

Clipper® Executive Board

February 27, 2023

Agenda Item 4c

Proposed Inter-Operator Transfer Discount Policy Update

Subject:

Clipper staff will update Board members on the implementation, design, and testing of the proposed inter-operator transfer discount policy being considered by the Fare Integration Task Force (FITF) prior to its full approval.

Background:

At its October 2022 and January 2023 Fare Integration Task Force meetings, FITF members have been briefed on a no-cost / reduced cost inter-operator transfer policy and have provided feedback on the policy's proposed funding model. The initial pilot deployment of the policy is intended to occur with the rollout of the Account-based Clipper System in 2024 and last 18 months, with an extension to 24 months if sufficient funding is available. For reference, the slides that were presented to FITF members at its January 2023 meeting are included as an attachment to this memorandum.

Clipper Implementation of the No-Cost / Reduced Cost Inter-Operator Transfer Policy

FITF staff plans to update the Task Force on the no-cost / reduced cost inter-operator transfer policy and seek endorsement of the policy at the Task Force's March 2023 meeting. While the FITF staff proceed with completing an inter-agency Memorandum of Understanding, securing funding, and obtaining FITF and agency governing board approvals, the Clipper team will be working with Cubic to develop and test the proposed policy in preparation for the rollout of the Account-based System.

With input from the FITF staff, Clipper staff have been working closely to modify the design of the Account-based Clipper transfer rules to accurately reflect the proposed inter-operator transfers and are committed to deploying the initial pilot along with rollout of the Account-based System in 2024. Because of tight deadlines and resources required to develop and test the inter-operator transfer rules in addition to the multiple new features requested by transit operators, including fare-capping, mobile ticketing, and multiple new web portals to manage and oversee the Clipper program, the Clipper program must implement the rules now. Clipper and FITF staff

understand that there are risks associated with the implementation of policy ahead of the full approvals from all of the operators. If approvals are still required prior to the Next Generation Clipper System rollout, Clipper staff will work with transit agency staff to mitigate and minimize impacts to transit riders.

Issues:

None identified.

Recommendations:

Information.

Attachments:

- Attachment A: Fare Integration Task Force Item 4a – Overview of Proposed Transfer Discount Policy Pilot and Update on Clipper BayPass Pilot, January 23, 2023



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