

# Metropolitan Transportation Commission

## Administration Committee

March 12, 2025

Agenda Item 3a-25-0235

**Contract – Bay Area Active Transportation and Vision Zero Regional Coordination: TDG Engineering, Inc. (\$800,000)**

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### **Subject:**

Staff requests the Committee’s approval to enter into a contract with TDG Engineering, Inc in an amount not to exceed \$800,000 for the Active Transportation and Vision Zero Regional Coordination Project for the term of May 2025 to June 2030.

### **Background:**

MTC completed its [Active Transportation Plan](#), which updated MTC’s Complete Streets (CS) Policy (MTC Resolution No. 4493), identified an Active Transportation (AT) Network, and prioritized a 5-Year Implementation Plan (IP). [The AT Network](#) is a 3,244-mile network created using regionally significant segments of locally adopted plans/networks with equity, mode shift, and safety as the core elements. The CS Policy and AT Network will help the Bay Area reach mode shift, equity, and safety goals.

The MTC Regional Safety/VZ Policy (Resolution 4400) establishes a region-wide intent for MTC to work with partner agencies to encourage and support actions towards eliminating traffic fatalities and serious injuries in the Bay Area by 2030. This policy recognizes MTC's unique position to facilitate region-wide safety planning and coordination. MTC is already required to adopt safety performance measures and targets; this policy enhances that responsibility by providing assistance to local jurisdictions to achieve our regional safety goals.

During the AT Plan process, MTC identified the need for various forms of Active Transportation Technical Assistance (TA), including project design assistance, help with state Active Transportation Program (ATP) and other AT grant applications, and educational capacity-building assistance.

As part of the Active Transportation Plan 5-Year IP, staff launched an AT Technical Assistance (TA) Program to help jurisdictions with the design of active transportation projects to spur implementation of MTC’s CS Policy and AT Network. In December 2023, The MTC Planning Committee approved \$960,000 for technical assistance grants to local jurisdictions in December 2023. Staff is recommending approval of a second round of active transportation design technical assistance at the March 2025 MTC Planning Committee. To complement this direct technical assistance to local jurisdictions, staff released a Request for Proposals (RFP) for consultant assistance to deliver workshops and peer exchanges on topics that will help jurisdictions overcome barriers to delivering active transportation projects in the region, another form of TA identified during the development of the AT Plan. The workshops and exchanges

will offer an opportunity to share lessons learned and best practices related to active transportation project delivery in the region.

**Scope**

TDG Engineering, Inc. is recommended to assist MTC with providing county-focused trainings to help reach the MTC AT Plan goals of implementing the AT Network and advancing the CS and Vision Zero Policies. TDG Engineering, Inc. will collaborate with MTC and the County Transportation Agencies (CTAs) to implement one regional peer exchange and one workshop in each county, excluding Santa Clara County, as MTC co-hosted a Green Streets workshop with the Santa Clara Valley Transportation Authority in September 2024. TDG Engineering, Inc. will also train jurisdictions on data collection practices and develop a project performance communication toolkit and MTC Vision Zero Policy Strategy and Implementation Roadmap.

**Procurement Process**

On December 9, 2024, MTC issued a Request for Proposal (RFP) for Active Transportation and Vision Zero Regional Coordination and Knowledge Sharing. The RFP was posted on MTC’s website and an email advertising the opportunity was sent to 4,531 firms and individuals. On December 17, 2024, MTC hosted a virtual Proposers’ Conference that was attended by 10 firms and 16 individuals.

On the closing date for responses on January 29, 2025, MTC received four qualified proposals from Fehr & Peers, Kearns & West Inc, Seam Social Labs, Inc, and TDG Engineering, Inc. Each proposal was supported by a team of subconsultants. The proposals were evaluated by a panel of MTC staff and a representative from Santa Clara Valley Transportation Authority (VTA) against the following evaluation criteria:

- 1. Workshop, Webinar, and Facilitation Experience (30%)
- 2. Active Transportation and Vision Zero Experience (35%)
- 3. Communication Experience (production of public facing information) (15%)
- 4. Bay Area Experience (working with Bay Area jurisdictions) 10%
- 5. Price (10%)

**Information**

Ranking	Consultant
1	TDG Engineering, Inc
2	Fehr & Peers
3	Kearns & West, Inc
4	Seam Social Labs, Inc

The scoring committee, made up of MTC and Santa Clara Valley Transportation Authority staff, chose TDG since they scored the highest and have strong experience with active transportation

and Vision Zero technical assistance in the U.S, and especially in the Bay Area. TDG Engineering, Inc. is neither a Disadvantaged Business Enterprise (DBE) nor a Small Business Enterprise however its subcontractor is both a certified DBE and SBE, see Attachment A.

**Issues:**

None identified.

**Recommendations:**

Staff recommends that the Committee authorize the Executive Director of designee to negotiate and enter a contract with TDG Engineering, Inc in an amount not to exceed \$800,000 for consultant services for Active Transportation and Vision Zero Regional Coordination Project for the term of May 2025 through June 2030.

**Attachments:**

- Attachment A – Disadvantaged Business Enterprise and Small Business Enterprise Status
- Request for Committee Approval – Summary of Proposed Contract



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Andrew B. Fremier

Attachment A

Disadvantaged Business Enterprise and Small Business Enterprise Status

	<b>Firm Name</b>	<b>Role on Project</b>	<b>DBE* Yes / No</b>	<b>If DBE Yes, List #</b>	<b>SBE** Yes / No</b>	<b>If SBE Yes, List #</b>
Prime Contractor	TDG Engineering, Inc	Prime	No		No	
Subcontractor	Leshner	Subcontractor	Yes	51063	Yes	20269352026935
Subcontractor						

\*Denotes certification by the California Unified Certification Program (CUCP).

\*\*Denotes certification by the State of California.

**Request for Committee Approval**

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**Summary of Proposed Contract**

Work Item No.: 1125 & 1233

Consultant: TDG Engineering, Inc.  
Oakland, CA 94612

Work Project Title: Active Transportation and Vision Zero Regional Coordination Project

Purpose of Project: Support local jurisdictions in reaching the MTC Active Transportation Plan goals of implementing the Active Transportation (AT) Network and advancing the Complete Streets and Vision Zero Policies.

Brief Scope of Work: Implement county-focused trainings and peer exchanges, in partnership with MTC and the CTAs, to help implement the Active Transportation (AT) Network and advancing the Complete Streets and Vision Zero Policies. Active transportation data collection training, a project performance communication toolkit and MTC Vision Zero Policy regional strategy and roadmap are also part of this project.

Project Cost Not to Exceed: \$800,000

Funding Source: STBG

Fiscal Impact: The \$800,000 is included in the FY 2024-2025 MTC Budget

Motion by Committee: That the Executive Director or designee is authorized to negotiate and enter into a contract with TDG Engineering, Inc or the Active Transportation and Vision Zero Regional Coordination Project described above and in the Administration Committee Summary Sheet dated March 12,2025 and that the Chief Financial Officer is authorized to set aside \$800,000 for such contract.

Administration Committee:

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Gina Papan, Chair

Approved:

March 12, 2025