

Doorway Housing Portal

Finding and applying for affordable housing



**METROPOLITAN
TRANSPORTATION
COMMISSION**

The Challenges

- No central resource
- Inconsistent information
- Limited eligibility criteria
- Long, unique paper applications
- Long lines on application due date

Then what?

- Opaque post application process



SITE NEWS
The next few months will bring great changes to the MOHCD website!

Phase I
Redesigned Home Page with links to top pages and simpler access to information
complete

Phase II
Entire site redesign with fresh new look & feel, as well as improved navigation for easier access to information and resources.
in progress - stay tuned...

Select Language

Housing Programs

SUBSCRIBE TO HOUSING EMAIL ALERTS
Click here to receive email alerts for below market rate ownership and rental housing opportunities.

HOUSING PREFERENCE PROGRAMS
Ellis Act Housing Preference Program
Certificate of Preference Program

BELOW MARKET RATE OWNERSHIP
Below Market Rate Ownership Overview
Below Market Rate Ownership Listings
First-time Homebuyer Counseling Agencies
Obtain a Homeownership Counseling Cert.

AFFORDABLE RENTALS
Finding Affordable Rental Housing in SF
Affordable Housing Program Listings
Inclusionary Housing Program BMR Listings
Affordable Rental Lists (Bay Area)

MOHCD HOUSING PARTNERS



Meeting the Need



**ALAMEDA COUNTY
HOUSING PORTAL**

We'd love to get [your feedback!](#) Participate in a feedback session and you could receive a gift card for your time.

BROWSE PROPERTIES
GET ASSISTANCE

🕒 Application Due Date: Feb 22, 2021 at 7:00 PM

AVAILABLE UNITS AND WAITLIST

Once ranked applicants fill all available units, the remaining ranked applicants will be placed on a waitlist for those same units.

20 AVAILABLE UNITS

HOW TO APPLY

APPLY ONLINE

OR

2 Submit a Paper Application

SEND APPLICATION BY US MAIL

Greystar
N/A - Applications accepted via mail to P.O. Box or email to SoHayBMR@Greystar.com, CA
[📍 Get Directions](#)

Applications must be received by the deadline. If sending by U.S. Mail, the application must be postmarked by Feb 22, 2021 and received by mail no later than Feb 22, 2021. Applications received after Feb 22, 2021 via mail will not be accepted even if they are postmarked by Feb 22, 2021. SoHay Apartments, LLC is not responsible for lost or



THE MIX AT SOHAY

29362 MISSION BLVD, HAYWARD, CA 94544
SoHay Apartments, LLC
[View on Map](#)

UNIT TYPE	MINIMUM INCOME	RENT	AVAILABILITY
Studio	\$2,742 per month	\$1,371 per month	8 units
1 BR	\$3,132 per month	\$1,566 per month	4 units
2 BR	\$3,526 per month	\$1,763 per month	8 units

POTRERO 1010 UNIT 236 APPLICATION

YOU
HOUSEHOLD
PREFERENCES
INCOME
REVIEW

First, what's your name?

YOUR NAME

First Name

Middle Name (optional)

Last Name

YOUR DATE OF BIRTH

NEXT

[Save and finish later](#)



San Francisco DAHLIA Impact

1,000,000+

Online applications (since 11/2016)

97%

Apply online

2,300,000+

Unique site users (since 2/2016)

7,000,000+

Total visits to the site

Doorway is Two Websites

Applicants

Partners

HOUSING PORTAL

Applications Received

Filter

APPLICATION SUBMITTED DATE ↑	APPLICATION NUMBER	FIRST NAME	LAST NAME	HOUSING
12/14/2020 at 13:38:32...	a6bc9a4d-c0f9-4ff2-	Kathy	Cheng	
12/15/2020 at 15:50:14...	09a09563-32d7-44c	Bob	Test	
12/15/2020 at 15:54:59...	946d2e7c-f2af-4984	Heather	Cho	
12/15/2020 at 15:58:43...	a071d318-8132-462	Duke	Hamnet	

PREVIOUS

DAHLIA PARTNERS

PROPERTIES LISTINGS APPLICATIONS

LISTINGS APPLICATIONS PENDING FLAGGED APPS MARKED DUPLICATE APPS LEASE UPS SIGN OUT

Lease Ups > LAP Test Listing (Do not Modify) - Yellow Acres > APP-00243703

APP-00243703: PORTIA TOOLE

SHORT FORM APPLICATION SUPPLEMENTAL INFORMATION

Update Status

APPROVED back on track 3/13/19

ADD A COMMENT See Status History

Confirmed Preferences

Please allow the applicant 24 hours to provide appropriate preference proof if not previously supplied.

PREFERENCE NAME	PERSON WHO CLAIMED	PREFERENCE RANK	TYPE OF PROOF	STATUS	ACTIONS
Certificate of Preference (COP)	Portia Toole	6	1234	Confirmed	
Rent Burdened Preference	Portia Toole	8	Money order Copy of Lease	Unconfirmed	EDIT
Live in San Francisco Preference	Sasha Toole	33	Public benefits record	Unconfirmed	EDIT

Confirmed Household

Confirmed Reserved and Priority Units

Senior in Household: Yes No

Veteran in Household: Yes No

Person with Developmental Disability in Household: Yes No

Household ADA Priorities: Mobility Impairments Vision Impairments



Building the Region



Doorway Housing Portal

One-stop Shop for Listings and Applications

City of San Jose	Existing portal integrated at launch in 2024
San Mateo County	Existing portal integrated at launch
Marin County	Included at launch
City of Oakland	Included at launch
Alameda County	Listings copied at launch, later portal integration
City and County of San Francisco	Listings copied/linked at launch
Santa Clara County	Targeted for inclusion later 2024
Contra Costa County	Targeted for inclusion later 2024
Napa, Solano, Sonoma counties	Later inclusion

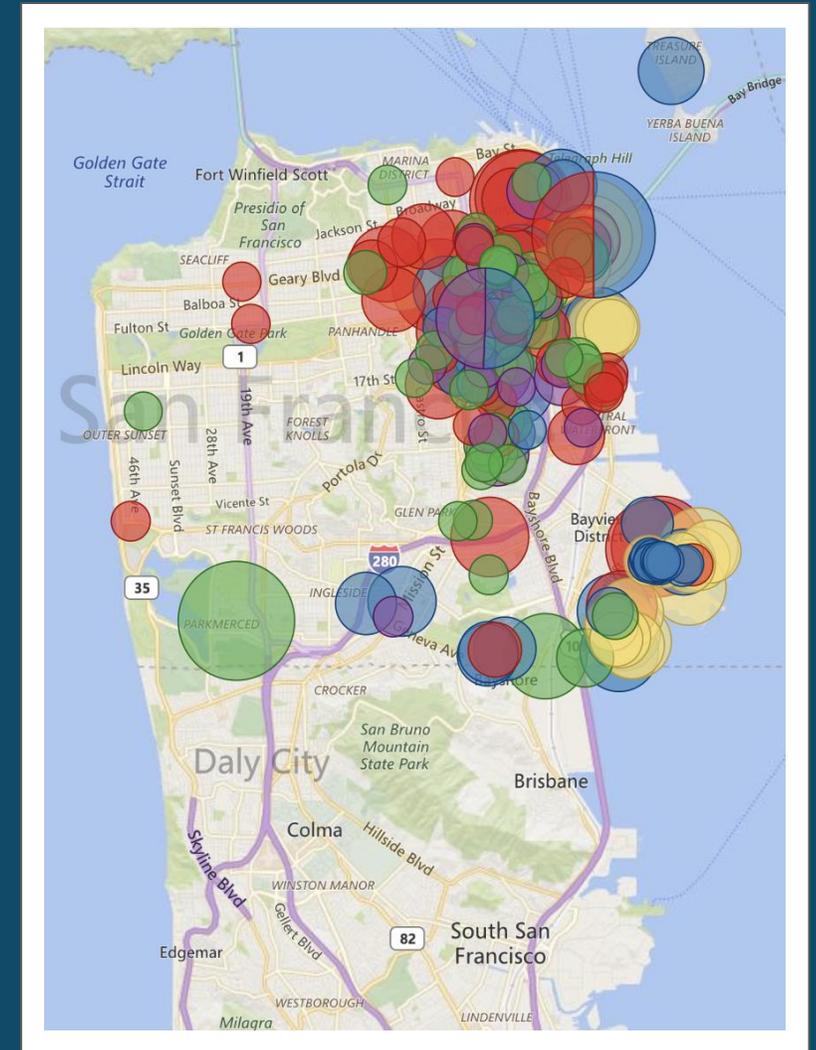
Doorway Generates Data

Data to Improve Policy

- Updates to published policies
- Demand data influences housing development

Data to Attract Resources

- Expands understanding of gaps between regional (and jurisdictional) applications and placements



Thank You



**METROPOLITAN
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