

# Doorway Housing Portal

Finding and applying for affordable housing



**METROPOLITAN  
TRANSPORTATION  
COMMISSION**

# The Challenges

- No central resource
- Inconsistent information
- Limited eligibility criteria
- Long, unique paper applications
- Long lines on application due date

Then what?

- Opaque post application process



**SITE NEWS**  
The next few months will bring great changes to the MOHCD website!

**Phase I**  
Redesigned Home Page with links to top pages and simpler access to information  
☑ complete

**Phase II**  
Entire site redesign with fresh new look & feel, as well as improved navigation for easier access to information and resources.  
✂ in progress - stay tuned...

Select Language ▼

## Housing Programs

SUBSCRIBE TO HOUSING EMAIL ALERTS  
Click here to receive email alerts for below market rate ownership and rental housing opportunities.

**HOUSING PREFERENCE PROGRAMS**  
Ellis Act Housing Preference Program  
Certificate of Preference Program

**BELOW MARKET RATE OWNERSHIP**  
Below Market Rate Ownership Overview  
Below Market Rate Ownership Listings  
First-time Homebuyer Counseling Agencies  
Obtain a Homeownership Counseling Cert.

**AFFORDABLE RENTALS**  
Finding Affordable Rental Housing in SF  
Affordable Housing Program Listings  
Inclusionary Housing Program BMR Listings  
Affordable Rental Lists (Bay Area)

MOHCD HOUSING PARTNERS



# Meeting the Need



**ALAMEDA COUNTY  
HOUSING PORTAL**

We'd love to get [your feedback!](#) Participate in a feedback session and you could receive a gift card for your time.

[BROWSE PROPERTIES](#)   [GET ASSISTANCE](#)



THE MIX AT SOHAY

**29362 MISSION BLVD, HAYWARD, CA 94544**  
SoHay Apartments, LLC  
[View on Map](#)

UNIT TYPE	MINIMUM INCOME	RENT	AVAILABILITY
Studio	\$2,742 per month	\$1,371 per month	8 units
1 BR	\$3,132 per month	\$1,566 per month	4 units
2 BR	\$3,526 per month	\$1,763 per month	8 units

🕒 Application Due Date: Feb 22, 2021 at 7:00 PM

**AVAILABLE UNITS AND WAITLIST**

Once ranked applicants fill all available units, the remaining ranked applicants will be placed on a waitlist for those same units.

20 AVAILABLE UNITS

**HOW TO APPLY**

APPLY ONLINE

OR

**2 Submit a Paper Application**

**SEND APPLICATION BY US MAIL**

Greystar  
N/A - Applications accepted via mail to P.O. Box or email to SoHayBMR@Greystar.com, CA  
[📍 Get Directions](#)

Applications must be received by the deadline. If sending by U.S. Mail, the application must be postmarked by Feb 22, 2021 and received by mail no later than Feb 22, 2021. Applications received after Feb 22, 2021 via mail will not be accepted even if they are postmarked by Feb 22, 2021. SoHay Apartments, LLC is not responsible for lost or

POTRERO 1010 UNIT 236 APPLICATION

YOU
HOUSEHOLD
PREFERENCES
INCOME
REVIEW

First, what's your name?

**YOUR NAME**

First Name

Middle Name (optional)

Last Name

**YOUR DATE OF BIRTH**

MM
DD
YYYY

NEXT

[Save and finish later](#)



# San Francisco DAHLIA Impact

**1,000,000+**

**Online applications (since 11/2016)**

**97%**

**Apply online**

**2,300,000+**

**Unique site users (since 2/2016)**

**7,000,000+**

**Total visits to the site**

# Doorway is Two Websites

Applicants

Partners

HOUSING PORTAL

## Applications Received

Filter

APPLICATION SUBMITTED DATE ↑	APPLICATION NUMBER	FIRST NAME	LAST NAME	HOUSING
12/14/2020 at 13:38:32...	a6bc9a4d-c0f9-4ff2-	Kathy	Cheng	
12/15/2020 at 15:50:14...	09a09563-32d7-44c-	Bob	Test	
12/15/2020 at 15:54:59...	946d2e7c-f2af-4984	Heather	Cho	
12/15/2020 at 15:58:43...	a071d318-8132-462	Duke	Hamnet	

PREVIOUS

DAHLIA PARTNERS

PROPERTIES LISTINGS APPLICATIONS

LISTINGS APPLICATIONS PENDING FLAGGED APPS MARKED DUPLICATE APPS LEASE UPS SIGN OUT

Lease Ups > LAP Test Listing (Do not Modify) - Yellow Acres > APP-00243703

### APP-00243703: PORTIA TOOLE

SHORT FORM APPLICATION SUPPLEMENTAL INFORMATION

Update Status

APPROVED back on track 3/13/19

ADD A COMMENT See Status History

#### Confirmed Preferences

Please allow the applicant 24 hours to provide appropriate preference proof if not previously supplied.

PREFERENCE NAME	PERSON WHO CLAIMED	PREFERENCE RANK	TYPE OF PROOF	STATUS	ACTIONS
Certificate of Preference (COP)	Portia Toole	6	1234	Confirmed	
Rent Burdened Preference	Portia Toole	8	Money order Copy of Lease	Unconfirmed	EDIT
Live in San Francisco Preference	Sasha Toole	33	Public benefits record	Unconfirmed	EDIT

#### Confirmed Household

#### Confirmed Reserved and Priority Units

Senior in Household:  Yes  No

Veteran in Household:  Yes  No

Person with Developmental Disability in Household:  Yes  No

Household ADA Priorities:  Mobility Impairments  Vision Impairments



# Building the Region



## Doorway Housing Portal

One-stop Shop for Listings and Applications

<b>City of San Jose</b>	Existing portal integrated at launch in 2023
<b>San Mateo County</b>	Existing portal integrated at launch
<b>Marin County</b>	Included at launch
<b>City of Oakland</b>	Included at launch
<b>Alameda County</b>	Listings copied at launch, later portal integration
<b>City and County of San Francisco</b>	Listings copied/linked at launch
<b>Santa Clara County</b>	Targeted for inclusion 2024
<b>Contra Costa County</b>	Targeted for inclusion 2024
<b>Napa, Solano, Sonoma counties</b>	Later inclusion

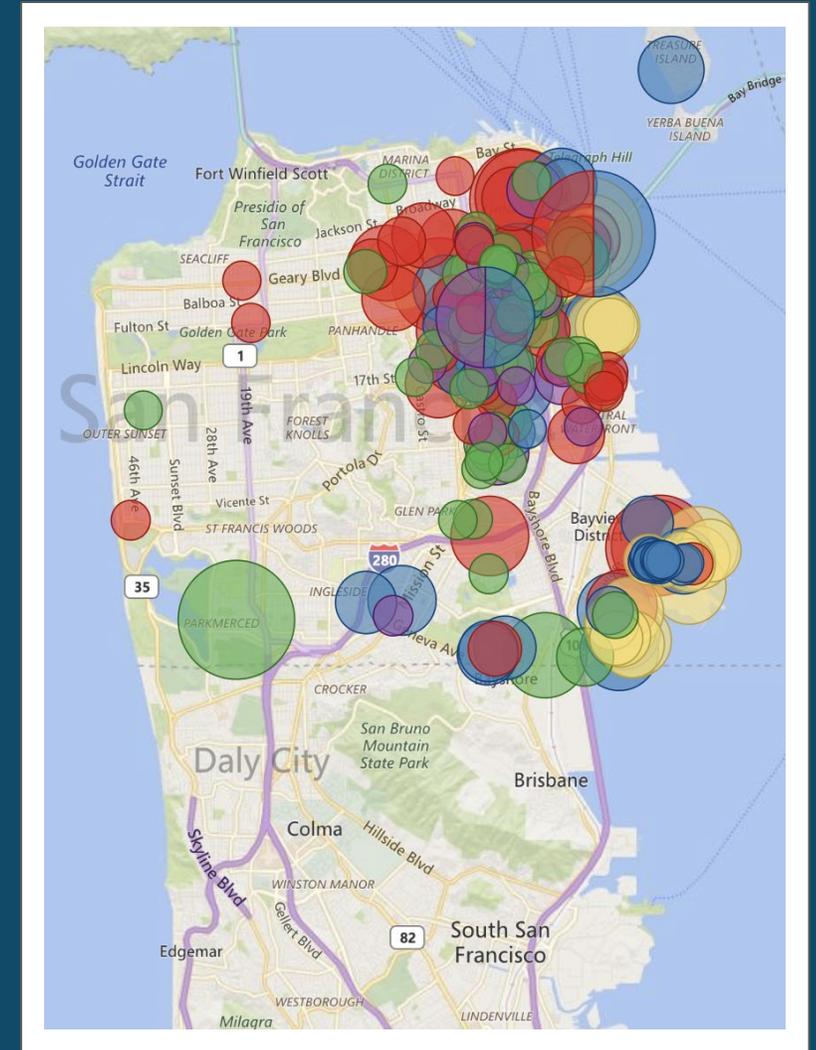
# Doorway Generates Data

## Data to Improve Policy

- Updates to published policies
- Demand data influences housing development

## Data to Attract Resources

- Expands understanding of gaps between regional (and jurisdictional) applications and placements



# Thank You



**METROPOLITAN  
TRANSPORTATION  
COMMISSION**

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