

Regional Network Management Council Work Plan
Overview of FY 2023-24 & 2024-25 Activities & Draft FY 2025-26 & 2026-27 Activities

Agenda item 3c
Attachment B

Work Plan Item	FY23-25 Status	FY23-25 Activities & Achievements	Draft FY26 & FY27 Activities
Governance & Funding			
Biennial Elections	Completed; ongoing/recurring activity	Completed November 2023. Ongoing/recurring activity.	• Elect Chair and Vice Chair (late 2025)
Annual Work Plan Updates	In progress; ongoing/recurring activity	Adopted initial work plan in December 2023. Ongoing/recurring activity.	• Adopt annual work plans (annually; mid-year)
RNM Framework Review	Completed; transition to next steps	RNM Performance Measures developed by staff and approved by RNM Council in May 2024 and RNM Committee in June 2025. Staff have secured consultant support for the RNM framework review, and stakeholder engagement is underway.	• Consider recommendations from two-year RNM framework review (late 2025)
TAP Amendment	Provided progress updates; determining next steps for amendment	Staff prepared status updates on implementation of the TAP in late 2023/early 2024 and in summer 2024, and have been determining the appropriate next steps for an amendment to the TAP.	• Develop approach for updating the Action Plan, including discussion of priorities (early 2026)
Performance Measures Reporting & Transit Customer Experience Surveys	In progress; continue in FY25-27	RNM Performance Measures developed by staff and approved by RNM Council in May 2024 and RNM Committee in June 2025. Staff have been scoping approach and securing consultant support to analyze and report on transit performance measures. Staff presented preliminary findings on the Snapshot Survey to all three RNM bodies in early 2025. Secured consultant support to review existing transit customer satisfaction surveys and develop potential approaches for a regional transit customer	• Review Transit RNM Performance Measures Report (late 2025-early 2026) • Provide recommendations on implementation of a potential regional transit rider experience survey (late 2025)
Funding for Action Plan Initiatives	Ongoing activity; continue in FY25-27	Staff have been facilitating the programming and allocation of funds to support TAP initiatives and RNM work plan activities, such as for transit priority projects through BusAID, and the RNM Council has received project-specific funding updates at key junctures (e.g. Regional Mapping & Wayfinding Project). Additional work to identify supplemental funds (e.g. REAP) to support TAP initiatives.	• Manage and prioritize the use of limited funding to advance RNM initiatives (ongoing) • Identify opportunities for ongoing funding for priority programs (ongoing)
Advocacy for Funding	Ongoing activity; continue in FY25-27	Primarily advanced outside of the RNM Council, including the Transportation Revenue Measure Executive Group and the Bay Area Partnership Board.	• Support ongoing advocacy to secure funding for transit throughout the region (ongoing)

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Fares & Payment			
Clipper START	Completed; transition to next steps	<p>Beginning January 2024, all 22 agencies that use Clipper participate in Clipper START with a uniform 50% discount. Other marketing activities in late 2024 included a new campaign, website, and continued outreach through community-based organizations.</p> <p>Results have included over 50,000 participants enrolled with more than 6 million total trips taken, with around 1.6 million transfers, and approximately 2,000 new participants joining each month.</p> <p>RNM Council and Committee approved transition from pilot to ongoing fare product in May 2025.</p>	<ul style="list-style-type: none"> • Improve customer service with live operators (late 2025) • Continue targeted marketing in multiple languages through various channels to increase awareness and uptake (ongoing) • Build partnerships with community organizations and county social service agencies to increase program enrollment and awareness and leverage Community Action Resource & Empowerment (CARE) Program to support these efforts (ongoing) • Explore streamlining application process through technology advancements (late 2025)
Clipper BayPass	Wrapping up Phase 1; continue phase 2 and transition to next steps	<p>Completed Phase 1 of pilot program, which found that, on average across universities evaluated, students with access to Clipper BayPass took 30% transit trips, made 163% more inter-transit-agency transfers.</p> <p>Launched Phase 2 employer/institutional pass pilot, and received approval from FITF to expand the BayPass participation cap from 10 to 40 organizations and 20k to 80k participants. Phase 2 is currently benefitting over 80,000 participants, and the pilot is continually adding new riders, including UC Berkeley (approved by a student referendum in April 2025) .</p>	<ul style="list-style-type: none"> • Conduct Phase 2 evaluation that will study ridership and impacts to multi- agency trips (mid 2026) • Continue to sign up new program participants, existing participant program support, recruitment/outreach (ongoing) • Outline vision for the future of Clipper BayPass beyond summer 2027 as an ongoing program (late 2026) • Explore additional use cases, such as special events (ongoing)
Free/Discounted Interagency Transfers	In progress; continue in FY25-27.	MOU for interagency transfer pilot developed and approved by MTC and all transit agency boards. Coordination communications with Clipper as part of customer information campaign. Secured REAP 2.0 funding for initial pilot. Pilot ready for launch with NextGen Clipper.	<ul style="list-style-type: none"> • Launch pilot with NextGen Clipper (mid 2025) • Evaluate ridership data (looking specifically at new trips) within a year after launch (late 2026) • Identify funding for potentially continuing free/discounted transfers as an ongoing fare policy (mid 2026)
Vision for regional transit fares	Not started	In discussion/development - to be continued/started in FY25-27.	<ul style="list-style-type: none"> • Refine the vision and develop next steps for a common fare structure for regional transit services (mid 2026)

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Customer Information			
Regional Mapping & Wayfinding	In progress; continue and transition to next steps	<p>Developed v0.9 standards and installed prototypes at El Cerrito del Norte BART, Santa Rosa SMART and Transit Mall, and Powell Street station in San Francisco. Completed preliminary evaluation, which found that nearly 90% of survey respondents found facilities easy to navigate with the new signage.</p> <p>Selected locations for nine pilot projects at multimodal transit hubs throughout the region; staff are actively working to plan for pilot implementation.</p>	<ul style="list-style-type: none"> • Issue v1 regional standards (late 2025) • Implement pilots at 9 regional hubs and select North Bay pilots (starting in 2026) • Develop internal content production tools to facilitate deployment at scale (mid 2026) • Support agency-led signage projects (mid 2026) • Identify roles and responsibilities for regionwide implementation and ongoing operations and maintenance (starting in 2027)
Real-Time Transit Information	Not started; conduct needs assessment in FY25-27.	MTC adopted SB125 regional accountability measures, which included completion of a GTFS checklist for operators receiving SB125 funding. Staff have had initial discussions - to be continued/started in FY25-27.	<ul style="list-style-type: none"> • Conduct a needs assessment to identify opportunities to improve real-time transit information (begin scoping late 2025)
Strategic & Cohesive Communications	Occurs on a project-by-project basis; continue and develop a broader strategy in FY25-27	MTC partners with transit operators for coordinated communications on regional transit initiatives, as well as with other transit-focused organizations for Transit Month promotions and events. Ongoing discussions to refine approaches for a broader transit communications strategy.	<ul style="list-style-type: none"> • Identify opportunities to improve responsiveness and regional cooperation in communications to transit riders (ongoing)

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Transit Network			
Transit Priority Funding Programs	FY23-25 milestones complete; ongoing program management and monitor project implementation.	Established Bus Accelerated Infrastructure Delivery (BusAID), a new quick-build funding program in 2024, and selected 9 transit operator-identified projects for funding in Summer 2024. Kicked off 4 projects to date: San Jose Cloud-Based TSP, Alameda Park Street TSP, SFMTA K-Ingleside Ocean Avenue Quick-Build, and Union City Part-Time Transit Lane Pilot on Alvarado-Niles. Launched call for projects for a TSP technical assistance program and in the process of procuring consultant support for selected projects.	<ul style="list-style-type: none"> • Complete BusAID Round 1 and IDEA TSP projects (initial projects as early as mid-2026) • Evaluate benefits of BusAID Round 1 and IDEA TSP projects (ongoing as projects are completed) • Identify and award funding to additional transit priority projects through BusAID Round 2 (late 2025 through early 2026)
Bay Area Transit Priority Policy for Roadways	In progress; continue in FY25-27.	Kicked off policy development with a workshop in December 2023. Staff developed a policy approach/framework and have been in the process of conducting outreach to develop and refine the policy content.	<ul style="list-style-type: none"> • Review draft and final Transit Priority Policy for Roadways (late 2025) • Update Complete Streets Checklist to strengthen review of potential project impacts to transit (early 2026)
[New] Regional Transit Assessment	Identified in TAP; next step to advance transit priority initiatives.	Procured transit speed and reliability data from Swiftly and in the process of procuring consultant to conduct RTA	<ul style="list-style-type: none"> • Review findings from the assessment, which will provide a “snapshot in time” of existing transit operations in the Bay Area to help inform transit priority investments throughout the region (mid to late 2026) • Develop regional Transit Priority Network (based on assessment)
Transit 2050+	FY23-25 milestones nearing completion - complete in 2025.	Developed Draft Final Transit Network, which was incorporated into the Plan Bay Area 2050+ Final Blueprint adopted by MTC in January 2025.	<ul style="list-style-type: none"> • Review results of Transit 2050+ Network Performance Assessment (mid 2025)

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Accessibility			
Paratransit Eligibility Practices	FY23-25 milestones complete; transition to next steps and implementation.	<p>Clipper RTC policy recommendations adopted by the Clipper Executive Board and implemented earlier in 2024 - paratransit riders can now opt-in to RTC program.</p> <p>ADA paratransit eligibility report and recommendations were presented to the RNM Council in September 2024 and RNM Committee in December 2024. Staff are beginning to prioritize and begin implementation.</p>	<ul style="list-style-type: none"> • Continue prioritizing and implementing policy recommendations, such as streamlined application and recertification processes (late 2025 to mid 2026)
Regional Paratransit Trips	Started; continue and implement pilots in FY25-27.	Staff have collected and analyzed transfer trip data and are now meeting with various transit operator staff to discuss options for pilot service. Applied for and was awarded Caltrans planning grant to evaluate the pilot projects; will soon issue RFP for the evaluations.	<ul style="list-style-type: none"> • Implement regional paratransit and one-seat ride pilot projects (starting early to mid 2026) • Evaluate pilot projects and assess long-term feasibility (following pilots)
[New] Paratransit Analysis	Implementation activity that follows adoption of 2024 Coordinated Plan Update.	N/A - not in RNM Council's current work plan. Identified in the TAP as an activity to follow the Coordinated Plan Update, which was adopted by the Commission in December 2024.	<ul style="list-style-type: none"> • Commence activities to identify key paratransit challenges and recommend improvements, including convening meetings with paratransit riders and transit/paratransit providers (starting late 2025)
[New] Mobility Management	Identified in TAP; begin broader discussions and implementation in FY25-27.	N/A - not in RNM Council's current work plan but staff have done some preliminary work.	<ul style="list-style-type: none"> • Designate a Mobility Manager in each county and assist each county in implementing regional Mobility Management framework (starting late 2025)