



Metropolitan Transportation Commission

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Agenda

Policy Advisory Council Equity & Access Subcommittee

Ilaf Esuf, Chair

Genay Markham, Vice Chair

Members

*Christine Fitzgerald, Dwayne Hankerson,
Gabriela Orantes, Vinay Pimple, Terry Scott,
Frank Welte, Walter Wilson, and Howard Wong*

Alternates

Pamela Campos and Anne Olivia Eldred

Friday, April 28, 2023

9:00 AM

Board Room - 1st Floor

This meeting shall consist of a simultaneous teleconference call at the following location(s):
Kaleidoscope Coffee, 109 Park Place, Richmond, California 94801
Silicon Valley Independent Living Center, 25 N. 14th Street Suite 1000, San Jose, California
95112

Meeting attendees may opt to attend in person for public comment and observation at 375 Beale Street, Board Room (1st Floor). In-person attendees must adhere to posted public health protocols while in the building. The meeting webcast will be available at <https://mtc.ca.gov/whats-happening/meetings/live-webcasts>. Members of the public are encouraged to participate remotely via Zoom at the following link or phone number.

Members of the public participating by Zoom wishing to speak should use the “raise hand” feature or dial *9. When called upon, unmute yourself or dial *6. In order to get the full Zoom experience, please make sure your application is up to date.

Attendee Link: <https://bayareametro.zoom.us/j/89649281316>

iPhone One-Tap: US: +12532050468,,89649281316#

Join by Telephone (for higher quality, dial a number based on your current location) US:

888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 896 4928 1316

International numbers available: <https://bayareametro.zoom.us/j/kcJFL0wk1>

Detailed instructions on participating via Zoom are available at:

<https://mtc.ca.gov/how-provide-public-comment-board-meeting-zoom>

Members of the public may participate by phone or Zoom or may submit comments by email at info@bayareametro.gov by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name and agenda item number in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

The Policy Advisory Council advises the Metropolitan Transportation Commission on transportation policies in the San Francisco Bay Area, incorporating diverse perspectives relating to the environment, the economy, and social equity.

1. Call Meeting to Order / Roll Call / Confirm Quorum

Quorum: A quorum of this subcommittee shall be a majority of its regular voting members (6).

2. Welcome - Ilaf Esuf, Policy Advisory Council Equity & Access Subcommittee Chair

3. [23-0148](#) Approval of the January 27, 2023 Meeting Minutes

Action: Subcommittee Approval

Attachments: [03_23-0148_01-27-2023_Policy_Advisory_Council_Equity_and_Access_Subco](#)

4. [23-0389](#) Transit Transformation Action Plan Accessibility Work Plan Update

Action: Information

Presenter: Drennen Shelton

5. [23-0507](#) Clipper® START Pilot Update

Evaluation results of the Clipper START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

Action: Information

Presenter: Melanie Choy

Attachments: [05i_23-0507_Cover_Summary_Sheet_Equity_Clipper_START.pdf](#)
[05ii_23-0507_FITF_4a_23-0477_Summary_Sheet_Clipper_START.pdf](#)
[05iii_23-0507_Revised_PowerPoint_Clipper_START_Attachment_A.pdf](#)

6. [23-0675](#) Nominations for 2022-2023 Policy Advisory Council Equity & Access Subcommittee Chair and Vice Chair

Nominations for the 2022-2023 Chair and Vice Chair of the Policy Advisory Council Equity & Access Subcommittee will be opened at the April 28, 2023 meeting. The nomination period will remain open until the election scheduled for the May 26, 2023 meeting.

Action: Information

Presenter: Kÿ-Nam Miller, Staff Liaison

Attachments: [06_23-0675_Nominations_for_Equity_and_Access_Subcommittee_Chair_and](#)

7. New Business

Members of the subcommittee may bring up new business for discussion or addition to a future agenda.

8. Public Comments / Other Business

Note: The subcommittee will not take action on items not listed on today's agenda.

*Members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial *9. When called upon, unmute yourself or dial *6.*

9. Adjournment / Next Meeting

The next meeting of the Policy Advisory Council Equity & Access Subcommittee will be held on Friday, May 26, 2023 at 9:00 a.m. at the Bay Area Metro Center, 375 Beale Street, San Francisco, CA. Any changes to the schedule will be duly noticed to the public.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

Acceso y el Título VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

MTC's Chair and Vice-Chair are ex-officio voting members of all standing Committees.



Metropolitan Transportation Commission

Meeting Minutes - Draft

Agenda Item 3

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Policy Advisory Council Equity & Access Subcommittee

Ilaf Esuf, Chair *Genay Markham, Vice Chair*
Members

*Christine Fitzgerald, Dwayne Hankerson,
Gabriela Orantes, Vinay Pimple, Terry Scott,
Frank Welte, Walter Wilson, and Howard Wong*

Alternates
Pamela Campos and Anne Olivia Eldred

Friday, January 27, 2023

9:00 AM

REMOTE

1. Call Meeting to Order / Roll Call / Confirm Quorum

Present: 11 - Member Pimple, Member Welte, Member Hankerson, Member Wilson, Member Scott, Member Wong, Member Fitzgerald, Vice Chair Markham, Chair Esuf, (Alternate) Eldred and (Alternate) Campos

Excused: 1 - Member Orantes

Policy Advisory Council Member Johnny Parker Jr. was also in attendance.

2. Welcome - Ilaf Esuf, Policy Advisory Council Equity & Access Subcommittee Chair

3. [22-1819](#) Approval of the November 30, 2022 Meeting Minutes

Action: Subcommittee Approval

Attachments: [03 22-1819 11-30-2022 Policy Advisory Council Equity and Access Subcommittee Meeting Minutes Draft.pdf](#)

Upon the motion by Member Wilson and second by Member Scott, the November 30, 2022 Meeting Minutes were approved. The motion carried by the following vote:

Aye: 8 - Member Pimple, Member Hankerson, Member Wilson, Member Scott, Member Wong, Member Fitzgerald, Vice Chair Markham and Chair Esuf

Nay: 1 - Member Welte

Absent: 1 - Member Orantes

4. [22-1822](#) Transit Transformation Action Plan: Accessibility Actions Update

Update on the Transit Transformation Action Plan: Accessibility Actions.

Action: Information

Presenter: Drennen Shelton

Attachments: [04 22-1822 Summary Sheet Transit Transformation Action Plan Accessibility Actions Update.pdf](#)

Zeno Swijtink spoke on this item.

5. [22-1820](#) Plastic and Mobile Clipper® Card Acquisition Fees

Title VI of the Civil Rights Act of 1964 protects people from discrimination based on race, color, and national origin in programs receiving federal financial assistance. This item presents findings of an analysis (required under Title VI) to determine whether there are disparate impacts or disproportionate burdens on specific populations related to fees for acquiring new plastic and mobile Clipper cards.

Action: Information

Presenter: David Weir

Attachments: [05i 22-1820 Summary Sheet Plastic and Mobile Clipper Card Acquisition Fees.pdf](#)
[05ii PowerPoint Plastic and Mobile Clipper Card Acquisition Fees.pdf](#)

Aleta Dupree spoke on this item.

6. New Business

7. Public Comments / Other Business

Written public comment was received from Richard Buckley Hughes.

Aleta Dupree was called to speak.

Zeno Swijtink was called to speak.

[23-0273](#) General Public Comment Received

Attachments: [07 General Public Comment Received OBAG 3 Grant approval.pdf](#)

8. Adjournment / Next Meeting

The next meeting of the Policy Advisory Council Equity and Access Subcommittee will be held Friday, February 24, 2023 at 9:00 a.m. Any changes to the schedule will be duly noticed to the public.

**Metropolitan Transportation Commission
Policy Advisory Council Equity and Access Subcommittee**

April 28, 2023

Agenda Item 5

Clipper® START Pilot Update

Subject:

Evaluation results of the Clipper START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

Background:

Policy Advisory Council Agenda Item 5, Clipper START Update, is attached. This report will be presented to the Fare Integration Task Force on April 24, 2023. Staff will be at your April 28, 2023 meeting to deliver and discuss this presentation. The Council's input is requested.

Issues:

None identified.

Recommendations:

Information.

Attachments:

- Attachment A: Agenda Item 4a from the April 24, 2023 Fare Integration Task Force meeting.

Clipper® Executive Board Fare Integration Task Force

April 24, 2023

Agenda Item 4a

Clipper® START Pilot Update

Subject:

Staff will present key evaluation results of the Clipper START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

Background:

In May 2018, the Commission adopted Resolution No. 4320, establishing the framework for the Regional Means-Based Transit Fare Pilot Program. Branded as Clipper START, the regional means-based transit fare discount program seeks to increase access to opportunity and improve transportation affordability for adult transit passengers who earn a lower income. The Clipper START program was the first of its kind in the region.

The three-year pilot program was launched on July 15, 2020, with transit agencies offering a 20 or 50 percent discount on single-ride fares for eligible adults who earn at or under 200 percent of the federal poverty level (FPL). MTC sets aside funding annually to administer the program and to defray a portion of operators' revenue losses. Additionally, a pilot program evaluation was conducted to assess program delivery components and impacts on advancing equity to learn and continually improve the program.

Preliminary results of pilot have been shared with transit operator staff, with the technical memo to be available in May 2023. At the April Fare Integration Task Force meeting, MTC staff will present pilot program recommendations based on findings from the evaluation. As the region continues to advance the Clipper START program, a commitment for close collaboration between MTC and operators is essential for a cohesive and more impactful program.

Next Steps:

Based on input from technical working groups, Equity and Access Subcommittee, and the Fare Integration Task Force, MTC staff anticipates bringing a recommendation on pilot program to the Commission in May.

Issues:

None identified.

Recommendations:

Information

Attachments:

- Attachment A: Presentation



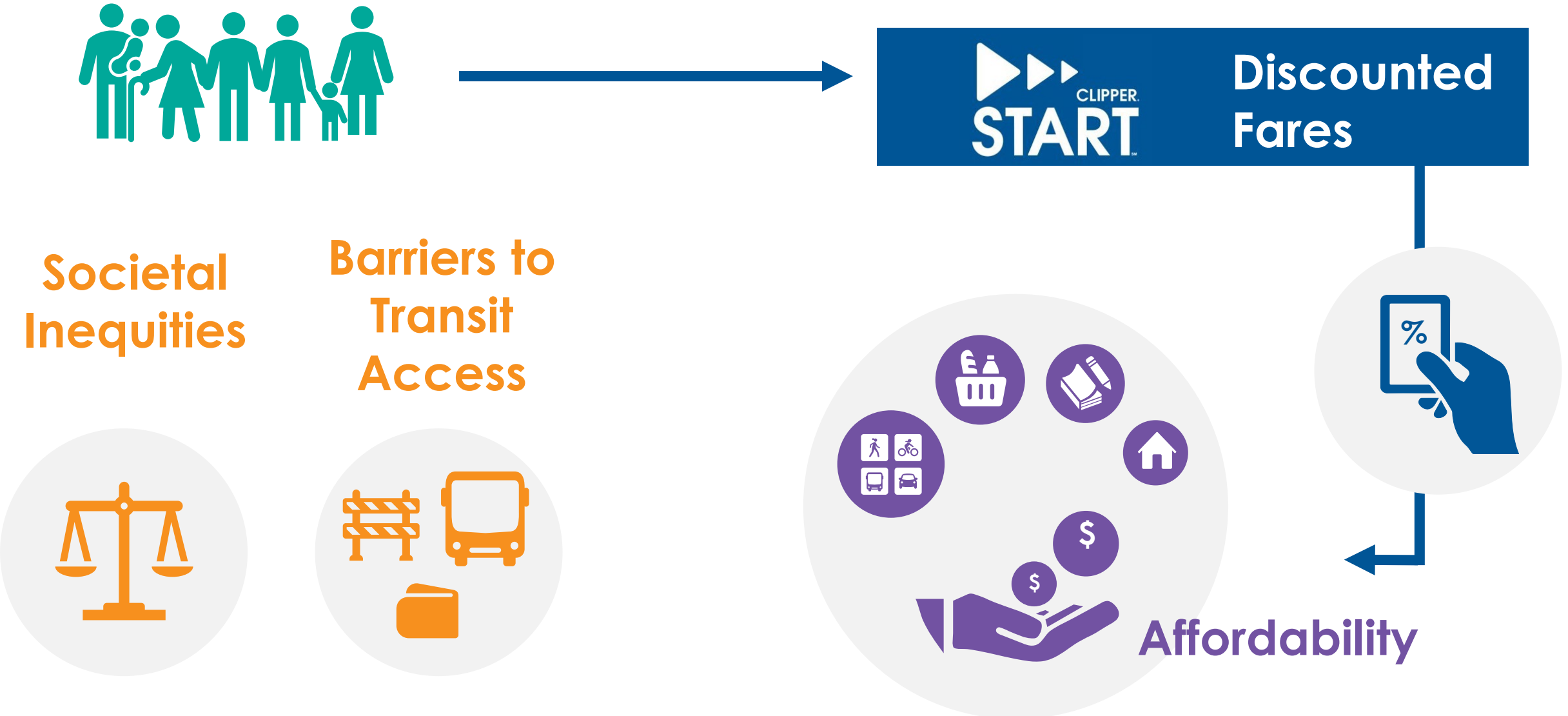
CLIPPER.®

The Evolution of the Clipper START Pilot: Two-Year Findings and Recommendations

CLIPPER. **START** ▶▶▶

Revised Presentation
Policy Advisory Council Equity & Access Subcommittee
April 28, 2023

CLIPPER START ADDRESSES THE SYSTEMIC CHALLENGES IN THE REGION



THE CLIPPER START PILOT

- 3-year pilot on regional means-based per-ride transit fare discount
 - Eligibility = Age 19-64, < 200% of Federal Poverty Level for household income
- Goals:
 - Make transit **more affordable** to individuals earning low-income
 - Develop implementation options that are **financially viable and administratively feasible**
 - Move towards a more **consistent regional standard** for fare discounts

20% DISCOUNT (14)



50% DISCOUNT (7)



DEFINING & MEASURING THE PILOT

Evaluation Framework

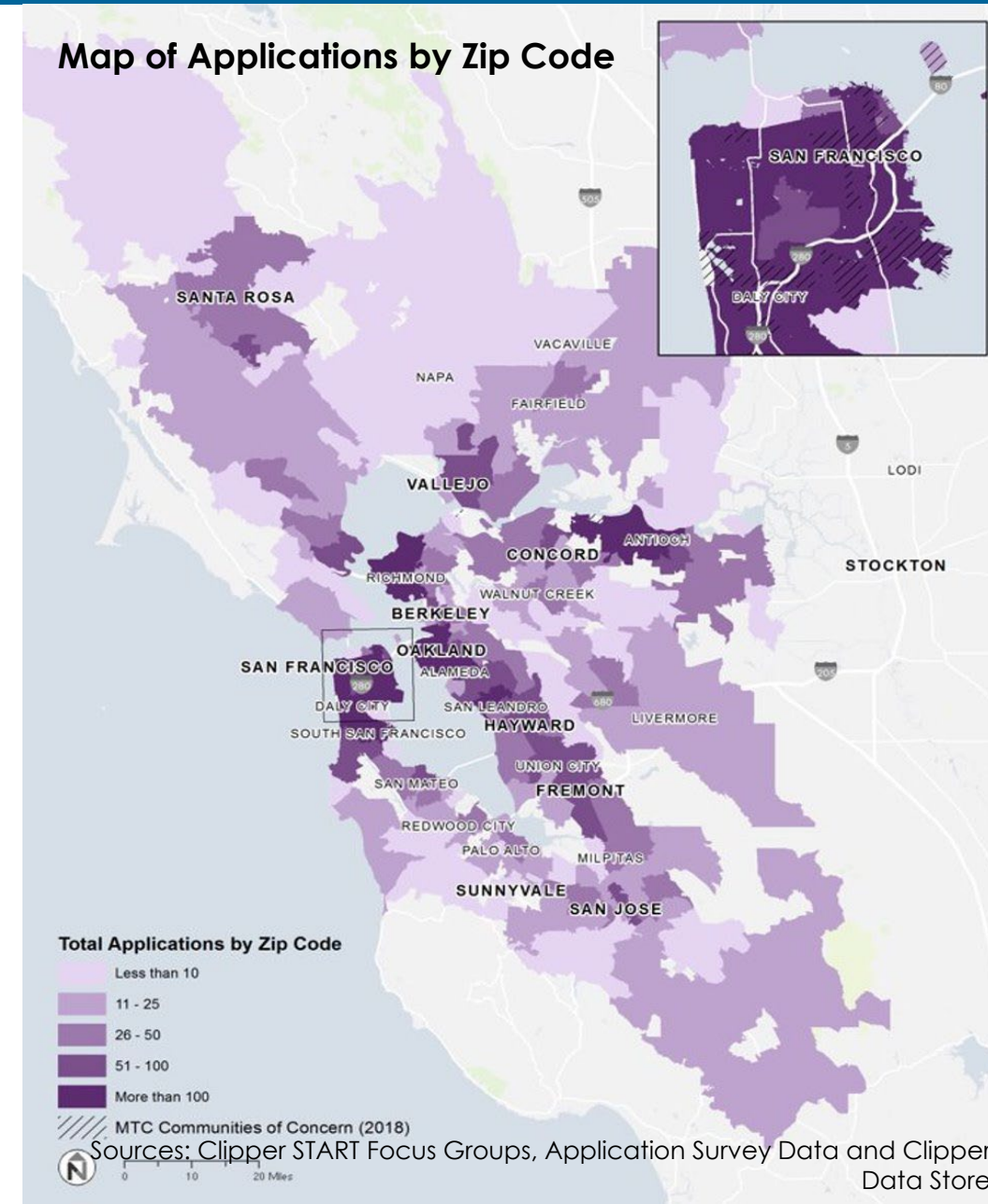


Key Pilot Statistics

Outputs	July 2020- July 2022	To March 2023
Applications Submitted	15,000	21,500
Program Enrollees	13,000	19,000
Active Program Users	9,800	13,800
Number of Trips	1.1 million	1.8 million
Number of Transfers	249,333	430,000

KEY LEARNINGS

- Program is **reaching critical populations**
 - People with household incomes less than \$20K (57%), women (59%), and people identifying as Asian or Hispanic (62%) are the majority of enrollees
- **Increased mobility:** Most riders are taking more trips
 - Average participant trip frequency is up to 5.6 trips per week
- **Increased affordability:** Trip rate higher than application rate for those HH income between \$5,000 - \$30,000
- Uptake, Uptake, Uptake.
 - Multiple strategies to increase program participation
 - Opportunities for all...



STRATEGIES FROM THE EVALUATION

MTC Staff Assessment

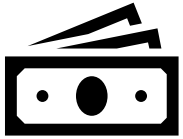
STRATEGIES	STAFF RESPONSE		
	ACCEPT: Supports project goals and aligns with agency priorities.	REJECT: Does not align with project goal(s).	ASSESS: Define and measure options, listen and learn about feasibility, benefits and risks. Develop scope and timeline for assessment.
Auto-Enroll			●
Self-Verification		●	
Increase Income Eligibility			●
Consistent Discount	●		
Fare cap/Accumulator			●
Customer-focused, collective approach (Engagement, Education, Equity Partnerships)	●		
Marketing strategy and materials review	●		

PROPOSED RECOMMENDATION: CLIPPER START FRAMEWORK

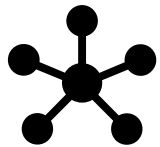
Original Framework: Res. 4320



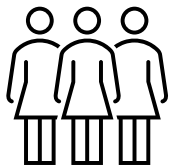
Transit Agency Participation – Voluntary



Two Discount Options: 20% or 50%



Centrally Administered on Clipper



Participant Eligibility: At/below 200% Federal Poverty Level



Discount applied to single per trip fare

Proposed Changes:



Extend the Pilot program through June 30, 2025.



Revise Subsidy approach. Upfront one-time payment covering two years of Pilot extension.



Title VI remains transit agency responsibility. MTC in a support role.

Current State of MTC Funding Contributions

- Quarterly reimbursement payments to operators
- Funded through LCTOP and STA funds
- Funds administrative and fare subsidy costs



<\$0.5 million

Reimbursements to date

(\$0.7 million projected reimbursements by June 2023)



\$1 million/yr.

Administrative Cost

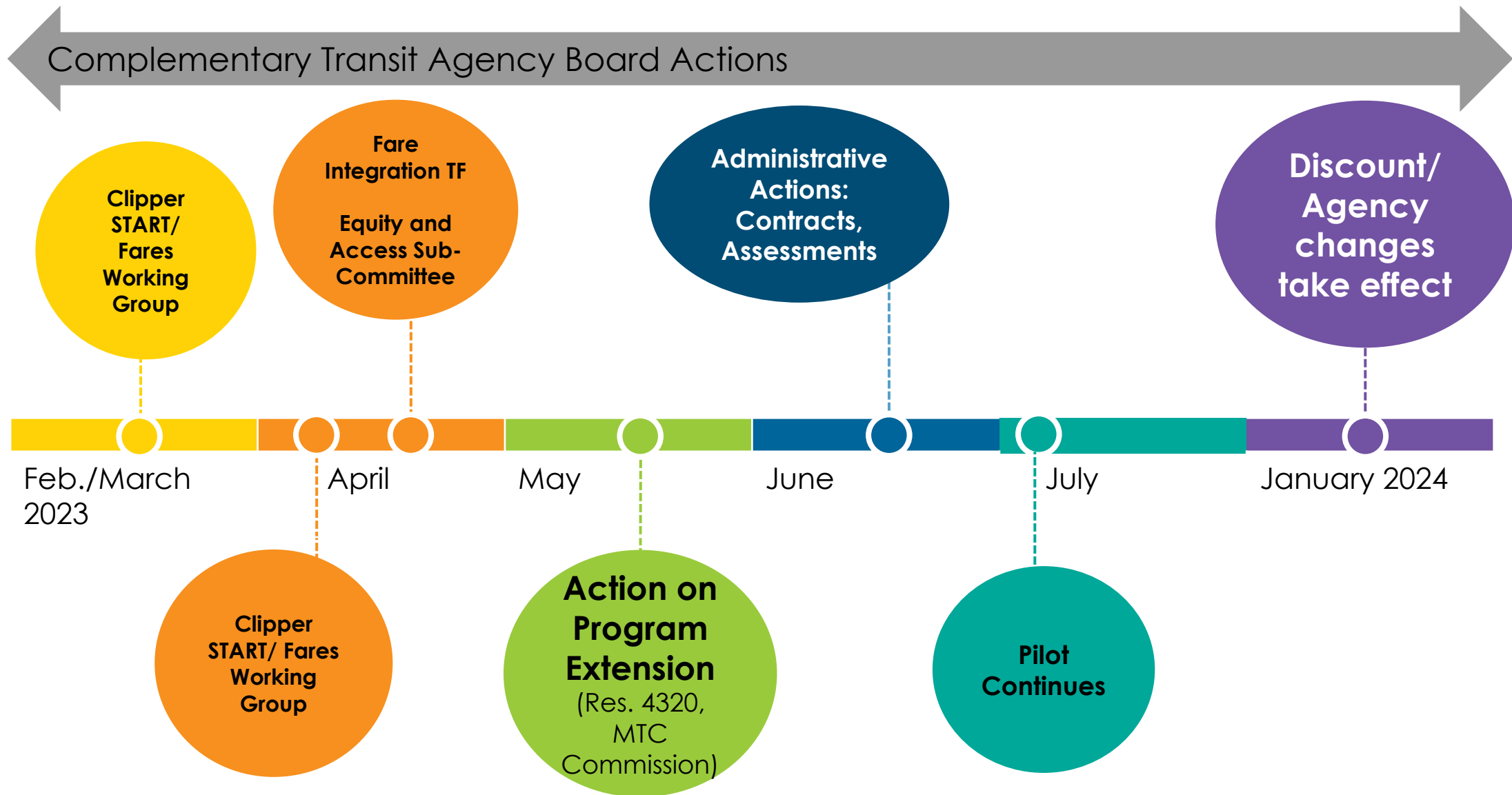
Proposed Fare Subsidy Approach

- One-time upfront payment covering 2 years of the Pilot Extension
- Goals:
 - Incentivize participation and consistency
 - Minimize financial risk for operators and processing of reimbursements
- Baseline Funding Distribution formula
 - Up to **20% of fare (previously 10%)** eligible for reimbursement
 - Funding credit for early adopters of the 50% discount
 - Guaranteed minimum (\$15,000)
 - Estimated percentage (0-25%) for increased usage
 - Buffer to offset any underestimations

DISCUSSION AND SUMMARY

Recommendations:

- 1) Extend Pilot Program for an additional 2 years (until June 30, 2025)
- 2) During the 2-year extension
 - Implement, in partnership with transit operators, marketing/outreach/engagement strategies to increase program usage (3E's+M)
 - Assess strategies to simplify and potentially expand access to the benefit
 - Innovate and deploy different strategies to increase reach and remove barriers - make it easier to participate in the Pilot that meets program goals.
- 3) Fare Subsidy Modifications
 - 1) Support the approach of a one-time estimated payment with minimum guarantees. MTC and Transit Operator staff to finalize formula and amounts by Summer 2023.



NEXT STEPS

Metropolitan Transportation Commission Policy Advisory Council

April 28, 2023

Agenda Item 6

Nominations for 2022-2023 Policy Advisory Council Equity & Access Subcommittee Chair and Vice Chair

Subject:

Nominations for the 2022-2023 Chair and Vice Chair of the Policy Advisory Council Equity & Access Subcommittee will be opened at the April 28, 2023 meeting. The nomination period will remain open until the election scheduled for the May 26, 2023 meeting.

Background:

Potential candidates may nominate themselves. Effective upon election, the Chair and Vice Chair positions will serve the remainder of the two-year term that ends December 2023. The election for the next two-year term will take place in January 2024, lasting through December 2025.

If you would like to nominate either yourself or one of your colleagues, you may do so in person at the meeting or submit it to staff any time before the election on May 26, 2023.

Issues:

None identified.

Recommendations:

Information

Attachments:

None