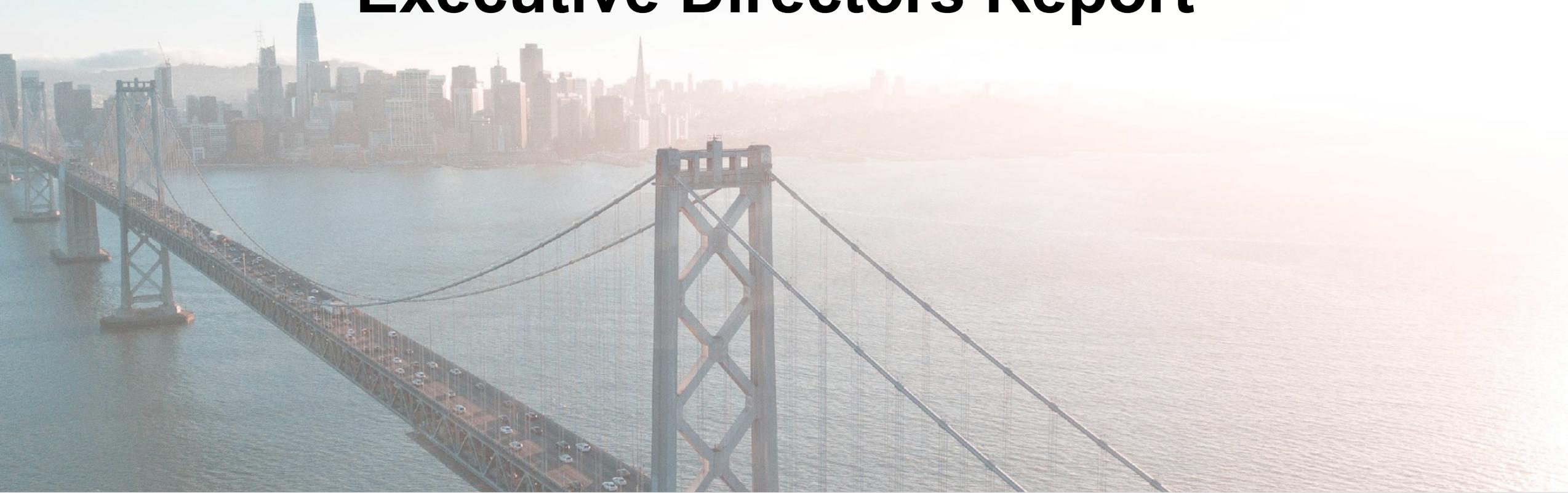


Bay Area Regional Collaborative

Executive Directors Report



To Discuss:

1. BARC Website Refresh
2. Kneedeep^{times}.org
3. BARC Shared Work Plan - Progress

BARC Website Refresh

- Putting Shared Work Plan Initiatives Front and Center
- Creating a Past Projects Section

News



BARC Governing Board Approves Shared Work Plan

June 7, 2022 — On May 20th, 2022 the BARC Governing Board approved the BARC Shared Work Plan. After a 5 month- process, including numerous working group meetings and a two-month-long public comment period, BARC has synthesized 3 initiatives to strategically align agency planning and regulatory initiatives to...

Meetings & Events

MEETING

Bay Area Regional Collaborative

Friday, January 20, 2023

10 a.m.

REMOTE

Attend live webcast [🔗](#)

[SEE MORE](#)

Knee Deep Times Update

SOCIAL MEDIA AD CAMPAIGN to generate subscribers and brand recognition

HIRING a new assistant editor with marketing experience. Plan to hire a part-time community-equity editor

LAUNCHED NEW 3D SERIES developing new look and feel and more in-depth science story.

PULITZER CENTER GRANT working on securing other resources

FOCUS ON CENTERING DIVERSITY young, emerging reporters



The screenshot shows the website for 'kneedeep times' with the tagline 'Stories from the frontlines of climate resilience'. The navigation bar includes links for Home, Fight or Flight, Hearts & Minds, City & County, News Archive, by Topic, More..., and Donate. The main content area features a 'TOP STORY' section with an aerial view of a coastal area and a headline: 'San Mateo County Pieces Falling Into Place' by Cariad Hayes Thronson, dated Nov 16, 2022. Below this is a 'QUICK READS' section with three article cards: 'Am I A Climate Refugee?' by Patrick Barnard, 'Post-Election Review of Climate Results' by Alastair Bland, and 'Teaching to Weather the Storms Within' by Sierra Garcia. Each card includes a small image, a title, author name, and a short summary.

Knee Deep Times - *Words of Praise*

This is VERY WELL DONE. Your reporting is perfect — clear, thoughtful, informative. Sasha Gershunov, Scripps Institution of Oceanography climate scientist.

Great job! It is important that articles like yours are released to improve public awareness of the hazards. Don Lindsay, California Geological Survey geologist

I love that you have become a champion for developing this source of adaptation news and that you cover various perspectives- from infrastructure planning to the emotional grief of climate change. A recent story that stuck with me involved a series of flood control projects along the San Mateo Co. shoreline. I appreciated the synthesis. Ian Wren, Scientist, BayKeeper

The story that has stuck with me is the video tour of the bike path from Oakland up to El Cerrito. I liked the real-time feeling and way it helped me experience that path. Jody London, Sustainable Contra Costa

I find it useful - especially reporting like “San Mateo County Pieces Falling into Place”...it’s impossible to keep up with what’s happening across jurisdictions in any other way, and that’s the future. Every successful example of cross-jurisdiction planning can help persuade other jurisdictions to try it! Kristina Hill, Institute of Urban & Regional Development, UC Berkeley

Your story is one of the best articles about the [seawall] program that I have read. Brad Benson, Waterfront Resilience Program Director, Port of San Francisco

BARC Shared Work Plan Update

Item	Objective	Status
Initiative 1 – Regional Adaptation Plan	Systems Thinking Analyses of Regional Agencies’ existing roles, responsibilities, and activities	<ul style="list-style-type: none"> • Notice to Proceed, December 1, 2023 • Information Gathering • Determining appropriate Federal/State agencies to interview
Initiative 2 – Regional Technical Assistance	Outline types of climate adaptation technical assistance provided by BARC agencies	<ul style="list-style-type: none"> • Notice to Proceed, December 1, 2023 • Information Gathering • Developing Stakeholder Engagement strategy
Initiative 3 – Zero Emission Transit Bus Infrastructure	Support strategic resource allocation/leverage additional funding to bus operators in transition to zero-emission fleets	<ul style="list-style-type: none"> • Convening MTC & BAAQMD staff to align grantmaking strategies • Working with MTC on consultant-led Regional Zero Emission Transit Transition Strategy
Stormwater Management & Transportation Investment Integration	Expand/promote eligibility of Green Stormwater Infrastructure into street/road improvement funding programs	<ul style="list-style-type: none"> • Reconvening quarterly multi-agency working group

Thank you!

Any Questions?

barc.ca.gov



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