committee.

Chair Rabbitt directed the Clerk of the Board to conduct the roll call.

A quorum of the Committee was present at about 10:25 a.m.

#### Members Present

David Cortese, Supervisor, County of Santa Clara

Pradeep Gupta, Councilmember, City of South San Francisco

Scott Haggerty, Supervisor, County of Alameda

Jake Mackenzie, Councilmember, City of Rohnert Park

Karen Mitchoff, Supervisor, County of Contra Costa

Julie Pierce, Councilmember, City of Clayton—*Ex officio*

#### Members Absent

Cindy Chavez, Supervisor, County of Santa Clara

Raul Peralez, Councilmember, City of San Jose

David Rabbitt, Supervisor, County of Sonoma—Chair

Belia Ramos, Supervisor, County of Napa

Greg Scharff, Councilmember, City of Palo Alto—*Vice Chair*

#### Staff Present

Steve Heminger, MTC Executive Director

Adrienne Weil, MTC General Counsel

Alix Bockelman, MTC Deputy Executive Director, Policy

Andrew Fremier, MTC Deputy Executive Director, Operations

Brad Paul, MTC Deputy Executive Director, Local Government Services

Ken Kirkey, MTC Planning Director

### 2. ABAG COMPENSATION ANNOUNCEMENT

Fred Castro, ABAG Clerk of the Board, gave the ABAG compensation announcement.

**3. ABAG ADMINISTRATIVE COMMITTEE CONSENT CALENDAR**

**A. Approval of ABAG Administrative Committee Summary Minutes of the April 13, 2018 Meeting**

Chair Rabbitt recognized a motion by Karen Mitchoff, Supervisor, County of Contra Costa, which was seconded by Pradeep Gupta, Councilmember, City of South San Francisco, to approve the Consent Calendar.

There was no committee discussion.

There was no public comment.

Chair Rabbitt directed the Clerk of the Board to conduct the roll call vote.

The aye votes were: Cortese, Gupta, Haggerty, Mackenzie, Mitchoff, Pierce.

The nay votes were: None

The abstentions were: None.

The absences were: Chavez, Peralez, Rabbitt, Ramos, Scharff.

The ABAG Administrative Committee motion passed.

**4. MTC PLANNING COMMITTEE CONSENT CALENDAR**

**A. Approval of MTC Planning Committee Minutes of the April 13, 2018 Meeting**

The MTC Planning Committee took action on this item.

**5. INFORMATION**

**A. Plan Bay Area 2040, “Action Plan” – Implementation Efforts**

Ken Kirkey, MTC Planning Director, gave an update on ABAG and MTC’s progress toward implementing actions articulated in the Plan Bay Area 2040 Action Plan to address housing, economic development, and resilience challenges.

Members discussed Resilience by Design next steps; locating jobs in corridors with housing; economic development outcomes and inventory of local development opportunities; high end housing and housing at all levels; presentation by Bruce Katz of Brookings Institute; Comprehensive Economic Development Strategy; housing purchasing data and census migration data; middle income, moderate income, and affordable housing categories; second homes, housing production cost presentation, work proximity down-payment program; county bond measures presentation.

**6. PUBLIC COMMENT / OTHER BUSINESS**

There was no public comment.

**7. ADJOURNMENT / NEXT MEETING**

Chair Rabbitt adjourned the meeting at about at 10:52 a.m.

The next meeting of the ABAG Administrative Committee will be announced.

Submitted:

/s/ Fred Castro, Clerk of the Board

Date Submitted: June 5, 2018

Date Approved:

*For information, contact Fred Castro, Clerk of the Board, at (415) 820 7913 or fcastro@bayareametro.gov.*

J:\COMMITTEE\ABAG Administrative\Minutes\AC Minutes 20180511 Draft.docx

# Metropolitan Transportation Commission

## Legislation Details (With Text)

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**File #:** 18-0664      **Version:** 1      **Name:**

**Type:** Minutes      **Status:** Consent

**File created:** 8/7/2018      **In control:** Joint MTC Planning Committee with the ABAG Administrative Committee

**On agenda:** 9/14/2018      **Final action:**

**Title:** Approval of MTC Planning Committee Minutes of the July 13, 2018 Meeting

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [6a MTC PLNG Minutes JUL 13 2018.pdf](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Approval of MTC Planning Committee Minutes of the July 13, 2018 Meeting

**Recommended Action:**

MTC Planning Committee Approval

**Attachments:**





# Metropolitan Transportation Commission

## Meeting Minutes - Draft

### Agenda Item 6a

Bay Area Metro Center  
375 Beale Street  
San Francisco, CA 94105

## Planning Committee

*James P. Spering, Chair Anne W Halsted, Vice Chair*

*Alicia C. Aguirre, Damon Connolly,*

*Dave Cortese, Sam Liccardo, Julie Pierce*

*Non-Voting Members: Tom Azumbrado, Dorene M. Giacomini*

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Friday, July 13, 2018

10:00 AM

Board Room - 1st Floor

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### 1. Roll Call / Confirm Quorum

**Present:** 7 - Commissioner Aguirre, Vice Chair Halsted, Commissioner Liccardo, Commissioner Pierce, Chair Spering, Commissioner Cortese, and Commissioner Connolly

Non-Voting Members Absent: Commissioner Azumbrado and Commissioner Giacomini

Ex Officio Voting Member Present: Commission Chair Mackenzie

Ex Officio Voting Member Absent: Commission Vice Chair Haggerty

Ad Hoc Non-Voting Members Present: Commissioner Dutra-Vernaci, Commissioner Josefowitz, Commissioner Slocum, and Commissioner Worth

### 2. Pledge of Allegiance

### 3. Compensation Announcement - Clerk of the Committee

### 4. Consent Calendar

Approval of the Consent Calendar

**Upon the motion by Commissioner Pierce and seconded by Vice Chair Halsted, the Consent Calendar was approved by the following vote:**

**Aye:** 7 - Commissioner Aguirre, Vice Chair Halsted, Commissioner Liccardo, Commissioner Pierce, Chair Spering, Commissioner Cortese and Commissioner Connolly

**4a.** [18-0483](#) Approval of MTC Planning Committee Minutes of the June 8, 2018 Meeting

**Action:** Committee Approval

**4b.**     [18-0366](#)     Federal Performance Target-Setting Update - July 2018

Overview of federal performance targets finalized over the past six months for transit asset condition, traffic congestion, modal shift, and emissions reductions.

**Action:** Information

**Presenter:** Dave Vautin

**4c.**     [18-0513](#)     MTC Resolution No. 2611, Revised: MTC/ Sacramento Area Council of Governments (SACOG) Memorandum of Understanding (MOU) for Air Quality Planning in Eastern Solano County

Revision to the MTC / SACOG MOU addressing project-level conformity requirements and defining travel model data exchange responsibilities in eastern Solano County.

**Action:** Commission Approval

**Presenter:** Harold Brazil

**5. Approval**

**5a.**     [18-0509](#)     Diesel Free by '33 Statement of Purpose

Approval of Diesel Free by 2033 Memorandum of Understanding (MOU). The purpose of this MOU is to reduce diesel emissions in communities from stationary and mobile sources to zero by December 31, 2033.

**Action:** Commission Approval

**Presenter:** Krute Sing, MTC and  
Abby Young, Bay Area Air Quality Management District

Aleta Dupree was called to speak.

Roland Lebrun was called to speak.

Jerry Grace was called to speak.

**Upon the motion by Commissioner Cortese and second by Commissioner Pierce, the Diesel Free by '33 Statement of Purpose was adopted to be forwarded to the Commission for approval. The motion carried by the following vote:**

**Aye:** 7 - Commissioner Aguirre, Vice Chair Halsted, Commissioner Liccardo, Commissioner Pierce, Chair Spering, Commissioner Cortese and Commissioner Connolly

**6. Information**

**6a.**     [18-0484](#)     Horizon: Proposed Futures for Analysis

Overview of Horizon's development process for futures (i.e., "what if" scenarios), including a proposed shortlist to study over the coming year.

**Action:** Information

**Presenter:** Dave Vautin and Cynthia Kroll

Roland Lebrun was called to speak.

**7. Public Comment / Other Business**

Roland Lebrun was called to speak.

**8. Adjournment / Next Meeting**

**The next meeting of the MTC Planning Committee will be Friday, September 14, 2018 at 10:00 a.m. at the Bay Area Metro Center, 375 Beale Street, San Francisco, CA.**

# Metropolitan Transportation Commission

## Legislation Details (With Text)

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**File #:** 18-0665      **Version:** 1      **Name:**

**Type:** Report      **Status:** Informational

**File created:** 8/7/2018      **In control:** Joint MTC Planning Committee with the ABAG Administrative Committee

**On agenda:** 9/14/2018      **Final action:**

**Title:** Perspective Paper #2 Preview: Toward a Shared Future: Strategies to Reduce Congestion

Preview of Horizon Perspective Paper #2, focused on strategies to reduce traffic congestion.

**Sponsors:****Indexes:****Code sections:**

**Attachments:** [7a Horizon Perspective Paper 2.pdf](#)  
[7a Handout Ltr of Corr BIA.pdf](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Perspective Paper #2 Preview: Toward a Shared Future: Strategies to Reduce Congestion

Preview of Horizon Perspective Paper #2, focused on strategies to reduce traffic congestion.

**Presenter:**

Krute Singa and Barbara Laurenson

**Recommended Action:**

Information

**Attachments:**



## M E M O R A N D U M

### Agenda Item 7a

TO: Joint MTC Planning Committee with the ABAG Administrative Committee      DATE: September 7, 2018

FR: Executive Director

RE: Perspective Paper #2 Preview: *Toward a Shared Future: Strategies to Reduce Congestion*

### Background

This paper is the second in a series of Perspective Papers contributing to Horizon, a regional initiative exploring how the Bay Area can thrive in an uncertain future. The Horizon initiative is a comprehensive Bay Area planning effort to go beyond transportation and housing policies and consider economic development, resilience and the effects of emerging technologies for the next long-range transportation and sustainable communities strategy, Plan Bay Area 2050. Each Perspective Paper seeks to identify strategies to improve regional outcomes under a wide range of future conditions. This paper identifies high-impact policies to support Horizon's Guiding Principles and help to achieve vehicle miles traveled (VMT)<sup>1</sup> per capita reduction targets.

### Priority Strategies

The San Francisco Bay Area is a global center for technological innovation and a region of rich natural beauty. It is a desirable location to live, work and play, and as a result, has been growing and thriving economically. The transportation system, however, has not kept pace with this growth mainly due to limited land availability and financial resources, leading to growing traffic congestion that has negative impacts on health, productivity and climate. Looking to 2050, the need to reduce traffic congestion, relieve transit crowding, and improve mobility is critical.

This paper, *Toward a Shared Future: Strategies to Reduce Congestion*, proposes seven strategies for a more mobile Bay Area by 2050, a place where everyone has a suite of travel options to consume on demand, regardless of where they live, work and play. This is primarily achieved by building on and supporting changing travel and ownership preferences arising from new mobility services and technological innovation.

These strategies have traditionally been called "Transportation Demand Management" as they focus on reducing the demand for vehicle travel by improving the reliability, flexibility, convenience and cost of other modes. The strategies were chosen for their potential to reduce congestion or VMT, and their ability to achieve *Horizon's Guiding Principles* to make the Bay Area more Affordable, Connected, Diverse, Healthy and Vibrant.

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<sup>1</sup> VMT is a basic measure of the amount of vehicle travel generated in a specified geographic area. One vehicle traveling one mile constitutes one vehicle mile, regardless of its size or the number of passengers. VMT refers to the number of vehicle miles traveled within the region during a typical weekday. VMT is a common measure of roadway use and economic activity and has a strong correlation with congestion.

The seven priority strategies work together to achieve a vision for 2050 when all transportation, regardless of mode or roadway used, can be consumed on a per-use basis (where transportation is provided as a service rather than having to be owned), with incentives supporting active or multi-passenger options:

1. Multi-Service Trip Planner and Transportation Wallet
2. Free Feeder Services to High Capacity Transit
3. Tolling All Highways and Bridges
4. Cordon Pricing
5. Parking Tax
6. Vehicle Trip Reduction Requirements on Development
7. Parcel Lockers and Freight Consolidation Centers

Together, the strategies promote choice, better connectivity, and improved interoperability between all services, public and private. These strategies rely on each other to achieve this vision by 2050; without better services that are easy to access, pricing cannot be introduced to effectively reduce VMT.

### Next Steps

This *Perspective Paper* introduces a set of priority strategies for the region to consider. It is important to emphasize that the paper is intended to serve as an interim deliverable of the overall *Horizon* process. The strategies described in the Paper serve as a starting point for a more robust discussion this fall, when MTC and ABAG staff will engage stakeholders on strategies that can overcome various challenges facing the region across multiple *Futures*. This process will identify a narrowed-down list of strategies most effective in multiple Futures to carry forward into Plan Bay Area 2050.

MTC/ABAG will hold a public event releasing this Perspective Paper on Wednesday, September 26, 2018, 6:00PM – 8:00PM, at WeWork Valley Towers in downtown San Jose. The event will highlight a similar presentation of the material and engage experts and the audience in a panel discussion about these topics.



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Steve Heminger

### Attachment:

- Presentation

SH:ks

J:\COMMITTEE\Planning Committee\2018\09\_PLNG\_Sept 2018\7ai\_Horizon\_Perspective Paper 2.docx





H O R I Z O N

# Toward a Shared Future: Strategies to Reduce Congestion

Perspective Paper #2  
Joint MTC Planning Committee with the  
ABAG Administrative Committee  
September 14, 2018



*Horizon* is exploring how economic, environmental, technological, and political uncertainties may create new challenges - or exacerbate existing ones - for the Bay Area over the coming decades.

H O R I Z O N

Futures Planning

Perspective Papers

Project Performance

PLAN BAY AREA 2050

For more information, go to:  
[mtc.ca.gov/horizon](https://mtc.ca.gov/horizon)

Source: <https://www.flickr.com/photos/kitkit201/33692723984/>



# *The San Francisco Bay Area aspires to be:*



## AFFORDABLE

All Bay Area residents and workers have sufficient housing options they can afford - households are economically secure.



## CONNECTED

An expanded, well-functioning transportation system connects the Bay Area - fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



## DIVERSE

The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.



## HEALTHY

The region's natural resources, open space, clean water and clean air are conserved - the region actively reduces its environmental footprint and protects residents from environmental impacts.



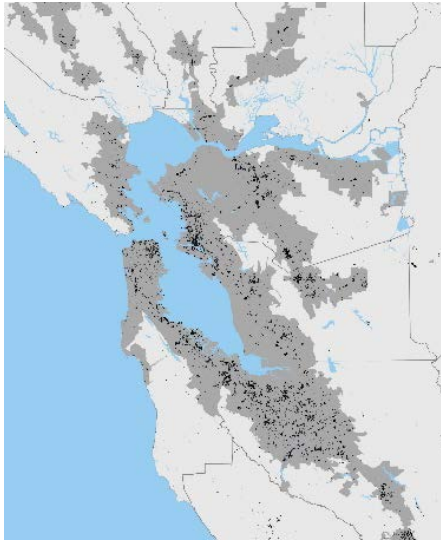
## VIBRANT

The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

# Guiding Principles

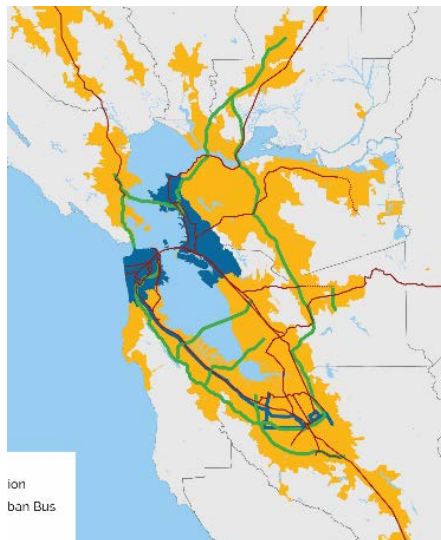
# Perspective Paper #1: Autonomous Vehicle Priority Strategies

 Affordable



Housing  
Opportunity  
Sites

 Connected



Fair Pricing  
Autonomous  
Transit

 Diverse



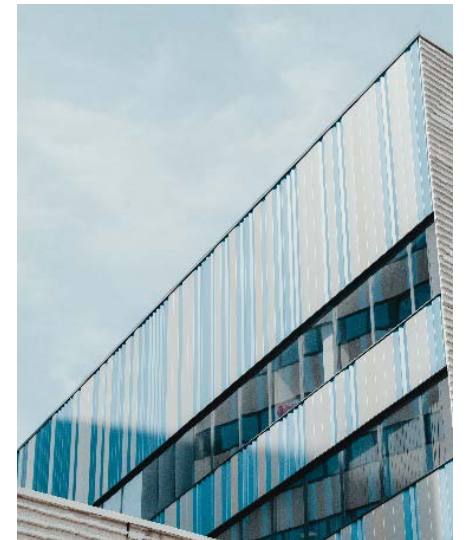
Equitable  
Outcomes

 Healthy



Vision Zero 2.0

 Vibrant



New Deal for  
Mobility



# Overview

- Background
- Strategies
  - Best Practices
  - Guiding Principles
  - Priority Strategies
- Next Steps





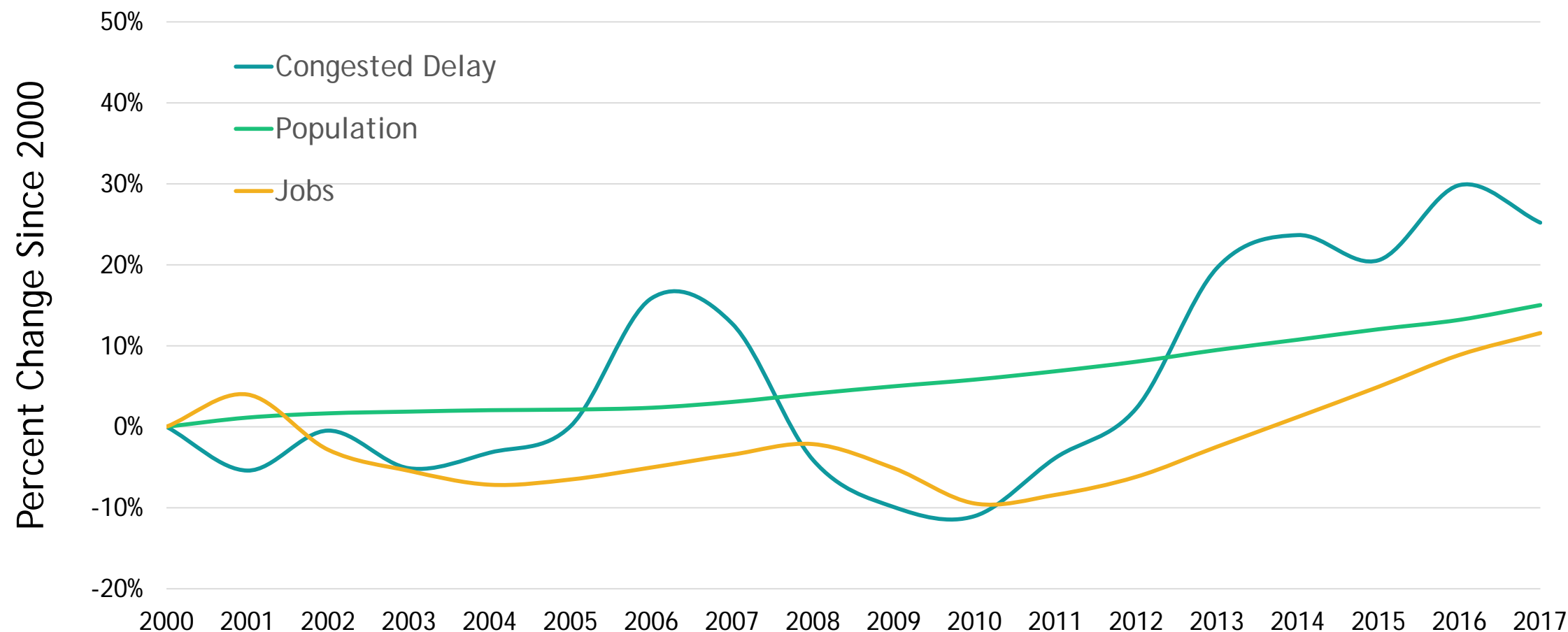
The sales pitch



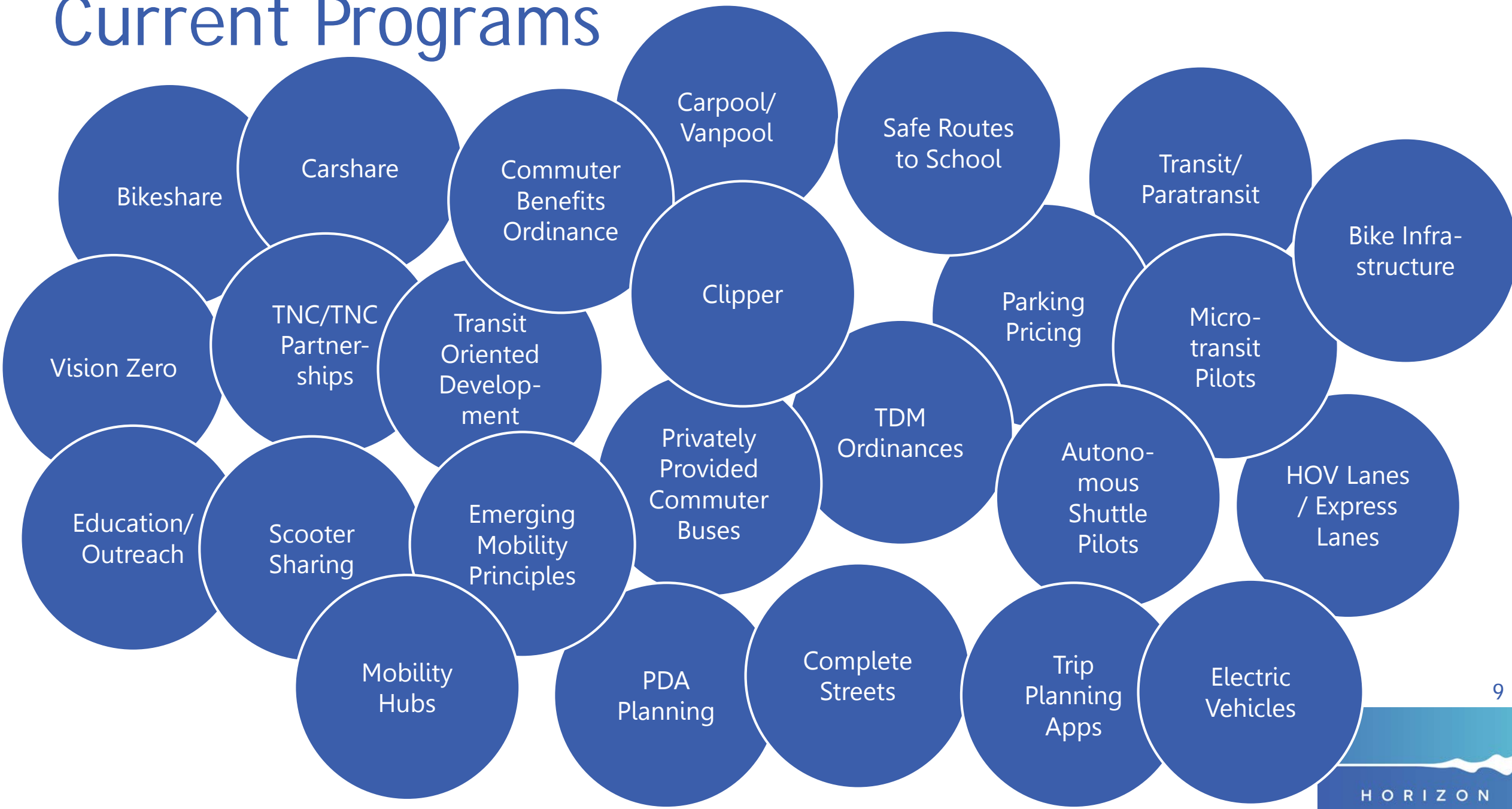


The reality

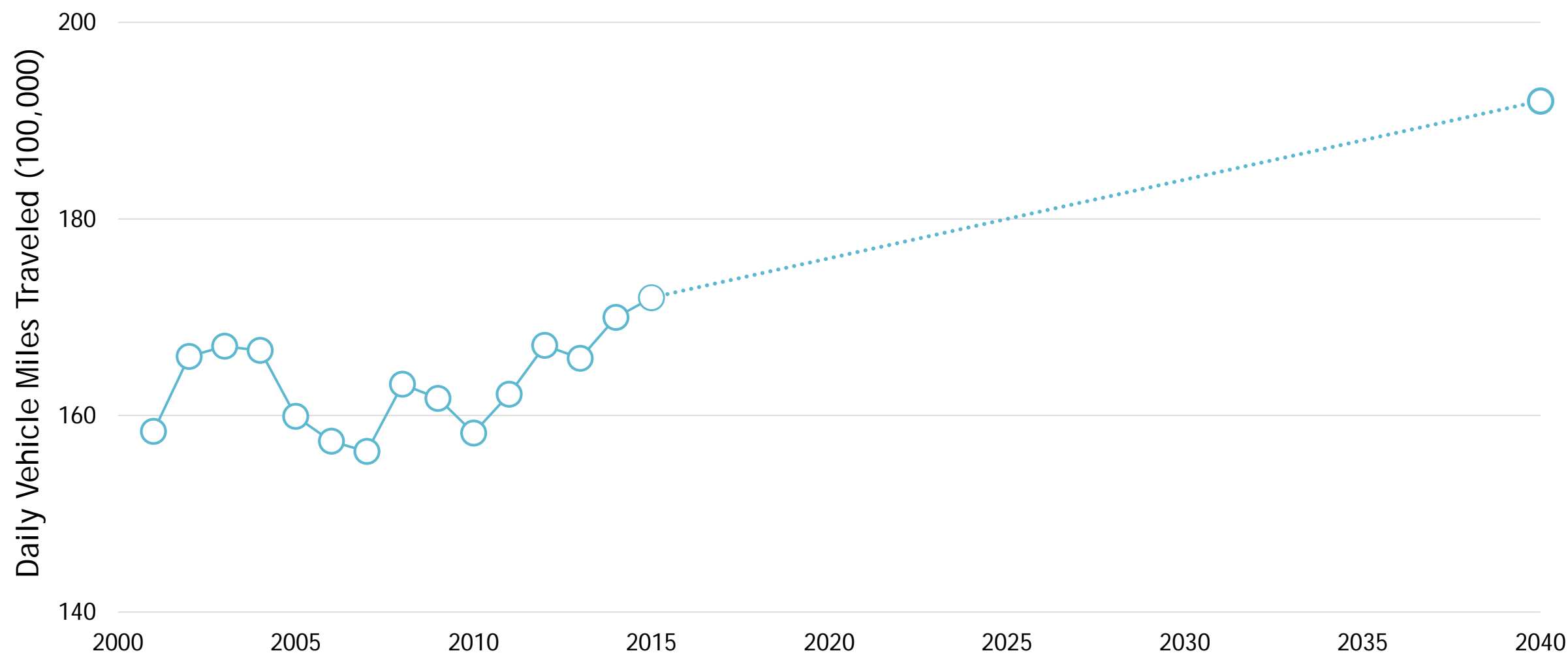
# Congested delay has grown 25% since 2000



# Current Programs



# VMT is expected to continue growing even under Plan Bay Area 2040





# Examples from Around the World



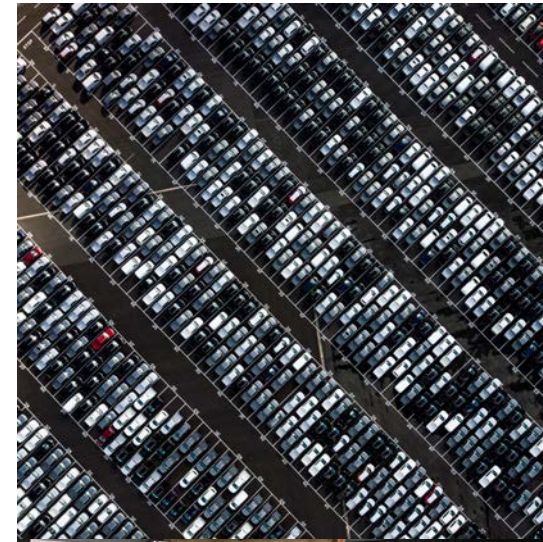
# Perspective Paper #2: VMT Reduction Strategies



Free Feeder Services  
to High Capacity  
Transit



Mobility as a Service  
Tolling All Bridges &  
Highways  
Cordon Pricing



Required TDM for New  
Development  
Parking Tax



Parcel Lockers &  
Freight Consolidation  
Centers





AFFORDABLE



DIVERSE

# Free Feeder Services to High Capacity Transit

## Examples

Chapel Hill, North Carolina

Seattle, Washington

Tallinn, Estonia

## VMT Reduction Potential

50% reduction in fares  
could lead to a 15% increase  
in transit ridership

Not all new riders will be  
from single-occupant  
vehicles



## Mobility as a Service

*A multimodal on-demand service providing regionwide access to travel options and payment via a single platform.*

### Examples

Houston, LA Metro, Phoenix  
(in development)

Helsinki, Finland  
(pilot with Whim)

Hannover, Germany  
(pilot with Mobil)

Vienna, Austria  
(pilot with SMILE)

### VMT Reduction Potential

Among users, private car use  
and auto ownership **could be  
halved**

Among users, transit  
ridership **could increase by  
roughly 50%**



## Tolling of All Bridges and Highways

*Tolls on all bridges and freeways in the Bay Area based on distance traveled or demand.*

### Examples

Austria

France

Switzerland

### VMT Reduction Potential

Doubling the cost of driving could reduce VMT per capita by 10%





## Cordon Pricing

*A fee based on the distances traveled in a car, often in place of fuel taxes.*

### Examples

London  
Milan  
Singapore  
Stockholm

### VMT Reduction Potential

Traffic congestion in  
central city areas could  
decrease by 30%





## Parking Tax

*A tax on off-street parking facility owners or users.*

### Examples

San Francisco: 25% tax

Oakland: 18% tax

Los Angeles: 10% tax

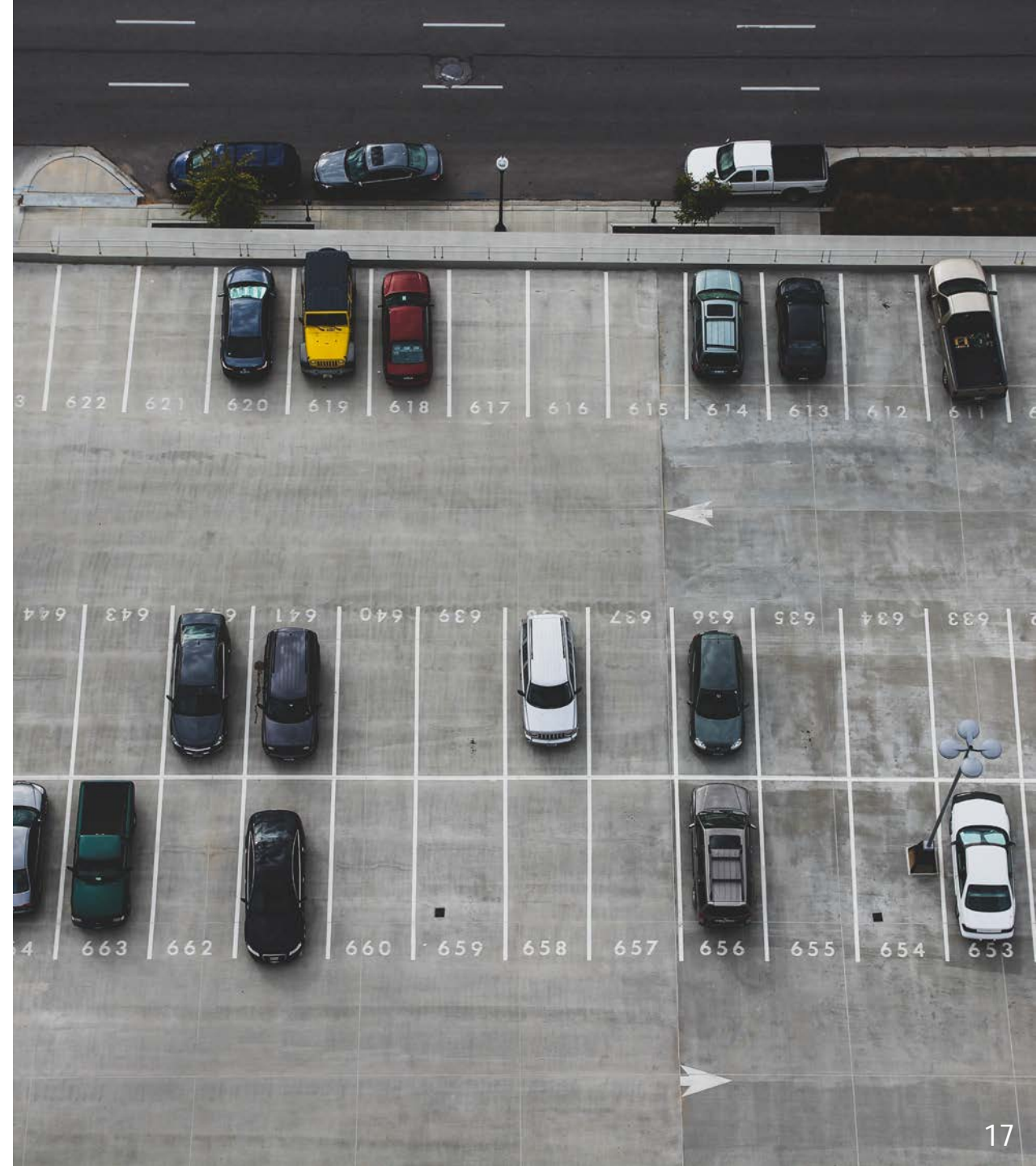
Chicago: 18-20% tax

Pittsburgh: 34% tax

### VMT Reduction Potential

A 25% parking tax could  
reduce parking demand by  
7.5%

Free to priced parking  
typically reduces solo  
commuting by 10% to 30%





## Required TDM for New Development

*Reducing single occupancy vehicle trips with developer provided programs that could include transit passes, bike/carshare on site and real time transportation information displays.*

### Examples

San Francisco

Oakland

Buffalo, NY

Fairfax County, VA

Arlington County, VA

### VMT Reduction Potential

Potential depends on TDM programs implemented and enforcement

From program research on similar programs, solo commuting could decrease by 34%





## Parcel Lockers and Freight Consolidation Centers

*Reduction in delivery VMT by collecting and storing freight at central locations.*

### Examples

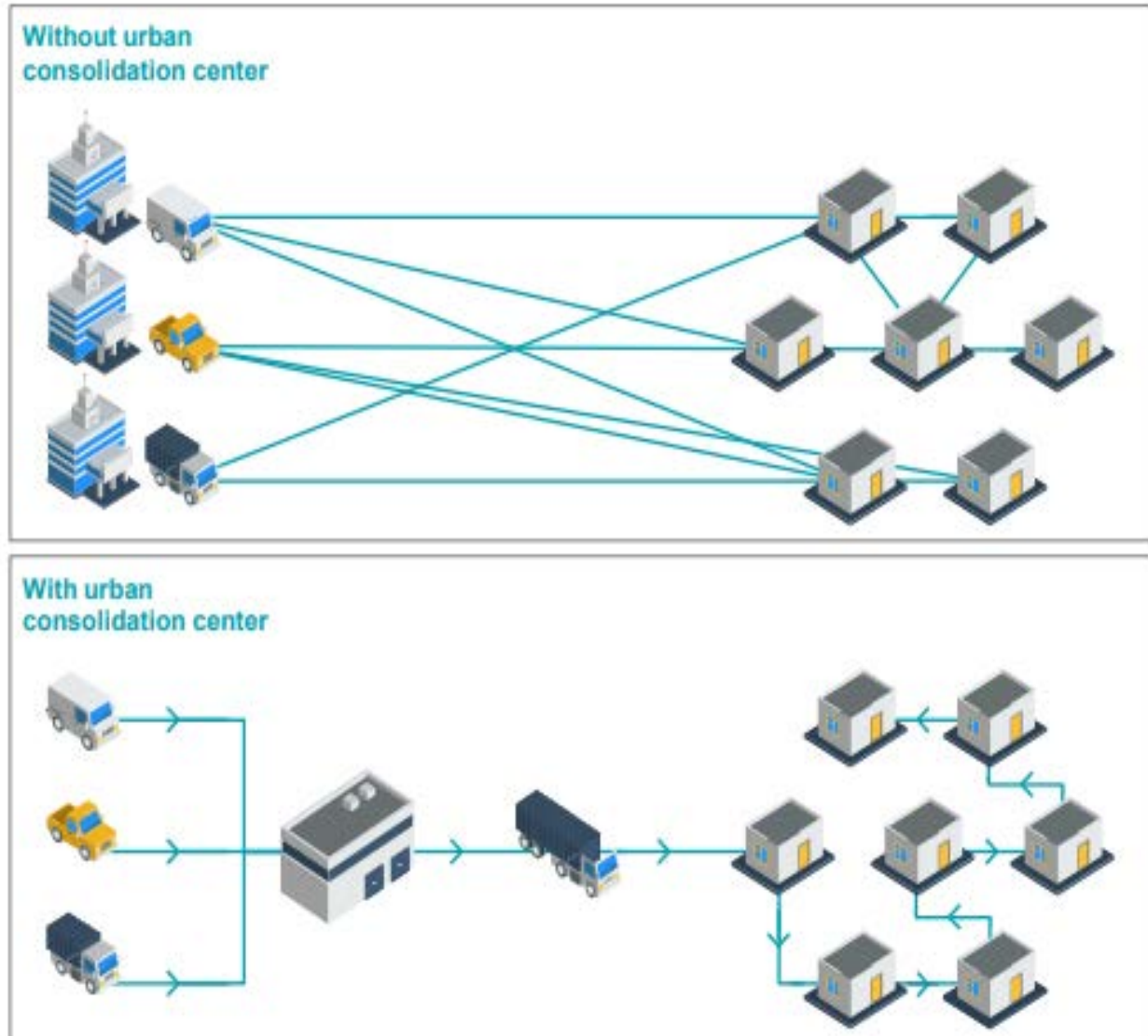
London

West Sussex, UK (*pilot*)

### VMT Reduction Potential

Consolidation centers could reduce mileage by 45% to deliver the same amount of goods

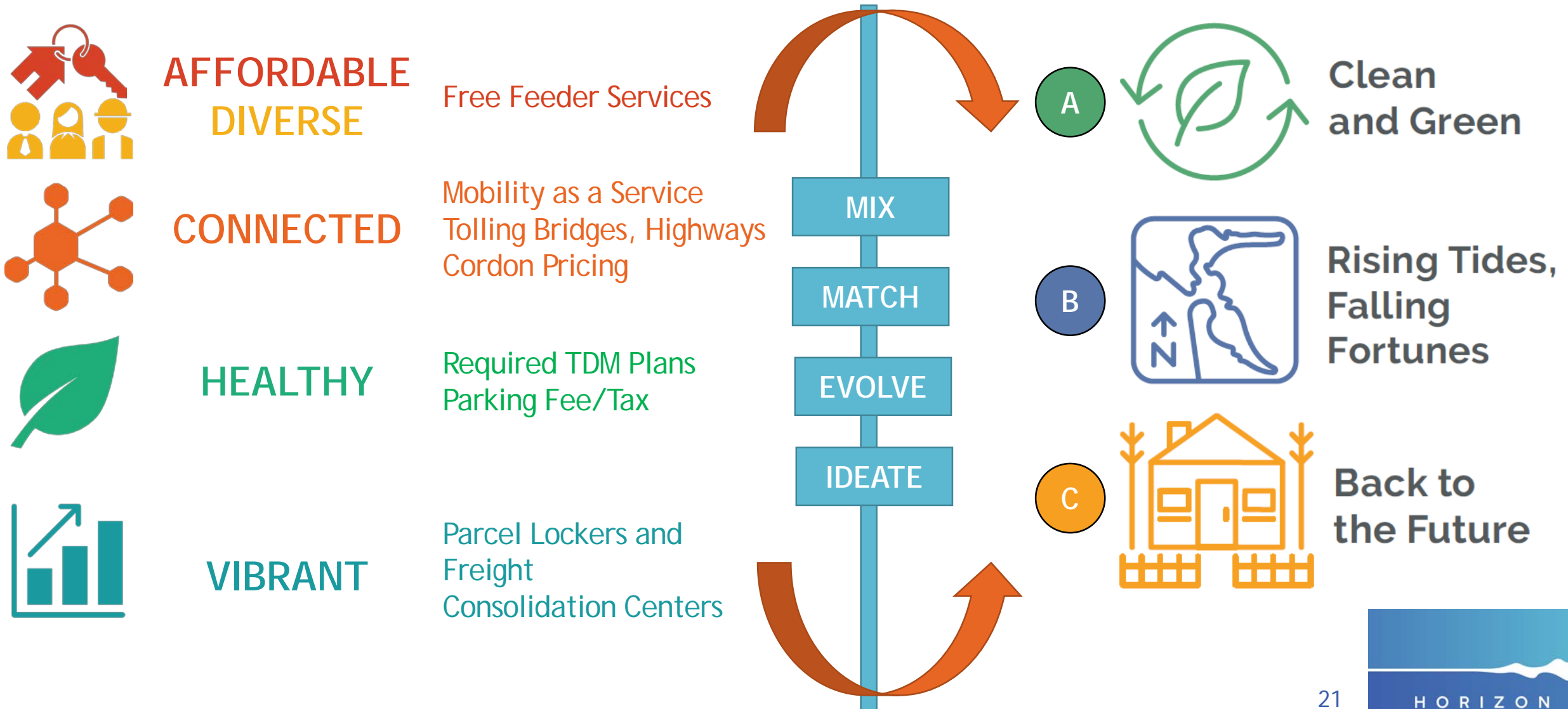
Parcel lockers could reduce emissions per parcel by over 66%



## Next Steps

Paper Release Event - September 26th, 6pm  
WeWork Valley Towers, Downtown San Jose

# Aligning Specific Strategies with Futures





# What's Next for Strategies Identified?

Strategies will undergo further review and consideration in the months ahead, as we work with stakeholders & the public to consider the benefits of a particular strategy alongside its impacts.



## FOR EXAMPLE:



**Free Feeder  
Services to High  
Capacity Transit**





Questions?





September 11, 2018

Members of the MTC Planning Committee  
Members of the ABAG Administrative Committee  
Via email: [msilver@bayareametro.gov](mailto:msilver@bayareametro.gov)

**Re: Agenda Item 7a: Perspective Paper #2 (Strategies to Reduce Congestion)**

Dear Committee Members:

The Building Industry Association of the Bay Area (BIA) appreciates the opportunity to comment on Perspective Paper #2. Reducing congestion is vital for the Bay Area and BIA is pleased that MTC and ABAG are prioritizing the issue in the Perspective Paper series.

BIA has the following comments and concerns regarding the Perspective Paper's overall approach and the specific strategies identified:

- The Paper's title and the presentation summary refer to "congestion reduction." That appears to be the "sales pitch" (to borrow a phrase from the presentation). However, all of the strategies identified are aimed at "VMT reduction," *i.e.*, getting people out of their cars. Whatever the merits of the overall goal of VMT reduction or the specific strategies to achieve it, when the average Bay Area resident or in-commuter is "pitched" on addressing congestion reduction, that person is going to expect that at least some of the strategies will focus on the supply side of the equation either by expanding the transportation network's capacity or its efficiency so that *when they drive* they experience less congestion.
- With respect to the proposed strategies to reduce VMT, BIA has concerns about the proposal to impose new mandates (and costs) on new development projects if it were to include housing or mixed-use projects. The already astronomical cost of new housing construction in the Bay Area is well-documented. Adding to this cost by requiring housing developers (and ultimately buyers and renters) to pay for public transportation for future residents or "demand management" programs would be inconsistent with the paramount Horizon guiding principle that "All Bay Area residents and workers have sufficient housing options they can afford."
- BIA also believes it is inappropriate to present the "Required TDM for New Development" (to the extent it were to include residential and mixed-use projects) as advancing the Horizon's "Healthy" goal. That goal relates to conserving "the region's natural resources, open space, clean water and clear air." Affixing the "Healthy" label to the new development mandate would seem arbitrary.

MTC & ABAG  
September 11, 2018  
Page Two

- Increasing the supply of housing (for-sale and rental) for all income levels within the Bay Area region is one of the most effective strategies for reducing congestion and VMT. In-commuting from the Central Valley and Sacramento areas is a massive contributor to VMT. Increasing housing availability and choices within the Bay Area ought to be identified as a key congestion/VMT reduction strategy in the Perspective Paper.

Yours very truly,

A handwritten signature in dark ink, appearing to read "Paul Campos". The signature is fluid and cursive, with a long horizontal stroke at the end.

Paul Campos  
pcampos@biabayarea.org

# Metropolitan Transportation Commission

## Legislation Details (With Text)

<b>File #:</b>	18-0718	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	8/30/2018	<b>In control:</b>		Joint MTC Planning Committee with the ABAG Administrative Committee	
<b>On agenda:</b>	9/14/2018	<b>Final action:</b>			
<b>Title:</b>	Integrated Regional Planning Program Strategic Plan Introduction				
	Update on the Integrated Regional Planning Program Strategic Plan.				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	<a href="#">7b_IRPP Strategic Plan Update.pdf</a>				

Date	Ver.	Action By	Action	Result
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**Subject:**

Integrated Regional Planning Program Strategic Plan Introduction

Update on the Integrated Regional Planning Program Strategic Plan.

**Presenter:**

Alix Bockelman

**Recommended Action:**

Information

**Attachments:**



## Memorandum

TO: Joint MTC Planning Committee with the  
ABAG Administrative Committee

DATE: September 7, 2018

FR: Executive Director

RE: Integrated Regional Planning Program Strategic Plan Introduction

### Background

With the staff consolidation in July 2017, the planning departments of MTC and ABAG combined to become a 40 plus person strong integrated regional planning program (IRPP). The team is currently working on several important initiatives including CASA – the Committee to House the Bay Area, *Horizon*, establishing an Economic Development District, and a development of a funding strategy for the remaining gaps in the Bay Trail. A Strategic Plan is being developed to support the advancement of a dynamic, effective, high impact IRPP. MTC hired LeSar Development Consultants to develop a refined strategic plan for the new regional planning program and assist with key components of an implementation framework for the plan for the near-and mid-term. LeSar Development Consultants have significant expertise and experience related to organizational change, strategic planning for public entities, and priority setting for newly merged or expanded entities.

### Approach

The development of the strategic plan will occur over an approximate 9 month timeframe, with guidance from a technical advisory committee comprised of staff from across the regional planning program, and will consist of four main tasks:

1. **Confirmation of Approach and Timeline (*complete*):** The consultant and advisory committee worked together to refine the purpose and need of the plan, as well as the best ways to engage and gather input from planning staff, executive staff, MTC and ABAG board members and commissioners, and external stakeholders. This task was completed in July 2018.
2. **Assessment of Challenges and Opportunities (*in process*):** In this phase, the consultant is gathering input from staff and other stakeholders through a combination of online surveys and in-person interviews. The purpose of this phase is to solicit feedback to better understand the day-to-day challenges faced by planning staff and opportunities to improve the program's impact on the region. The final product of this task will be a memo documenting the major findings identified through the surveys and interviews.
3. **Identify Key Drivers of Strategic Plan:** Based on the findings in previous phase, the consultant will lead a process to engage planning staff and others in identifying strategies to overcome challenges and pursue opportunities. This phase will likely include workshops with planning staff and conversations with executive leadership to discuss key findings and prioritize internal and external strategies to best position the planning program for success.

4. **Develop 5-Year Strategic Plan and Workplan Recommendations:** In the final phase of this work, the consultant will draft a five-year strategic plan for the program, as well as recommendations for improving the annual work planning process for Fiscal Years 2019-2020 and beyond. The process recommendations will position the planning program to better align their staff resources and activities with regional priorities, including methods for reprioritizing work plans as new needs emerge. The five-year strategic plan will identify the Bay Area's significant regional short-term needs and long-term challenges and opportunities to guide the program's work planning and prioritization through the year 2023.

#### **Next Steps**

The consultant has completed task 1 and work on task 2 is currently underway. The survey of planning program staff was completed in August, and the survey of MTC and ABAG board members and commissioners will be sent out the week of September 11. Interviews with planning staff and executive staff are underway. We welcome any feedback or input you have on the Strategic Plan development.



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Steve Heminger

SH:AAB

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