

**Metropolitan Transportation Commission
Administration Committee**

September 4, 2019

Agenda Item 2e

Contract Amendment – Website Management, Design, and Development Services: Exygy, Inc. (\$125,000)

Subject: This item requests Committee approval to enter into a contract amendment in an amount not to exceed \$125,000 with Exygy, Inc. (Exygy) to conduct ongoing website maintenance and support as well as data analysis, design, and development activities associated with the Vital Signs website.

Background: In November 2016, MTC issued a Request for Qualifications (RFQ) for On-Call Website Operations, Maintenance and Improvement Services. The RFQ contained two service categories in which firms were invited to submit qualifications: 1) website operations, technical support and maintenance services; 2) and website design, development and enhancement services. In April 2017, MTC recommended that five of the nine firms that submitted statements of qualifications in response to the RFQ be placed on an on-call bench for a three-year period ending June 30, 2019, with an option to extend for an additional two-year period. The bench included Exygy, which qualified for the bench in both service categories and was ultimately selected as the appropriate firm for ongoing work on the Vital Signs performance monitoring website based on its work experience, cost-effectiveness, depth of staff resources, and communications skills.

As a key implementation activity of Plan Bay Area and Plan Bay Area 2040, the Vital Signs website allows stakeholders and the public to better understand key regional trends and to track progress towards adopted targets. Exygy has been the lead consultant on the project for the past two years, assisting with visualization updates and new features including the federal targets page, the refreshed project homepage, a new indicator page for housing production, and a series of pages that allow users to explore forecast data generated through the *Horizon* effort. Over the coming year, staff proposes to work with Exygy's team to update most of the performance indicators on the Vital Signs website, modernize the technical architecture that powers the website, and engage in design work that will lead to the next-generation edition of Vital Signs, allowing the Vital Signs website to offer a better user experience and maintain its position as a leader in public-sector performance monitoring.

The proposed contract amendment would fund the ongoing website maintenance and support as well as design and development activities for the Vital Signs website and data analysis support. The proposed amendment would add \$125,000 and eight months to the current contract with Exygy, bringing the total to \$735,000 for the three-year period.

Attachment A includes a summary of Exygy and its project team's small business and disadvantaged business enterprise status.

Issues: None

Recommendation: Staff recommends that this Committee authorize the Executive Director or designee to negotiate and enter into a contract amendment with Exygy in an amount not to exceed \$125,000 to fund ongoing data analysis, maintenance, design, and development tasks associated with the Vital Signs website.

Attachments: Attachment A – Small Business and Disadvantaged Business Enterprise Status; and
Request for Committee Approval Summary of Proposed Contract Amendment Sheet



Therese W. McMillan

Attachment A

Small Business and Disadvantaged Business Enterprise Status

	Firm Name	Role on Project	DBE* Firm			SBE** Firm		
			Yes	If Yes, List #	No	Yes	If Yes, List #	No
Prime Contractor	Exygy, Inc.	Website maintenance and development			X	X	2001043	
Subcontractor	Lowercase Productions	Website design			X			X
Subcontractor	TransSight	Website maintenance and development			X	X	2004682	
Subcontractor	Kalamuna	Website maintenance and development			X	X	2009467	
Subcontractor	Baird+ Driskell	Data analysis			X	X	2010035	

*Denotes certification by the California Unified Certification Program (CUCP).

**Denotes certification by the State of California.

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Amendment

Work Item No.: 1212

Consultant: Exygy, Inc.
San Francisco, CA

Work Project Title: Website Management, Design, and Development Services

Purpose of Project: To continue providing up-to-date data and analytics for stakeholders and the public at large through the Vital Signs performance monitoring website, in order to track progress towards regional, state, and federal goals

Brief Scope of Work: Data analysis, maintenance, design and development work for the Vital Signs performance monitoring website

Project Cost Not to Exceed: This amendment: \$125,000
Current contract amount before this amendment: \$610,000
Maximum contract amount after the amendment: \$735,000

Funding Source: SAFE

Fiscal Impact: \$125,000 is included in the FY 2019-20 Agency Budget

Motion by Committee: That the Executive Director or designee is authorized to negotiate and enter into a contract amendment with Exygy, Inc. for ongoing data analysis, maintenance, design, and development tasks associated with the Vital Signs website as described above and in the Administration Committee Summary Sheet dated September 4, 2019, and the Chief Financial Officer is authorized to set aside \$125,000 for such amendment.

Administration Committee: _____
Federal D. Glover, Chair

Approved: Date: September 4, 2019