

Regional Network Management Council

April 28, 2025

Agenda Item 3b

Clipper BayPass Pilot Update

Subject:

Project staff will present a progress and financial update on the Clipper BayPass Pilot Program.

Background:

In November 2021, the Fare Integration Task Force adopted the Fare Policy Vision Statement directing staff to pilot a regional institutional pass product. In August 2022, the first phase of the Clipper® BayPass pilot was launched to pilot an unlimited-use product at four higher education institutions – the University of California, Berkeley (UC Berkeley), San Francisco State University (SFSU), San Jose State University (SJSU), and Santa Rosa Junior College (SRJC) – and at 12 MidPen affordable housing properties. The pilot included a randomized controlled trial that analyzed the impact of Clipper® BayPass among students at three large universities with a combined student population of approximately 100,000.

The Clipper® BayPass team is currently working to transition Phase 1 Pilot institutions (educational institutions and affordable housing) into self-funded Clipper® BayPass organizational customers (i.e. no longer receiving Clipper® BayPass for free under the Phase 1 funded Pilot) and the Phase 2 Pilot is selling the Clipper® BayPass to interested organizations. MTC currently has contracted with eleven organizations and has five pending contracts, as well as a pipeline of interested organizations. As of March 2025, over two million trips were taken with the Clipper BayPass Phase 2 Pilot transit pass at participating organizations.

Issues:

None identified.

Recommendations:

Information

Attachments:

Attachment A: PowerPoint