

Meeting Agenda

Regional Advisory Working Group

Tuesd	ay, February 6, 2018	9:30 AM	Yerba Buena - 1st Floor
	-	d to be webcast live on the Metropolitan Transportation Commiss v/whats-happening/meetings	sion's
9:30	a.m.		
1.	<u>17-2923</u>	Welcome, Introductions	
	<u>Presenter:</u>	Ken Kirkey	
9:35	a.m.		
2.	<u>18-0010</u>	Overview of Futures Planning Effort	
		Overview of the Futures planning project, including key condeliverables.	mponents and
	Action:	Information	
	<u>Presenter:</u>	Dave Vautin	
	<u>Attachments:</u>	2 Futures.pdf	
10:00) a.m.		
3.	<u>17-2924</u>	Development of MTC's Public Participation Plan	
		Overview of the next Public Participation Plan and request	input.
	<u>Action:</u>	Information	
	<u>Presenter:</u>	Ursula Vogler	
	<u>Attachments:</u>	3 Development of MTCs PPP.pdf	

10:30 a.m.

4. Next Steps / Other Business / Public Comments

10:35 a.m.

5. Adjournment / Next Meeting

The next meeting of the Regional Advisory Working Group will be will be duly noticed.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供 服務/方便。需要便利設施或翻譯協助者,請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們 要求您在三個工作日前告知,以滿足您的要求。

Acceso y el Titulo VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

375 Beale Street, Suite 800 Metropolitan Transportation Plan San Francisco, CA 94105 BayArea Commission Legislation Details (With Text) File #: 17-2923 Version: 1 Name: Type: Status: Informational Report File created: 10/5/2017 In control: Regional Advisory Working Group On agenda: 11/7/2017 Final action: Title: Welcome, Introductions Sponsors: Indexes: **Code sections:** Attachments: Date Ver. Action By Action Result

Subject:

Welcome, Introductions

Presenter:

Ken Kirkey

Plan BayArea **2040**

Metropolitan Transportation Commission

Legislation Details (With Text)

Date	Ver. Action B	У		Actio	on	Result		
Attachments:	2_Futures.pd	<u>f</u>						
Code sections:								
Indexes:								
Sponsors:								
	Overview of the Futures planning project, including key components and deliverables.							
Title:	Overview of Futures Planning Effort							
On agenda:	2/6/2018			Final action:				
File created:	12/29/2017			In control:	Regional Advisory Working Group			
Туре:	Report			Status:	Informational			
File #:	18-0010	Version:	1	Name:				

Subject:

Overview of Futures Planning Effort

Overview of the Futures planning project, including key components and deliverables.

Presenter:

Dave Vautin

Recommended Action:

Information

Attachments:





BayAreaMetro.gov

Memorandum

TO: Regional Advisory Working Group

DATE: January 30, 2018

- FR: Dave Vautin
- RE: Overview of Futures Planning Effort

Regional Advisory Working Group Agenda Item 2, Overview of Futures Planning Effort, is attached as presented to this month's ABAG Regional Planning Committee, which will meet on February 7, 2018 and the Joint MTC Planning Committee with the ABAG Administrative Committee, which will meet on February 9, 2018.

Staff will be at your February 6 meeting to discuss the Overview of Futures Planning Effort.

Attachment

 $J:\PROJECT\2017\ RTP_SCS\RAWG\2018\02_Feb\ 2018_RAWG\02a_Futures_CoverMemo.docx$





BayAreaMetro.gov

Memorandum

TO: Joint MTC Planning Committee with the ABAG Administrative Committee

DATE: February 2, 2018

FR: Executive Director

RE: Futures Overview

Since early 2010, MTC and ABAG staff have focused significant resources on the technical analysis, local engagement, and public outreach necessary to produce the integrated Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS). The culmination of these efforts – Plan Bay Area (2013) and Plan Bay Area 2040 (2017) – have moved toward a regional consensus on broadly-shared principles such as focused growth, investment in alternatives to single-occupant vehicles, and "fixing it first" before expanding the system – all with an aim of reducing per-capita greenhouse gas emissions and housing the region's population.

At the same time, statutory constraints on the RTP/SCS can make it challenging to explore the growing number of pressing issues facing Bay Area residents and policymakers. Political, economic, environmental, and technological uncertainties suggest a new approach that acknowledges risk factors rather than holding them constant across all scenarios evaluated (e.g., housing control totals, tax revenues, or the market share of autonomous vehicles). Peer agencies in Philadelphia, Chicago, and Atlanta have pioneered a "futures"-based planning approach to go beyond the statutorily-required process.

Topics to be Explored through *Futures*

External forces – such as new technologies, unexpected natural or manmade disasters, economic booms and busts, and political volatility – may fundamentally alter the region's trajectory and its policy responses through 2050. Integrated Planning Program staff have developed an 18-month "blue sky" planning effort (tentatively titled *Futures*) to tackle a suite of challenging questions that transcend the traditional RTP/SCS framework, including:

- What might different levels of autonomous vehicle adoption in coming years mean for our pipeline of traditional transportation investments and should we change course?
- What strategies should we consider to better prepare our built infrastructure including housing and job centers for increasingly-frequent disasters?
- How should the Bay Area respond if economic output, population, and employment suddenly boom or bust are certain projects more or less effective in that case?
- What actions can the Bay Area take to improve our resilience to national and international geopolitical and economic shifts?

Futures is not a visioning exercise – the intent would not be to choose a preferred scenario for advancement into the RTP/SCS. Instead, *Futures* would allow policymakers, planners, and the public to explore multiple sets of external conditions and think through policy and investment solutions that make sense in each distinct future. Ultimately, policies and projects that make sense across multiple futures – thus demonstrating their resilience to potential headwinds – would be considered top

priorities for incorporation in the next RTP/SCS. That separate but closely related effort would kick off in mid-2019 at the conclusion of *Futures*, with a "preferred scenario" identified by early 2020 - a process that would be informed by the three *Futures* initiative components below.

Components of the Futures Initiative

- 1) *Futures Planning* In lieu of traditional scenario planning where funding and growth are distributed based on fixed control totals and fixed future assumptions, *Futures* will create a handful of divergent futures where the Bay Area must respond in very different ways. As discussed above, the purpose of this work would be to identify strategies and investments that allow the Bay Area to move forward with high-performing strategies and investments that perform well regardless of what happens in the decades ahead. Key milestones include:
 - Selection of specific futures for analysis: June 2018
 - Identification of current policy gaps for each future: September 2018
 - Collaborative development of policy solutions for each future: Fall 2018
 - Report detailing "win-win" strategies across futures: May 2019
- 2) **Project Evaluation** Expanding upon the project evaluation framework used in *Plan Bay Area* and *Plan Bay Area 2040*, major transportation investments will be evaluated across the various futures to better understand how they would perform with differing assumptions about autonomous vehicles, overall regional growth, gas prices, and other traditionally exogenous factors. Key milestones for this work include:
 - Finalization of project evaluation framework: July 2018
 - Release of draft project performance results: March 2019
 - Approval of final project performance results: June 2019
- 3) *Policy Analyses* To address a limitation of past planning cycles where individual policies were not explored in depth outside of the scenarios framework, staff proposes to conduct roughly five to seven analyses of broad, topical focus areas. The primary objective of each analysis will be to identify high-impact policies related to that topic area that support the region's guiding principles. To be released at events across the nine-county region, topics will include the following:
 - Autonomous vehicles & future mobility: June 2018
 - Travel demand management & climate mitigation: September 2018
 - Regional growth strategies: December 2018
 - Future of jobs: March 2019
 - Regional governance: June 2019
 - Design & better buildings: September 2019

Public outreach, combined with ongoing stakeholder engagement, will inform each of the three components. The initial round of outreach, commencing this month, will include pop-up events across the region to "meet people where they are", combined with an online survey. Input received from the public will be a primary input when developing the guiding principles of *Futures*.

Joint MTC Planning Committee with the ABAG Administrative Committee February 2, 2018 Page 3

Staff anticipates that social equity will emerge as one of the core guiding principles for the *Futures* initiative, which means it will be carefully considered across the suite of project deliverables. Engaging a diverse cross-section through public outreach is critical to the success of this effort, with a focus on communities of concern and younger generations. Furthermore, analysis of divergent futures will not only quantify regionwide performance outcomes in each future, but also consider how the conditions in each future affect different cross-sections of our diverse region.

Integrating Related Planning Processes into *Futures*

- **Housing:** Staff will work to incorporate consensus recommendations from the ongoing CASA Committee to House the Bay Area process, which seeks to increase housing production at all levels of affordability, preserve existing affordable housing, and protect vulnerable populations from housing instability and displacement. CASA's final report is slated for release in late 2018.
- **Resilience:** Sea level rise mapping from the Adapting to Rising Tides project, combined with adaptation strategies identified through case studies, will be used to develop appropriate adaptation strategies unique to each future. Earthquakes such as potential earthquake scenarios explored through the HayWired project and other natural disasters will also be integrated into each future to explore potential policy responses under varying circumstances.

Next Steps

In the coming months, staff will reach key milestones on several major deliverables currently underway:

- April: guiding principles across all futures; initial public engagement/outreach
- June: policy analysis #1 (autonomous vehicles) recommendations; proposed futures for further study; overview of project evaluation process
- September: policy analysis #2 (resilience) recommendations; midpoint report on futures analysis; overview of fall 2018 collaborative workshops

Staff looks forward to the committee's input on the proposed Futures effort.

Steve Heminger

Attachment:

• Presentation

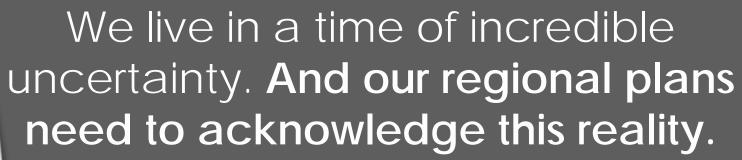
SH:dv

J:\COMMITTE\Planning Committee\2018\02_PLNG_Feb 2018\7ai_Futures_Overview_v4.docx

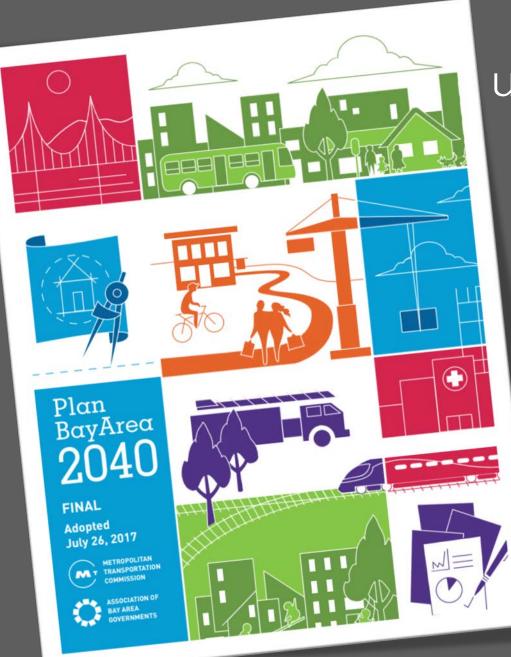


Overview of Proposed Planning Process

Joint MTC Planning Committee with the ABAG Administrative Committee February 9, 2018



As we think about how to move forward, history provides us with some inspiration on how to overcome the ever-changing circumstances.

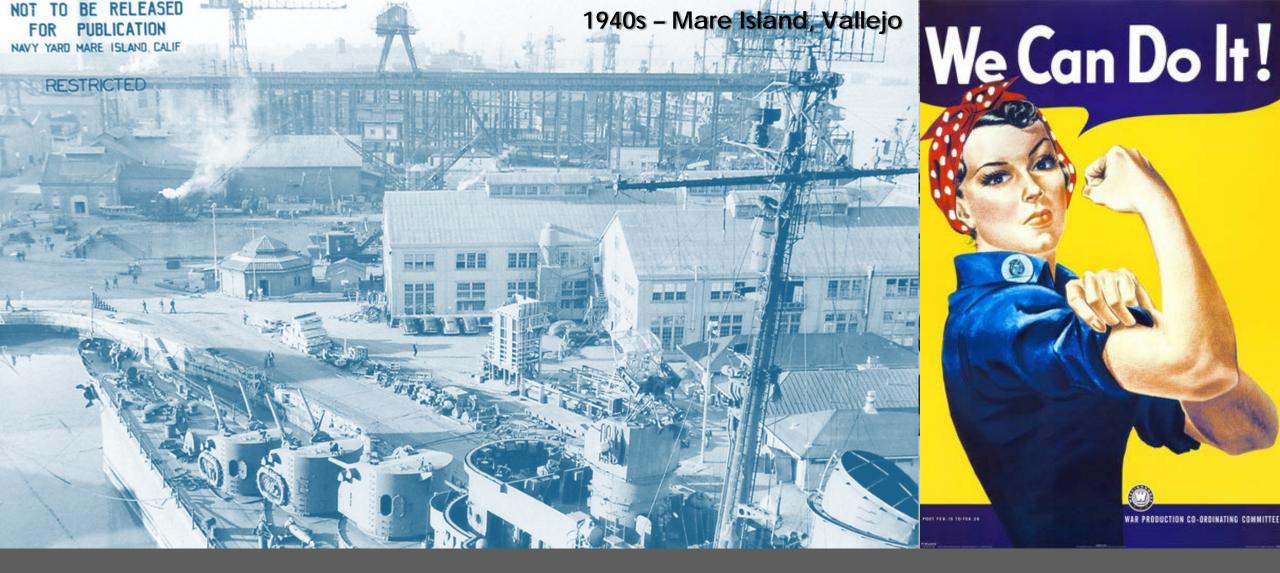




The Bay Area has always been a region of booms and busts – starting with the Gold Rush.

1906 - Earthquake on San Andreas Fault

Our resilience to external forces – environmental, political, economic, technological – has been our greatest strength.



Unanticipated events – such as wars and earthquakes – shaped our region.



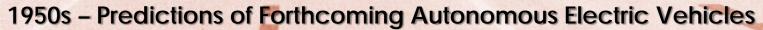
Transportation innovations transformed our region's built environment and its economy.

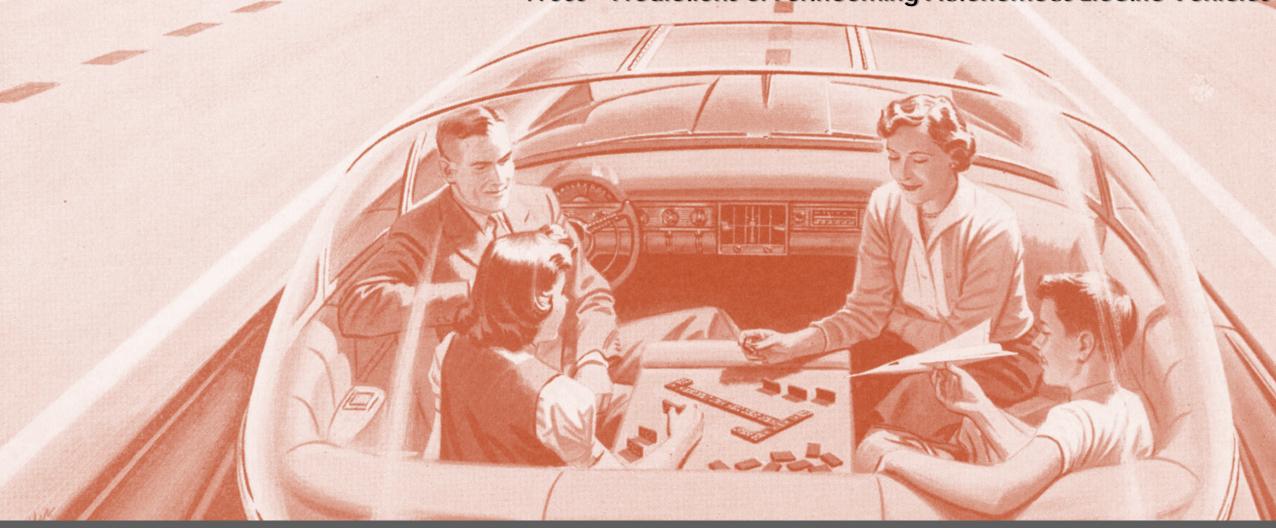


Still, 20th century planning decisions were often quite inequitable, displacing lower-income communities.



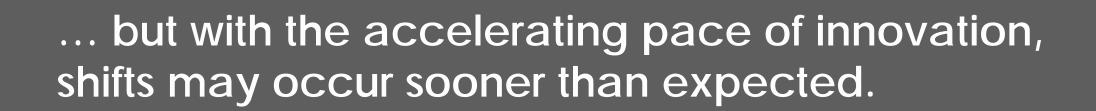
Some of our communities look nearly identical to the 1950s, while others have transformed over time.

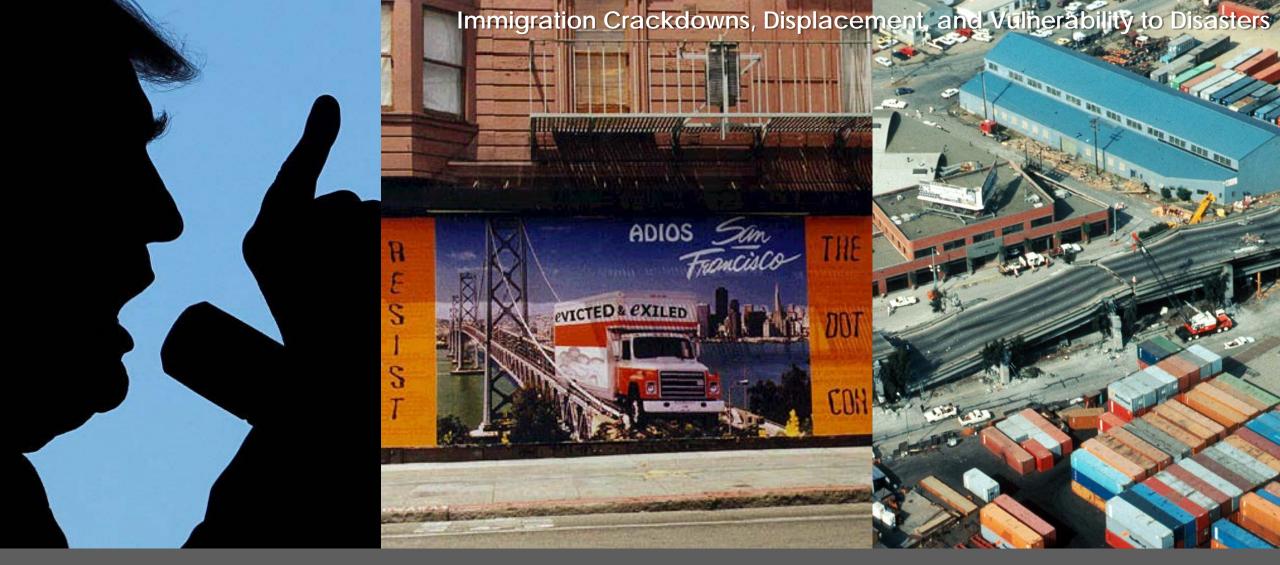




We've long dreamed about innovations that could change our lifestyles and our communities...

2010s – Virtual Reality, Drones, and the Startup Economy





The challenges we face are not merely technological – they are political, economic, and environmental.

1960s/1970s - Fremont Smog & Creation of Regional Agencies



Yet we have a history of taking action to address regional crises – will we rise to 21st century challenges?

A blue-sky planning effort – tentatively known as Futures – will seek to explore a suite of challenging questions that transcend the traditional RTP/SCS framework.

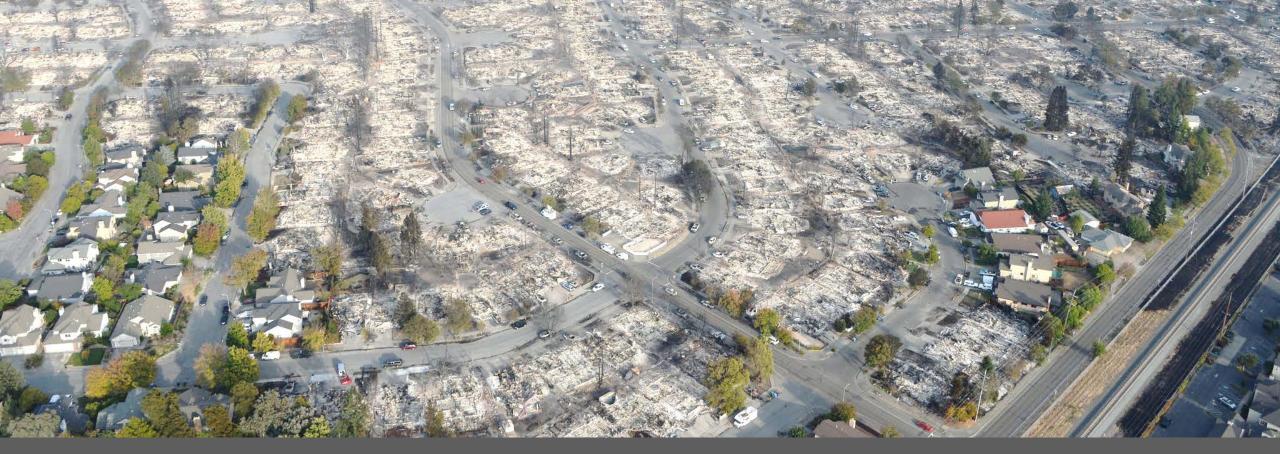


Image Source:



What might autonomous vehicle adoption mean for our pipeline of transportation investments?





What strategies should we consider to prepare for increasingly-frequent disasters?

Highway 37 Underwater



What changes need to be made to land use and transportation policies to tackle rising sea levels?



How should the region respond if economic output, population, and employment suddenly boom or bust?



What role should government play to ensure that everyone benefits in tomorrow's economy?



What actions can we take to improve our resilience to geopolitical and economic shifts?

Overview of Proposed Process



High-performing strategies and projects from *Futures* – those that are resilient to uncertainties – will be recommended for inclusion in the Preferred Scenario for the Next Plan (RTP/SCS).

Overview of Proposed Process

	Futures – "Blue Sky" Planning			Next Plan – RTP/SCS		
Outreach	* * *		* * *		* *	
Policy		velop policy ased on a rol				
						l .
Fredrigen	Define future	es Identify	strategies to	Craft preferred	Develop EIR using v	ariants +
Futures	& do initial ru		erformance	scenario	develop Plan Doc	
Performance	ID guiding	Evaluate pro	ojects using	i		
renonnance	principles	futu	ires			
	2018 20			19	2020	2021
21	Futures – "Blue Sky" Planning			Next Plan – RTP/SCS		

Key Futures Components & Milestones

POLICY



Paper Release Events (June/Sept./Dec. 2018; March/June/Sept. 2019)



Integration into Preferred Scenario (Summer/Fall 2019)

FUTURES



Guiding Principles (Spring 2018)





"Status Quo" Analysis (through September 2018)

Policy Solutions (through Early 2019)





"Win-Win" Strategy Report (through May 2019)

Performance



Major Projects Data Update + Visionary **Projects Submission** (Spring 2018)



Evaluation Framework Finalization (July 2018)



Draft Results Release (March 2019)



Integration of High-Performers into Preferred (Summer/Fall 2019)

Proposed Policy Analyses (page 1 of 2)



Topic 1: Autonomous Vehicles June 2018







Topic 3: **Regional Growth Strategies** December 2018

Proposed Policy Analyses (page 2 of 2)



Topic 4: Future of Jobs March 2019



Topic 5: **Regional Governance** *June 2019*



Topic 6: Better Buildings September 2019

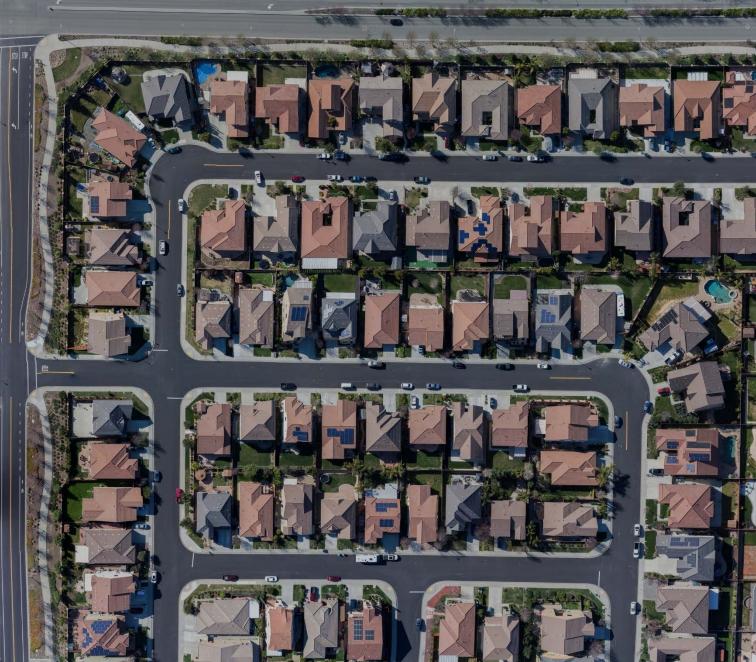
New Housing - Vacaville

How will CASA be integrated into Futures?

Combined with strategies specific to each future, consensus recommendations from CASA will be integrated across all futures to address affordability & displacement challenges.

How will Adapting to Rising Tides be integrated into Futures?

The latest BCDC sea level rise inundation maps, as well as adaptation strategies from case studies, will be used to develop an appropriate adaptation approach 25 for each future.



First Step – Guiding Principles

- First step: establish a regional vision based on guiding principles over the next three months.
- Identify aspirations for the Bay Area in 2050 regardless of external shocks & stressors.
- Official goals and targets will be set later on during the traditional RTP/SCS process in mid-2019.

Engaging the Public in Futures

- We want to take a different approach on public outreach for this planning cycle testing different formats to get more people involved in the planning process and to "meet them where they are".
- We also want to increase our digital engagement through online surveys, digital tools, and social media.
- To kick off the process, Integrated Planning staff will be seeking input on guiding principles across the nine-county region through a series of 15 to 20 "popup" public outreach events in late February & March.
- We need your help to get the word out on social media about *Futures* and ways to get involved.



Image Source: Flickr - https://www.flickr.com/photos/thefatrobot/3

What's Next?

April 2018: draft guiding principles; initial outreach feedback June 2018: policy paper #1; proposed futures; project evaluation framework

Plan BayArea 2040

Metropolitan Transportation Commission

Legislation Details (With Text)

File #:	17-2924	Version:	1	Name:		
Туре:	Report			Status:	Informational	
File created:	10/5/2017			In control:	Regional Advisory Working Group	
On agenda:	11/7/2017			Final action:		
Title:	Development	Development of MTC's Public Participation Plan				
	Overview of the next Public Participation Plan and request input.					
Sponsors:						
Indexes:						
Code sections:						
Attachments:	3_Developme	nt of MTCs	PPP.p	odf		
Date	Ver. Action By	,		Actio	'n	Result
<u></u>						

Subject:

Development of MTC's Public Participation Plan

Overview of the next Public Participation Plan and request input.

Presenter:

Ursula Vogler

Recommended Action: Information

Attachments:





Agenda Item 3 ASSOCIATION OF BAY AREA GOVERNMENTS

BayAreaMetro.gov

Memorandum

TO:	Regional Advisory Working Group	DATE:	January 30, 2018
FR:	Ursula Vogler	W. I.	1112
RE:	Development of MTC's Public Participation Plan		

Background

State and federal statutes require metropolitan planning organizations such as MTC to adopt participation plans to provide the public and stakeholders with opportunities to be involved in the transportation planning process. MTC's current <u>Public Participation Plan</u> (PPP) was adopted in 2015 and informs interested residents on how to engage in the range of MTC's planning and funding allocations. Appendix A to the Public Participation Plan highlights planning and decision milestones, and public engagement opportunities, for Plan Bay Area 2040 — the region's last long-range transportation and land-use blueprint.

For the past two planning cycles, MTC and ABAG have engaged in more traditional planning and outreach techniques and strategies for both Plan Bay Area (adopted in 2013) and Plan Bay Area 2040 (adopted in 2017). However, given the ever-changing economic, technological and climate conditions in the Bay Area, a more innovative planning and engagement program is warranted, one that can assist with analyzing a range of future impacts and developing solutions to these impacts. This upcoming planning and outreach effort (tentatively titled Futures) will help to create a broad range of options for the Bay Area. Although a separate effort, the results of the Futures work will inform the next RTP/SCS (Next Plan).

With work on Futures and the Next Plan slated to begin in early 2018, staff will release a draft update to the PPP this spring. This memo provides an overview of the anticipated process and schedule for this public engagement blueprint (Attachment A).

Proposed Approach

We are conducting some research now to inform the PPP update. Inputs include or will include:

- Reviewing recommendations from an evaluation of Plan Bay Area's public engagement activities, including conducting calls with other metropolitan planning organizations and partner agencies to inquire about public engagement best practices;
- Implementation of an online and paper survey to ask the best methods to engage the public, partner agencies and stakeholder groups. This survey has been sent/distributed to stakeholder groups, interested parties and the public in January 2018;
- Conducting focus groups with representatives from community-based organizations in low income communities and communities of color, along with other stakeholder groups to request input; and
- Presentations at MTC's Policy Advisory Council, among other committees, to request input.

Regional Advisory Working Group January 30, 2018 Page 2

Presentation at February RAWG Meeting

At your February meeting, we hope to hear your ideas about public engagement methods. In particular, we hope to hear:

- How best to present detailed investment and policy choices in a way that is transparent;
- Which specific techniques or initiatives that have worked well for your agency or community in engaging the public on planning issues;
- Ideas for meaningful comment opportunities that go beyond public meetings;
- How social media or other online forums have assisted your public engagement efforts;
- Preferred methods for receiving updates about the process; and
- Ways that your agency or organization might assist MTC and ABAG in disseminating information about the Next Plan.

MTC and ABAG anticipate an extensive outreach effort with local governments (cities, counties, congestion management agencies, and transit agencies) and the public as part of the process of developing Futures and the Next Plan. We hope to use new/innovative public engagement methods, and we would like your input and experience with use of more non-traditional engagement strategies. We anticipate that the Regional Advisory Working Group will continue to be a key forum for staff from local government and non-government organizations as well as others who wish to directly advise staff on some of the more technical aspects of developing Plan Bay Area. We look forward to hearing your input.

Public Participation Plan Implementation Plan Schedule

Updating the PPP can be viewed as a key first step to making the Plan Bay Area RTP/SCS process transparent and accessible. We look forward to hearing your ideas on how to have a productive dialogue on transportation and land-use issues impacting the region in a way that encourages all to participate. Key dates leading up to adoption of the Draft PPP are listed below.

January & February 2018	Obtain input from public, stakeholders and partners
Mid-March 2018	Release Draft PPP for 45-day public comment period
April 13, 2018	Planning Committee presentation and discussion on Draft PPP
Early-May 2018	Close of 45-day public comment period
June 8, 2018	Planning Committee approval
June 27, 2018	Anticipated final Commission Action on Draft PPP

Attachments:

- Attachment A: Approach & Tasks: Futures and Next Plan
- Attachment B: Next Plan: Overview of Proposed Process

J:\PROJECT\2017 RTP_SCS\RAWG\2018\02_Feb 2018_RAWG\03i_MTCPublicParticipationPlanUpdate_v3.docx

Attachment A Approach & Tasks: Futures and Next Plan*

	2018	2019	2020	2021
 Futures: February 2018 – June 2019 Expanded time horizon (2050) Includes innovative public outreach (e.g. digital outreach, direct jurisdiction engagement) Includes an innovative planning approach focused on strategies to make the region more resilient to future risks Expanded scope to include economic development & resilience 	 Futures Public Outreach (e.g., "pop-up" outreach, workshop, stakeholder meetings, youth outreach) Website/Social Media Expansion Develop Guiding Principles Policy Analyses (three anticipated issue papers in 2018) Identify Futures for Analysis Conduct Evaluation of Futures under "Status Quo" Policies Solicit & Evaluate Major Transportation Project Proposals 	 Futures Public Outreach (e.g., "pop-up" outreach, workshop, stakeholder meetings) Policy Analyses (three anticipated issue papers in 2019) Conduct Evaluation of Policy Solutions for Futures & Identify "Win-Win" Strategies Finalize Project Performance Assessment on Major Transportation Projects (May 2019) 		
 Next Regional Plan (RTP/SCS): July 2019 – June 2021 Expanded time horizon (2050) Includes innovative public outreach (e.g. digital outreach, direct jurisdiction engagement) Incorporates key findings of Futures; meets traditional RTP/SCS requirements Expanded scope to include economic development & resilience Includes more robust action/implementation element than past cycles 	 Public Participation Plan (June 2018) Website/Social Media Expansion Local Jurisdiction Engagement Activities 	 Next Plan Public Outreach (e.g., workshops, stakeholder meetings, public hearings, public opinion poll, CBO outreach) Adopt Plan Control Totals (July 2019) Adopt Vision, Goals, and Targets (September 2019) Adopt Revenue Forecasts (September 2019) Conduct Needs Assessments Develop Preferred Investment Strategy & Future Land Use Pattern 	 Elected Official Briefings Preferred Scenario Adoption (March 2020) Draft EIR/Draft Plan Development 	 Draft EIR/Draft Plan Community Outreach, Workshops/Hearings Elected Official Briefings Release Draft Plan/EIR (December 2020) EIR/Plan Adoption (June 2021)

*Dates are not final

Attachment B: Overview of Proposed Process

	Futures – "Blue Sky" Planning			Next Plan – RTP/SCS			
Outreach	* * * `		$\star \star \star$		* 7	★ ★	
Policy	Develop policy papers (released on a rolling basis)						
Futuroo	Define futures Identify		strategies to	Craft preferr	red	Develop EIR using va	ariants +
Futures	& do initial runs	boost p	erformance	scenario	scenario develop		ument
Performance	ID guiding Ev principles						
	2018 20			19		2020	2021
1	Futures – "Blue Sky" Planning			Next Plan – RTP/SCS			



MTC Public Participation Plan 2018

Regional Advisory Working Group February 6, 2018

Public Participation Plan Overview

OMTC adopts a Public Participation Plan (PPP) under federal and state law

O Includes guiding principles and information on how to get involved or request information from MTC

 Outlines MTC's engagement process for the regional transportation planning process, among others

Sustainable Communities Strategy and the PPP

• SB 375: involve the public in the development of the region's Sustainable Communities Strategy (SCS)

- Appendix A: outlines the specific engagement process for the SCS
- Plan Bay Area 2040 outreach strategies:
 - Advisory committees
 - Local government engagement
 - O Open houses, workshops, housing forum
 - Multi-lingual focus groups with community-based organizations
 - Targeted mailings
 - Strong web and social media presence (including interactive game)
 - O News media campaign

Guiding Principles for Public Engagement

- o Requires a commitment at all levels
- Recognize that one size does not fit all
- Requires relationship building with local governments, stakeholders, advisory groups
- Make issues relevant, remove barriers, say it simply
- Always be open and transparent

Engagement on the PPP

• Evaluated Plan Bay Area 2040's public engagement activities

- O Conducted calls with other metropolitan planning organizations
- Implement online survey
- Create paper survey to distribute at public outreach events

• Conduct focus groups with community-based organizations

 Presentations at MTC's Policy Advisory Council, among other professional committees

Proposed Approach to Next Plan

Conduct robust planning process:

- Expanded Plan horizon to 2050
- Next Plan to begin in mid-2019, with mid-2021 adoption
- Includes an innovative planning approach and expanded scope
- Innovative public outreach, including more digital engagement and direct engagement with jurisdictions

Futures/Next Plan Milestones

- Finalize Project Performance Assessment: May 2019
- Adopt Plan Control Totals: July 2019
- Adopt Vision, Goals, and Targets: September 2019
- Adopt Revenue Forecasts: September 2019
- Preferred Scenario Adoption: March 2020
- Release Draft Plan/EIR: December 2020
- EIR/Plan Adoption: June 2021

Detailed Schedule for Adoption of PPP: June Approval

• Collect data/input from MTC/ABAG staff, partners, public: February 2018

• Release Draft PPP for 45-day public comment period: Mid-March 2018

• Present Draft PPP to Commission: April 13, 2018

• Committee/Commission approval*: June 2018

*If edits to Draft PPP are significant, issue revised Draft PPP for second comment period, seek approval July 2018

Input on Public Participation Methods

We need your ideas on engagement methods: What works, what doesn't





- 1. Which specific public engagement techniques have worked well for your agency (especially those that are innovative)?
- 2. How have social media/online forums assisted your public engagement efforts?
- 3. Can your agency assist MTC to disseminate information about the Next Plan?

Provide Input on PPP

1. Take Survey: <u>https://www.surveymonkey.com/r/PPP_Survey_2018</u>

2. Email Ursula Vogler, Project Manager: <u>uvogler@bayareametro.gov</u>