

Association of Bay Area Governments

Executive Board

July 21, 2022

Agenda Item 6.c.

Bay Area Regional Energy Network (BayREN)

Subject:

Authorization to negotiate and execute an amendment to the San Francisco Bay Area Regional Energy Network (BayREN) contract with CLEAResult Consulting Inc., to provide BayREN rebate processing and payment services in an amount not to exceed \$250,000, for a total contracted amount of \$8,075,262, through December 31, 2023.

Background:

Since 2013, the Bay Area Regional Energy Network (BayREN) has implemented a portfolio of energy efficiency programs across the region. The Association of Bay Area Governments (ABAG) serves as the program administrator and lead agency for a 10-member unincorporated association of local government entities.

On May 31, 2018, the California Public Utilities Commission (CPUC) issued Decision 18-05-041¹ which among other things authorized funding for BayREN through 2025, allowed for modifications to the existing portfolio, and increased the portfolio's total and annualized budget.

In October 2019, the CPUC removed BayREN's "pilot" designation, solidifying BayREN's status as a permanent Program Administrator. Subsequently, the CPUC also allowed PG&E and BayREN to begin negotiating contract terms independent of the CPUC. ABAG, on behalf of BayREN, and PG&E have entered into a funding agreement through 2023.

ABAG has contracts with BayREN member agencies² and third-party consultants that were selected through a competitive process to assist in the implementation of the programs.

CLEAResult Consulting, Inc. (CLEAResult), selected through a competitive procurement in 2021, is the implementer of BayREN's Single Family Energy Retrofit Program which includes processing and payment of rebates to homeowners and contractors. CLEAResult also processes rebates for the Green Labeling program, which manages the Home Energy Score (HES) offering and provides training and resources for real estate professionals to become green home experts.

This amendment provides \$250 thousand in rebate funding for the Green Labeling Program. Program participants work with a HES Assessor that collects information during a home inspection walk-through, generates a report, and scores the home on a scale of 1-10. HES costs vary depending on factors such as location and home size, but BayREN provides a \$200

¹ <http://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M215/K706/215706139.PDF>

² The budgets for each member agency are determined by the amount of activities the agencies select and if an agency is the lead for a particular program.

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rebate, paid to the assessor, that can offset the entire cost. Additionally, a \$50 bonus rebate is available if the assessor completes a short "Electrification Checklist" as part of HES.

The program has seen a significant increase in participation since 2018, as shown below. Interest has continued through the first half of 2022; if participation remains consistently high, the program expects to exceed its current rebate budget (\$750 thousand) in September.

	2015	2016	2017	2018	2019	2020	2021
Number of Rebates Paid	1	11	264	2,696	2,094	1,402	3,850
Value of Rebates Paid	\$300	\$2,700	\$49,500	\$674,000	\$419,150	\$310,800	\$1,092,900
Homes Scored*	83	353	692	3,236	2,447	1,626	4,362

**The number of Homes Scored also includes assessments conducted under the City of Berkeley's Building Emissions Saving Ordinance (BESO). These assessments do not result in a rebate paid by BayREN.*

Issues:

None

Recommended Action:

The Executive Board is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or her designee, on behalf of the Association of Bay Area Governments and the San Francisco Bay Area Regional Energy Network, to negotiate and execute an amendment to the San Francisco Bay Area Regional Energy Network (BayREN) contract with CLEAResult Consulting Inc. in an amount not to exceed \$250,000, for a total contracted amount of \$8,075,262, to provide BayREN rebate processing and payment services through December 31, 2023.

Attachments:

Summary Approval – CLEAResult Consulting Inc.

Reviewed:



Therese W. McMillan