

Integrated Regional Planning Program

OVERVIEW

Ken Kirkey, Director



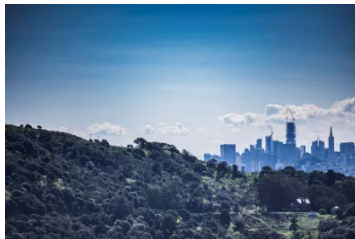
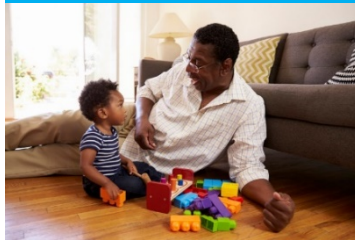
History

- Integrated Program – launched on July 1, 2017
- Key part of MTC /Association of Bay Area Governments (ABAG) staff consolidation into - 1 MTC staffing structure
- Serves both MTC and ABAG
- Memorandum of Understanding to address potential board consolidation in 2019
- 1 Integrated Program with 6 Work Areas/Units

Regional Plans — Statutory

- **Regional Transportation Plan/Sustainable Communities Strategy**
 - Federal Requirement
 - State Law – SB375 requires forecasted land use pattern, housing accommodation, GHG Reductions
- **Regional Housing Needs Allocation (RHNA)**
 - State requirement – every city/county must update Housing Elements/Zoning for each 8 year cycle

Plan BayArea 2040



Plan Bay Area 2040

Adopted July 2017

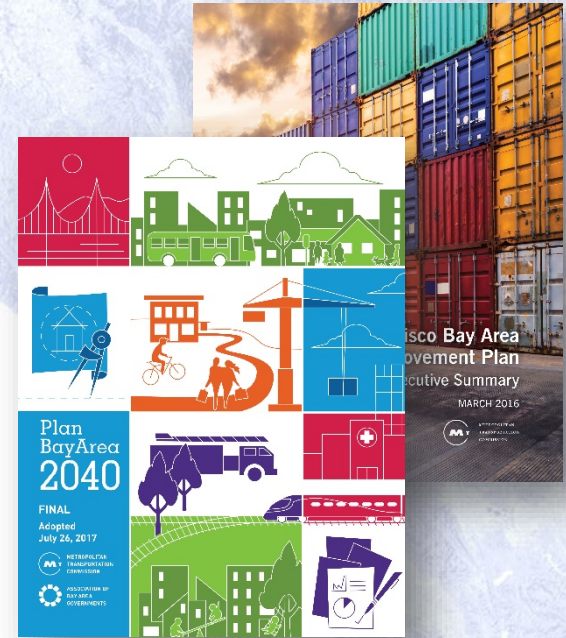
Long-range transportation, housing
plan

Key implementation issues:

- Housing
- Economic Development
- Resilience

Regional Planning & Policy

- 2021 Regional Transportation Plan/ Sustainable Communities Strategy
- Regional Goods Movement Planning
- Transit Planning – *Core Capacity Transit Study*
- Performance – *Vital Signs*
- Special Projects – *Future of Mobility Study*
- Resilience Planning – *North Bay Fire Response and HayWired effort*





- Translate technical natural hazard data
- Support local mitigation/ adaption planning
- Provide technical assistance
 - ✓ Policy development
 - ✓ Grants
 - ✓ Community of practice
- **Haywired** – a joint project with the U.S. Geological Survey to study regional impacts from magnitude 7.05 earthquake on the Hayward fault, and inform the policy discussion about economic resilience



Housing & Neighborhoods

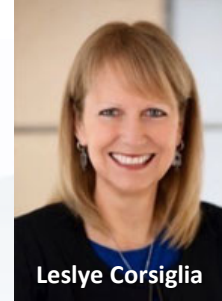
- Priority Development Area Planning Program
- Local Technical Assistance
- Regional Housing Program
- Equity Transportation Planning
- Climate Initiatives Program



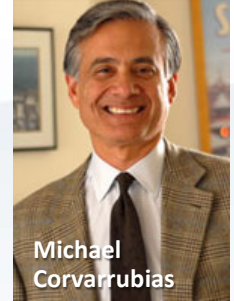
CASA Overview



Fred Blackwell



Leslye Corsiglia



Michael
Corvarrubias

- Leaders across the Bay Area building actionable political consensus to increase housing production
- at all levels of affordability, preserve existing affordable housing and protect vulnerable populations
- from housing instability and displacement

Economic Development & Forecasting

- Economic and Workforce Development
- Regional Forecasting
- Regional Economic Development District



Economic Development District

- **Federal designation by U.S. Economic Development Administration to represent multi-county areas**
- **Public, private and non-profit sectors working together on a strategic blueprint for regional collaboration**
- **MTC/ABAG started the process in 2016**



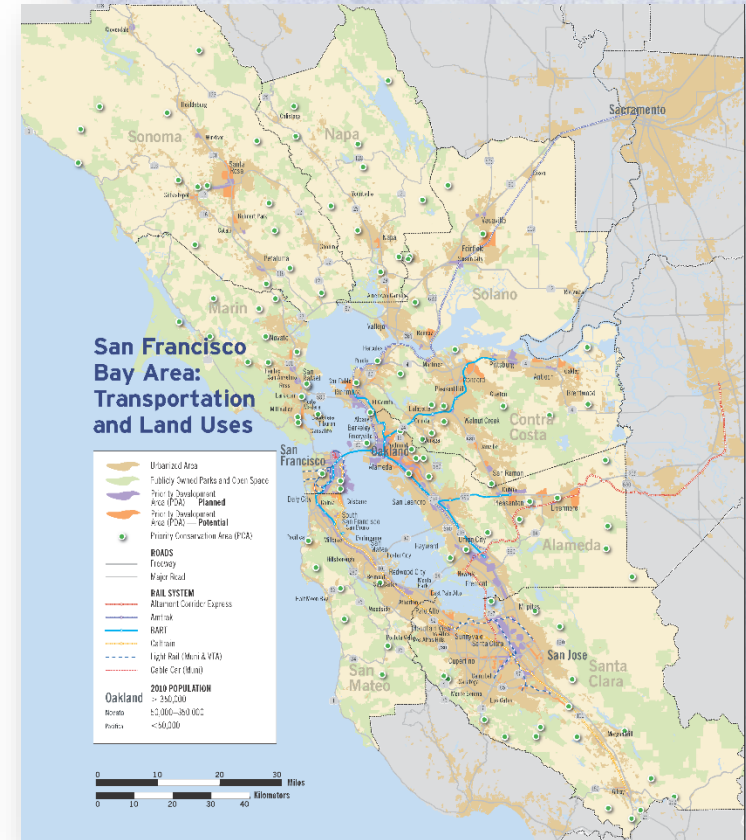
Bike, Pedestrian & Environment

- San Francisco Bay Trail
- Water Trail
- FordGo Bike/Bay Area Bikeshare
- Active Transportation Planning
- Priority Conservation Areas
- Regional Advanced Mitigation Planning



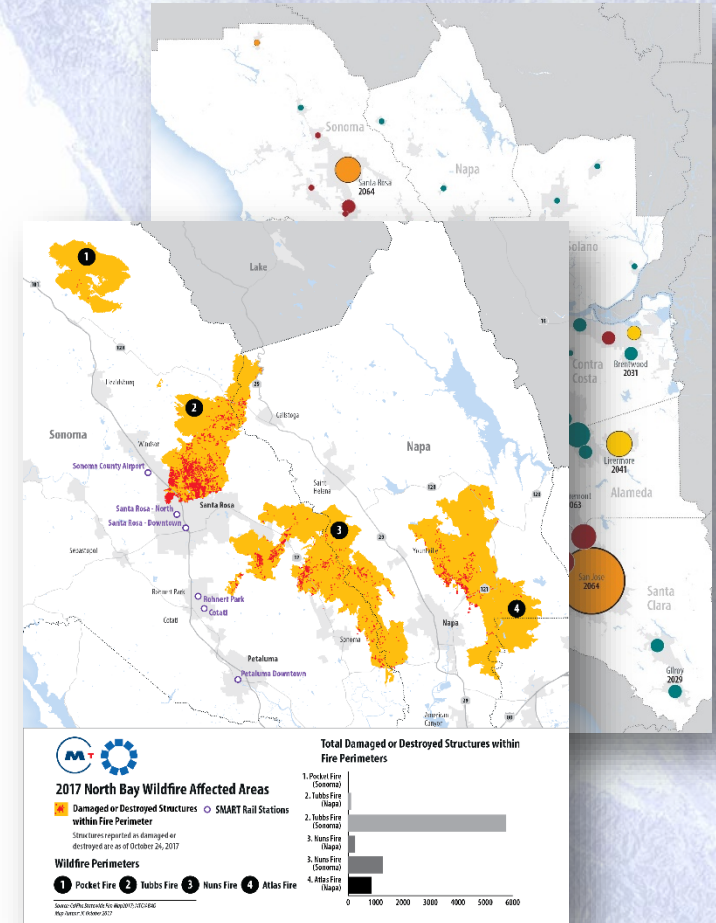
Travel & Urban Modeling

- UrbanSim Land Use Model
- Travel Model 2



Data and Visualization

- Data Analysis & Management
- Data Visualization – *Map of the Month*
- *Data Services*



Key Next Steps

- Implement PBA2040 Action Plan
- Advance Regional Policy Planning/Futures
- Strategic Planning – Identify & Capture Key Synergies of new Program