

Proposed Updates to the Customer Advisory Group Structure



Regional Network Management Policy Advisory Council

September 23, 2025

Background

2020

- Blue Ribbon Transit Recovery
 Task Force
- Fare Coordination/
 Integration Subcommittee
 of Policy Advisory Council

2022

- Network Management Evaluation
- Transit TransformationAction Plan Subcommittee

Oct 2023 to present

First Customer Advisory Group (CAG) Term

2026

- Policy Advisory
 Council becomes
 MTC ABAG
 Community
 Advisory Council
- Start of new CAG Term

2021

Bay Area Transit
 Transformation Action Plan

2023

- February 2023: RNM Framework approved (Res. 4564)
- July 2023: First meeting of RNM Committee
- September 2023: RNM Customer Advisory Group established (Res. 4610)
- November 2023: RNM Council established (Res. 4622)



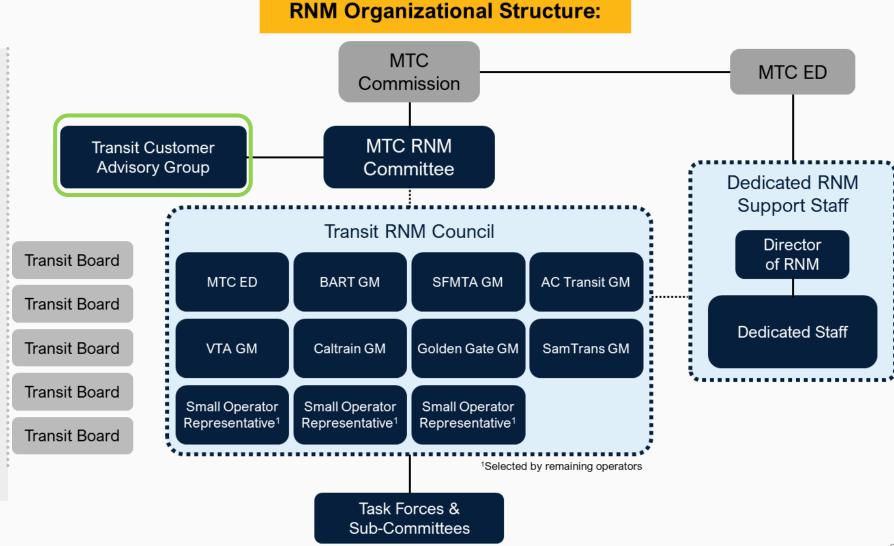
Regional Network Management: Collaborating for Transit Transformation

RNM Mission:

To drive transformative improvements in the customer experience for regional Bay Area transit

RNM Vision:

To advance regional goals in equity, livability, climate, and resiliency through a unified regional transit system that serves all Bay Area populations





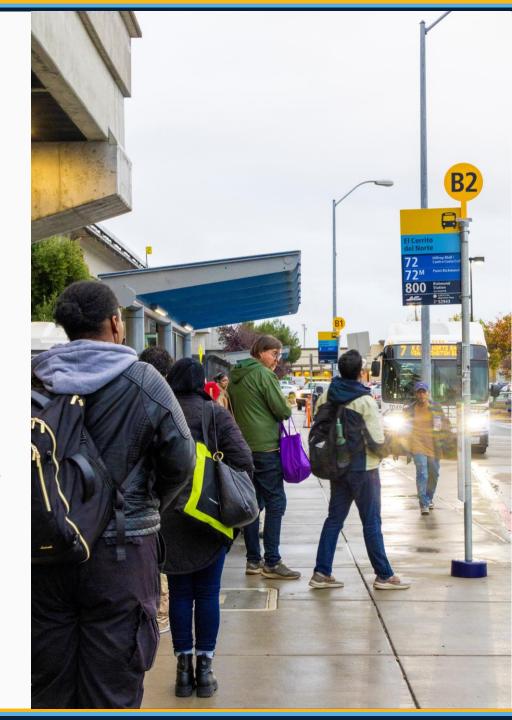
Current Customer Advisory Group Roles and Responsibilities

- Purpose: CAG advises the MTC RNM Committee based on input from their communities and constituencies
- CAG recommends priority areas to RNM Committee
- RNM Committee sets workplan for CAG, and may update or reprioritize the workplan, in tandem with CAG.



Goals for Proposed Updates

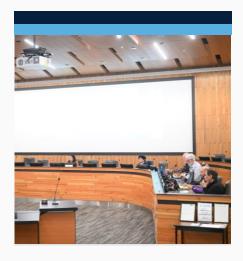
- Align with new Community Advisory Council term beginning January 2026
- Enable stronger connection and understanding between regional and local transit operators' advisory bodies:
 - Bring local expertise to the Customer Advisory Group
 - Take back regional perspective to local advisory bodies



Proposed Updates (1 of 2)



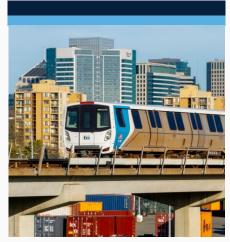
6 Members from Transit Operators' advisory bodies



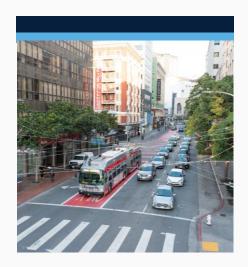
5 Members from MTC ABAG Community Advisory Council



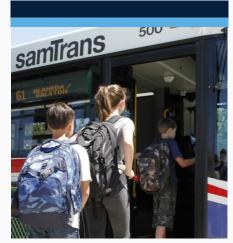
1 At-Large Member



3 Members from Policy Orgs



1 Member from city Transportation or Public Works



1 Member from Student/Youth Advocates

Proposed Updates (2 of 2)

Current

- 10 Policy Advisory Council Members
- 4 Policy Organization Members
- 2 Student Advocates
- 1 Transit Rider Group Member
- 1 Business Member
- 1 City DOT Member
- 1 Disability Community Member

Proposed

- 5 Community Advisory Council Members
- 3 Policy Organization Members
- 1 Student Advocate
- 1 Transit Rider Group Member
- 1 Business Member
- 1 City DOT or PW Member
- 1 Disability Community Member
- 1 At-Large Member
- 6 Members from Transit Operators' Advisory Bodies (4 from large operators, 2 from small)*



^{*}Transit operators would collectively determine which transit agencies are represented and how they select a representative from their own advisory bodies to serve on the CAG.

Next Steps

- Selection Process this fall:
 - Recruitment for general Customer Advisory Group members
 - Nomination for transit operator public advisory board members
- January 1, 2026: Changes
 would apply for the new term

