



Metropolitan Transportation Commission

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Agenda

Operations Committee

Committee Members:

Dave Cortese, Chair Julie Pierce, Vice Chair

*Alicia Aguirre, Damon Connolly, Anne Halsted,
Sam Liccardo, Jim Spering*

Non-Voting Members: Tom Azumbrado, Dorene M. Giacomini

Friday, June 9, 2017

9:35 AM

Board Room - 1st Floor

This meeting is scheduled to be webcast live on the Metropolitan Transportation Commission's Website: <http://mtc.ca.gov/whats-happening/meetings> and will take place at 9:35 a.m. or immediately following the 9:30 Legislation Committee meeting.

1. Roll Call / Confirm Quorum

Quorum: A quorum of this committee shall be a majority of its regular voting members (4).

2. Consent Calendar

2a. [17-2574](#) Minutes of May 12, 2017 Meeting

Action: Committee Approval

Attachments: [2a Minutes May 2017.pdf](#)

2b. [17-2575](#) Clipper® Program Contract Actions

- i. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)
- ii. Contract Amendment - Clipper® Technical Advisor Contract: CH2M Hill, Inc. (\$800,000)
- iii. Contract Change Order - Replacement of Clipper® Handheld Card Readers: Cubic Transportation Systems, Inc. (Correction of Funding Source \$0)

Action: Committee Approval

Presenter: Lynn Valdivia

Attachments: [2b Clipper Contract Action.pdf](#)

3. Approval

- 3a. [17-2581](#) Bay Bridge Forward - Flexible On-Demand Transit Pilot:
- i. Cooperative Agreement - Pilot Flexible On-Demand Transit Service: Regents of the University of California (\$750,000)
 - ii. Cooperative Agreement - Commute Management Technology Platform: Kaiser Foundation Hospital (\$250,000)

Cooperative Agreements with Regents of the University of California and Kaiser Foundation Hospitals to Pilot Flexible On-Demand Transit and Commute Management Technology Platform.

Action: Committee Approval

Presenter: Toshi Shepard-Ohta

Attachments: [3a_BBF - Flexible On-Demand Transit.pdf](#)

- 3b. [17-2594](#) MTC SAFE Resolution No. 63: FY 2017-18 Operating and Capital Budget

Refer FY 2017-18 SAFE Budget to the SAFE Authority for approval.

Action: Refer to SAFE Authority for Approval

Presenter: Brian Mayhew

Attachments: [3b MTC SAFE Res. No 63.pdf](#)

4. Information

- 4a. [17-2569](#) Ford GoBike Launch

Update on the bike share contract with Bay Area Motivate.

Action: Information

Presenter: Kara Oberg

Attachments: [4a Ford GoBike Launch.pdf](#)

5. Public Comment / Other Business

6. Adjournment / Next Meeting

The next meeting of the Operations Committee will be July 14, 2017, 9:35 a.m. at the Bay Area Metro Center, 375 Beale Street, San Francisco, CA.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

Acceso y el Titulo VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

MTC's Chair and Vice-Chair are ex-officio voting members of all standing Committees.



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 17-2574 **Version:** 1 **Name:**
Type: Minutes **Status:** Consent
File created: 5/2/2017 **In control:** Operations Committee
On agenda: 6/9/2017 **Final action:**
Title: Minutes of May 12, 2017 Meeting
Sponsors:
Indexes:
Code sections:
Attachments: [2a_Minutes_May 2017.pdf](#)

Date	Ver.	Action By	Action	Result
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Subject:
Minutes of May 12, 2017 Meeting

Recommended Action:
Committee Approval

Attachments



Metropolitan Transportation Commission

Agenda Item 2a

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Minutes - Draft

Operations Committee

Committee Members:

Dave Cortese, Chair Julie Pierce, Vice Chair

*Alicia Aguirre, Damon Connolly, Anne Halsted,
Sam Liccardo, Jim Spering*

Non-Voting Members: Tom Azumbrado, Dorene M. Giacomini

Friday, May 12, 2017

9:30 AM

Board Room - 1st Floor

1. Roll Call / Confirm Quorum

Present: 7 - Vice Chair Pierce, Commissioner Aguirre, Commissioner Connolly, Commissioner Halsted, Commissioner Liccardo, Commissioner Spering and Chair Cortese

Non-Voting Members Present: Commissioner Azumbrado and
Commissioner Giacomini

Ex Officio Voting Members Present: Commission Chair Mackenzie and
Commission Vice Chair Haggerty

Ad Hoc Non-Voting Members Present: Commissioner Josefowitz and Commissioner Worth

2. Pledge of Allegiance

3. Compensation Announcement - Committee Secretary

4. Consent Calendar

Approval of the Consent Calendar

**Upon the motion by Vice Chair Pierce and second by Commissioner Halsted, the
Consent Calendar was unanimously approved by the following vote:**

Aye: 6 - Vice Chair Pierce, Commissioner Aguirre, Commissioner Connolly, Commissioner Halsted, Commissioner Spering and Chair Cortese

Absent: 1 - Commissioner Liccardo

4a. [17-2472](#) Minutes of April 14, 2017 Meeting

Action: Committee Approval

4b. [17-2473](#) Third Quarter MTC SAFE Financial Statements - March 2017

Action: Committee Approval

Presenter: Sonia Elsonbaty

- 4c. [17-2531](#) Contract Change Order Amendment - Clipper® Program SSAE 16 Audit: Cubic Transportation Systems, Inc. (Cubic) (\$200,000)

Action: Committee Approval

Presenter: Stephen Abbanat

Commissioner Liccardo arrived after the approval of the Consent Calendar.

5. Approval

- 5a. [17-2475](#) Contract - High Occupancy Vehicle Enforcement Pilot Study: California Highway Patrol (\$575,000)

Contract with the California Highway Patrol to enforce vehicle occupancy levels at several High Occupancy Vehicle lane locations.

Action: Committee Approval

Presenter: Pierce Gould, MTC and Captain Jim Lippy, California Highway Patrol

Upon the motion by Vice Chair Pierce and second by Commissioner Aguirre, the Contract - High Occupancy Vehicle Enforcement Pilot Study: California Highway Patrol (\$575,000) was approved. The motion carried by the following vote:

Aye: 7 - Vice Chair Pierce, Commissioner Aguirre, Commissioner Connolly, Commissioner Halsted, Commissioner Liccardo, Commissioner Spering and Chair Cortese

- 5b. [17-2484](#) Contract Change Order - Five Year Operation and Maintenance Extension: Cubic Transportation Systems, Inc. (Cubic) (\$25,000,000)

Five Year Operations and Maintenance Extension of the current Clipper® contract.

Action: Committee Approval

Presenter: Jason Weinstein

Upon the motion by Commissioner Aguirre and second by Vice Chair Pierce, the Contract Change Order - Five Year Operation and Maintenance Extension: Cubic Transportation Systems, Inc. (Cubic) (\$25,000,000) was approved. The motion carried by the following vote:

Aye: 6 - Vice Chair Pierce, Commissioner Aguirre, Commissioner Connolly, Commissioner Halsted, Commissioner Spering and Chair Cortese

Commissioner Liccardo recused himself from the vote.

6. Public Comment / Other Business

7. Adjournment / Next Meeting

The next meeting of the Operations Committee will be June 9, 2017, 9:35 a.m. at the Bay Area Metro Center, 375 Beale Street, San Francisco, CA.



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 17-2575 **Version:** 1 **Name:**

Type: Contract **Status:** Consent

File created: 5/2/2017 **In control:** Operations Committee

On agenda: 6/9/2017 **Final action:**

Title: Clipper® Program Contract Actions
 i. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)
 ii. Contract Amendment - Clipper® Technical Advisor Contract: CH2M Hill, Inc. (\$800,000)
 iii. Contract Change Order - Replacement of Clipper® Handheld Card Readers: Cubic Transportation Systems, Inc. (Correction of Funding Source \$0)

Sponsors:

Indexes:

Code sections:

Attachments: [2b_Clipper Contract Action.pdf](#)

Date	Ver.	Action By	Action	Result
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Subject:
 Clipper® Program Contract Actions
 i. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)
 ii. Contract Amendment - Clipper® Technical Advisor Contract: CH2M Hill, Inc. (\$800,000)
 iii. Contract Change Order - Replacement of Clipper® Handheld Card Readers: Cubic Transportation Systems, Inc. (Correction of Funding Source \$0)

Presenter:
 Lynn Valdivia

Recommended Action:
 Committee Approval

Attachments



Memorandum

TO: Operations Committee

DATE: June 2, 2017

FR: Executive Director

W. I. 1221, 2700

RE: Clipper® Program Contract Actions

- i. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)
- ii. Contract Amendment - Clipper® Technical Advisor Contract: CH2M Hill, Inc. (\$800,000)
- iii. Contract Change Order – Replacement of Clipper® Handheld Card Readers: Cubic Transportation Systems, Inc. (Correction of Funding Source \$0)

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into the following contract actions:

i. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (RDA) (\$200,000)

This Committee approved RDA as part of the Electronic Payment Implementation and Operations consultant bench in May 2016. Subsequently, MTC executed a contract with RDA for \$180,000 for operational monitoring and reporting services to the Clipper® program during Fiscal Year (FY) 2016-17. Under this amendment, RDA will continue to provide these services, particularly in the areas of discounted Clipper® card distribution, call center contacts, and outreach activities. RDA is neither a small business enterprise (SBE) nor a disadvantaged business enterprise (DBE).

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into one or more contract amendments with RDA at a cost not to exceed \$200,000, subject to Commission approval of the FY 2017-18 agency budget.

ii. Contract Amendment - Clipper® Technical Advisor Contract: CH2M Hill, Inc. (CH2M Hill) (\$800,000)

In 2009, MTC entered into a competitively-procured, multi-year contract with Booz Allen Hamilton to provide technical oversight for the design and implementation of Clipper®, as well as technical support for operations and maintenance through 2019. Booz Allen Hamilton assigned this contract to CH2M Hill in 2011. CH2M Hill is neither a SBE nor a DBE.

Under the proposed amendment, CH2M Hill will provide support for the following activities:

1. Installation of Clipper® equipment at new locations, such as SFMTA's Central Subway, as well as on new transit vehicles acquired by participating operators;
2. Delivery of various system enhancements and modifications;
3. Management of card inventory and oversight of the Clipper® retail network;
4. Support for managing Clipper® assets, including monitoring device performance;


5. Support for technical operations, including financial reconciliation and reporting, data analysis and reporting, and evaluation of system and device maintenance; and
6. Evaluation and recommendations for improvements to the communications network.

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into one or more contract amendments with CH2M Hill at a cost not to exceed \$800,000, subject to Commission approval of the FY 2017-18 agency budget.

iii. Contract Change Order – Replacement of Clipper® Handheld Card Readers: Cubic Transportation Systems, Inc. (Cubic) (\$0)

In March 2016, this Committee approved the staff recommendation to replace Clipper® handheld card reader (HCR3) devices that are deployed at San Francisco Municipal Transportation Agency (SFMTA) and the San Francisco Bay Area Rapid Transit District (BART) at a cost not to exceed \$1,000,000. MTC recently identified \$200,000 in Proposition 1B bond funds that expire in July 2018 as an eligible funding source for this work. Staff recommends that the Committee modify the March 2016 approval to add the Proposition 1B bond funds as an additional funding source. No additional funds or changes to scope are included in this request. Cubic is neither a SBE nor a DBE.

Staff recommends that the Operations Committee authorize the Executive Director or his designee to modify the funding sources for the contract change order(s) or change order amendments with Cubic for the services described above.



Steve Heminger

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REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Amendment

Work Item No.: 320-1221

Contractor: Research Development Associates, Inc.
Oakland, CA

Work Project Title: Operational Monitoring and Reporting Services

Purpose of Amendment: Provide information about Clipper[®] program performance through operational monitoring and reporting

Brief Scope of Work: Operational monitoring and reporting on discounted Clipper[®] card distribution, call center contacts, and outreach activities, among other program areas

Project Cost Not to Exceed: \$200,000 (this amendment)
Total Contract value including amendments before this amendment = \$180,000
Total contract amount with this amendment = \$380,000

Funding Source: TCP, STP, CMAQ, STA, Regional Measure 2 Operating

Fiscal Impact: Funds subject to the approval of the FY 2017-18 agency budget

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into one or more contract amendments with Research Development Associates, Inc. for the purposes described herein and in the Executive Director's memorandum dated June 2, 2017, and the Chief Financial Officer is authorized to set aside \$200,000 for such contract amendment(s), subject to adoption of the FY 2017-18 agency budget.

Operations Committee:

Dave Cortese, Chair

Approved: Date: June 9, 2017

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Amendment

Work Item No.: 310-2700

Contractor: CH2M Hill, Inc.
Oakland, CA

Work Project Title: Technical Advisor Contract

Purpose of Amendment: Provide continued technical oversight and advice services for the Clipper[®] program

Brief Scope of Work: Provide support for Clipper[®] project oversight, project coordination, operations support and deployment oversight

Project Cost Not to Exceed: \$800,000 (this amendment)
Total Contract value including amendments before this amendment = \$14,157,567
Total contract amount with this amendment = \$14,957,567

Funding Source: TCP, STP, CMAQ, STA, Regional Measure 2 Capital, Regional Measure 2 Operating Marketing and Commuter Benefits

Fiscal Impact: Funds subject to the approval of the FY 2017-18 agency budget

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into one or more contract amendments with CH2M Hill, Inc. for the purposes described herein and in the Executive Director's memorandum dated June 2, 2017, and the Chief Financial Officer is authorized to set aside \$800,000 for such contract amendment(s), subject to adoption of the FY 2017-18 agency budget.

Operations Committee:

Dave Cortese, Chair

Approved: Date: June 9, 2017

REQUEST FOR COMMITTEE APPROVAL

Revised Summary of Contract Change Order

Work Item No.: 310-2700

Contractor: Cubic Transportation Systems, Inc.
San Diego, CA

Work Project Title: Replacement of Clipper® Handheld Card Readers

Purpose of Amendment: Replace BART and SFMTA handheld card reader devices with newer handheld card reader devices

Brief Scope of Work: Contractor shall replace BART and SFMTA HCR3 stock with newly procured and configured HCR4 devices

Project Cost Not to Exceed: \$0 (this Amendment)
Total contract amount with this amendment = \$164,359,410

Funding Source: Prop 1B PTMISEA, TCP, STP, CMAQ, STA, Regional Measure 2 Capital, BART funds

Fiscal Impact: Funds available in agency budget

Motion by Committee: That the Executive Director or his designee is authorized to modify the funding sources for the previously approved contract change orders or change order amendments with Cubic Transportation Systems, Inc. for the purposes described herein and in the Executive Director's memorandum dated June 2, 2017.

Operations Committee:

Dave Cortese, Chair

Approved: Date: June 9, 2017



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 17-2581 **Version:** 1 **Name:**

Type: Contract **Status:** Committee Approval

File created: 5/3/2017 **In control:** Operations Committee

On agenda: 6/9/2017 **Final action:**

Title: Bay Bridge Forward - Flexible On-Demand Transit Pilot:
 i. Cooperative Agreement - Pilot Flexible On-Demand Transit Service: Regents of the University of California (\$750,000)
 ii. Cooperative Agreement - Commute Management Technology Platform: Kaiser Foundation Hospital (\$250,000)

Cooperative Agreements with Regents of the University of California and Kaiser Foundation Hospitals to Pilot Flexible On-Demand Transit and Commute Management Technology Platform.

Sponsors:

Indexes:

Code sections:

Attachments: [3a BBF - Flexible On-Demand Transit.pdf](#)

Date	Ver.	Action By	Action	Result
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Subject:

Bay Bridge Forward - Flexible On-Demand Transit Pilot:

- i. Cooperative Agreement - Pilot Flexible On-Demand Transit Service: Regents of the University of California (\$750,000)
- ii. Cooperative Agreement - Commute Management Technology Platform: Kaiser Foundation Hospital (\$250,000)

Cooperative Agreements with Regents of the University of California and Kaiser Foundation Hospitals to Pilot Flexible On-Demand Transit and Commute Management Technology Platform.

Presenter:

Toshi Shepard-Ohta

Recommended Action:

Committee Approval

Attachments



Memorandum

TO: Operations Committee

DATE: June 2, 2017

FR: Executive Director

W. I. 1237

RE: Bay Bridge Forward - Flexible On-Demand Transit Pilot:

- i. Cooperative Agreement – Pilot Flexible On-Demand Transit Service: Regents of the University of California (\$750,000)
- ii. Cooperative Agreement – Commute Management Technology Platform: Kaiser Foundation Hospital (\$250,000)

Background

In July 2016, the Commission approved the \$40 million Bay Bridge Forward initiative which featured a suite of programs designed to move more people in fewer vehicles within the most congested east-west Bay crossing. Under the shared mobility program, \$1 million in funding was set aside as seed funding for a flexible on-demand transit pilot. MTC's goal is close gaps in our transit system for job centers that are not well-served by regional transit today through a pilot flexible transit service. MTC's plan is to partner with a large San Francisco employer(s) outside of downtown with East Bay employees who could commute using a one-seat transbay transit ride rather than drive-alone across the bridge into San Francisco.

Hospitals are among the largest employers in San Francisco with an aggregate total of over 40,000 employees. Most hospitals are located outside of downtown and are not directly served by BART, AC Transit, WestCat, or ferries. After reaching out to the Bay Area Council and some large employers, the University of California, San Francisco (UCSF) and Kaiser Foundation Hospital (KFH) expressed the strongest interest to work with MTC to address transportation challenges for their East Bay employees. Both UCSF and KFH have a growing share of their employees living outside of the city due to housing affordability, which has challenged the hospitals' ability to recruit and retain frontline administrative staff, medical assistants and nurses. Both UCSF and Kaiser are neighbors at their Mission Bay and Geary campuses, and they wanted to coordinate with each other and offer broader transportation options for their employees. This combination of jobs/housing mismatch, lack of transbay transit connectivity, and willingness of UCSF and KFH to work on transportation issues together make them uniquely qualified to pilot new transit services from the East Bay into hospital campuses outside of downtown San Francisco.

Cooperative Agreement Actions

In light of the foregoing, staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into the following cooperative agreements:

i. Cooperative Agreement – Pilot Flexible On-Demand Transit Service: Regents of the University of California (UC Regents) (\$750,000)

This cooperative agreement with UC Regents will enable UCSF to pilot flexible on-demand transit services in an amount not to exceed \$750,000, subject to the Executive Director's approval of Regional Measure 2 (RM2) capital funds via delegated authority under MTC Resolution No. 3620.

This pilot will involve a collaborative effort between MTC and UC Regents, wherein UCSF will pilot new flexible on-demand transit routes between the East Bay and UCSF in San Francisco, and MTC and UCSF will study the effectiveness of that service. The goal is to work with UCSF to develop a transit service that can divert drive-alone East Bay drivers to transit on a regular or occasional basis. This pilot service must offer routes that complement, not compete, with existing direct one-seat trips offered by public transit, be operated with unionized labor, and offer wheel-chair accessible vehicles when available. In return, UCSF will provide MTC with data on shuttle routes (including stops, schedules, speeds, and travel times) and ridership data. The pilot will provide fixed funding of \$750,000, and should the pilot prove successful, UCSF will seek to identify resources and other employers to continue the pilot. The pilot is expected to last for a 12-month duration from the commencement of the service.

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into a sole source contract with UC Regents for a period of performance through September 2018, at a cost not to exceed \$750,000.

ii. Cooperative Agreement – Commute Management Technology Platform: Kaiser Foundation Hospital (KFH) (\$250,000)

This cooperative agreement with KFH, a 501(c)(3) nonprofit, will enable KFH to procure an integrated commute management technology platform in an amount not to exceed \$250,000.

KFH would benefit from a commute management platform because KFH want to reduce its employees' drive-alone rates, offer commuter ridesharing options, and better manage parking (including parking demand in nearby neighborhoods). A commute management platform offers large employers like KFH the ability to pilot innovative technology that can demonstrate the effectiveness of various combinations of commute options and incentives in decreasing drive-alone trips. This type of platform captures a baseline and measures employee commute activity across all modes, especially parking; applies more efficient management of employee transportation programs; helps employees find and share rides to and from work; and measures the effectiveness of different commuter incentives and commute mode options. In addition, data from this platform will help MTC and UCSF to design the pilot flexible on-demand transit service as described above, and to measure the effectiveness of the high-occupancy vehicle, transit, and other transportation demand management. This pilot will span two years with funding from MTC and KFH.

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into a sole source contract with KFH for a period of performance through June 2019, at a cost not to exceed \$250,000.



Steve Heminger

SH:tso

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Cooperative Agreement

Work Item No.: 1237

Contractor: Regents of the University of California
San Francisco, CA

Work Project Title: Flexible On-Demand Transit Pilot

Purpose of Project: To pilot new transit services between the East Bay and San Francisco job centers outside of downtown as a strategy to divert drive-alone East Bay drivers and increase passenger throughput on the San Francisco-Oakland Bay Bridge and provide rate and ridership data.

Brief Scope of Work: UCSF will pilot new flexible on-demand transit services between hospital campuses in San Francisco and the East Bay across the San Francisco-Oakland Bridge.

Project Cost Not to Exceed: \$750,000

Funding Source: Regional Measure 2 (RM2) Capital

Fiscal Impact: Funds available in the FY 2016-17 agency budget; an allocation of \$750,000 of RM2 Capital from funds previously programmed for Bay Bridge Forward is requested for approval via the Executive Director's delegated authority under MTC Resolution No. 3620.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a cooperative agreement with UC Regents in an amount not to exceed \$750,000 to pilot the transit service described above and in the Executive Director's memorandum dated June 2, 2017, and the Chief Financial Officer is directed to set aside funds in the amount of \$750,000, subject to the Executive Director's approval of RM2 capital funds via delegated authority under MTC Resolution No. 3620.

Operations:

Dave Cortese, Chair

Approved: Date: June 9, 2017

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Cooperative Agreement

Work Item No.: 1237

Contractor: Kaiser Foundation Hospital
San Francisco, CA

Work Project Title: Commute Management Technology Platform

Purpose of Project: To reduce employee drive-alone rates, offer commuter ridesharing options, and better manage parking. Commute data and analytics from technology platform will also help inform the MTC and UCSF pilot of new flexible on-demand transit routes between East Bay and San Francisco.

Brief Scope of Work: KFH will pilot a commute management technology platform at KFH facilities.

Project Cost Not to Exceed: \$250,000

Funding Source: Regional Measure 2 (RM2) Capital

Fiscal Impact: Funding included in the FY 2016-17 agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a cooperative agreement with KFH in an amount not to exceed \$250,000 to pilot the commute management technology platform described above and in the Executive Director's memorandum dated June 2, 2017, and the Chief Financial Officer is directed to set aside funds in the amount of \$250,000, as specified above.

Operations: _____
Dave Cortese, Chair

Approved: Date: June 9, 2017

Bay Bridge Forward: Flexible On-Demand Transit Pilot & Commuter Management Technology Platform

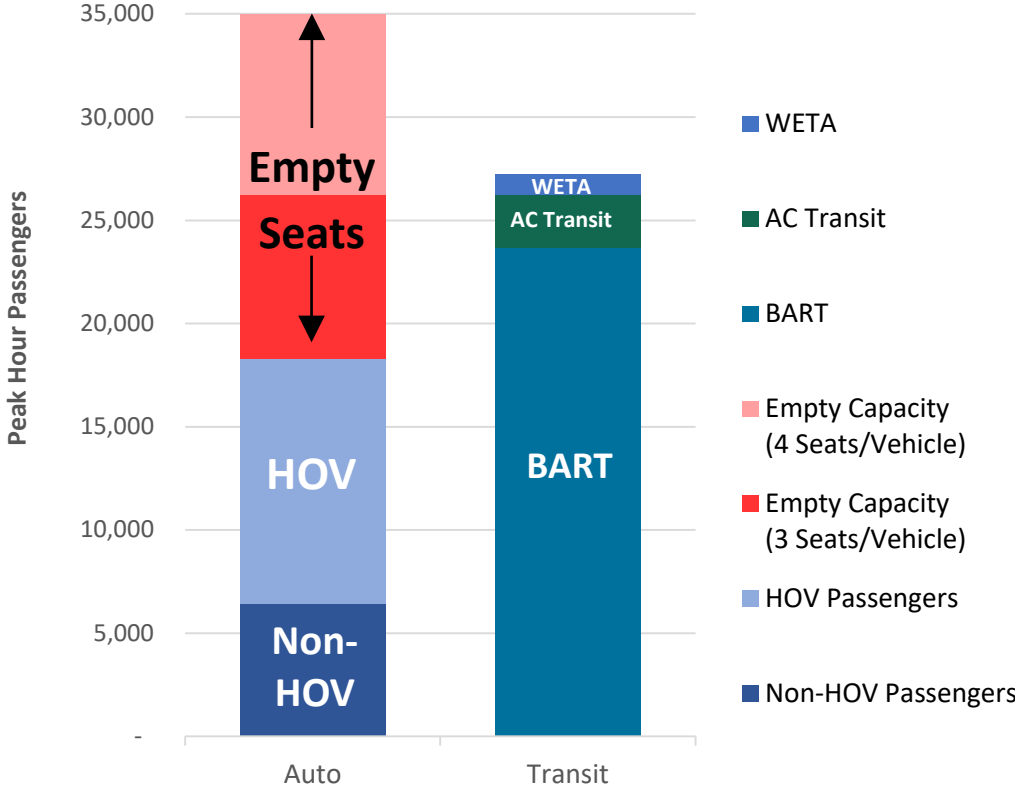
Operations Committee
June 9, 2017



Bay Bridge Forward

- \$40 M in total funding
 - Move more people in fewer cars within SFOBB corridor
- \$1 M Flexible On-Demand Transit
 - Partner with large SF employers with East Bay employees to provide better one-seat transit options for trips not well-served by existing long-distance transit

Transbay WB Peak Hour



4 seats/vehicle → 48% seats are empty

16,000+ empty seats/hour = 70% of BART Tube Capacity

Source: BATA 2015, Caltrans 2014, MTC 2015



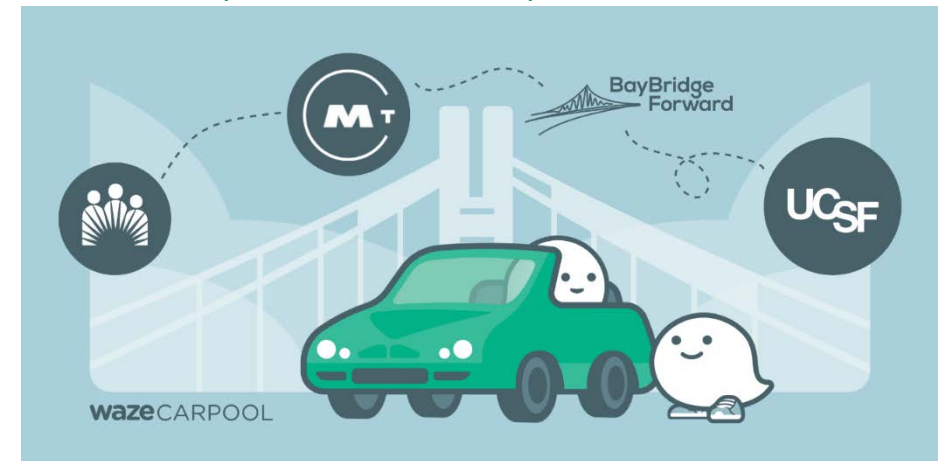
Why Partner with SF Hospitals

- Hospitals are among largest employers
 - UCSF: 25k+ employees in SF (30k+ in region)
 - Kaiser: 7k+ employees in SF (40k+ in region)
- Hospitals are not directly served by regional transit
- Employer Coordination Opportunity
 - Kaiser & UCSF hospitals are neighbors in SF
 - Employees face the same transportation challenges
 - Kaiser & UCSF can leverage combined scale and resources to provide better transportation option to employees, patients, visitors, and surrounding neighborhoods

UCSF


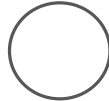


\$0 Partnership between WazeCarpool, Kaiser, UCSF & MTC

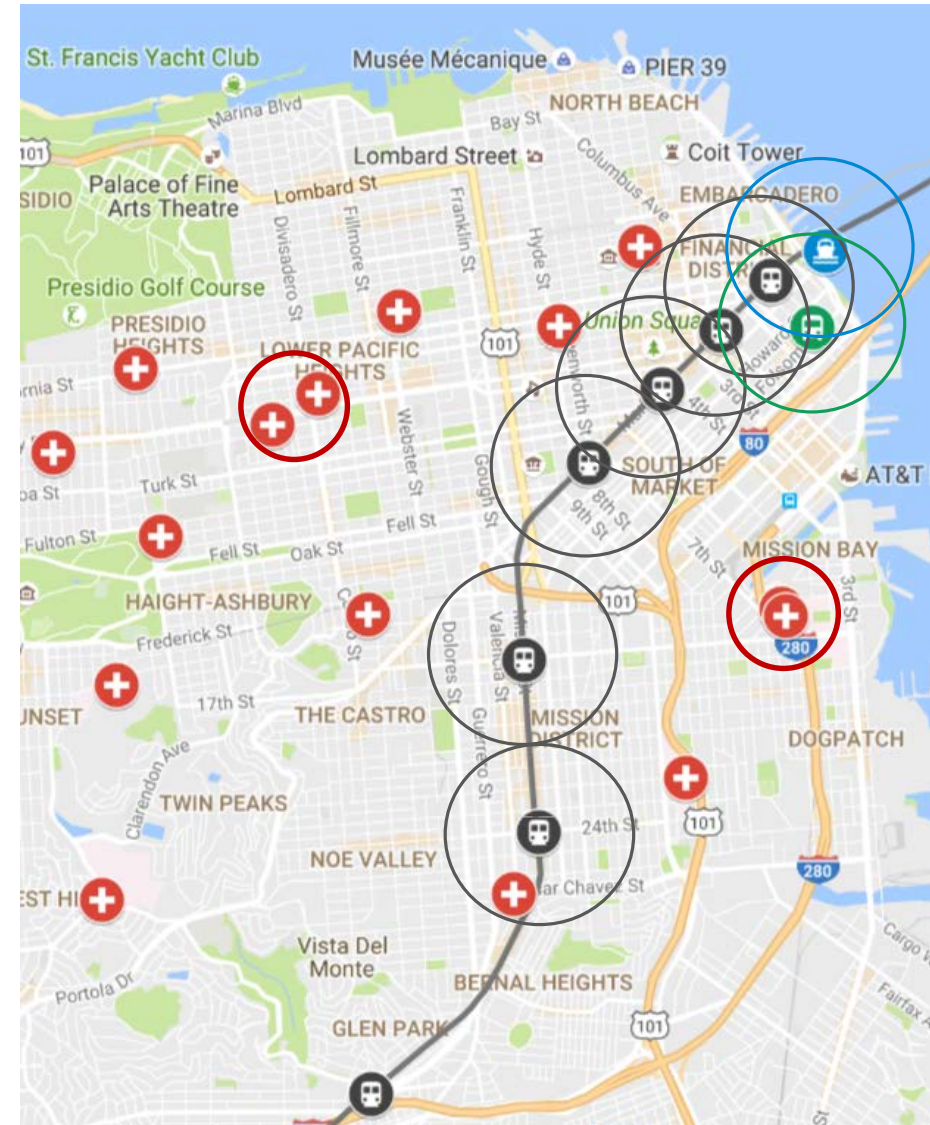


Jobs/Housing/Transportation Challenges

- Hospitals are dense employment areas that are not well-served directly by regional transit
- Many hospital employees (48%*) live outside of San Francisco
 - Can't afford housing near best jobs
- High turnover of frontline administrative and nursing staff due to commutes

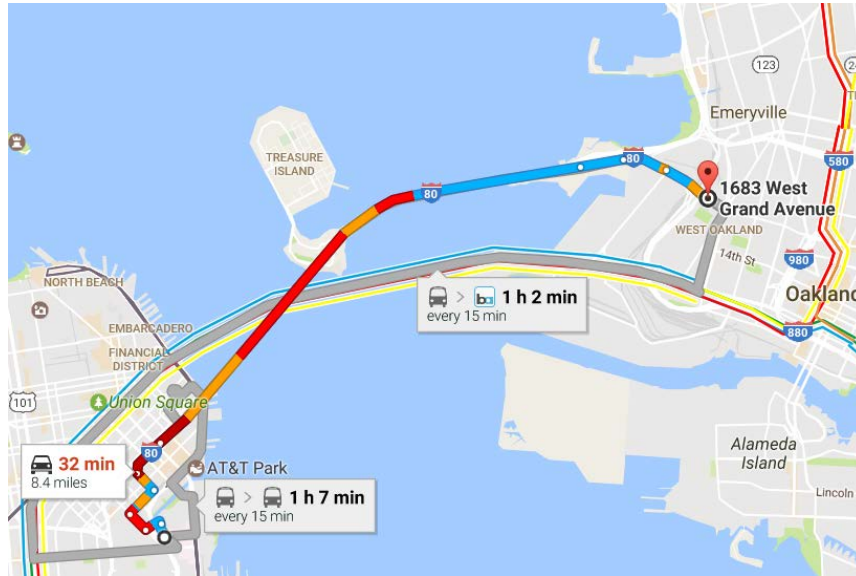
 = UCSF & Kaiser
 = ½ mile radius (10 min walk)

No direct service by BART, AC Transit, WETA, or WestCAT



Existing Transbay Transit Not Attractive for All - Gaps Exist

Mission Bay → West Oakland



Transit vs Drive:

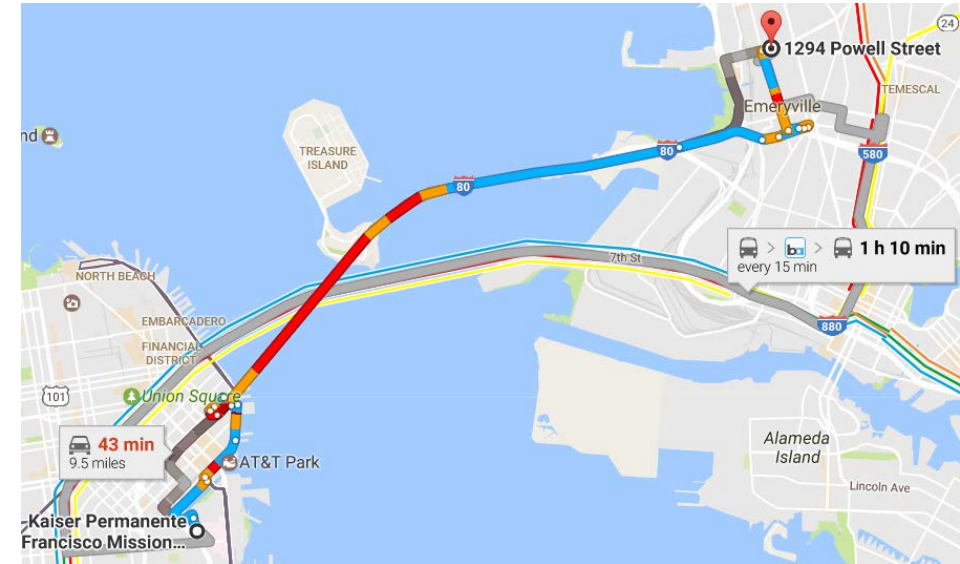
+ 30 min
1 Transfer

via I-80 E **32 min**
Fastest route, despite heavier traffic than usual 8.4 miles
[DETAILS](#)

4:55 PM–6:02 PM 1 h 7 min
 > > > NL >

4:54 PM–5:56 PM 1 h 2 min
 > 55 > Dublin/Pleasanton - Daly City
 Pittsburg/Bay Point - SFIA/Millbrae >

Mission Bay → Emeryville



Transit vs Drive:

+ 31 min
2 Transfers

via I-80 E **39 min**
Fastest route now due to traffic conditions 10.7 miles
[DETAILS](#)

via I-80 E and Powell St **43 min**
The usual traffic 9.5 miles

4:54 PM–6:04 PM 1 h 10 min
 > 55 > Pittsburg/Bay Point - SFIA/Millbrae > Hollis North > Hollis South > Hollis >

Bay Bridge Forward: \$750,000

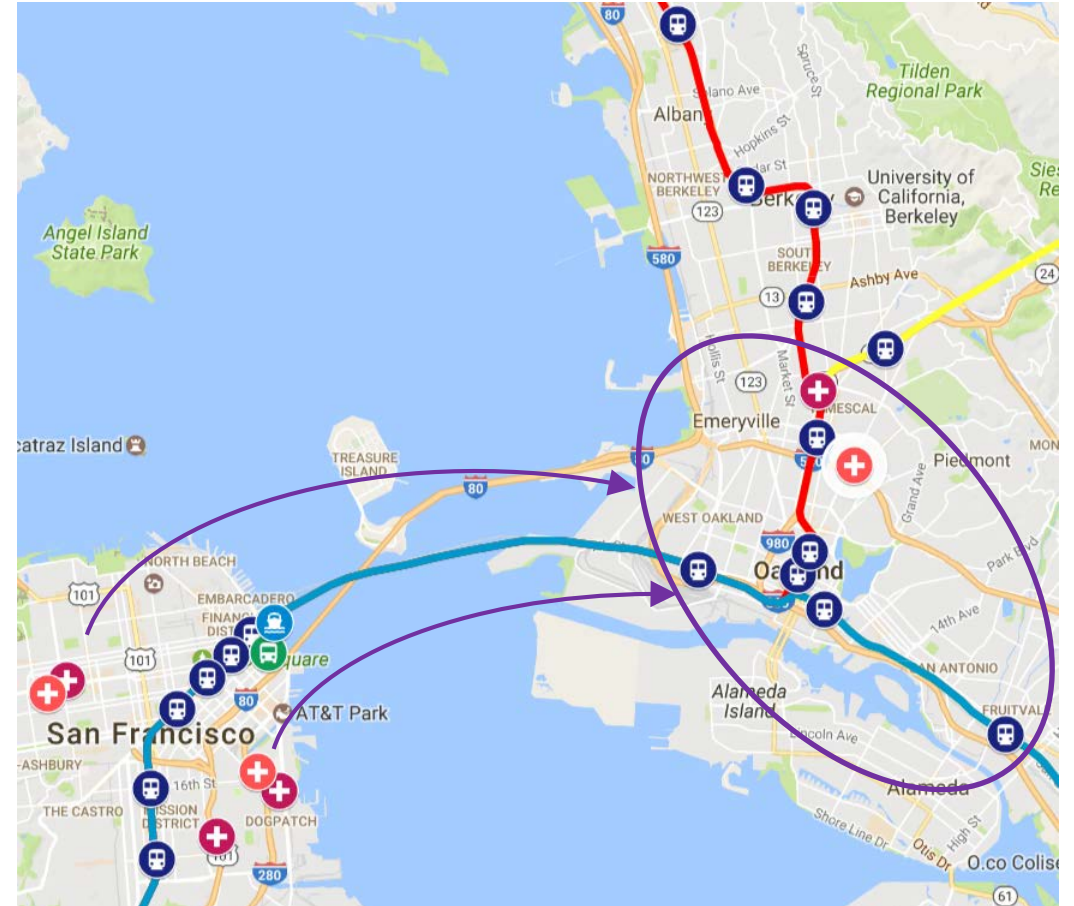
Pilot Flexible On-Demand Transit Service

Target high demand routes not well-served by existing transit:

- Avoid competing with existing one-seat services

Utilize Bay Bridge Forward:

- West Grand HOV Ramp (Oakland)
- Sterling/Bryant HOV Ramp (San Francisco)
- Commuter Parking Initiative (Albany/Oakland)



Flexible On-Demand Transit Service Pilot

Scope*:

- 12 month duration for pilot
- Offer flexible transit option to employees
- Identify routes that do not compete with existing one-seat transit routes
- Set fares slightly higher than public transit
- Require union labor
- Pilot wheel-chair accessible vehicles when available
- Coordination with SFMTA, SFCTA and AC Transit
- UCSF will seek partner employers and resources to continue successful elements of the pilot

Deliverables to MTC:

- Shuttle Data
 - Stop locations
 - Routes
 - Schedules
 - Speeds & Travel Times
- Ridership Data
 - Entry and exit counts
 - Origin–destination
 - Number of unique riders
- Assessment of transit ridership and reductions in SOV rates from East Bay to San Francisco (to be conducted by MTC)

Commute Management Technology Platform

Utilize commute management technology platform to support TDM and data and analytics

- Measure employee commute activity
 - Especially parking
- Demonstrate more efficient management of employee transportation programs
- Help employees find and share rides
- Measure employee commute experience
- Inform demand, operations, and business case for new transit services and commute options

The screenshot displays the 'Commute Calendar' interface for July 2015. The calendar shows various commute modes for each day, including bus, bike, and parking. A summary for Monday, July 27, 2015, shows a 6.2-mile commute with a \$2.60 charge. The interface also includes a 'Pay Period Summary' for July 20 - Aug 2, showing a total charge of \$21.00, a bonus of \$10.40, and a donation of \$5.60. A 'My Active Challenges' section highlights the 'Bike Month Challenge'. The 'My Levels: Bus' section shows a 'BUS CHAMPION' badge with 560 trips and a goal of 160 to the next level. A table at the bottom provides 'Pay Period Details' for the period July 20 - August 2.

Date	Time	Location	Description	Bonus	Charge
7/20/2015	---	---	Bike, Bus	\$2.60	\$0.00
7/20/2015	---	---	ORCA Card Fee	\$0.00	(\$3.00)
7/21/2015	9:30 AM	Roosevelt	Parking	\$0.00	(\$9.00)
7/22/2015	---	---	Bus	\$2.60	\$0.00
7/23/2015	---	---	Telecommute	\$2.60	\$0.00
7/24/2015	9:00 AM	Roosevelt	Parking	\$0.00	(\$9.00)
7/27/2015	---	---	Bike, Bus	\$2.60	\$0.00

Commute Management Technology Platform Pilot

Scope:

- 24 month duration for pilot
- Commute Management Technology Platform
 - Engage employees to use non-SOV options
 - Better manage parking facilities & inform parking policies
 - Capture data
 - Provide analytics
- Data to inform UCSF flexible on-demand transit pilot
 - Origin-destination
 - Schedule

Deliverables to MTC:

- Baseline data of employee commute activity
- Mode split data
- Data of areas in East Bay where employees are not well-served directly by existing transit
- Assessment of reductions in SOV rates from East Bay to San Francisco (to be conducted by MTC)

“In god we trust; all others bring data”

-Michael Bloomberg



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 17-2594 **Version:** 1 **Name:**

Type: Resolution **Status:** Authority Approval

File created: 5/11/2017 **In control:** Operations Committee

On agenda: 6/9/2017 **Final action:**

Title: MTC SAFE Resolution No. 63: FY 2017-18 Operating and Capital Budget

Refer FY 2017-18 SAFE Budget to the SAFE Authority for approval.

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
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Subject:

MTC SAFE Resolution No. 63: FY 2017-18 Operating and Capital Budget

Refer FY 2017-18 SAFE Budget to the SAFE Authority for approval.

Presenter:

Brian Mayhew

Recommended Action:

Refer to SAFE Authority for Approval

Attachments



METROPOLITAN
TRANSPORTATION
COMMISSION
SERVICE AUTHORITY
FOR FREEWAYS
AND EXPRESSWAYS

Agenda Item 3b
Bay Area Metro Center
375 Beale Street, Suite 800
San Francisco, CA 94105
TEL 415.778.6700
WEB www.mtc.ca.gov

Memorandum

TO: Operations Committee

DATE: June 2, 2017

FR: Executive Director

W.I.: 6031, 6032

RE: MTC SAFE Resolution No.63: FY 2017-18 Operating and Capital Budget

Staff requests that the Operations Committee approve and refer SAFE Resolution 63 authorizing the operating and capital budget for FY 2017-18 to the Commission for approval.

The MTC SAFE budget for FY 2017-18 is balanced with an operating surplus of \$909,000 (Attachment A). The budget also includes a transfer of \$300,000 from operating reserves to fund capital projects.

Revenue

The overall revenue of \$14.2 million is approximately 5% below the budgeted MTC SAFE revenue for FY 2016-17 (Table 1). The decrease of Surface Transportation Program (STP) revenue is partially offset by the increase in State Local Assistance Program (LAP).

Table 1

Operating Revenue	FY 2014-15 Actual	FY 2015-16 Actual	FY 2016-17 Budget	FY 2017-18 Budget
STP	\$3,591,700	\$1,787,795	\$4,500,000	\$3,000,000
DMV Revenue	6,414,208	6,582,736	6,200,000	6,400,000
Interest Income	982	6,188	7,500	9,000
LAP	4,257,828	4,863,908	3,800,000	4,500,000
State of California	96,776	36,554	100,000	100,000
Transfer in from BATA	0	300,000	300,000	200,000
Other	<u>5,938</u>	<u>7,647</u>	<u>0</u>	<u>0</u>
Total Operating Revenue	<u>\$14,367,432</u>	<u>\$13,584,828</u>	<u>\$14,907,500</u>	<u>\$14,209,000</u>

Even though slightly down, revenue is still adequate to cover all of the budgeted expenses for FY 2017-18.

Operating Expense

The operating budget shows an increase of \$515,000 in total operating expenses for FY 2017-18 (Table 2). The increase in expenditure is mainly the result of higher costs in FSP tow service, which anticipate higher fuel and contract costs as well as service expansions.

Table 2

	FY 2014-15 Actual	FY 2015-16 Actual	FY 2016-17 Budget	FY 2017-18 Budget
Salaries/ Benefits/ Temps	\$796,413	\$894,821	\$996,758	\$762,701
Professional Fees	779,289	446,138	609,354	545,000
General Administration	341,657	447,151	1,078,900	1,014,891
Repairs and Maintenance	507,055	396,633	520,000	505,000
FSP Tow Expense	8,269,889	7,240,168	8,780,000	9,475,000
Transfer to MTC	964,890	1,204,196	435,700	550,000
Transfer to SAFE Capital	0	6,600,000	0	0
Other	<u>412,152</u>	<u>521,857</u>	<u>364,000</u>	<u>447,000</u>
Total Expense	<u>\$12,071,345</u>	<u>\$17,750,964</u>	<u>\$12,784,712</u>	<u>\$13,299,592</u>

Capital Program

There is one increase and one change to the MTC SAFE Capital Program for FY 2017-18 which will be funded by transferring \$300,000 from the MTC SAFE reserve.

Additional Funding:

FSP DATA-AVL (6306). The purpose of the \$300,000 transfer is to purchase and install data units that are capable of using 4G networking technology replacing the current 3G network. Staff estimates that this project will cost \$250,000. The remaining \$50,000 will be spent on a pilot project to install devices that will utilize the data units to provide safety data to the FSP Partners (CHP, Caltrans and MTC) in hopes of improving driver performance and ultimately lowering insurance expenses.

Changing Program's Name for Existing Capital Programs:

Commuter Parking Initiative (6318) previously known as Connected Vehicles & Telematics.

Connected Vehicles & Telematics was an addition in FY 2015-16 with the objective to complete the Phase One Connected Vehicle Pilot Deployment work, but has not incurred any expense since introduction. The New Commuter Parking Initiative Program will implement ridesharing measures including ride-matching, vanpool services, and commute trip planning services. The Program also includes implementation of parking management technologies to encourage carpool and express bus ridership. The Commuter Parking Initiative Program will inherit the \$2.5 million budget originally assigned to the Connected Vehicles & Telematics Program.

Operating Reserve

The current and projected operating reserve position is shown in the table below.

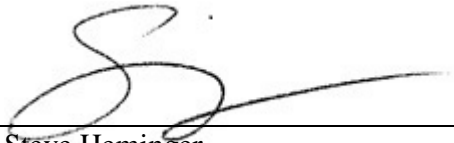
Description	FY 2015-16 Actual	FY 2016-17 Budget	FY 2017-18 Budget
Total Reserve for			
Encumbrances	\$500,000	\$500,000	\$500,000
Fixed Assets	990,045	1,000,000	1,000,000
Transfers to MTC	4,015,495	435,700	550,000
Operating Reserve	0	2,600,000	2,700,000
Transfer to SAFE Capital Projects	0	0	300,000
Net Pension Liability	<u>467,999</u>	<u>450,000</u>	<u>450,000</u>
Total Restricted	5,973,539	4,985,700	5,500,000
Unrestricted Balance	<u>2,975,848</u>	<u>6,086,475</u>	<u>6,481,583</u>
Total Reserves	\$8,949,387	\$11,072,175	\$11,981,583

The unrestricted balance is also used as operating cash flow to pay for expenses as the grants are on a reimbursement basis.

Note that the budget does not include any revenue increase for FSP from Senate Bill 1 (Beall). Staff estimates the revenue increase to be approximately \$5 million. The budget will be adjusted to reflect the increase between your Committee referral and final Commission action on June 28th.

Recommendation

Staff recommends that the Committee refer MTC SAFE Resolution No. 63 to the Commission for approval.



Steve Heminger

SH:JM
Attachments

Date: June 28, 2017
W.I.: 1231, 1232, 1235, 1237
Referred by: Operations

ABSTRACT

SAFE Resolution No. 63

This resolution approves the FY 2017-18 Budget for the Metropolitan Transportation Commission Service Authority for Freeways and Expressways (SAFE).

Further discussion of the SAFE Budget is contained in the Executive Director's Memorandum to the Metropolitan Transportation Commission Operations Committee dated June 2, 2017.

Date: June 28, 2017
W.I.: 6031, 6032, 6035, 6037
Referred by: Operations

RE: Approval of the FY 2017-18 Budget for the Metropolitan Transportation Commission Service Authority for Freeways and Expressways

METROPOLITAN TRANSPORTATION COMMISSION
SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS

SAFE RESOLUTION NO. 63

WHEREAS, SAFE Resolution No. 1 established a Metropolitan Transportation Commission Service Authority for Freeways and Expressways (MTC SAFE or SAFE) pursuant to Streets and Highways Code §§ 2550-2556, which provides for the design, installation, operation and maintenance of a motorist aid call box system in any of the Bay Area counties that elect to join SAFE; and

WHEREAS, SAFE staff has prepared a budget setting forth the anticipated revenues and expenditures of the SAFE for FY 2017-18; and

WHEREAS, the final draft SAFE budget for FY 2017-18 was reviewed and recommended by the Metropolitan Transportation Commission Operations Committee (the "Operations Committee") for approval; now, therefore, be it

RESOLVED, that the SAFE budget for FY 2017-18, as prepared in accordance to generally accepted accounting principles, attached hereto as Attachment A and incorporated herein as though set forth in full, is hereby approved in the amounts and for the purposes listed therein; and, be it further

RESOLVED, that SAFE delegates to the Operations Committee the authority to approve all contracts and expenditures in SAFE's Budget for FY 2017-18, provided that there shall be no increase in the overall budget without prior approval of SAFE; and be it further

RESOLVED, that SAFE's Executive Director, or the responsible staff person designated by the Executive Director, shall submit written requests to the Operations Committee for approval of consultants, professional services, and expenditures authorized in the SAFE Budget for FY 2017-18; and be it further

RESOLVED, that SAFE's Executive Director and Chief Financial Officer are authorized to carry over and re-budget all grants, contracts and funds properly budgeted in the prior fiscal year for which expenditures were budgeted and encumbered and which will take place in FY 2017-18; and be it further

RESOLVED, that SAFE's Executive Director, or the responsible staff person designated by the Executive Director, shall furnish the Operations Committee with a quarterly financial report to reflect budgeted and actual income, expenditures, obligations for professional and consultant services and such other information and data as may be requested by the Operations Committee.

METROPOLITAN TRANSPORTATION
COMMISSION SERVICE AUTHORITY FOR
FREEWAYS AND EXPRESSWAYS

Jake Mackenzie, Chair

The above resolution was entered into by
the Metropolitan Transportation Commission
Service Authority for Freeways and Expressways
at a regular meeting of the Authority held in
San Francisco, California on June 28, 2017.

**SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
FY 2017-18 OPERATING AND CAPITAL BUDGET**

Date: June 28, 2017
SAFE: WE 6031, 6032

SAFE RESOLUTION NO. 63

ATTACHMENT A: TABLE OF CONTENTS

SAFE Operating Program	Page 2
SAFE Capital Program	Page 7

**SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
FY 2017-18 OPERATING AND CAPITAL BUDGET**

Revenue and Expense Summary

OPERATING REVENUE/EXPENSE	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
SAFE	\$6,507,500	\$6,609,000	1.6%
FSP	\$8,400,000	\$7,600,000	-9.5%
Subtotal Operating Revenue	\$14,907,500	\$14,209,000	-4.7%
SAFE	\$2,212,492	\$2,348,017	6.1%
FSP	\$10,136,520	\$10,401,575	2.6%
Subtotal Operating Expense	\$12,349,012	\$12,749,592	3.2%
Transfers Out	\$435,700	\$550,000	26.2%
Operating Surplus (Shortfall)	\$2,122,788	\$909,408	-57.2%

**SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
FY 2017-18 OPERATING AND CAPITAL BUDGET**

REVENUE DETAIL			
OPERATING EXPENSE			
SAFE REVENUES			
	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
SAFE (Vehicle Registration Fees)	\$6,200,000	\$6,400,000	3.2%
BATA (Bridge CBX Operations)	\$300,000	\$200,000	-33.3%
Interest	\$7,500	\$9,000	20.0%
Subtotal: SAFE Revenues	\$6,507,500	\$6,609,000	1.6%
FSP REVENUES			
State Local Assistance Program (LAP)	\$3,800,000	\$4,500,000	18.4%
Grant (STP)	\$4,500,000	\$3,000,000	-33.3%
Traffic Mitigation Program (Caltrans)	\$100,000	\$100,000	0.0%
Subtotal: FSP Revenues	\$8,400,000	\$7,600,000	-9.5%
Total Revenue	\$14,907,500	\$14,209,000	-4.7%

**SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
FY 2017-18 OPERATING AND CAPITAL BUDGET**

EXPENSE DETAIL			
SAFE OPERATING EXPENSE			
	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
I. Salaries and Benefits			
Freeway Assist/SAFE Project	\$381,238	\$460,489	20.8%
FSP Project	\$615,520	\$302,212	-50.9%
II. General Operations			
Freeway Assist Project	\$861,254	\$887,528	3.1%
FSP Project	\$332,000	\$202,363	-39.0%
III. Consultant Services			
Freeway Assist Project	\$320,000	\$300,000	-6.3%
FSP Project	\$175,000	\$170,000	-2.9%
IV. Operating Contracts			
Freeway Assist Project	\$650,000	\$700,000	7.7%
FSP Project	\$9,014,000	\$9,727,000	7.9%
SAFE Operating Expense	\$2,212,492	\$2,348,017	6.1%
FSP Operating Expense	\$10,136,520	\$10,401,575	2.6%
TOTAL OPERATING EXPENSE	\$12,349,012	\$12,749,592	3.2%
TRANSFERS OUT			
MTC (1229, Regional Operations Center)	\$150,000	\$0	-100.0%
MTC (1223, TMS; 1235)	\$200,000	\$0	-100.0%
MTC (1161 Information Technology)	\$35,700	\$0	-100.0%
MTC (1237, Freeway Operations)	\$50,000	\$550,000	1000.0%
TOTAL OTHER PROJECTS/TRANSFERS OUT	\$435,700	\$550,000	26.2%
TOTAL EXPENSE	\$12,784,712	\$13,299,592	4.0%

**SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
FY 2017-18 OPERATING AND CAPITAL BUDGET**

I. SALARIES AND BENEFITS EXPENSE

	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
SAFE Program			
Freeway Assist/SAFE Salaries and Benefits	\$381,238	\$460,489	20.8%
Freeway Assist Subtotal	\$381,238	\$460,489	20.8%
FREEWAY SERVICE PATROL			
FSP Salaries and Benefits	\$615,520	\$302,212	-50.9%
FSP Subtotal	\$615,520	\$302,212	-50.9%
Total Salaries and Benefits	\$996,758	\$762,701	-23.5%

II. GENERAL OPERATIONS EXPENSE

	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
FREEWAY ASSIST			
Office Operations (meals, postage, printing)	\$14,000	\$14,000	0.0%
Office depreciation	\$480,000	\$480,000	0.0%
Travel/Training	\$8,500	\$8,500	0.0%
SAFE overhead	\$166,000	\$210,828	27.0%
Data Security Improvements/HW Transition	\$0	\$19,000	100%
Legislative advocacy	\$17,900	\$19,200	7.3%
Professional Memberships	\$8,000	\$8,500	6.3%
Insurance	\$52,500	\$52,500	0.0%
Audit	\$114,354	\$75,000	-34.4%
Freeway Assist Subtotal	\$861,254	\$887,528	3.1%
FREEWAY SERVICE PATROL			
Office depreciation	\$3,000	\$3,000	0.0%
Travel/Training	\$8,500	\$8,500	0.0%
FSP Overhead	\$268,000	\$138,363	-48.4%
Insurance	\$52,500	\$52,500	0.0%
FSP Subtotal	\$332,000	\$202,363	-39.0%
Total General Operations	\$1,193,254	\$1,089,891	-8.7%

**SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
FY 2017-18 OPERATING AND CAPITAL BUDGET**

III. PROJECT CONSULTANT SERVICES EXPENSE

	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
FREEWAY ASSIST			
Construction Services	\$20,000	\$20,000	0.0%
Call Box Inspections	\$20,000	\$20,000	0.0%
Private Dispatch consulting fees and back-up	\$20,000	\$10,000	-50.0%
Freeway Assist Marketing	\$175,000	\$200,000	14.3%
Consultant other	\$85,000	\$50,000	-41.2%
Freeway Assist Subtotal	\$320,000	\$300,000	-6.3%
FREEWAY SERVICE PATROL			
Information/Data Management	\$100,000	\$100,000	0.0%
PEMS FSP Module Upgrade	\$0	\$20,000	100%
Consultant other	\$75,000	\$50,000	-33.3%
FSP Subtotal	\$175,000	\$170,000	-2.9%
Total Consultant Expense	\$495,000	\$470,000	-5.1%

IV. PROJECT OPERATING CONTRACTS EXPENSE

	FY 2016-17 Budget	FY 2017-18 Budget	Percent Change
FREEWAY ASSIST			
CHP Administrative Services	\$20,000	\$20,000	0.0%
Telcommunication Services	\$65,000	\$45,000	-30.8%
Call Box Repairs/Maintenance/Vandalism	\$400,000	\$400,000	0.0%
Private Call Center	\$100,000	\$100,000	0.0%
SAFE on 17 Program	\$50,000	\$50,000	0.0%
Emergency Operations Training & Telecom	\$0	\$75,000	100.0%
Freeway Assist Operations	\$15,000	\$10,000	-33.3%
Freeway Assist Subtotal	\$650,000	\$700,000	7.7%
FREEWAY SERVICE PATROL			
FSP Tow Service	\$8,700,000	\$9,400,000	8.0%
CHP Funding Agreement	\$30,000	\$25,000	-16.7%
In-vehicle Maintenance	\$110,000	\$85,000	-22.7%
Telecommunication Services	\$89,000	\$107,000	20.2%
Equipment Replacement (hardware & warranties)	\$15,000	\$20,000	33.3%
System Improvement (software & website)	\$10,000	\$20,000	100.0%
FSP General Operations	\$60,000	\$70,000	16.7%
FSP Subtotal	\$9,014,000	\$9,727,000	7.9%
Total Operating Contracts Expense	\$9,664,000	\$10,427,000	7.9%

SAFE CAPITAL PROGRAM
Fiscal Year 2017-18 - SAFE RES 63

Life to Date through FY 2016-17			FY 2017-18 SAFE RES 63		Life to Date through FY 2017-18	
Program	Fund	Budget	Fund	Budget	Fund	Budget
6301 Bridge Call Boxes						
	BATA	\$3,711,000			BATA	\$3,711,000
	SAFE	60,000			SAFE	60,000
		<u>3,771,000</u>				<u>3,771,000</u>
6303 Bay Area Camera Upgrade						
	CMAQ	6,724,650			CMAQ	6,724,650
	SAFE	2,669,933			SAFE	2,669,933
	STP	70,000			STP	70,000
		<u>9,464,583</u>				<u>9,464,583</u>
6306 FSP Data-AVL						
	SAFE	400,000			SAFE	400,000
	SAFE	1,370,000	SAFE	\$300,000	SAFE	1,670,000
	STP	1,572,000			STP	1,572,000
		<u>3,342,000</u>				<u>3,642,000</u>
6314 CBX Site Improvement						
	SAFE	1,650,000			SAFE	1,650,000
		<u>1,650,000</u>				<u>1,650,000</u>
6318 Connected Vehicles & Telematics 6318 Commuter Parking Initiative						
	SAFE	2,500,000			SAFE	2,500,000
		<u>2,500,000</u>				<u>2,500,000</u>
6319 Active Operations Management Program						
	SAFE	3,200,000			SAFE	3,200,000
		<u>3,200,000</u>				<u>3,200,000</u>
Total		\$23,927,583		\$300,000		\$24,227,583
SAFE Capital Funds (+/-)				\$300,000		
SAFE Funds from Operating Reserve				(\$300,000)		



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 17-2569 **Version:** 1 **Name:**

Type: Report **Status:** Informational

File created: 5/2/2017 **In control:** Operations Committee

On agenda: 6/9/2017 **Final action:**

Title: Ford GoBike Launch

Update on the bike share contract with Bay Area Motivate.

Sponsors:

Indexes:

Code sections:

Attachments: [4a_Ford GoBike Launch.pdf](#)

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

Subject:

Ford GoBike Launch

Update on the bike share contract with Bay Area Motivate.

Presenter:

Kara Oberg

Recommended Action:

Information

Attachments



METROPOLITAN
TRANSPORTATION
COMMISSION

Agenda Item 4a

Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105
TEL 415.778.6700
WEB www.mtc.ca.gov

Memorandum

TO: Operations Committee

DATE: June 2, 2017

FR: Executive Director

W. I. 1125

RE: Ford GoBike Launch

This memorandum is an information update to the bike share contract with Bay Area Motivate (Motivate).

Background:

In May 2015, MTC approved an expansion plan and contracted with Motivate to increase the current bicycle share program of 700 bikes to 7,000 in the cities of Berkeley, Emeryville, Oakland, San Francisco and San Jose to increase transportation options in these cities, at no cost to taxpayers. Bike share is designed to provide personalized public transportation through short, one-way trips by bicycle. In December 2015, a seven-party agreement including Motivate, MTC, and the above-referenced cities was executed to begin this expansion plan. The term of the agreement is for ten years. The expansion was expected primarily to be funded through a sponsorship partnership. In September 2016, Motivate announced Ford Motor Company as the sponsor and Ford GoBike as the rebranded system name.

The regional launch is tentatively planned for June 28 in San Francisco. The launch event will include a press event with elected officials, sponsors, media, community leaders and founding members. Immediately following the press event, a bike ride may take place led by community leaders. The San Jose launch is tentatively set for June 29 with the same format as the regional launch but with a South Bay focus. All of the current bicycles and bike share stations in San Francisco and San Jose will be replaced with new Ford GoBike branded equipment and additional stations will be installed in new neighborhoods by launch.

The East Bay launch will take place on July 11. The format of this event is still being confirmed. On the event date, bike share will launch in the cities of Berkeley, Emeryville and Oakland for the first time. By fall, the East Bay will see 100% of its 1,200 bicycles installed.

In anticipation of the launch, staff has worked with partners to plan and deliver a number of related program components, including launch planning, membership sales, Clipper® access, bike share station siting at the Bay Area Metro Center, community outreach and an accessibility pilot.

Ford GoBike Memberships & Clipper®

At the the beginning of June, Bay Area Bike Share rebranded to Ford GoBike. At this time, the annual memberships increased from \$88/year to \$149/year or \$15/month. The Low-Income Pass, for those who qualify for PG&E CARE or Muni Lifeline, is \$5/year in the first year and then \$5/month thereafter. At launch, members will be able to use one of three access mechanisms to take out a bike from a station: 1) the member's current Clipper® card, 2) a new Clipper® card provided by Ford GoBike, or 3) the Ford GoBike Phone Application.

For a member to use a Clipper® card to release a bike, she will provide her Clipper® card number to Ford GoBike, which the system will recognize when the member tags her Clipper® card at a Ford GoBike docking station. If a member does not have a Clipper® card, Ford GoBike will provide a Clipper® card that has been linked to the member's Ford GoBike membership.

Members can also choose to use the Ford GoBike phone app instead of the Clipper® card. To release a bike using the app, the member will receive a code from the Ford GoBike app, type the code on the keypad next to the bicycle they wish to unlock, and then release the bike.

Bike Share at the Metro Center

Earlier this month, the Metro Center's Hub Customer Service Center (Hub) began selling Ford GoBike memberships. The Hub accepts both cash and credit payments for these memberships. A bike share station will also be installed in front of the Bay Area Metro Center.

Targeted Community Outreach

MTC intends to execute a contract with Transform, a California transportation advocacy non-profit, to conduct bike share street ambassador style outreach through partnerships with each sub-region's bicycle coalition and community-based organizations. Through this contract, street ambassadors will work to qualify and sign-up 1,000 low-income bike share members by talking with people at transit stations, working with low-income housing units, and attending community events. This contract is jointly funded by MTC and Motivate.

Accessibility Pilot

In light of community concerns raised in Oakland, MTC, the City of Oakland and Motivate will initiate a one-year accessibility pilot to better understand the City of Oakland's persons with disabilities bike share needs, and launch near-term accessibility strategies. MTC will act as the facilitator and each party will contribute funding to this pilot. This one-year pilot will inform recommendations and best practices for the other Ford GoBike cities.



Steve Heminger

Attachment:

- Presentation

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Ford GoBike Bike Share Launch

Operations Committee
June 9, 2017



motivate
get going

Background

Bike share is designed to provide personalized public transportation through short, one-way trips by bicycle.

May 27, 2015	Commission Approval
Dec 31, 2015	Contract Execution
Sept 9, 2016	Motivate partners with Ford Motor Company = Ford GoBike



Tentative Launch Dates

700 → 7,000 bicycles

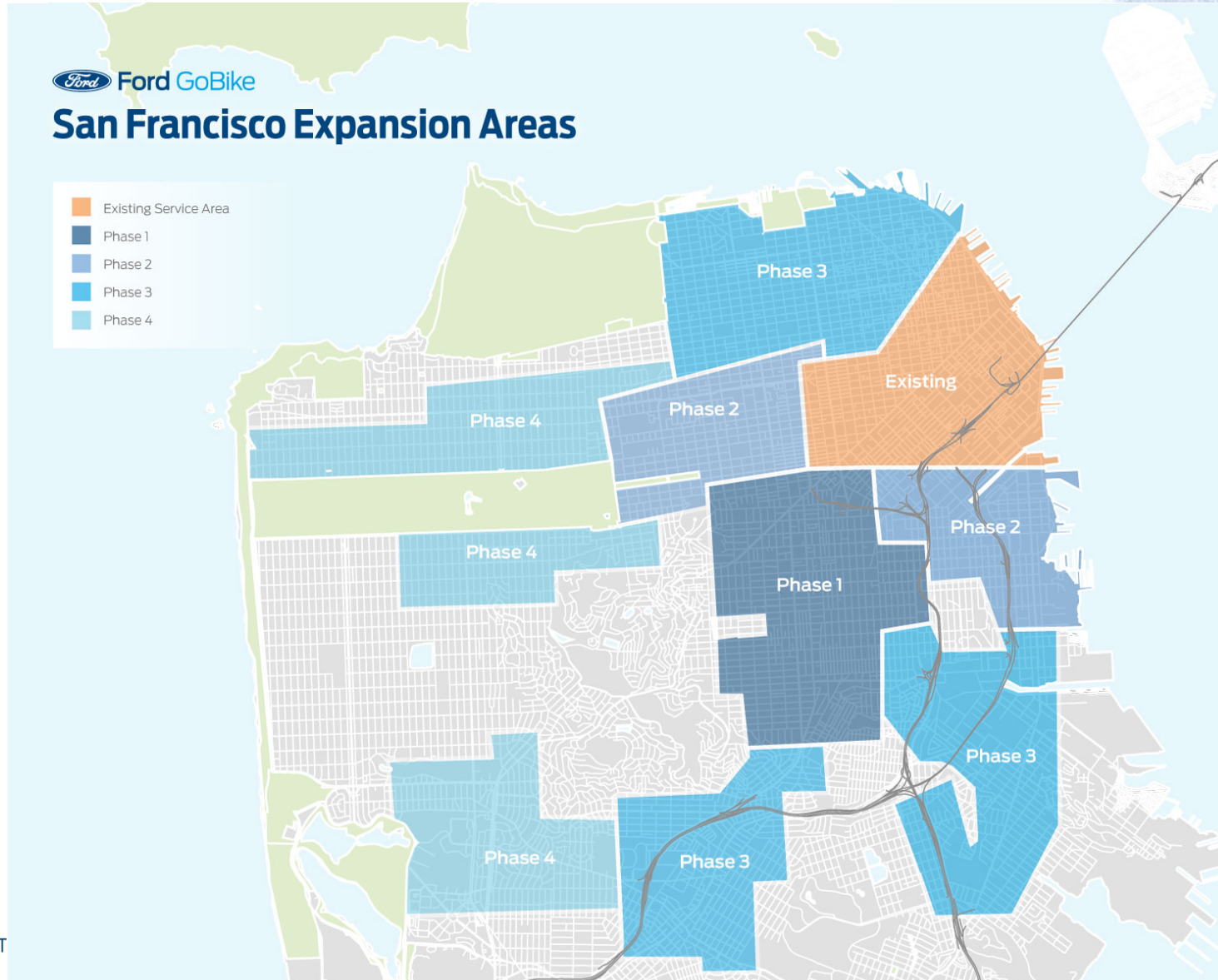
June 28, 2017 San Francisco

June 29, 2017 San Jose

July 11, 2017 Berkeley,
Emeryville &
Oakland



Ford GoBike Service Area



Ford GoBike Membership & Clipper®

Bay Area Bike Share → Ford GoBike

Membership:

- \$149/year or \$15/month
- \$5/year Low-Income (PG&E CARE or Muni Lifeline) then \$5/month thereafter.

