



**METROPOLITAN  
TRANSPORTATION  
COMMISSION**

# Regional Transportation Funding Measure: Key Considerations and Next Steps

**Joint MTC ABAG Legislation Committee**  
September 9, 2022

# Overview

1. Background
2. Public and stakeholder engagement
3. Timing considerations
4. Next steps





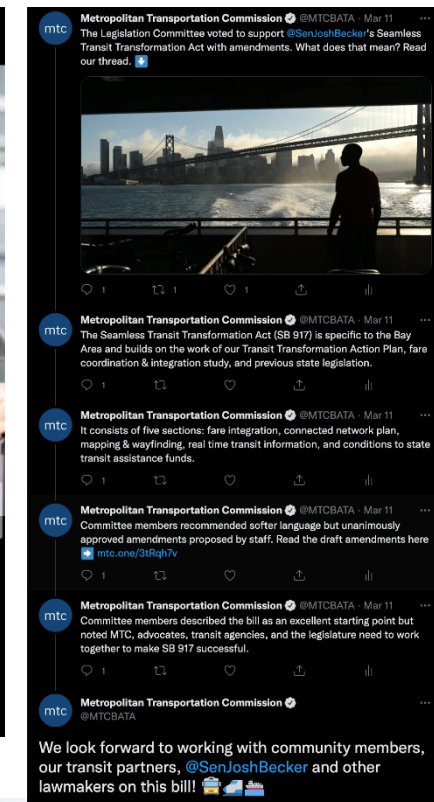
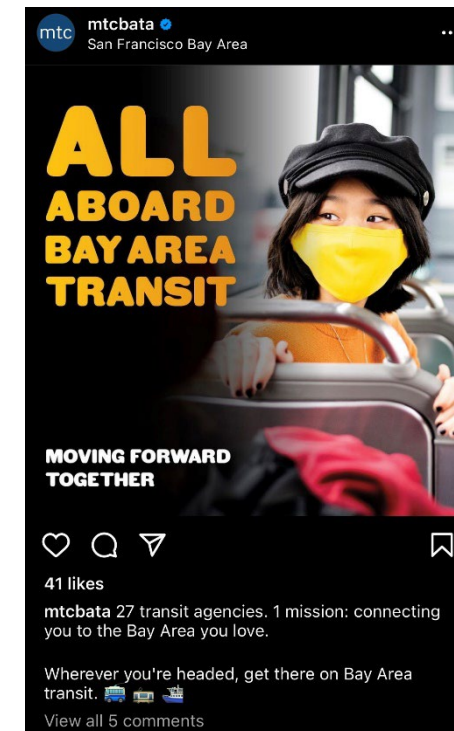
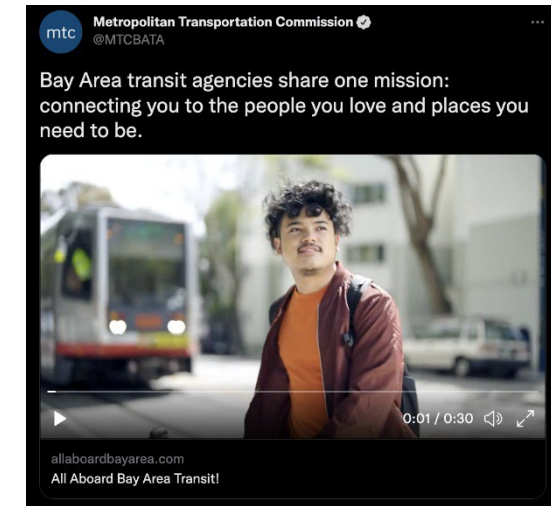
The *Plan Bay Area 2050 Implementation Plan* and the Blue Ribbon's *Transit Transformation Action Plan* identify need for a new funding measure.

# Background

- In June, the Commission referred discussion of next steps to the Joint MTC/ABAG Legislation Committee (at key touchpoints) and the Programming & Allocations Committee.
- Today's presentation begins the discussion about next steps.

# Overview of Proposed Engagement and Public Information Approach

- Kick off stakeholder engagement this fall.
- Provide regular updates to and seek input from this Committee & Programming & Allocations; Policy Advisory Council and key stakeholders.
- Keep public informed via MTC website; share updates with partner organizations and promote on social media to expand reach.
- Begin public engagement after receiving significant stakeholder and Commission input.
- Keep state and federal legislative delegation informed and engaged throughout.



# Stakeholder Engagement

- Engagement kicking off with MTC's Policy Advisory Council next week
- In October and November, staff proposes convening local transportation partners and key advocacy organizations including representatives of the Voices for Public Transportation coalition (comprised of equity, environmental and transit advocates) and Bay Area business community partners.
- Convene a stand-alone stakeholder group in '23 to provide an ongoing forum for discussion.



# There Are Many Questions to Consider

Plan Bay Area 2050 assumed a regional transportation measure no later than 2030 and the plan's funding assumptions are built upon it.

As we consider the next regional measure, we anticipate many questions.

Go big or take a more incremental approach?

Pothole repairs?

How about climate change?  
Zero emission bus mandate?

*How can the measure help make progress on equity?*

*Focus on sustaining transit service?*

Close funding gaps for major transit expansion projects?  
What about express lanes?

Include policies to attract more riders to transit?

**Vision Zero:**  
What can we do to make our roads safe for all users?

***And many more!***

# Public Engagement

## What we know: We can't bring these many questions to the public!

- Effective public engagement requires clarity of purpose.
- If we want useful feedback, we need to provide solid background information and ask concrete questions, not abstract policy.
- As such, staff recommends we defer engaging the broader public until after receiving feedback from key stakeholders and the Commission.
- A planned poll this fall can provide some early feedback on Bay Area residents' current transportation priorities and concerns and concerns and may help shape a future public engagement strategy.



# Timing Considerations

Key question:

**What year are we targeting to place a transportation measure on the ballot?**

- Following BAHFA and ABAG direction, staff is working towards placement of an affordable housing bond on the November 2024 ballot.
- A “go/no go” decision won’t happen until 2024, but prior polling and “bandwidth” considerations suggest it’s inadvisable to place two regional measures on the ballot at the same time.
- Decision about transportation measure’s timing impacts engagement and timing of authorizing bill.
- Given severity of transit fiscal cliff and budgeting timeline for operators, a non-ballot measure strategy may be a safer approach.



# Summary

- The region faces many tough questions and trade-offs as we embark on this discussion about a regional transportation funding measure.
- Stakeholder engagement will be key to building a strong coalition.
- Timing of a transportation ballot measure feeds directly into timing of pursuing an authorizing bill and complementary engagement.
- Severity of transit operating fiscal cliff may warrant near-term strategy not dependent upon voter approval.
- We look forward to hearing your initial input; with more conversation slated for the Programming Committee in October.

