

PLAN BAY AREA 2050



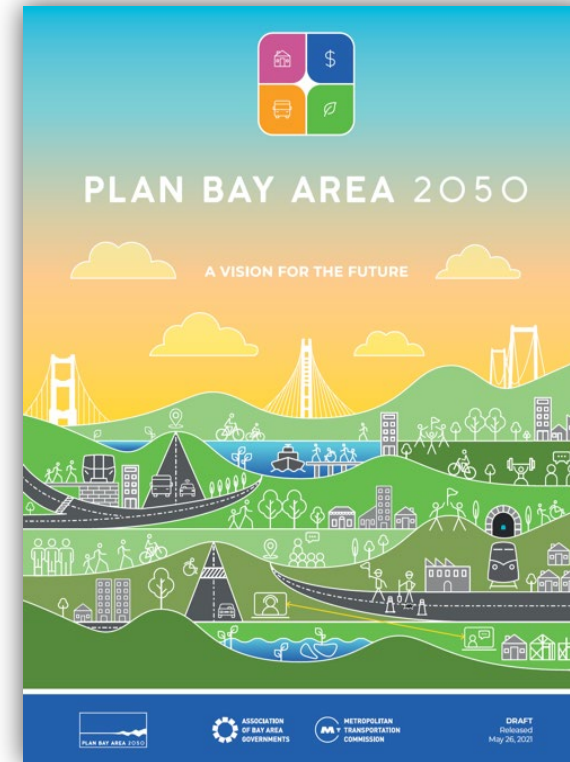
# Implementation Plan *2022 Progress Update*

Joint MTC Planning Committee with the ABAG Administrative Committee  
November 2022



# Implementation Plan: Background

- Adopted in October 2021, Plan Bay Area 2050 represents the **most comprehensive regional vision to date**, with a broad strategic focus and strong commitment to implementation
- **Integrated as the final chapter of the plan**, the Implementation Plan identified success factors and proposed MTC/ABAG roles for each of the 35 strategies, as well as over 80 implementation actions for MTC/ABAG
- **The Implementation Plan included key commitments with respect to progress tracking, including:**
  - Deeper integration with Vital Signs, the regional performance monitoring tool
  - Annual progress updates to MTC/ABAG



 7 | Implementation Plan

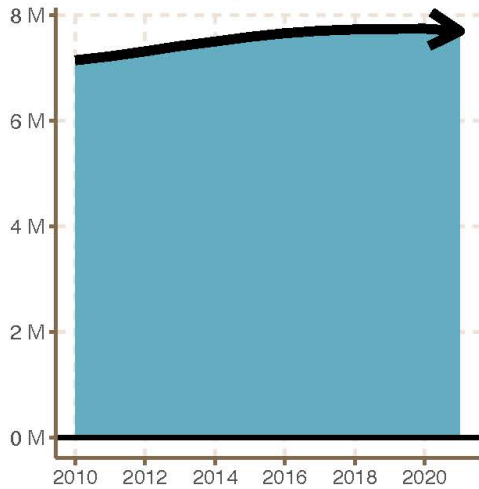


**Plan Bay Area 2050**  
*30-year strategies*

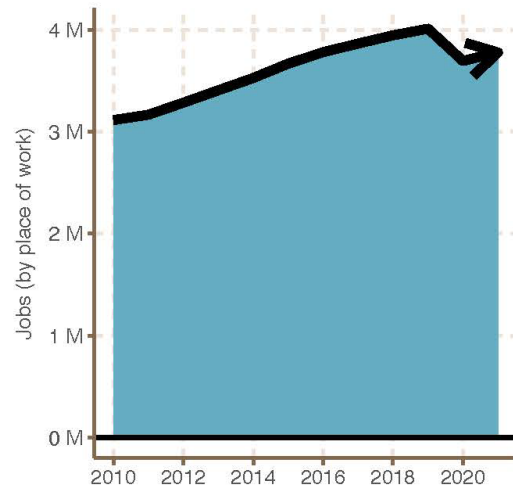
**Implementation Plan**  
*5-year near-term actions*

# Vital Signs: What's the Latest Pulse of the Bay Area?

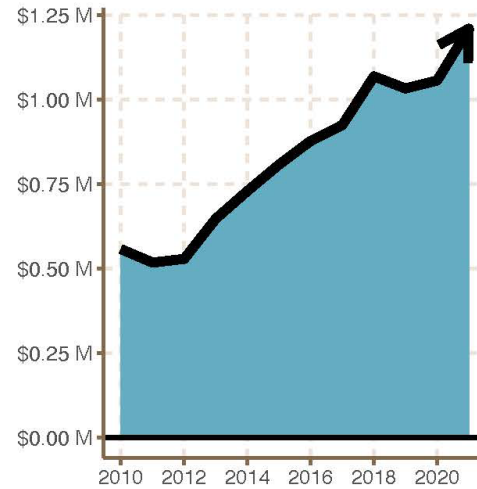
Population



Jobs

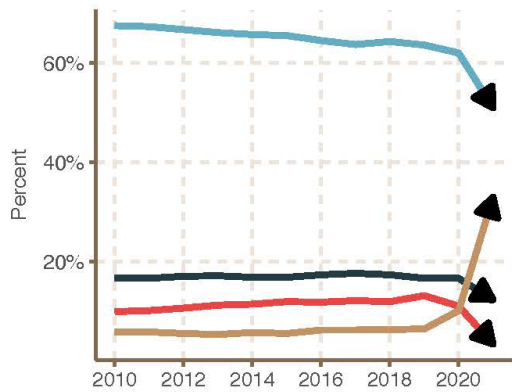


Home Prices



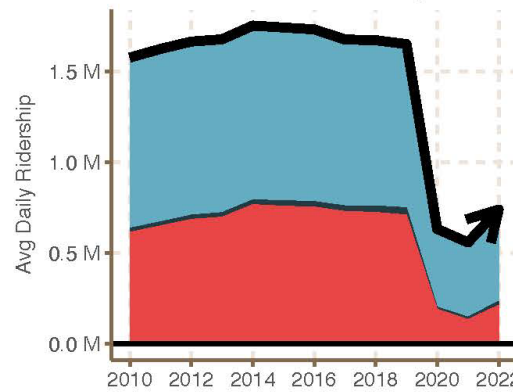
- Both population and jobs are still down from their pre-COVID peak, although growth was already slowing before the pandemic.
- Home prices rose steeply from the market bottom in the early 2010s - although the market is now cooling.

Commute Mode Choice



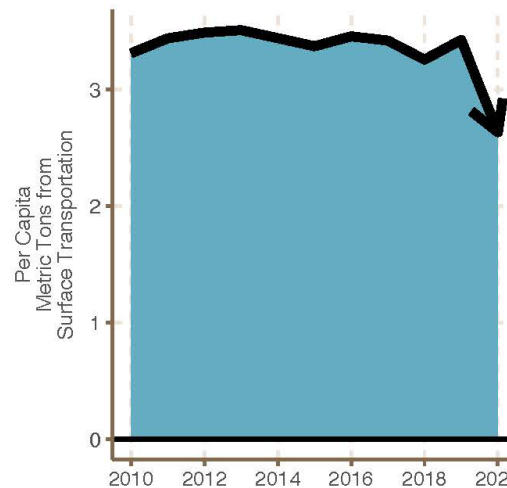
— Drive Alone    — Transit  
— Other        — Work from Home

Transit Ridership



■ Bus    ■ Rail  
■ Other

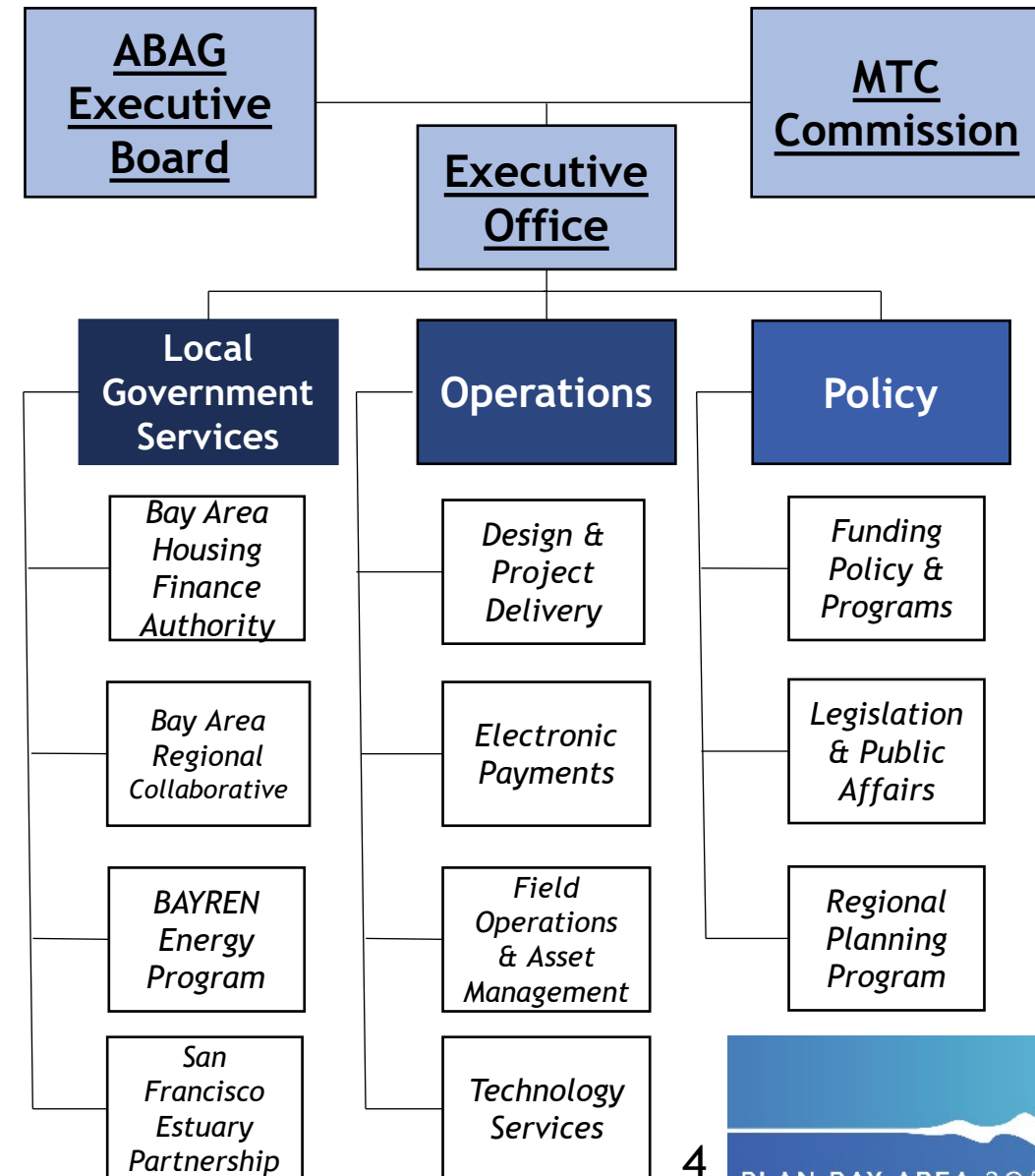
GHG Emissions



- The decrease in drive-alone commuters and increase in work-from-home has contributed to overall declining GHG emissions.
- The massive COVID-related drop in transit ridership, and slow recovery so far, present a major challenge going forward.

# 2022 Implementation Progress Update: Overview

- **Over summer 2022** staff engaged in a broad-based effort to solicit input from internal teams across MTC/ABAG:
  - Key accomplishments over last year
  - Expected activities over next 12 months
- Although the solicitation yielded **hundreds of updates**, this presentation **focuses on a few key implementation themes**:
  1. *Partnership Focus*: Federal & State Leadership
  2. *Housing*: Scaling up the Regional Portfolio
  3. *Housing and Economy*: Growth Framework Implementation
  4. *Transportation*: Supporting Transit Recovery
  5. *Transportation*: Reimagining a More Equitable System
  6. *Environment*: Partnering to Advance Resilience and Conservation



Please see **Attachment B** for a comprehensive list of updates for each of the plan's adopted implementation actions

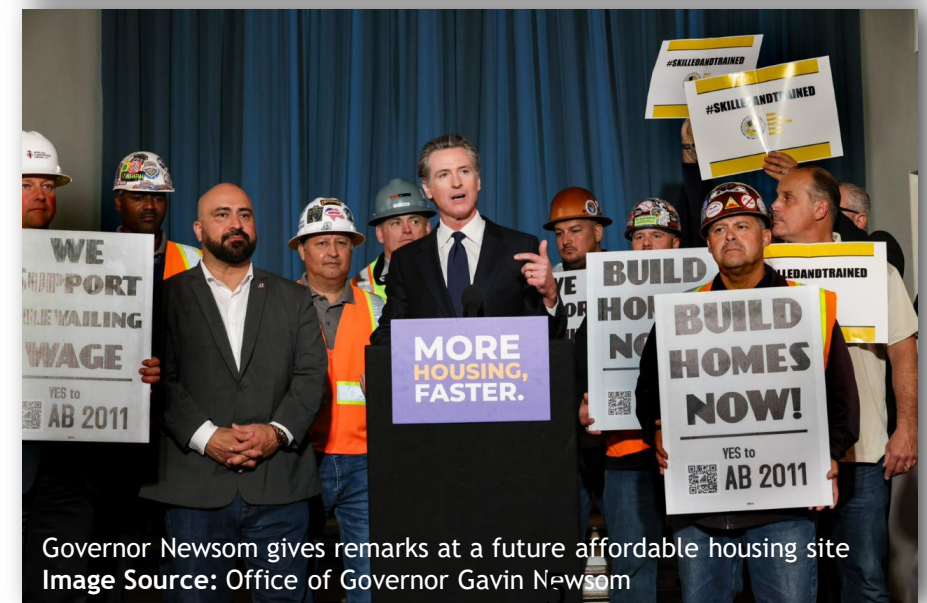


# Partnership Focus: Federal & State Leadership

- **Partnership is a core component of the Implementation Plan** and many different partners have been supporting the advocacy, initiatives, projects and planning activities that will make Plan Bay Area 2050 a reality
- **Federal and state partners** have been especially active in several **key funding and policy areas** that will impact plan implementation:
  - **Federal Bipartisan Infrastructure Law (BIL)**
  - **Federal Inflation Reduction Act (IRA)**
  - **California State Budget:** Zero-Emission Vehicle Package, Regional Early Action Planning (REAP) 2.0, etc.
  - **California State Legislation:** Assembly Bill (AB) 2011, Senate Bill (SB) 6, AB 2097



Bipartisan Infrastructure Law (BIL) signing ceremony  
Image Source: Flickr/White House



Governor Newsom gives remarks at a future affordable housing site  
Image Source: Office of Governor Gavin Newsom



# Housing: Scaling Up the Regional Portfolio



Image Source: Karl Nielsen

Ongoing support for local jurisdictions through the **Regional Housing Technical Assistance** program, focused on Housing Element implementation, support for county-based collaboratives, and local housing policy grants.



Image Source: De Anza Terrace

The **Bay Area Housing Finance Authority (BAHFA)** continues to build capacity, with a full staff in place, pilot programs underway, and a completed housing preservation deal.

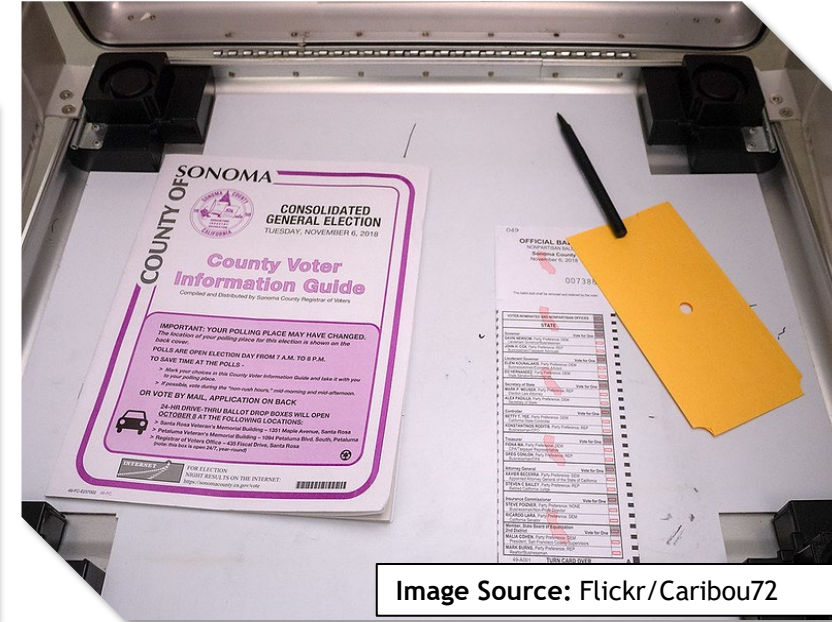


Image Source: Flickr/Caribou72

Preparations are proceeding for a **potential 2024 regional housing measure**, which could bring much needed funding to help build affordable housing.





Image Source: Karl Nielsen

A revised **Transit-Oriented Communities (TOC)** policy was adopted to support a greater mix of housing and commercial densities in areas within a ½ mile of existing or planned fixed guideway transit stops, stations or terminals.



Image Source: Karl Nielsen

A **Priority Sites Pilot** has been proposed to fund high-impact, regionally significant affordable housing projects and establish a pipeline of additional priority sites for future funding.



Image Source: Flickr/Anomalous\_A

Stakeholder engagement and outreach has begun to help shape a **Priority Production Area (PPA) grant program** approved by MTC/ABAG that will prioritize industrial lands for economic development investment.



# Transportation: Supporting Transit Recovery



Image Source: Ron Purdy

**Clipper BayPass has been deployed**, a two-year pilot project providing an all-agency transit pass to students at select universities and residents of certain affordable housing communities.

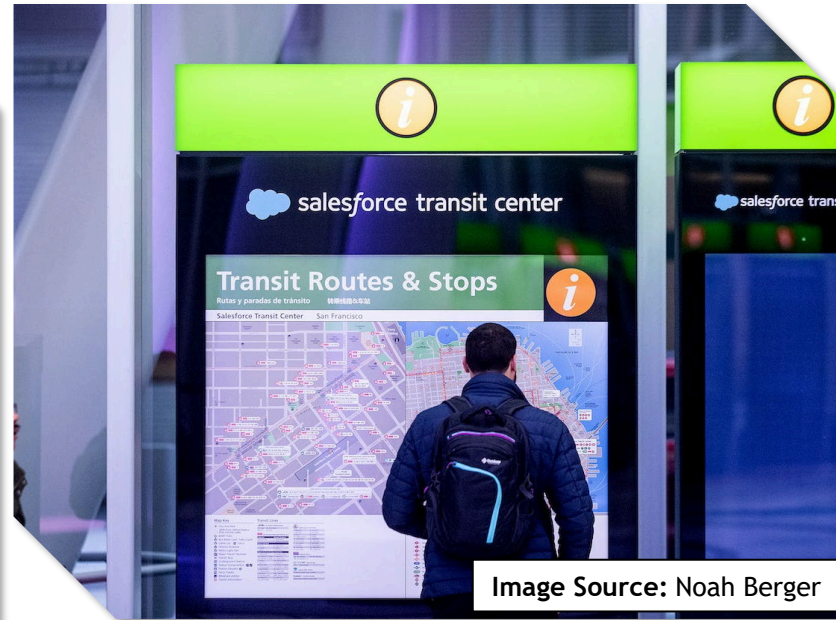


Image Source: Noah Berger

A **Regional Mapping and Wayfinding** consultant has been procured to develop regional design standards, test prototypes, and implement subregional pilots.



Image Source: Karl Nielsen

**The Major Project Advancement Policy (MAP) has been adopted** to facilitate the funding and delivery of major projects throughout the region.



# Transportation: Reimagining a More Equitable System



Image Source: Peter Beeler

The **Active Transportation (AT) Network** - incorporating **All Ages and Abilities** design principles - was adopted and will serve as a key component of the updated **MTC Complete Streets Policy**.

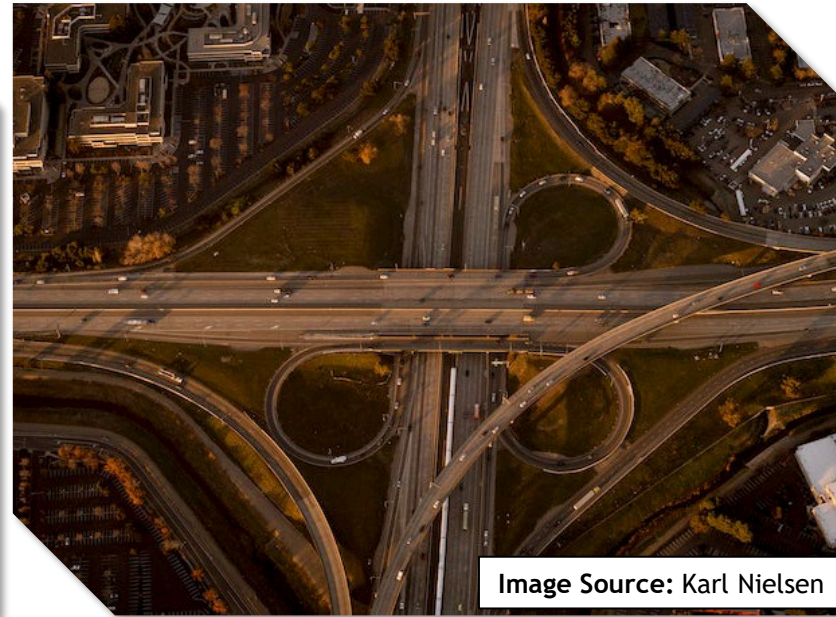
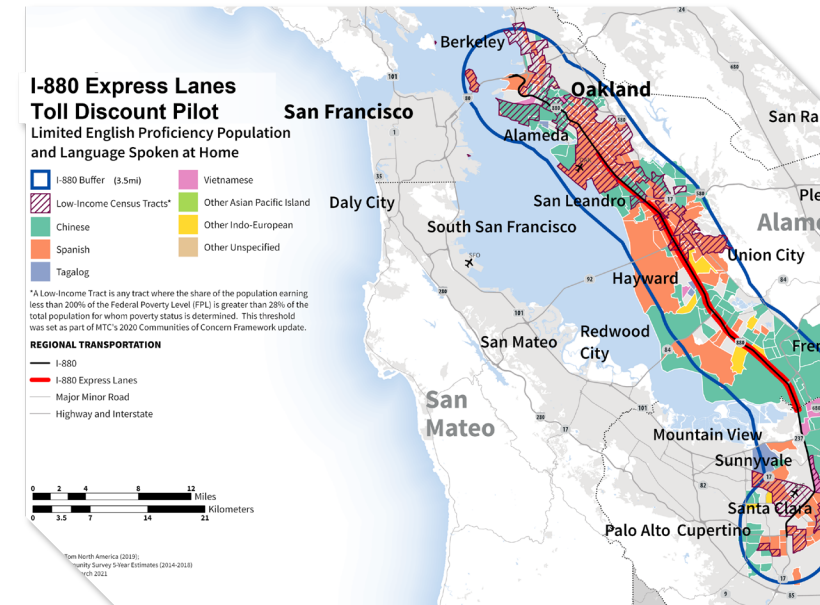


Image Source: Karl Nielsen

The **Next Generation Freeways Study** has progressed with convenings, analysis, broad partner and public engagement, as well as goals and equity framework development.



A **Toll Discount Pilot** has been adopted on **I-880 (Express Lanes Start)** and goals, strategies, and grant programs have been developed for the **Community Choice Program**, keeping focus on the region's neediest residents.



# Environment: Partnering to Advance Resilience and Conservation



Several efforts are working to support resilience and adaptation around the Bay, including the [Sea Level Rise Adaptation Funding and Investment Framework](#), the 2022 [Estuary Blueprint](#), and the [Regional Climate Adaptation Legislative Working Group](#).



A planning grant has been secured from the State to support a [refresh of the Priority Conservation Area \(PCA\) planning framework](#), including engagement with partners & stakeholders to develop a new vision, plus clearer goals and objectives.



Work is proceeding to make [state Route 37](#) more resilient; a [North Bay Baylands Regional Conservation Investment Strategy](#) is under development; and a [Bay Trail Equity Strategy](#) project has been launched.



# Ongoing Implementation Challenges

Although the past year has seen many achievements, there are also **ongoing implementation challenges** with respect to key strategy success factors, such as:

<b>Authority</b>	Discussions continue about the <b>scope of network management and governance</b> , which are crucial to the development of a seamless transit network
<b>Financial Resources</b>	<b>Inadequate funding could jeopardize affordable housing goals</b> and the upcoming “ <b>fiscal cliff</b> ” for transit operators could pose risks to the region’s transportation system
<b>Technical Capacity</b>	A much <b>broader portfolio of work is demonstrating the need to build more internal support capacity</b> - not just for technical project staff, but also business units like Finance, Contracts, Legal and Technology Services
<b>Public and Political Support</b>	It will be necessary to build a politically viable political coalition in Sacramento to help make <b>automated speed enforcement</b> a reality



# Select Implementation Focus Areas for 2023



Image Source: Unsplash



Image Source: Noah Berger

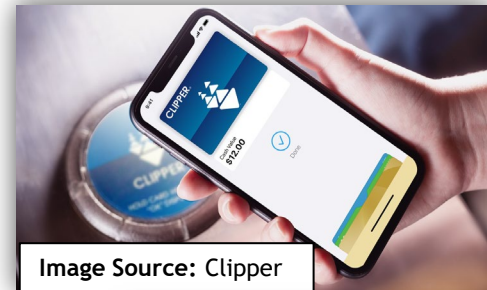
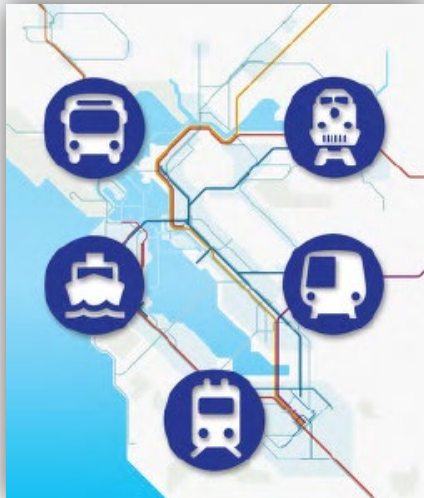
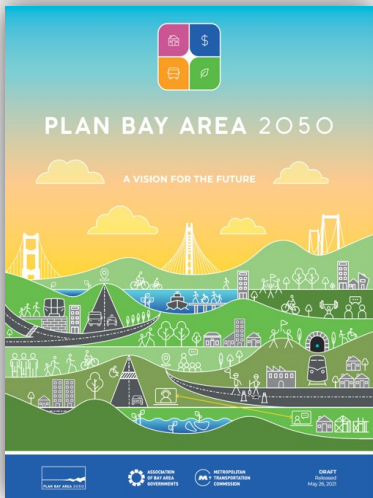


Image Source: Clipper



Image Source: Costar



Advocacy & Legislation	New, Existing or Restructured Initiatives	Planning or Research
<ul style="list-style-type: none"> <li>• Work towards placement of an <b>affordable housing bond on the November 2024 ballot</b></li> </ul>	<ul style="list-style-type: none"> <li>• Develop and analyze <b>network management concepts</b> for the Bay Area</li> </ul>	<ul style="list-style-type: none"> <li>• Present the <b>BAHFA Business Plan equity framework</b> and draft funding component</li> </ul>
<ul style="list-style-type: none"> <li>• Continue engagement on <b>next steps for a regional transportation funding measure</b></li> </ul>	<ul style="list-style-type: none"> <li>• Continue work on <b>Next Generation Clipper</b> to modernize the Bay Area’s transit fare payment system</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Kick off Plan Bay Area 2050+</b>, including financial assumption updates and integrated connected network planning</li> </ul>

*Please see Attachment B for a comprehensive list of anticipated implementation activities in the year ahead; staff will return to provide the next Implementation Plan progress report in fall 2023*



# Questions & Discussion

Staff Contact:  
Chirag Rabari, [crabari@bayareametro.gov](mailto:crabari@bayareametro.gov)