

**Metropolitan Transportation Commission
Policy Advisory Council Equity and Access Subcommittee**

January 27, 2023

Agenda Item 5

Plastic and Mobile Clipper® Card Acquisition Fees

Subject:

Title VI of the Civil Rights Act of 1964 protects people from discrimination based on race, color, and national origin in programs receiving federal financial assistance. This item presents findings of an analysis (required under Title VI) to determine whether there are disparate impacts or disproportionate burdens on specific populations related to fees for acquiring new plastic and mobile Clipper cards.

Background:

The mobile Clipper card was introduced to the public in the spring of 2021, as an alternative for Clipper customers to the plastic Clipper card. The fee to customers for a new plastic, adult Clipper card is \$3. New mobile cards are currently free of charge to customers.

In the summer of 2022, MTC contracted for an analysis of the equity impacts of differing card acquisition fees. The analysis, required by Title VI of the 1964 Civil Rights Act, was to determine whether there are disparate impacts on historically disenfranchised / Black, Indigenous, or People of Color populations, or disproportionate burdens on low-income populations, if a lower (down to zero) fee is charged to get a mobile Clipper card, compared to the fee to get a plastic Clipper card.

The attached PowerPoint presentation highlights the findings of that analysis, after describing the history and policy of card acquisition fees for both plastic and mobile Clipper cards.

Issues:

None identified.

Recommendations:

Information only.

Attachments:

- Attachment A: PowerPoint - “Plastic and Mobile Clipper® Card Acquisition Fees: Findings of a Title VI Analysis”