

# Association of Bay Area Governments

## Executive Board

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April 16, 2020

Agenda Item 6.i.

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### Bay Area Regional Energy Network (BayREN)

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**Subject:** Authorization to amend a Bay Area Regional Energy Network contract with BluePoint Planning, LLC, in an amount not to exceed \$265,000 for services for BayREN implementation through December 31, 2021

**Background:** Since 2013, the Bay Area Regional Energy Network (BayREN) has implemented a portfolio of energy efficiency programs across the region. The Association of Bay Area Governments (ABAG) serves as the program administrator and lead agency for a 10-member unincorporated association of local government entities.

On May 31, 2018 the California Public Utilities Commission (CPUC) issued Decision 18-05-041<sup>1</sup> which, among other things, authorized funding for BayREN through 2025, allowed for modifications to the existing portfolio, and increased the portfolio's total and annualized budget.

In October 2019, the CPUC removed BayREN's "pilot" designation, solidifying BayREN's status as a permanent Program Administrator. The CPUC has also allowed PG&E and BayREN to negotiate contract terms independent of the CPUC. Accordingly, PG&E has agreed to enter into a contract amendment for three years through 2022.

ABAG has contracts with BayREN third-party consultants which were selected through a competitive process to assist in the implementation of the programs.

Blue Point Planning provides assistance with communications, website development, branding and with overall BayREN strategy. Most recently, efforts have revolved around program design changes which encourage decarbonization options within BayREN's residential programs and emphasizing the public health co-benefits of energy efficiency.

This request corrects the authority approved by the ABAG Executive Board at its November 21, 2019 meeting, which incorrectly stated the current contract value as \$62,550 (representing the calendar year 2019 contract budget).<sup>2</sup> The correct amount is \$296,675. This request also excludes \$49,000

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<sup>1</sup> <http://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M215/K706/215706139.PDF>

<sup>2</sup> Summary Approval BluePoint Planning, LLC (11/21/2019)

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requested for calendar year 2019 efforts, thereby decreasing the total requested amendment authority from \$314,000, as presented in November 2019, to \$265,000.

**Issues:** None

**Recommended Action:** The Executive Board is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or her designee, on behalf of the Association of Bay Area Governments and the Bay Area Regional Energy Network, to enter into a contract amendment BluePoint Planning, LLC in an amount not to exceed \$265,000, for a total contracted amount of \$561,675, to provide services for BayREN implementation through December 31, 2021.

**Attachments:** A. Summary Approval BluePoint Planning LLC dated November 21, 2019  
B. Summary Approval BluePoint Planning LLC dated April 16, 2020

**Reviewed:**   
Therese W. McMillan