



Metropolitan Transportation Commission

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Agenda

Policy Advisory Council Equity & Access Subcommittee

Veda Florez, Chair

Anne Olivia Eldred, Vice Chair

Members

*Richard Burnett, Rick Coates, Christina Gotuaco,
Richard Hedges, Michelle Hernandez, Michael Lopez,
Rahmon Momoh, and Daisy Ozim*

Alternates

Randi Kinman and Terry Scott

Friday, November 6, 2020

2:05 PM

Yerba Buena - 1st Floor (REMOTE)

In light of Governor Newsom's State of Emergency declaration regarding the COVID-19 outbreak and in accordance with Executive Order N-29-20 issued by Governor Newsom on March 17, 2020 and the Guidance for Gatherings issued by the California Department of Public Health, the meeting will be conducted via webcast, teleconference, and Zoom for Equity and Access Subcommittee members who will participate in the meeting from individual remote locations. A Zoom panelist link for meeting participants will be sent separately to Equity and Access Subcommittee members.

The meeting webcast will be available at <http://mtc.ca.gov/whats-happening/meetings>. Members of the public are encouraged to participate remotely via Zoom at the following link or phone number. Equity and Access Subcommittee Members and members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial *9. In order to get the full Zoom experience, please make sure your application is up to date.

Attendee Link: <https://bayareametro.zoom.us/j/85972658365>

Telephone (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782 or

+1 301 715 8592 or +1 312 626 6799 or +1 646 876 9923

Webinar ID: 859 7265 8365

International numbers available: <https://bayareametro.zoom.us/j/85972658365>

Detailed instructions on participating via Zoom are available at:

<https://mtc.ca.gov/how-provide-public-comment-board-meeting-zoom>. Members of the public may participate by phone or Zoom or may submit comments by email at info@bayareametro.gov by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name and agenda item number in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

The Policy Advisory Council advises the Metropolitan Transportation Commission on transportation policies in the San Francisco Bay Area, incorporating diverse perspectives relating to the environment, the economy, and social equity.

1. Welcome

Veda Florez, Equity & Access Subcommittee Chair

2. Roll Call / Confirm Quorum

Quorum: A quorum of this committee shall be a majority of its regular non-ex-officio voting members (6).

3. [20-1502](#) Approval of the October 29, 2020 Meeting Minutes

Action: Subcommittee Approval

Attachments: [03_E&A_Minutes_Oct_29_2020.pdf](#)

4. [20-1503](#) Blue Ribbon Transit Recovery Task Force Update

Action: Information

Presenter: Randi Kinman, Policy Advisory Council Chair

Attachments: [04_BRTRTF_Update.pdf](#)

5. [20-1504](#) Plan Bay Area 2050: Implementation Plan Development

Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

Action: Information

Presenter: Chirag Rabari

Attachments: [05_PBA_2050-Implementation_Plan.pdf](#)

6. New Business

Members of the subcommittee may bring up new business for discussion or addition to a future agenda.

7. Public Comments / Other Business

Note: The subcommittee will not take action on items not listed on today's agenda.

*Equity and Access Subcommittee Members and members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial *9.*

8. Adjournment / Next Meeting

The next meeting of the Policy Advisory Council Equity and Access Subcommittee will be held Friday, December 4, 2020 at 10:05 a.m. remotely and by webcast as appropriate depending on the status of any shelter in place orders. Any changes to the schedule will be duly noticed to the public.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

Acceso y el Título VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

MTC's Chair and Vice-Chair are ex-officio voting members of all standing Committees.



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 20-1502 **Version:** 1 **Name:**

Type: Minutes **Status:** Committee Approval

File created: 10/8/2020 **In control:** Policy Advisory Council Equity & Access Subcommittee

On agenda: 11/6/2020 **Final action:**

Title: Approval of the October 29, 2020 Meeting Minutes

Sponsors:

Indexes:

Code sections:

Attachments: [03 E&A Minutes Oct 29 2020.pdf](#)

Date	Ver.	Action By	Action	Result
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Subject:
Approval of the October 29, 2020 Meeting Minutes

Recommended Action:
Subcommittee Approval

Attachments:



Metropolitan Transportation Commission

Agenda Item 3

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Minutes - Draft

Policy Advisory Council Equity & Access Subcommittee

Veda Florez, Chair

Anne Olivia Eldred, Vice Chair

Members

*Richard Burnett, Rick Coates, Christina Gotuaco,
Richard Hedges, Michelle Hernandez, Michael Lopez,
Rahmon Momoh, and Daisy Ozim*

Alternates

Randi Kinman and Terry Scott

Thursday, October 29, 2020

2:05 PM

Yerba Buena - 1st Floor (REMOTE)

1. Welcome

2. Roll Call / Confirm Quorum

Present: 10 - Council Member Burnett, Council Member Coates, Chair Florez, Council Member Hedges, Council Member Lopez, Council Member Momoh, Vice Chair Eldred, Council Member Gotuaco, Council Member Hernandez and (Alternate) Scott

Absent: 2 - Council Member Ozim and (Alternate) Kinman

Policy Advisory Council Member Michael Baldini was also in attendance.

3. [20-1440](#) Approval of the September 21, 2020 Meeting Minutes

Action: Approval

Attachments: [03 E&A Minutes_Sept 21 2020.pdf](#)

Upon the motion by Council Member Hedges and second by Council Member Hernandez, the September 21, 2020 Meeting Minutes were unanimously approved. The motion carried by the following vote:

Aye: 9 - Council Member Burnett, Council Member Coates, Chair Florez, Council Member Hedges, Council Member Lopez, Council Member Momoh, Vice Chair Eldred, Council Member Gotuaco and Council Member Hernandez

Absent: 1 - Council Member Ozim

4. [20-1441](#) Blue Ribbon Transit Recovery Task Force Update

Action: Information

Presenter: Randi Kinman, Policy Advisory Council Chair

The Blue Ribbon Transit Recovery Task Force Update was not presented at the October 29, 2020 meeting.

5. [20-1443](#) MTC Express Lanes Means-Based Toll Discount Pilot Update

Update on the Means-Based Toll Discount Pilot.

Action: Information

Presenter: Chelsea Gamulo and Pierce Gould

Attachments: [05_EL Means-Based Toll Discount Pilot Update.pdf](#)

6. [20-1442](#) Update on the Small Business Enterprise (SBE) Program

Update on the SBE Program.

Action: Information

Presenter: Luz Campos and Edward Phillips

Attachments: [06 Overview of Updated SBE Program.pdf](#)

7. [20-1444](#) Plan Bay Area 2050 Equity Analysis: Communities of Concern Update and Equity Analysis Report Framework

Discussion on next steps for the Equity Analysis for Plan Bay Area 2050.

Action: Information

Presenter: Anup Tapase

Attachments: [07_Plan Bay Area 2050 Equity Analysis Update Oct 2020.pdf](#)

Pat Piras spoke on this item.

8. New Business

9. Public Comments / Other Business

10. Adjournment / Next Meeting

The next meeting of the Policy Advisory Council Equity and Access Subcommittee will be held Friday, November 6, 2020 at 2:05 p.m. remotely and by webcast as appropriate depending on the status of any shelter in place orders. Any changes to the schedule will be duly noticed to the public.



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 20-1503 **Version:** 1 **Name:**

Type: Report **Status:** Informational

File created: 10/8/2020 **In control:** Policy Advisory Council Equity & Access Subcommittee

On agenda: 11/6/2020 **Final action:**

Title: Blue Ribbon Transit Recovery Task Force Update

Sponsors:

Indexes:

Code sections:

Attachments: [04_BRTTRTF_Update.pdf](#)

Date	Ver.	Action By	Action	Result
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Subject:
Blue Ribbon Transit Recovery Task Force Update

Presenter:
Randi Kinman, Policy Advisory Council Chair

Recommended Action:
Information

Attachments:

**TRANSIT RECOVERY
TASK FORCE**

TO: Blue Ribbon Transit Recovery Task Force

DATE: October 26, 2020

FR: Steve Kinsey, CivicKnit

RE: Stage 3: Transformation Action Plan Scope

The September BRTF meeting was concentrated on Stage 3 (post-recovery) opportunities to work toward a world-class public transit system serving all Bay Area populations. Presentations were made by MTC, transit agencies, and transit advocates, followed by individual member and public comments.

Today's Stage 3 agenda item is designed to draw out what the Task Force wants to prioritize in the *Transformation Action Plan* you are developing. To steer the discussion, four draft Goals are being proposed. They warrant independent reflection and robust discussion, because once adopted, the Goals will drive how the remainder of the Task Force's work is organized. Adoption of specific *Transformation Action Plan* Goals and Objectives is scheduled for the November BRTF meeting.

Goal 1: Recognize Critical Recovery Challenges Facing Transit Agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty.

Goal 2: Advance Equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform.

Goal 3: Propose Near-term Network Management & Governance Reform Actions

Identify specific near-term public transit network management and governance reform actions to facilitate transit transformation.

Goal 4: Clarify the Relationship Between MTC's Current Transit Initiatives & Transformation Planning

Review the scope, timing, and decision process of current MTC transit initiatives and identify specific actions to integrate them with Transformation Action Plan implementation.

As presented, the draft Goals recognize that all public transit operators are deeply engaged in making significant, difficult choices based on the depth of the pandemic's impact on ridership and revenue. The deeply uncertain Stage 2 (Recovery) timeline also affects the operators' capacity to engage in specific transformative planning at this time. Given that, the Task Force is encouraged to consider prioritizing near-term actions that can provide a sturdy foundation for reforms that may take longer to implement.

BLUE RIBBON



TRANSIT RECOVERY
TASK FORCE

**TRANSFORMATION ACTION PLAN:
GOALS AND OBJECTIVES**

Steve Kinsey
CivicKnit

October 26, 2020

TODAY'S FOCUS

Overarching question:

What should the Transformation Action Plan achieve?

Today:

- Discussion of proposed Goals and Objectives
- Goals = Scope

Next Month:

Adopt Goals in November



TRANSFORMATION'S FOUNDATION

- **2006 Transit Connectivity Plan** – Identified ways to improve and implement the quality of linkages between transit systems for the customer.
- **2010-2012 Transit Sustainability Project (TSP)** – Addressed financial shortfalls, transit service performance and improved customer experience.
- **2020 Bay Area Transit Ridership Trend Study (UCLA)** - Focused on recent ridership declines, possible causes, and a framework for reversing these trends.



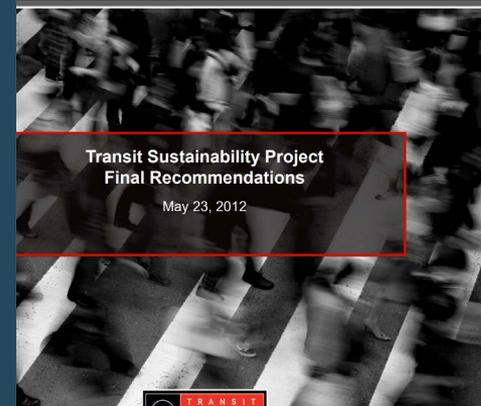
Transit Connectivity Report

Metropolitan Transportation Commission • January 2005

What's Behind Recent Transit Ridership Trends in the Bay Area?

Volume I: Overview and Analysis of
Underlying Factors

February 2020



Transit Sustainability Project
Final Recommendations

May 23, 2012



MTC'S 30-YEAR LEGISLATIVE HISTORY WITH TRANSIT COORDINATION

Two Bay Area specific bills **SB 602** (1989) followed by **SB 1474** (1996):

- Require MTC to ensure operators have a “joint fare revenue sharing agreement consistent with MTC rules and regulations”
- Authorize MTC to:
 - Require coordination of fares and schedules
 - Identify, in consultation with operators, functions that could be consolidated to improve the efficiency of regional transit
 - Improve service coordination and effectiveness in “**transit corridors of regional significance**” by recommending improvements
 - Require compliance with MTC’s regional transit coordination plan as a condition of receiving STA funds

MTC'S CURRENT CUSTOMER-FOCUSED TRANSIT INITIATIVES



Partnership
Board
Subcommittee/
Connected
Mobility



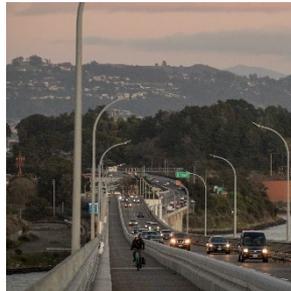
Regional Fare
Integration/
Coordination
Study



Regional
Mapping,
Wayfinding &
Public
Information



Regional Rail
Partnership
Grant



Forward
Projects
(Bay Bridge,
Dumbarton,
Richmond-
San Rafael)



Mobility Hub
Standards
and Pilots

CONCENTRATE ON DOING A FEW THINGS WELL

- Recognize transit's unprecedented uncertainty
- Assemble the framework for Transformation
- Link Action Plan with the continuum
- Actively involve underserved populations
- Emphasize achievable near-term actions



TRANSIT TRANSFORMATION

Design, adequately invest in and effectively manage an appropriately frequent, accessible, reliable, affordable and better connected public transit network, serving all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

PROPOSED GOALS

1

Goal 1: Recovery

Recognize critical recovery challenges facing transit agencies

2

Goal 2: Equity

Advance equity

3

Goal 3: Network Management & Governance

Propose near-term network management & governance reform actions

4

Goal 4: Current Initiatives

Clarify the relationship between MTC's current transit initiatives & transformation planning

GOALS AND OBJECTIVES: 1

1 Goal 1: Recovery

2 Goal 2: Equity

3 Goal 3: Network Management & Governance

4 Goal 4: Current Initiatives

Goal 1: Recognize critical recovery challenges facing transit agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty

Objectives:

- A. Encourage additional MTC funding and regulatory relief during the Transit Recovery period
- B. Advocate for additional federal and state funding to support Recovery
- C. Receive quarterly Stage 2 updates from Operators and MTC

GOALS AND OBJECTIVES: 2

- Goal 1: Recovery
- 2** ● Goal 2: Equity
- Goal 3: Network Management & Governance
- Goal 4: Current Initiatives

Goal 2: Advance equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform

Objectives:

- A. Develop specific Equity Principles to guide transit transformation planning
- B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan

GOALS AND OBJECTIVES: 3

- Goal 1: Recovery
- 2 Goal 2: Equity
- 3 Goal 3: Network Management & Governance**
- 4 Goal 4: Current Initiatives

Goal 3: Propose near-term network management & governance reform actions

Identify specific near-term public transit network management and governance reform actions to facilitate transit transformation

Objectives:

- A. Using experienced professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, scope of duties, oversight and budget requirements. Recommend near-term reform actions.
- B. Using experienced professionals, evaluate which agency consolidation opportunities should advance in the near-term, and recommend next steps.
- C. Propose state and regional institutional and legislative actions to support transit transformation.

GOALS AND OBJECTIVES: 4

- Goal 1: Recovery
- 2 Goal 2: Equity
- 3 Goal 3: Network Management & Governance
- 4** Goal 4: Current Initiatives

Goal 4: Clarify the relationship between MTC's current transit initiatives & transformation planning

Review the scope, timing and decision process of current MTC transit initiatives and identify specific actions to integrate them with Transformation Action Plan implementation

Objectives:

- A. Receive presentations on several current MTC transit initiatives and comment on their relationship to the Transformation Action Plan
- B. Identify relationships between MTC initiatives and regionwide network management reforms

PROPOSED GOALS

Questions:

Are these the
right Goals?

Are these the
right Objectives?

1

Goal 1: Recovery

Recognize critical recovery challenges facing transit agencies

2

Goal 2: Equity

Advance equity

3

Goal 3: Network Management & Governance

Propose near-term network management & governance reform actions

4

Goal 4: Current Initiatives

Clarify the relationship between MTC's current transit initiatives & transformation planning

PROPOSED BTRTF ROADMAP

BLUE RIBBON



Oct. Nov. Dec. Jan Feb. March April May June

STAGE 2 RECOVERY (Operator Led)

PROCESS

SCOPING

STRATEGY OPTIONS

ACTION PLAN



GOAL 1

STAGE 2 Update

STAGE 2 Update

STAGE 2 Update

GOAL 2

EQUITY

GOAL 3

NETWORK MANAGEMENT/GOVERNANCE

GOAL 4

CURRENT INITIATIVES

APPROVAL MILESTONES

Goals & Objectives

Existing Transit Initiatives Memo

Next Steps for Network Management & Governance

Transformation Action Plan



THANK YOU.

BLUE RIBBON



TRANSIT RECOVERY
TASK FORCE

www.mtc.ca.gov/mtc.ca.gov/blue-ribbon-transit-recovery-task-force



Date: October 26, 2020
Attention: Chair Jim Sperring, Blue Ribbon Transit Recovery Task Force
Re: Item 5a. Stage 3: Transformation Action Plan

Dear Commissioner Sperring and Members of the Blue Ribbon Transit Recovery Task Force,

We appreciate the commitment of agency staff, elected officials, and other stakeholder groups to the recovery of public transportation, and the ongoing engagement through the Blue Ribbon Transit Recovery Task Force. We strongly support the focus on network management and governance in the task force roadmap. We also applaud the recognition that objective professional expertise will be needed to support the task force in developing a strong governance reform and network management strategy.

We wish to express concern about elements of the draft Transformation Action Plan Scope, Goals and Objectives as circulated in the meeting materials. As currently phrased, the goals and objectives fall short of a Transformation Action Plan that would set the region on the path toward an integrated, equitable public transportation system.

We ask that the Scope, Goals and Objectives be strengthened in order to position our region for meaningful Transit Transformation that addresses the needs of our riders and urgency of our climate crisis.

Our specific suggestions include:

- (1) The Scope, Goals and Objectives should more clearly and specifically identify what we actually want to achieve with transformation. Current wording of “an appropriately frequent, accessible, reliable, affordable and better connected transit network” is a good start, but would benefit from additional specificity, including the need for “fully integrated service, fares, schedules, customer information, and a common identity that creates a unified experience for riders.” We also recommend language that recognizes the goal of optimizing the impacts of existing and future public transit investments in the Bay Area.
- (2) Stage 3 should assess how the state and region can deliver stronger authority to implement transit priority on our streets and highways. This could include more authority for transit agencies to deliver bus priority lanes, implement signal priority, and advance regulations and other infrastructure that supports faster transit service.

- (3) Goal 3 should be amended to clarify that network management and governance analysis and reform actions, including the evaluation of consolidation options, should not be limited to near-term actions. This work should be guided by long-term goals, and should include both near-term and long-term reform actions. We applaud the focus on near-term actions, but this should not exclude consideration of mid-term and long-term strategy.
- (4) The framing of Goal 4 should be improved to clarify that the purpose of learning about existing transit coordination initiatives is to highlight successes, shortcomings, and obstacles of current work, which should feed into network management and governance reform actions. Goal 4 may in fact be more appropriate as a process step in support of Goal 3 rather than its own goal.
- (5) In addition to hearing about MTC-led current initiatives, we request in the near future the Task Force receive a presentation from the California State Transportation Authority about ongoing and related State-led transit initiatives and priorities, including the Statewide Transit Strategic Plan. CalSTA should be invited to provide recommendations for what transformative actions would best support State Goals and plans, and position the Bay Area to be in a competitive position for existing and future state funding.

Thank you for considering these suggestions, which we believe can lead to a clearer and bolder Transformation Action Plan that can set our region up for long term success.

Sincerely,

Ian Griffiths
Policy Director, Seamless Bay Area

Jonathon Kass
Interim Transportation Policy Director, SPUR

Gwen Litvak
Senior Vice President, Bay Area Council

Metropolitan Transportation
Blue Ribbon Transit Recovery Task Force
375 Beale Street, Suite 800
San Francisco, CA 94105

Task Force Members;

On October 14, 2020 the Metropolitan Transportation Commission's (MTC) Policy Advisory Council (PAC) received the same report from SPUR and Seamless Bay Area that was presented to the Blue Ribbon Transit Recovery Task Force (BRTRTF) on September 14, 2020. This presentation was made as part of the Chair's Report which includes the Chair's activities as a member of the BRTRTF.

During the following discussion, the PAC voted unanimously to ask that the BRTRTF and MTC adopt the "Recommendations for the Blue Ribbon Transit Recovery Task Force & Transformation Action Plan" (see next page) as guiding principles.

This PAC considers this a starting point, not an entire package, to fulfill the intent of the BRTRTF's third goal: transformation. Independent analysis that brings all parties to the table will allow us to develop a true regional system that helps agencies serve the needs of their local constituents while becoming part of an integrated whole.

We recognize the immediate issues all transit agencies face and the operational problems during this phase of the crisis. This request should not be considered, in any way, a rebuke or dismissal of the work agencies have done to date.

It is, however, a statement of our desire to rebuild in an equitable and sustainable manner. We appreciate your consideration in this matter.

Sincerely,

A handwritten signature in black ink that reads "Randi Kinman". The signature is written in a cursive, flowing style.

Randi Kinman, Chair
Metropolitan Transportation Commission Policy Advisory Council

Recommendations for Blue Ribbon Transit Recovery Task Force & Transformation Action Plan

While supporting Stage 2 recovery and alignment efforts initiated by transit agencies, the Blue Ribbon Task Force should...

1. Support the long term goal of a connected, equitable, efficient, and rider-focused transit system across the Bay Area that has integrated service, fares, schedules, and customer information, and a common identity.
2. Identify governance and funding reforms, including legislation, that support creation of an effective transportation network manager in the Bay Area with the authority and mandate to integrate all forms of Bay Area transit.
3. Fully analyze of options for transit agency consolidations and their potential to support a more integrated, accessible, rider-focused system.
4. Bring on relevant subject matter experts with domestic and global expertise in effective transportation governance and organization to complete the analysis of governance and funding.



Metropolitan Transportation Commission

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San Francisco, CA 94105

Legislation Details (With Text)

File #: 20-1504 **Version:** 1 **Name:**

Type: Report **Status:** Informational

File created: 10/8/2020 **In control:** Policy Advisory Council Equity & Access Subcommittee

On agenda: 11/6/2020 **Final action:**

Title: Plan Bay Area 2050: Implementation Plan Development

Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

Sponsors:

Indexes:

Code sections:

Attachments: [05_PBA 2050-Implementation Plan.pdf](#)

Date	Ver.	Action By	Action	Result
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Subject:

Plan Bay Area 2050: Implementation Plan Development

Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

Presenter:

Chirag Rabari

Recommended Action:

Information

Attachments:

**Metropolitan Transportation Commission
Policy Advisory Council Equity & Access Subcommittee**

November 6, 2020

Agenda Item 5

Plan Bay Area 2050: Implementation Plan Development

- Subject:** Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.
- Background:** Equity and Access Subcommittee Agenda Item 5, Plan Bay Area 2050: Implementation Plan Development, is attached. This report will be presented to the Joint MTC Planning Committee with the ABAG Administrative Committee on November 6, 2020.
- Staff will be at your November 6 meeting to discuss this report. The Subcommittee's input is requested.
- Attachments:** Agenda Item 5b from the November 6, 2020 Joint MTC Planning Committee with the ABAG Administrative Committee meeting

Plan Bay Area 2050: Implementation Plan Development

Subject: Overview of the Plan Bay Area 2050 Implementation Plan phase, including key goals and timeline.

Background: In Plan Bay Area 2040, MTC and ABAG pioneered an “Action Plan” to focus on areas where the plan’s performance was moving in the wrong direction and to address emerging policy issues. For Plan Bay Area 2050, staff are proposing an Implementation Plan that will focus on short-term, tangible actions that ABAG, MTC, and their partners can take to advance adopted strategies across the four core elements of the Plan Bay Area 2050 Final Blueprint. The Implementation Plan process will engage Bay Area residents, local governments, civic organizations, business interest, non-profits, and other stakeholders to identify and tackle shared challenges through 2025 and beyond.

Goals and Objectives

The Plan Bay Area 2050 Implementation Plan will have the following interconnected goals:

1. Maximize the viability of the plan’s strategies – ensuring projected benefits are equitably, effectively, and efficiently realized and charting a feasible path to address identified challenge areas
2. Reinforce the recommendations of existing internal, external, or hybrid initiatives, including MTC- or ABAG-convened task forces and/or study committees, that complement the Plan’s strategies and vision
3. Address emerging and cross-cutting strategic issues raised by stakeholders, policymakers, and the public
4. Support the timely achievement of the Plan’s technical assumptions

For each Plan strategy included in the adopted Final Blueprint, a four-factor assessment will be conducted evaluating and identifying key requirements for strategy success, including *authority*, *financial resources*, *technical capacity*, and *public/political support*. Based upon this assessment, and the relative presence or absence of the four factors, an appropriate MTC/ABAG role will be proposed: whether to *lead*, *partner*, or *support* implementation efforts for a given strategy. Ultimately, the Implementation Plan will recommend detailed implementation actions, including roles, responsibilities, resource requirements, partnerships, and timeframes for each.

Scope and Process

To support the achievement of Implementation Plan goals and objectives, staff are proposing a phased internal and external process focused on producing tangible, achievable actions that will support the Plan over a one-to-five year period. This process will include a major emphasis on collaboration, providing key implementation partners and stakeholders a variety of settings to engage, discuss, and problem-solve with MTC/ABAG staff.

Other areas of emphasis for the Implementation Plan process include early and ongoing public outreach, as well as a resource evaluation and implementation prioritization process that centers equity and the urgent needs of the region’s disadvantaged and low-income populations. The following is a preliminary timeline of key Implementation Plan activities, including work to-date:

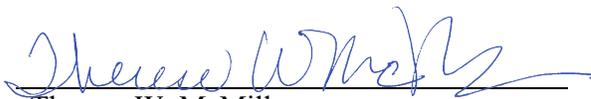
Phase	Description of Work
Phase One: Internal Engagement (September to October 2020)	<ul style="list-style-type: none"> • Strategy assessment and brainstorming • Mapping complementary efforts/ initiatives/partners (<i>see Attachment B</i>)
Phase Two: External Engagement (November to December 2020)	<ul style="list-style-type: none"> • Seek feedback from MTC/ABAG committees on Implementation Plan scope • Two large virtual stakeholder meetings to develop initial implementation actions • Hold office hours and small group meetings for focused discussions • Identify key strategic opportunities and barriers for successful implementation
Phase Three: Draft Implementation Plan (January to February 2021)	<ul style="list-style-type: none"> • Conduct initial public and CBO outreach on Implementation Plan • Update MTC/ABAG committees on progress to date • Prioritize actions under resource constraints • Develop Draft Implementation Plan
Phase Four: Partnership Phase (March to June 2021)	<ul style="list-style-type: none"> • Convene stakeholder groups to discuss partnership commitments; potential development of a shared advocacy agenda • Continue public outreach in concert with Draft Plan release • Refine resource evaluation and priorities
Phase Five: Final Implementation Plan (July to September 2021)	<ul style="list-style-type: none"> • Develop Final Implementation Plan • Adopt Final Implementation Plan as part of Final Plan Bay Area 2050

Next Steps: Staff will move forward with planned external engagement and outreach activities during the fall and early winter. Staff anticipate returning to the Committees in February 2021 to present key findings and gather additional feedback on the final phases of the Implementation Plan process.

Issues: None

Recommendation: Information

Attachments: Attachment A: Presentation
 Attachment B: Complementary Initiatives & Partners (*Draft*)


 Therese W. McMillan



Implementation Plan: Overview

Chirag Rabari

November 6, 2020

*Joint MTC Planning Committee with the
ABAG Administrative Committee*

Background

Action Plan



- The Plan Bay Area 2050 Implementation Plan will build on the “Action Plan” that MTC & ABAG pioneered for Plan Bay Area 2040
- The Implementation Plan will focus on short-term, tangible actions that ABAG, MTC, and their partners can take to advance adopted strategies across the four core elements of the Plan
 - The Implementation Plan process will engage Bay Area residents, local governments, civic organizations, business interest, non-profits, and other stakeholders to identify and tackle shared challenges through 2025 and beyond
 - Partnership and collaboration will be a major theme of the implementation process



Implementation Plan Goals

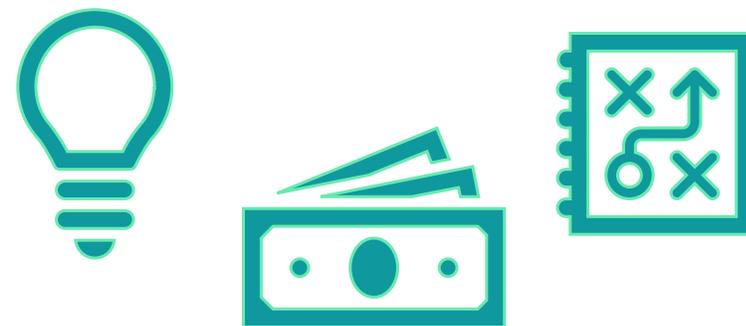
The Implementation Plan will have the following interconnected goals:

1. **Maximize the viability of the plan's strategies** - ensure projected benefits are equitably, effectively, and efficiently realized and chart a feasible path to address challenge areas
2. **Reinforce the recommendations of existing internal, external, or hybrid initiatives**, including MTC- or ABAG-convened task forces and/or study committees, that complement the Plan's strategies and vision
3. **Address emerging and cross-cutting strategic issues** raised by stakeholders, policymakers, and the public
4. **Support the timely achievement** of the Plan's technical assumptions

Strategy vs. Implementation

A **strategy** is either a public policy or set of investments that can be implemented in the Bay Area over the next 30 years; a strategy is not a near-term action or legislative proposal.

Implementation actions are the specific actions that will be required to advance the Plan Bay Area 2050 Final Blueprint strategies in the next one-to-five years.



Implementation Plan Objectives

Staff will have the following objectives for each Plan strategy with respect to implementation:

1. Identify requirements for strategy success



- *Authority, financial resources, technical capacity, public/political support*

2. Identify MTC/ABAG role



- *Lead, partner, support*

3. Identify vehicles for strategy implementation

- *Advocacy/legislation (including outreach/communications, regulation, etc.)*
- *New or ongoing initiatives (policy, project/program, convening/task force)*
- *Planning & research (technical assistance, data & modeling)*

4. Recommend detailed implementation actions, including timeframe for implementation

Implementation Plan Scope and Process



Sept-Oct 2020

Phase 1: Internal Engagement

- Strategy assessment
- Mapping complementary efforts/initiatives



Nov-Dec 2020

Phase 2: External Engagement

- Nov. committees feedback 
- Two virtual stakeholder meetings
- Office hours, small group meetings



Jan-Feb 2021

Phase 3: Draft Plan

- Develop Draft Implementation Plan
- Feb. progress update to committees 
- Public/CBO outreach



Mar-Jun 2021

Phase 4: Partnerships

- Convene focused stakeholder groups to cement partnerships
- Draft Plan release 
- Continue public outreach
- Refine resources & priorities



Jul-Sept 2021

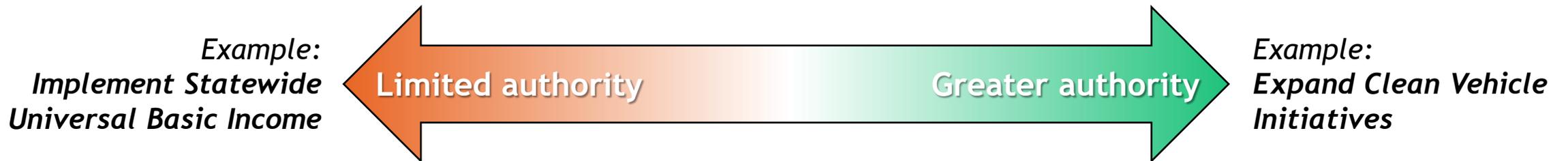
Phase 5: Final Plan

- Develop Final Implementation Plan
- Final Plan release 

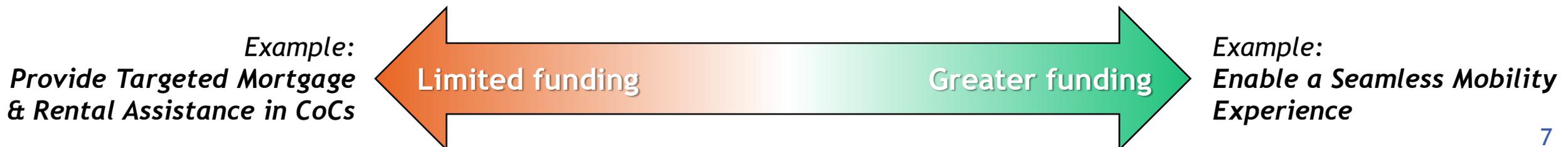
 = Board/Commission input  = Board/Commission approval

Strategy Assessment: Transitioning to Implementation Plan Phase

- Focusing on MTC/ABAG's potential role, staff conducted a high-level, qualitative assessment of Final Blueprint Strategies to evaluate whether:
- **AUTHORITY** exists to **effectively, efficiently, and equitably** carry out the strategy and attendant tasks?



- **FUNDING** exists in the required amounts, and with the requisite control and stability, to carry out the strategy **effectively, efficiently, and equitably**?



Strategy Assessment: Transitioning to Implementation Plan Phase

- Focusing on MTC/ABAG’s potential role, staff conducted a high-level, qualitative assessment of Final Blueprint Strategies to evaluate whether:
- **TECHNICAL CAPACITY** and the institutional “wrap around” of knowledge, staffing, process and procedure exists to successfully implement the strategy **effectively, efficiently, and equitably?**

*Example:
Expand Job Training &
Incubator Programs*

Limited capacity

Greater capacity

*Example:
Build an Integrated Express
Lane & Bus Network*

- **PUBLIC/POLITICAL SUPPORT** exists?

*Example:
Implement Per-Mile Tolling
on Congested Freeways*

Limited support

Greater support

*Example:
Adapt to Sea Level Rise*

Complementary Initiatives and Partners

Internal (MTC/ABAG)	Hybrid	External - Government	External - Non-Government
Active Transportation Plan	Bay Area Regional Collaborative	BAAQMD	Advocacy Organizations
Bay Area Forward	Blue Ribbon Transit Recovery Task Force	Bay Area Transit Operators	Bay Area Residents
BayREN	Fare Integration Task Force	BCDC	Business
Climate Initiatives	Megaregional Working Group	CA Governor's Office	CALCOG
Clipper START	Partnership Board	CA HCD	CBOs
Estuary Blueprint	Regional Impact Council	CA High-Speed Rail Authority	Charitable Foundations
Express Lanes	Seamless Subcommittee	CA Legislature	Economic Organizations
Housing & Local Planning		CA Natural Resources Agency	Environmental Organizations
Legislative Agenda		CA Strategic Growth Council	Equity Advocates
OBAG		CA Workforce Dev. Board	Housing Organizations
PDA/PCA/PPA Planning		CA Water Resources Ctrl. Board	Labor
Public Information/Outreach		CalEPA	Non-Profit Organizations
REAP		CalFIRE	Think Tanks
RHNA		California Energy Commission	Transportation Organizations
TOD Policy Update		CalSTA	
Vision Zero		Caltrans	
		CARB	
		County Transportation Agencies	
		CPUC	
		CTC	
		Federal Agencies	
		Local Jurisdictions	



Committee Member Feedback

Staff are seeking feedback from Committee members on the following items, among others:

1. **High-priority implementation areas** to address
2. **Key stakeholders and partners** to engage
3. **Guidance on areas of potential controversy**, including authority, governance, and implementation barriers
4. **Thoughts on overall approach**

PLAN BAY AREA 2050



Discussion & Questions

For additional information on the Implementation Plan, please contact Chirag Rabari at crabari@bayareametro.gov

METROPOLITAN TRANSPORTATION COMMISSION
ASSOCIATION OF BAY AREA GOVERNMENTS

A T T A C H M E N T B



Plan Bay Area 2050 Implementation Plan:
Complementary Initiatives & Partners (Preliminary DRAFT)

Internal (MTC/ABAG)	Hybrid	External - Government	External - Non-Government
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