

Updated Proposed Regional Transportation Measure Vision Statement and Focus Areas: Comparison with Version Presented at December 2023 Commission Meeting

Vision Statement (Updated)

The Bay Area has a **world-class, reliable, affordable, efficient and connected** transportation network that meets the needs of Bay Area residents, businesses, and visitors while also helping **combat** the climate crisis; a public transit network that offers safe, clean, frequent, accessible, easy-to-navigate and reliable service, getting transit riders where they want and need to go safely, affordably, quickly and seamlessly; local roads are well maintained; and transit, biking, walking and wheeling are safe, convenient and competitive alternatives to driving; enhancing access to opportunity, lowering greenhouse gas emissions, strengthening the region's economy and improving quality of life.

Comparison with December Version

Note: Text additions are reflected with *italics* and deletions indicated with ~~strikethrough~~.

The Bay Area has a **world-class, reliable, affordable, *efficient and connected*** transportation network that meets the needs of Bay Area residents, businesses, and visitors *while also helping **combat** ~~combats~~ the climate crisis.* ~~The~~ ; a public transit network that offers safe, *clean*, frequent, ~~is~~ *accessible, easy to navigate, and reliable service; affordable, and gets* getting transit riders where they want and need to go *safely, affordably, quickly and seamlessly; local roads are well maintained.* ~~Service, fares, schedules, customer information and transit identity are coordinated and consistent across transit systems.~~; *and transit* ~~Transit~~, biking, ~~and~~ walking *and wheeling* are ~~reliable and~~ *safe, convenient and competitive* alternatives to driving; *enhancing access to opportunity, lowering greenhouse gas emissions, strengthening the region's economy and improving quality of life.* ~~resulting in increased transit ridership, biking and walking and reduced growth in vehicle miles traveled. The Bay Area has the resources needed to sustain and enhance multimodal transportation options (including associated infrastructure improvements) and accountability to ensure the region's infrastructure and services are dependable, efficient and safe.~~

Focus Areas (Updated)

- 1. Protect and Enhance Transit Service:** Protect existing service – including through ensuring existing resources are maintained and used effectively – and enhance service frequency and areas served where needed and financially sustainable.
- 2. Make Transit Faster, Safer, and Easier to Use.** Create a seamless and convenient Bay Area transit system that attracts far more riders by improving public safety on transit, implementing the Bay Area Transit Transformation Action Plan and strengthening regional network management.
- 3. Enhance Mobility & Access for All.** Make it safer and more accessible for people of all ages and abilities to get to where they need to go by preserving and enhancing mobility for all transportation system users, including people walking, biking, and wheeling.

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- 3. Enhance Mobility & Access for All.** Make it safer and ~~easier~~ *more accessible* for people of all ages and abilities to get to where they need to go by preserving and enhancing ~~access~~ *mobility* for all transportation system users, including people walking, biking, and wheeling.