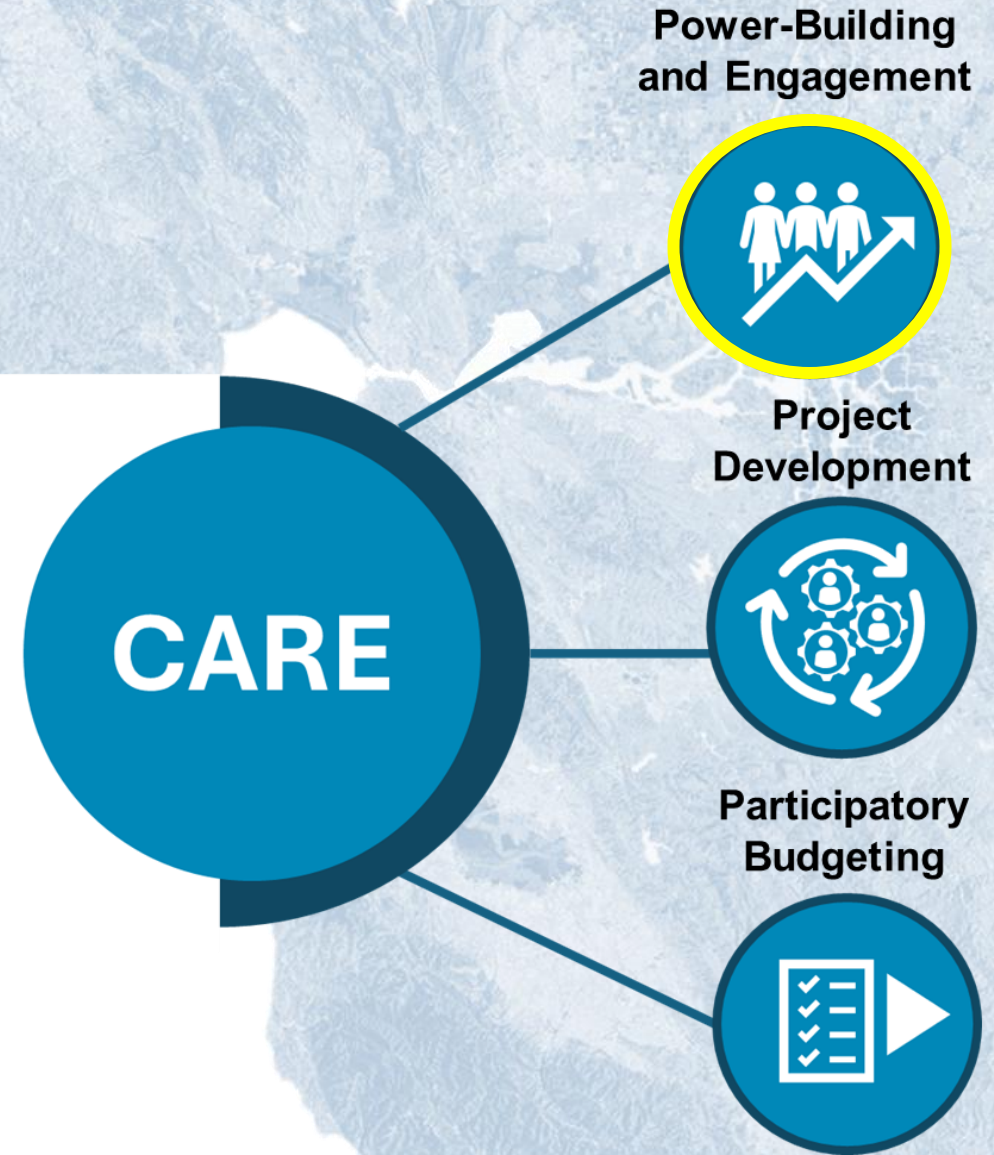


Community Action Resource and Empowerment (CARE) Program

Power-Building and Engagement (Pb+E) Overview & Adoption

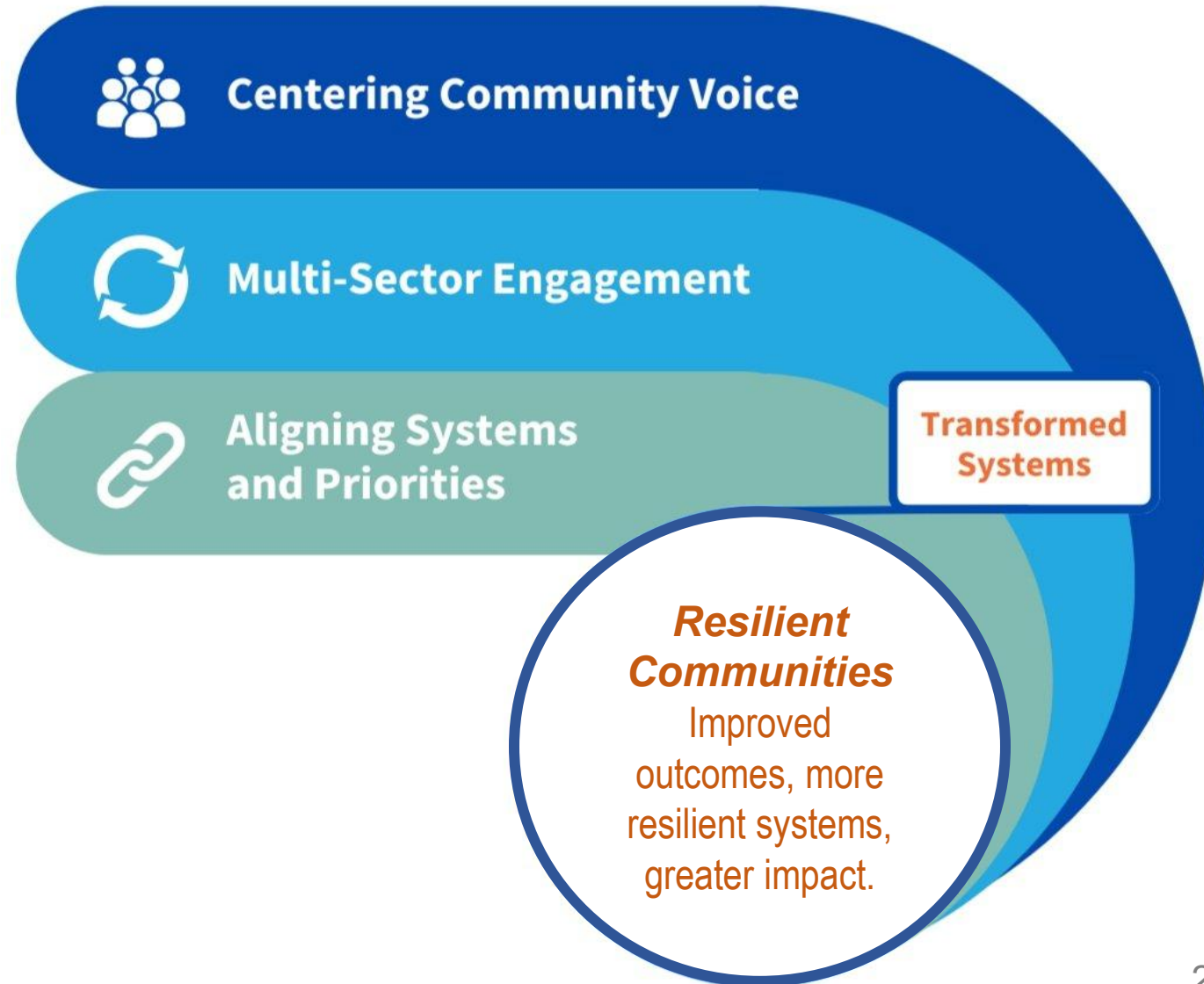
Programming & Allocations Committee
November 12, 2025



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

CARE Approach

- CARE is advancing a shift in how transit/transportation systems, community organizations, residents and multiple sectors collaborate to improve mobility, climate, and housing.



CARE Program Components

CARE is a competitive funding, grant, and implementation program, providing state and federal funds across three program components.



COMMUNITY POWER-BUILDING AND ENGAGEMENT (Pb+E)

- **Total Funding:** \$3.5 million
- **Objective:** Provide technical assistance and capacity building for/from/with community-based organizations and local government.
- **Timeline:** Fall 2025 – Winter 2026



PROJECT DEVELOPMENT TECHNICAL ASSISTANCE FOR CBTP PROJECTS

- **Total Funding:** \$12 million
- **Objective:** Advance CBTP concepts to construction-ready projects.
- **Timeline:** Early 2026 – Winter 2026



PARTICIPATORY BUDGETING (PB)

- **Total Funding:** ~\$10 million
- **Objective:** Implement high-priority neighborhood projects identified from Participatory Budgeting processes or similar.
- **Timeline:** Winter 2027 - Onward

Pb+E Program Design

GOALS:

- Build Community Leadership and Capacity-building in Transportation and Housing
- Facilitate Inclusive Multi-Sector Partnerships and Collaboration Development
- Implement Resilient Community Solutions

STRATEGY:

- Grant Program
- Support: Technical Assistance, Peer Learning, Cohort Convenings, Expert Coaching
- Learning Action Lab

LIFELINE 1.0



LIFELINE 2.0



CARE

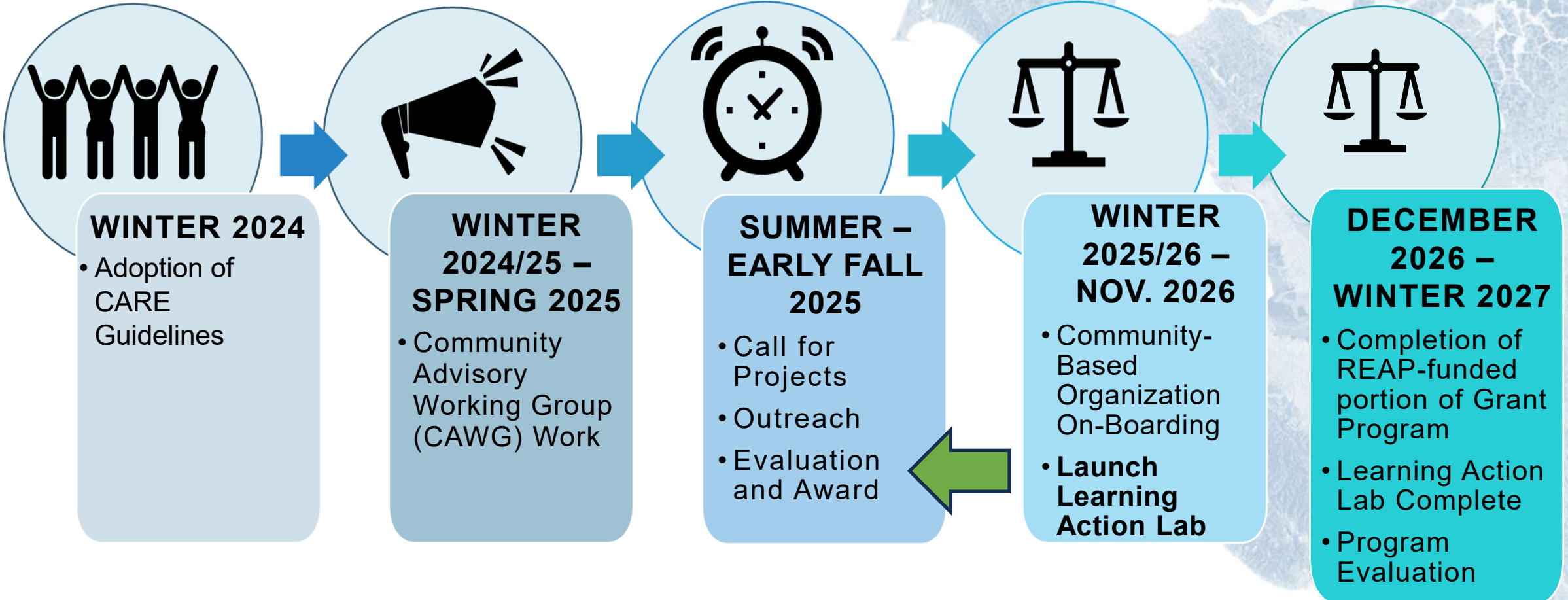


Unifying and mobilizing the network with a collective identity and shared purpose for transit/transportation/housing/climate systems transformation



Pb+E Timeline

We are here.



Outreach and Applicant Support

OUTREACH ACTIVITIES

- 10,231 recipients of email campaign
- Cross-Sector Networks
- Direct Community Connections
- Government Partnerships
- Innovative Approaches
- Two Information Sessions (438 total)

WRAP-AROUND SUPPORT

- Office Hours, **Technical Assistance** (141 total appointments; Max. 3 hours/app.), 16-page "Frequently Asked Questions" resource
- Clear Definitions: Define technical terms upfront and include comprehensive "Glossary."
- Template and Example Development: Workplans and Budget Templates

Applications Received

County	Including Multi-County	One County Alone
Alameda	54	24
Contra Costa	36	10
Marin	18	7
Napa	10	1
San Francisco	50	31
San Mateo	28	7
Santa Clara	39	16
Solano	20	7
Sonoma	11	2

- Roughly **half** of applicants haven't engaged with MTC in the last 5 years
- 49 (34%) of organizations with budgets less than \$1 million

Pb+ E Category	Number of Applicants	Total Requested
1. Capacity Building	60 (42%)	\$ 4 million
2. Partnership Development	27 (19%)	\$ 3 million 18 are greater than \$50K
3. Community Project	56 (39%)	\$ 12 million
Total Funding Available for Grant Program	n/a	\$ 1.5 million
TOTAL REQUESTED	143	\$ 19 million

Scoring Criteria Includes:

- Capacity Building Impact
- Partnership Development
- Community Project
- Implementation Approach
- Budget and Cost Effectiveness
- Project Need and Community Benefit
- Other: Innovative strategies, meaningful involvement, new or emerging organizations without prior funding from MTC.

Recommendation: Portfolio Overview

- Funding to all 9 counties;
Geographic representation
- Broad mix of CBOs (mission, communities served, annual income, demographics, youth)
- Awards to smaller CBOs

Size of CBO	Funds (K)	% of \$	# of Projects
Small: \$25K-\$999K	\$500	33%	6
Med:\$1M-\$4.99M	\$750	50%	8
Large:\$5M-\$9.99M	\$100	7%	1
Very Large:\$10M+	\$150	10%	1

Recommendation

- Resolution 4604, Revised, and 4650, Revised
 - Includes revisions to REAP 2 Program redirecting \$1.7 million within existing programs to ensure funds spent by deadline.
- Adoption of CARE Power-building and Engagement (Pb+E) Project List - Programming of \$1.5 million to 16 projects.

Category (Pb+E)	Number of Projects	Amount
Capacity Building	7	\$350,000
Multi-Sector Partnerships	4	\$400,000
Community Projects	5	\$750,000
TOTAL	16	\$1,500,000

- Return to Committee: Program up to an additional **\$1 million** to fund more projects, given demand.

