

A New Regional Coalition

VALUE PROPOSITION, BENEFITS, AND CONTRIBUTIONS FOR MEMBERS

November 2019

The following comes from the plan approved by the Board of Directors on October 24, 2019 with the understanding that this is a living document. Our plans will evolve as the coalition grows.

Questions? Contact Annie Burke, annie@openspacecouncil.org

Value Proposition

It is essential that we articulate compelling value propositions for our members. With a diverse coalition of nonprofits, public agencies, and Indigenous Tribes, the value differs depending on the individual members' needs. As we launch this new regional coalition, the following value propositions will be tested and refined:

<i>Problems our members face</i>	<i>Solution the coalition provides</i>
Lack of funding	<ul style="list-style-type: none">• We will advocate for and secure public funding from regional and state sources that support members' work to create resilient lands, waters, and people, and to make the benefits of our regions' lands and waters more equitable.
Challenging to make the case for support for the member's work	<ul style="list-style-type: none">• We will help connect members' local efforts to the regional level• We will work with our members to influence elected officials and decision-makers• We will help amplify stories and data of local work at regional level with credible tools, reports, and data• We will create opportunities for members with professional expertise on nature and people to learn from one another in working groups and communications, and to shape the organization's policy agenda.
Regional policies that prevent or slow down work for resilient lands and people	<ul style="list-style-type: none">• We will advocate for regional planning processes and outcomes that support members' work over time• We will advocate for policies that support equitable access to nature
Struggling to address climate change in a meaningful way	<ul style="list-style-type: none">• We will advocate for and secure public funding that supports climate change adaptation and mitigation for our members• We will shape the way the region adapts to and mitigates the impacts of climate change through regional policies• We will support working groups that collaborate on climate action

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Struggling to create an equitable and inclusive organization / programs	<ul style="list-style-type: none">• We will provide leadership by creating goals and guidelines for Justice, Equity, Diversity, and Inclusion (JEDI) with our members, and integrating these guidelines into our working groups and policy agenda• We will support working groups that collaborate on JEDI
Lack of peer-to-peer connections across the region and/or on the issues we're working on	<ul style="list-style-type: none">• We will provide dynamic regional networking and professional development opportunities• We aim to actively address barriers to inclusion in our professional development opportunities

Coalition members benefit from and contribute to this coalition in the following ways:

Member Benefits

- Leveraging the impact of your organization by participating in a policy agenda that prioritizes equitable outcomes for the region.
- Connecting with and learning from other members who have deep professional expertise in nature, people, and JEDI.
- One vote on policy platform/agenda at the annual Summit
- Eligibility for representation on the organization's Board of Directors
- Eligibility to serve on the organization's working groups and committees.
- Listed on the organization's website and other communications

Member Contributions

- Annual dues
- A commitment to regional collaboration
- Attendance at the annual Summit to help set the organization's policy platform/agenda
- Meeting space for working groups (if appropriate) and/or hosting small meetings
- Staff time, as appropriate, on working groups and to support governance and/or programs

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Membership Dues

Your annual dues are based on the operating budget of your agency, organization or tribe.

Please note that dues will ramp up over the next two years. We understand that this is a new coalition and part of this year will be focused on building organizational capacity and sustainability, as well as advocating for our shared policy agenda and convening a 2020 Summit.

In order for our coalition to have maximum strength and impact, it is important that organizations of all sizes are included and able to participate. In future years, dues will continue to be tiered based on members' operating budgets in order to ensure that dues are not a barrier to participation.

The dues for the coming years are:

	Year 0	Year 1	Year 2-3
Member's Operating Budget	November 2019	November 2020	November 2021 and 2022
Under \$250,000	\$250	\$250	\$250
\$250,001-500,000	\$1,000	\$1,000	\$1,000
\$500,001-1,000,000	\$2,500	\$2,500	\$2,500
\$1,000,001- 1,500,000	\$3,500	\$4,500	\$5,000
\$1,500,001-2,500,000	\$3,500	\$6,000	\$7,500
\$2,500,001 - \$5,000,000	\$5,000	\$8,000	\$10,000
\$5,000,001-\$10,000,000	\$5,000	\$12,000	\$15,000
Above \$10,000,000	\$5,000	\$15,000	\$20,000

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Governance Structure

The Board of Directors will consist of 9 to 15 people who are employed by member nonprofits, agencies, and Tribes. The board is responsible for fiscal oversight, making funding connections, strategic guidance, and hiring/managing/firing the executive director. Board members will be focused on the health of the BAOSC rather than solely representing their organization's interests. They will actively recruit new member organizations and foster connections with existing member organizations. Each board member will be expected to serve on at least one committee and officers are expected to chair and oversee the work of at least one committee. The executive director will serve on the board as a non-voting member.

Board-only committees:

- Executive Committee: Works with the Executive Director to set agendas, problem solve, and lead the organization. (President to serve as chair; all officers and the executive director as members)
- Nominating and Governance Committee: Will create and maintain an effective and efficient Board. Includes recruiting, on-boarding, and managing board members. This committee will also oversee the annual review of the executive director. (Vice President and Secretary to serve as chair; the President will serve as a member of the committee)

The Advisory Council will sunset in early 2020. However, to maintain and foster engagement among the member organizations, non-board members will be eligible to join working committees that have a clear purpose and support the work of the organization. Each Committee will have a chair that leads the committee's work, sets agendas, coordinates with committee members, and supports staff's work to implement.

Additional working committees, chaired by board members, could include member organizations and other experts who are and are not on the board. Specific goals, protocols, and membership guidelines will need to be developed for each of the following committees. How the organization's JEDI goals and guidelines are integrated into the work of each committee will also need to be developed. The first Committees we will establish are:

- Public Funding and Policy Committee: Provides time-sensitive guidance to staff on public funding and policy efforts, and supports relationship-building efforts with key stakeholders and leaders. (Board member to serve as chair)
- Finance Committee: Provides guidance and oversight on the organization's financial health including creating the annual organizational budget for approval by the board. Actively partners with staff to secure funding for the organization from membership dues and other revenue sources. (Treasurer to serve as chair)

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- Member Engagement Committee: Identifies ways to listen to, build relationships with, and engage member organizations in the work of the coalition. Shares information with staff and the board to inform planning and programs. (Executive director to serve as chair)

Board Composition

We want the Board to reflect the diversity of our member nonprofits, agencies, and tribes. We seek the following representation on the Board:

- Geographic representation of nonprofits, agencies, and Tribes from North Bay, East Bay, South Bay, West Bay
- Representation from small (<\$2.5million) and large (>\$2.5million) nonprofits, agencies, and Tribes
- Representation from nonprofits, public agencies, and Tribes
- Mix of senior leaders and middle managers in their respective organization
- Diversity of race, ethnicity, gender identity, physical ability
- Professional expertise on nature (wildlife, habitats, science) and people (public access, working lands, outdoor recreation)
- Professional expertise in a variety of disciplines and issues