Bay Area Toll Authority Oversight Committee

June 8, 2022

Agenda Item 4b - 22-0874

Contract Amendment – FasTrak® Website Services: Kalamuna, Inc. (\$300,000)

Subject:

This item would authorize the Executive Director or designee to enter into a contract amendment with Kalamuna, Inc. for website services for the FasTrak® electronic toll collection program in an amount not to exceed \$300,000 over a period ending June 30, 2023, subject to approval of the FY 2022-23 BATA budget.

Background:

Kalamuna, Inc. currently provides website services to the FasTrak® electronic toll collection system under a contract ending June 30, 2022. The BATA Oversight Committee initially authorized the current contract in September 2021 after a competitive selection from a prequalified bench. The terms of the procurement allow for four one-year extensions.

Work included under this contract amendment includes:

- Conduct new usability studies;
- Create new and revised website pages and wireframes as needed;
- Translate website text;
- Implement a site-wide search function; and
- Research and propose a content management system for the website.

Attachment A includes a summary of the small business and disadvantaged business enterprise status for Kalamuna, Inc. and its subcontractor.

Issues:

None identified.

Recommendations:

Staff requests that this Committee authorize the Executive Director or designee to negotiate and enter into a contract amendment with Kalamuna, Inc. in an amount not to exceed \$300,000 to provide website support for the FasTrak® electronic toll collection system, subject to approval of the FY 2022-23 BATA budget.

Attachments:

• Disadvantaged Business Enterprise and Small Business Enterprise Status

Andrew B. Fremier

And Fremier

Attachment A

Disadvantaged Business Enterprise and Small Business Enterprise Status

Prime Contractor

Subcontractor

Firm Name	Role on Project	DBE* Yes	If DBE Yes, List #	DBE No	SBE** Yes	If SBE Yes, List #	SBE No
Kalamuna, Inc.	Website design and enhance services			X			X
Convey, Inc.	Website support services	X	38411		X	1367600	

^{*}Denotes certification by the California Unified Certification Program (CUCP).

^{**}Denotes certification by the State of California.

Request for Committee Approval

Summary of Proposed Contract

Work Item No.: 1252

Consultant: Kalamuna, Inc. (Oakland, California)

Work Project Title: Website Services for FasTrak® Electronic Toll Collection System

Purpose of Project: To provide a website that makes it easy for current customers to

manage their accounts and for potential customers to find information

about various programs offered.

Brief Scope of Work: Consultant shall conduct usability studies, create new pages and

wireframes, implement a site-wide search and content management

system, and other tasks.

Project Cost Not to Exceed: This amendment: \$300,000

Current contract amount before this amendment: \$300,000 Maximum contract amount after this amendment: \$600,000

Funding Source: BATA Toll Bridge Program Operating Funds

Fiscal Impact: Funds to be included in the BATA Budget for FY 2022-23, subject to

approval.

Motion by Committee: That the Executive Director or designee is authorized to enter into a

contract amendment with Kalamuna, Inc. for services to support the Authority as described above and in the BATA Oversight Committee Summary Sheet dated June 8, 2022 and that the Chief Financial Officer

is authorized to set aside \$300,000 for such contract amendment,

subject to the approval of the FY 2022-23 BATA budget.

BATA Oversight Committee:

Amy R. Worth, Chair

Approved: June 8, 2022