Association of Bay Area Governments

Executive Board

January 21, 2021 Agenda Item 6.b.

Bay Area Regional Energy Network (BayREN)

Subject: Authorization to enter into a contract with Collective Strategies

Consulting LLC, in an amount not to exceed \$150,000 for services for the Bay Area Regional Energy Network (BayREN) through

December 31, 2021

Background: Since 2013, BayREN has implemented a portfolio of energy

efficiency programs across the region. The Association of Bay Area Governments (ABAG) serves as the program administrator and lead agency for a 10-member unincorporated association of

local government entities.

On May 31, 2018, the California Public Utilities Commission (CPUC) issued Decision 18-05-041¹ which among other things, authorized funding for BayREN through 2025, allowed for modifications to the existing portfolio, and increased the portfolio's total and annualized budget. PG&E – as directed by the CPUC – is the fiscal agent for BayREN. The CPUC has also allowed PG&E and BayREN to negotiate contract terms independent of the CPUC. ABAG and PG&E have a contract for funding through 2022. The overall BayREN budget is developed each calendar year and the contracts have historically been amended on an annual basis or as needed.

Collective Strategies Consulting LLC, is a small, woman owned business led by the former Director of Climate Programs at the Regional Climate Protection Authority (RCPA) and will provide strategic support to the BayREN member agencies and the

regional team.

Issues: None

¹ http://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M215/K706/215706139.PDF

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Bay Area Regional Energy Network (BayREN)

Recommended Action: The Executive Board is requested to authorize the Executive

Director of the Metropolitan Transportation Commission, or her designee, on behalf of the Association of Bay Area Governments and the Bay Area Regional Energy Network, to enter into a contract with Collective Strategies Consulting LLC, in an amount not to exceed \$150,000 for services for the Bay Area Regional

Energy Network (BayREN) through December 31, 2021.

Attachments: Summary Approval – Collective Strategies Consulting, LLC

Reviewed: Sherew WMcX

Therese W. McMillan