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To: [MTC-ABAG Info](#)
Subject: Comments for Regional Network Meeting, 22 July, 2024
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External Email

Greetings Committee Chair Bob Powers and Members.

Aleta Dupree for the record, she, her, with Team Folds.

I share with you my condensed thoughts on the matter of wayfinding.

The importance of wayfinding in any system of Public Transportation can never be underestimated. I cannot consider myself an expert on wayfinding. However, the matter of wayfinding became prominent to me a few years ago. You see, I flew into the Denver International Airport, and I sought to use the "A" Line, which is an electrified commuter rail line connecting the airport to downtown Denver. And there was construction in the terminal, and a sign was missing. And so I needed to find someone who could show me how to access the "A" Line, and directions were given to me at that time.

I believe in the importance of consistency, and in this environment of multiple transit agencies, such is of great importance. I do feel bus stop signs need to be consistent across the board, especially for some who use transit infrequently. I do like the color scheme of the proposed signage, such gives recognition to the diverse natural features of our beloved Bay Area.

And I do ask, how can we be forward thinking in our wayfinding tools, but not erase our traditions and history. I consider my many times in the New York City Subway, that which I have used since 1970. And even with consistent modern signage throughout the system, there are also many elements of historic preservation. I think of when I was in Court Square Station, (B Division, IND), in Queens, and seeing the tiled signage denoting "23 Street Ely Avenue" that still exists. And so I ask of you as transit leaders to be cognizant of the issues around removal of old historical elements when facilities are renovated or reconstructed. And so these are my brief thoughts concerning wayfinding for you. It is my hope that I will be at your upcoming Meeting to hear your discussion on this matter.

Steeped in tradition, mindful of history, and relevant to the future.



Thank you.