



Bay Area Metro Center  
375 Beale Street  
San Francisco, CA 94105

## Meeting Agenda - Final

### ABAG San Francisco Bay Trail Steering Committee

*John Woodbury, Chair*  
*Julie Bondurant, Co-Chair*  
*Steve McAdam, Secretary*  
*Juan Raigoza, Treasurer*

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Monday, October 4, 2021

12:00 PM

REMOTE

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#### San Francisco Bay Trail Project Steering Committee

In light of Governor Newsom's State of Emergency declaration regarding COVID-19 and in accordance with the recently signed Assembly Bill 361 allowing remote meetings, this meeting will be accessible via webcast, teleconference, and Zoom for all participants.

A Zoom panelist link for meeting participants will be sent separately to committee, commission, or board members.

The meeting webcast will be available at: <https://abag.ca.gov/meetings-events/live-webcasts>

Members of the public are encouraged to participate remotely via Zoom at the following link or phone number:

Please click the link below to join the webinar:

<https://bayareametro.zoom.us/j/87437476480>

Or One tap mobile :

US: +14086380968,,87437476480# or +16699006833,,87437476480#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799 or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Webinar ID: 874 3747 6480

Detailed instructions on participating via Zoom are available at:

<https://abag.ca.gov/zoom-information>

Committee members and members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial "\*9".

In order to get the full Zoom experience, please make sure your application is up to date.

Members of the public may participate by phone or Zoom or may submit comments by email at [info@bayareametro.gov](mailto:info@bayareametro.gov) by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

The San Francisco Bay Trail Steering Committee may act on any item on the agenda.

The meeting is scheduled to begin at 12:00 p.m.

Agenda, roster and webcast available at <https://abag.ca.gov>

For information, contact Clerk of the Board at (415) 820-7913.

**Roster**

Julie Bondurant, Brena Buxton, Sean Dougan, Leo Dubose, Andrea Gaffney, Ethan Lavine,  
Steve McAdam, Moira McEnespy, Juan Raigoza, Suzanne Wilson, John Woodbury

**1. Call to Order / Roll Call / Confirm Quorum**

**2. Public Comment**

*Information*

**3. Steering Committee Member and Staff Announcements**

*Information*

**4. Chair's Report**

- 4.a. [21-1193](#) SF Bay Trail Steering Committee Chair's Report for October 4, 2021

**Action:** Information

**Presenter:** John Woodbury

**5. Consent Calendar**

- 5.a. [21-1195](#) Approval of SF Bay Trail Steering Committee Minutes of November 19, 2020

**Action:** Approval

**Presenter:** Clerk of the Board

**Attachments:** [5a BT Steering Committee Minutes 20201119 v2.pdf](#)

**6. SF Bay Trail Program Funding Recommendations**

- 6.a. [21-1196](#) SF Bay Trail Program Funding Recommendations

Recommended project funding list resulting from the call for projects under the current SF Bay Trail Grant Program for consideration of approval.

**Action:** Approval

**Presenter:** Lee Huo and Laura Krull

**Attachments:** [6a 1 Summary Sheet SCC Program Funding v2.pdf](#)  
[6a 2 Presentation SCC.pdf](#)

**7. MTC Active Transportation Plan Update**

**7.a. [21-1197](#) MTC Active Transportation Plan Update**

Introduction and update on the status of the Metropolitan Transportation Commission's Regional Active Transportation Plan.

**Action:** Information

**Presenter:** Kara Oberg

**Attachments:** [7a AT Plan Update Presentation.pdf](#)

**8. Fundraising Best Practices for Non-Profits-Case Studies****8.a. [21-1198](#) Fundraising Best Practices for Non-Profits-Case Studies**

Overview of 501(c)3 case studies exemplifying best practices for fundraising by Metropolitan Transportation Commission staff and Alta Planning & Design, Inc.

**Action:** Information

**Presenter:** Toshi Shepard-Ohta, Nicola Szibbo, and Alta Planning

**Attachments:** [8a Fundraising Presentation.pdf](#)

**9. Adjournment / Next Meeting**

*The next meeting of the Bay Trail Steering Committee will be announced.*

**Public Comment:** The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

**Meeting Conduct:** If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

**Record of Meeting:** Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site ([mtc.ca.gov](http://mtc.ca.gov)) for public review for at least one year.

**Accessibility and Title VI:** MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

**可及性和法令第六章:** MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

**Acceso y el Titulo VI:** La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

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Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.





# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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**File #:** 21-1193      **Version:** 1      **Name:**

**Type:** Report      **Status:** Informational

**File created:** 9/9/2021      **In control:** ABAG San Francisco Bay Trail Steering Committee

**On agenda:** 10/4/2021      **Final action:**

**Title:** SF Bay Trail Steering Committee Chair's Report for October 4, 2021

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
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SF Bay Trail Steering Committee Chair's Report for October 4, 2021

John Woodbury

Information



# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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**File #:** 21-1195      **Version:** 1      **Name:**

**Type:** Minutes      **Status:** Consent

**File created:** 9/9/2021      **In control:** ABAG San Francisco Bay Trail Steering Committee

**On agenda:** 10/4/2021      **Final action:**

**Title:** Approval of SF Bay Trail Steering Committee Minutes of November 19, 2020

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [5a BT Steering Committee Minutes 20201119 v2.pdf](#)

Date	Ver.	Action By	Action	Result
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Approval of SF Bay Trail Steering Committee Minutes of November 19, 2020

Clerk of the Board

Approval

**San Francisco Bay Trail  
Steering Committee Meeting Minutes  
Bay Area Metro Center  
November 19, 2020**

**1. Call to Order / Confirm Quorum**

Meeting was called to order at 3:00 p.m.

Steering Committee

John Woodbury, *Chair*  
Julie Bondurant  
Brenda Buxton  
Leo DuBose  
Steve McAdam  
Juan Raigoza

Bay Trail/MTC Staff

Lee Huo  
Maureen Gaffney  
Sarina Seaton  
Ben Botkin  
Alex Yeung  
Jess Thomas -Tech  
Andrew Fremier  
Brad Paul

Guests

Erik Alm, Caltrans District 4 Planning

**2. Adoption of Agenda and Approval of Minutes**

ACTION: Adopted the agenda and approved the 11/19/20 minutes. Raigoza moved, Bondurant seconded.

Yes Votes:

John Woodbury  
Steve McAdam  
Brenda Buxton  
Julie Bondurant  
Juan Raigoza  
Leo DuBose

No Votes: None

Abstentions : None

### 3. Announcements by Committee Members and Staff

- Gaffney      Announced Laura Thompson's retirement from the Bay Trail and that she's settling into her life in Scotland. Working with Save the Bay, Smart Family Foundation donated \$160,000 to the Bay Trail Project for work towards a SFO feasibility study. Solano Transportation Authority, Vine Trail, and Bay Trail are working together to obtain an Urban Greening Grant to fund a section of Bay Trail in Vallejo, and the application has been selected to go to the next stage of evaluation for a site visit on December 8, 2020. Corte Madera Creek Overcrossing project being led by Transportation Authority of Marin will be moving to construction in Spring 2021. Gaffney stated that Bay Trail gaps have been closed along the San Rafael SMART Path near the downtown transit center and in Ravenswood. Regional Measure 3 has been appealed to State Supreme Court and will result in continued delays in the ability to utilize the funds.
- Huo            Announced that Bay Trail Confidential, an online program promoting the Bay Trail that is being produced by San Francisco City Guides, has launched with its first program in October. The show was a success with 98 attendees with enthusiastic feedback from follow up surveys. The show will move forward has a monthly program. Stated that staff is continuing to partner with Save the Bay on Bay Day which was converted to a month-long event due to the pandemic encouraging people participate in the Bay Day Trail Challenge to promote people getting on the Bay Trail. There was significant corporate sponsorship of the event and 1,159 people officially signed up for the Bay Day Trail Challenge. Bay Trail staff is participating in the Bay Adapt planning process which looks to develop consensus around goals for regional effort to tackle sea level rise adaptation. Caltrans has initiated their Bike Superhighway planning process, and staff will participate on the technical advisory committee. The City of Hayward working with the Hayward Area Shoreline Planning Agency is finishing up the Hayward Shoreline Master Plan which looks at shoreline retreat options for existing facilities for different expected levels of sea level rise and inundation. East Bay Regional Park District has completed its Risk Assessment Adaptation Prioritization Plan which looks at the sea level impacts to the Bay Trail in Alameda and Contra Costa Counties. The plan has identified Berkeley Marina, Alameda Point, and the Martin Luther King Regional Shoreline as areas for more in-depth study and planning efforts. Stated that Vijay Kesavan who works on the Priority Conservation Area Grants will be filling the role of the South Bay – Bay Trail Planner for the interim.
- Botkin        Announced that interest in the Water Trail has increased during the pandemic with increased web traffic and map requests. The Berkeley Marina Redevelopment Project replaced an existing dock with an ADA-accessible dock with grant funds from the Water Trail. Petaluma River dredged opening up access. Crane Cove Park opened in the Dogpatch area of San Francisco including water trail access that will be considered for Water Trail designation at an upcoming meeting. Bay Point Restoration Project completed with an ADA accessible kayak launch. A new Water Trail Grant will be available soon using Proposition 68 funds focusing on Severely Disadvantaged Communities. MTC's Active Transportation Plan moving forward, and it will incorporate work on trails and greenways. Plan Bay Area will include a new strategy on modernizing and expanding trails, open space, and recreational facilities.

#### **4. Block Grant 6 Discussion**

Maureen Gaffney introduced the item, provided background on the purpose of new Prop 68 grants including the focus on Severely Disadvantaged Communities (SDAC), and requested the Committee to provide staff with advice and direction on the grant process and how to focus the grants funds. The Committee emphasized keeping the process simple and streamlined. The Committee and staff discussed known projects that might want funding and staff went through possible projects. The committee suggested making the funds less restrictive and be open where possible. The Committee had a preference for utilizing the SDAC focused funds for ready-to-go projects while attempting to use Non-SDAC-restricted funds for feasibility and planning studies since funding for these purposes are less common. The Committee recommended sending a simple and broad notification to all partners announcing the current grant program.

#### **5. Bay Trail Staff Reorganization Discussion**

MTC Deputy Executive Directors Brad Paul and Andrew Fremier introduced the item and provided background on the proposed move of Bay Trail staff to the MTC Operations Division. The Committee discussed the issue and requested that Bay Trail staff remain dedicated to Bay Trail work since their expertise is critical to the success of the Bay Trail. Andrew Fremier said that they want to focus on delivery and staff will transfer intact with the idea that Bay Trail staff will continue what they do with opportunities for mutual support between the staff who work on the Bay Trail and those on project delivery. The Committee emphasized that some sections of the Bay Trail are more recreational than transportation focused and that it's important that the work on the more recreational sections of the Bay Trail will be continued by MTC staff. Andrew Fremier stated that he will make sure to not lose sight of the recreation value of the Bay Trail and marry both concepts. There was a discussion that staff working on the Water Trail would reintegrate with the Trails Team. There was a discussion about the role of the Bay Trail Project Board moving forward and the relationship with MTC/BATA. There was mutual interest in developing a new MOU that outlines roles and commitments that would strengthen the relationship between the Bay Trail Project Board and MTC/BATA. There was also a discussion of the value of the Bay Trail Project non-profit in raising private funds for delivering Bay Trail projects through philanthropy work with foundations and other private donors.

#### **6. Public Comment**

There were no public comments.

#### **7. Adjournment**

The meeting was adjourned at 4:30 p.m.



# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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<b>File #:</b>	21-1196	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Committee Approval	
<b>File created:</b>	9/9/2021	<b>In control:</b>		ABAG San Francisco Bay Trail Steering Committee	
<b>On agenda:</b>	10/4/2021	<b>Final action:</b>			
<b>Title:</b>	SF Bay Trail Program Funding Recommendations				

Recommended project funding list resulting from the call for projects under the current SF Bay Trail Grant Program for consideration of approval.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [6a 1 Summary Sheet SCC Program Funding v2.pdf](#)  
[6a 2 Presentation SCC.pdf](#)

Date	Ver.	Action By	Action	Result
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### SF Bay Trail Program Funding Recommendations

Recommended project funding list resulting from the call for projects under the current SF Bay Trail Grant Program for consideration of approval.

Lee Huo and Laura Krull

Approval

## San Francisco Bay Trail

### Steering Committee

October 4, 2021

Agenda Item 6.a.

#### SF Bay Trail Program Funding

**Subject:** SF Bay Trail Program Funding Recommendations

Recommended project funding list resulting from the call for projects under the current SF Bay Trail Grant Program for consideration of approval.

**Background:** The current Bay Trail Grant Program is funded through Block Grant #6 from the State Coastal Conservancy's Bay Program utilizing \$1.4 million from Proposition 68 as pass-through grants to local jurisdictions. Of this total, \$955,000 is specifically reserved for Severely Disadvantaged Communities (SDAC's) as defined by Proposition 68, leaving \$445,000 for non-SDAC areas.

Staff issued a call for projects under the Bay Trail Grant Program in February 2021. A total of 10 letters of interest were submitted, which consisted of 3 SDAC requests and 7 non-SDAC requests. Staff reviewed the 10 letters of interest with the Coastal Conservancy, and 6 projects were invited to submit grant applications in April 2021. As a result of these applications, staff is recommending funding approval for the following 3 projects in SDAC areas (Table 1) and 3 projects in Non-SDAC areas (Table 2). (See separate summary sheet for detailed project information).

Table 1: SDAC Recommended Grant Award List

Applicant	Project Name	Grant Type	Funds Requested
East Bay Regional Park District	Martinez Bay Trail - Phase II	Construction	\$200,000
City of San Rafael	Bay Trail Extension on Grand Avenue	Construction	\$240,000
Solano Transportation Authority	Bay Trail/Vine Trail Gap Closure Project	Construction	\$400,000
<b>Total Funds Requested</b>			<b>\$840,000</b>

## San Francisco Bay Trail

### Steering Committee

October 4, 2021

Agenda Item 6.a.

### SF Bay Trail Program Funding

Table 2: Non-SDAC Recommended Grant Award List

Applicant	Project Name	Grant Type	Funds Requested
City of Sausalito	Bridgeway Bike Lane Project	Design	\$67,214
East Bay Regional Park District	EBRPD -Point Molate Bay Trail	Construction	\$150,000
City of Richmond	Richmond -Point Molate Bay Trail	Construction	\$150,000
<b>Total Funds Requested</b>			<b>\$367,214</b>

All of six of the projects focus on implementing new segments of the Bay Trail spine with five construction projects and one design project. Each of the projects scored highly under the approved scoring/evaluation criteria with scores ranging from 73 to 84 points. All SDAC project applications that were received were funded. The City of Alameda, the City of Millbrae, and two private citizens submitted letters of interest for non-SDAC projects, but these were not recommended to move forward to the grant application. The two City of Alameda projects were considered maintenance or widening projects and the determination was to focus on projects that would result in new Bay Trail segments. The Millbrae feasibility study has overlap with another planned feasibility study for the same area, so this project was not recommended to move forward in order to avoid duplicative efforts. The Gilman Street Project in Berkeley proposed by two private citizens did not have the support of the agency with jurisdiction over the project area.

The funds that would be committed to these six projects would total \$840,000 from the SDAC pot and \$367,214 from the Non-SDAC pot (see Table 3 below). \$115,000 was identified from the SDAC funds and \$77,786 from the Non-SDAC funds as residual funds as uncommitted.



## San Francisco Bay Trail

### Steering Committee

October 4, 2021

Agenda Item 6.a.

### SF Bay Trail Program Funding

Table 3: Total SDAC and Non-SDAC Committed Funds

	SDAC	Non-SDAC	Combined
<b>Total Funds</b>	\$955,000	\$445,000	\$1,400,000
<b>Funds Requested</b>	\$840,000	\$367,214	\$1,207,214
<b>Remaining Funds</b>	\$115,000	\$77,786	\$192,786

Given the limited SDAC geography and resulting uncommitted funds, staff are actively working with local agencies to identify further potential grant candidates. Staff have identified the City of Richmond's Cutting Boulevard as a potential as a strong SDAC candidate project, which is part of the City of Richmond's Ferry-to-Bridge-to-Greenway Complete Streets Network. Staff are also considering a future commitment of non-SDAC funds for the Sears Pt/Tubbs Tolay Gap Closure project with Sonoma County Regional Parks. Staff intend to bring these candidates to the next committee meeting for further consideration.

**Issues:**

None

**Recommended Action:**

The SF Bay Trail Steering Committee is requested to approve funding for three projects in SDAC areas ([Table 1](#)) and three projects in Non-SDAC areas ([Table 2](#)) as reported.

**Attachments:**

[List Attachments]

**Reviewed:**



Therese W. McMillan

# State Coastal Conservancy (SCC) Project Recommendations

October 4, 2021



# Agenda

- Overview of Block Grant 6 Grant Recommendations
- Overview of Severely Disadvantaged Communities and the Bay Trail
- Staff Recommended Projects

## Overview of Block Grant 6 Grant Recommendations

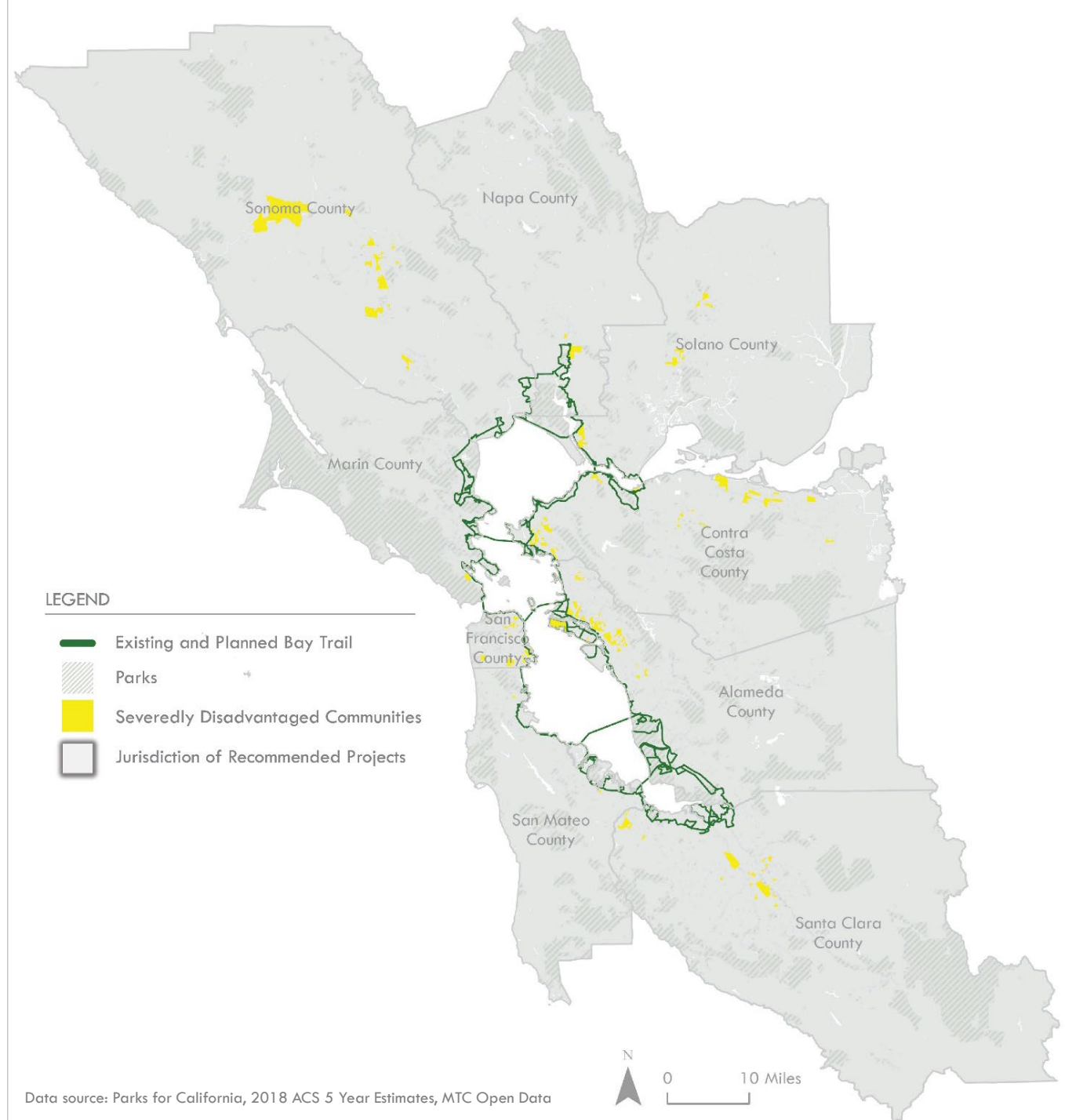
### Definition:

SDAC: Census block-groups with a Median Household Income less than 60% of California MHI (\$42,737)

### Funding Available:

\$955,000 dedicated for SDAC Projects

\$445,000 open for Non-SDAC Projects

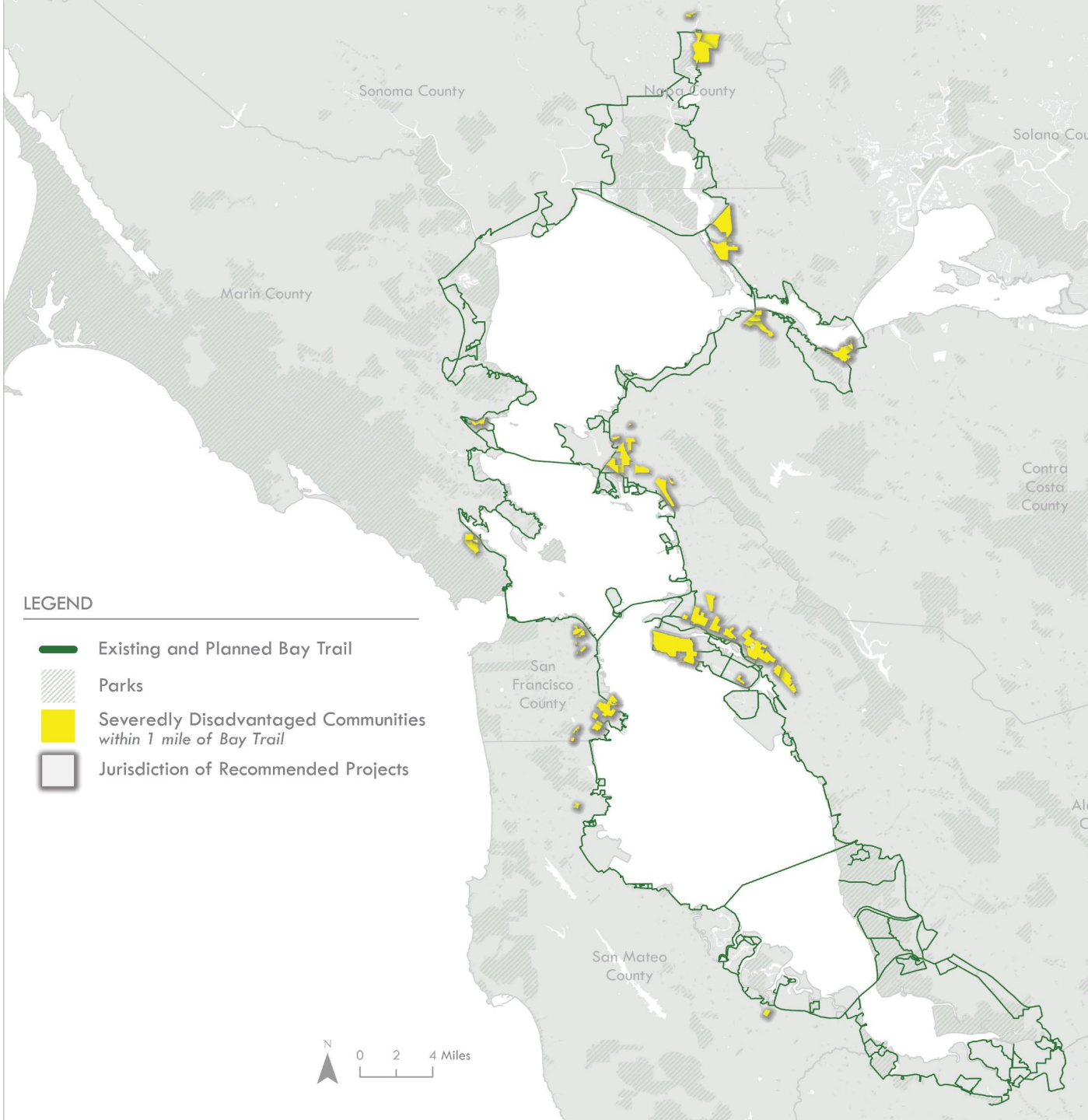
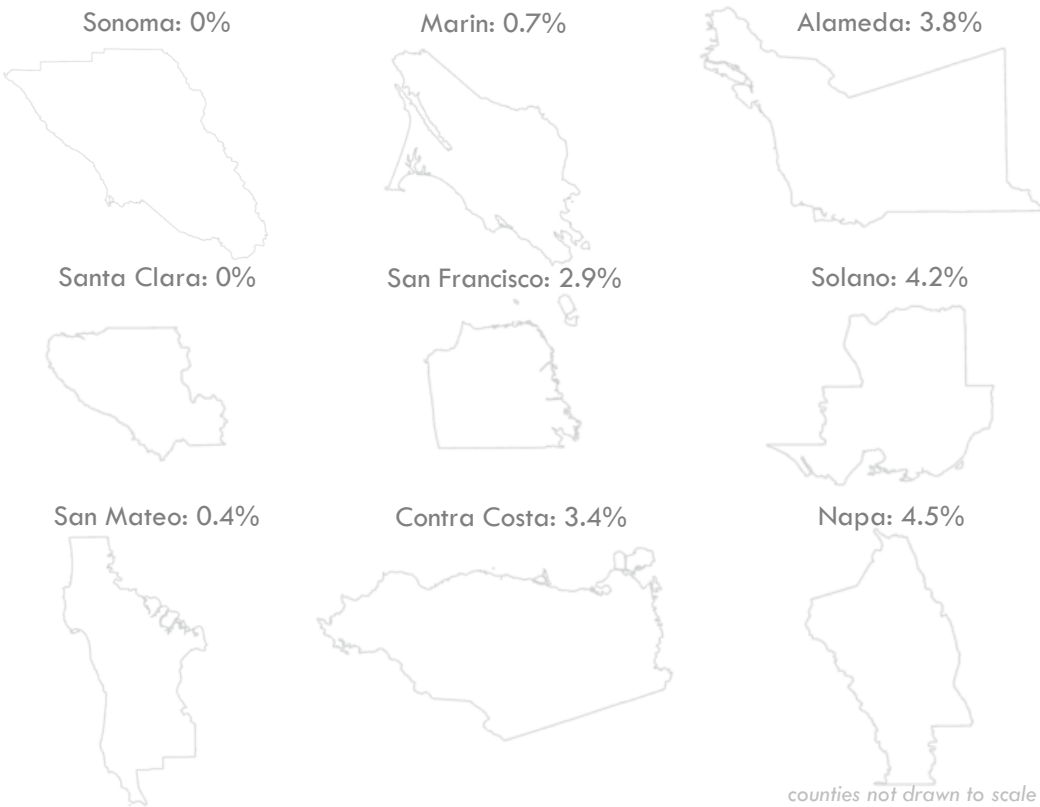


# Severely Disadvantaged Communities within 1 Mile of the Bay Trail

## SDAC:

2.4% of the Bay Trail is within 1 mile of an SDAC (existing and planned)

## Varies by County





# SCC Project Recommendations

LEGEND

- Recommended Projects
- Existing Bay Trail
- Planned Bay Trail
- Parks
- Severely Disadvantaged Communities
- Jurisdiction of Recommended Projects

**Bay Trail Extension on Grand Avenue**

Applicant: City of San Rafael  
Length: 0.04 miles  
Funds Requested: \$240,000  
SDAC: Yes

**Bridgeway Bike Lane Project**

Applicant: City of Sausalito  
Length: 0.4 miles  
Funds Requested: \$67,214  
SDAC: No

**Richmond - Point Polate Bay Trail**

Applicant: City of Richmond  
Length: 1.25 miles  
Funds Requested: \$150,000  
SDAC: No

**EBRPD - Point Molate Bay Trail**

Applicant: East Bay Regional Park District  
Length: 1.25 miles  
Funds Requested: \$150,000  
SDAC: No

**Bay Trail/Vine Trail Gap Closure Project**

Applicant: Solano Transportation Authority  
Length: 3.7 miles  
Funds Requested: \$400,000  
SDAC: Yes

**Martinez Bay Trail - Phase II**

Applicant: East Bay Regional Park District  
Length: 0.5 miles  
Funds Requested: \$200,000  
SDAC: Yes





# Martinez Bay Trail – Phase II

East Bay Regional Park District



**Location:** City of Martinez. Nejedly Staging Area to Berrellessa Street along the Union Pacific Railroad Corridor

**Project Details:** Construct a paved, Class I, shared-use path.

**Length:** 0.50 miles

**Funds Requested:** \$200,000

**Total Project Cost:** \$3,500,000

**SDAC:** Yes

**Grant Type:** Construction

**Environmental Clearance:** Mitigated Negative Declaration Addendum





# Bay Trail/Vine Trail Gap Closure Project

Solano Transportation Authority



**Location:** City of Vallejo. Wilson Avenue, Sacramento Street, Enterprise Street, Lewis Brown Drive, Broadway Street, Sonoma Boulevard, Meadows Drive, Catalina Way

**Project Details:** Construct a series of Class I, II, and IV bikeways along with pedestrian improvements along 3.7 miles of Bay Trail stretching from Wilson Avenue to Catalina Way

**Length:** 3.70 miles

**Funds Requested:** \$400,000

**Total Project Cost:** \$8,728,000

**SDAC:** Yes

**Grant Type:** Construction

**Environmental Clearance:** Categorical Exemption





# Bay Trail Extension on Grand Avenue

City of San Rafael



**Location:** Grand Avenue between Second and Third Streets

**Project Details:** Construct a Class IV Bikeway along Grand Avenue

**Length:** 0.04 miles

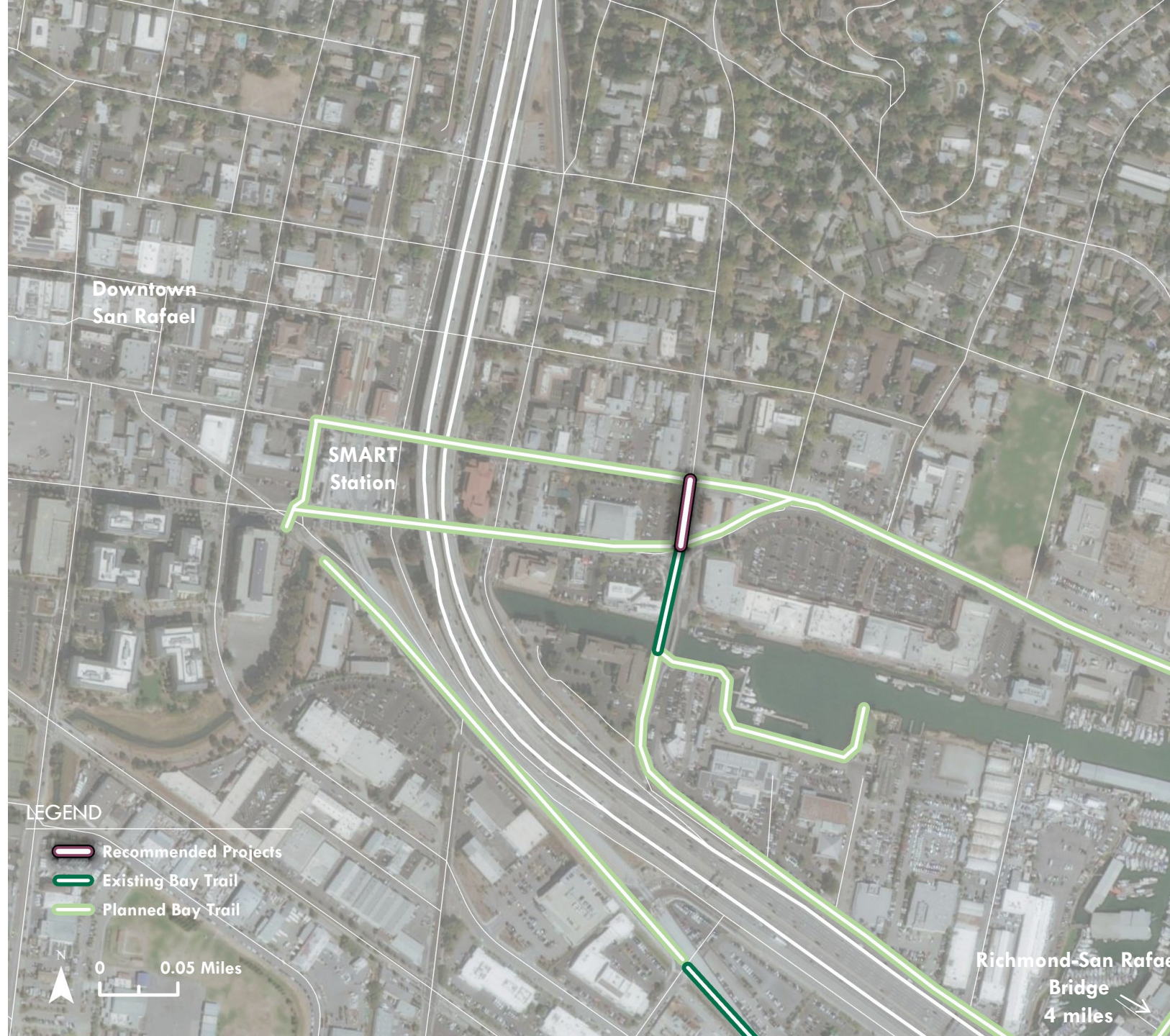
**Funds Requested:** \$240,000

**Total Project Cost:** \$370,000

**SDAC:** Yes

**Grant Type:** Construction

**Environmental Clearance:** Categorical Exemption





# Bridgeway Bike Lane Project

City of Sausalito



**Location:** Bridgeway Boulevard between Princess and Richardson

**Project Details:** Develop plans and cost estimates for:

- one-direction, Class II Bicycle Lane for southbound travel and
- one-direction, Class IV Bikeway for northbound bicycle travel on Bridgeway Blvd.

**Length:** 0.40 miles

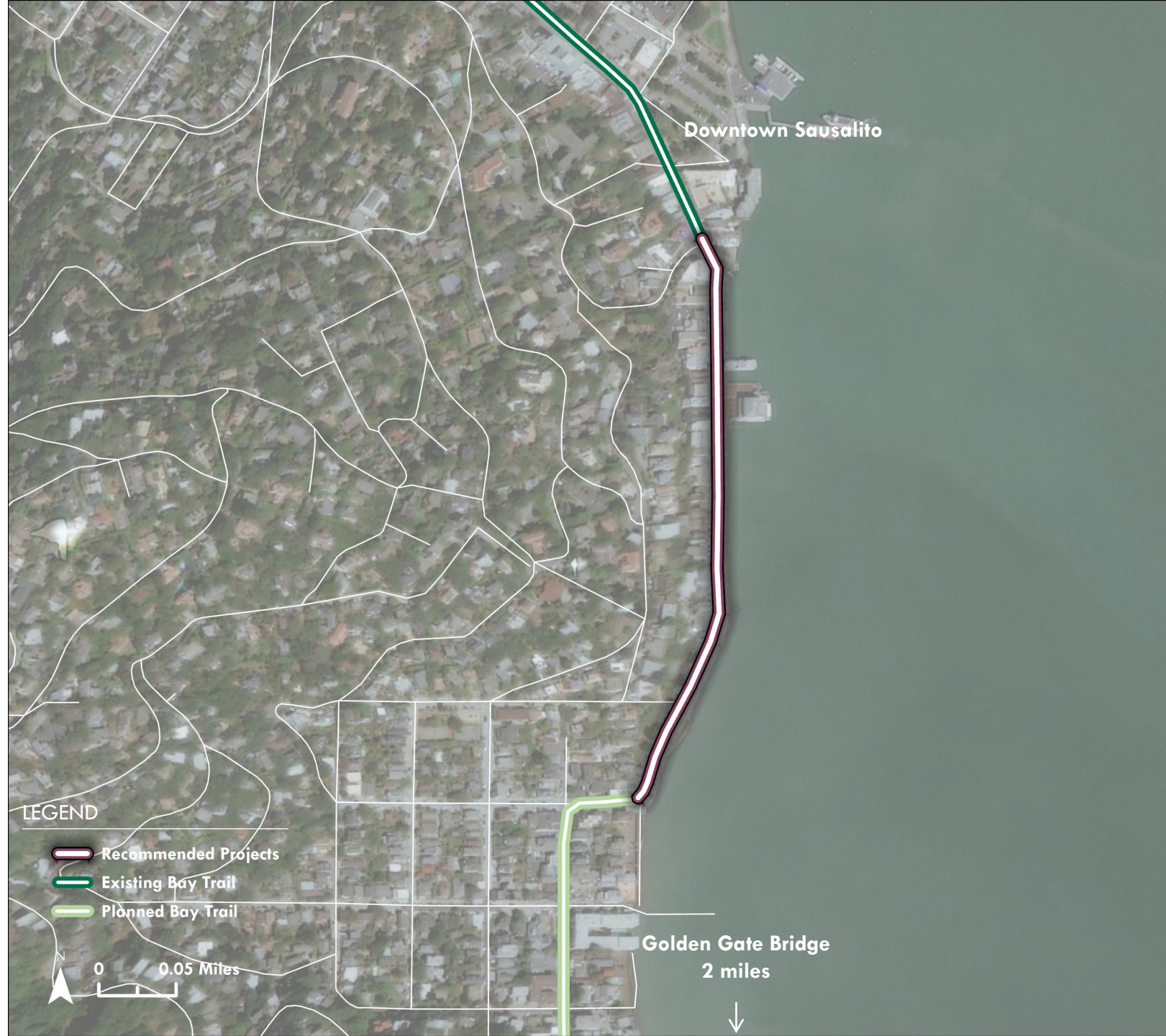
**Funds Requested:** \$67,214

**Total Project Cost:** \$77,214

**SDAC:** No

**Grant Type:** Design

**Environmental Clearance:** N/A





# Richmond-Point Molate Bay Trail

City of Richmond



**Location:** City of Richmond. Point Molate from Point Molate Beach halfway to Richmond-San Rafael Bridge Trail

**Project Details:** Construct a paved, Class I, shared-use path that will be 10-feet-wide with 5-foot shoulders.

**Length:** 1.25 miles

**Funds Requested:** \$150,000

**Total Project Cost:** \$3,150,000

**SDAC:** No

**Grant Type:** Construction

**Environmental Clearance:** Mitigated Negative Declaration





# EBRPD-Point Molate Bay Trail

East Bay Regional Park District



**Location:** City of Richmond. Point Molate from the Richmond- San Rafael Bridge Trail landing running halfway to Point Molate Beach Park

**Project Description:** Construct a paved, Class I, shared-use path that will be 10-feet-wide with 5-foot shoulders.

**Length:** 1.25 miles

**Funds Requested:** \$150,000

**Total Project Cost:** \$5,513,290

**SDAC:** No

**Grant Type:** Construction

**Environmental Clearance:** Mitigated Negative Declaration





## Questions:

Lee Huo

[lhuo@bayareametro.gov](mailto:lhuo@bayareametro.gov)

Laura Krull

[lkrull@bayareametro.gov](mailto:lkrull@bayareametro.gov)





# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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<b>File #:</b>	21-1197	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	9/9/2021	<b>In control:</b>	ABAG San Francisco Bay Trail Steering Committee		
<b>On agenda:</b>	10/4/2021	<b>Final action:</b>			
<b>Title:</b>	MTC Active Transportation Plan Update				

Introduction and update on the status of the Metropolitan Transportation Commission's Regional Active Transportation Plan.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [7a AT Plan Update Presentation.pdf](#)

Date	Ver.	Action By	Action	Result
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MTC Active Transportation Plan Update

Introduction and update on the status of the Metropolitan Transportation Commission's Regional Active Transportation Plan.

Kara Oberg

Information

# REGIONAL ACTIVE TRANSPORTATION PLAN

October 4, 2021

Bay Trail Steering Committee Meeting





# AGENDA

- Plan Bay Area and the AT Plan
- Scope and Timeline
- Equity & Engagement
- Draft Vision
- Complete Streets Policy Update
- AT Network
- Funding Assessment





# Plan Bay Area and the AT Plan

## Create Healthy and Safe Streets

**T8. Build a Complete Streets network.** Enhance streets to promote walking, biking and other micro-mobility through sidewalk improvements, car-free slow streets, and 10,000 miles of bike lanes or multi-use paths.

**T9. Advance regional Vision Zero policy through street design and reduced speeds.** Reduce speed limits to between 20 and 35 miles per hour on local streets and 55 miles per hour on freeways, relying on design elements on local streets and automated speed enforcement on freeways.

## Build a Next-Generation Transit Network

**T10. Enhance local transit frequency, capacity and reliability.** Improve the quality and availability of local bus and light rail service, with new bus rapid transit lines, South Bay light rail extensions, and frequency increases focused in lower-income communities.

**T11. Expand and modernize the regional rail network.** Better connect communities while increasing frequencies by advancing the Link21 new transbay rail crossing, BART to Silicon Valley Phase 2, Valley Link, Caltrain Downtown Rail Extension and Caltrain/High-Speed Rail grade separations, among other projects.

**T12. Build an integrated regional express lanes and express bus network.** Complete the buildout of the regional express lanes network to provide uncongested freeway lanes for new and improved express bus services, carpools and toll-paying solo drivers.

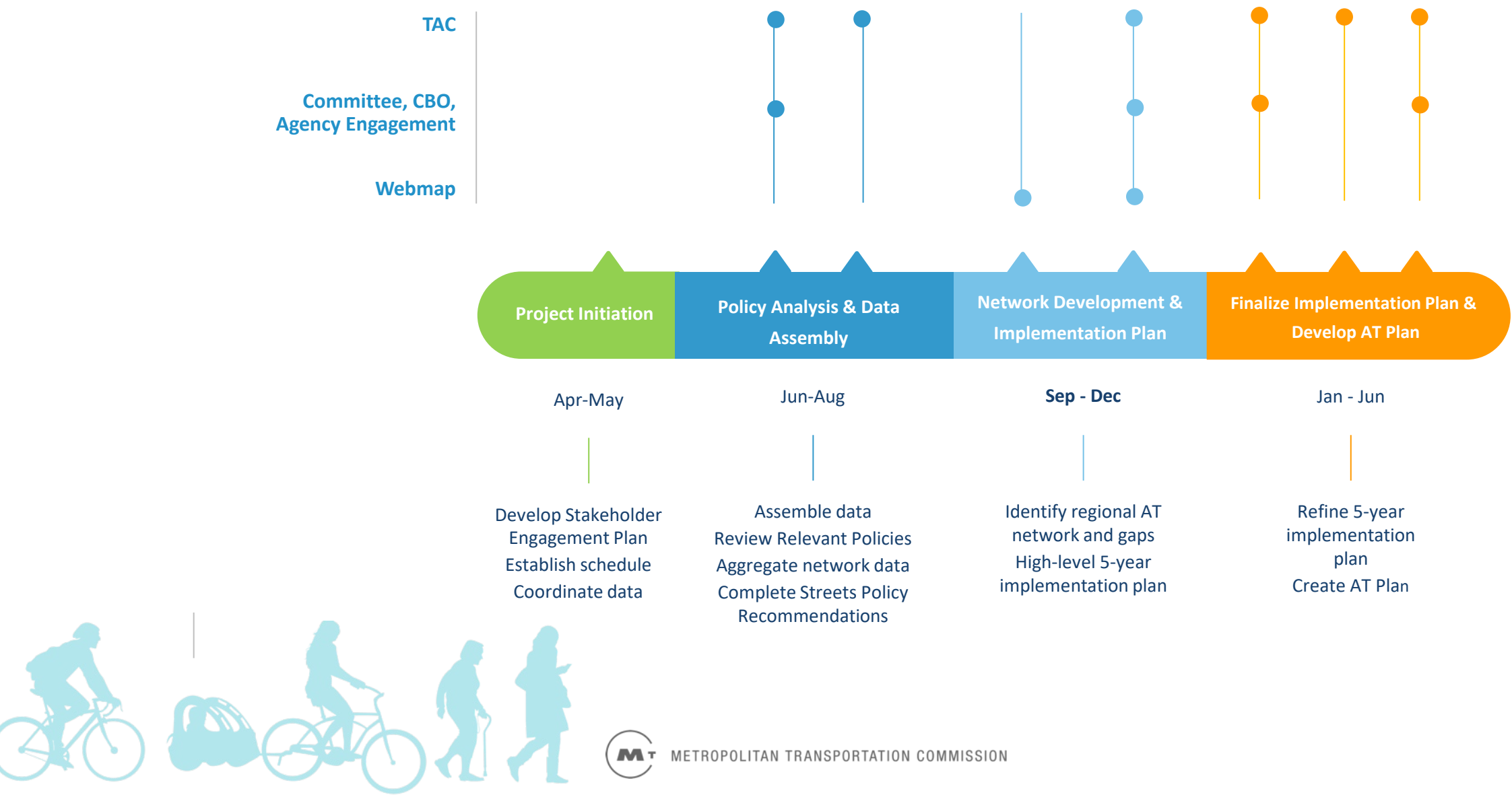


# AT Plan Scope

1. **Stakeholder Engagement** supplemented by TAC and paid CBO outreach
2. **Policy and Program** analysis, with focus on Vision Zero and equity and includes an update of MTC's Complete Streets Policy (Resolution 3765)
3. **Development of Regional Active Transportation Network**, rebranded from PBA's Complete Streets Network strategy built off of Regional Bike Network
4. **5-Year Implementation Plan (IP)**, in coordination with PBA 5-Year IP
5. **Funding assessment** to understand funding constraints and potential funding scenarios to implement the Plan



# AT Plan Timeline





# Stakeholder Engagement

## Engagement Methods

- Virtual Meetings
- Interactive Webmap
- CBO Focus Groups
- Local plan review
- Public Agency Survey
- TAC
- Working Group and Committee meetings



# Equity and Stakeholder Engagement

## Partnerships with Community-Based Organizations

- Acterra (Santa Clara - regional)
- Green Hive (Solano)
- Sound of Hope Radio Network (San Francisco, state-wide)
- Community Resources for Independent Living (Alameda - regional)
- West Oakland Environmental Indicators Project (Alameda)\*
- Sacred Heart Community Services (Santa Clara)



\*invited



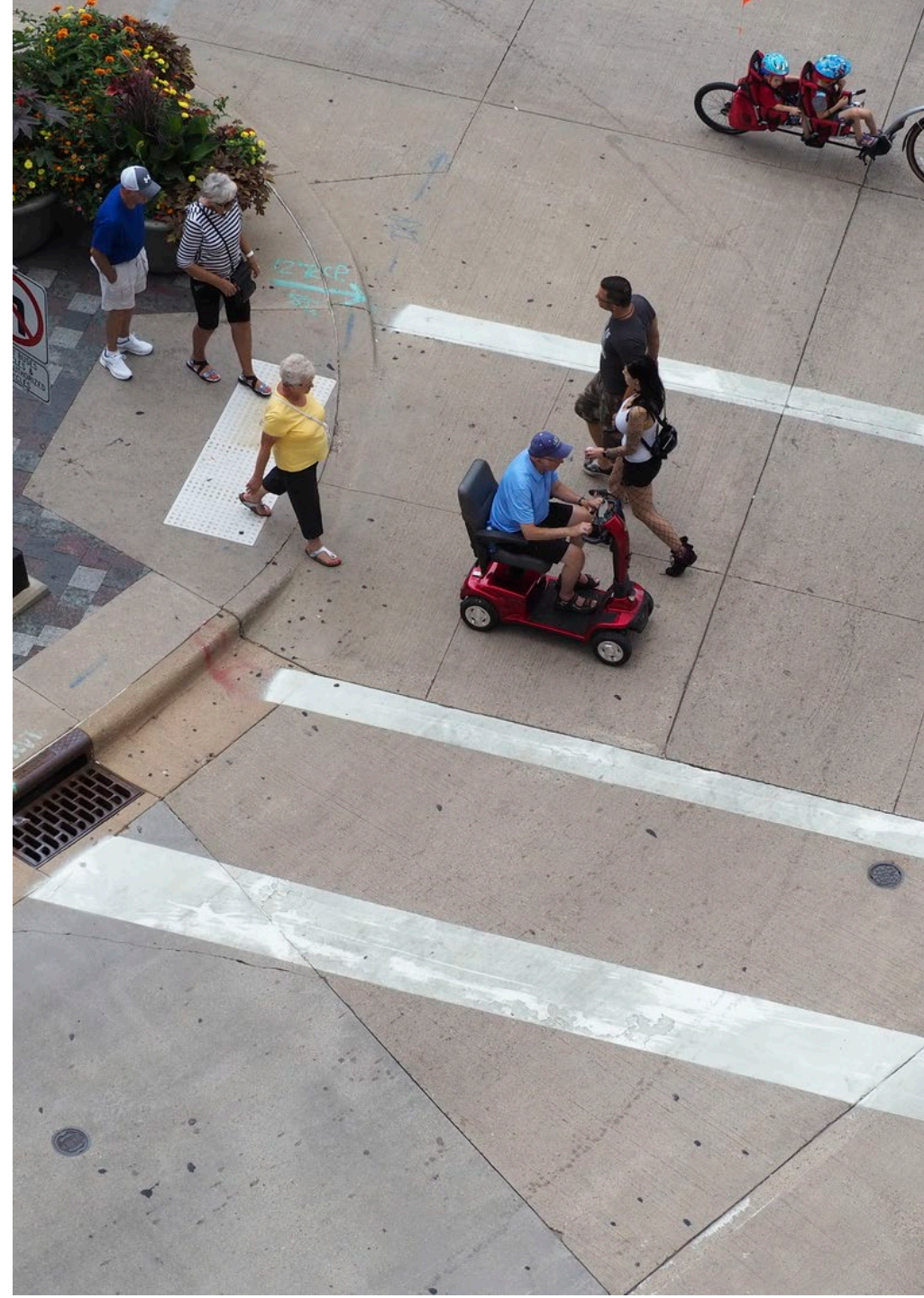


# AT Plan Vision

We envision a Bay Area where many more **people walk, bike and roll** everyday on **safe, accessible, and connected streets, paths and trails** to get to **people, places and transit**.



METROPOLITAN TRANSPORTATION COMMISSION



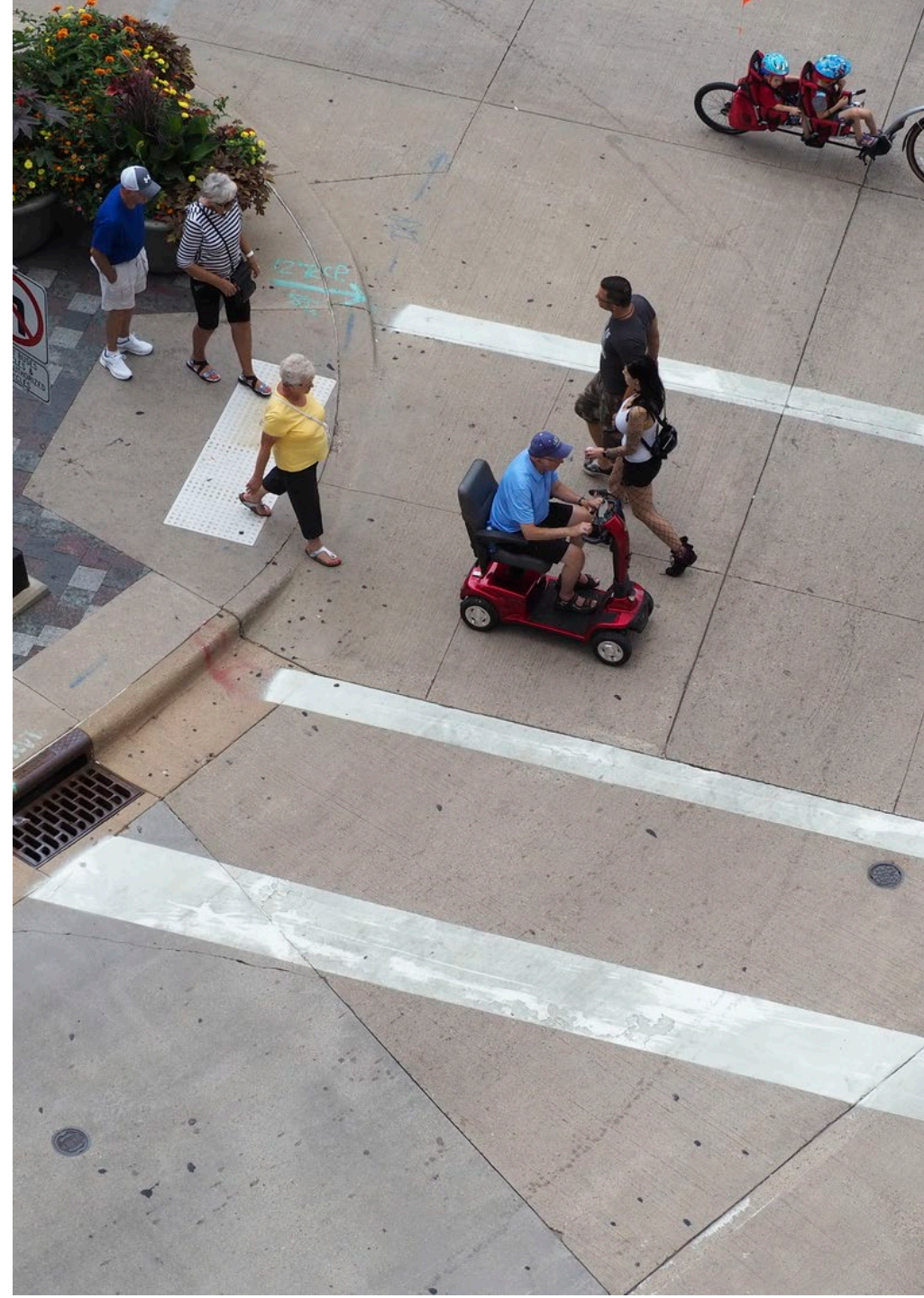


# AT Plan Mission Statement

Maintain, expand and connect **pedestrian, bicycle and micromobility** facilities and programs, through planning, coordinating and funding. Invest in community supported and world class improvements that provide **equitable and inclusive transportation and recreation opportunities** for people from **all backgrounds, abilities and ages** to enjoy, especially those who live in **Equity Priority Communities**.



METROPOLITAN TRANSPORTATION COMMISSION





# Complete Streets Policy Update

## Task Overview

- Policy and Program Analysis
- Review Resolution 3765/Engage Stakeholders
- Propose updates
- Updated Complete Streets Policy & Checklist





# Network Criteria –Objectives + Development

Objective	Measure
<b>Regional Planning Framework</b>	Connect people to areas that will have future growth in housing, jobs, and transit over the next 30 years identified in the Bay Area Blueprint 2050 plan.
<b>Safety</b>	Create or maintain a safe environment for people walking, rolling, and riding a bike.
<b>Equity</b>	Provide active transportation options to communities with the most vulnerable populations who may face higher levels of burden.
<b>Connections</b>	Provide connections to key regional destinations or corridors.
<b>Previous Planning Efforts</b>	Build upon regionally significant planned projects that have been identified through local and county planning efforts.

## Development Process

1. Adopted County and Caltrans D4 plans
2. Create Backbone from Regional Bikeway Network (RBN)
3. Connect Regional Planning Framework
4. Refine through Stakeholder Engagement



METROPOLITAN TRANSPORTATION COMMISSION

## Funding Assessment & Survey

- AT Funding Inventory
- AT Funding and Complete Streets Policy Survey

The Funding Assessment will identify funding sources and scenarios to build out a regional active transportation network & implement the AT Plan, while helping to make it easier to access, apply, win, allocate and report back on active transportation programs.



# Immediate Next Steps:

- MTC Planning and ABAG Admin Committee, November 14

Adopt Updated Complete Streets Policy into OBAG 3 Guidelines

Create and Share Draft AT Network

Create and Share Implementation Plan



# Stay Connected

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METROPOLITAN TRANSPORTATION COMMISSION



# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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<b>File #:</b>	21-1198	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Report	<b>Status:</b>		Informational	
<b>File created:</b>	9/9/2021	<b>In control:</b>	ABAG San Francisco Bay Trail Steering Committee		
<b>On agenda:</b>	10/4/2021	<b>Final action:</b>			
<b>Title:</b>	Fundraising Best Practices for Non-Profits-Case Studies				

Overview of 501(c)3 case studies exemplifying best practices for fundraising by Metropolitan Transportation Commission staff and Alta Planning & Design, Inc.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [8a Fundraising Presentation.pdf](#)

Date	Ver.	Action By	Action	Result
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Fundraising Best Practices for Non-Profits-Case Studies

Overview of 501(c)3 case studies exemplifying best practices for fundraising by Metropolitan Transportation Commission staff and Alta Planning & Design, Inc.

Toshi Shepard-Ohta, Nicola Szibbo, and Alta Planning

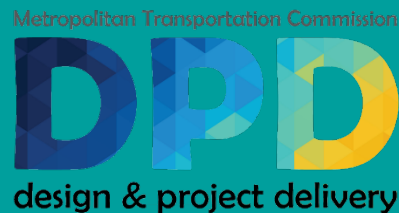
Information

# Fundraising Strategies for Trails: Best Practices

Bay Trail Steering Committee | October 4, 2021



METROPOLITAN  
TRANSPORTATION  
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alta



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# Some Of Alta’s Signature Trail Work

Trail Name	Location	Length	Use
LA River Path - Gap Closure	CA	8 miles (total length 50+ miles)	Transportation
CV Link	CA	40 miles	Transportation
Great Redwood Trail	CA	300+ miles	Transportation + Recreation
Iron Horse Trail	CA	32 miles	Transportation + Recreation
Santa Monica Beach Trail	CA	20+ miles	Transportation + Recreation
West Maui Greenway	HI	25 miles	Transportation + Recreation
Greater Yellowstone Trail	WY, ID, MT	180 miles	Recreation
Rio Grande Trail	NM	500+ miles	Transportation + Recreation
Empire State Trail	NY	750+ miles	Transportation + Recreation
Razorback Greenway	AR	36 miles	Transportation + Recreation
Wolf River Greenway	TN	26 miles	Transportation + Recreation
Singing River Trail	AL	70 miles	Transportation + Recreation
Atlanta BeltLine	GA	33 miles	Transportation + Recreation



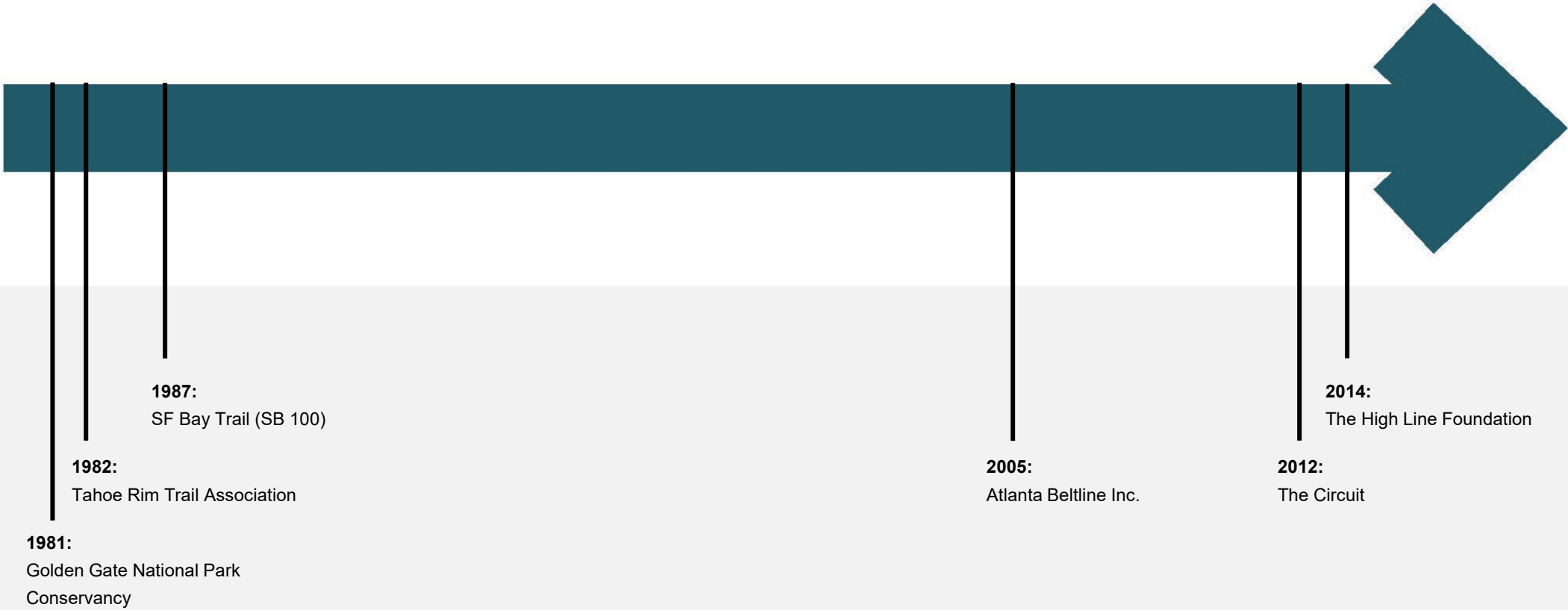


## Developments in Trail Fundraising Strategies

- Greater use of public-private partnerships
- Established networks that share partnership and fundraising best practices, e.g., the High Line Network
- Larger nonprofit organizations with dedicated staff for fundraising and partnership development
- New financing mechanisms & priorities
  - Special tax districts
  - Trail endowments
  - Value capture models
  - Social impact investing
  - Corporate sponsorships

# Timeline Of Trail Fundraising Strategies

*Example organizations reviewed in todays presentation; not a comprehensive list of potential trail fundraising case studies*



## Fundraising Strategies

- **Branding:** Invest in a strong brand for the trail, especially in early fundraising stages.
- **Storytelling and Messaging:** Ensure the message is consistent, and potential donors can understand the vision for the trail.
- **Membership Programs:** Encourage active participation through various membership levels and programs.
- **Membership Dues:** Member dues are critical for success. They enhance key stakeholder/member buy-in and create a vested interest in project success
- **Donor Recognition Opportunities:** Consider opportunities for public recognition, such as along trail segments or amenities along the trail.
- **Events and Programming:** Hold frequent fundraising events, including races and walks that generate excitement about the trail.
- **Annual Reports:** Develop public-facing, easy-to-read annual reports that clearly document the progress that has been made.



# What models are widely used for trails?

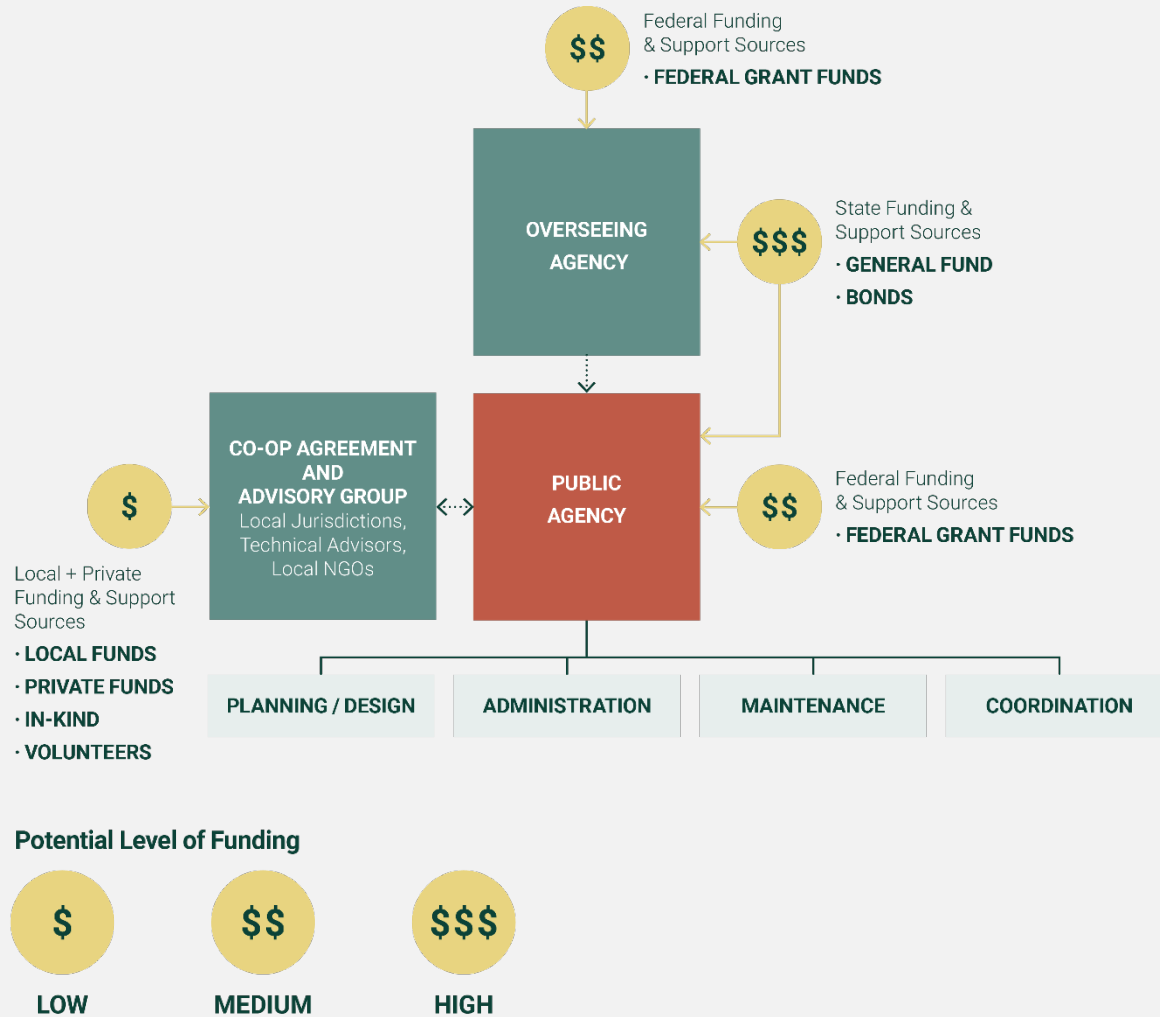
Management Structure	Classification
Single Government Organization	Local or State Agency
Nonprofit Organization***	Nonprofit
Cooperative Agreement	Multi-Agency
Joint Powers Authority (JPA)	JPA
Commission	Multi-Agency
Special District	Special District

## Key Considerations/Questions

- Is the model conducive to a multi-jurisdictional trail?
- Does the model require existing staff with certain areas of expertise re. design, policy, planning etc.?
- Does the model support a consistent and legible trail system?
- Does the model support/provide a consistent funding stream?
- Does the model have capabilities to operate and maintain a large trail system?

\*\*\* All can partner with a nonprofit organization

# Public Agency



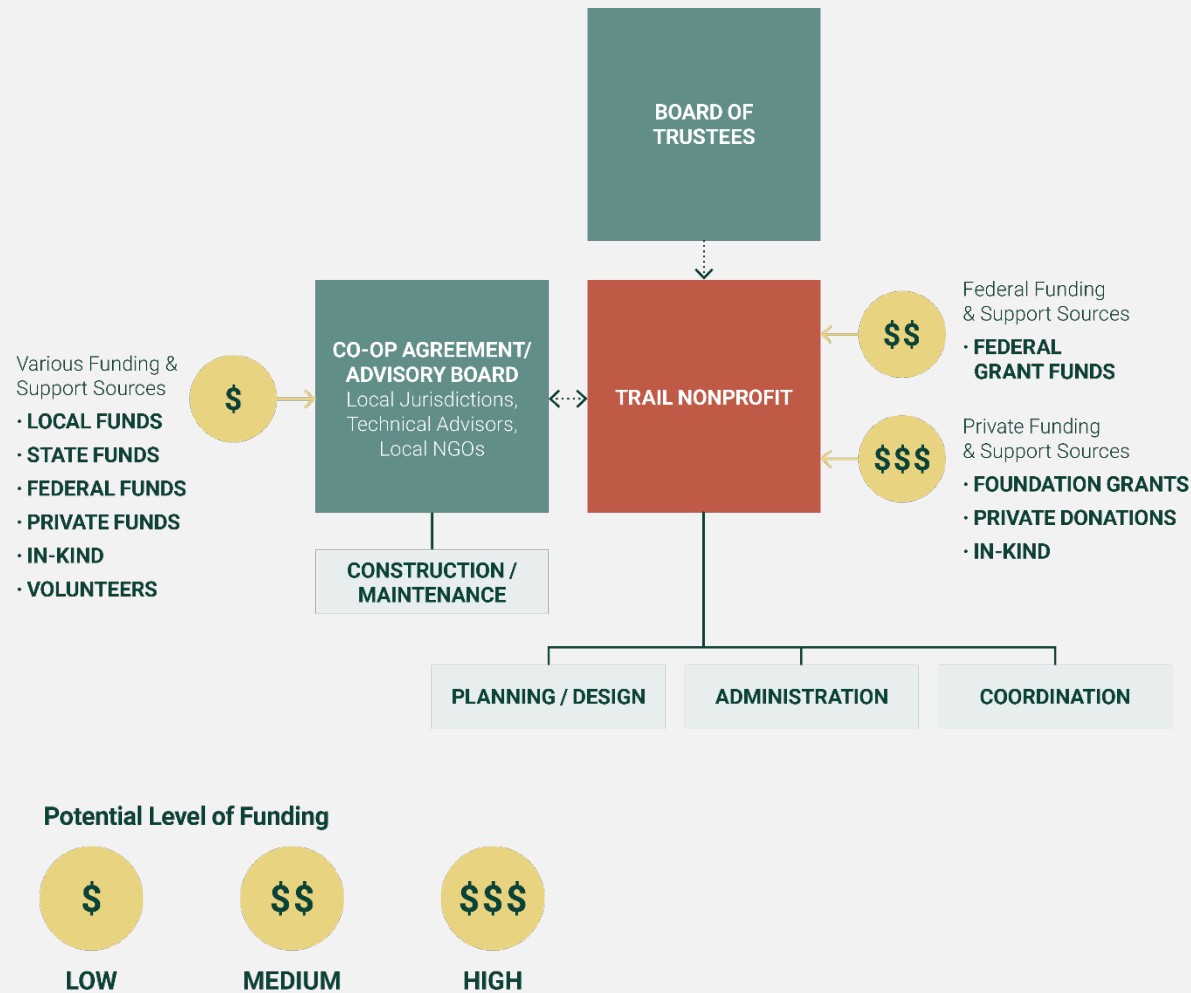
**+ Not limited to a trail within a single jurisdiction.**

**+ Suitable for multi-jurisdictional coordination.**

*- Often has limited staff and resources for trail development.*

*- Cannot accept private donations.*

# Public Agency + Nonprofit Organization



+ Able to draw funding from a larger pool of sources, such as individual and corporate donations.

+ More flexibility with program development, advocacy, and communications.

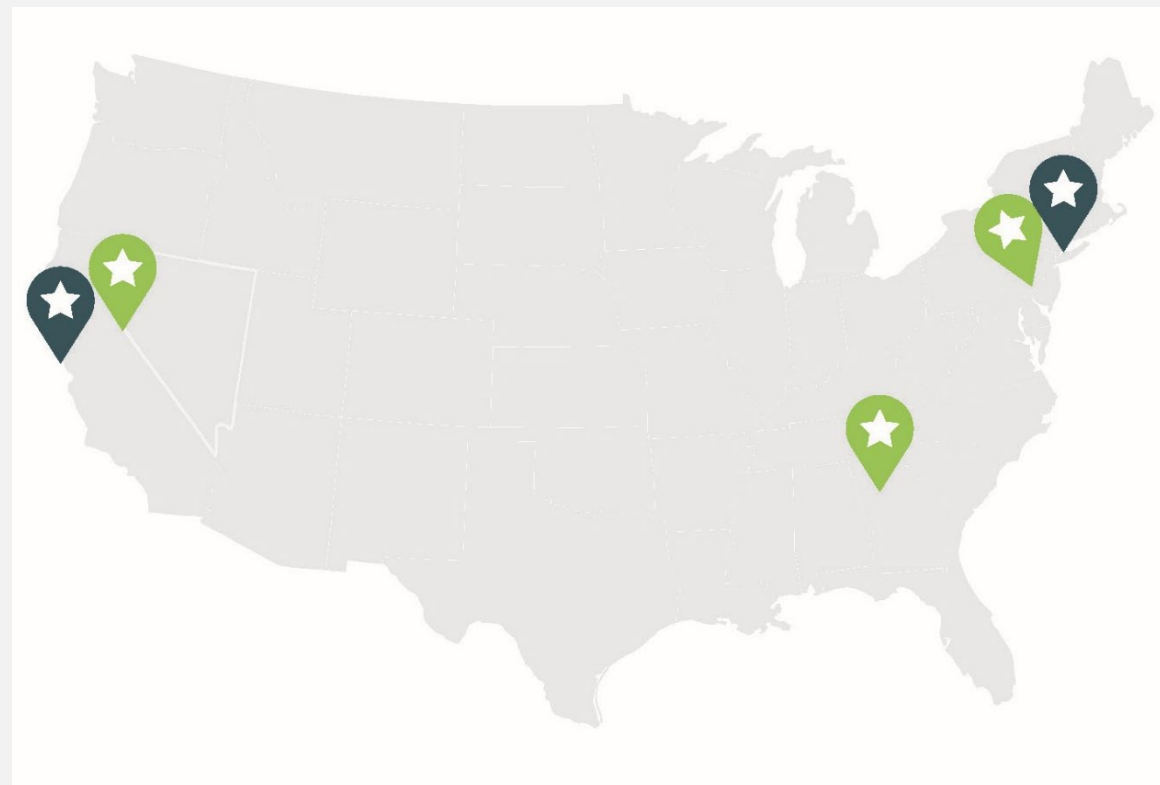
- No authority of an elected body or landowner, and requires ongoing coordination with groups that do have authority.

- No dedicated funding source without assistance from local, state, or federal funding mechanisms.



## Successful public agency + nonprofit partnerships

Multijurisdictional or Regional Coordinating Role		Length	Use
Tahoe Rim Trail	Nonprofit / local jurisdictions	165 miles	Recreation
The Circuit	Coalition of nonprofit / agency partners	750+ miles	Transportation + Recreation
Golden Gate National Park Conservancy	Nonprofit / agency	NA	NA
Single Jurisdiction or Owner/Operator		Length	Use
Atlanta BeltLine	Agency / Nonprofit	33 miles	Transportation + Recreation
New York City High Line	Agency / Nonprofit	1.5 miles	Recreation



## Tahoe Rim Trail

*The mission of the Tahoe Rim Trail Association is to maintain and enhance the Tahoe Rim Trail system, practice and inspire stewardship, and preserve access to the natural beauty of the Lake Tahoe region.*



Photo courtesy of MtBr forum: <https://www.mtbr.com/threads/100-miles-of-tahoe-rim-trail-on-a-mountain-bike-in-a-day.1083625/#ig=thread-1083625&slide=0>

### + Potential Funding Consistency

- Two existing long-term sustaining funds: the Endowment Fund and Stewardship Fund
- Additional funding sources include program income, investment income, donations, grants, and membership fees

### + Maintenance Capabilities

- The Tahoe Rim Trail Association works with the US Forest Service and the Nevada Division of State Parks to maintain the trail
- Volunteers contribute in-kind maintenance efforts valued at over \$400,000 annually

### - Trail Consistency

- *Trail construction relies largely on volunteers, which can result in inconsistent implementation*
- *Segments may not be able to accommodate all ages and abilities*
- *Limited funding for complex gaps as the system prioritizes recreation use*

# The Circuit

*The Circuit Trails Coalition is a collaboration of non-profit organizations, foundations, and agencies working to advance completion of a connected network of trails – the Circuit Trails – in the Greater Philadelphia region.*

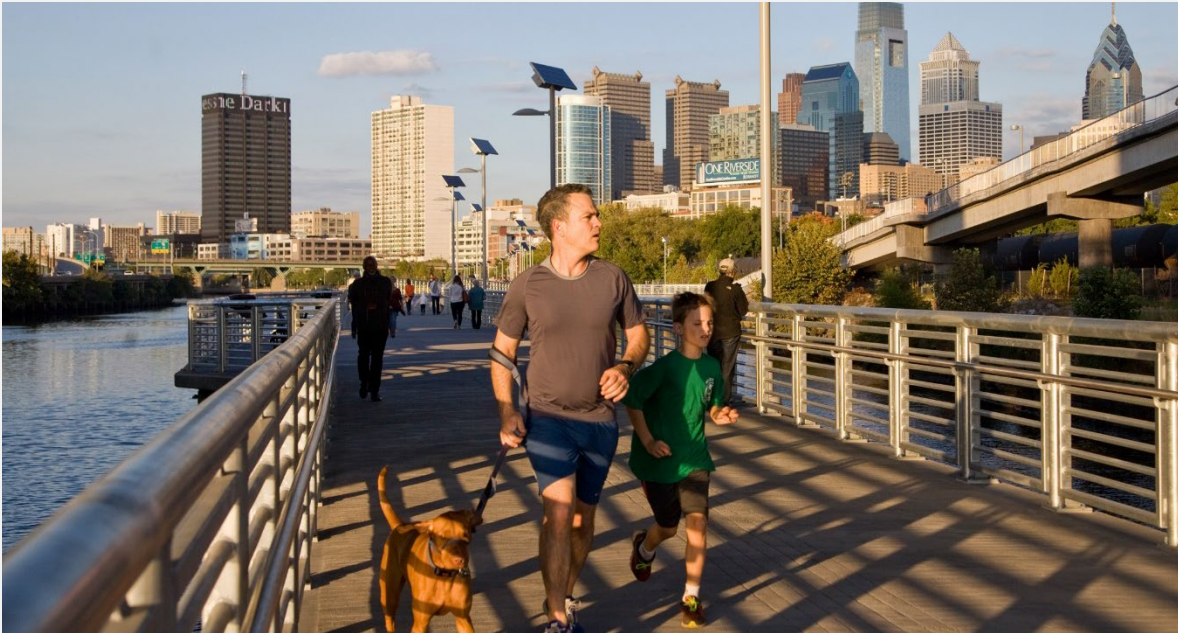


Photo courtesy of Visit Philly: <https://www.visitphilly.com/things-to-do/attractions/the-circuit-trails/>

## + Conducive to Multi-Jurisdictional Trail

- Multiple agencies and nonprofit groups are involved in the Circuit Trails Coalition. Partnering and pooling resources with larger trail efforts like the East Coast Greenway

## + Existing Staff Expertise & Resources

- Delaware Valley Regional Planning Commission (DVRPC) provides planning and policy assistance and financial support.
- Created to fill a need for an ongoing collaboration (instead of the previous haphazard or opportunistic collaborative efforts). In 2012 the Circuit Coalition partners worked together for over a year to coordinate the official creation of the Circuit, which was defined as 750 miles of multi-county, multi-state, connected trails; and of the Circuit Trails Coalition, which was composed of over 35 members in 2012

## - Trail Consistency

- *Trail segments are completed when possible, leading to inconsistent implementation*
- *Because of the inconsistency the entire system may not be able to accommodate All Ages and Abilities*
- *Most challenging gaps in the system are hard to close given funding priorities*



# Atlanta BeltLine

*Initiated in 2005, the Atlanta BeltLine will create a 33-mile shared-use path loop around the city when complete. The trail is designed to be integrated with the city's expanding streetcar system, other transit routes, and additional trails.*



Photo courtesy of iFly Magazine: <https://www.iflymagazine.com/en/magazines/march-2020/spoton-atlanta-beltline>

## + Potential Funding Consistency

- Uses a range of different funding sources, including special tax districts, grants, and donations

## + Existing Staff Expertise & Resources

- Implementation is driven by two groups: Atlanta BeltLine Inc. (ABI), a component unit of the Atlanta Development Authority, and Atlanta BeltLine Partnership, a 501(c)(3)

## - Conducive to Multi-Jurisdictional Trail

- Entirely within the City of Atlanta, the Atlanta BeltLine does not need to coordinate with multiple agencies for implementation
- Organizational infrastructure relies heavily on special tax district which funds majority of the staff involvement – Total of 43 dedicated staff work for Atlanta Beltline Inc.

# Key Considerations

## Components of successful trail fundraising best practice structures

- Robust partnerships
- Multiple funding streams
  - Opportunities for revenue generation
- Strong private fundraising resources, including dedicated staff
- Strong branding, messaging, and communications strategies







# Q+A

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*Are there other case studies the team should consider?*

*What elements of a trail best practices in terms of fundraising are important to you?*

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