

Regional Network Management Council

September 22, 2025

Agenda Item 3c

Clipper BayPass Pilot Update and Phase 1 Evaluation Results

Subject:

Project staff will present the results of an evaluation for Phase 1 of the Clipper BayPass Pilot Program.

Background:

In November 2021, the Fare Integration Task Force adopted the Fare Policy Vision Statement directing staff to pilot a regional institutional pass product. In August 2022, the first phase of the Clipper® BayPass pilot was launched to pilot an unlimited-use product at four higher education institutions – the University of California, Berkeley (UC Berkeley), San Francisco State University (SFSU), San Jose State University (SJSU), and Santa Rosa Junior College (SRJC) – and at 12 MidPen affordable housing properties. The pilot included a randomized controlled trial that analyzed the impact of Clipper® BayPass among students at three large universities with a combined student population of approximately 100,000. An evaluation was conducted to analyze data collected through this trial and focuses on the period between August 2022 and July 2024. Evaluation findings of the Clipper® BayPass Phase 1 Pilot are detailed in Attachment A.

The Clipper® BayPass team is currently working to transition Phase 1 Pilot institutions (educational institutions and affordable housing) into self-funded Clipper® BayPass organizational customers (i.e., no longer receiving Clipper® BayPass for free under the Phase 1 funded Pilot) and the Phase 2 Pilot is selling the Clipper® BayPass to interested organizations. MTC currently has contracted with eleven organizations and has five pending contracts, as well as a pipeline of interested organizations. As of August 2025, over four million trips were taken with the Clipper® BayPass Phase 2 Pilot transit pass at participating organizations. Staff are currently initiating an evaluation of Phase 2 of the Pilot and will be utilizing the results of both the Phase 1 and Phase 2 evaluation to inform the future goals and vision of the Clipper® BayPass program.

Issues:

None identified.

Recommendations:

Information

Attachments:

- Attachment A: Clipper BayPass - Phase 1 Evaluation Report
- Attachment B: PowerPoint