

Metropolitan Transportation Commission
Regional Network Management Committee

July 12, 2024

Agenda Item 3d

Adaptive Bikeshare Pilot Program: i. Contract - San Francisco Recreation and Park Department (\$100,000); ii. Contract - Bay Area Outreach and Recreation Program (\$100,000)

Subject:

Approval of a contract with the San Francisco Recreation and Park Department (SFRPD) to supplement existing adaptive bikeshare programming for people with disabilities in San Francisco in an amount not to exceed \$100,000. Approval of a contract with the Bay Area Outreach and Recreation Program (dba BORP Adaptive Sports and Recreation) to provide adaptive bikeshare pilot programming for people with disabilities in Berkeley, Emeryville, Oakland, and San Jose in an amount not to exceed \$100,000.

Background:

At the February 10, 2023 MTC Operations Committee, the Committee approved a \$15.94 million contract with Lyft, Inc. (Lyft) for the expansion of the Bay Wheels bikeshare system. At that time, staff indicated that they would return to the Committee at a later date to approve the proposed investments for the remaining \$3.86 million. Of the \$3.86 million, staff outlined the intent to provide \$200,000 to support an Adaptive Bikeshare Program and to build from the BORP Adaptive Sports and Recreation pilot to provide ongoing adaptive vehicle options. Staff seek authorization for the Executive Director to negotiate and enter into a funding agreement with the SFRPD, subject to funding being programmed, to supplement existing adaptive bikeshare programming for people with disabilities in San Francisco. SFRPD will work with BORP Adaptive Sports and Recreation and San Francisco Municipal Transportation Agency (SFMTA) to provide programming in Summer 2024, and 2025.

Additionally, staff seek authorization for the Executive Director to negotiate and enter into a contract with BORP Adaptive Sports and Recreation, subject to funding being programmed, to provide adaptive bikeshare pilot programming to people with disabilities in the Bay Wheels member cities outside of San Francisco (Berkeley, Emeryville, Oakland, and San Jose). MTC

will work with BORP Adaptive Sports and Recreation to design a scope of work to provide adaptive bikeshare pilot programming between Summer 2025 and July 2027.

Adaptive Bikeshare Pilot Programs

For many people with disabilities, adaptive bikeshare is their only option to ride a bike¹. The adaptive bikeshare program seeks to make adaptive cycling available across the entire Bay Wheels system, which operates in Berkeley, Emeryville, Oakland, San Francisco, and San Jose, to expand access and opportunities for riders with disabilities. There have been two adaptive bikeshare pilot programs in the Bay Area to date, described below.

In 2019, Oakland launched the first Adaptive Bikeshare Pilot² for people with disabilities in the Bay Area. Adaptive cycles were available for use on Wednesdays and Saturdays at no cost at a staffed kiosk near Lake Merritt³. There were 59 participant visits as part of the program. This program was a collaboration between Oakland's Department of Transportation (OakDOT), Oakland's Mayor Commission on Persons with Disability, and external partners MTC, Lyft, and BORP Adaptive Sports and Recreation. The pilot was able to connect people with adaptive bicycles and invigorate the community to continue the conversation around adaptive bikeshare. Challenges included the location, accessible parking, and accessible restrooms.

The San Francisco Adaptive Bikeshare Pilot program, a collaboration between BORP, SFRPD, SFMTA, MTC, and Lyft as operator of Bay Wheels, launched in July 2019 and went on hiatus in November 2019. Lyft supported the pilot program through a \$50,000 investment. However, due to COVID-19, the program did not resume until June 2021. During this period, the program was offered in Golden Gate Park on Sundays. Five adaptive bikes were available during the pilot and BORP staff were available to fit participants to adaptive bikes. The SFMTA conducted an

¹ MacArthur, J., McNeil, N., Cummings, A., & Broach, J. (2020). Adaptive Bike Share: Expanding Bike Share to People with Disabilities and Older Adults. *Transportation Research Record*, 2674(8), 556-565. <https://doi.org/10.1177/0361198120925079>

² City of Oakland Adaptive Bike Share. <https://www.oaklandca.gov/news/adaptive-bike-share>

³ OakDOT Shared Mobility Accessibility Study - pg. 14. <https://cao-94612.s3.us-west-2.amazonaws.com/documents/Oakland-Mobility-Assessment-Report-v5-Accessible-1.pdf>

evaluation⁴ in 2021 and decided to continue the program permanently based on its success. In Summer 2022, the permanent adaptive cycling program⁵ launched in Golden Gate Park and along the Great Highway, in partnership with SFRPD, SFMTA, and BORP Adaptive Sports and Recreation. SFRPD provided approximately \$57,000 in funding.

Although not associated with Bay Wheels, BORP Adaptive Sports and Recreation offers a program in Berkeley, at their cycling center which houses over 100 adaptive cycle and is open to the public Thursday and Saturday from 10-3. The cycles are periodically taken to other community events. There have not been adaptive bikeshare programs in Emeryville or San Jose.

i. Contract - San Francisco Recreation and Park Department (\$100,000)

The proposed scope of work would cover staffing for BORP and SF Recreation & Parks, purchase of new adaptive e-bikes, promotions, maintenance, and parts for adaptive cycling in Golden Gate Park and the Great Highway, in partnership with BORP Adaptive Sports and Recreation and SF Recreation & Parks. The program would be held free of charge to participants. The program is expected to start in Summer 2024. MTC funds would supplement other funds to run the program. The funding was identified as part of the Transportation Electrification program which is funded from the OBAG 3 Climate Initiatives and would be programmed in Resolution No. 3989 as exchange funds.

Issues:

None identified.

Recommendations:

Staff recommends that the Regional Network Management Committee authorize the Executive Director or designee to negotiate and enter into to a funding agreement with the SFRPD to supplement existing adaptive bikeshare programming for people with disabilities in San Francisco in an amount not to exceed \$100,000, subject to necessary allocation actions.

⁴ SFMTA 2021 Adaptive Bikeshare Pilot Summary Evaluation - Golden Gate Park
https://www.sfmta.com/sites/default/files/reports-and-documents/2022/06/adaptive_bikeshare_evaluation_fact_sheet.pdf

⁵ Permanent Adaptive Cycling Program Unveiled in Golden Gate Park. <https://www.sfmta.com/blog/permanent-adaptive-cycling-program-unveiled-golden-gate-park>

ii. Contract - Bay Area Outreach and Recreation Program (\$100,000)

MTC will work with BORP Adaptive Sports and Recreation to develop the scope to provide adaptive bikeshare pilot programming in the Bay Wheels member cities outside of San Francisco (Berkeley, Emeryville, Oakland, and San Jose). The scope could include work such as, the purchase of new adaptive e-bikes, staffing, site permits, promotions, maintenance, parts, and data collection for evaluation for an adaptive cycling program in Berkeley, Emeryville, Oakland, and San Jose. Program dates will be determined as the scope is developed. The program would be held free of charge to participants. MTC would enter into a contract with BORP Adaptive Sports and Recreation for \$100,000 to launch the regional adaptive bikeshare pilot program. The funding was identified as part of the Transportation Electrification program which is funded from the OBAG 3 Climate Initiatives and would be programmed in Resolution No. 3989 as exchange funds.

BORP Adaptive Sports and Recreation is neither a small business nor a disadvantaged business enterprise and currently has no subcontractors.

Issues:

None identified.

Recommendations:

Staff recommends that the Regional Network Management Committee authorize the Executive Director or designee to negotiate and enter into a contract with BORP Adaptive Sports and Recreation to provide adaptive bikeshare pilot programming for people with disabilities in Berkeley, Emeryville, Oakland, and San Jose in an amount not to exceed \$100,000, subject to necessary allocation actions.

Attachments:

- Request for Committee Approval - Summary of Proposed Contracts


Alix Bockelman

Request for Committee Approval

Summary of Proposed Contract

Work Item No.: 1413

Consultant: San Francisco Recreation and Park Department
San Francisco, CA

Work Project Title: Adaptive Bikeshare Program

Purpose of Project: To supplement existing adaptive bikeshare programming for people with disabilities in San Francisco, which expands cycling options for riders with disabilities.

Brief Scope of Work: To fund BORP and SFRPD staff, purchase adaptive ebikes, promotions, maintenance, and parts for adaptive cycling in Golden Gate Park and the Great Highway, in partnership with the BORP Adaptive Sports and Recreation and SFMTA. The program would be held free of charge.

Project Cost Not to Exceed: \$100,000

Funding Source: MTC Exchange Funds

Fiscal Impact: Funds available in the FY (Fiscal Year) 2024-25 MTC agency budget.

Motion by Committee: That the Executive Director or designee is authorized to negotiate and enter into a contract with San Francisco Municipal Transportation Agency for Adaptive Bikeshare Program described above and in the Regional Network Management Committee Summary Sheet dated July 12, 2024 and that the Chief Financial Officer is authorized to set aside \$100,000 for such contract, subject to funding availability and programming actions.

Regional Network
Management Committee:

David Rabbitt, Chair

Approved: July 12, 2024

Request for Committee Approval

Summary of Proposed Contract

Work Item No.: 1413

Consultant: Bay Area Outreach and Recreation Program
Berkeley, CA

Work Project Title: Adaptive Bikeshare Pilot Program

Purpose of Project: To provide adaptive bikeshare pilot programming in Bay Wheels member cities of Berkeley, Emeryville, Oakland, and San Jose that expands cycling options for riders with disabilities.

Brief Scope of Work: The scope could include work such as, the purchase of new adaptive e-bikes, staffing, promotions, maintenance, and evaluation for an adaptive cycling program in Berkeley, Emeryville, Oakland, and San Jose. The program would be held free of charge.

Project Cost Not to Exceed: \$100,000

Funding Source: MTC Exchange Funds

Fiscal Impact: Funds available in the FY (Fiscal Year) 2024-25 MTC agency budget.

Motion by Committee: That the Executive Director or designee is authorized to negotiate and enter into a contract with Bay Area Outreach and Recreation Program for Adaptive Bikeshare Pilot Program described above and in the Regional Network Management Committee Summary Sheet dated July 12, 2024 and that the Chief Financial Officer is authorized to set aside \$100,000 for such contract, subject to funding availability and programming actions.

Regional Network
Management Committee:

David Rabbitt, Chair

Approved: July 12, 2024