

Clipper® Executive Board

November 17, 2025

Agenda Item 2c

Current Clipper® Operations and Performance Update

Subject:

Update on current Clipper System operations and performance

Background:

Transaction and Sales

In October 2025, Clipper processed over 16.4 million legacy Clipper transactions and settled over \$38 million in revenue. There were over 528,000 open payments trips and over \$3.1 million in fare revenue came from open payment trips.

Clipper Mobile Card Adoption and Usage

In October 2025, 33.4% of Clipper trips were taken using a mobile card, compared to 34.6% in October 2024. This decrease is likely due the growth of open payments use on BART.

There has also been a notable decline in the provisioning of both new mobile cards and converting a physical card to a mobile card. However, there has not been a significant decrease in the number of trips taken using mobile cards. This suggests that some new users are choosing open payments instead of mobile cards, but that existing users of mobile cards are still using them.

Clipper START Card Issuance and Usage

In October 2025, the Clipper START program approved 1,744 applications. There were 27% more Clipper START trips in October 2025 than in October 2024.

BART Open Payments Reporting

Over 360,000 unique bank cards have been used since launch. In October, 172,826 unique bank cards were used. There has been a notable decline in the number of Clipper cards being dispensed through BART ticket vending machines (TVMs). At SFO, for example, only 2,513 cards were dispensed during the week of October 20 compared to a pre-launch average of 7,836 cards. This represents a 68% decrease at SFO. Systemwide, 11,397 cards were dispensed in the week of October 20, down from an average of 25,585, a 55% reduction.

Issues:

None identified.

Recommendations:

Information.

Attachments:

- None

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[https://bayareametro.sharepoint.com/sites/committees/CommitteeDocs/Clipper Executive Board/CEB2025/CEB_2025_10_20/4a_25-1124_1_Current_Clipper_Operations_and_Performance_Update_v1.docx](https://bayareametro.sharepoint.com/sites/committees/CommitteeDocs/Clipper%20Executive%20Board/CEB2025/CEB_2025_10_20/4a_25-1124_1_Current_Clipper_Operations_and_Performance_Update_v1.docx)