



Metropolitan Transportation Commission

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Agenda

Policy Advisory Council Equity & Access Subcommittee

Christine Fitzgerald, Chair

Johnny Parker Jr., Vice Chair

Friday, March 22, 2024

11:00 AM

Board Room - 1st Floor

The Policy Advisory Council Equity & Access Subcommittee is scheduled to meet at 11:00 a.m. or immediately following the 10:00 a.m. Policy Advisory Council meeting, whichever occurs later.

Meeting attendees may opt to attend in person for public comment and observation at 375 Beale Street, Board Room (1st Floor). In-person attendees must adhere to posted public health protocols while in the building. The meeting webcast will be available at <https://mtc.ca.gov/whats-happening/meetings/live-webcasts>. Members of the public are encouraged to participate remotely via Zoom at the following link or phone number.

Members of the public participating by Zoom wishing to speak should use the “raise hand” feature or dial *9. When called upon, unmute yourself or dial *6. In order to get the full Zoom experience, please make sure your application is up to date.

Attendee Link: <https://bayareametro.zoom.us/j/84062609769>

iPhone One-Tap: US: +14086380968,,84062609769#

Join by Telephone (for higher quality, dial a number based on your current location) US:
888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 840 6260 9769

International numbers available: <https://bayareametro.zoom.us/j/84062609769>

Detailed instructions on participating via Zoom are available at:

<https://mtc.ca.gov/how-provide-public-comment-board-meeting-zoom>

Members of the public may participate by phone or Zoom or may submit comments by email at info@bayareametro.gov by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name and agenda item number in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

The Policy Advisory Council advises the Metropolitan Transportation Commission on transportation policies in the San Francisco Bay Area, incorporating diverse perspectives relating to the environment, the economy, and social equity.

Roster

Pamela Campos, Anne Olivia Eldred*, Ilaf Esuf, Christine Fitzgerald (Chair), Gabriela Orantes, Johnny Parker Jr., (Vice Chair), Vinay Pimple, Terry Scott, Howard Wong, and Roland Wong
*Alternate

1. Call Meeting to Order / Roll Call / Confirm Quorum

Quorum: A quorum of this subcommittee shall be a majority of its regular voting members (6).

2. Welcome and Chair's Report - Christine Fitzgerald, Policy Advisory Council Equity & Access Subcommittee Chair

- 2a. [24-0239](#) Chair's Report
- Action:** Information
- Presenter:** Christine Fitzgerald, Policy Advisory Council Equity & Access Subcommittee Chair

3. Approval

- 3a. [24-0238](#) Approval of the December 15, 2023 Meeting Minutes
- Action:** Subcommittee Approval
- Attachments:** [3a 24-0232 12-15-2023 Policy Advisory Council Equity and Access Subco](#)

4. Information

- 4a. [24-0241](#) Express Lanes START SM: Six-Month Pilot Trends
- Report on trends emerging from Bay Area Infrastructure Financing Authority's (BAIFA's) low-income toll discount pilot on the Interstate 880 (I-880) Express Lanes (named Express Lanes START) after six months of operation.
- Action:** Information
- Presenter:** Pierce Gould and Barbara Laurenson
- Attachments:** [4ai 24-0241 Summary Sheet Express Lanes START Six-Month Pilot Trend](#)
[4aii 24-0241 PowerPoint Express Lanes START.pdf](#)

4b. [24-0320](#) MTC's Community Action Resource and Empowerment (CARE) Program

Update of MTC's CARE Cycle 1 - Power-Building and Engagement Program (Category 3) Proposed Approach for Fiscal Year (FY) 2022-23 through FY 2025-26.

Action: Information

Presenter: Judis Santos

Attachments: [4bi 24-0320 Summary Sheet MTC CARE Power Building.pdf](#)
[4bii 24-0320 PowerPoint Attachment A CARE.pdf](#)

4c. [24-0240](#) New Business

Members of the subcommittee may bring up new business for discussion or addition to a future agenda.

Action: Discussion

Presenter: Christine Fitzgerald, Policy Advisory Council Equity & Access Subcommittee Chair

5. Public Comments / Other Business

Note: The subcommittee will not take action on items not listed on today's agenda.

*Members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial *9. When called upon, unmute yourself or dial *6.*

6. Adjournment / Next Meeting

The next meeting of the Policy Advisory Council Equity & Access Subcommittee will be held at a time and location to be duly noticed.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

Acceso y el Título VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

MTC's Chair and Vice-Chair are ex-officio voting members of all standing Committees.



Metropolitan Transportation Commission

Meeting Minutes - Draft

Agenda Item 3a

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Policy Advisory Council Equity & Access Subcommittee

Christine Fitzgerald, Chair

*Johnny Parker Jr., Vice
Chair*

Friday, December 15, 2023

11:00 AM

Board Room - 1st Floor

Roster

Pamela Campos, Anne Olivia Eldred*, Ilaf Esuf, Christine Fitzgerald (Chair), Gabriela Orantes, Johnny Parker Jr., (Vice Chair), Vinay Pimple, Terry Scott, Howard Wong, and Roland Wong
*Alternate

1. Call Meeting to Order / Roll Call / Confirm Quorum

Present: 7 - Vice Chair Parker, Member Campos, (Alternate) Eldred, Member Esuf, Member Scott, Member Wong and Member Wong

Excused: 1 - Member Orantes

Absent: 2 - Chair Fitzgerald and Member Pimple

The following individuals participated from noticed remote locations: Ilaf Esuf and Terry Scott.

The following individuals participated from unnoticed remote locations. Their participation did not count toward the quorum, and they did not vote on any items: Christine Fitzgerald (Chair).

Policy Advisory Council Members Baldini and Levin were also in attendance.

2. Welcome - Christine Fitzgerald, Policy Advisory Council Equity & Access Subcommittee Chair

3. Action

- 3a. [23-0887](#) Approval of the September 22, 2023 Meeting Minutes

Action: Subcommittee Approval

Attachments: [3a_23-0887_09-22-2023_Policy_Advisory_Council_Equity_and_Access_Subcommittee_Meeting_Minutes_Draft.pdf](#)

Upon the motion by Member Wong and second by Member Campos, the September 22, 2023 Meeting Minutes were unanimously approved. The motion carried by the following vote:

Aye: 6 - Vice Chair Parker, Member Campos, (Alternate) Eldred, Member Esuf, Member Wong and Member Wong

Absent: 4 - Chair Fitzgerald, Member Orantes, Member Pimple and Member Scott

Subcommittee Members Scott after the approval of the September 22, 2023 Meeting Minutes.

4. Information

- 4a. [23-1259](#) Progress Report on Action 22 of the Transformation Action Plan: One-Seat Ride Pilot Program

Update on Action 22 of the Transformation Action Plan: One-Seat Ride Pilot Program.

Action: Information

Presenter: Drennen Shelton

Attachments: [4ai_23-1259_Summary_Sheet_Progress_Report_on_Action_22_of_the_Transformation_Action_Plan_One-Seat_Ride_Pilot_Program.pdf](#)
[4aii_23-1259_Attachment_A_Transformation_Action_Plan_Accessibility_Items.pdf](#)
[4aiii_23-1259_Attachment_B_Transformation_Action_Plan_One-Seat_Ride_Pilot_Program_Draft_Concepts.pdf](#)
[4aiv_23-1259_Presentation_TAP_Action_22_One-Seat_Ride_Pilot.pdf](#)

Adina Levin, MTC Policy Advisory Council, spoke on this item.
Warren Cushman spoke on this item.

5. New Business

6. Public Comments / Other Business

7. Adjournment / Next Meeting

The next meeting of the Policy Advisory Council Equity & Access Subcommittee will be held at a time and location to be duly noticed.

Metropolitan Transportation Commission
Policy Advisory Council Equity and Access Subcommittee

March 22, 2024

Agenda Item 4a

Express Lanes STARTSM: Six-Month Pilot Trends

Subject:

Report on trends emerging from Bay Area Infrastructure Financing Authority's (BAIFA's) low-income toll discount pilot on the Interstate 880 (I-880) Express Lanes (named Express Lanes START) after six months of operation.

Background:

In June 2022, BAIFA approved a first-of-its-kind pilot to offer half-price tolls on the I-880 express lanes to Bay Area households with income at or below the 200% federal poverty level and with a FasTrak[®] account. The pilot launched on April 7, 2023. The pilot's goals are to improve access to the I-880 express lanes for low-income drivers, provide a good customer experience, and understand the effect on express lane drivers and operations. While it is too early to draw conclusions, staff will present observations about the pilot experience based on April through September 2023 data. Previously, staff met with this Subcommittee seven times from June 2020 to October 2022 to share information and solicit feedback on pilot design, including pilot concept, corridor selection, stakeholder and customer engagement plan, customer research results, public outreach plan, and pilot evaluation plan.

Next Steps:

Staff will continue the pilot as designed and implemented. Staff will prepare a summary evaluation report after 12 months of pilot operations and recommend future pilot actions, including ending the pilot, changing its design, or expanding it to other BAIFA corridors. Staff will engage with other Bay Area Express Lanes operators as recommendations are prepared. In addition, and on a parallel timeline, staff will complete an internal technical analysis of MTC's means-based programs, such as Express Lanes START and Clipper START, to evaluate the income eligibility threshold, consider new approaches to reach eligible residents, engage the target audience on potential program changes, and explore how to build a single website interface for low-income residents to apply for all of MTC's means-based programs. Staff will continue to seek feedback on key decisions from stakeholders such as this Subcommittee.

Issues:

None identified.

Recommendation:

Information

Attachments:

- Attachment A: Presentation

Express Lanes STARTSM: Six-Month Pilot Trends

Policy Advisory Council Equity and Access Subcommittee

March 22, 2024



MTC means-based equity initiatives

Today



Transit Fare
Discount Pilot

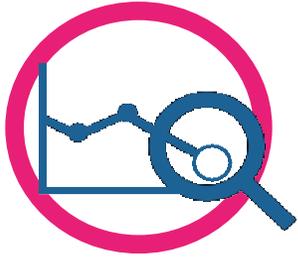


Equity Action Plan



Express Lanes
Toll Discount Pilot

Applying MTC's equity platform pillars



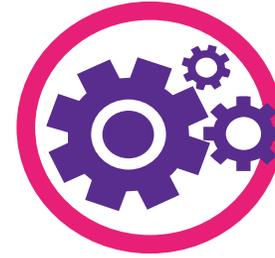
Define and Measure

Establish goals and metrics



Listen and Learn

Co-create the pilot



Focus and Deliver

Partner, execute and evaluate

We Are Here
Program
Implementation



Train and Grow

Use results to improve future policy and programs

Stakeholder engagement

Policy Advisory Council Equity and Access Subcommittee – 8 meetings

TODAY

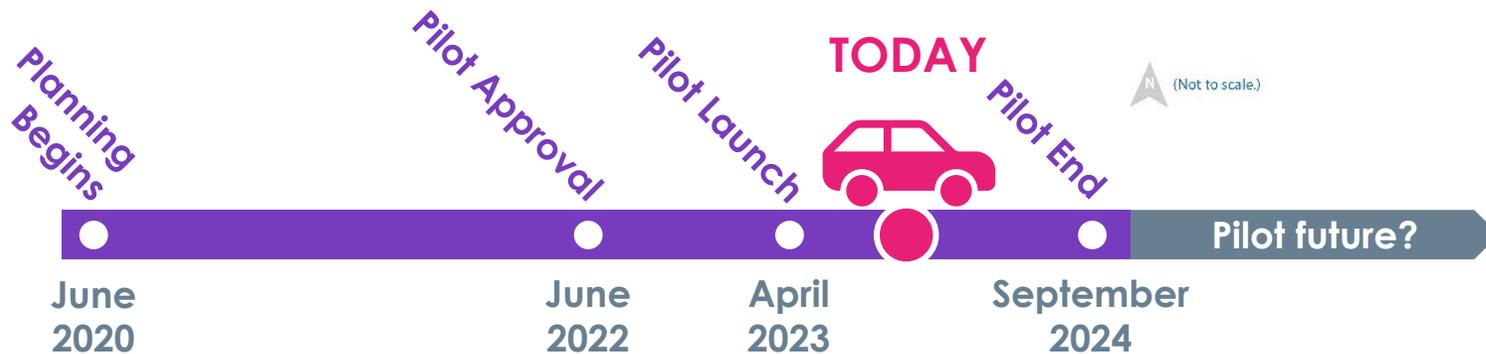
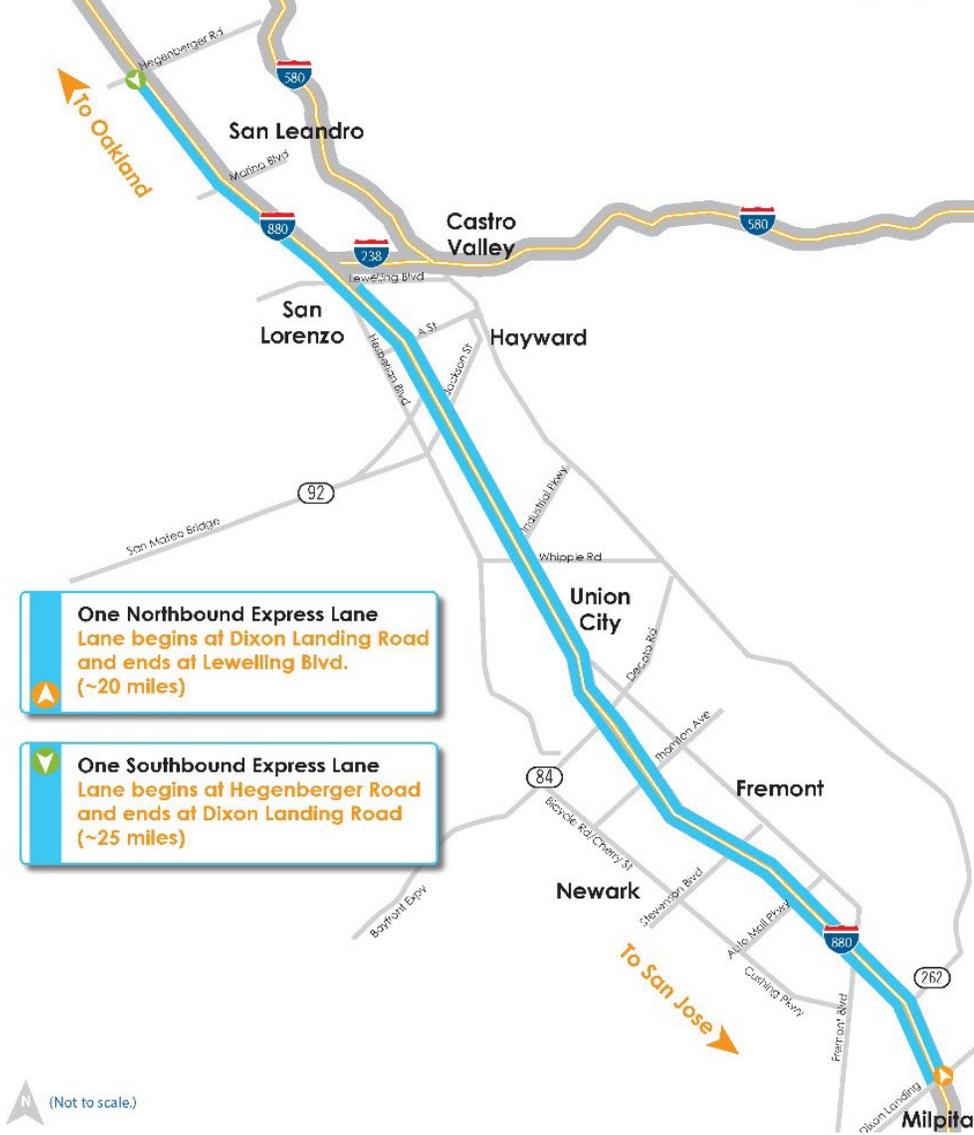
6/22/20	10/29/20	4/5/21	7/9/21	10/4/21	4/22/22	10/20/22	3/22/24
<ul style="list-style-type: none"> • Pilot overview 	<ul style="list-style-type: none"> • Pilot work planning • Corridor selection 	<ul style="list-style-type: none"> • Equity statement & goals • Stakeholder & customer engagement plan 	<ul style="list-style-type: none"> • Draft concept • Customer research update • Evaluation plan 	<ul style="list-style-type: none"> • Customer research results • Final concept 	<ul style="list-style-type: none"> • Public outreach plan 	<ul style="list-style-type: none"> • Preliminary evaluation targets 	<ul style="list-style-type: none"> • 6-month trends

Advisory Group – 7 meetings (E&A Subcommittee representative: Anne Olivia Eldred)

3/11/21	5/17/21	7/13/21	10/5/21	3/4/22	10/12/22	01/24/24
<ul style="list-style-type: none"> • Pilot overview • Customer engagement plan 	<ul style="list-style-type: none"> • Equity statement & goals • Draft concept • Technical systems 	<ul style="list-style-type: none"> • Evaluation Plan 	<ul style="list-style-type: none"> • Customer research results • Final concept 	<ul style="list-style-type: none"> • Public outreach plan • Tolls & revenue projections 	<ul style="list-style-type: none"> • Preliminary evaluation targets 	<ul style="list-style-type: none"> • 6-month trends

Pilot scope

- Toll discount of 50% or more in the I-880 Express Lanes for 18 months
- Eligibility requirements are the same as Clipper[®] STARTSM
- Toll discount applied to FasTrak[®] account
- Today's observations cover April to September 2023



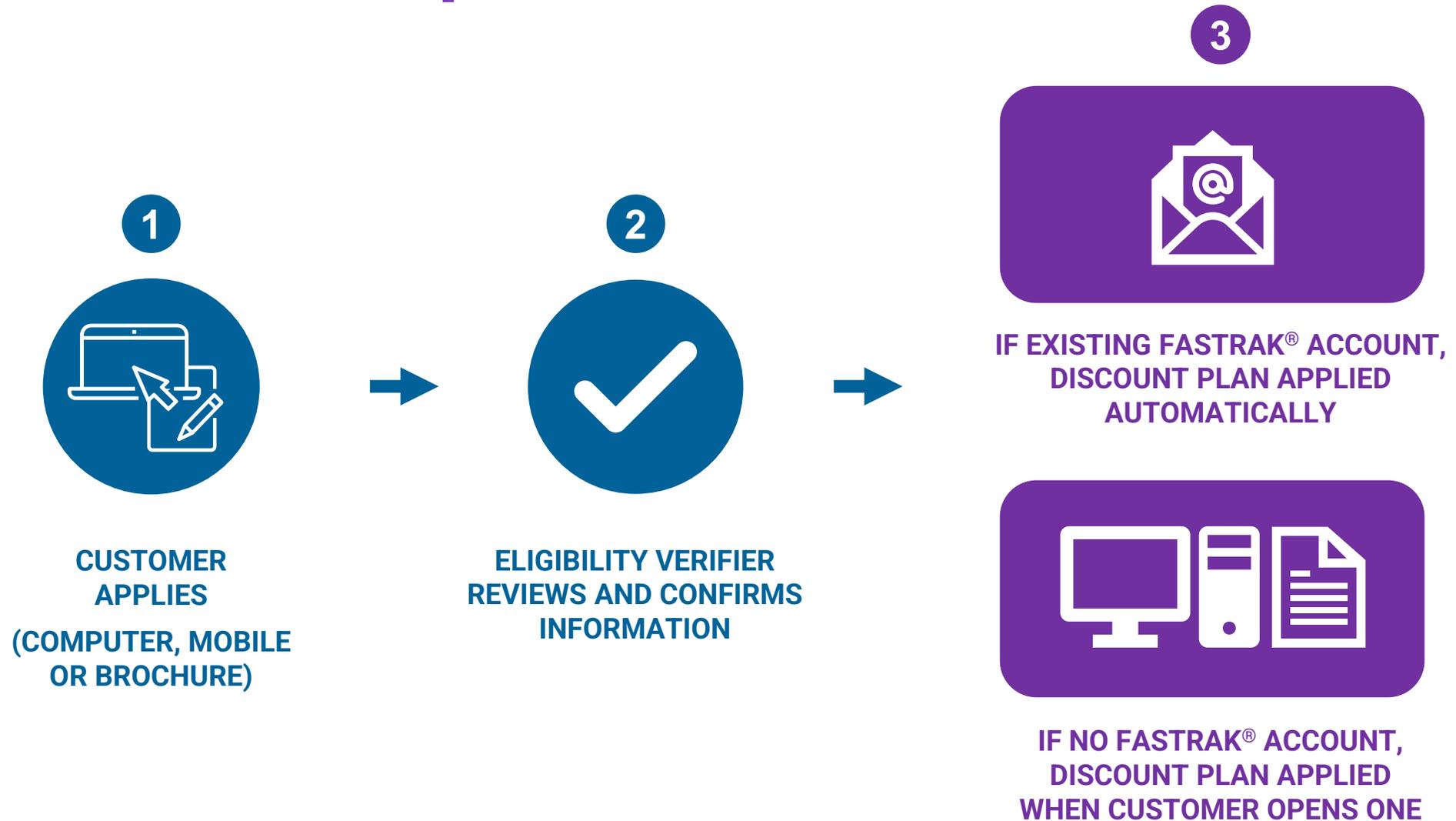
Toll discount basics

- Must be verified as eligible
 - Proof of identity
 - Proof of household income at or below 200% Federal poverty level
 - Bay Area mailing address
- Must have FasTrak[®] account to receive the toll discount
- Toll discount of 50% or more in the I-880 Express Lanes

I-880 Express Lanes	1 Person	2 Persons	Clean Air	3+ Persons
Standard Toll Rates	Full toll	50% off	50% off	No toll
Express Lanes START Toll Rates	50% off	75% off*	75% off*	No toll

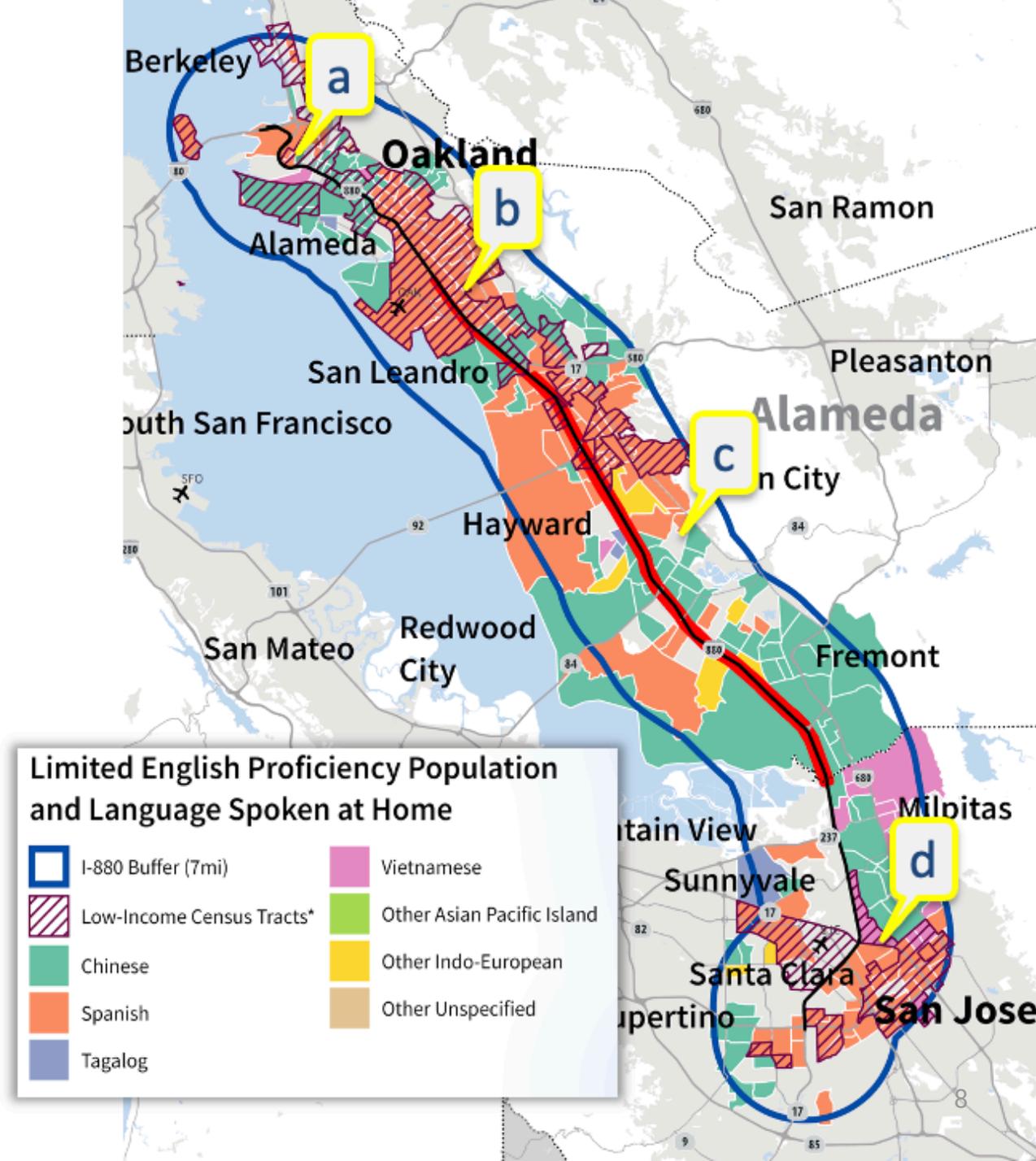
**50% off the standard toll rate of 50% off for 2 Persons or Clean Air Vehicle equals 75% off the full toll*

Enrollment process



Prioritized outreach

- Focus on areas of high low-income population density
- Deploy in-language campaign resources throughout corridor
- Work through CBOs to post information in visible places
- Concentrate geo-targeted media spend near walk-in hub locations (a-d in graphics)
- Make specific efforts to reach Black/African-American community in East Oakland



Multilingual advertising

Paid Media	2023	2024
Print ads in newspapers	X	
Billboards on I-880	X	
Direct mail near CBO hubs	X	X
Display banner ads on websites	X	X
Social media ads on Facebook/Insta	X	X
DMV TV network ads in county		X
Gas pump toppers on I-880		X

Low-income drivers can apply to save 50-75% on I-880 tolls.



EXPRESS LANES
START

Go to ExpressLanesSTART.org

Los conductores de bajos ingresos pueden hacer su solicitud para ahorrar del 50 al 75% en los peajes de la I-880.



EXPRESS LANES
START

Visite ExpressLanesSTART.org

低收入駕駛人士可申請節省 50-75% 的 I-880 公路快速車道通行費。



EXPRESS LANES
START

瀏覽 ExpressLanesSTART.org

Những người lái xe có thu nhập thấp có thể ghi danh để tiết kiệm 50-75% phí cầu đường trên đường I-880.



EXPRESS LANES
START

Truy cập ExpressLanesSTART.org

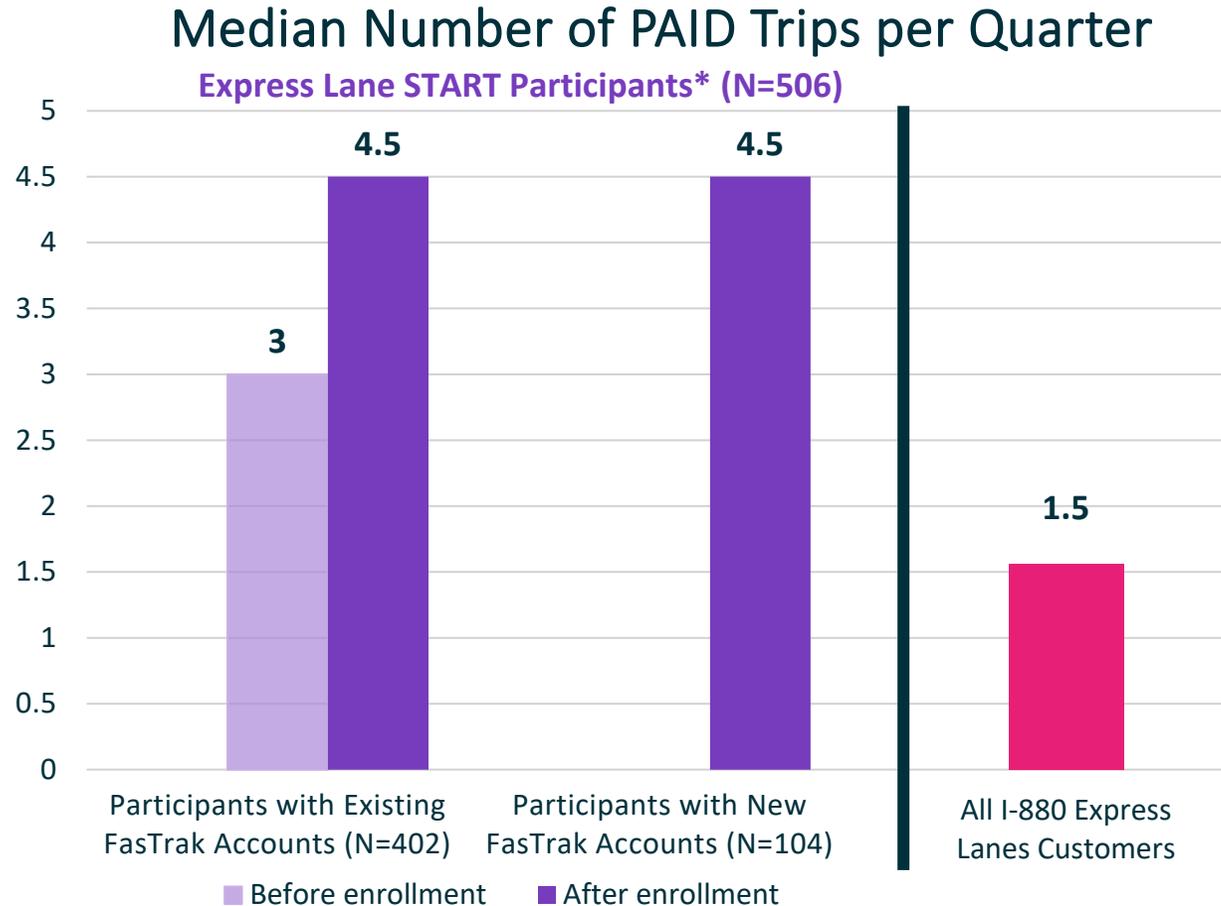
Pilot goals

- Improve I-880 express lanes access for low-income drivers,
- Provide these drivers with a good experience, and
- Understand the effect on express lane operations.

Pilot evaluation topics



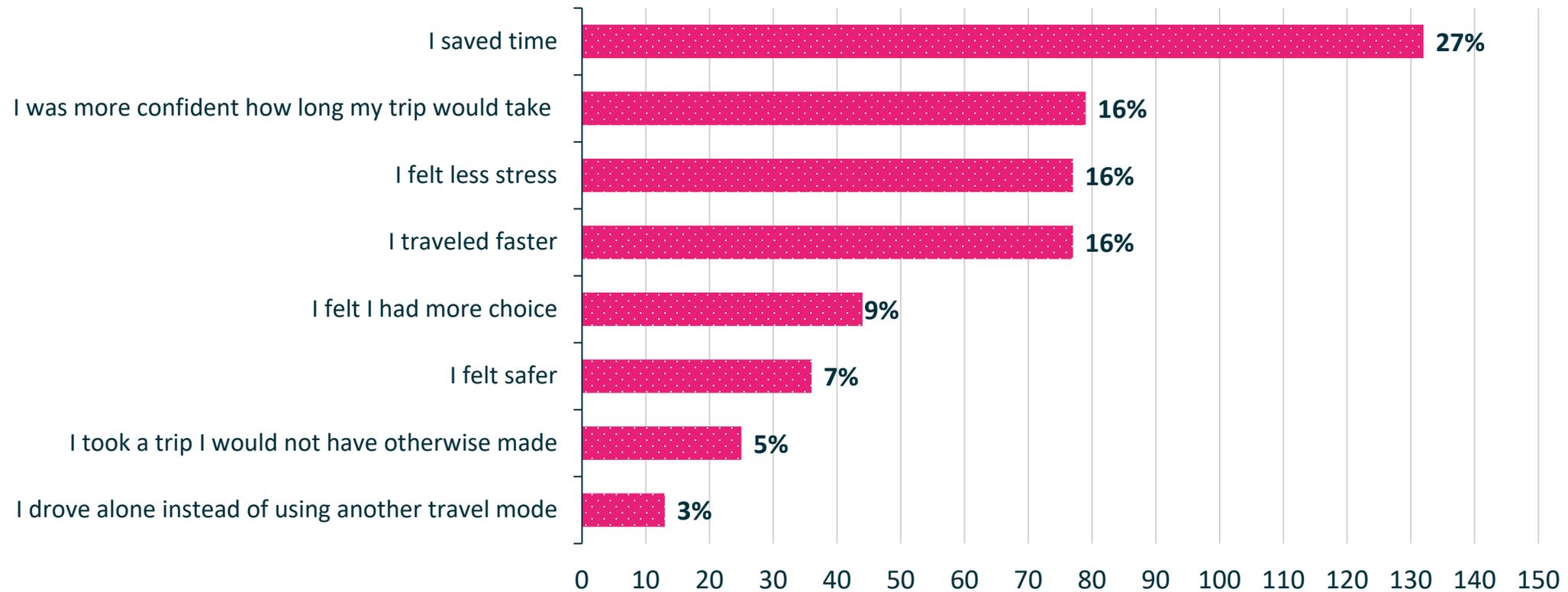
Improved access & mobility



- Over 1,000 enrollees
- 506 enrollees made at least 1 paid trip (another ~200 made HOV 3+ trips)
- Existing FasTrak customers:
 - Median paid trips/quarter up 50%
- New FasTrak customers:
 - Median 4.5 paid trips/quarter
 - Now avoiding violations
- Median paid trips by participants is higher than that of I-880 customers overall
- Work is the primary trip purpose; 51% of trips occur in peak periods

Participants* benefited from using express lanes

How have you benefited from the I-880 Express Lanes? 157 responses

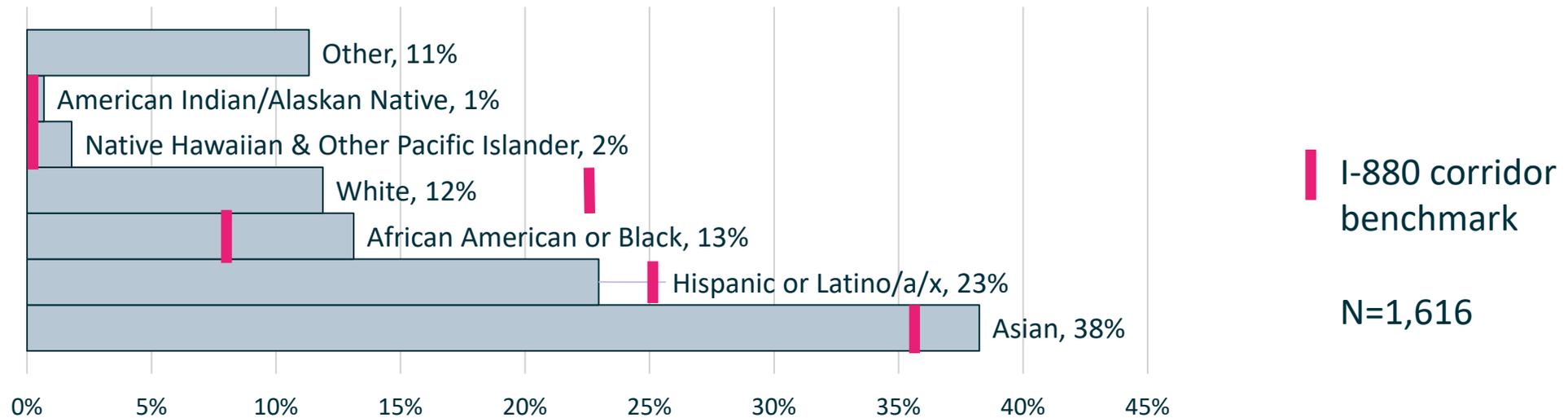


Applicants and participants have had a positive experience

- Ease of applying: average score = 4.1 out of 5, where 5 is 'very easy'*
- Focus group responses:
 - Deep gratitude for program
 - Highly value the cost savings
- Participants median use of the express lane is greater than overall median use
- Calls to the FasTrak Customer Service Center are in line with that of typical FasTrak customers

* All applicants, regardless of whether they have used the discount to make a paid express lane trip

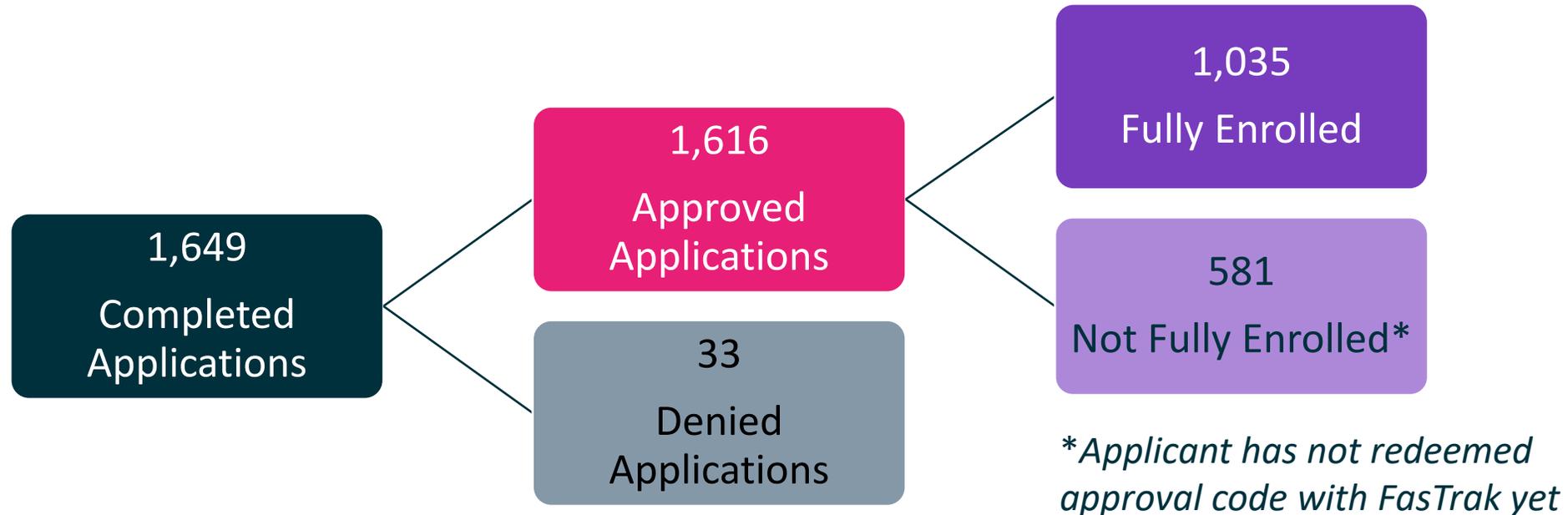
Approved applicants reflect corridor diversity



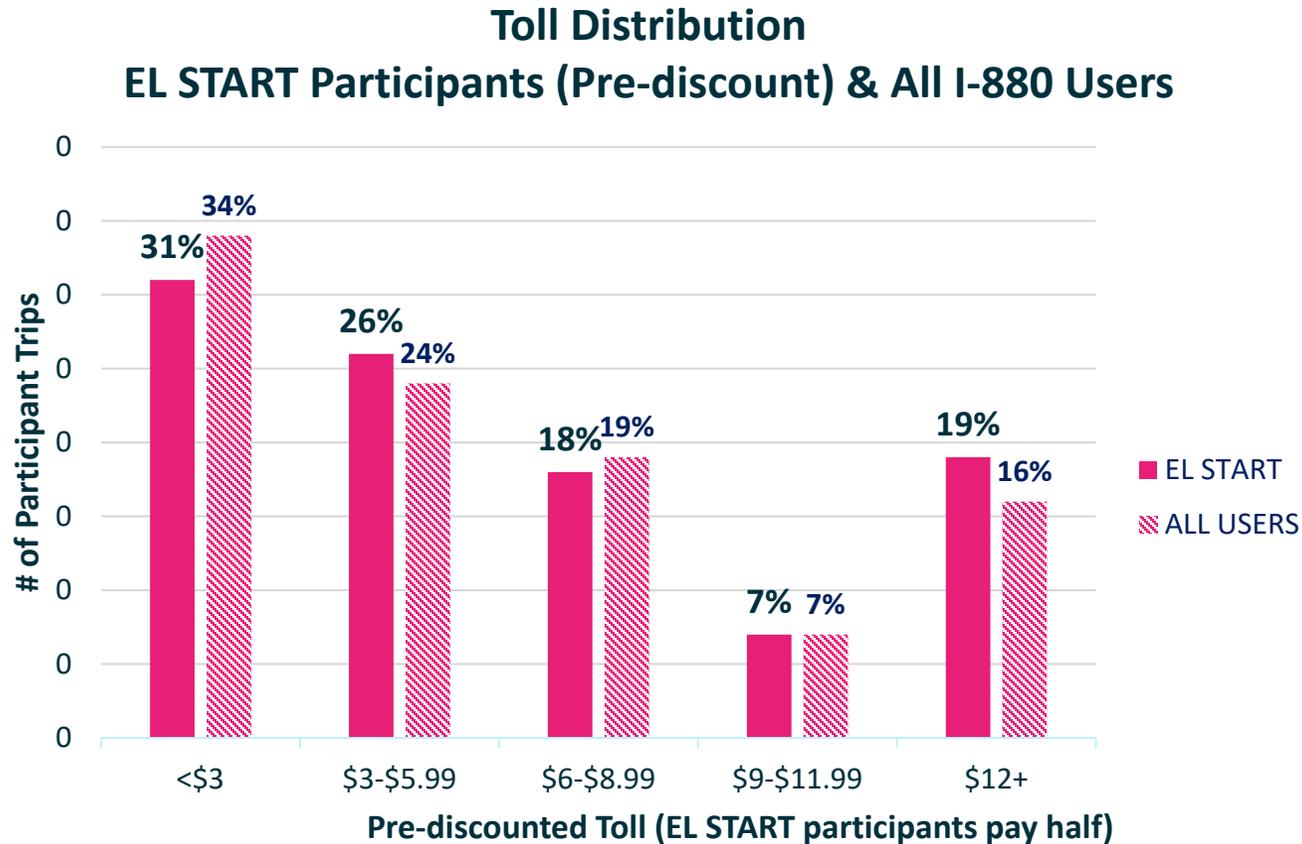
- Approved applications align with race/ethnicity of I-880 corridor population
- Applicants learn about program from diverse sources:
 - FasTrak website, social media, social services, CBOs, paid advertisement
- 15,000 unique individuals visited Express Lanes START website in 6 months

Participation likely influenced by various factors

- Express lanes are a choice; drivers have free options
- Income and identification requirements
- FasTrak is required



Toll distribution



Among Participants:

- Participants made 7,530 paid trips
- Participants saved about \$26,500
- Participants value using the lanes when traffic causes low, as well as high, tolls.

Cross-cutting challenges for MTC means-based programs

- Different programs in different phases:
 - Clipper START Pilot – 4 years operating
 - Express Lanes START Pilot – 1 year operating
 - Bay Area Toll Payment Plan – Less than 1 year operating
 - Highway 37 – earliest operation est. 2028
- Undertaking internal technical analysis of strategy options:
 - Reach more eligible residents (ideas like auto-enrollment, self-verification and unified benefits portal)
 - Expand access to more residents (changes to eligibility threshold)

Next steps

- Prepare 12-month pilot evaluation
- Share pilot results with stakeholders (summer/fall 2024)
- Complete internal means-based technical analysis (fall 2024)
- Recommend pilot future (end, change or expand)



Metropolitan Transportation Commission

Policy Advisory Council Equity and Access Subcommittee Committee

March 22, 2024

Agenda Item 4b

MTC's Community Action Resource and Empowerment (CARE) Program

Subject:

Update of MTC's CARE Cycle 1 – Power-Building and Engagement Program (Category 3)
Proposed Approach for Fiscal Year (FY) 2022-23 through FY 2025-26.

Background:

MTC's CARE Program, the successor to the Lifeline Transportation Program, is a new funding program that supports transportation-based capacity building, technical assistance, and participatory budgeting for Equity Priority Communities in the nine-county Bay Area region. In November 2023, MTC Resolution No. 4604 was approved with the target programming amount of \$21.5 million for FY 2022-23 through FY 2025-26. Administered by MTC, CARE enables community-rooted and cross-sectional partners (i.e., transit/transportation, health, social services, education, etc.) to deliver on high-priority, community-level initiatives and to deepen their relationships to develop the processes, plans, and projects that will drive and sustain transformative transit/transportation mobility, housing, and climate action. There are three grant program "categories" within CARE: Category 1) Community Based Transportation Project Development; Category 2) High-Priority Neighborhood Project Implementation – Participatory Budgeting; and Category 3) Community Power-Building and Engagement (Pb+E). This update focuses on the advancement of Category 3 (Pb+E). Categories 1 and 2 are planned to be advanced pending update on REAP 2.0 funding status.

Power-building and Engagement (Pb+E) – Category 3 Proposed Approach

With support from local MTC CARE funds, the Power-Building and Engagement Program provides \$1.5 million in funding to eligible applicants to implement strategies to improve mobility, affordability, and safety through community engagement projects and cross-sector partnerships. Pb+E funding broadly aims to: grow community leadership and civic engagement, foster inclusive multisector collaboration between public agencies and community-based organizations; and enable intersectional leadership to implement projects impacting mobility and

community well-being. The program recognizes community-based transportation investments as a foundational element of thriving, healthy communities.

Program Strategies: Funds will be disbursed to support three mutually reinforcing strategies. Funds will enable:

1. **Projects:** Community-rooted and grassroots efforts to implement projects that cultivate community resilience;
2. **Partnerships:** Local government and community-based organizations to build partnerships for collective leadership and coordinated action to improve mobility, affordability, and safety; and
3. **Learning:** Capacity building with and for grassroots, community-based organizations, and local government agencies to collaborate to enact holistic efforts around transportation and community well-being.

Community-Centered Design: To ensure community needs are informing Pb+E key elements regarding funding and capacity building, the Power-Building and Engagement Program Cycle 1 will support the launch of a program-level Community Advisory Working Group (CAWG) who will contribute through a participatory, community engaged process. The CAWG is envisioned to inform Pb+E goals, design, identify capacity building/learning/training needs; and support outreach to amplify the reach and impact of Pb+E funding.

Guidelines

- **Administration.** CARE Pb+E will be administered by MTC and supported by county transportation agencies (CTAs).
- **Funding Availability.** A total of \$1.5 million will be available for CARE Pb+E for eligible initiatives conducted by MTC and coordinated with CARE Program Liaisons in each county, with critical input from the CAWG. All funded projects must meet the eligibility requirements of the respective funding source and the CARE Program.

Timeline:

The anticipated timeline for Pb+E Cycle 1 Development and the Call for Projects process is as follows:

Action	Anticipated Date*
Commission action on Cycle 1 Program Guidelines Approval	November 15, 2023 (completed)
MTC launches Invitation for Community Advisory Working Group (CAWG) to inform PB+E Program - Application Due - Notification of Involvement	April 4, 2024 April 19, 2024 April 26, 2024
MTC launches Call for Projects for CARE Pb+E (Category 3)	June 2024
Application deadline to submit an eligible project(s) to MTC	August 2024
MTC Commission approval of Program of Projects	September 24, 2024
Project sponsors awarded funds	October 2024

*All dates subject to change.

Next Steps

Staff will solicit government stakeholder feedback, launch CAWG membership solicitation, and prepare outreach materials to support the Call for Projects process. Staff will return to this Subcommittee in the summer of 2024 to provide an overall CARE update and share progress on Category 3: Power-Building and Engagement.

Issues:

None.

Recommendations:

Information.

Attachments:

- Attachment A: PowerPoint

MTC's Community Action Resource and Empowerment (CARE) Program

Power-Building and Engagement Program (Category 3: Cycle 1)

Policy Advisory Council
Equity and Access Subcommittee

March 22, 2024



**METROPOLITAN
TRANSPORTATION
COMMISSION**

Today's Focus

Category 3: Cycle 1 —
**Power-Building
and Engagement
Program**



Category 1
**Project
Development**

Category 2
**Participatory
Budgeting**

Category 3
**Power-Building
& Engagement**

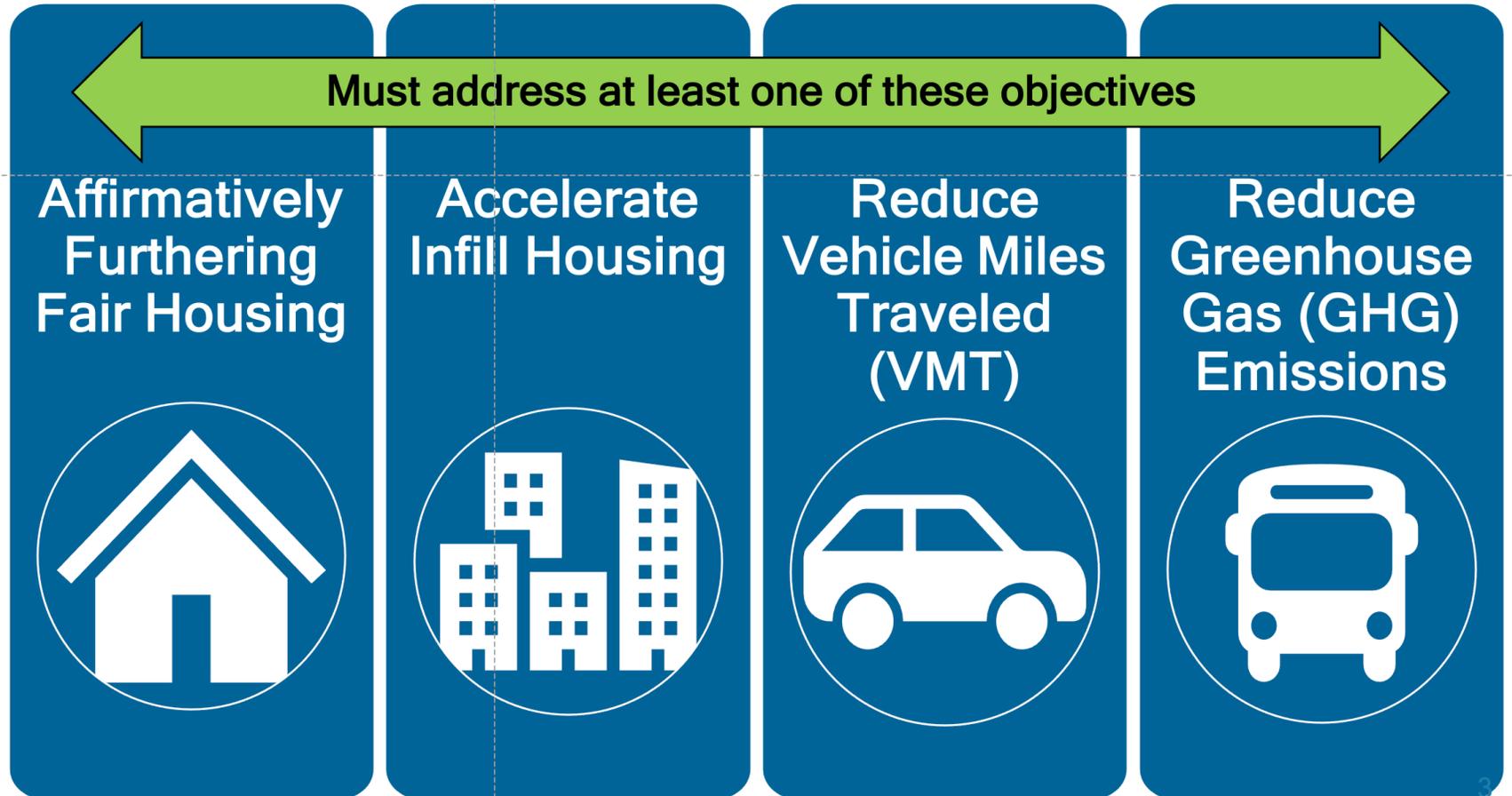
CARE Overview and Funding Objectives

This competitive program is anticipated to include up to a total of \$21.5M through OBAG 3 (\$13.5M of which \$1.5M in local funds) and REAP 2.0 (\$8M – pending approval).

Projects must support implementation of **Community Based Transportation Plans** or **Coordinated Plan** AND



Support Implementation of Community Based Transportation Plans or Coordinated Plan



CARE Funding Categories



Project Development to Advance Community Based Transportation Plan Project(s)

Category 1 – *Pending REAP 2*

- **Advancing a CBTP concept to a fundable, viable project**
- **Technical Assistance for Project Development (i.e. preliminary engineering, environmental work)**



Implementation of High-Priority Neighborhood Project(s)

Category 2 – *Pending REAP 2*

- **Utilizing a Participatory Budgeting Process or similar robust engagement**
- **Examples: Bus stop enhancements, quick-build pedestrian/bicycle/transit improvements**



Community Power-Building and Engagement (Pb+E)

Category 3 – *Advanced (\$1.5M)*

“Power” is the ability to define reality for yourself and for others.

Technical Assistance and Capacity Building for/from/with community based organizations and local government

Community-level Impact Advancing Regional Goals

Power-Building + Engagement (Pb+E) Goals

Grow **community leadership** and **civic engagement**

Foster inclusive **multi-sector collaboration** between public agencies and community-based organizations

Enable **intersectional leadership** to **implement projects** impacting mobility and community well-being

The program recognizes community-based transportation investments as a foundational element of thriving, healthy communities.



Pb+E: Piloting Transformative Elements

- **Participatory Group Structure and Process (Community Advisory Working Group)**
- Advancing **capacity building, partnerships** and **community-led engagement** initiatives as key equity strategies
- Developing “**learning and action model options**” for flexibility

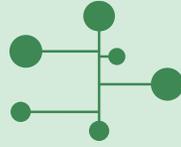
Key Equity Strategies



Participation Throughout the Project Lifecycle and Beyond

Objective:

- Community = Relational + People
- Network = Transactional + Opportunities
- Addressing Inequities



Community, CBOs & Staff

NEW Community Advisory Working Group (CAWG)

- Inform and provide feedback

Government

- MTC Staff
- County Transportation Agencies



Policy

Policy Advisory Council's Equity and Access Sub-Committee

- Advise

Government

- County Transportation Agencies
- Metropolitan Transportation Agency (**Decision-Making Action/ Approvals**)



Residents, CBOs & Stakeholders

Applicants

- Input on capacity building needs and gaps

Awardee Cohort

- Individuals/ entity receiving funds
- Kick-off launch and evaluation/ learning

Concept for Community Advisory Working Group (CAWG)

For Category 3: Power-Building and Engagement

- **12 individuals from local CBOs**, time-limited, non-institutional partners compensated, participants eligible to apply for Category 3 funding
- **Preference** given to CBO representatives in and/or serving **Equity Priority Communities**
- **Proposed Selection:** Mix of MTC Pb+E Program Manager and two Equity & Access Sub-Committee members



Potential Project Type (1 of 3): Capacity Building



The process of **strengthening local coordination, leadership, knowledge, skills, expertise, and access to resources** in communities with the goal of helping to **develop or increase the ability of that community to independently compete for grants and implement projects** in the future.

- **Areas:** Education and awareness raising, trainings, skills building, community engagement, partnership development
- **Working Examples:** Participatory budgeting (Vallejo and SF), resident community planning 101 and leadership, equity key performance indicators, community and agency readiness

Potential Project Type (2 of 3): Partnerships



Partnership development to build mutually beneficial relationships for meaningful, inclusive collaboration that includes outreach and education. Broad partnerships include a variety of stakeholders such as public agencies, transit operators, CBOs, residents, and underrepresented, overburdened groups.

- **Working Examples:** Mobility management workshops, means-based cross sector partnerships, youth (or other overburdened groups) safety in transit/transportation/housing.

Potential Project Type (3 of 3): Projects



Community engagement projects that leverage new or existing community gathering and resources sites to implement mobility, affordability or safety strategies including but not limited to messaging, education, engagement activities, leadership development or community assessment and readiness.

- **Working Examples:** Community bicycle rides and walk audits, storytelling efforts, open streets events, mobility and safety demonstration

Potential Learning and Action Models



Capacity Building

Concept:

- Increase readiness to engage community and sector partners
- Broadened access to educational resources for community partners, CBOs, local government

Funding

- Set-Aside depending on level of need/interest



Partnerships

Concept:

- New collaboration of local multi-sector partners

Funding

- Tiered:
 - under \$10K,
 - \$11K–\$25K,
 - \$26K–\$40K



Projects

Concept:

- Implementation of a discrete initiative
- Community sees/feels improvement

Funding

- Tiered:
 - under \$10K,
 - \$11K–\$25K,
 - \$26K–\$40K
- Example: <https://scag.ca.gov/gohuman>



Action Learning Cohort Model

Concept:

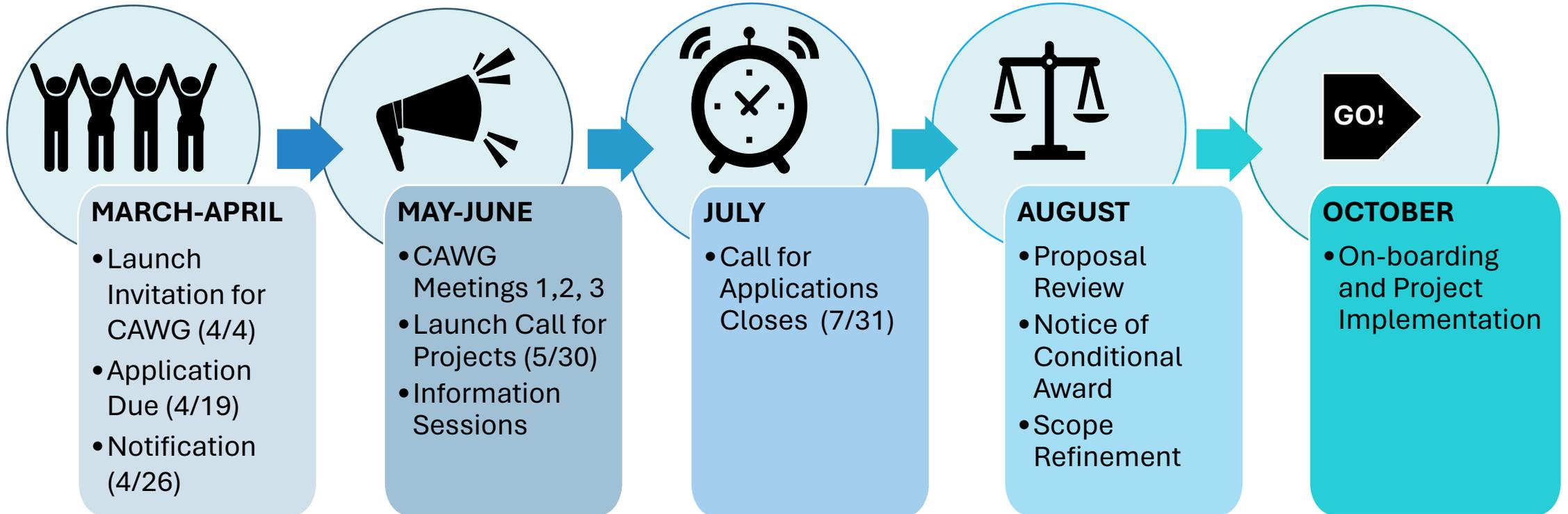
- Multi-Sector approach for projects
- **Actionable pathway:** Increase learning and readiness for competitive funding

Partnership

Capacity Building:
TA and Coaching

Projects

Anticipated Timeline and Next Steps



Questions

- What are your overall thoughts on Power-building and Engagement approach?
- How might we conduct outreach to invite individuals to participate in the Community Advisory Working Group?
- What area(s) of the Power-Building and Engagement Program are most interesting to you?

Key Equity Strategies

