

Transit Transformation Progress Since 2020 (1)

Clipper START

- ✓ Completed Means-Based Transit Fare Study (2016)
- ✓ Established agreement with operators
- ✓ Launched 36mo pilot with 4 operators
- ✓ Expanded to 21 operators
- ✓ Extended program by 24mo
- ✓ All operators participating with uniform 50% fare discount
- ✓ Approved transition to permanent program (MTC reimburses operators for 50% of fare discount)
- ❑ Adopt new agreements with operators
- ❑ Grow program and increase reach; ongoing funding needed

Clipper BayPass

- ✓ Completed Fare Coordination & Integration Study
- ✓ Adopted Fare Policy Vision Statement
- ✓ Established agreement with operators
- ✓ Launched Phase 1 with university students and affordable housing residents in 2022
- ✓ Launched Phase 2 with employers and institutions in 2024
- ✓ UC Berkeley student BayPass referendum passed (90% approval)
- ❑ Large scale deployment of self-funded regional pass
- ❑ Explore additional use cases, such as special events

Free and Discounted Transfers

- ✓ Completed Fare Coordination & Integration Study
- ✓ Adopted Fare Policy Vision Statement
- ✓ Developed pilot and policy framework
- ✓ Established agreement with operators
- ❑ Deploy with the launch of NextGen Clipper
- ❑ Identified funding for 12-18 months; ongoing funding needed

Transit Transformation Progress Since 2020 (2)

Mapping and Wayfinding

- ✓ Developed business case
- ✓ Integrated operator input and user feedback into standardized designs
- ✓ Initiated Accessibility Working Group to guide project development
- ✓ Developed Version 0.9 Standards
- ✓ Launched prototypes at El Cerrito Del Norte, Santa Rosa and Powell Street
- ❑ Issue revised Regional Wayfinding Standards (Version 1)
- ❑ Develop new mapping database
- ❑ Implement pilots at 9 transit hubs
- ❑ Implement pilots on selected North Bay bus lines
- ❑ Support agency-led signage projects
- ❑ Define roles and responsibilities for regionwide deployment
- ❑ Scale-up deployment; ongoing funding needed



Transit Priority

- ✓ Identified barriers with operators and partner agencies
- ✓ Interviewed 21 operators and identified 80+ project needs at problem "hot spots"
- ✓ Provided funding for 14 transit priority projects through BusAID and IDEA TSP
- ✓ Supported development of state Complete Streets Bill (SB 960)
- ✓ Completed Bay Bridge Forward I-80 Design Alternatives Assessment to identify transit priority strategies
- ❑ Finalize Bay Area Transit Priority Policy for Roadways and Regional Transit Assessment to prioritize investments
- ❑ Fund additional "hot spots" and regional corridors; ongoing funding needed
- ❑ Implement transit priority improvements on freeways and bridge corridors; ongoing funding needed

Accessibility

- ✓ Completed the 2024 Coordinated Plan Update
- ✓ Streamlined eligibility for ADA paratransit riders into Regional Transit Connection Clipper Program
- ✓ Completed ADA Paratransit Eligibility Practices Report
- ❑ Implement one-seat ride paratransit trip pilots
- ❑ Deploy Clipper payment support for ADA paratransit
- ❑ Implement ADA paratransit eligibility process policy recommendations
- ❑ Convene stakeholders to identify key paratransit challenges
- ❑ Designate Mobility Managers in each county