

An aerial view of a modern city street. On the right, a light rail train with blue and white cars is stopped at a station platform. A white bus with purple accents is driving on the road. Pedestrians are walking on the sidewalks, and a cyclist is riding on a dedicated bike lane. The street is lined with trees and modern buildings. A large, semi-transparent dark blue box is overlaid on the center of the image, containing white text.

# Regional Network Management (RNM)

RECOMMENDED REGIONAL NETWORK MANAGEMENT (RNM) SHORT/NEAR-TERM FRAMEWORK AND PROPOSED 180-DAY IMPLEMENTATION PLAN AND EVALUATION FRAMEWORK – ABBREVIATED DECK

MTC Commission Meeting

January 25, 2023

# Preliminary Regional Transit Focus Areas (or Functional Areas)

## Fare Integration Policy

- Set the regional vision
- Establish regional policies
- Establish policy implementation plans, including the identification of funding

## Wayfinding & Mapping

- Set the regional vision
- Establish regional policies (e.g., design standards, compliance requirements)
- Establish policy implementation plans, including the identification of funding
- Deliver centralized procurement, where relevant

## Accessibility

- Embed accessibility within each of the other functional area plans
- Define a regional vision for paratransit operations
- Identify improvements needs re: implementation of paratransit policies and requirements
- Establish a regional implementation plan

## Bus Transit Priority

- Set the regional vision
- Define BTP corridors and identify needs / initiatives
- Serve as the central coordination point for state, county, and city stakeholders
- Establish policy implementation plans, including the identification of funding

## Rail Network Mgmt.

- Set the vision for the regional rail network
- Translate regional vision into regional implementation plan (project prioritization, sequencing, integration points, project funding, delivery approach, etc.)

## Connected Network Planning

- Identify critical regional transit gaps to create CNP
- Establish and create data tools for regional planning
- Identify funding priorities and establish service standards
- Draft changes to Countywide Transportation Plan guidelines, as needed

## Key Takeaways

- 1) Regional Role:** Regional entity will set the vision, make select funding decisions, develop the regional policies, create implementation plans, and implement regional programs (as needed) by coordinating stakeholders
- 2) Operator Role:** Operators will be highly involved in regional decision making, provide local stakeholder perspectives / needs, and implement regional policies
- 3) RNM Framework:** RNM Framework will need to be designed to facilitate the effective and efficient interplay of these two roles



# To address these challenges, the RNM will need three key elements

## Regional Visioning Element

**MTC RNM Committee:** Leverage existing regional purview and planning capabilities to help set the regional vision for transit in the Bay Area and drive the direction of the RNM

**“Voice of the Customer” Advisory Committee:** Group of stakeholders who represent the customer and can help inform decision-making with the customer in mind

## Steering Element

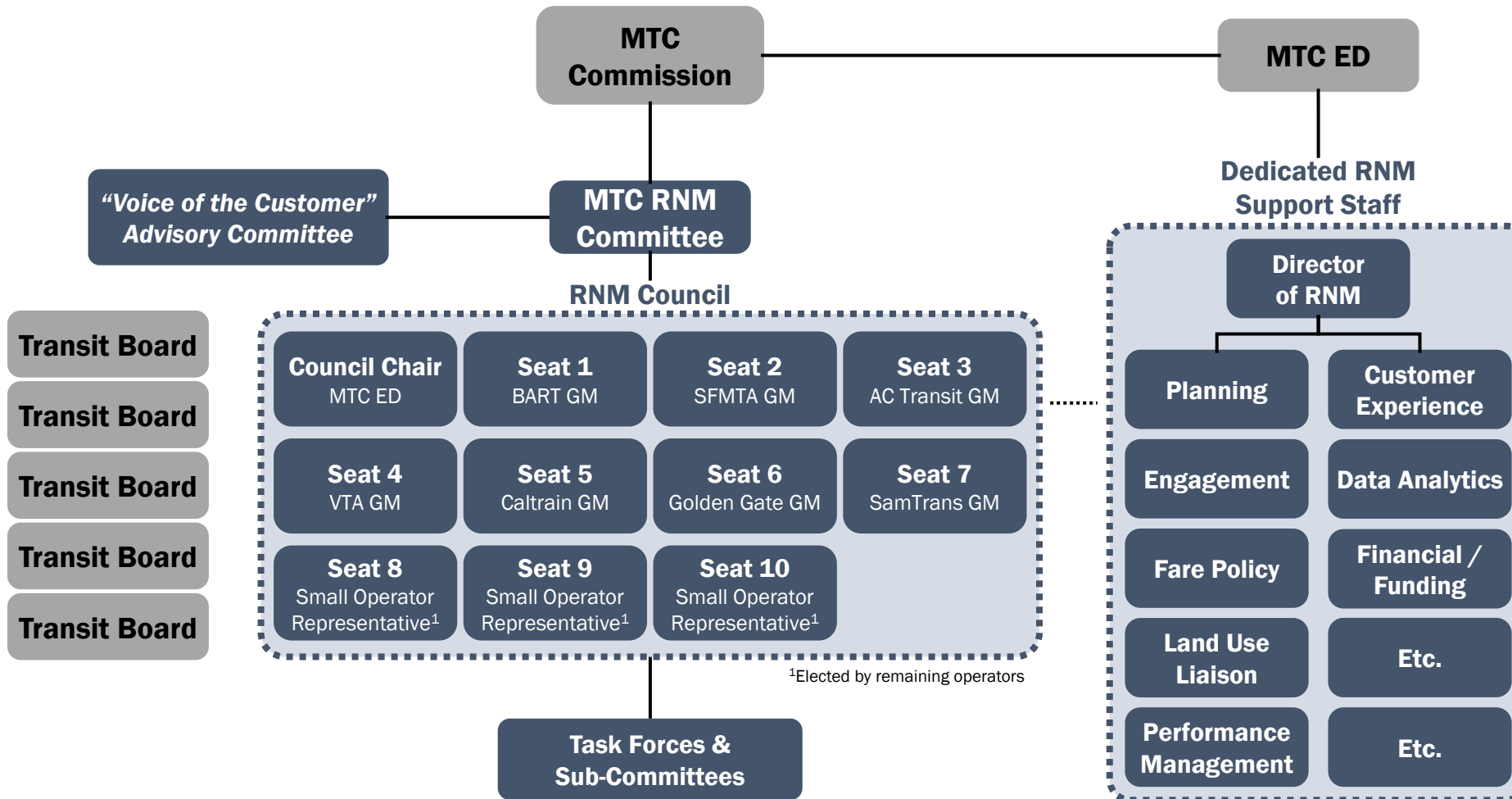
**RNM Council:** Council comprised GM-level Operator and MTC representatives who understand transit operations and can represent the interests of their stakeholders, make critical decisions on regional policies, and provide leadership

## Administrative / Operational Element

**Dedicated RNM Support Staff:** Group of dedicated staff (potential opportunity for seconded staff as well) with a broad range of capabilities and expertise to support the operations and analysis of the RNM

**Task Forces & Sub-Committees:** Temporary (Task Forces) or longer-term (Sub-Committees) groups comprised a broad range of representatives, including Operators, stakeholders, and subject matter experts, that will help complete analysis and develop policy recommendations / options for topics

# Recommended Short / Near-Term RNM



## ✓ Customer Focused:

- Enables highly inclusive decision making to bring a broad range of perspectives
- Multiple engagement points for the "Voice of the Customer" to prioritize customers in decision making

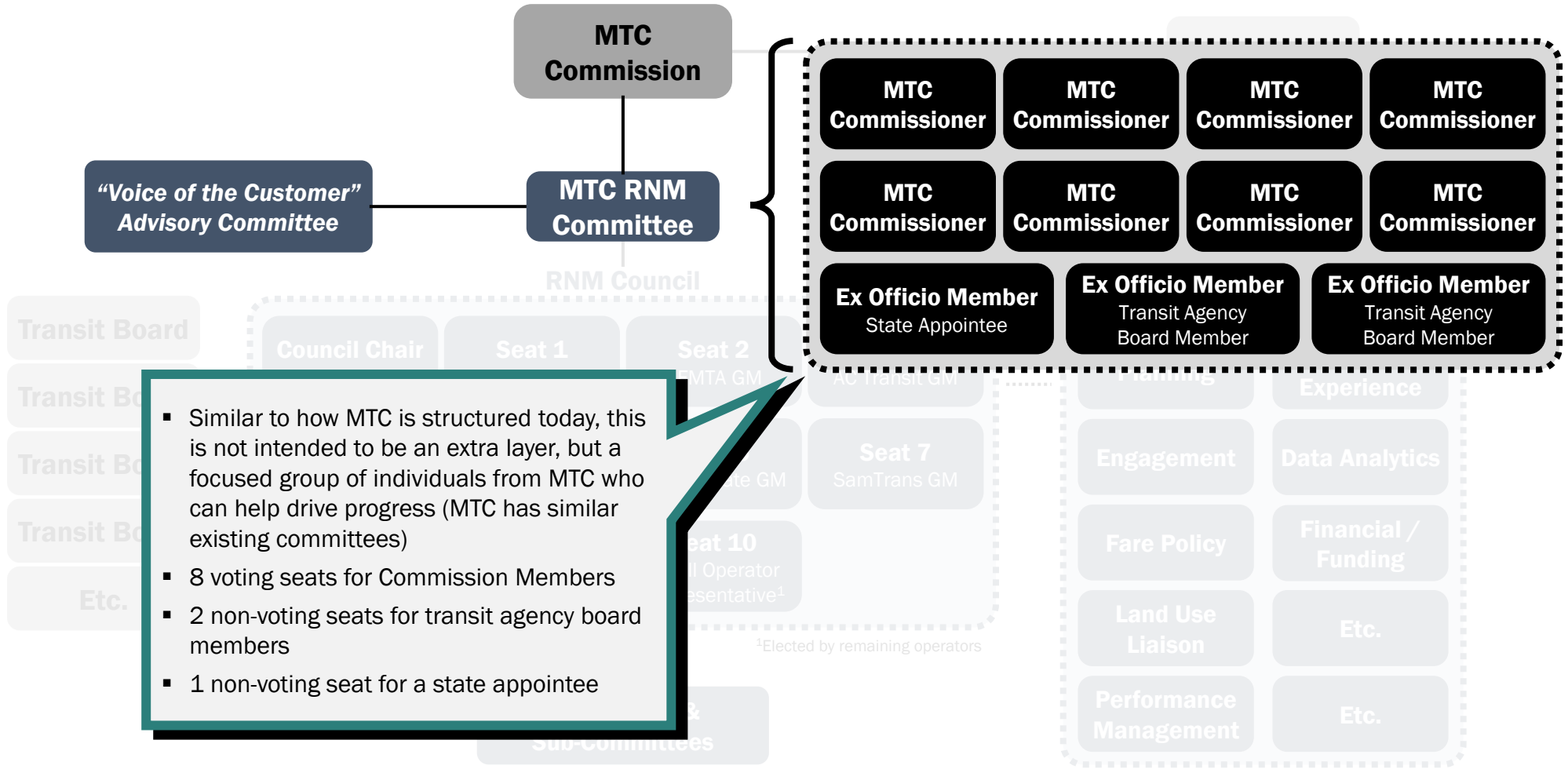
## ✓ Structured for Scale:

- Team of Dedicated Support Staff can grow over time to provide needed capacity to Operators
- Joint teams, with potential opportunities for seconded staff, enable high quality proposals to reach the Council, driving effective use of GM time
- Task Forces and Sub-Committees can be added or subtracted as regional priorities shift

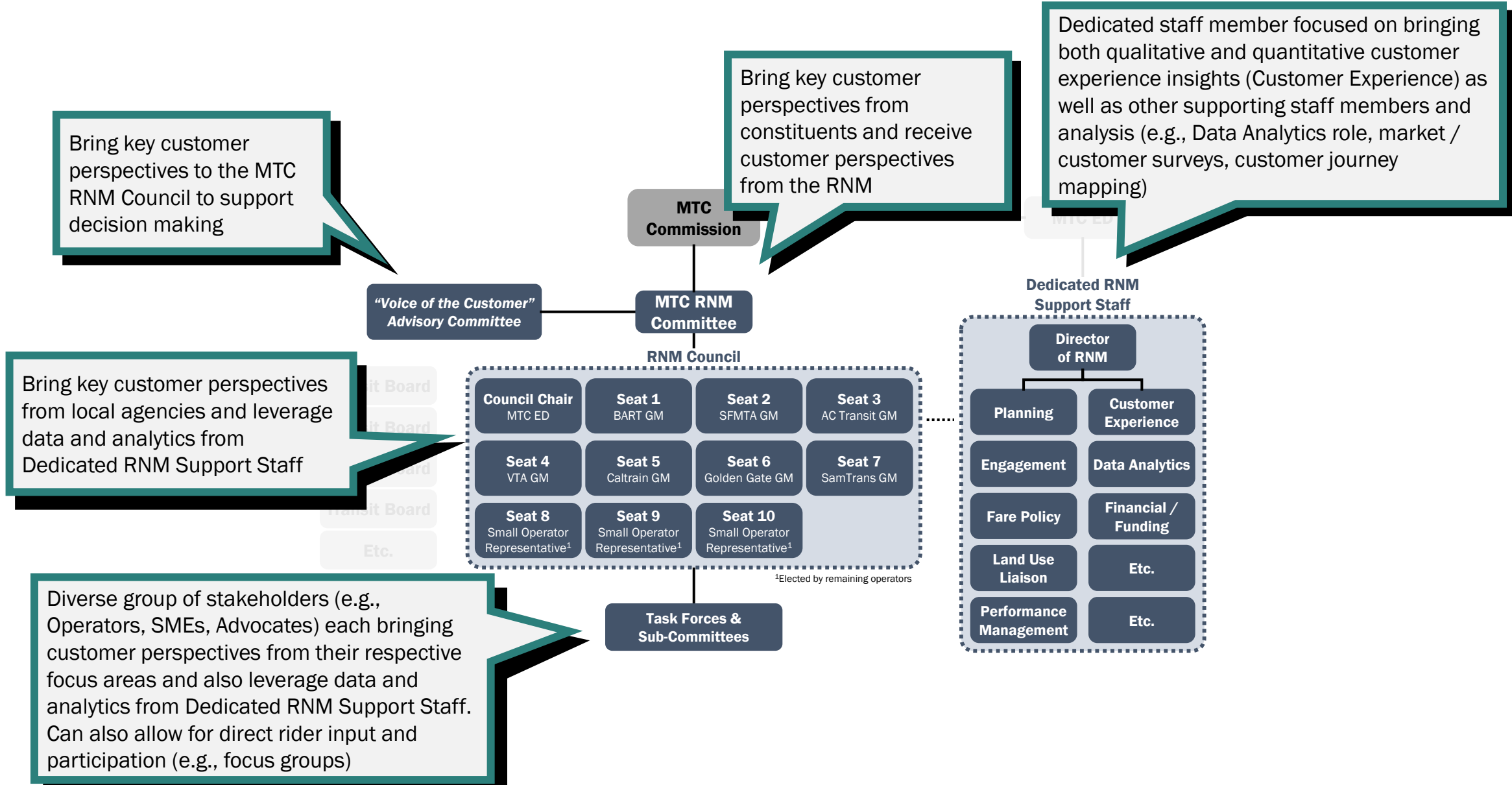
## ✓ Balances Short-Term Momentum with Long-Term Transformation:

- Allows RNM to be stood up quickly to begin working on priority items, but also allows continuous evolution
- Seeks to drive cost and time effectiveness
- Feasible within current legislative constraints

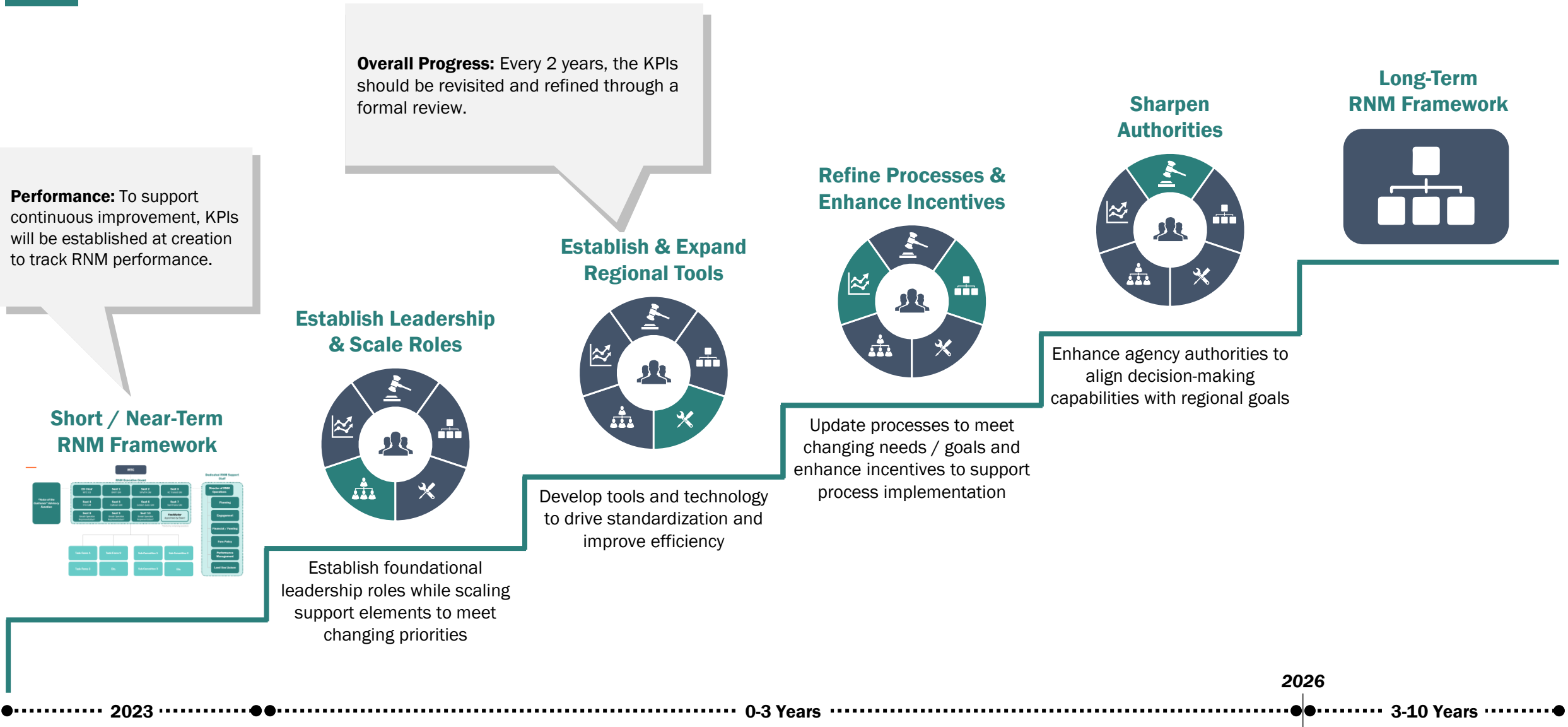
# MTC RNM Committee



# Engagement Points for the Voice of the Customer



# How the Operating Model will Drive Long-Term Evolution of the RNM



# Staff recommends advancing Near-Term RNM with refinement in three areas

## Implementation Timeline

**Be ambitious but acknowledge transitions:** Tie beginning of Implementation Plan (IP) with having new Commission leadership and Executive Director (ED) in place. Approve IP in late March (or late April) with launch reset to April 1 (or May 1). *Timing to be confirmed based on ED selection timeline.*

**Strategic alignments for budget and organizational changes:** Revise 180-Day Plan for establishing Near-Term RNM to align with budget process and other agency organizational changes.

## Funding & Resource Confirmation

**Confirm funding source and amount to stand up Near-Term RNM until new, ongoing revenue available:** Consider a small off-the-top contribution from State Transit Assistance Revenue and Population-Based (~1% or \$3 million) to share contributions equitably toward RNM. More information and analysis to be provided in coming month.

## Strategic Committee Considerations

**Confirm overall approach on committees:** Does the Visioning, Steering and Voice of the Customer committee approach resonate with the Commission for Near-Term RNM success

**RNM Committee:** Consider unique recommendation to add ex-officio transit board representatives on MTC Committee; consider whether to create a new Committee or repurpose existing Committee (e.g. Operations) to RNM with non-relevant items being re-assigned to another standing committee



# Next Steps – For Input by Executive Committee

