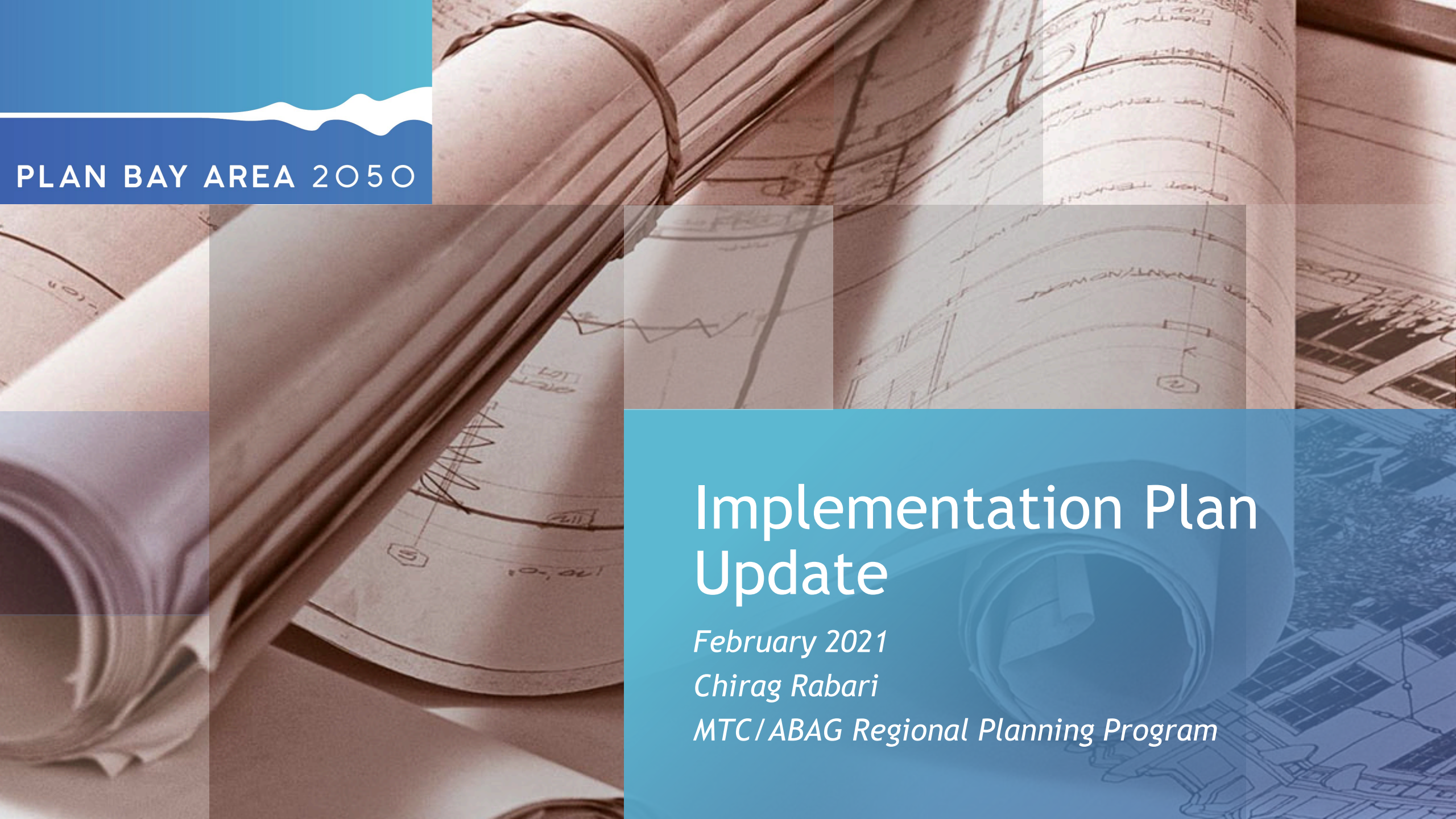




PLAN BAY AREA 2050

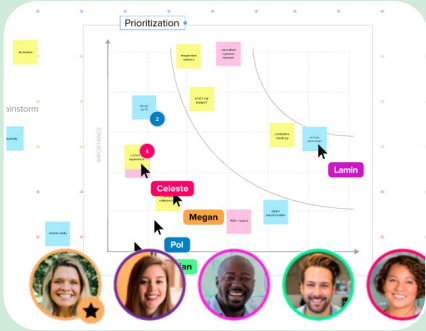
Implementation Plan Update

February 2021

Chirag Rabari

MTC/ABAG Regional Planning Program

Implementation Plan: Timeline



Sept-Nov 2020

Phase 1: Internal Engagement

- Strategy assessment
- Mapping complementary efforts/initiatives
- Nov. committees feedback ★



Nov-Jan 2021

Phase 2: External Engagement

- Two virtual stakeholder meetings
- Office hours, small group meetings
- Public/CBO outreach



Feb-Apr 2021

Phase 3: Draft Plan

- Feb. + Mar. progress update ★
- Resource and prioritization assessment
- Develop Draft Implementation Plan



May-Jul 2021

Phase 4: Partnerships

- Draft Plan release ✓
- Convene focused stakeholder groups to cement partnerships
- Continue public outreach
- Refine resources & priorities



Fall 2021

Phase 5: Final Plan

- Develop Final Implementation Plan
- Final Plan release ✓

★ = Board/Commission input ✓ = Board/Commission approval

Who Have We Heard From?

- The November virtual stakeholder sessions had over 150 registrants and participants, representing over 100 different organizations and entities
- The sessions generated approximately 3,100 discrete pieces of data, including assessments of each strategy, recommended MTC/ABAG roles, 500+ partnership suggestions, and 500+ implementation recommendations
- In addition:
 - Small group and one-on-one follow-up discussions
 - Focus groups with CBOs & youth organizations
 - Public survey to prioritize which strategies to accelerate towards implementation



Today's Agenda: Seeking Feedback

Area 1

- Review and discuss strategy assessment

Area 2

- Review and discuss recommended MTC/ABAG implementation role

Area 3

- Preview select implementation actions/priorities



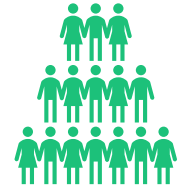
Authority



Financial Resources



Technical Capacity



Public & Political Support



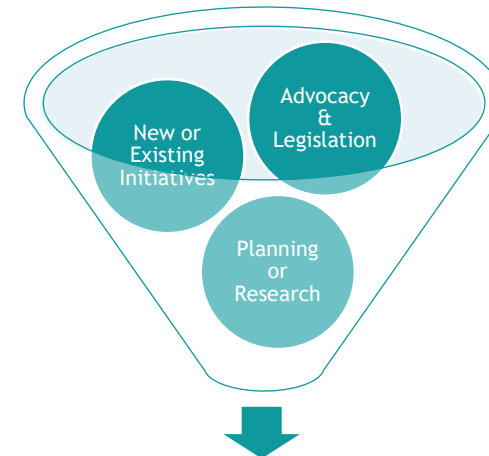
Lead



Partner



Support



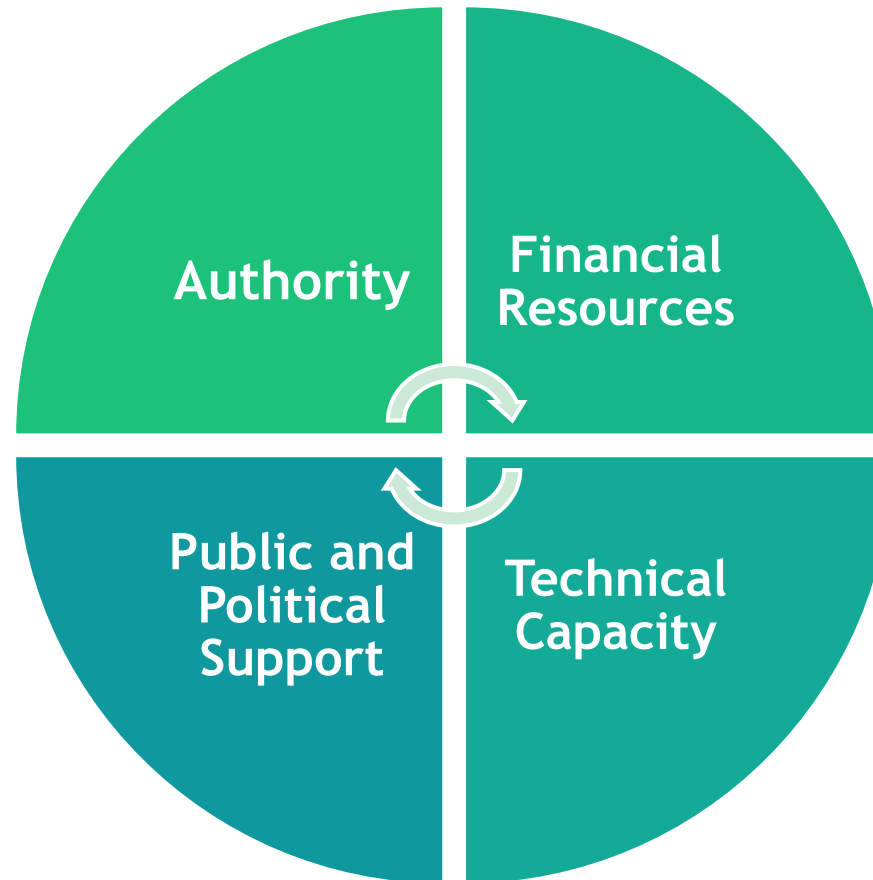
Implementation Actions

Strategy Assessment

For each of the Plan's 35 adopted strategies, we wanted to know: where do MTC/ABAG currently stand with respect to these key factors for strategy success?

The assignment to carry out the strategies and attendant tasks involved: generally established through Legislation or other legal means

While less quantifiable than the other elements, this element is a critical prerequisite for accessing the other three.



Funding in the amounts, and with the requisite control and stability, required to carry out strategies associated with vested authority

The institutional “wrap around” of knowledge, staffing, process and procedure required to successfully implement strategies.

Assessment Ratings:

Limited

Partial

Existing

Recommended MTC/ABAG Implementation Roles

For each of the Plan's 35 adopted strategies, we wanted to know: what should be MTC/ABAG's role in strategy implementation moving forward?

Lead

- MTC/ABAG already has, or should work to secure, significant elements of all four strategy success factors. May involve serving as a coalition leader, champion, chief advocate, or catalyst.

Partner

- MTC/ABAG already has, or should work to secure, some - but not all - of the four strategy success factors. The strategy's ultimate success will depend upon partnership among regional policymakers, local governments, partnership agencies and civic organizations.

Support

- MTC/ABAG does not have, and is not in the best position to secure, significant elements of the four strategy success factors. MTC/ABAG will offer support for strategy implementation efforts led by other entities.

Draft Strategy Assessment: Transportation

Strategy		Cost (\$Billion)	Assessment of Current Conditions				MTC/ABAG Recommended Implementation Role
			Authority	Financial Resources	Public & Political Support	Technical Capacity	
T1	Restore, Operate, and Maintain the Existing System	\$393					Partner
T2	Support Community-Led Transportation Enhancements in Communities of Concern	\$8					Partner
T3	Enable a Seamless Mobility Experience	\$3					Lead
T4	Reform Regional Fare Policy	\$10					Lead
T5	Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives 🌳	\$1					Lead
T6	Improve Interchanges and Address Highway Bottlenecks	\$11					Support
T7	Advance Other Regional Programs and Local Priorities	\$18					Partner

Legend:

Limited

Partial

Existing

 🌳 = Key GHG Reduction Strategy

Draft Strategy Assessment: Transportation *(cont'd)*

Strategy		Cost (\$Billion)	Assessment of Current Conditions				MTC/ABAG Recommended Implementation Role
			Authority	Financial Resources	Public & Political Support	Technical Capacity	
T8	Build a Complete Streets Network	\$13					Partner
T9	Advance Regional Vision Zero Policy through Street Design and Reduced Speeds 🌳	\$4					Partner
T10	Enhance Local Transit Frequency, Capacity, and Reliability	\$25					Partner
T11	Expand and Modernize the Regional Rail Network	\$72					Partner
T12	Build an Integrated Regional Express Lane and Express Bus Network	\$9					Partner

Legend:

Limited

Partial

Existing

 🌳 = Key GHG Reduction Strategy

Draft Strategy Assessment: Housing							
Legend: Limited Partial Existing  = Key GHG Reduction Strategy							
Strategy		Cost (\$Billion)	Assessment of Current Conditions				MTC/ABAG Recommended Implementation Role
			Authority	Financial Resources	Public & Political Support	Technical Capacity	
H1	Further Strengthen Renter Protections Beyond State Legislation	\$2					Support
H2	Preserve Existing Affordable Housing	\$237					Lead
H3	Allow a Greater Mix of Housing Densities and Types in Blueprint Growth Geographies 	-					Partner
H4	Build Adequate Affordable Housing to Ensure Homes for All	\$219					Lead
H5	Integrate Affordable Housing into All Major Housing Projects	-					Support
H6	Transform Aging Malls and Office Parks into Neighborhoods	-					Partner
H7	Provide Targeted Mortgage, Rental, and Small Business Assistance to Communities of Concern	\$10					Lead
H8	Accelerate Reuse of Public and Community Land for Mixed-Income Housing and Services	-					Lead

Draft Strategy Assessment: Economy

Strategy		Cost (\$Billion)	Assessment of Current Conditions				MTC/ABAG Recommended Implementation Role
			Authority	Financial Resources	Public & Political Support	Technical Capacity	
EC1	Implement a Statewide Universal Basic Income	\$205					Support
EC2	Expand Job Training and Incubator Programs	\$5					Support
EC3	Invest in High-Speed Internet in Underserved Low-Income Communities	\$10					Partner
EC4	Allow Greater Commercial Densities in Growth Geographies 🌳	-					Support
EC5	Provide Incentives to Employers to Shift Jobs to Housing-Rich Areas Well Served by Transit	\$10					Support
EC6	Retain and Invest in Key Industrial Lands	\$4					Partner

Legend:

Limited

Partial

Existing

 🌳 = Key GHG Reduction Strategy

Draft Strategy Assessment: Environment

Strategy		Cost (\$Billion)	Assessment of Current Conditions				MTC/ABAG Recommended Implementation Role
			Authority	Financial Resources	Public & Political Support	Technical Capacity	
EN1	Adapt to Sea Level Rise	\$19					Lead
EN2	Provide Means-Based Financial Support to Retrofit Existing Buildings <i>(Energy, Water, Seismic, Fire)</i>	\$15					Partner
EN3	Fund Energy Upgrades to Enable Carbon-Neutrality in All Existing Commercial and Public Buildings	\$18					Support
EN4	Maintain Urban Growth Boundaries 	-					Support
EN5	Protect and Manage High-Value Conservation Lands	\$15					Partner
EN6	Modernize and Expand Parks, Trails, and Recreation Facilities	\$30					Partner

Legend:

Limited

Partial

Existing



= Key GHG Reduction Strategy

Draft Strategy Assessment: Environment *(cont'd)*

Strategy		Cost (\$Billion)	Assessment of Current Conditions				MTC/ABAG Recommended Implementation Role
			Authority	Financial Resources	Public & Political Support	Technical Capacity	
EN7	Expand Commute Trip Reduction Programs at Major Employers 	-					Co-Lead (with Air District)
EN8	Expand Clean Vehicle Initiatives 	\$4					Partner
EN9	Expand Transportation Demand Management Initiatives 	\$1					Lead

Select Implementation Priorities

Advocacy and Legislation

- Prepare to advance future regional funding measures for housing, transportation, and/or resilience
- Partner with BAAQMD to obtain authority and work to expand commuter benefits programs
- Clearly define MTC/ABAG's role in sea level rise following regional conversations on governance

New, Existing, or Restructured Initiatives

- Implement the recommendations of the Blue-Ribbon Transit Recovery Task Force
- Align multi-element implementation priorities with OBAG 3 development
- Revamp the Priority Conservation Area (PCA) program using a data-driven approach while integrating a broader range of policy concerns

Planning or Research

- Collaborate with jurisdictions to initiate Priority Development Area (PDA) plans for all remaining PDAs by 2025 and consider planning needs for High-Resource Areas (HRA) and Transit-Rich Areas (TRA) moving forward
- Lead regional study to evaluate road pricing opportunities and implementation challenges
- Work with local jurisdictions to develop up to five Priority Production Area (PPA) plans as part of the pilot program

Implementation Plan: Next Steps

- **Anticipate returning to committee & working groups next month** after incorporating feedback; will present on draft implementation recommendations for each strategy, as well as key policy and strategy considerations
- Evaluate multi-strategy and multi-element implementation areas, such as equity & resilience, as well as future advocacy priorities
- Begin resource and prioritization assessment
- **Spring 2021:** release Draft Implementation Plan
- **Spring and Summer 2021:** engage in partnership phase



Committee Member Feedback

Staff are seeking feedback from Committee members on the following items, among others:

1. Which strategies are *your* highest priorities to accelerate for implementation?
2. Does the draft strategy assessment make sense? Are there strengths and weaknesses that are not currently reflected?
3. Do the draft role recommendations make sense? Are there areas you would like to see the agencies “step up”, or alternatively, back?



PLAN BAY AREA 2050

Questions & Discussion

*For further information on the Implementation Plan,
contact Chirag Rabari at crabari@bayareametro.gov*



METROPOLITAN
TRANSPORTATION
COMMISSION

KARL NIELSEN