Bay Area Toll Authority Oversight Committee

January 8, 2025

Agenda Item 4e-24-1610

Purchase Orders – FasTrak® Toll Tags: Star Systems America, LLC. (\$5,557,000) and Neology, Inc. (\$190,000)

Subject:

A request to issue two purchase orders for Fiscal Year (FY) 2024-25 in amounts not to exceed \$5,557,000 to Star Systems America, LLC. to provide 1,110,000 internal FasTrak® 6C toll tags and \$190,000 to Neology, Inc. to provide 24,000 external FasTrak® 6C toll tags.

Background:

In June 2023, following a competitive procurement, this Committee approved purchase orders to Star Systems America, LLC. and Neology, Inc. to provide interior and exterior 6C FasTrak® toll tags. The inventory of tags from these purchase orders is expected to last through March 2025. To maintain a continuous supply of toll tags, staff is seeking to utilize the Optional Purchase feature contained in the March 6, 2023, Invitation for Bid (IFB). This option would supply up to 1,110,000 internal tags (which includes 150,000 tags packaged for retail sales) and 24,000 external tags. This volume is expected to provide sufficient toll tags for 2025 and 2026. Pricing for this optional purchase would be provided at the same per unit costs as the standard purchase (prices listed in Attachment A).

Star Systems America, LLC. and Neology, Inc. are neither small businesses nor disadvantaged business enterprises and currently have no subcontractors.

Issues:

None identified.

Recommendations:

Staff recommends that the Committee authorize the Executive Director or designee to issue purchase orders in amounts not to exceed \$5,557,000 to Star Systems America, LLC. and \$190,000 to Neology, Inc. to provide internal and external FasTrak® toll tags.

Attachments:

- Attachment A: Price Breakdown of Tag Purchase
- Request for Committee Approval Summary of Proposed Purchase Order (Star Systems America, LLC.)
- Request for Committee Approval Summary of Proposed Purchase Order (Neology, Inc.)

Andrew B. Fremier

Attachment A

Price Breakdown Based on Star Systems America, LLC. and Neology, Inc. March 6, 2023

Bids

Table 1: Interior 6C Toll Tag Pricing

Star Systems America, LLC.	Quantity	Per Unit Price	Total
Non-Retail Tags	960,000	\$4.50	\$4,320,000.00
Retail Tags	120,000	\$5.30	\$636,000.00
Retailer Alternate Packaging	30,000	\$5.30	\$159,000.00
Sales Tax (8.625%)			\$441,168.75
		Total PO Value	\$5,556,168.75

Table 2: Exterior 6C Toll Tag Pricing

Neology, Inc.	Quantity	Per Unit Price	Total
Exterior Tags	24,000	\$7.25	\$174,000.00
Sales Tax (8.625%)			\$15,007.50
		Total PO Value	\$189,007.50

Request for Committee Approval

Summary of Proposed Purchase Order

Work Item No.: 1253

Consultant: Star Systems America, LLC., Dallas, Texas

Work Project Title: Internal 6C FasTrak® Toll Tags

Purpose of Project: To provide internal FasTrak[®] toll tags.

Brief Scope of Work: Provide internal FasTrak® toll tags to support the regional toll bridges

and express lanes operations.

Project Cost Not to Exceed: \$5,557,000.00

Funding Source: Toll Bridge Rehabilitation Program Funds

Fiscal Impact: \$5,557,000.00 in funds is included in the FY 2024-2025 Toll Bridge

Rehabilitation Program Budget

Motion by Committee: That the Executive Director or designee is authorized to issue a

purchase order to Star Systems America, LLC. to provide internal 6C FasTrak® toll tags as described above and in the BATA Oversight Committee Summary Sheet dated January 8, 2025 and the Chief Financial Officer is directed to set aside funds in the amount of

\$5,557,000.00 for such purchase order.

BATA Oversight Committee:

Margaret Abe-Koga, Vice Chair

Approved: January 8, 2025

Approved:

Request for Committee Approval

	Summary of Proposed Purchase Order
Work Item No.:	1253
Consultant:	Neology, Inc., Carlsbad, California
Work Project Title:	External 6C FasTrak® Toll Tags
Purpose of Project:	To provide external FasTrak® toll tags.
Brief Scope of Work:	Provide external FasTrak® toll tags to support the regional toll bridges
	and express lanes operations.
Project Cost Not to Exceed:	\$190,000.00
Funding Source:	Toll Bridge Rehabilitation Program Funds
Fiscal Impact:	\$190,000 in funds is included in the FY 2024-2025 Toll Bridge
	Rehabilitation Program Budget
Motion by Committee:	That the Executive Director or designee is authorized to issue a
	purchase order to Neology, Inc. to provide external 6C FasTrak® toll
	tags as described above and in the BATA Oversight Committee
	Summary Sheet dated January 8, 2025 and the Chief Financial Officer
	is directed to set aside funds in the amount of \$190,000 for such
	purchase order.
BATA Oversight Committee:	
	Managed Alas Vara Vias Chair
	Margaret Abe-Koga, Vice Chair

January 8, 2025