

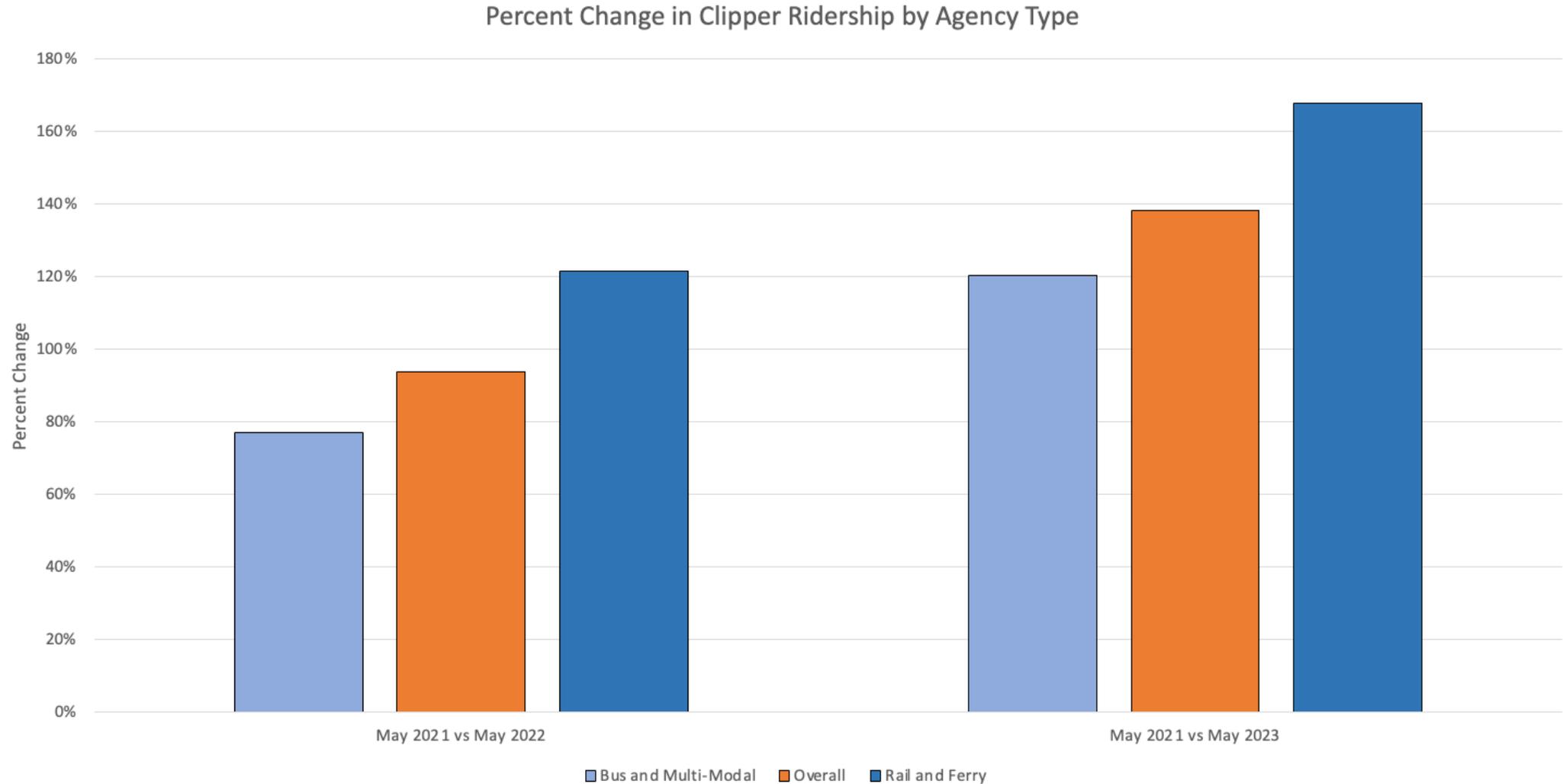
# Clipper® Operations and Performance Update

Charts and Figures

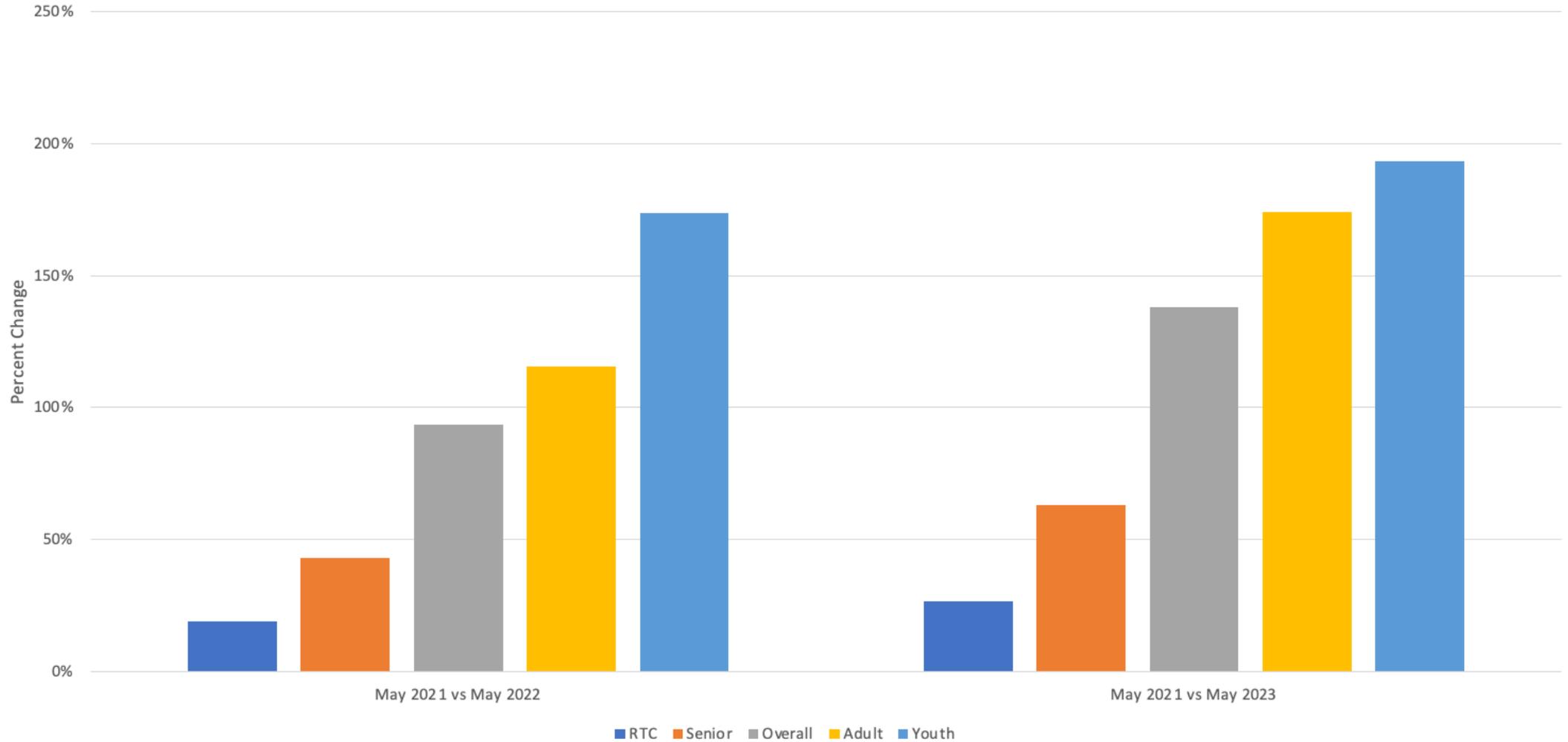
Clipper Executive Board

June 26, 2023

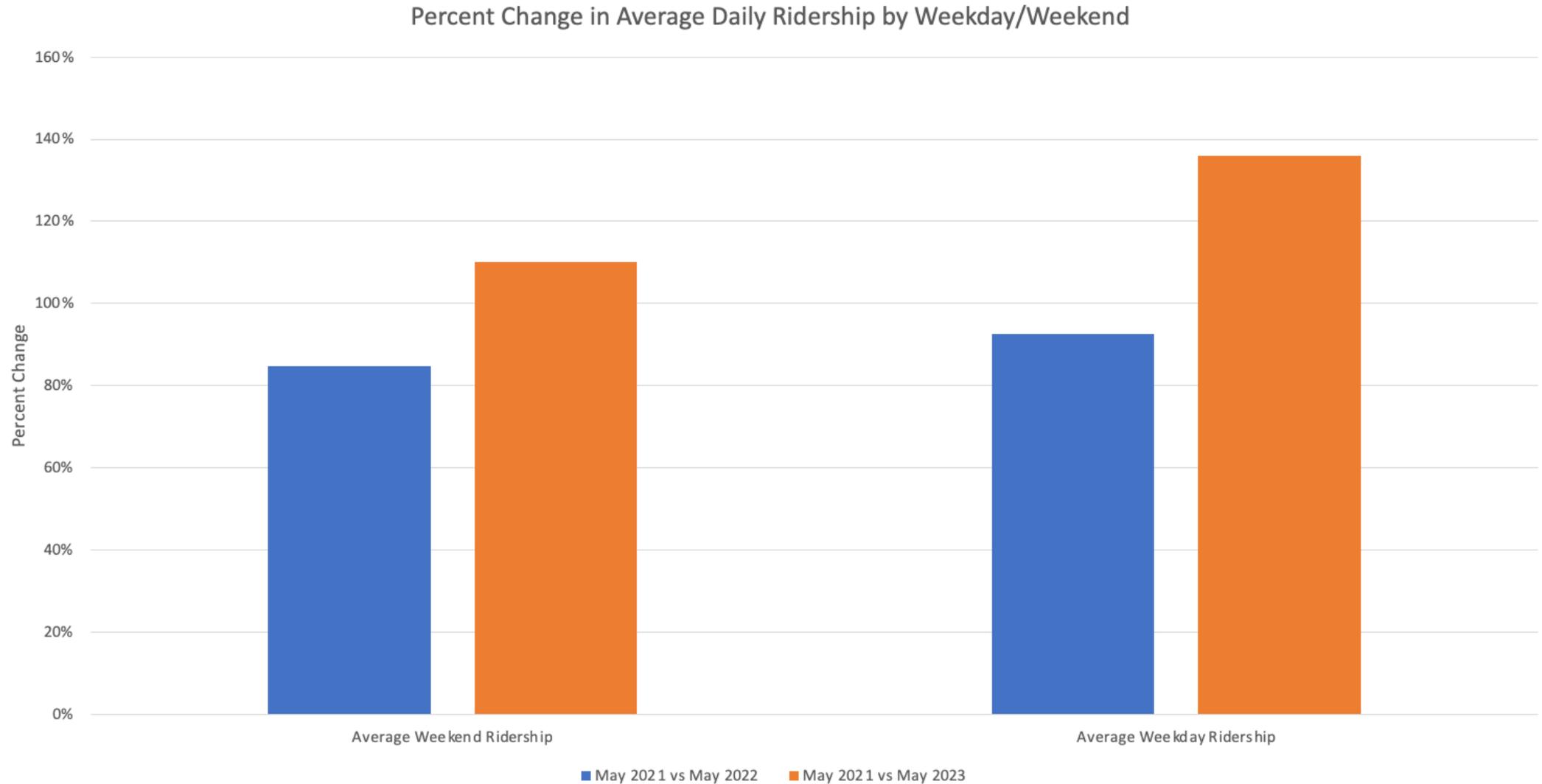
Given the decrease was more precipitous, rail and ferry ridership increased at a higher rate than bus ridership



# Ridership Recovery Has Occurred More Quickly With Adults Than With Youth or Seniors

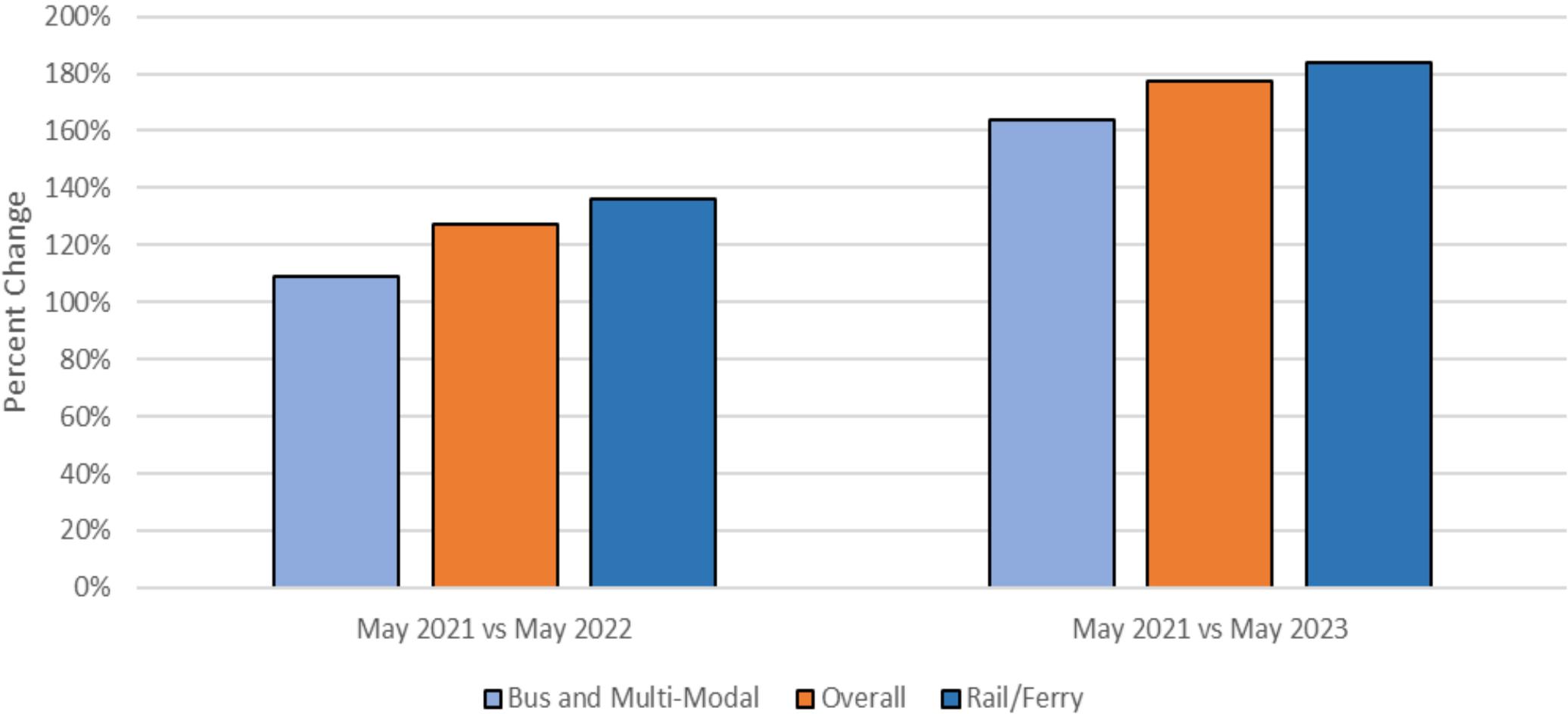


# Weekday Ridership is Recovering More Quickly Than Weekend, But Both Positive Growth

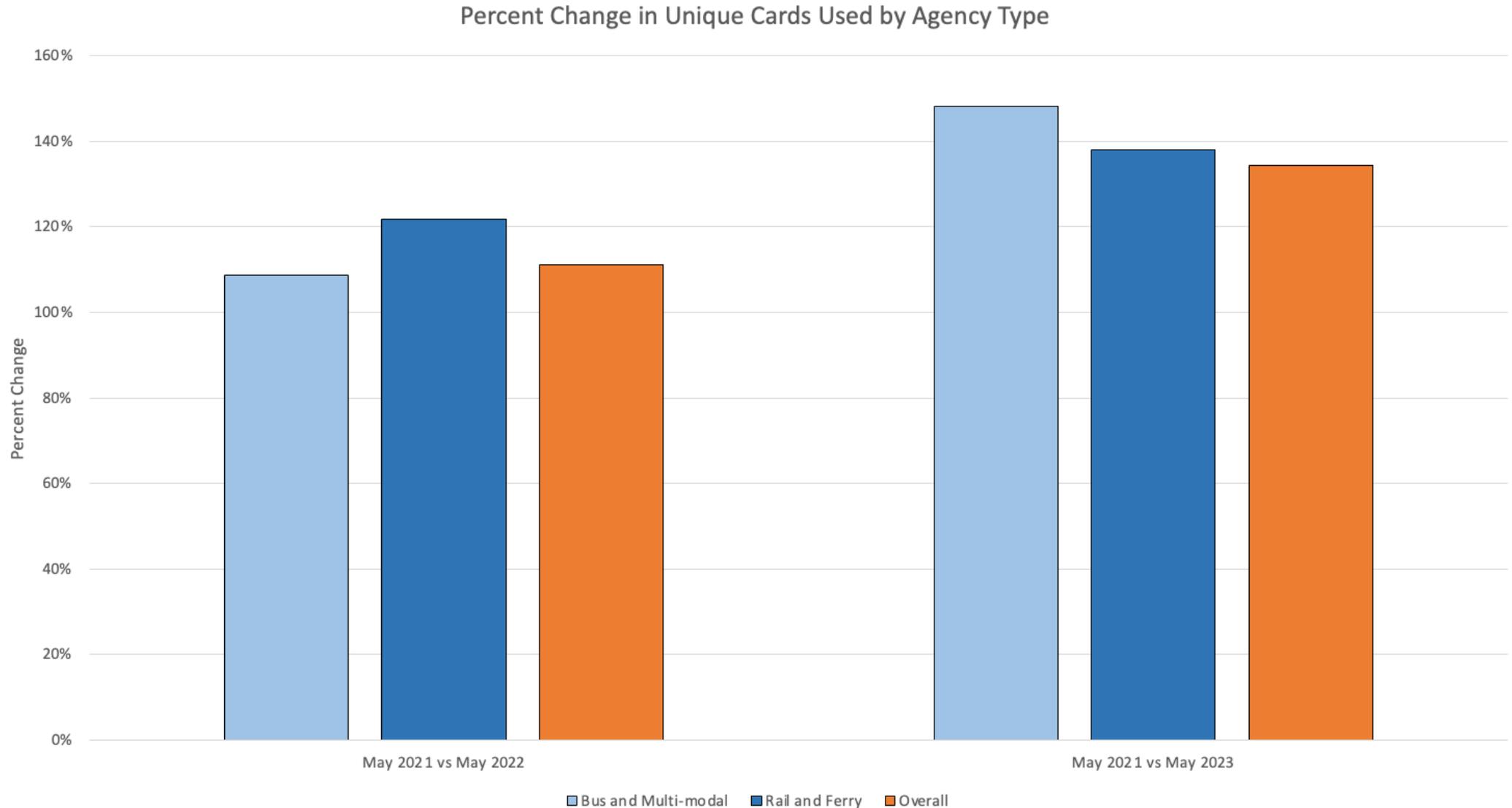


# Clipper Revenue Continues a Steady Increase

Percent Change in Clipper Settled Revenue by Agency Type

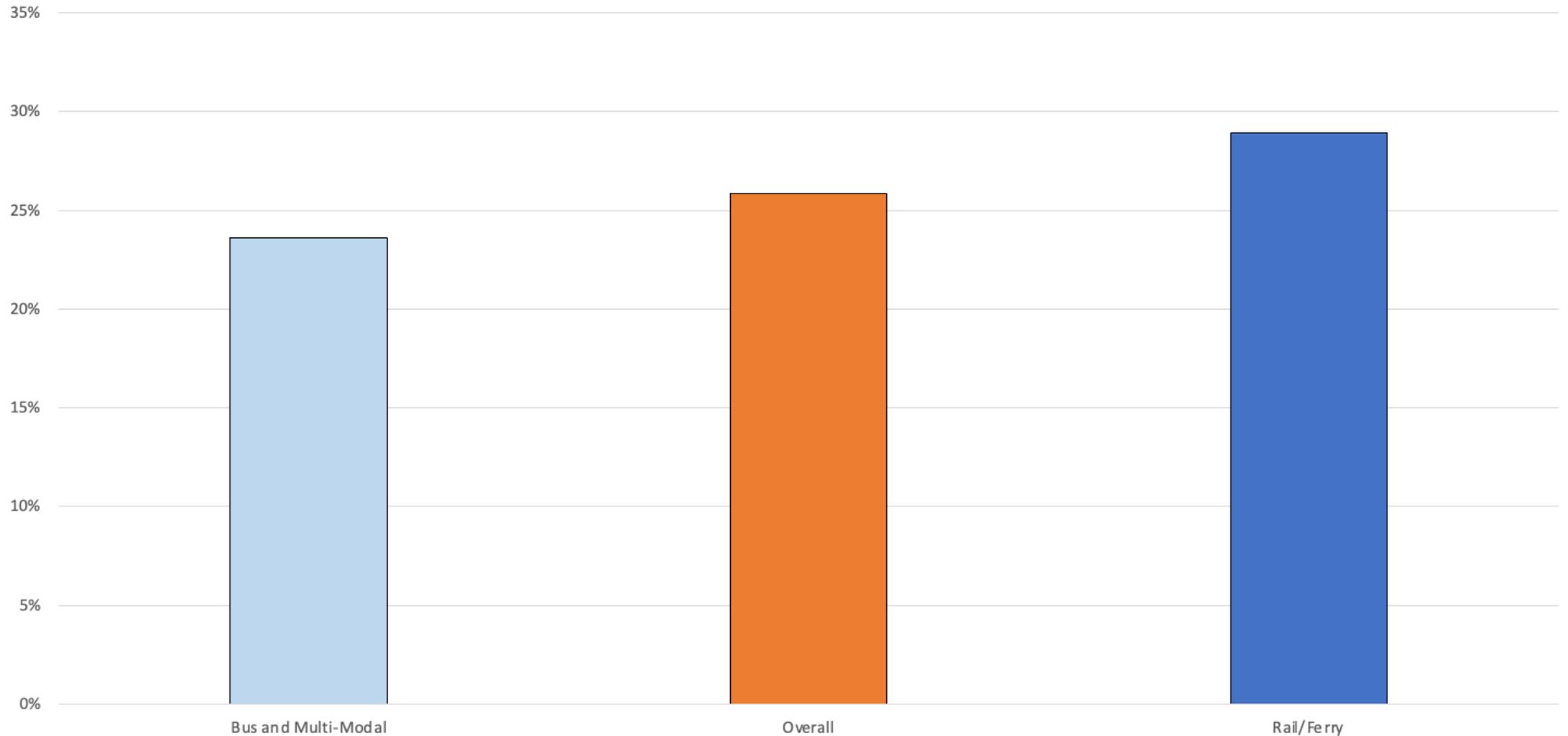


# New Or Returning Riders – Measured by Unique Clipper Cards – Are Trending Up Especially on Bus



# Rail and Ferry customers are more inclined to pay fares using a Clipper mobile card

Percent of Clipper Trips made by Mobile Cards in May 2023



# Clipper® Fact of the Month

- Ongoing costs for **mobile** and **plastic** cards are relatively similar.
- Main difference is the cost of plastic (not included here).
- We charge \$3 for plastic Adult cards which subsidizes cost of all other discounted plastic cards. We charge \$0 for mobile cards on phone.

**\$0.43** vs **\$0.49**

**ONGOING OPERATING, DISTRIBUTION, AND CUSTOMER SERVICE COSTS**  
**MOBILE VS PHYSICAL (Q1 2023)**

