# METROPOLITAN TRANSPORTATION COMMISSION Meeting Transcript



1	METROPOLITAN TRANSPORTATION COMMISSION
2	BAY AREA TOLL AUTHORITY OVERSIGHT COMMITTEE
3	WEDNESDAY, JANUARY 12, 2022 9:35 AM
4	
5	AMY WORTH, CHAIR: THANK YOU. GOOD MORNING. THIS IS AMY WORTH.
6	I AM CHAIR OF THE BAY AREA TOLL AUTHORITY OVERSIGHT COMMITTEE.
7	I AM JOINED BY OUR VICE CHAIR, MARGARET ABE-KOGA. AND IT'S MY
8	PLEASURE TO CALL THE MEETING TO ORDER. FIRST I WOULD LIKE TO
9	BEGIN WITH THE ANNOUNCEMENT, PLEASE. [RECORDED MEETING
10	PROCEDURES ANNOUNCEMENT] DUE TO COVID-19, THIS MEETING WILL BE
11	CONDUCTED AS A ZOOM WEBINAR PURSUANT TO THE PROVISIONS OF
12	ASSEMBLY BILL 361 WHICH SUSPENDS CERTAIN REQUIREMENTS OF THE
13	BROWN ACT. THIS MEETING IS BEING WEBCAST ON THE MTC WEBSITE.
14	THE CHAIR WILL CALL UPON COMMISSIONERS, PRESENTERS, STAFF, AND
15	OTHER SPEAKERS, BY NAME, AND ASK THAT THEY SPEAK CLEARLY AND
16	STATE THEIR NAMES BEFORE GIVING COMMENTS OR REMARKS. PERSONS
17	PARTICIPATING VIA WEBCAST AND ZOOM, WITH THEIR CAMERAS
18	ENABLED, ARE REMINDED THAT THEIR ACTIVITIES ARE VISIBLE TO
19	VIEWERS. COMMISSIONERS AND MEMBERS OF THE PUBLIC PARTICIPATION
20	BY ZOOM, WISHING TO SPEAK, SHOULD USE THE RAISE HAND FEATURE
21	OR DIAL STAR 9, AND THE CHAIR WILL CALL UPON THEM AT THE
22	APPROPRIATE TIME. TELECONFERENCE ATTENDEES WILL BE CALLED UPON
23	BY THE LAST FOUR DIGITS OF THEIR PHONE NUMBER. IT IS REQUESTED
24	THAT PUBLIC SPEAKERS STATE THEIR NAMES AND ORGANIZATION, BUT,
25	PROVIDING SUCH INFORMATION IS VOLUNTARY. WRITTEN PUBLIC



- 1 COMMENTS RECEIVED AT INFOATBAYAREAMETRO.GOV BY 5 P.M.,
- 2 YESTERDAY, WILL BE POSTED TO THE ONLINE AGENDA AND ENTERED
- 3 INTO THE RECORD, BUT WILL NOT BE READ OUT LOUD. IF AUTHORS OF
- 4 THE WRITTEN CORRESPONDENCE WOULD LIKE TO SPEAK, THEY ARE FREE
- 5 TO DO SO. THEY SHOULD RAISE THEIR HAND AND THE CHAIR WILL CALL
- 6 UPON THEM AT THE APPROPRIATE TIME. A ROLL CALL VOTE WILL BE
- 7 TAKEN FOR ALL ACTION ITEMS. PANELISTS AND ATTENDEES SHOULD
- 8 NOTE THAT THE CHAT FEATURE IS NOT ACTIVE. IN ORDER TO GET THE
- 9 FULL ZOOM EXPERIENCE, PLEASE MAKE SURE YOUR APPLICATION IS UP
- 10 TO DATE.

11

12 CLERK OF THE BOARD: YOU ARE MUTED.

13

- 14 AMY WORTH, CHAIR: THANK YOU KIMBERLY. THANK YOU VERY MUCH FOR
- 15 THAT. NOW I WOULD LIKE TO INVITE EVERYBODY TO JOIN TOGETHER
- 16 WITH THE PLEDGE OF ALLEGIANCE. AND MAY I TURN TO OUR SAN MATEO
- 17 CITIES COMMISSIONER FOR TO LEAD US IN THE PLEDGE OF
- 18 ALLEGIANCE. COMMISSIONER PAPAN?

- 20 GINA PAPAN: THANK YOU VERY MUCH. [ PLEDGE OF ALLEGIANCE ] "I
- 21 PLEDGE ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA,
- 22 AND TO THE REPUBLIC FOR WHICH IT STANDS, ONE NATION UNDER GOD,
- 23 INDIVISIBLE, WITH LIBERTY AND JUSTICE FOR ALL." THANK YOU SO
- 24 MUCH FOR THAT. NOW, I WOULD LIKE -- EXCUSE ME -- GOING
- 25 BACKWARDS. I JUMPED AHEAD OF THE ROLL CALL, FORGIVE ME,



1	KIMBERLY. MAY WE PLEASE HAVE THE ROLL CALL AND CONFIRM THE
2	QUORUM?
3	
4	CLERK OF THE BOARD: YES. COMMITTEE CHAIR WORTH?
5	
6	AMY WORTH, CHAIR: HERE.
7	
8	CLERK OF THE BOARD: COMMITTEE VICE CHAIR ABE-KOGA?
9	
10	MARGARET ABE-KOGA, V. CHAIR: HERE.
11	
12	CLERK OF THE BOARD: CHAVEZ?
13	
14	CINDY CHAVEZ: HERE.
15	
16	CLERK OF THE BOARD: EL-TAWANSY?
17	
18	DINA EL-TAWANSY: HERE.
19	
20	CLERK OF THE BOARD: MILE?
21	
22	NATHAN MILEY: HERE
23	
24	CLERK OF THE BOARD: PAPAN?
25	



1	GINA PAPAN: HERE.
2	
3	CLERK OF THE BOARD: RABBIT IS ABSENT. RONEN?
4	
5	DIR. HILLARY RONEN: HERE.
6	
7	CLERK OF THE BOARD: QUORUM IS PRESENT.
8	
9	AMY WORTH, CHAIR: I'LL TURN TO COMMISSIONER GLOVER. I SEE YOU
10	HAVE YOUR HAND UP.
11	
12	FEDERAL D. GLOVER: SORRY ABOUT THAT.
13	
14	AMY WORTH, CHAIR: THAT'S FINE. SOMETIMES THESE COMPUTERS HAVE
15	A LIFE OF THEIR OWN. WE HAVE HAD THE PLEDGE OF ALLEGIANCE,
16	LET'S MOVE TO THE COMPENSATION ANNOUNCEMENT, PLEASE.
17	
18	CLERK OF THE BOARD: SURE. AS AUTHORIZED BY STATE LAW I AM
19	MAKING THE FOLLOWING ANNOUNCEMENT. EACH MEMBER OF THE BOARD
20	HERE TODAY WILL BE ENTITLED TO RECEIVE \$100 PER MEETING
21	ATTENDED UP TO A MAXIMUM OF \$500 PER MONTH PER AGENCY. THIS
22	AMOUNT IS A PROVIDED AS A RESULT OF CONVENING A MEETING FOR
23	WHICH EACH MEMBER IS ENTITLED TO COLLECT SUCH AMOUNT.



- 1 AMY WORTH, CHAIR: GREAT. THANK YOU SO MUCH. MOVING TO THE 2 CONSENT CALENDAR. FIRST I WANT TO ASK IF THERE ARE ANY MEMBERS
- 3 OF THE COMMITTEE OR STAFF WHO WOULD LIKE TO REMOVE ANYTHING
- 4 FROM THE CONSENT CALENDAR? OKAY. SEEING NONE. THEN LET ME TURN
- 5 TO OUR CLERK. HAVE WE RECEIVED ANY PUBLIC CORRESPONDENCE WITH
- 6 REGARDS TO THE CONSENT CALENDAR?
- 8 CLERK OF THE BOARD: THERE ARE NO MEMBERS OF THE PUBLIC WITH
- 9 THEIR HAND RAISED, AND THERE WAS NO PUBLIC COMMENT SUBMITTED
- 10 ON THIS ITEM.

7

11

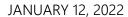
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18

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- 12 AMY WORTH, CHAIR: GREAT. THEN I WOULD ENTERTAIN A MOTION TO
- 13 ADOPT THE CONSENT CALENDAR.
- 15 FEDERAL D. GLOVER: MOVE APPROVAL.
- 17 AMY WORTH, CHAIR: MOVED BY COMMISSIONER GLOVER.
- 19 MARGARET ABE-KOGA, V. CHAIR: SECOND.
- 21 AMY WORTH, CHAIR: SECONDED BY VICE CHAIR ABE-KOGA. OKAY.
- 22 KIMBERLY, MAY WE PLEASE HAVE A ROLL CALL FOR THE CONSENT
- 23 CALENDAR?
- 25 **CLERK OF THE BOARD:** YES. CHAIR WORTH?





1	
2	AMY WORTH, CHAIR: AYE.
3	
4	CLERK OF THE BOARD: VICE CHAIR ABE-KOGA?
5	
6	MARGARET ABE-KOGA, V. CHAIR: AYE.
7	
8	CLERK OF THE BOARD: COMMISSIONER CHAVEZ?
9	
10	CINDY CHAVEZ: YES.
11	
12	CLERK OF THE BOARD: COMMISSIONER GLOVER?
13	
14	FEDERAL D. GLOVER: YES.
15	
	CLEDY OF THE DOLDS. COMMISSIONED MILEYS
16	CLERK OF THE BOARD: COMMISSIONER MILEY?
17	
18	NATHAN MILEY: YES.
19	
20	CLERK OF THE BOARD: COMMISSIONER PAPAN?
21	
	GINA PAPAN: YES.
	Olini Linemi. 100.
23	
24	CLERK OF THE BOARD: COMMISSIONER RABBIT IS ABSENT
25	COMMISSIONER RONEN? ROAN YES.



1

## JANUARY 12, 2022

CLERK OF THE BOARD: THANK YOU PASSES UNANIMOUSLY BY ALL 2 3 MEMBERS PRESENT. 4 5 AMY WORTH, CHAIR: THANK YOU. NEXT ITEM CONTRACT CHANGE ORDER FASTRAK REGIONAL CUSTOMER SERVICE CENTER BATA PRICES CONTRACT 6 EXTENSION WITH CONDUENT STATE LOCAL AND SOLUTIONS IN THE 7 8 AMOUNT OF \$286,823,382. SO, MAY I TURN TO STAFF FOR THE REPORT ON THAT ITEM? TURN TO BETH ZELINSKI, I BELIEVE IS OUR STAFF 9 MEMBER WHO IS GOING TO BE PRESENTING THIS ITEM. 10 11 BETH ZELINSKI: YES. GOOD MORNING. GOOD MORNING. THIS IS BETH 12 ZELINSKI WITH BATA STAFF. AND THIS ITEM IS TO ENTER INTO A 13 CONTRACT CHANGE ORDER WITH CONDUENT STATE AND LOCAL SOLUTIONS 14 15 FOR NEW PRICES FOR THE BATA AET INVOICES AND VIOLATIONS AND TO 16 EXTEND THE CONTRACT TERM TO SEPTEMBER 2027 IN AN AMOUNT NOT TO EXCEED 286,200 -- THIS PROVIDES PARTIAL REIMBURSEMENT OF 17 DEFENSE COST FOR RECENT ONGOING LITIGATION IN JANUARY OF 2021 18 BATA DEPLOYED AET ON SEVEN STATE BRIDGES WHILE IN OPERATION ON 19 THE GOLDEN GATE PRIVILEGE NEW PRICES ARE PROPOSED FOR BATA AET 20 21 TO SUPPORT DIFFERENT OPERATING CONDITIONS. BATA BRIDGES DO HAVE A MORE DIVERSE CUSTOMER BASE. WE'RE SEEING LONGER CALL 22 TIMES. WE REOUIRE MORE NON-ENGLISH SUPPORT SERVICES. THERE HAS 23 BEEN MORE INCOMING AND OUTGOING MAIL, AND A HIGH OUT OF STATE 24 IMAGE REVIEW AND DMV LOOK UP COST. IN ADDITION WE HAVE NEW KEY 25



- 1 POSITIONS THAT ARE BEING ADDED TO THE CONTRACT WHICH WILL
- 2 INCREASE QUALITY MONITORING AND TO IMPROVE CUSTOMER SERVICE.
- 3 AT THIS TIME BATA'S AET OPERATION ALSO HAS A LOWER PERCENTAGE
- 4 OF FASTRAK TRANSACTIONS THAN THE GOLDEN GATE BRIDGE OPERATION.
- 5 SO ALL OF THESE ITEMS CONTRIBUTE TO HIGHER OPERATING COSTS.
- 6 THE NEW PROPOSED PRICES ARE 79, \$0.06 PER TRANSACTION FOR
- 7 INVOICE TRANSACTIONS AND 1.613, \$4 PER VIOLATION THESE WOULD
- 8 BE RETROACTIVE TO JANUARY 1ST, 2021 WHEN THE AET BEGAN. THE
- 9 NEW PRICING STRUCTURE INCLUDES TIERING SO THAT AS BATA
- 10 RECEIVES GREATER MARKET SHARES THE VIOLATIONS AND INVOICE
- 11 VIOLATION PRICES WILL DECREASE FOR COST SAVINGS CAN BE
- 12 ACHIEVED TO ACHIEVE THIS GREATER MARKET SHARE BATA PLANS TO
- 13 DEPLOY A TOLL DIFFERENTLY WITH HIGHER TOTAL AMOUNTS FOR
- 14 INVOICE AND LICENSE PLATE CUSTOMERS BATA WILL COME BACK TO THE
- 15 COMMITTEE IN THE NEXT COUPLE OF MONTHS TO PRESENT THE PLAN FOR
- 16 A TOLL DIFFERENTLY AND WE ANTICIPATE THE PLAN WILL INCLUDE
- 17 IMPLEMENTING MORE ROBUST METHODS TO SUPPORT CASH PAYING
- 18 CUSTOMERS. SO BATA STAFF IS ALSO REQUESTING A THREE AND A HALF
- 19 YEAR CONTRACT EXTENSION TO SEPTEMBER 28TH, 2027. THE ORIGINAL
- 20 CONTRACT HAD A BASE OPERATING TERM OF FIVE YEARS UNTIL
- 21 SEPTEMBER 2019 AND THEN UP TO TEN YEARS OF ANNUAL EXTENSIONS
- 22 TO 2029. AND THE COMMITTEE APPROVED A TWO AND A HALF YEAR
- 23 EXTENSION IN 2018, AND A TWO YEAR EXTENSION LAST JULY, 2021,
- 24 BRINGING THE CURRENT TERM TO MARCH 2024. SO WE'RE NOW
- 25 REQUESTING ANOTHER THREE AND A HALF YEAR EXTENSION TO



- 1 SEPTEMBER 2027 AND THIS IS ALL WITHIN THE ALLOWABLE TEN YEAR
- 2 EXTENSION OPTIONS. THIS EXTENSION WILL ALLOW STAFF TIME TO
- 3 PLAN AND IMPLEMENT NEW PROCUREMENTS FOR THE CSC. THE CSC
- 4 PROCUREMENT AND IMPLEMENTATION IS A SIGNIFICANT EFFORT, AND IT
- 5 WILL REQUIRE A LOT OF COORDINATION WITH INTERNAL AND EXTERNAL
- 6 PARTNERS AND SEVERAL YEARS TO TEST AND DEPLOY A NEW SYSTEM.
- 7 AND WE CONTINUE TO MONITOR THE TOLLING INDUSTRY FOR
- 8 IMPROVEMENTS AND INNOVATIONS IN THE WAY TOLL SERVICES ARE
- 9 DELIVERED AND WE WOULD PLAN TO INCORPORATE THOSE INTO ANY --
- 10 TO THE UPCOMING PROCUREMENTS. AND THEN FINALLY AS PART OF THIS
- 11 CONTRACT EXTENSION, CONDUENT HAS AGREED TO PAY BATA AND THE
- 12 GOLDEN GATE BRIDGE AIR DISTRICT \$7.6 MILLION AND BATA AND
- 13 GOLDEN GATE WILL USE THIS TO OFFSET DEFENSE COSTS FOR RECENT
- 14 AND ONGOING LITIGATION. AND THEN GOING FORWARD CONDUENT HAS
- 15 AGREED TO CONTRIBUTE 50% TOWARD LEGAL FEES UP TO A TOTAL OF
- 16 \$2.4 MILLION AND THESE COMBINED PAYMENTS ARE DEEMED
- 17 SATISFACTION OF CONDUENT'S CONTRACTUAL OBLIGATION TO COVER
- 18 LEGAL COSTS ASSOCIATED WITH THE RECENT SALYANI AND ENRI TOLL
- 19 BRIDGES LITIGATION CASES. STAFF RECOMMENDS THE COMMITTEE
- 20 AUTHORIZE THE EXECUTIVE DIRECTOR TO NEGOTIATE AND ENTER INTO A
- 21 CONTRACT CHANGE ORDER IN AN AMOUNT NOT TO EXCEED \$286,823,382
- 22 TO SUPPORT THE NEW PRICES FOR BATA INVOICES AND VIOLATIONS AND
- 23 TO EXTEND THE CONTRACT TO SEPTEMBER 28TH, 2027. AND WITH THAT,
- 24 I WOULD BE HAPPY TO ANSWER ANY QUESTIONS.



- 1 AMY WORTH, CHAIR: GREAT, BETH. THANK YOU VERY MUCH FOR THAT
- 2 REPORT. AND I WANT TO BEGIN BY THANKING ALL OF OUR STAFF FOR
- 3 YOUR TREMENDOUS WORK ON THIS CONTRACT. ADDRESSING CURRENT
- 4 ISSUES AND ANTICIPATING THE FUTURE AS WE LOOK TO PROVIDING OUR
- 5 TOLLING AND OUR SERVICES FOR THE BRIDGES. SO, THANK YOU SO
- 6 MUCH FOR THAT. AND I, FIRST OF ALL, WANT TO COME TO THE
- 7 COMMITTEE TO ASK IF YOU HAVE ANY QUESTIONS FOR STAFF? I'M
- 8 GOING TO LOOK AROUND. IF I CAN EITHER SEE HAND UP? YES. LET ME
- 9 TURN TO COMMISSIONER CHAVEZ.

10

- 11 CINDY CHAVEZ: THANK YOU. AND I RECOGNIZE THIS IS AN AMAZING
- 12 BULK OF WORK. SO I VERY MUCH APPRECIATE IT. COULD YOU JUST
- 13 TAKE A MINUTE TO EXPLAIN THE COST -- AND I'M SORRY I'M A
- 14 LITTLE NEW TO THIS, BUT THE INVOICES PRICES AND THE NOTICE
- 15 PRICES AS THEY RELATE TO THE OVERALL CONTRACT -- I'M SORRY --
- 16 BUDDY! (DOG BARKING) -- IN PARTICULAR, I WANT TO BETTER
- 17 UNDERSTAND HOW IT'S INTEGRATED INTO THE OVERALL PRICING AND
- 18 WHAT THE COST INCREASE IS RELATED TO.

19

- 20 BETH ZELINSKI: SO, THE INVOICES AND THE VIOLATIONS ARE
- 21 PROBABLY AROUND 25% OF THE CONTRACT. THE BULK OF OUR
- 22 TRANSACTIONS ARE FASTRAK AND, AS WE SAID, WE WANT TO INCREASE
- 23 THAT GOING FORWARD, AND SO, YOU KNOW, THESE ARE PROBABLY ABOUT
- 24 A TEN OR 15% INCREASE ON THOSE PRICES FROM THE CURRENT PRICES.



- 1 CINDY CHAVEZ: AND SO IS THAT -- IS THAT -- BECAUSE I READ IN
- 2 THE STAFF REPORT, IT COMPARES THE UTILIZATION RELATIVE TO
- 3 FASTRAK TO GOLDEN GATE AND, SO, I GUESS WHAT I'M TRYING TO
- 4 UNDERSTAND IS, IF YOU COULD JUST BE VERY EXPLICIT ABOUT THE --

5

6 BETH ZELINSKI: OH, THE MARKET SHARE? RIGHT.

7

- 8 CINDY CHAVEZ: YES I'M HAVING A HARD TIME DIGESTING THAT. THANK
- 9 YOU.

10

- 11 BETH ZELINSKI: SO THE MARKET SHARE IS A LITTLE UNDER 80% RIGHT
- 12 NOW, AND SO, GOLDEN GATE'S MARKET SHARE IS AROUND 90% FASTRAK,
- 13 AND SO, YES, SO, WE'RE QUITE A BIT LOWER THAN THEY ARE. AND IT
- 14 DOES INCREASE THE BURDEN ON THE CUSTOMER SERVICE CENTER. YOU
- 15 KNOW, INVOICE, TRANSACTIONS, AND INVOICE CUSTOMERS, AND
- 16 VIOLATIONS REQUIRE A LOT MORE WORK TO HANDLE THOSE CUSTOMERS.
- 17 IN ADDITION, THESE ARE JUST COSTLY PROCESSING WORK. THERE IS A
- 18 LOT OF MAIL, A LOT OF POSTAGE, A LOT MORE EXPLANATION ONCE
- 19 PEOPLE BECOME CUSTOMERS THEY UNDERSTAND THE SYSTEM BETTER. AND
- 20 TYPICALLY, HANDLING THEIR ACCOUNT, IT'S MORE AUTOMATED. SO
- 21 THAT'S WHAT WE'RE SEEING.

- 23 CINDY CHAVEZ: COULD YOU TELL US A LITTLE BIT ABOUT THAT
- 24 RELATIVE TO A DISCUSSION MAYBE TO A MEETING OR TWO AGO AROUND
- 25 DIFFERENT STRATEGIES TO ASSIST CUSTOMERS AND PAYING AND



- 1 ACTUALLY BECOMING FASTRAK MEMBERS? AND WHAT I'M PARTICULARLY
- 2 INTERESTED THIS IS, GIVEN THE LENGTH OF THIS CONTRACT HOW
- 3 THOSE CHANGES COULD OR COULDN'T IMPACT THE COST OF THIS
- 4 CONTRACT IF IN FACT WE HAD ANOTHER MECHANISM FOR SUPPORT IN
- 5 TERMS OF HELPING PEOPLE PAY THEIR TOLL AND VIOLATIONS. (DOG
- 6 BARKING) -- I AM SO SORRY.

7

- 8 BETH ZELINSKI: SO I GUESS, THAT IS PART OF THE DISCUSSION OF
- 9 THE NEXT ITEM. THERE IS GOING TO BE A LOT OF WORK. I MEAN, WE
- 10 HAVE STARTED SOME OF THAT WORK, AND THERE WILL BE A LOT OF
- 11 PLANNING WORK TO IDENTIFY THOSE STRATEGIES, AND WE'RE STILL
- 12 REALLY JUST GETTING INTO THAT TO UNDERSTAND THE CUSTOMER BASE,
- 13 HOW TO MOTIVATE THEM AND WHAT WILL HELP THEM IN THE GREATEST
- 14 WAY. SO, AND I THINK A LOT OF THAT WILL BE DISCUSSED IN THE
- 15 NEXT ITEM.

- 17 CINDY CHAVEZ: I GUESS WHAT I'M HAVING A HARD TIME
- 18 UNDERSTANDING IS HOW COME THIS -- BECAUSE OF THE LENGTH OF
- 19 THIS CONTRACT, IT SEEMS LIKE THOSE DISCUSSIONS COULD HAVE A
- 20 COST IMPACT ON THIS CONTRACT. AND THAT -- SO THAT'S WHAT I'M
- 21 TRYING TO UNDERSTAND, IF THERE ISN'T -- IF THE STAFF DOESN'T
- 22 SEE THAT THERE REALLY COULD BE AN IMPLICATION FOR THAT. AND IN
- 23 PARTICULAR, YOU KNOW, GETTING MORE PEOPLE ON FASTRAK, GETTING
- 24 PEOPLE ABLE TO PAY MORE EASILY AND ALL OF THAT SEEMS LIKE AN
- 25 IMPORTANT EMBEDDED PART OF THIS STRATEGY THE STRATEGY, THERE'S



- 1 SIGNIFICANT INCREASE IN THIS CONTRACT RELATIVE TO THAT POINT
- 2 AND I'M TRYING TO UNDERSTAND WITH REGARD TO THIS CONTRACT ARE
- 3 WE LOCKED IN FOR THREE YEARS WHAT ARE THE INTERNAL
- 4 PARTNERSHIPS THAT COULD IMPACT THIS CONTRACT AND IF WE SEE AN
- 5 IMPACT HOW WOULD WE ADDRESS IT IN THE CONTRACT?

6

- 7 BETH ZELINSKI: SO, THERE ARE PROVISIONS FOR THAT GOING
- 8 FORWARD. SO, CURRENTLY, WHAT'S BEING PROPOSED IS THERE IS SOME
- 9 PRICE STRUCTURE DECREASE THE PRICE POINTS AS THERE IS MORE
- 10 FASTRAK CUSTOMERS. BUT, IN ADDITION, AS WE EVALUATE STRATEGIES
- 11 GOING FORWARD, WE WOULD LOOK TO NEGOTIATE WITH THE VENDOR ANY
- 12 COST SAVINGS AS WE INTRODUCE NEW OPPORTUNITIES. SO THIS IS,
- 13 SORT OF, PRICING TO THE BEST OF OUR KNOWLEDGE RIGHT NOW WITH
- 14 PROCESSES THAT WE ALREADY HAVE IN PLACE, AND HAVE ALREADY
- 15 AGREED, TO BUT CERTAINLY THROUGHOUT THE LENGTH OF THE
- 16 CONTRACT. AND WE HAVE DONE THAT UP UNTIL NOW THAT, WE WILL
- 17 LOOK TO IMPROVE PROCESSING, THE WAY THINGS ARE DONE, AND,
- 18 CERTAINLY, IF THERE ARE SOME COST SAVINGS, WE WOULD, YOU KNOW,
- 19 DISCUSS THAT WITH THE VENDOR ABOUT HOW TO EQUITABLY SHARE ANY
- 20 COST SAVINGS.

- 22 ANDREW FREMIER: COMMISSIONER, ANDREW FREMIER DEPUTY DIRECTOR.
- 23 THIS BASE CONTRACT IS DOING FASTRAK BUSINESS AND UNTIL WE GET
- 24 A CUSTOMER INTO FASTRAK AS AN ACCOUNT HOLDER, IT'S VERY
- 25 EXPENSIVE TO MANAGE THEM AND IT TAKES QUITE A BIT OF HANDLING,



- 1 BECAUSE WE HAVE MOVED THEM INTO THIS NO CASH PAYMENT OPTION SO
- 2 QUICKLY. SO THE BASE CONTRACT DOESN'T CHANGE RELATIVE TO THE
- 3 COST OF A FASTRAK CUSTOMER AND THIS'S JUST DOING BUSINESS AS
- 4 NORMAL. SO ONE GOAL IS TO GET FOLKS INTO THE SYSTEM. WHAT WE
- 5 RECOGNIZE, THOUGH, THAT UNTIL WE CAN CREATE AN INCENTIVE FOR
- 6 THEM TO GET IN THERE, WE CAN'T MAKE A TOLL DIFFERENTLY LIKE
- 7 THE GOLDEN GATE BRIDGE HAS WHICH REALLY INCREASES THEIR
- 8 PENETRATION RATE OF FASTRAK CUSTOMERS. BUT WE ALSO KNOW THAT
- 9 WITHOUT A REALLY GOOD CASH PAYMENT NETWORK, WE COULDN'T DO
- 10 THAT TOLL HEIGHT OR TOLL DIFFERENTLY SO OUR FOCUS NOW IS TO
- 11 GET A GOOD SOLID WAY FOR FOLKS TO PAY CASH THROUGHOUT SYSTEM
- 12 THAT ALLOWS THEM TO THEN WANT TO BE FASTRAK CUSTOMERS AND THAT
- 13 CONTRACT ALLOWS FOR SAVINGS AS WE MOVE THEM INTO FASTRAK
- 14 RELATIVE TO THE QUESTION OF SOME OF THE WORK THAT'S COMING IN
- 15 THE NEXT ITEM, I THINK THE OUESTION IS STILL ON THE TABLE AS
- 16 TO WHERE YOU WOULD PUT THOSE SERVICES. THEY MAY OR MAY NOT BE
- 17 ADDED TO THIS PARTICULAR CONTRACT. THEY MAY BE IN THE ADJUNCT
- 18 CONTRACT, SO WHERE WE GO TO DMV IF THEY LEAVE CONDUENT
- 19 CONTRACT AND GO TO OTHER SERVICE PROVIDERS, TO HELP. AND WE
- 20 AWARE OF GTA AND PARTNERS WHO HAVE INDIVIDUAL ARRANGEMENTS AND
- 21 BATA CUSTOMER SERVICE CENTER THEY HAVE SEPARATE RULES AND
- 22 REQUIREMENTS AND IT'S COMPLICATE, BUT THE PREMISE HERE IS TO
- 23 PLACE IN THE NEXT HANDFUL OF YEAR FIGURE OUT WHAT THE TOLLING
- 24 ENVIRONMENT LOOKS LIKE THROUGHOUT THE PROCESS WE ARE COMMITTED
- 25 AND SO IS THE CONTRACTOR TO TRY TO REDUCE COST SOME ARE BUILT



- 1 INTO THE CHANGE ORDER AND SOME WE WOULD LIKE TO CONTINUE TO
- 2 PURSUE AS WE LEARN NEW WAYS TO DO BUSINESS AND I THINK WE'RE
- 3 CONFIDENT THAT WE'RE GOING TO CONTINUE TO LOOK FOR THOSE
- 4 OPPORTUNITIES AS THEY COME UP.

5

- 6 CINDY CHAVEZ: THANK YOU. AND I THINK THAT WHAT IS A LITTLE --
- 7 IT FEELS A LITTLE CHICKEN AND EGG TO ME, AND THAT'S WHAT I'M
- 8 HAVING A HARD TIME RECTIFYING. AND I THINK THE POINT YOU
- 9 RAISED ABOUT THE CONTRACT OVERALL, JUST SO I UNDERSTANDS THIS,
- 10 THIS IS A DO NOT EXCEED CONTRACT THAT GIVES YOU THE
- 11 OPPORTUNITY TO RENEGOTIATE THE CONTRACT. IS THAT WHAT YOU'RE
- 12 SAYING?

13

- 14 ANDREW FREMIER: WE ALWAYS HAVE THE OPPORTUNITY TO EXECUTE
- 15 CHANGE ORDERS AND WE DO LOOK FOR OPPORTUNITIES TO FIND SAVINGS
- 16 BOTH US AND THE CONTRACTOR WOULD LIKE TO FIND SAVINGS THERE
- 17 ARE INCENTIVES IN THE CONTRACT THAT ALLOWS TO MAKE CHANGES AND
- 18 LOOK --

19

- 20 CINDY CHAVEZ: THERE IS COST SHARING? ANEMONES WE WOULD LIKE TO
- 21 HAVE SHARED SAVINGS SO ALL PARTIES CAN INVESTIGATE WAYS TO NOT
- 22 SPEND THE MONEY AND NOT TO PUT INVESTMENTS INTO THE TOLL
- 23 BRIDGES AS OPPOSED TO INVESTING IN THE COST OF COLLECTING
- 24 TOLLS.



- 1 CINDY CHAVEZ: JUST ONE LAST POINT I'LL RAISE AND COLLEAGUES
- 2 THANK YOU FOR INDULGING ME IN THIS. IT'S SUCH A LARGE CONTRACT
- 3 THAT I WAS READING THIS, TRYING TO DIGEST, OH MY GOD T IS A
- 4 LOT OF MONEY, AND IT'S GOT A LOT OF MOVING PARTS TO IT, WHAT I
- 5 THINK WHAT I'M STILL STRUCK BY EVEN THE ORDER OF THE AGENDA, I
- 6 WOULD HAVE PREFERRED TO HEAR THE OTHER AGENDA ITEM FIRST
- 7 BECAUSE IT WOULD HAVE HELPED ELIMINATE A LOT OF THE DISCUSSION
- 8 BECAUSE THE BOARD HAS WEIGHED IN ON THE IMPORTANCE OF FIGURING
- 9 OUT HOW WE CAN MAKE SURE TO PROPERLY SERVE EVERYBODY WHO IS
- 10 USING THE TOLL BRIDGE AND PART OF THE REASON I WAS SO
- 11 PARTICULARLY INTERESTED IN THIS IS THAT I AM VERY INTERESTED
- 12 IN THE ON-BOARDING HOW FAR YOU GET PEOPLE TO BECOME FASTRAK
- 13 CUSTOMERS, AND WHETHER OR NOT THOSE -- ANOTHER THAT, OF THE 30
- 14 PARTY ENTITIES COULD HELP US EASE THAT, AND I KNOW, ALFREDO,
- 15 YOU AND I HAD A DIFFERENCE OF OPINION ABOUT WHETHER THAT WAS
- 16 AN APPROPRIATE PROCESS BUT I STILL THINK IT'S SOMETHING VERY
- 17 WORTH US TESTING. SO AS IT RELATES TO THIS, I WOULD JUST SAY
- 18 IF THIS IS A "NOT TO EXCEED "AND GIVEN THAT THE EXTENSION IS
- 19 THREE AND A HALF YEARS, AND I RECOGNIZE WE'RE ASKING THE
- 20 PROVIDER TO MAKE SIGNIFICANT INVESTMENT AND I WANT TO MAKE
- 21 SURE THERE IS FLEXIBILITY THAT WE HAVE TO MAKE SIGNIFICANT
- 22 ADJUSTMENTS IF WE SEE NEW OPPORTUNITIES. AND AS, YOU KNOW, AS
- 23 THE AUTHORITY IS DELEGATED, I THINK IT WOULD BE IMPORTANT TO
- 24 HAVE A REPORT BACK TO THE BOARD ON HOW THAT WAS ACHIEVED.
- 25 THANK YOU, COLLEAGUES.



1 AMY WORTH, CHAIR: GREAT. THANK YOU, COMMISSIONER CHAVEZ. ANDY, 2 3 DO YOU HAVE ANY ADDITIONAL CLARIFICATIONS? 4 5 ANDREW FREMIER: I WANT TO MENTION THE COST TO COLLECT TOLLS IS VERY EXPENSIVE, UP ABOVE 10%. BUT WHAT YOU, I THINK, DON'T GET 6 WITH THIS BIG NUMBER THAT WE SHOW IS THAT WE HAVE ALWAYS BEEN 7 8 PAYING OVER \$50 MILLION A YEAR FOR MANUAL AND THE FASTRAK CUSTOMER SERVICE CENTER, PLUS CHARGES FOR CREDIT CARDS, AND 9 STUFF THAT ARE UP TO ABOUT TEN OR \$15 MILLION. SO THE COST TO 10 COLLECT TOLLS IS ON AVERAGE, IN THE 60 TO \$70 MILLION A YEAR. 11 THAT'S WHY YOU SEE SUCH A BIG NUMBER. I THINK IT'S IMPORTANT 12 TO RECOGNIZE THAT. 13 14 CINDY CHAVEZ: YOU KNOW WHAT WOULD BE GREAT? IT WOULD BE GREAT 15 16 TO SEE A BROKEN-OUT BUDGET BECAUSE YOU HAVEN'T SEEN THAT AND IF THAT'S AVAILABLE ONLINE, IF YOU WOULD SEND US THE LINK THAT 17 WOULD BE GREAT FOR THE CURRENT CONTRACT. THAT WOULD BE 18 HELPFUL. 19 20 ANDREW FREMIER: WE SEE IT IN THE BATA FINANCIAL SUMMARIES 21 EVERY MONTH OR SO, I WOULD BE HAPPY TO SPEND TIME WITH YOU TO 22 HELP ON UNDERSTANDING, IT'S COMPLICATE IT BREAKS OUT THE MAN 23 CULL COLLECTION AND COST OF CUSTOMER SERVICE CENTER AS WELL AS 24

COST IN CREDIT CARD COST ET CETERA.



1 2 CINDY CHAVEZ: AND THE BATA SUMMARY THAT WE RECEIVE IN OUR 3 MEETINGS? 4 5 ANDREW FREMIER: CORRECT. 6 7 CINDY CHAVEZ: I WOULD REALLY APPRECIATE THE OPPORTUNITY TO 8 REVIEW T BECAUSE I THINK THAT EVEN JUST HEARING THIS THAT IT REINFORCES FOR ME THE NEED TO THINK ABOUT A NEW WAY OF GETTING 9 THOSE LOW-INCOME CUSTOMERS ON-BOARDED. AND I APPRECIATE THE 10 POINT YOU RAISED, ALSO, RELATIVE TO THE COST OF DEALING WITH 11 CREDIT INSTITUTIONS. AND YOU CAN ANSWER THIS IN THE NEXT PART 12 OF THE MEETING, BUT I AM INTERESTED IN UNDERSTAND FIGURE THERE 13 WAS ANY CONCERN FROM OUR BOND HOLDING PARTNERS IN TERMS OF US 14 15 MAKING CHANGES TO HOW WE COULD ON-BOARD PEOPLE. THANK YOU. 16 AMY WORTH, CHAIR: GREAT. OKAY. GREAT. LET ME -- THANK YOU VERY 17 MUCH. LET ME TURN TO COMMISSIONER JOSEFOWITZ, AND THEN OUR 18 CHAIR, COMMISSIONER PEDROZA. 19 20 NICK JOSEFOWITZ: THANK YOU, CHAIR WORTH. AND I WOULD LOVE TO 21 OKAY COMMISSIONER CHAVEZ TO SIT IN ON THAT MEETING THAT YOU'RE 22 GOING TO HAVE TO UNDERSTAND THE BREAK DOWN. BECAUSE, YOU KNOW, 23 I THINK THIS IS -- YOU KNOW, I THINK EXTENDING THIS CONTRACT 24 IS THE RIGHT THING TO DO, BUT, YOU KNOW, THE END OF THIS 25



- 1 CONTRACT IS GOING TO BE UPON US BEFORE WE KNOW IT, AND I THINK
- 2 THIS IS SUCH A LARGE PART OF OUR BUDGET. THEY WOULD REALLY
- 3 LIKE TO SEE A WORK PLAN FOR HOW, YOU KNOW, WHAT -- WHAT WE
- 4 NEED TO DO TO BE IN A POSITION IN 20 -- WELL BEFORE 2027 TO BE
- 5 ABLE TO KIND OF, YOU KNOW, PUT SOMETHING OUT TO -- TO BID.
- 6 AND, ALSO, I THINK, HAVE MAYBE A LONGER TERM PLAN FOR HOW WE
- 7 CAN REDUCE THE COST OF COLLECTING TOLLS. AND MAYBE HAVE, YOU
- 8 KNOW, WHAT SHOULD OUR TARGET BE BY 2030 FOR, LIKE, THE
- 9 PERCENTAGE OF OUR REVENUE THAT WE SPENT ON TOLL COLLECTION.
- 10 AND THEN IF WE SET THAT TARGET FOR OURSELVES, HOW CAN WE --
- 11 YOU KNOW, WHAT ARE THE THINGS THAT WE CAN DO TO TRY AND MEET
- 12 THAT, AND HOW CAN WE HOLD OURSELVES ACCOUNTABLE TO THAT?
- 13 BECAUSE I THINK IT IS -- YOU KNOW, I THINK -- THERE'S -- YOU
- 14 KNOW, EVERYBODY'S DOING A GOOD JOB ON THIS, I'M NOT -- I DON'T
- 15 WANT -- AT LEAST, WANT THIS TO COME ACROSS AT CRITICAL AT ALL,
- 16 BUT AS WE GO INTO THIS CONTRACT HOW CAN WE BE THOUGHTFUL ABOUT
- 17 DRIVING DOWN THESE COSTS. BECAUSE TWO OR 3% IS A HUGE AMOUNT
- 18 OF MONEY. AND I THINK -- AND SO THAT'S SOMETHING THAT I WOULD
- 19 REALLY LIKE TO SEE. I WOULD LIKE TO FOLLOW UP ON COMMISSIONER
- 20 CHAVEZ'S COMMENTS. AND I WANT TO ASK REALLY POINT BLANK, ANDY,
- 21 YOU KNOW, THE -- THIS CONTRACT WILL ALLOW US TO PUT IN PLACE
- 22 PAYMENT PLANS THAT AREN'T MANAGED BY CONDUENT?
- 24 ANDREW FREMIER: CORRECT.

25



- NICK JOSEFOWITZ: AND IF WE WANTED TO PUT IN PLACE DOWN THE
  LINE A SIGNIFICANT CHANGES TO OUR NOTIFICATION SYSTEMS, WHICH
- 3 ARE KIND OF PREVIEWED IN THE NEXT ITEM WHERE WE DON'T JUST
- 4 SEND THE PEOPLE MAIL, A LETTER, TO AN ADDRESS THAT WE THINK IS
- 5 THEIRS BUT WE'RE MUCH MORE PROACTIVE ABOUT TRYING TO GET AHOLD
- 6 OF THEM WHEN THEY HAVE A FINE OR FEE, OR A CONTRACT EXPIRES OR
- 7 WHATEVER. WOULD THIS CONTRACT ALLOW US TO MAKE THOSE CHANGES
- 8 IN A WAY THAT DOESN'T, SORT OF, BELOW THE ROOF THROUGHOUT
- 9 COST?

- 11 ANDREW FREMIER: I BELIEVE IT DOES. I CAN'T TELL YOU WHAT THE
- 12 BEST APPROACH IS UNTIL WE UNDERSTAND WHAT IT IS WE'RE TRYING
- 13 TO ACCOMPLISH. ONE THOUGHT I HAVE IS THE TRANSITION FROM
- 14 MANUAL TO ELECTRONIC, IT WAS REALLY JUST, SORT OF, MIMICKING
- 15 WHAT HAPPENS IN THE TOLL BOOTHS INTO THE BACK OFFICE AND
- 16 THIS'S, SORT OF, THE HISTORY OF ALL ELECTRONIC TOLLING.
- 17 REALLY. WHAT WE'RE TALKING ABOUT WHICH IS MUCH MORE FORWARD
- 18 THINK SUGGEST A WHOLE NEW WAY OF INCENTIVIZING FOLKS TO
- 19 PROVIDE SYSTEMS THAT ARE MUCH MORE OUTREACHING. THAT,
- 20 PROBABLY, IS NOT VERY TYPICAL IN THE TOP INDUSTRY TODAY. SO
- 21 FIRST OF ALL I WOULD SAY OUR COSTS ARE VERY MUCH IN LINE WITH
- 22 THE TOLL COLLECTION IN THE NATION SIMILAR TO CLIPPER COST OUR
- 23 GOAL IS TO BECOME MORE EFFICIENT I WOULD RATHER HAVE THAT ONE
- 24 OR 2% SAVINGS AND PUT THEM BACK INTO BRIDGE REHABILITATION.
- 25 BUT THE IDEAS THAT WE'RE TALKING ABOUT WITH THIS CONTRACT



- 1 CHANGE ORDER EXTENSION, WE GET STEADY STATE, WE CAN DO THE
- 2 EXPERIMENTATION AND FIGURE OUT WHAT WE REALLY WANT TO
- 3 INCORPORATE IN THE NEXT GENERATION OF CONTRACT OVER SERIES OF
- 4 CONTRACTS IN ORDER TO BEST MEET THOSE GOALS. SO I THINK YOUR
- 5 PROPOSAL IS EXACTLY WHAT WE'RE RECOMMENDING.

6

7 NICK JOSEFOWITZ: GREAT. THANK YOU.

8

9 AMY WORTH, CHAIR: THANK YOU. YES CHAIR PEDROZA?

- 11 ALFREDO PEDROZA: THANK YOU CHAIR WORTH. I WANT TO THANK STAFF
- 12 FOR PUTTING THIS TOGETHER. I KNOW IT WAS A LOT OF WORK FROM
- 13 MULTIPLE INDIVIDUALS. AND I APPRECIATE THE COMMENCE FROM
- 14 COMMISSIONER CHAVEZ AND COMMISSIONER JOSEFOWITZ. YOU KNOW,
- 15 ASKING THOSE OUESTIONS IS APPROPRIATE. AND YOU SHOULD ASK
- 16 THOSE QUESTIONS. AND I THINK THE COST OF THE TOLL IS SOMETHING
- 17 WE SHOULD LOOK AT BUT I ALSO THINK WHAT I SEE FROM THIS IS THE
- 18 INCENTIVES TO MOVE PEOPLE INTO FASTRAK. TO ME, THAT'S THE
- 19 WINNER, FOR THE USER, FOR THE AGENCY. AND SO, IN LOOKING AT
- 20 THAT, ANDY, I THINK THAT JUST UNDERSCORES THAT WE NEED TO BE
- 21 MORE FORWARD THINKING ON WHAT ENOUGHS ARE OUT THERE TO MAKE
- 22 THAT CONVERSION FOR THE BETTERMENT OF THE USERS BUT THE
- 23 BETTERMENT OF THIS AGENCY IN TERMS OF WHAT IT'S COSTING US
- 24 FROM AN INVOICE PERSPECTIVE. THE ONE THING IN TERMS OF
- 25 REACHING OUT TO INDIVIDUALS WE ABSOLUTELY WANT TO DO THE RIGHT



- 1 THING BUT THAT OUTREACH IS NOT FOR FREE. THERE IS A COST TO
- 2 THAT. SO WE JUST HAVE THE BALANCE, AGAIN, REACHING THE RIGHT
- 3 PEOPLE AND MEETING WHAT'S APPROPRIATE AT THE SAME TIME WE HAVE
- 4 TO BE LASER FOCUSED ON THE GOAL IN THE CONVERSION TO FASTRAK.
- 5 ANDY, IN TERMS OF CUSTOMER SERVICE, WHAT ARE WE DOING TO MAKE
- 6 SURE THAT WE'RE ALSO IMPROVING CUSTOMER SERVICE FOR THOSE
- 7 USERS THAT ARE CALLING IN? IS THERE ANY BEST MANAGEMENT
- 8 PRACTICES THAT WE'RE ABLE TO VET INTO THIS? ANDY OR BETH?
- 10 ANDREW FREMIER: I'LL LET YOU JUMP INTO THAT. YOU'RE MUCH MORE
- 11 VERSED.

9

12

- 13 BETH ZELINSKI: THE CONTRACT ALREADY DOES INCLUDE KEY
- 14 PERFORMANCE INDICATORS AND PAYMENT ASSESSMENT WAS THE
- 15 CONTRACTOR IS NOT MEETING PERFORMANCE. SO THAT CONTINUES ON.
- 16 AND THEN WE ARE ADDING SOME STAFF MEMBERS UNDER THIS CONTRACT
- 17 EXTENSION THAT WILL HELP, YOU KNOW, IDENTIFY SERVICE ISSUES
- 18 AND IMPROVEMENTS THAT CAN BE DONE TO IMPROVE THE CUSTOMER
- 19 SERVICE. SO, TO TAKE A MORE FOCUSED APPROACH TO THAT, AND HAVE
- 20 SOMEBODY REALLY DEDICATED TO, YOU KNOW, LOOKING AT THE DATA,
- 21 LOOKING AT THE PROCESSES, AND IDENTIFYING IMPROVEMENTS AND
- 22 KEEPING THE OPERATION FOCUSED ON THAT, AS WELL.
- 24 ANDREW FREMIER: THE OTHER THING I WOULD ADD, COMMISSIONER, IS
- 25 THAT WE DO HAVE QUITE A BIT OF STAFF THAT IS FOCUSED ON



- 1 ASSISTING WITH CUSTOMER PROBLEMS, AS YOU ALL KNOW, BECAUSE YOU
- 2 HAVE DEALT WITH THEM YOURSELF. THEY ARE ALSO EMBEDDED IN THE
- 3 WORK PLAN THAT IS THE CUSTOMER SERVICE ARENA AND WE DO VALUE
- 4 AS WELL AS CONDUENT INPUT THAT IN TERMS OF CONTRACT HAMMERS WE
- 5 ALSO WORK CLOSELY IN PARTNERSHIP WITH THEM TO TRY TO LOOK FOR
- 6 NEW WAYS TO IMPROVE AND TO REACT TO PROBLEMS THAT WE HAVE IN
- 7 CUSTOMER SERVICE AND MAKE ADJUSTMENTS AND WE'RE VERY MUCH
- 8 COMMITTED, AND THEY'RE COMMITTED TO WORKING TOGETHER ON THOSE
- 9 IMPROVEMENTS.

10

11 ALFREDO PEDROZA: THANK YOU, ANDY. THANK YOU, BETH.

12

- 13 AMY WORTH, CHAIR: THANK YOU, EVERYONE, FOR YOUR QUESTIONS, AND
- 14 STAFF FOR PROVIDING ADDITIONAL INFORMATION. IF THERE ARE NO
- 15 FURTHER OUESTIONS, I WOULD LIKE TO ASK FOR ANY PUBLIC COMMENT.
- 16 AND I SEE WE HAVE ONE SPEAKER. AND JUST WANTED TO KNOW,
- 17 KIMBERLY, HAVE WE RECEIVED ANY WRITTEN CORRESPONDENCE
- 18 REGARDING THIS ITEM?

19

- 20 CLERK OF THE BOARD: I HAVE RECEIVED NOTHING IN WRITING FOR
- 21 THIS ITEM. AND I DO SEE ON ONE MEMBER OF THE PUBLIC WITH THEIR
- 22 HAND RAISED.

23

24 AMY WORTH, CHAIR: GREAT. TERRIFIC.



- 1 CLERK OF THE BOARD: I'LL SHARE MY SCREEN AND START OF TIMER
- 2 AND CALL UPON ALETA DUPREE. YOU HAVE TWO MINUTES. PLEASE GO
- 3 AHEAD AND UNMUTE YOURSELF.

- 5 SPEAKER: THANK YOU, CHAIR, AMY WORTH AND MEMBERS. ALETA DUPREE
- 6 FOR THE RECORD, SHE AND HER. HAPPY NEW YEAR. IT'S ALWAYS GOODS
- 7 TO BE BACK WITH YOU. LOTS OF GOOD THINGS HERE, AND IT'S
- 8 REASONABLE. I'M VERY HAPPY THAT WE ARE TALKING ABOUT THIS. ANY
- 9 TIME THAT WE HAVE A LARGE CONTRACT, WE NEED TO SPEND SOME TIME
- 10 TALKING ABOUT IT. SO I'M GOING TO TAKE MY MINUTE AND A HALF
- 11 LEFT AND TALK ABOUT IT TOO. AND YES THIS IS BIG, BUT DON'T LET
- 12 IT BE INTIMIDATING. WE'RE STILL SAVING MONEY OVER THE OLD
- 13 WAYS. AND I DO SUPPORT THE IDEA OF INCENTIVES. I WANT MORE
- 14 PEOPLE ON FASTRAK. FASTRAK TO ME IS A NO-BRAINER. IF I HAD A
- 15 CAR, I WOULD HAVE THE FASTRAK AS SOON AS I TOOK TITLE AND GOT
- 16 THE TAGS ON THE CAR; I WOULD HAVE IT. BUT I DON'T HAVE A CAR.
- 17 BUT HOPEFULLY CARS I RIDE IN WILL HAVE FASTRAK. FASTRAK IS
- 18 EASY BECAUSE I HAD A PIKE PASS TO OKLAHOMA AND IT WAS VERY
- 19 EASY. I SUPPORT THE IDEA OF DIFFERENTIALS IN THE PUBLIC
- 20 INTEREST NEW YORK THRUWAY HAVE DIFFERENTIALS, WHICH
- 21 INCENTIVIZE THE USE OF WHAT THEY CALL EZ PASS ON THE COAST.
- 22 AND I THINK IN NEW YORK CITY, ON THEIR SEVEN BRIDGE -- I THINK
- 23 IT'S SEVEN OR NINE BRIDGES AND TUNNELS -- I THINK IT'S NINE --
- 24 THEY'RE RUNNING ABOUT 95% EASY PASS USAGE ON THAT SYSTEM. SO
- 25 THERE IS A BIG EDUCATION COMPONENT INVOLVED. AND WE WANT TO



- 1 MAKE IT EASY FOR PEOPLE TO DO IT. AND I DO SUPPORT THE CASH
- 2 NETWORK. THERE IS NO MORE FEES ON THE CASH NETWORK. YOU KNOW?
- 3 I THINK PEOPLE SHOULD EMPTY THEIR WALLETS AND JARS AND THEIR
- 4 BOTTLES AND PIGGY BANKS AND BRING THAT MONEY TO THEIR LOCAL
- 5 STORE WITH THE FASTRAK UNIT AND PUT THAT MONEY TO WORK WITH
- 6 BATA INSTEAD OF LEAVING IT IN THEIR HOUSE. THANK YOU. I ASK
- 7 FOR A YES VOTE.

8

- 9 AMY WORTH, CHAIR: ALETA, THANK YOU VERY MUCH FOR YOUR
- 10 COMMENTS. I DON'T SEE ANY OTHER HAND UP ON THE ATTENDEE LIST.
- 11 KIM?

12

13 CLERK OF THE BOARD: I DON'T SEE ANY ADDITIONAL HANDS RAISED.

14

- 15 AMY WORTH, CHAIR: THAT CLOSES PUBLIC COMMENT AND WE'LL BRING
- 16 IT BACK TO THE COMMITTEE FOR FURTHER DISCUSSION AND DECISION.
- 17 AND THIS IS A COMMITTEE APPROVAL ACTION. SO IF THERE IS NO
- 18 FURTHER DISCUSSION, I WOULD ENTERTAIN A MOTION FOR APPROVAL OF
- 19 THE CONTRACT AS IDENTIFIED IN THE STAFF REPORT IN THE AGENDA.
- 20 I'M SORRY. SOMEBODY'S MUTED.

21

22 CLERK OF THE BOARD: I THINK THEY'RE ALL MUTED.



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1 I THINK THEY'RE ALL MUTED. THERE WE GO. NOW THEY'RE -- YES,

- 2 PLEASE FEEL FREE TO STEP FORWARD WITH A MOTION TO APPROVE THE
- 3 CONTRACT.

4

5 >>FEDERAL D. GLOVER: MADAM CHAIR, I WOULD MOVE THE MOTION.

6

- 7 AMY WORTH, CHAIR: ALL RIGHT. THANK YOU, COMMISSIONER GLOVER.
- 8 IS THERE A SECOND, PLEASE?

9

10 GINA PAPAN: PAPAN SECOND.

11

- 12 AMY WORTH, CHAIR: OKAY. SECONDED BY COMMISSIONER PAPAN. AND,
- 13 THEN, NOW, MAY WE PLEASE HAVE A ROLL CALL.

14

- 15 CLERK OF THE BOARD: YES, MOTION BY GLOVER, SECOND BY PAPAN.
- 16 CHAIR WORTH?

17

18 AMY WORTH, CHAIR: AYE.

19

20 CLERK OF THE BOARD: VICE CHAIR ABE-KOGA?

21

22 MARGARET ABE-KOGA, V. CHAIR: AYE.

23

24 CLERK OF THE BOARD: COMMISSIONER CHAVEZ?



1	CINDY CHAVEZ: YES.
2	
3	CLERK OF THE BOARD: COMMISSIONER GLOVER?
4	
5	FEDERAL D. GLOVER: YES.
6	
7	CLERK OF THE BOARD: COMMISSIONER MILEY?
8	
9	NATHAN MILEY: YES.
10	
11	CLERK OF THE BOARD: COMMISSIONER PAPAN?
12	
13	GINA PAPAN: YES.
14	
15	CLERK OF THE BOARD: COMMISSIONER RABBIT IS ABSENT.
16	COMMISSIONER RONEN?
17	
18	DIR. HILLARY RONEN: YES.
19	
20	CLERK OF THE BOARD: THANK YOU. PASSES UNANIMOUSLY BY ALL
21	MEMBERS PRESENT.
22	
23	AMY WORTH, CHAIR: GREAT. THANK YOU VERY MUCH. AND, AGAIN,
24	THANK YOU, STAFF, FOR THE REPORTS AND THE TREMENDOUS WORK ON
25	THIS. AND TO THE COMMISSION FOR THE YOU KNOW. THE OUESTIONS



- 1 THAT YOU HAVE RAISED, AND THAT WERE ANSWERED, AND KNOWING THAT
  2 WE HAVE DONE A TREMENDOUS AMOUNT OF WORK ON THIS, AND WILL
- 3 CONTINUE TO DO SO. SO I AM ENCOURAGED THAT THIS CONTRACT WILL
- 4 ENABLE US TO DO THAT. SO, MOVING FORWARD, OUR NEXT ITEM IS AN
- 5 INFORMATION ITEM. AND THE THAT'S AN UPDATE ON THE BAY AREA
- 6 TOLLING EQUITY ACTION PLAN. AND I WOULD WELCOME TURNING OVER
- 7 TO LYSA HALE FOR THAT REPORT, PLEASE? THANK YOU.

- 9 LYSA HALE: THANK YOU COMMISSIONER WORTH. AND GOOD MORNING
- 10 COMMISSIONERS. HAPPY NEW YEAR. I'M LYSA HALE, BATA STAFF. CAN
- I ASK FOR THE PRESENTATION TO BE BROUGHT UP? THANK YOU. I'M
- 12 HERE TO GIVE YOU AN UPDATE ON THE BAY AREA TOLLING EQUITY
- 13 ACTION PLAN. AS YOU RECALL, ABOUT A YEAR AGO STAFF EM BARKED
- 14 ON AN AMBITIOUS PLAN TO IDENTIFY AND IMPLEMENT CHANGES TO MAKE
- 15 THE BAY AREA TOLLING MORE EQUITABLE WE PROVIDED UPDATES AND
- 16 RECEIVED IMPORTANT FEEDBACK FROM YOU ABOUT THE NEED FOR
- 17 CUSTOMERS TO BE ABLE TO RESOLVE ISSUES AND MANAGE DEBT TO
- 18 URGENTLY FOCUS ON THOSE WHO NEED IT MOST AND TO INCLUDE
- 19 BASELINE DATA AND COST BENEFIT ANALYSIS IN ASSESSMENTS OF
- 20 POTENTIAL POLICY CHANGES. IN RESPONSE TO YOUR FEEDBACK, WE
- 21 HAVE ALREADY MADE SEVERAL SIGNIFICANT CHANGES INCLUDING
- 22 DRASTICALLY REDUCING VIOLATION PENALTIES FOR UNPAID BRIDGE
- 23 INVOICES THAT WENT INTO EFFECT DECEMBER 1ST. WE LOWERED THE
- 24 PRICE OF BECOMING A FASTRAK CUSTOMER BY REDUCING THE TAG
- 25 DEPOSIT AND INITIAL OPENING BALANCE FOR THOSE WHO FUND THEIR



- 1 ACCOUNT BY CASH AND CHECK. WE ALSO ELIMINATED CASH PAYMENT
- 2 NETWORK FEES IN COORDINATION WITH THESE CHANGES WE WILL BE
- 3 IMPLEMENTING A REGION-WIDE CAMPAIGN TO PROMOTE FASTRAK
- 4 ADOPTION. TODAY, I WILL TALK ABOUT THE WORK WE'RE DOING TO
- 5 UNDERSTAND THE ISSUES THAT NEED TO BE ADDRESSED TO SUPPORT THE
- 6 NEXT BATCH OF PROPOSED CHANGES. NEXT SLIDE. WE'RE JUST GETTING
- 7 STARTED. IN PERFORMING THE BACKGROUND WORK, STAFF REALIZED
- 8 THAT BATA CANNOT ADDRESS PROBLEMS IT DOES NOT FULLY
- 9 UNDERSTAND. AND THAT DECISIONS ABOUT POLICY CHANGES MUST BE
- 10 BASED ON DATA AND NOT SOLELY ANECDOTAL INFORMATION. IN AN
- 11 EFFORT TO GET AT THE INFORMATION WE NEED TO MAKE POLICY
- 12 RECOMMENDATIONS WE HAVE IDENTIFIED THE FOLLOWING KEY
- 13 OUESTIONS: NUMBER ONE. HOW ARE WE DEFINING PROBLEMATIC UNPAID
- 14 VIOLATIONS AND PENALTIES? WHAT IS THE PROBLEM WE'RE TRYING TO
- 15 SOLVE? NUMBER TWO. WHO ARE WE TRYING TO HELP? THIS IS AN
- 16 IMPORTANT OUESTION AS IT PROVIDES US FOR DIRECTION FOR BOTH
- 17 OUR DATA ANALYSIS AND COMMUNITY ENGAGEMENT. THREE. WHO IS
- 18 HAVING THE MOST DIFFICULTY? AGAIN, THIS WILL HELP DRIVE OUR
- 19 DATA ANALYSIS AND COMMUNITY ENGAGEMENT. WE ALREADY HAVE SOME
- 20 OF THE DATA WE NEED FOR THIS. BUT WE NEED MORE. FOUR. WHAT ARE
- 21 THE MAIN REASONS FOR THE ACCUMULATION OF UNPAID TOLLS AND
- 22 VIOLATIONS AND PENALTIES? WE COULDN'T TELL THIS FROM THE DATA.
- 23 SO THIS WILL BE THE SUBJECT OF MUCH OF OUR COMMUNITY
- 24 ENGAGEMENT. AND, FINALLY, FIVE, WHAT DATABASED ACTIONS CAN BE
- 25 TAKEN IN THE SHORT AND LONG-TERM TO ADDRESS THE PROBLEM? WHILE



- 1 ANECDOTAL INFORMATION FROM A FEW PEOPLE CAN SEEM COMPELLING,
- 2 IT IS NOT THE WHOLE PICTURE. AND THAT'S WHAT WE NEED TO
- 3 UNDERSTAND BEFORE WE CAN MOVE FORWARD. WE NEED TO KNOW WHAT
- 4 PROGRAMS WILL ACTUALLY HELP THE TARGET AUDIENCES WE WILL
- 5 IDENTIFY IN ANSWERING THE SECOND AND THIRD QUESTIONS ABOVE.
- 6 NEXT SLIDE. TO ILLUSTRATE OUR APPROACH TO ANSWERING THE
- 7 OUESTIONS, I WANT TO PRESENT AN EXAMPLE OF THE SUBOUESTIONS
- 8 AND DATA SOURCES THAT WE WILL PURSUE. JUST BY LOOKING AT
- 9 AGGREGATE DATA READILY AVAILABLE TO US THROUGH THE CUSTOMER
- 10 SERVICE CENTER, WE CAN ANSWER QUESTIONS ABOUT HOW MANY UNPAID
- 11 VIOLATIONS DRIVERS HAVE ACCUMULATED SINCE ALL ELECTRONIC
- 12 TOLLING STARTED, WHERE THESE VIOLATIONS ARE IN TERMS OF STAGE,
- 13 AND HOW MUCH THESE DRIVERS OWE. NEXT SLIDE. WE CAN ALSO ANSWER
- 14 QUESTIONS ABOUT HOW MANY VEHICLES ARE POTENTIALLY GOING TO DMV
- 15 HOLD, HOW MUCH OWNERS OF THESE VEHICLES OWE, AND HOW LONG
- 16 THERE HAS BEEN AHOLD. WHEN WE COMBINE CUSTOMER SERVICE DATA
- 17 WITH CENSUS DATA WE CAN GET CLOSER TO ANSWERING THE QUESTION
- 18 ABOUT HOW MANY VEHICLES ARE OWNED BY PEOPLE WHO ARE CONSIDERED
- 19 LOW-INCOME OR EQUITY PRIORITY COMMUNITY. NEXT SLIDE. CUSTOMER
- 20 SERVICE DATA CAN ALSO ANSWER QUESTIONS BREAKING OUT VIOLATION
- 21 INFORMATION ACROSS BATA BRIDGES, THE GOLDEN GATE BRIDGE AND
- 22 EXPRESS LANES. THESE ARE ALL DATA-DRIVEN QUESTIONS, BUT THERE
- 23 ARE SOME QUESTIONS THAT CAN'T BE ANSWERED BY DATA. THESE NEED
- 24 COMMUNITY ENGAGEMENT TO GAIN A BROADER PERSPECTIVE OF THE
- 25 REGION'S RESPONSES. SOME EXAMPLES ARE: ARE THEIR BARRIERS TO



- 1 USING FASTRAK AND TO WHAT EXTENT DO PEOPLE HAVE CREDIT OR
- 2 DEBIT CARDS TO BE ABLE TO AUTOLOAD A FASTRAK ACCOUNT. DO THEY
- 3 HAVE ACCESS TO CASH PAYMENT NETWORK LOCATIONS AND ARE THEY
- 4 AWARE THAT THIS SEASONAL OPTION. EXTENT OF AFFORDABLE ISSUES,
- 5 IN OTHER WORDS WHAT THAT I WANT TO PAY. WE HAVE A COMMUNITY
- 6 ENGAGEMENT TEAM BOARD AND THEY'RE WORKING ON A STRATEGY TO
- 7 ENGAGE PEOPLE TO ANSWER THESE QUESTIONS ALSO WORKING ON
- 8 EXPLORING POSSIBLE SOLUTIONS ON HOW THOSE WOULD WORK FOR MOST
- 9 PEOPLE. NEXT SLIDE. I MADE REFERENCE ABOUT THE QUESTION OF
- 10 LOW-INCOME INDIVIDUALS AND ONE OF THE THINGS WE WILL NEED TO
- 11 DO IS MAKE A RECOMMENDATION ABOUT WHO BE CONSIDERED LOW-
- 12 INCOME. FOR EXAMPLE, THE CLIPPER START PROGRAM USES THE SAME
- 13 DEFINITION AS CAL-FRESH AND OTHER STATE BENEFIT PROGRAMS. 200%
- 14 OF THE FEDERAL POVERTY LEVEL OR BELOW. STAFF HAS RECOMMENDED
- 15 THE UPCOMING TOLL DISCOUNT PILOT ON INTERSTATE 880 USE THE
- 16 SAME THRESHOLD THIS IS ALSO THE SAME NUMBER USED IN THE
- 17 AGENCY'S DEFINITION OF EQUITY PRIORITY COMMUNITIES. HOWEVER,
- 18 NOT ALL AGENCIES ARE USING THE SAME THRESHOLD. THE SAN MATEO
- 19 COUNTY EXPRESS LANES PLAN TO USE 60% OF THE AVERAGE MEDIAN
- 20 INCOME WHICH IS A MUCH HIGHER THRESHOLD. THE TREASURE ISLAND
- 21 TRANSPORTATION AFFORDABILITY PROGRAM HAS BROKEN IT OUT INTO
- 22 VERY LOW-INCOME AND BETWEEN MODERATE AND LOW-INCOME, WHICH IS
- 23 A DIFFERENT APPROACH. WE PLAN TO COME BACK WITH A
- 24 RECOMMENDATION FOR OUR DEFINITION AT A FUTURE MEETING. NEXT
- 25 SLIDE. BEFORE CONTINUING, I WANTED TO REMIND YOU OF THE



- 1 PROCESS FOR NON-FASTRAK TOLL PAYERS. FIRST THEY RECEIVE THEIR
- 2 INVOICE. IF THEY DON'T PAY IT WITHIN 21 DAYS, THEY WILL
- 3 RECEIVE A FIRST NOTICE OF VIOLATION THAT REQUIRES THEM TO PAY
- 4 THE ORIGINAL TOLL PLUS A \$5 PENALTY. IF THEY DO NOT PAY WITHIN
- 5 30 DAYS, THEY WILL RECEIVE A SECOND NOTICE FOR THE ORIGINAL
- 6 TOLL PLUS A \$15 LATE PENALTY. IF THEY DO NOT PAY THIS WITHIN
- 7 45 DAYS THEY WILL GO TO A VEHICLE REGISTRATION HOLD WITH DMV
- 8 OR COLLECTIONS. I'LL TALK MORE ABOUT THOSE IN A MINUTE. WITH
- 9 THE \$25 IN TOLLS PENALTIES AND FEES PER CROSSING. WHAT DOES
- 10 THIS MEAN IN A REAL-WORLD SCENARIO. THIS TABLE SHOWS PENALTIES
- 11 COMBINED WITH ORIGINAL TOLLS DEPENDING ON THE NUMBER OF
- 12 CROSSINGS IF SOMEONE CROSSES A BRIDGE FIVE TIMES SUCH AS YOU
- 13 MIGHT IF DRIVING TO WORK EVERY DAY YOUR ORIGINAL TOLLS WOULD
- 14 BE \$35 IF YOU DO NOT PAY THOSE TOLLS THE \$5 PENALTY FOR EACH
- 15 TOLL NOT PAID IS ADDED AT THE FIRST VIOLATION NOTICE BRINGING
- 16 YOUR TOTAL AMOUNT OWED TO \$60. IF YOU STILL DID NOT PAY YOU
- 17 WOULD RECEIVE A SECOND VIOLATION NOTICE WITH AN ADDITIONAL \$10
- 18 FOR EACH TOLL NOT PAID, BRINGING THE TOTAL AMOUNT OWED TO
- 19 \$110. WHEN THE UNPAID SECOND VIOLATION NOTICE IS FORWARDED TO
- 20 DMV REGISTRATION HOLD, YOU WOULD OWE \$125, BECAUSE THE DMV
- 21 ADDS ON A \$3 FEE FOR EACH TOLL. WE WOULD HAVE SENT YOU A TOTAL
- 22 OF THREE NOTIFICATIONS A MONTHLY INVOICE FOR THE FIVE BRIDGE
- 23 TOLL CROSSING FIRST VIOLATION NOTICE AND A SECOND VIOLATION
- 24 NOTICE. IF YOU LOOK AT THE REST OF THE TABLE, YOU CAN SEE HOW
- 25 PENALTIES WOULD ADD UP IF THE CUSTOMER CONTINUES TO CROSS



- 1 WITHOUT PAYING THE TOLLS. THE COLUMN AT THE RIGHT IS TO
- 2 ILLUSTRATE HOW MANY TIMES WE WOULD HAVE TRIED TO CONTACT YOU,
- 3 ALL VIA MAIL TO THE ADDRESS PROVIDED TO THE DMV AS PER
- 4 STATUTE. WHEN YOU LOOK AT THE SLIDE IT CAN LOOK LIKE REALLY
- 5 BIG NUMBERS AS YOU CAN SEE ON THE NEXT SLIDE. NEXT SLIDE. THIS
- 6 SLIDE SHOWS BREAK DOWN OF UNPAID VIOLATIONS FOR ELIGIBLE DMV
- 7 HOLDER BY VEHICLE LICENSE PLATE DATA FOR THE FIRST NINE MONTHS
- 8 OF 2021 DATA SHOWS THE SCOPE OF THE PROBLEM IS POTENTIALLY
- 9 RELATIVELY SMALL THE VAST MAJORITY 85% OF PEOPLE WITH UNPAID
- 10 VIOLATIONS HAD TEN OR FEWER. IN TERMS OF THE AMOUNT OF
- 11 PENALTIES OWED YOU CAN SEE 43% OWE \$15.42% OWE UP TO 150.
- 12 REMEMBER THAT THIS IS OVER THE COURSE OF NINE MONTHS. IT'S THE
- 13 REMAINING 15% THAT WE'RE INTERESTED IN UNDERSTANDING BETTER.
- 14 WE WOULD LIKE TO KNOW HOW MANY OF THESE ARE ACTUALLY LOW-
- 15 INCOME AND HOW MANY ARE FLOUTING THE SYSTEM. NEXT SLIDE. I
- 16 MENTIONED EARLIER COLLECTIONS AND DMV REGISTRATION HOLDS.
- 17 THESE STEPS IN THE PROCESS ARE KEY TO ENSURING THAT BATA
- 18 COLLECTS ITS TOLLS. HOW DO COLLECTIONS WORK? AND WHAT IS SENT
- 19 TO COLLECTION? YOU CAN HAVE A REVOKED FASTRAK ACCOUNT. THIS
- 20 MEANS YOU ALLOWED YOUR ACCOUNT TO GO NEGATIVE, DIDN'T PAY YOUR
- 21 FIRST AND SECOND VIOLATION NOTICES AND DIDN'T ADD FUNDS FOR 90
- 22 DAYS SO YOUR ACCOUNT WAS CLOSED OR REVOKED. UNPAID VIOLATIONS
- 23 COULD ALSO GO TO COLLECTIONS IF THE VEHICLE IS FROM OUT OF
- 24 STATE. ANOTHER SITUATION IS IF A LICENSE PLATE HAS MORE THAN
- 25 75 VIOLATIONS ON DMV HOLD. ANY VIOLATIONS OVER 75 WOULD GO TO



- 1 COLLECTIONS. AND, FINALLY, IF YOU HAD VIOLATIONS BUT SOLD YOUR
- 2 VEHICLE, YOU WOULD NO LONGER BE REGISTERING THAT VEHICLE SO
- 3 UNPAID VIOLATIONS WOULD BE SUBJECT TO COLLECTIONS. HOWEVER OUR
- 4 COLLECTIONS PROCESS IS GENERALLY CUSTOMER FRIENDLY COMPARED
- 5 WITH OTHER COLLECTION PROGRAMS FOR EXAMPLE, PAYMENT PLANS ARE
- 6 AVAILABLE AND YOU CAN CHOOSE TO PAY BY PHONE MAIL OR ONLINE NO
- 7 ADDITIONAL FEES OR INTEREST ARE ADDED TO THE AMOUNT YOU OWE.
- 8 THE COLLECTION AGENCY ALSO DOESN'T REPORT YOU TO CREDIT
- 9 REPORTING AGENCIES SO IT DOESN'T AFFECT YOUR CREDIT BUT THE
- 10 COLLECTIONS AGENCY CAN TAKE FROM ANY REFUNDS DUE TO YOU FROM
- 11 THE FRANCHISE TAX BOARD. NEXT SLIDE. THIS SLIDE ILLUSTRATES
- 12 WHAT HAPPENS IF UNPAID VIOLATIONS ARE SENT TO DMV REGISTRATION
- 13 HOLD. THIS MEANS YOU CAN'T REGISTER YOUR VEHICLE UNTIL TOLLS
- 14 PENALTIES AND FEES ARE PAID. AND AS MENTIONED EARLIER THE DMV
- 15 ADDS A \$3 PER VIOLATION FEE. NO ADDITIONAL PENALTIES ARE ADDED
- 16 AT THIS STAGE. NEXT SLIDE. BATA OFFERS A DISPUTE PROCESS IN
- 17 CASE SOMEONE AS A CONCERN ABOUT WHAT THEY OWE. INFORMATION ON
- 18 THIS PROCESS IS INCLUDED ON INVOICES AND VIOLATIONS ON OUR WEB
- 19 SITE AND BY CALLING THE CUSTOMER SERVICE CENTER. WE ARE,
- 20 HOWEVER, TALKING ABOUT WAYS THAT WE CAN MAKE THIS INFORMATION
- 21 MORE TRANSPARENT. NEXT SLIDE. CIRCLING BACK TO COMMUNITY
- 22 ENGAGEMENT, I WANT TO ILLUSTRATE THE KINDS OF SOLUTIONS WE CAN
- 23 EXPLORE DEPENDING ON THE FEEDBACK WE GLEAN FROM TALKING WITH
- 24 THE COMMUNITY. IF YOU CROSS A BRIDGE, WE WILL SEND YOU AN
- 25 INVOICE. THERE IS A POSSIBILITY YOU MAY NOT GET THE INVOICE



- 1 IF, FOR EXAMPLE, YOU HAVE MOVED, OR YOU HAVEN'T UPDATED YOUR
- 2 ADDRESS WITH DMV WHICH PROVIDES THE ADDRESS WE USE TO CONTACT
- 3 YOU. THIS IS PER CALIFORNIA STATUTE. IF YOU DO GET THE
- 4 INVOICE, YOU MAY PAY IT OR NOT. IF YOU DON'T PAY, THERE COULD
- 5 BE ANY NUMBER OF REASONS. MAYBE YOU ARE LOW-INCOME AND CANNOT
- 6 AFFORD TO PAY. MAYBE YOU'RE IN A TEMPORARY SITUATION WHERE YOU
- 7 CANNOT PAY. YOU COULD HAVE FORGOTTEN TO PAY, AND OF COURSE,
- 8 YOU COULD CHOOSE NOT TO PAY. WE CAN'T TELL ANY OF THIS
- 9 INFORMATION BY LOOKING AT CUSTOMER SERVICE DATA BUT WE CAN GET
- 10 A BETTER SENSE ON A REGIONAL BASIS FROM THE COMMUNITY
- 11 ENGAGEMENT. NEXT SLIDE. AS PART OF THE COMMUNITY ENGAGEMENT,
- 12 WE CAN EXPLORE POTENTIAL SOLUTIONS TO THE VARIOUS PROBLEMS. WE
- 13 CAN ENCOURAGE TO YOU SIGN UP FOR FASTRAK WHICH WE DO ALREADY
- 14 AND WILL BE DOING AGAIN THROUGH OUR CAMPAIGN, BUT FEEDBACK
- 15 COULD PERHAPS HELP US DO IT DIFFERENTLY OR BETTER. IF YOU'RE
- 16 NOT RECEIVING OUR NOTICES, WE COULD EXPLORE WAYS TO REACH YOU
- 17 AS ALLOWED BY LAW. FOR EXAMPLE, AN ONGOING PUBLIC CAMPAIGN TO
- 18 LET PEOPLE KNOW THEY NEED TO CALL US IF THEY CROSSED A BRIDGE
- 19 BUT DID NOT RECEIVE AN INVOICE. FOR PEOPLE WHO CAN'T AFFORD TO
- 20 PAY, EITHER PERMANENTLY, OR TEMPORARILY, WE COULD LOOK AT A
- 21 HARDSHIP PROGRAM FOR PENALTIES. IF YOU HAVE FORGOTTEN TO PAY,
- 22 PERHAPS WE COULD DO MORE TO TRY AND REMIND YOU. AND FOR THOSE
- 23 WHO CHOOSE NOT TO PAY, MAYBE WE CAN PROVIDE SOME KIND OF
- 24 INCENTIVE TO PAY, OR A STRONGER DISINCENTIVE TO IGNORE THE
- 25 NOTICES. NEXT SLIDE. I HAVE THREE EXAMPLES AT HOW WE PLAN TO



- 1 APPROACH THE DEVELOPMENT OF POLICY RECOMMENDATIONS. EACH IS AN
- 2 ILLUSTRATION OF IMPORTANT USER DISTINCTIONS AFFECTING ABILITY
- 3 TO PAY AND ULTIMATELY THE POLICY CHANGES THAT WE IMPLEMENT. IN
- 4 THIS EXAMPLE, JOE IS A 53 YEAR-OLD LANDSCAPER. HE RECENTLY
- 5 MOVED AND HAS AN INCOME OF \$60,000 A YEAR. HE DOESN'T HAVE
- 6 FASTRAK AND HE OWES FIVE HELPED DOLLARS. THERE COULD BE
- 7 SEVERAL SOLUTIONS TO HIS SITUATION. PERHAPS HE WOULD BENEFIT
- 8 FROM A PAYMENT PLAN. MAYBE HE NEEDS MORE AWARENESS OF THE
- 9 DISPUTE PROCESS SEE THIS HIS PENALTIES ARE WAIVED. NOW THAT WE
- 10 HAVE MOVED TO AN INVOICE SYSTEM WE HAVE A FIRST TIME WAIVER
- 11 PROGRAM FOR WHEN PEOPLE DON'T UNDERSTANDS THE VIOLATION NOTICE
- 12 THEY RECEIVE. MAYBE WE CAN EXPLORE OTHER WAYS TO NOTIFY PEOPLE
- 13 AS ALLOWED BY LAW. NEXT SLIDE. NEXT WE HAVE A YOUNG COLLEGE
- 14 STUDENT WHO LIVES AT HOME, WHICH MEANS HER HOUSEHOLD INCOME IS
- 15 HIGH. SHE DOES HAVE FASTRAK, BUT SHE HAS A NEGATIVE BALANCE.
- 16 SHE DOESN'T KNOW ABOUT THE CASH PAYMENT NETWORK. MAYBE SHE
- 17 COULD BENEFIT FROM MORE TIME TO PAY HER INVOICES, OR INCREASED
- 18 AWARENESS OF THE CASH PAYMENT NETWORK. MAYBE SHE NEEDS TO KNOW
- 19 MORE ABOUT THE DISPUTE PROCESS OR OTHER WAYS TO PAY. NEXT
- 20 SLIDE. NEXT WE HAVE A SMALL BUSINESS OWNER WITH A HIGH
- 21 HOUSEHOLD INCOME. HE DOESN'T HAVE FASTRAK, AND HE OWES \$6,500.
- 22 HE COULD POTENTIALLY BENEFIT FROM A PAYMENT PLAN OR INCREASED
- 23 AWARENESS OF THE DISPUTE PROCESS. THESE ARE JUST A FEW
- 24 EXAMPLES. WE PLAN TO CONSTRUCT A VARIETY OF USER SCENARIOS TO
- 25 HELP US MAKE POLICY RECOMMENDATIONS. WHY DON'T WE MAKE ALL



- 1 THESE CHANGES NOW? WELL, YOU ASKED US TO KEEP COST BENEFIT IN
- 2 MIND, AND WE COULDN'T MAKE ALL THE CHANGES FOR THIS REASON.
- 3 THERE IS A SIGNIFICANT COST, BOTH FINANCIAL AND OTHER
- 4 RESOURCE-BASED TO MANY OF THESE SOLUTIONS. AND THEY MAY ONLY
- 5 HELP A SMALL NUMBER WHEN OTHER ALTERNATIVES ARE AVAILABLE.
- 6 THERE ARE ALSO LEGAL ISSUES TO NAVIGATE. WE NEED TO FIGURE OUT
- 7 THE BEST ALTERNATIVES THAT WILL WORK FOR THE PEOPLE WE ARE
- 8 TRYING TO HELP. NEXT SLIDE. SO, WHERE DOES THAT TAKE US?
- 9 BETWEEN NOW AND NEXT JUNE, WE WILL BE CONCENTRATING ON OUR
- 10 DATA COLLECTION AND COMMUNITY ENGAGEMENT. WE ALSO WILL BE
- 11 MONITORING THE RESULTS OF LOWERING THE PENALTIES FOR
- 12 VIOLATIONS. IS THIS PILOT NETTING A HIGHER RATE OF VIOLATION
- 13 PAYMENT, FOR EXAMPLE? WE ALSO WILL ALLOW THE OTHER
- 14 IMPROVEMENTS THAT YOU APPROVED TO DESIGN TO IMPROVE
- 15 IMPEDIMENTS TO OPENING A FASTRAK ACCOUNT. BETWEEN JULY AND
- 16 DECEMBER WE WILL START LOOKING AT OTHER PILOTS WE MAY WANT TO
- 17 RECOMMEND TO CONTINUE PLANNING FOR LONGER TERM
- 18 IMPLEMENTATIONS. FROM NEXT JANUARY THROUGH ENDS OF 2023 WE
- 19 WILL STAY PRIORITIES AND PLAN TO START IMPLEMENTATION ON ONE
- 20 OR MORE PILOTS WE WILL REVIEW EVALUATION RESULTS AND DETERMINE
- 21 IF WE NEED TO MAKE ADJUSTMENTS AND POST DECEMBER 2023, WE WILL
- 22 WORK ON IMPLEMENTING LONGER TERM CHANGES. NEXT SLIDE. AND WITH
- 23 THAT, I'M HAPPY TO ANSWER ANY QUESTIONS. COMMISSIONER, I THINK
- 24 YOU'RE MUTED.



- 1 AMY WORTH, CHAIR: OKAY. GREAT. THANK YOU. LISA THANK YOU VERY
- 2 MUCH FOR THAT REPORT NOT ONLY FOR THE REMINDER BUT ALSO
- 3 REMEMBERING US WHAT WE HAVE DONE SO FAR IN THE POLICY CHANGES
- 4 AND THE WORK ON THE TOLLING SYSTEM THANK YOU SO MUCH FOR THE
- 5 CUSTOMER INTERFACE. I WILL GO TO COMMITTEE MEMBERS WHO HAVE
- 6 OUESTIONS. I'LL START WITH COMMISSIONER RONEN AND THEN
- 7 COMMISSIONER JOSEFOWITZ.

8

- 9 DIR. HILLARY RONEN: THANK YOU SO MUCH CHAIR WORTH. I'M SORRY
- 10 I'M NOT TURNING ON MY CAMERA. AS OF THIS MORNING, WE'RE A
- 11 FAMILY IN QUARANTINE, SO OUR LIVES ARE TURNED A LITTLE BIT
- 12 UPSIDE DOWN. SO BARE WITH ME. THANK YOU SO MUCH FOR THIS
- 13 REPORT. I APPRECIATE IT. A COUPLE OF QUESTIONS. SO, THE
- 14 PAYMENT PLAN OPTION THAT WE HAVE AVAILABLE NOW, HOW DOES THAT
- 15 WORK?

16

- 17 LYSA HALE: SO THAT IS PART OF THE COLLECTIONS PROCESS. SO IF
- 18 YOU GET TO THE POINT WHERE YOU HAVEN'T PAID YOUR INVOICE, YOU
- 19 HAVEN'T PAID YOUR FIRST NOTICE, YOU HAVEN'T PAID YOUR SECOND
- 20 NOTICE, AND THEN IT GOES TO COLLECTIONS, ONCE YOU'RE IN THE
- 21 COLLECTIONS PROCESS, YOU CAN SETUP A PAYMENT PLAN. BUT IT
- 22 WOULD BE AFTER ALL OF THOSE OTHER STEPS.

- 24 DIR. HILLARY RONEN: AND DO YOU KNOW HOW THAT COLLECT -- HOW
- 25 THE COLLECTIONS PROCESS PAYMENT PLAN WORKS? IS IT, SORT OF, A



- 1 ONE SIZE FITS ALL, OR DOES IT WORK WITH THE INDIVIDUAL AND
- 2 CREATE TERMS BASED ON THEIR SITUATION? DOES IT -- IS IT EASY
- 3 TO ENROLL? YOU KNOW? ALL OF THOSE QUESTIONS ABOUT FACILITY OF
- 4 USE?

5

- 6 LYSA HALE: YOU KNOW, I CAN'T ACTUALLY ANSWER THAT QUESTION BUT
- 7 I WONDER IF BETH ZELINSKI IS STILL ON THE CALL? BETH, CAN YOU
- 8 ANSWER THAT QUESTION?

9

- 10 BETH ZELINSKI: I CAN'T ANSWER ALL OF THE DETAILS. IT IS A
- 11 PAYMENT PLAN THAT'S HANDLED BY THE COLLECTION AGENCY, SO THEY
- 12 HAVE SOME PARAMETERS OF WHAT THEY OFFER. SO, BUT, WE COULD GET
- 13 DETAILS.

- 15 DIR. HILLARY RONEN: I WOULD LOVE TO HAVE THOSE DETAILS IF
- 16 POSSIBLE. AS YOU KNOW, BECAUSE I HAVE MENTIONED THIS BEFORE, I
- 17 BELIEVE WE SHOULD, YOU KNOW, ENTER INTO A PAYMENT PLAN FOR
- 18 ANYONE THAT WANTS TO -- WANTS THE PAYMENT PLAN REGARDLESS OF
- 19 INCOME. UNLIKE SOME OF THE COMPARISONS THAT YOU SHOWED US OF,
- 20 YOU KNOW, DIFFERENT LEVELS OF WHAT IS CONSIDERED LOW-INCOME,
- 21 WHEN IT COMES TO DISCOUNTS AND THOSE TYPES OF PROGRAMS. THAT'S
- 22 ONE THING. BECAUSE WE WANT TO MAKE SURE WE'RE USING LIMITED
- 23 RESOURCES TO BENEFIT THE LOWEST INCOME MEMBERS OF OUR
- 24 COMMUNITY. BUT WHEN IT COMES TO PAYMENT PLANS AND DEBT, YOU
- 25 KNOW, PEOPLE OF ANY INCOME LEVEL COULD BE IN A FINANCIAL, YOU



- 1 KNOW -- NOT IN A GREAT FINANCIAL STATE FOR ANY NUMBER OF
- 2 REASONS, WHETHER IT'S, YOU KNOW, SOMETHING UNAVOIDABLE LIKE A
- 3 MEDICAL EMERGENCY, OR FOR WHATEVER REASON, AND IF THEY'RE
- 4 WILLING TO ENTER A PAYMENT PLAN SO THAT THEY CAN PAY OFF A
- 5 DEBT -- THEIR DEBT IN A WAY THAT WORKS FOR THEM, I THINK WE
- 6 SHOULD ALLOW ANYONE WHO NEEDS TO DO THAT TO DO -- TO DO THAT
- 7 AUTOMATICALLY. I JUST DON'T -- IT -- ALL THE EVIDENCE THAT I
- 8 HAVE SEEN IS THAT WHEN THERE ARE EASY TO ENROLL PAYMENT PLANS,
- 9 WHERE THERE ARE REMINDERS WHEN THEY'RE BASED ON THE REALITY OF
- 10 THE INDIVIDUAL AND WHAT THEY CAN PAY, AND FLEXIBLE, THAT THEY
- 11 WORK, THAT THEY OVERWHELMINGLY WORK TO COLLECT DEBTS. AND ALL
- 12 OF THE INFORMATION YOU'RE STUDYING IS GREAT AND REALLY
- 13 INTERESTING AND HELPFUL, I'M JUST WONDERING, YOU KNOW, WHY WE
- 14 ARE WAITING TO IMPLEMENT A PAYMENT PLAN OPTION FOR EVERYONE
- 15 THAT NEEDS ONE? IT -- JUST, TO ME IT MAKES SENSE IN EVERY WAY
- 16 SHAPE OR FORM AND WILL LIKELY BRING IN MORE REVENUE FOR BATA,
- 17 WHICH IS SOMETHING THAT, OF COURSE, WE NEED. IF SOMEONE COULD
- 18 ANSWER THAT OUESTION? I MEAN, I WAS EVEN CONSIDERING
- 19 INTRODUCING A RESOLUTION WHICH I HAVE NEVER SEEN HAPPEN AT MTC
- 20 OR BATA BEFORE, BUT TO SAY LET'S JUST DO IT. YOU KNOW? WE CAN
- 21 CONTINUE TO STUDY IT, BUT I'M NOT SURE WHAT WE GAIN BY
- 22 WAITING.

24 LYSA HALE: OKAY. I'LL DO MY BEST TO ANSWER THAT QUESTION.

25



1 DIR. HILLARY RONEN: THANK YOU.

2

- 3 LYSA HALE: I THINK ONE OF THE THINGS WE WANT TO KNOW IS THAT
- 4 THE BEST SOLUTION. AND WE DON'T KNOW THE ANSWER TO THAT
- 5 OUESTION RIGHT NOW. THAT'S WHY WE NEED TO TALK TO PEOPLE AS
- 6 OPPOSED TO RELYING ON ANECDOTAL INFORMATION. ONE OF THE THINGS
- 7 THAT WE WILL LOOK AT IS HOW PAYMENT PLANS ARE WORKING IN OTHER
- 8 PLACES. WE ARE IN THE PROCESS OF COLLECTING THAT INFORMATION.
- 9 WILL THE COST OF OFFERING A PAYMENT PLAN BE OFFSET BY THE
- 10 TOLLS THAT WE'RE ABLE TO COLLECT? WE DON'T KNOW THE ANSWER TO
- 11 THAT QUESTION, BECAUSE WE DON'T KNOW HOW MUCH THE PAYMENT PLAN
- 12 IS GOING TO COST. AND IF WE OFFER A PAYMENT PLAN ON A PILOT
- 13 BASIS AND FIND THAT IT DOESN'T WORK AND WE NEED TO DO IT A
- 14 DIFFERENT WAY, THAT GETS TO THAT COST BENEFIT ANALYSIS THAT I
- 15 WAS TALKING ABOUT. AND IT GOES BACK TO THE QUESTION OF, IS
- 16 THIS THE BEST WAY TO SETUP, OR ADDRESS THE PROBLEMS THAT
- 17 PEOPLE HAVE, AND WHAT IS THE BEST WAY TO SETUP A PAYMENT PLAN.
- 18 GOING TO THE EARLIER OUESTION ABOUT HOW PAYMENT PLANS WORK IN
- 19 THE COLLECTIONS PROCESS, YOU KNOW, THERE ARE DIFFERENT WAYS
- 20 THAT IT MIGHT BE SETUP. YOU KNOW, MAYBE IT'S A ONE SIZE FITS
- 21 ALL TYPE THING, MAYBE IT'S CUSTOMIZED BASED ON THE INDIVIDUAL
- 22 CIRCUMSTANCES OF PEOPLE. WE DON'T KNOW WHAT'S GOING TO WORK
- 23 BEST AND WE NEED TO GET MORE INFORMATION ABOUT THAT BEFORE WE
- 24 EMBARK ON SETTING UP A PAYMENT PLAN.



1

2

#### JANUARY 12, 2022

THERESE MCMILLAN: IF I COULD, TO MAKE -- SUPPLEMENT THAT,

BECAUSE I THINK THERE'S A COUPLE OF IMPORTANT QUESTIONS,

3 COMMISSIONER RONEN, YOU RAISED IN YOUR COMMENTS. YOU KNOW, ONE IS THE BASIC OUESTION BACK TO, WHO ARE WE TRYING TO SERVE. WE 4 5 HAD BEEN WORKING ON THE ASSUMPTION THAT THE FOCUS WAS ON FOLKS WHO, AS YOU INDICATED, HAD AN INCOME HARDSHIP OF SOME LEVEL, 6 WHETHER IT'S TEMPORARY, OR MORE OF A STRUCTURAL THING, IS ONE 7 8 OF THE DISTINCTIONS WE WANT TO MAKE, BUT THE BASIC ISSUE WAS, IT WASN'T BECAUSE YOU JUST LOST IT ON YOUR COFFEE TABLE WITH 9 10 THE, YOU KNOW, CHRISTMAS CARDS FROM LAST YEAR. THAT, IN FACT, THERE IS A REASON WHY, I HARDSHIP DRIVEN REASON WHY, TEMPORARY 11 OR NOT, THAT YOU DIDN'T PAY. SO, THAT WAS WORKING -- THAT'S A 12 FUNDAMENTAL WORKING ASSUMPTION THAT WE HAVE. AND SO, YOU KNOW, 13 I THINK THIS'S SOMETHING TO BE CONFIRMED BY THE COMMITTEE 14 15 BECAUSE IT DOES REALLY DIRECT, I THINK, THE FOCUS THAT WE HAVE 16 BEEN TAKING ON THE ADDITIONAL INFORMATION, AS LISA WAS SAYING, 17 THAT WE WOULD LIKE TO GET. 18 DIR. HILLARY RONEN: SURE. I THINK A CORE VALUE OF BATA AND 19 THIS COMMISSION IS, OF COURSE, THAT WE WANT TO MAKE SURE THAT 20 21 WE ARE BEST SERVING THE LOWEST INCOME RESIDENTS, OR, THAT WE SERVE, WITHOUT A DOUBT, ABSOLUTELY. OFTENTIMES WHAT HAPPENS IS 22 WHEN YOU INCOME CHECK PEOPLE AND YOU -- AND YOU CREATE ALL 23 THESE BARRIERS TO ENTRY, THEN IT HARMS LOWER INCOME PEOPLE THE 24

MOST. SO I DON'T WANT TO OBSESS. I THINK PEOPLE CAN SELF



- 1 ATTEST, FOR EXAMPLE, TO FINANCIAL HARDSHIP AND THAT WE
- 2 SHOULDN'T HAVE TO, YOU KNOW, BE CHECKING THEIR PAY STUBS IN
- 3 ORDER TO SAY THAT I CAN ENTER INTO A PAYMENT PLAN. THIS'S ALL
- 4 I'M SAYING. I WORK IN THIS AREA A LOT IN SEVERAL DIFFERENT
- 5 AREAS AND I JUST KNOW THAT THE MORE YOU INCOME CERTIFY AND THE
- 6 MORE YOU CREATE ADDITIONAL BARRIERS TO ENTRY IN ANY PROGRAM,
- 7 THAT PEOPLE THAT SUFFER THE MOST ARE LOWER INCOME PEOPLE.
- 8 THAT'S WHY I'M SAYING, YOU KNOW, DOES IT REALLY MATTER HOW
- 9 MUCH THE INCOME LEVEL IS OF PEOPLE IF THEY'RE SAYING THAT THEY
- 10 HAVE A FINANCIAL HARDSHIP AND WANT TO PAY THEIR DEBT AND WANT
- 11 TO ENTER INTO A PAYMENT PLAN, RIGHT? AND SO I GUESS WHAT I
- 12 WOULD ASK -- AND, AGAIN, I SO APPRECIATE ALL OF -- THE
- 13 PRESENTATION TODAY, AND ALL OF THIS WORK. IT'S NOT TO
- 14 CRITICIZE THAT AT ALL, OR NOT TO SUGGEST THAT WE STOP THAT
- 15 INQUIRY, AND THAT STUDY, BUT JUST TO ADD TO IT ALL THE DETAILS
- 16 THAT I'M TALKING TO YOU ABOUT THE PAYMENT PLANS. ABOUT,
- 17 BASICALLY, CAN WE HAVE MORE INFORMATION ABOUT WHAT THE
- 18 COLLECTIONS PAYMENT PLAN OPTIONS LOOK LIKE? CAN WE COMPARE
- 19 THAT TO OTHER PROGRAMS THAT MIGHT BE OUT THERE THAT, YOU KNOW,
- 20 THAT I HAVE HEARD OF, THAT DO A REALLY GREAT JOB IN TREATING
- 21 PEOPLE -- LIKE, THEY'RE RESPONSIBLE HUMAN BECOMES FIRST AND
- 22 FOREMOST AND WANT TO BE THERE AND ARE HAVING TREMENDOUS
- 23 SUCCESS IN DOING THAT. IF WE COULD GET THAT INFORMATION, I
- 24 DON'T KNOW IF IT'S POSSIBLE, I DON'T KNOW, THERESE, OR CHAIR -
- 25 CHAIR WORTH, TO HAVE THAT INFORMATION AT OUR NEXT MEETING,



- 1 BECAUSE I WOULD LOVE TO SEE WHAT THE COST AND SUCCESS IS OF
- 2 DIFFERENT PROGRAMS AND SEE IF WE CAN JUST GET ONE GOING SOONER
- 3 RATHER THAN LATER IF THAT MAKES SENSE?

4

- 5 AMY WORTH, CHAIR: IF I COULD JUST JUMP IN, COMMISSIONER -- AM
- 6 I OFF MUTE -- YES, ANYWAY, I THINK THOSE BEST PRACTICES ARE
- 7 VERY MUCH A PART OF THE INFORMATION THAT WE WILL BE GETTING
- 8 AND THAT WE NEED. SO, EXCELLENT POINT. COMMISSIONER RONEN, IF
- 9 YOU -- I DIDN'T WANT TO CUT YOU OFF IF YOU WEREN'T FINISHED,
- 10 BUT I JUST WANTED TO OFFER THAT INFORMATION.

11

- 12 DIR. HILLARY RONEN: YES. THANK YOU. I WOULD SO GREATLY
- 13 APPRECIATE GETTING, SORT OF, A COMPARISON OF DIFFERENT PAYMENT
- 14 PLAN OPTIONS AND COMPANIES THAT PROVIDE THAT SERVICE.

15

- 16 AMY WORTH, CHAIR: YES. OKAY. SO, I THINK THAT WILL BE
- 17 INCORPORATED INFORMATION WE GET BACK. SO, AND I KNOW THAT
- 18 WE'RE APPROACHING A LOT -- ALL OF THIS WITH A SENSE OF
- 19 URGENCY. SO, IF WE CAN ASK STAFF TO INCORPORATE THAT, IN THE
- 20 WORK THAT COMES BACK, I THINK THAT WILL BE REALLY HELPFUL.
- 21 COMMISSIONER JOSEFOWITZ AND THEN VICE CHAIR ABE-KOGA, AND THEN
- 22 OUR CHAIR PEDROZA.

- 24 NICK JOSEFOWITZ: THANK YOU VERY MUCH TO STAFF FOR PUTTING THIS
- 25 TOGETHER. I AM SYMPATHETIC WITH COMMISSIONER RONEN'S COMMENTS



- 1 IF THIS WAS UP TO ME WE WOULD BE PUTTING INTO PLACE PAYMENT
- 2 PLANS NOW BUT I UNDERSTANDS THERE IS A -- IT IS IMPORTANT TO
- 3 DO THIS IN A WAY THAT, SORT OF, BUILDS A CONSENSUS AROUND T
- 4 AND THIS IS AN IMPORTANT THING TO DO. SO, I APPRECIATE STAFF
- 5 BEING SO THOUGHTFUL ABOUT IT. AND WITH THE KIND OF APPROACH
- 6 THAT IS IN A DATA-DRIVEN WAY. I JUST WANTED TO ASK A FEW
- 7 QUESTIONS. WHEN YOU SAY COMMUNITY ENGAGEMENT, YOU CAN JUST
- 8 KIND OF EXPLAIN A LITTLE BIT WHAT THAT MEANS IN THIS CONTEXT?
- 9 WHO ARE WE USING TO DO THE COMMUNITY ENGAGEMENT? AND HOW IS
- 10 THAT COMMUNITY ENGAGEMENT HAPPENING? BECAUSE YEAH.

- 12 LYSA HALE: UNDER A SUBCONTRACT WITH OUR MARKETING CONTRACTOR
- 13 WE'RE WORKING VERY CLOSELY WITH DAVIS AND ASSOCIATES, WHICH IS
- 14 A FIRM THAT IS ALSO ON OUR EQUITY BENCH. AND THEY DO A LOT OF
- 15 THIS TYPE OF WORK. AND I CAN TELL YOU, I HAVE SEEN -- I
- 16 HESITATE TO SAY THIS, BECAUSE IT'S ONLY A DRAFT THEY HAVE
- 17 GIVEN ME. THEY HAVE GIVEN ME A DRAFT PROPOSAL THAT INCLUDES
- 18 DOING A SURVEY AND THEN WORKING WITH IDENTIFIED COMMUNITY-
- 19 BASED ORGANIZATIONS, AND THEN DOING OUTREACH ON AN INDIVIDUAL
- 20 BASIS, SO WORKING WITH, LIKE, FOCUS GROUPS, AND GETTING
- 21 FEEDBACK FOR -- FROM ACTUAL PEOPLE. BUT, A RANGE OF PEOPLE.
- 22 AND, YOU KNOW, SO ONE OF THE AREAS THAT WE WILL BE LOOKING AT
- 23 IS LOW-INCOME INDIVIDUALS BUT WE WILL ALSO BE LOOKING AT OTHER
- 24 PEOPLE, AS WELL. SO, EVEN THOUGH WE HAVEN'T FULLY DEFINED LOW-
- 25 INCOME INDIVIDUALS. DOES THAT ANSWER YOUR QUESTION?



1 NICK JOSEFOWITZ: THANK YOU. THAT'S HELPFUL. ONE OF THE -- I'M 2 3 GLAD THAT WE'RE LOOKING AT, SORT OF, BEST PRACTICE -- PAYMENT PLANS BEST PRACTICES, BECAUSE I THINK THAT'S -- IN SAN 4 5 FRANCISCO, AS COMMISSIONER RONEN SAID, WE HAVE DONE A LOT OF WORK ON THIS, AND I KNOW THERE ARE OTHER PLACES AROUND THE 6 REGION, AROUND THE STATE, AROUND THE COUNTRY WHO HAVE DONE A 7 8 LOT OF WORK AND I WOULD HATE TO HAVE TO, SORT OF, REINVENT THE WHEEL ON THAT WHEN OTHER GOVERNMENT AGENCIES HAVE DONE SO 9 10 MUCH. SO I'M NOT SO THRILLED ABOUT THAT. ONE OF THE THINGS THEY WOULD BE INTERESTED IN INCLUDING IN THIS RESEARCH WHICH I 11 DON'T THINK WAS IN THE SLIDES, BUT I MAY BE MISTAKEN, WAS 12 UNDERSTANDING WHAT THE IMPACT OF DMV HOLDS, AND GOING TO 13 COLLECTIONS ARE ON LOW-INCOME PEOPLE, AND OF, SORT OF, MORE 14 15 BROADLY, THE IMPACTS OF TOLL DEBT ON LOW-INCOME PEOPLE. BECAUSE I THINK THAT WOULD BE A VERY APPROPRIATE THING TO BE, 16 KIND OF, ENGAGING OUR CUSTOMERS ON, AND I THINK THIS THAT'S 17 SOMETHING I THINK I HAVE -- IN THE PEOPLE I TALK TO, I THINK I 18 HAVE A PRETTY CLEAR UNDERSTANDING OF THE NEGATIVE IMPACTS OF 19 GOING TO DMV HOLD BUT I THINK THAT WOULD BE HELPFUL FOR YOU TO 20 KIND OF ADDRESS IN YOUR WORK. I ALSO THINK THAT IT WOULD BE 21 HELPFUL WHEN WE, SORT OF, TRY TO PULL THE QUANTITATIVE 22 DEMOGRAPHIC DATA ON THE VIOLATORS, FOR THE PEOPLE WHO ARE 23 FACING TOLL VIOLATIONS TO, SORT OF, COMPARE IT TO THE 24

DEMOGRAPHIC DATA OF OUR TOLL USERS, OF ALL OF OUR USERS.



- 1 BECAUSE I HAVE ACTUALLY NEVER SEEN A DEMOGRAPHIC BREAK DOWN OF
- 2 OUR BRIDGE USERS. AND THAT WOULD BE REALLY INTERESTING, I
- 3 THINK, TO UNDERSTAND. AND I ASSUME THAT IT'S JUST A CROSS
- 4 SECTION, JUST LIKE, YOU KNOW, LIKE THE BAY AREA AVERAGE
- 5 DEMOGRAPHICS.

6

- 7 LYSA HALE: WE COULD USE THAT AS A PROXY BUT REALLY DON'T KNOW
- 8 THE DEMOGRAPHICS OF PEOPLE WHO ARE CROSSING THE BRIDGES.

9

- 10 NICK JOSEFOWITZ: MAYBE THAT'S A DIFFERENT DISCUSSION. NOT THIS
- 11 DISCUSSION BUT KIND OF FOR EVERYTHING WE'RE DOING.

12

- 13 LYSA HALE: MAYBE WE COULD GET SOME OF THAT THROUGHOUT SURVEY
- 14 THAT WE PLAN TO DO?

- 16 NICK JOSEFOWITZ: ANYWAY, I -- PROBABLY ANOTHER DISCUSSION,
- 17 BECAUSE I THINK THAT IMPACTS MANY, MANY MORE THINGS THAN THIS
- 18 EQUITY CONVERSATION, YOU KNOW, HAVING A BETTER UNDERSTANDING
- 19 OF THE PEOPLE WHO USE OUR BRIDGES ARE. AND, THEN I THINK, YOU
- 20 KNOW, TO, SORT OF, THE FINAL COMMENT I HAVE IS BASED ON
- 21 COMMISSIONER RONEN -- SORT OF, VERY SIMILAR TO WHAT
- 22 COMMISSIONER RONEN SAYS, I THINK, IN A PLACE LIKE LITHUANIA,
- 23 WHERE THE GOVERNMENT BASICALLY SUCKS UP ALL OF YOUR INCOME AND
- 24 BANK ACCOUNT DATA, JUST, SORT OF, SEAMLESSLY, AND THEN, SORT
- 25 OF, SPITS OUT IMMEDIATELY WHAT PROGRAMS YOU'RE ELIGIBLE FOR IN



- 1 REALTIME, I THINK IT IS VERY EASY FOR PEOPLE TO KIND OF INCOME
- 2 QUALIFY. FOR -- IN CALIFORNIA, THAT'S NOT HOW IT WORK. AND WE
- 3 KNOW IN LOOKING AT OTHER PROGRAMS, THAT LOW-INCOME PEOPLE FACE
- 4 HUGE BARRIERS TO OUALIFYING FOR INCOME -- FOR INCOME-BASED
- 5 PROGRAMS. LIKE FOOD STAMPS, 30% OF PEOPLE WHO ARE ELIGIBLE FOR
- 6 FOOD STAMPS IN THE BAY AREA, IN SAN FRANCISCO WHO ARE GOING
- 7 HUNGRY -- AND I DON'T KNOW THE NUMBERS IN EVERYBODY ELSE'S
- 8 COUNTIES, 30% OF PEOPLE IN SAN FRANCISCO GOING HUNGRY SUPPOSED
- 9 TO GET FOOD STAMPS ACTUALLY CAN'T GET FOOD STAMPS BECAUSE OF
- 10 HOW COMPLICATE THAT ENROLLMENT PROCESS IS. I THINK IT WOULD BE
- 11 WORTHWHILE, WHILE YOU'RE DOING THIS RESEARCH EITHER THROUGHOUT
- 12 COMMUNITIES OUTREACH OR, SORT OF, BEST PRACTICES ELSEWHERE, TO
- 13 REALLY UNDERSTAND THAT ISSUE OF, IS THERE -- EVEN THOUGH WE'RE
- 14 TRYING TO TARGET PEOPLE WHO ARE STRUGGLING, DOES THE KIND OF,
- 15 THE REQUIREMENT FOR THEM TO PROVE THAT THEY ARE STRUGGLING,
- 16 PUT IN PLACE A BARRIER WHICH IS VERY HIGH. AND I THINK, MY
- 17 INSTINCT AND MY UNDERSTANDING IS THAT IT DOES, BUT I THINK IT
- 18 WOULD BE GREAT FOR YOU TO KIND OF, YOU KNOW, LOOK INTO THAT
- 19 AND GET BACK TO US. AND THAT THE RISK OF KIND OF ALLOWING SOME
- 20 PEOPLE WHO MAY BE -- SOME OF US WHO MAY NOT THINK ARE WORTHY
- 21 OF HELP, OR GETTING THE HELP, MAY BE THE PRICE THAT WE NEED TO
- 22 PAY TO MAKE SURE THAT EVERYBODY WHO DOES NEED THE HELP CAN GET
- 23 IT AND CAN GET IT AS OUICKLY AS POSSIBLE. THANK YOU VERY MUCH
- 24 FOR THIS WORK AND FOR COMMITTING TO DOING THIS EQUITY WORK, TO
- 25 MY FELLOW COMMISSIONERS.



1 AMY WORTH, CHAIR: THANK YOU. NOW MAY I TURN TO VICE CHAIR ABE-2 3 KOGA FOR YOUR COMMENTS? 4 5 MARGARET ABE-KOGA, V. CHAIR: THANK YOU, CHAIR. AND THANK YOU VERY MUCH FOR THE IN DEPTH PRESENTATION. I HAVE ACTUALLY BEEN 6 GOING BACK AND LOOKING AT THE SLIDES TO TRY TO UNDERSTAND THEM 7 8 BETTER, AND I HAVE ACTUALLY PROBABLY A PRETTY BASIC QUESTION. FOR SLIDES 7 AND 8 IN REGARDS TO THE SCALE, I GUESS, AND THEN 9 THE BREAK DOWN OF VIOLATIONS, IS IT SUCH -- SO, IT LOOKS LIKE 10 THE 85% ARE THOSE THAT GO TO DMV HOLD, AND SO THEY WOULD PAY 11 AT THE TIME OF THEIR ANNUAL REGISTRATION -- REREGISTRATION --12 IS THAT RIGHT? 13 14 LYSA HALE: I'M NOT SURE I UNDERSTAND YOUR QUESTION. 15 16 MARGARET ABE-KOGA, V. CHAIR: I GUESS I WAS -- I WAS TRYING TO 17 FIGURE OUT, SO MY UNDERSTANDING, IF THIS IS RIGHT IS THAT, 18 EVENTUALLY IT WOULD -- 85% OF THE VIOLATIONS GO TO THE DMV 19 HOLD SO AT THE TIME OF THEIR ANNUAL VEHICLE REGISTRATION, THEY 20 21 WOULD BE ABLE TO CLEAR THE DEBT THAT'S ALREADY --22 LYSA HALE: THANK YOU. I THINK I UNDERSTAND WHAT YOU'RE ASKING. 23 SO THAT CHART -- AND I'M SORRY I DON'T HAVE IT RIGHT IN FRONT 24

OF ME -- THAT CHART IS BASICALLY BREAKING DOWN EVERYBODY WHO



- 1 COULD POTENTIALLY BE GOING TO DMV HOLD. AND OUR POINT OF --
- 2 OH, THANK YOU SO MUCH -- IT'S ACTUALLY DOWN A COUPLE OF
- 3 SLIDES.

4

5 ALIX BOCKELMAN: SLIDE NINE.

6

- 7 LYSA HALE: THANK YOU, RIGHT THERE. OUR POINT IN SHOWING THIS
- 8 IS TO DEMONSTRATE THAT IT'S ONLY 15% OF THE PEOPLE WHO HAVE
- 9 HIGH BALANCES, THAT, FOR THE MOST PART, THE VAST MAJORITY OF
- 10 PEOPLE THAT COULD GO TO DMV HOLD OR COLLECTIONS OWE A
- 11 RELATIVELY SMALL AMOUNT OF MONEY. 43% OF THEM ONLY OWE \$15 SO
- 12 THAT'S MAYBE SOMEBODY WHO CROSSED ONE TIME, GOT AN INVOICE,
- 13 DIDN'T PAY IT MAYBE NOT A REGULAR BRIDGE USER. THEN THERE'S A
- 14 GROUP THAT CROSSED TEN TIMES AND GOTTEN A VIOLATION, THAT'S
- 15 42% OF THE PEOPLE. SO THAT'S 85% OF THE PEOPLE HAVE RELATIVELY
- 16 SMALL AMOUNTS OF PENALTIES THAT THEY OWE. IT ISN'T UNTIL YOU
- 17 GET INTO THOSE NEXT FOUR CATEGORIES THAT YOU START SEEING
- 18 HIGHER AMOUNTS OF. SO THAT'S THE POINT OF THIS SLIDE WAS TO
- 19 DEMONSTRATE THE PERCENTAGE OF PEOPLE WHO OWE HIGHER AMOUNTS IS
- 20 ONLY 15%. AND WE WANT TO KNOW MORE ABOUT THEM.

- 22 MARGARET ABE-KOGA, V. CHAIR: YES. GREAT. SO THEN, I GUESS WAS
- 23 TRYING TO CONNECT THIS, AND MAYBE THERE IS NO CONNECTION TO
- 24 THE PREVIOUS SLIDE. SO, DO ALL OF THESE FOLKS EVENTUALLY GO TO
- 25 DMV HOLD SO THAT THEY DO HAVE THAT, I GUESS, YOU KNOW,



- 1 BACKDROP OF HAVING TO CLEAR THEIR DEBT TO BE ABLE TO REGISTER
- 2 THEIR CAR WITHIN THAT YEAR? OR, I THINK, AS LOOKING AT THE
- 3 PREVIOUS SLIDE WHERE IT LOOKED LIKE THERE WERE SOME THAT HAD
- 4 VIOLATIONS THAT HAVE BEEN OVER TWO OR THREE OR FOUR YEARS
- 5 TIME? OR IS THAT -- AM I READING THAT --

6

- 7 LYSA HALE: WELL, FIRST OF ALL, THIS SLIDE IS ALL PEOPLE FROM
- 8 JANUARY THROUGH SEPTEMBER OF LAST YEAR. WE AREN'T SENDING
- 9 VEHICLES TO DMV HOLD RIGHT AT THIS PERIOD, BUT THESE ARE ALL
- 10 THE VIOLATIONS PER PLATE THAT WOULD HAVE GONE TO DMV HOLD.
- 11 WE'RE HOLDING OFF ON THAT RIGHT NOW. SO THAT'S THIS SLIDE. IF
- 12 YOU COULD GO TO THE PREVIOUS SLIDE?

13

- 14 MARGARET ABE-KOGA, V. CHAIR: AND THE REASON I'M ASKING, I
- 15 GUESS I'M LOOKING FOR THAT BACKSTOP, AT WHAT POINT IS -- YOU
- 16 KNOW, IS THERE JUST THAT POINT WHERE FOLKS HAVE TO PAY, YOU
- 17 KNOW, TO CLEAR THEIR DEBT TO BE ABLE TO, LIKE, FOR INSTANCE,
- 18 BEING ABLE TO REGISTER THEIR VEHICLE?

19

- 20 THERESE MCMILLAN: IN OTHER WORDS, LISA, I THINK WHAT
- 21 COMMISSIONER ABE-KOGA IS ASKING, HOW DO YOU EVEN GET TO A 24
- 22 MONTH? WOULDN'T YOU HAVE GONE TO DMV HOLD BEFORE THAT? SO IS
- 23 THIS REALLY JUST A HYPOTHETICAL CHART? OR IS IT REALLY
- 24 POSSIBLE TO GETS TO 24 AND 48?



MARGARET ABE-KOGA, V. CHAIR: THANK YOU THERESE. 1 2 3 THERESE MCMILLAN: I GOT WHAT YOU WERE SAYING. [LAUGHTER] 4 5 LYSA HALE: YEAH THIS, SAY HYPOTHETICAL CHART PROJECTING WHAT WOULD HAPPEN OVER A 48 MONTH PERIOD. MOVING FORWARD WITH THESE 6 LOWER VIOLATION US THAT APPROVED A COUPLE OF MONTHS AGO. SO, 7 8 YOU KNOW, THIS S IF YOU CROSSED FIVE TIMES, LIKE, WHEN YOU WOULD CROSS IN A WEEK, YOU WOULD OWE \$35, AND THEN IF YOU 9 DIDN'T PAY THAT -- THOSE TOLLS, WE WOULD ADD ON \$5 PER 10 VIOLATION, AND THAT WOULD BRING YOU UP TO \$60 AND SO ON AND SO 11 ON. SO, IF YOU CROSSED 1,040 TIMES OVER A 48 MONTH PERIOD, 12 MOVING FORWARD, THAT'S HOW YOU COULD END UP OWING A TOTAL OF 13 14 \$26,000. 15 16 THERESE MCMILLAN: BUT THE IMPORTANT OVERLAY JUST SO WE DON'T CONFUSE, THE MECHANISM, THE BACKUP WHEN IS THE DMV HOLD WHICH 17 TO CLARIFY ARE IF THE COMMISSIONERS WAS A ROUTINE PROCESS 18 UNTIL WE WENT INTO THE EMERGENCY ACCELERATED PROVISIONS WITH 19 COVID, AND WE HAVE NOT BEEN SENDING THEM -- AND CAROLE CAN 20 21 JUMP IN WITH THE CLARITY BETWEEN SENDING -- THERE IS A DECISION BETWEEN SENDING DMV HOLDS FROM THE CASH ONLY PERIOD 22 THAT WAS FROM MARCH 2020 TO DECEMBER 2020 VERSUS THE HOLES 23 THAT ARE -- THE DMV HOLDS THAT HAVE NOT BEEN SENT SINCE 24 25 JANUARY. AND THAT'S BEEN AN EXPLICIT DECISION BY A PROCEDURAL



- 1 ADMINISTRATIVE DECISION BY STAFF AT YOUR DIRECTION OF TRYING
- 2 TO SORT OUT WHAT IT MEANS TO RECEIVE T SO WE'RE, SORT OF, IN
- 3 THIS INTERESTING POINT ABOUT SENDING IT. BUT YOUR IMPORTANT
- 4 QUESTION, COMMISSIONER ABE-KOGA, IS, ONCE WE SETTLE ON WHAT
- 5 WE'RE SUPPOSED TO DO, THERE ARE TWO REALLY PERSONALITY POINTS
- 6 WHERE THERE IS IMPACT. ONE IS DMV HOLDS AND THE OTHER IS A
- 7 COLLECTIONS. AND THE SLIDES ON COLLECTIONS WE DON'T REALLY
- 8 NEED TO BRING IT, THERE ARE VERY DISCRETE POINTS WHERE THAT
- 9 HAPPENS. YOU KNOW? IT'S MOSTLY DMV HOLDS IS THE MAJOR
- 10 BACKSTOP, IF YOU WILL, BUT COLLECTIONS DEALS WITH OTHER
- 11 CIRCUMSTANCES. SO THOSE ARE IN PLACE. AND, SO, YEAH, IT'S NOT
- 12 DESIGNED TO HAVE SOMEONE BE ABLE TO CROSS THE BRIDGE, NOT
- 13 PAYING ANYTHING FOR FIVE YEARS, AND THEN SUDDENLY, YOU KNOW,
- 14 GET CAUGHT, SO TO SPEAK.
- 15
- 16 MARGARET ABE-KOGA, V. CHAIR: OKAY. GREAT. THANK YOU FOR THAT
- 17 CLARIFICATION. AND THEN I WOULD JUST ADD IN TERMS OF COMMENTS,
- 18 I APPRECIATE THE OTHER COMMISSIONERS. AND, CERTAINLY, FOR ME,
- 19 MY INTEREST WOULD BE TO, YOU KNOW, TRY TO ASSIST THOSE WHO
- 20 NEED ASSISTANCE, AND I UNDERSTAND THAT SOMETIMES THERE ARE
- 21 BARRIERS TO GETTING THE ASSISTANCE AND, YOU KNOW, I WOULD BE
- 22 INTERESTED IN LEARNING MORE ABOUT WHAT THOSE ARE. I THINK
- 23 THAT, FRANKLY, MY OWN PERSONAL EXPERIENCES, RECENTLY, THINGS
- 24 HAVE -- TECHNOLOGY SEEMS TO HAVE MADE THINGS EASIER, YOU KNOW,
- 25 FOR INSTANCE, I'M APPLYING -- I'M HELPING MY DAUGHTER APPLY



- 1 FOR FINANCIAL AID, AND COLLEGE APPLICATIONS, AND THAT PROCESS
- 2 IS NOW ALL AUTOMATED, AND MUCH SIMPLER TO DO, SO I WONDER IF
- 3 WE COULD IMPLEMENT TECHNOLOGIES TO MAKE IT EASIER FOR FOLKS
- 4 WHO NEED THE ASSISTANCE TO GET IT. BECAUSE, I GUESS I LOOK AT
- 5 THE FLIP SIDE, AND WHEN WE JUST OPEN IT UP, YOU KNOW, A LOT OF
- 6 FOLKS WHO DON'T NEED IT, GET IT. AND SOMETIMES I WONDER IF THE
- 7 FOLKS WHO NEED THE ASSISTANCE THE LEAST BENEFIT THE MOST OUT
- 8 OF SOMETHING LIKE THAT, SO I JUST WANT TO BE REALLY CAREFUL
- 9 ABOUT THAT, AND IF WE'RE LOOKING AT THAT 15%, IT SEEMS LIKE
- 10 IT'S REALLY WHAT WE'RE FOCUSING ON, I THINK WE COULD GET -- IT
- 11 SOUNDS -- SEEMS LIKE STAFF IS WORKING REALLY HARD AND I
- 12 APPRECIATE YOUR WORKING AND TRYING TO REALLY UNDERSTAND AND
- 13 IDENTIFY WHO THOSE PEOPLE ARE, AND I LOOK FORWARD TO GETTING
- 14 MORE OF THAT INFORMATION. THANK YOU.
- 16 AMY WORTH, CHAIR: GREAT. THANK YOU, COMMISSIONER. I NOW TURN
- 17 TO OUR CHAIR COMMISSIONER PEDROZA, AND COMMISSIONER GLOVER AND
- 18 PAPAN.

15

- 20 ALFREDO PEDROZA: THANK YOU. I WANT TO ECHO THE COMMENTS OF
- 21 COMMISSIONER ABE-KOGA, YOU HIT IT SPOT ON IN TERMS OF WE KNOW
- 22 WHO WE WANT TO HELP BUT HOW WE DO IT TO MAKE SURE IT DOESN'T
- 23 CREATE BARRIERS TO HELPING. JUST TO BE THOUGHTFUL IN THOSE
- 24 BARRIERS AND CREATING ENROLLMENT ISSUES THAT'S WHERE I THINK
- 25 THE OUTREACH IS GOING TO BE HELPFUL THAT WE'RE CREATING



- 1 PROGRAMS THAT EVERYONE WANTS TO BE ABLE TO USE NO ONE WANTS TO
- 2 LOOK BACK A YEAR FROM NOW THAT WE CREATE A PROGRAM THAT NO ONE
- 3 USES. I SEE A LOT OF VALUE IN BEING THOUGHTFUL AROUND THIS AND
- 4 CONCUR WITH VICE CHAIR JOSEFOWITZ. IN TERMS OF COMMUNITY
- 5 OUTREACH I THINK IT'S IMPORTANT WE DO IT FOR ALL THE RIGHT
- 6 REASONS BUT I'M VERY ALSO FOCUSED ON THE FASTRAK ENROLLMENT.
- 7 BECAUSE THE PEOPLE THAT WE'RE ACTUALLY TRYING TO TOUCH BASE
- 8 WITH ARE THE PEOPLE WE CAN ACTUALLY HELP ENROLL AND BENEFIT
- 9 GET THE BENEFIT OF ENROLLING IN FASTRAK SO I WOULD HOPE THIS
- 10 COMMUNITY OUTREACH IS STRONG ON THAT ELEMENT. THAT IS NOT JUST
- 11 A QUESTION THAT WE SPEND TIME IDENTIFYING THE, WHAT IS IT, AND
- 12 DON'T PUT BOUNDARIES ON THE UNIVERSE OF WHAT, WHAT INCENTIVES
- 13 ARE OUT THERE THAT CAN MOVE THE POPULATION INTO THAT AND IF
- 14 IT'S COST OR WHATEVER IT WILL BE, I AM INTERESTED IN GETTING
- 15 THAT RAW DATA SO WE CAN POTENTIALLY HAVE THE RIGHT INCENTIVES
- 16 TO MOVE FOLKS INTO THAT ELEMENT. SO, AGAIN, THANK YOU TO
- 17 STAFF. I THINK THIS IS A STEP IN THE RIGHT DIRECTION.

19 AMY WORTH, CHAIR: THANK YOU, MR. CHAIR. COMMISSIONER GLOVER?

- 21 FEDERAL D. GLOVER: ON THAT SAME THEME, I WANT TO FIRST OFF
- 22 THANK YOU FOR THE WORK THAT'S TAKING PLACE, AND REALLY EXCITED
- 23 ABOUT WHAT THE CONTINUATION OF THAT WORK IS GOING TO BE,
- 24 BECAUSE THE THEME OF MAKING SURE THAT WE ARE REACHING THE
- 25 RIGHT POPULATIONS OF PEOPLE THAT NEED THIS IS VERY IMPORTANT.

18



- 1 AND, YOU KNOW, I'M SPEAKING OF CONTRA COSTA, IN PARTICULAR,
- 2 BECAUSE, AS WE KNOW, IT'S A HUGE, HUGE PAYING THE TOLLS FOR,
- 3 YOU KNOW, MANY AREAS THAT DON'T USE IT AS MUCH, SO I JUST WANT
- 4 TO MAKE SURE THAT WE'RE REACHING OUT TO THOSE COMMUNITIES OF
- 5 NEED AND THAT WE HAVE POCKETS THEN THAT CONTRA COSTA REGION
- 6 AND EASTERN WESTERN PORTION IN PARTICULAR OF HUGE TOLL USERS,
- 7 AND SO, I THANK YOU FOR THE WORK AND I JUST WANT TO MAKE SURE
- 8 THAT WE'RE ALL-INCLUSIVE OF ALL OF OUR AREAS, AND NOT JUST THE
- 9 ONES WITHIN THE INNER CONNECTIVITY CITY.

10

- 11 AMY WORTH, CHAIR: THANK YOU. THANK YOU, COMMISSIONER GLOVER.
- 12 NOW, WE HAVE COMMISSIONER PAPAN, AND I DON'T SEE ANY HANDS
- 13 RAISED FROM THE COMMITTEE AFTER COMMISSIONER PAPAN, BUT PLEASE
- 14 DO IF YOU WANT TO MAKE A COMMENT TOO.

15

- 16 GINA PAPAN: THANK YOU VERY MUCH, MADAM CHAIR. COULD YOU BRING
- 17 UP THE SLIDE ON THE DMV -- WHAT IT LOOKS LIKE? AND WHILE
- 18 YOU'RE DOING THAT, I REALLY WANT TO COMPLIMENT STAFF AND MY
- 19 FELLOW COMMISSIONERS. GREAT COMMENTS, AND I REALLY THINK WE'RE
- 20 HEADING IN THE RIGHT DIRECTION, BUT THIS INPUT IS REALLY
- 21 IMPORTANT. DO YOU HAVE THAT ONE SLIDE? THE ONE WITH THE RED
- 22 INK?

- 24 LYSA HALE: NO. NO. THE NEXT SLIDE. THE OTHER DIRECTION. THERE
- 25 YOU GO.



1 GINA PAPAN: OKAY. SO I SEE THAT, AND THAT'S THE DMV FEE. IF I 2 3 GOT SOMETHING LIKE THAT, MY QUESTION WOULD BE HOW DO I CLEAR THAT? WHAT INFORMATION IS GIVEN TO THE PERSON THAT REACHES 4 5 THIS POINT IN TIME? SO IF WE'RE COLLECTING DATA, I THINK THAT WOULD BE REALLY IMPORTANT BECAUSE, OKAY, SO, I'M PAYING MY DMV 6 THING, I'LL PAY THE \$3, BUT WHAT ELSE -- HOW DO I CLEAR MY 7 8 RECORD? I THINK THAT WOULD BE IMPORTANT TO THE AVERAGE PERSON. AND ALSO, IF WE'RE LOOKING AT THIS IN THE FUTURE AND GETTING 9 10 FASTRAK OUT THERE, YOU KNOW, CAN WE GET PARTNERSHIPS WITH DMV? OR CAR DEALERS OR RENEWALS? IT'S KIND OF OFF THE SUBJECT HERE, 11 BUT AS WE HEAD DOWN THIS PATH, AND I REALLY WANT TO THANK 12 STAFF AND MY FELLOW COMMISSIONERS FOR GREAT COMMENTS. I AM 13 EAGER TO SEE THESE BEST PRACTICES, AS FAR AS COLLECTIONS GO. 14 15 BECAUSE, I MEAN, AS FAR AS I KNOW IT SOMETIMES IF SOMETHING 16 GOES TO COLLECTIONS THE AGENCY IS GOING TO TRY TO GET AS MUCH MONEY AS THEY CAN TO GET THEIR PERCENTAGE UP. SO BEST PRACTICE 17 IS REALLY WHAT INTERESTS ME THE MOST. SO TO MY COLLEAGUES IN 18 SAN FRANCISCO, I'M VERY EAGER TO SEE ALL OF THAT. THANK YOU SO 19 MUCH. 20 21 22 AMY WORTH, CHAIR: GREAT. THANK YOU, COMMISSIONER. MOVING ON, WE HAVE COMMISSIONER SPERING AND COMMISSIONER CHAVEZ. 23

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- 1 JAMES P. SPERING: THANK YOU, MADAM CHAIR, I APPRECIATE A LOT
- 2 OF THE COMMENTS AND I APPRECIATE THE FACT THAT YOU WANT TO
- 3 MAKE DECISIONS ON DATA. AND SO THAT REALLY IS EXTREMELY
- 4 IMPORTANT. THIS IS A VERY EMOTIONAL ISSUE, AND WE ALL FEEL
- 5 THAT WE SHOULD MAKE CERTAIN DECISIONS, BUT WE CAN'T LOSE SIGHT
- 6 OF WHO WE REALLY ARE SERVING. THAT'S THE PEOPLE THAT ARE GOING
- 7 ACROSS THOSE BRIDGES THAT ARE PAYING THOSE FEES THAT ARE
- 8 EXPECTING THOSE BRIDGES TO BE MAINTAINED AND FOR US TO MEET
- 9 THAT SERVICE. I THINK WE REALLY HAVE TO FOCUS ON WHO NEEDS
- 10 HELP, IF IT'S THAT LOW-INCOME PERSON. AND THAT'S WHAT OUR
- 11 WHOLE FOCUS SHOULD BE IS WHO NEEDS HELP. I DO NOT SUPPORT
- 12 PAYMENT PLANS FOR EVERYBODY. BECAUSE WE'RE NOT A LENDING
- 13 INSTITUTION. AND WE REALLY DON'T HAVE THE LUXURY OF CARRYING
- 14 THIS DEBT AND NOT MAINTAINING THE BRIDGES OR MEETING OUR DEBT
- 15 SERVICE. AND SO, THOSE ARE VERY IMPORTANT COMPLEX ISSUES. AND,
- 16 YOU KNOW, THERE ARE PEOPLE THAT NEED HELP. WE SHOULD DO THAT.
- 17 BUT IT JUST CAN'T BE A BLANK CHECK TO ANYBODY THAT WANTS TO
- 18 HAVE A PAYMENT PLAN OR, YOU KNOW, REALLY, CHEAT THE SYSTEM.
- 19 WE'RE GOING TO HAVE A LOT OF PEOPLE THAT CHEAT THE SYSTEM IF
- 20 WE DON'T HAVE A GOOD PROGRAM TO IDENTIFY WHO ACTUALLY NEED THE
- 21 HELP. I ENCOURAGE STAFF TO CONTINUE LOOKING AT THE GOOD DATA
- 22 AND LET'S TRY TO IDENTIFY THE PEOPLE THAT DO NEED THAT HELP
- 23 AND PUT PROGRAMS AND APPLICATIONS THAT ARE SIMPLE TO FILL OUT,
- 24 EASY -- EVEN IF WE HAD A NAVIGATOR TO HELP THESE PEOPLE GO
- 25 THROUGH THAT PROCESS, I THINK THAT WOULD BE A WORTHWHILE



- 1 INVESTMENT. BUT WE JUST CANNOT LOSE SIGHT OF THE FACT THAT WE
- 2 HAVE TO MAINTAIN THESE BRIDGES WE HAVE TO MEET OUR DEBT
- 3 SERVICE. AND THESE PROGRAMS CAN'T BE THE ANCHOR THAT REALLY
- 4 PUTS THOSE TWO ISSUES IN JEOPARDY. SO I WOULD JUST CAUTION
- 5 THAT WE REALLY FOCUS ON THE PEOPLE THAT WE'RE TRYING TO HELP.
- 6 THANK YOU, MADAM CHAIR.

7

- 8 AMY WORTH, CHAIR: THANK YOU, MR. COMMISSIONER. AND NOW
- 9 COMMISSIONER CHAVEZ?

- 11 CINDY CHAVEZ: THANK YOU. AND THANK YOU COLLEAGUES FOR THE
- 12 THOUGHTFUL DISCUSSION. I WANT TO ASSOCIATE MYSELF WITH TWO
- 13 SPECIFIC COMMENTERS. I THINK COMMISSIONER SPERING IS RIGHT,
- 14 THAT, YOU KNOW, OUR HIGH -- REALLY, OUR HIGHEST OBLIGATION IS
- 15 MAKING SURE THAT WE MEET OUR DEBT SERVICE THAT AND WE HAVE THE
- 16 RESOURCES TO MAINTAIN HEALTHY BRIDGES. I THINK THE POINT THAT
- 17 HILLARY STARTED US OFF WITH WAS, WHAT IS THE BEST PRACTICE TO
- 18 GET PEOPLE TO MAKE PAYMENTS AND TO DO THAT IN A WAY THAT'S
- 19 RESPECTFUL. I MEAN THOSE ARE THE TWO ISSUES WE'RE TRYING TO
- 20 ADDRESS. I ALSO WANT TO SAY TO HILLARY THAT I AGREE THAT, YOU
- 21 KNOW, THAT ONE OF THE CHALLENGES THAT WE'RE HAVING IS, I THINK
- 22 WE'RE OPERATING WITHOUT INFORMATION AND WITHOUT BEST
- 23 PRACTICES. I THINK COMMISSIONER PAPAN RAISES A GOOD POINT. AND
- 24 ONE. THINGS THAT I'LL TELL YOU THAT WE ARE SEEING ACROSS THE
- 25 COUNTRY IS THAT USING PROGRAMS THAT CREATE OPPORTUNITIES FOR



- 1 PAYMENT PLANS THAT GIVE THE PERSON WHO IS BEING CHARGED THE
- 2 FLEXIBILITY INCREASES THE AMOUNT OF PAYMENTS RECEIVED. WE'RE
- 3 SEEING THAT IN CHILD SUPPORT. WE'RE SEEING THAT WITH PARKING
- 4 CITATIONS, WE'RE SEEING THAT WITH COURT CITATIONS. THAT IS
- 5 WHAT IS HAPPENING ACROSS THE COUNTRY. AND SO WE DO HAVE A BEST
- 6 PRACTICE. AND I THINK THAT THE QUESTION, REALLY, FOR STAFF, IS
- 7 HOW TO ATTACH THAT BEST PRACTICE TO THIS PARTICULAR PROGRAM,
- 8 AND WHAT I WOULD RECOMMEND THAT WE DO IS, I THINK IT'S VERY
- 9 GOOD TO TALK TO OUR CUSTOMERS. I ALSO THINK WE NEED TO TALK TO
- 10 EXPERTS IN THE FIELD AND CREATE WHETHER THAT'S AN RFQ OR RFI,
- 11 OR A PROCESS BY WHICH WE CAN GAIN INFORMATION, I THINK THAT
- 12 WOULD BE IDEAL. THE OTHER THING I WANT TO COMMENT IS THAT AT
- 13 OUR LAST MEETING, I THINK, ANDREW, I THINK IT MIGHT HAVE BEEN
- 14 YOU, RAISED THE ISSUE -- PARDON ME -- IT MIGHT NOT HAVE BEEN -
- 15 I'M SORRY -- NOT ENOUGH COFFEE, BUT I'LL GET THERE -- THAT
- 16 THE ISSUE THAT WE NEEDED TO ENGAGE OUR BOND COUNCIL AND THE
- 17 ISSUE I WANT TO RAISE WITH ALL OF YOU, THAT I THINK IS VERY
- 18 VALUABLE, BECAUSE I THINK OUR BOND COUNCIL MAY HAVE EXPERIENCE
- 19 THAT IS OUTSIDE JUST OF OUR PARTICULAR AREA, AND IT WOULD BE
- 20 IMPORTANT TO ASK THEM WHETHER OR NOT THERE IS ANY RISK TO BOND
- 21 RATINGS OR ANY OF THAT. MY BELIEF IS THAT CAN'T POSSIBLY BE
- 22 TRUE IF THERE ARE PROCESSES THAT ARE MORE EFFECTIVE AND
- 23 EFFICIENT THAN OLD FASHIONED COLLECTION AGENCY AND THAT'S THE
- 24 DISCUSSION WE'RE HAVING. WE'RE GOING TO CONTINUE TO USE
- 25 SOMETHING THAT'S GOING TO HAVE A PARTICULAR FRAMEWORK AND



- 1 APPROACH THAT HAS A CERTAIN LEVEL OF EFFECTIVENESS OR ARE WE
- 2 GOING TO TRY SOMETHING THAT WILL INCREASE EFFECTIVENESS AND IN
- 3 A MORE EQUITABLE WAY. I WANT TO ENCOURAGE STAFF TO THINK ABOUT
- 4 RFQ'S, RFI'S FOR THE PURPOSE OF GETTING IN SOME NEW FRAMEWORK
- 5 AND IDEAS AND I RECOGNIZE THERE IS COST IN THE SENSE THAT WE
- 6 DON'T WANT TO ELIMINATES SOMEBODY WHO COULD APPLY TO WORK WITH
- 7 US, SO OBVIOUSLY I LEAVE THAT TO STAFF'S INFORMATION. AND JUST
- 8 MY CLOSING COMMENT ON THIS -- AS I LOOK THROUGH A COUPLE OF,
- 9 NOW, BINDERS -- AND I CAN'T FIND, ANDREW, THE FRAMEWORK YOU
- 10 WERE TALKING ABOUT, IF YOU COULD JUST SEND THAT OUT TO
- 11 EVERYBODY TODAY. I WOULD LOVE IT. I APOLOGIZE I COULDN'T FIND
- 12 IT. I'M NOT GOOD AT DOING TWO THINGS AT ONCE.
- 14 ANDREW FREMIER: IT'S PART OF THE QUARTERLY -- WE CALL IT A
- 15 QUARTERLY -- IT'S THE QUARTERLY BATA FINANCIALS. THE DECEMBER
- 16 -- KIM IS WORKING ON SENDING IT TO YOU.
- 18 CINDY CHAVEZ: JUST WORK ON SENDING IT TO EVERYBODY. FROM
- 19 LOOKING AT IT -- I'M NOT SURE IF IT'S THE LEVEL OF DETAIL I'M
- 20 LOOKING AT MAYBE THAT'S WHY IT DIDN'T CATCH ME BUT I LOOK
- 21 FORWARD TO RECEIVING THAT. THANK YOU.
- 23 AMY WORTH, CHAIR: THANK YOU, COMMISSIONER. IF THERE ARE NO
- 24 OTHER QUESTIONS BY THE COMMITTEE. I WOULD LIKE TO MOVE TO

13

17



PUBLIC COMMENT. FIRST I'LL TURN TO KIMBERLY, HAVE WE RECEIVED 1 2 ANY ADDITIONAL WRITTEN COMMENTS WITH REGARD TO THIS ITEM? 3 CLERK OF THE BOARD: NO. WE HAVE RECEIVED NOTHING IN WRITING 4 5 ASSOCIATED WITH THIS ITEM. AND I DO SEE A NUMBER OF HANDS RAISED FROM THE PUBLIC. IF YOU WOULD LIKE I WILL CALL ON EACH 6 7 OF THOSE. 8 9 AMY WORTH, CHAIR: THAT WOULD BE LOVELY. THANK YOU. 10 CLERK OF THE BOARD: THANK YOU. I'LL SHARE MY SCREEN. YOU HAVE 11 TWO MINUTES EACH. FIRST SPEAKER IS ALETA DUPREE. PLEASE UNMUTE 12 YOURSELF. YOU HAVE TWO MINUTES. MS. DUPREE ARE YOU THERE? 13 14 SPEAKER: THANK YOU, CHAIR AMY WORTH. ALETA DUPREE FOR THE 15 16 RECORD SHE AND HER. LOTS OF GOOD INFORMATION IN THIS PRESENTATION. I ALWAYS ENJOY LISA'S PRESENTATIONS. CERTAINLY I 17 DON'T WANT THE DMV HOLD TO BE ROUTINE. SHOULD BE SAFE FOR 18 THOSE WHO DELIBERATELY GO OUT AND EVADE TOLL THERE ARE 19 MECHANISMS FOR DEALING WITH THAT THERE WAS AN INCIDENT IN NEW 20 21 YORK WHERE THE POLICE STOPPED SOMEBODY FOR EVADING \$80,000 IN 22 TOLLS. I DON'T THINK DMV HOLD SHOULD BE USED ON A FREQUENT BASIS. I WOULD LIKE TO SEE WHAT A PAYMENT PLAN WOULD LOOK 23 LIKE. IT LOOKS LIKE, I THINK THE NORTH TEXAS TOLL WAY 24

AUTHORITY DOES SUCH A PROGRAM. THOUGH I DON'T HAVE MUCH



- 1 INFORMATION ABOUT IT. BUT I THINK THEY DO. BUT THE THING IS
- 2 THAT WHENEVER YOU GET INTO FINANCING, THERE IS ALWAYS THE
- 3 COST. I COULD PROBABLY WALK INTO A FINANCE COMPANY THAT WOULD
- 4 LEND ME SOME MONEY WITHOUT ASKING FOR MY FINANCIALS. THEY WILL
- 5 PROBABLY CHARGE ME A VERY HIGH RATE OF INTEREST, AND I DON'T
- 6 EVEN KNOW IF SUCH -- IF SUCH A CREATURE EXISTS. AND DEBT IS
- 7 UNFORTUNATELY ONE OF THE MOST INEOUITABLY MARKETED PRODUCT IN
- 8 THE WORLD. SO IT'S OFTEN EASIEST FOR PEOPLE TO GET DEBT
- 9 PRODUCTS WHEN THEY NEED THEM THE LEAST. I THINK WE COULD
- 10 PROBABLY PARTNER WITH A FINANCIAL SOLUTION THAT WOULD WANT TO
- 11 TAKE ON OUR BOOK OF BUSINESS AT NO RISK TO BATA. BUT I'M NOT
- 12 PARTICULARLY FOND OF THE IDEA MUCH BATA GETTING IN THE
- 13 FINANCING BUSINESS. AND HOW MUCH WOULD THE FEES BE? YOU KNOW,
- 14 THE LAST THING I WANT IS MORE PEOPLE GETTING ON TO THE HAMSTER
- 15 WHEEL, WHICH OFTEN EVOLVING CREDIT S I THINK WE WANT TO WORK
- 16 TOWARDS FASTRAK AND MAKING THE PROCESS EASIER ACROSS THE
- 17 BOARD. THANK YOU.

18

- 19 AMY WORTH, CHAIR: THANK YOU. ALETA THANK YOU VERY MUCH FOR
- 20 YOUR COMMENTS.

21

- 22 CLERK OF THE BOARD: THANK YOU. THE NEXT SPEAKER IS SEAN YOUNG.
- 23 PLEASE UNMUTE YOURSELF.

24

25 SPEAKER: HELLO CAN YOU HEAR ME?



1	
2	CLERK OF THE BOARD: YES. WE CAN HEAR YOU.
3	
4	SPEAKER: AWESOME. THANK YOU. HI MY NAME IS SEAN YOUNG AND I
5	WORK FOR THE SAN FRANCISCO FINANCIAL JUSTICE PROJECT OFFICE.
6	WHEN GOVERNMENT MAKES IT EASIER TO PAY ELIMINATES FEES THAT
7	DISINCENTIVIZE PEOPLE TO USE PAYMENT PLANS AND PENALIZES BOTH
8	PEOPLE AND GOVERNMENT BENEFIT. WE APPRECIATE THE FACT THAT THE
9	COMMISSION IS PURSUING OTHER REFORMS INCLUDING DESIGNING A
10	PAYMENT PLAN TO HELP PEOPLE PAY THEIR UNPAID TOLLS. MTC HAS AN
11	OPPORTUNITY TO BE A LEADER IN TRANSIT EQUITY. WE URGE MTC TO
12	DESIGN A PAYMENT PLAN THAT IS FREE WITH NO ENROLLMENT FEE
13	AVAILABLE TO ANYONE WHO NEEDS IT THE VAST MAJORITY OF PEOPLE
14	WHO CHOOSE TO ENROLL IN A PAYMENT PLAN ARE THOSE WHO CAN'T
15	AFFORD TO PAY TOLL FINES AND FEES UP FRONT PAYMENT PLANS
16	SHOULD BE AVAILABLE TO ANYONE WHO NEEDS THEM ASKING PEOPLE TO
17	PAY WHEN THEY CAN'T PAY HUNDREDS OF THOUSANDS OF DOLLARS UP
18	FRONT MAKES IT LESS LIKELY PEOPLE WILL ENROLL IN PAYMENT PLANS
19	AND CREATES PAPERWORK. I APPRECIATE THE COMMISSIONERS COMMENT
20	IN ASSURING, NOT DISCOURAGING, PEOPLE IN ENROLLING IN PAYMENT
21	PLANS. WE ENCOURAGE MTC TO PURSUE OTHER FORMS SUCH AS END TO
22	THE USE OF DMV HOLDS THIS HAS BEEN IDENTIFIED BY IMPACTING
23	PEOPLE AS BEING MOST MEANINGFUL FOR THEM. DMV HOLD MAKES IT
24	INCREDIBLY DIFFICULT FOR PEOPLE TO MAKE A LIVING AND WORSENS
25	THE BARRIER WHERE DEODIE CAN'T DAY IN THE 50 DIACE AND THE



- 1 ABILITY TO AFFORD TO PAY. DMV HOLD COULD LEAD TO HOMELESSNESS
- 2 IF PEOPLE ARE LIVING OUT OF THEIR CARS BECAUSE THE DMV HOLD
- 3 SUBJECTS FOLKS TO THE RISK OF BEING TOWED. MUCH LIKE A LICENSE
- 4 SUSPENSION MAKES IT HARD FOR PEOPLE TO PAY FINES OR FEES.
- 5 [INDISCERNIBLE] SAN FRANCISCO SUPERIOR COURT STOPPED
- 6 SUSPENDING LICENSES DESPITE CONCERNS -- [INDISCERNIBLE] THANK
- 7 YOU TO THE MTC EFFORTS TO IMPROVE THE TOLL SYSTEM --
- 8 [INDISCERNIBLE] FINES AND FEES IN SAN FRANCISCO. THANK YOU.
- 10 AMY WORTH, CHAIR: GREAT, SEAN. THANK YOU VERY MUCH FOR YOUR
- 11 COMMENTS. OUR NEXT SPEAKER IS RICH HEDGES.
- 13 RICHARD HEDGES: THANK YOU. I HAVE AGREED WITH SO MUCH OF WHAT
- 14 I HAVE HEARD TODAY WITHOUT GOING INTO DETAIL I THINK IT WAS
- 15 SUMMED UP BEST BY COMMISSIONER SPERING, WE DON'T WANT TO
- 16 BECOME A LENDING INSTITUTION BUT HERE TO HELP THE PEOPLE WHO
- 17 REALLY NEED IT WITH THE EXPRESS LANE TOLLING WE WERE ABLE TO
- 18 GET THE WORD OUT TO 300,000 UNION MEMBERS WHICH IS MULTIPLIED
- 19 MOREOVER BY ALL THE FAMILY AND FRIENDS THAT THEY HAVE. AND ONE
- 20 OF THE EFFORTS THAT WE NEED TO DO IS MAKE SURE ONCE THIS IS
- 21 CODIFIED TO GET THE WORD OUT ON THIS, I'M WILLING TO HELP OUT
- 22 ON THAT AS WELL. BUT I WILL SAY I THINK WE'RE HEADED IN THE
- 23 RIGHT DIRECTION. THANK YOU.

24

9



- 1 AMY WORTH, CHAIR: RICH, THANK YOU. I WOULD LIKE TO SAY STAFF
- 2 HAS PUBLISHED A BLOG ON THE CHANGES WITH REGARDS TO OUR TOLL
- 3 PROGRAM AND FEES AND FINES AND IT'S ACTUALLY HOT OFF THE
- 4 PRESSES. SO PERFECT TIMING. MAY I TURN TO KIMBERLY FOR
- 5 ADDITIONAL COMMENTS?

6

- 7 CLERK OF THE BOARD: SURE. NEXT SPEAKER IS ILIYANA BINDER.
- 8 PLEASE UNMUTE YOURSELF. YOU HAVE TWO MINUTES.

- 10 SPEAKER: COMMISSIONERS MY NAME IS ELANA, THANK YOU FOR YOUR
- 11 CONCERNS WITH THE MTC FINANCIAL PENALTY SYSTEM THE SYSTEM IS
- 12 STILL FLAWED AND INEQUITABLE FINES AND FEES CONTINUE TO BE
- 13 HARMFUL COSTLY AND COUNTERPRODUCTIVE. MANY OF GLIDE'S CLIENTS
- 14 HAVE INCOMES THAT ARE FAR TOO LOW TO SHOULDER THE RESULTING
- 15 DEBT. EXACTING TOLL FINES AND FEES ESPECIALLY WHEN THEY
- 16 DISPROPORTIONATELY IMPACT THOSE STRUGGLING TO MEET THEIR OWN
- 17 BASIC NEEDS FURTHER PERPETUATES CYCLES OF POVERTY ACROSS THE
- 18 BAY AREA AND DOESN'T ALIGN WITH MTC'S EOUITY PLATFORM WE URGE
- 19 YOU TO BUILD UPON REFORMS IMPLEMENTED DURING THE PANDEMIC AND
- 20 CONSIDER CHANGES TO ENSURE PEOPLE ACTUALLY KNOW WHEN THEY HAVE
- 21 A TOLL. FLAWS ARE IMPACTING LOW-INCOME PEOPLE NOW. PEOPLE IN
- 22 DEBT FROM FINES AND FEES NEED RELIEF NOW NOT IN A YEAR OR MORE
- 23 WE ASK THAT YOU ENACT FREE PAYMENT PLANS AND DEVELOP
- 24 ACCESSIBLE INCLUSIVE PAYMENT PLANS THAT DO NOTS CREATE
- 25 UNNECESSARY ADMINISTRATIVE BARRIERS. ADDITIONALLY, WE URGE YOU



- 1 TO CAP FINES LEVIED PER DRIVER, ELIMINATE THE SECOND NOTICE
- 2 FEE AND END FINES FOR PEOPLE WITH LOW-INCOMES. CONTINUE
- 3 SUSPENSION OF DMV HOLDS MODERNIZE NOTIFICATION SYSTEM AND
- 4 PROVIDE VIOLATION RELIEF BY VACATING ALL EXISTING UNPAID TOLLS
- 5 FINES AND FEES BY WORKING COLLABORATIVELY WITH ADVOCATES AND
- 6 FOLLOWING THESE RECOMMENDATIONS MTC CAN MAKE GREAT STRIDES
- 7 TOWARDS TRANSIT EOUITY AND CREATE A SYSTEM THAT WORKS FOR ALL
- 8 BAY AREA DRIVERS. THANK YOU.

9

- 10 AMY WORTH, CHAIR: GREAT. THANK YOU SO MUCH FOR YOUR COMMENTS.
- 11 AND TURNING TO OUR STAFF. DO WE HAVE ANY ADDITIONAL SPEAKERS?
- 12 OR HAVE WE RECEIVED ANY ADDITIONAL WRITTEN CORRESPONDENCE
- 13 DURING THIS TIME?

14

- 15 **CLERK OF THE BOARD:** I HAVE NOT RECEIVED ANY ADDITIONAL
- 16 CORRESPONDENCE AND I SEE NO ADDITIONAL HANDS RAISED.

- 18 AMY WORTH, CHAIR: ALL RIGHT GREAT. KIMBERLY THANK YOU VERY
- 19 MUCH FOR THAT. WE WILL CLOSE PUBLIC COMMENT AND BRING IT BACK
- 20 -- THIS IS NOT AN ACTION ITEM. IT IS AN INFORMATION ITEM. AND
- 21 I JUST -- IF THERE ARE NO FURTHER COMMENTS, I JUST WANTED TO
- 22 WRAP UP BY THANKING -- FIRST OF ALL, THANKING STAFF FOR YOUR
- 23 PRESENTATION AND FOR FORMULATING THE NEXT STEPS TO ADDRESS THE
- 24 COMMENTS THAT YOU HAVE HEARD TODAY, AND JUST IN LOOKING AT THE
- 25 LITERATURE, I KNOW WE ARE AHEAD -- THERE IS A PHRASE THAT SAYS



- 1 THE WEST COAST, THREE HOURS BEHIND BUT TEN YEARS AHEAD, AND
- 2 WHEN YOU LOOK AT OTHER TRANSIT -- YOU KNOW, AGENCIES, I THINK
- 3 THAT OUR COMMISSION EFFORTS ON EQUITY AND DEALING WITH THESE
- 4 TOLLING ISSUES AND FEES AND FINES IS REALLY SIGNIFICANT. THE
- 5 WORK WE HAVE DONE TO DATE, AND THE WORK THAT WE'RE GOING TO GO
- 6 FORWARD IN DOING, AND LOOKING AT BEST PRACTICES. YOU KNOW, THE
- 7 CHALLENGE WITH THE BRIDGE TOLL ENTERPRISE IS IT IS THE FEE --
- 8 YOU KNOW, THE TOLLS ARE THE -- 100% OF OUR REVENUE. SO IT IS -
- 9 IT IS VERY DIFFERENT FROM OTHER JURISDICTIONS WHERE, SORT
- 10 OF, USER FEES ARE A SMALL PORTION OF THE ENTERPRISE. SO, I
- 11 THINK THAT, TOO, JUST TO POINT OUT, TOO, RELATIVE TO THE
- 12 QUESTION OF OUR BONDS HOLDERS, THAT WE ARE, THESE POLICIES ARE
- 13 ALL BEING DEVELOPED IN CONJUNCTION WITH, THROUGH THE BOND
- 14 COVENANTS IN THE ASSURANCE THAT WE DO HAVE THESE, YOU KNOW,
- 15 LITERALLY, THESE OBLIGATIONS AND RESPONSIBILITIES RECOGNIZING
- 16 THAT WE HAVE BORROWED TO DO THE RETROFITS OF THE BRIDGES, AND
- 17 TO DO A LOT OF THE CAPITAL WORK THAT WE'RE DOING. SO, I AM --
- 18 YOU KNOW, REALLY ENCOURAGED BY THIS DECISION FROM THE
- 19 COMMITTEE, AS WELL AS THE STAFF. SO, I LOOK FORWARD TO HAVING
- 20 THIS COME BACK TO US. AND I ALSO APPRECIATE THE FACT THAT
- 21 STAFF IS PROVIDING THE RESOURCES TO DO THIS ANALYSIS AND
- 22 BRINGING IT BACK, I THINK, WHAT I HAVE HEARD FROM THE
- 23 COMMITTEE, TOO, IS A REAL SENSE OF URGENCY, THAT WE WANT TO
- 24 CONTINUE TO MOVE DELIBERATIVELY TO BRING BACK POLICIES AND
- 25 PROGRAMS MOVING FORWARD. SO, THANK YOU, ALL. AND I -- WITH



- 1 THAT, THEN, I'LL PULL BACK MY AGENDA HERE, AND IF THERE ARE NO
- 2 FURTHER COMMENTS. I'M LOOKING AROUND. THEN WE WILL BRING OUR
- 3 NEXT ITEM, IT IS GENERAL PUBLIC COMMENT. ON ANY ITEM BEFORE
- 4 THIS COMMITTEE. I'LL ASK STAFF IF WE HAVE ANY GENERAL PUBLIC
- 5 COMMENT?

6

- 7 CLERK OF THE BOARD: THERE WAS ONE WRITTEN CORRESPONDENCE
- 8 THAT'S BEEN POSTED TO THE ONLINE AGENDA. THE NAME IS WITHHELD
- 9 AT THE WRITERS REQUEST. BUT IT IS POSTED ONLINE. AND THERE IS
- 10 ONE PERSON WITH THEIR HAND UP. ALETA DUPREE, PLEASE GO AHEAD
- 11 AND UNMUTE YOURSELF. YOU WILL HAVE TWO MINUTES.

- 13 SPEAKER: THANK YOU, CHAIR AMY WORTH. ALETA DUPREE FOR THE
- 14 RECORD. SHE AND HER. GOOD MEETING TODAY. NEVER A DULL MOMENT
- 15 AT BATA. AND I SPEAK GENERALLY. THINGS HAVE BEEN QUIET AS FAR
- 16 AS TOLL AGENCIES GO, PROBABLY BECAUSE IT'S WINTER AND NOT A
- 17 LOT OF CONSTRUCTION IS GOING ON. BUT THE WORK IS CONTINUING.
- 18 AND THERE IS LOTS OF THINGS THAT WE CAN DO EVEN WHEN IT'S COLD
- 19 AND SNOWING OUTSIDE IN SOME PLACES, AND WE COULDN'T EXACTLY
- 20 DIG INTO THE GROUND AND [INDISCERNIBLE] THINGS UP. THAT WILL
- 21 WAIT UNTIL SPRING. CERTAINLY THE IDEA OF HAVING THE SAFEST AND
- 22 MOST USER FRIENDLY BRIDGE EXPERIENCE IS PARAMOUNT TO ME. AND
- 23 IT IS ESSENTIAL THAT EVERYTHING THAT WE DO BE FRAMED IN THE
- 24 IDEA OF US BEING ABLE TO MAINTAIN THIS NETWORK. I REMEMBER IN
- 25 APRIL OF 1987, WHEN I LIVED IN ALBANY NEW YORK, HEARING THE



NEWS OF THE SCHOHARIE CREEK BRIDGE COLLAPSE THEN THERE WAS THE 1 SHUT DOWN OF INTERSTATE 95 IN CONNECTICUT SEVERAL FOR SEVERAL 2 3 MONTHS AND A BRIDGE COLLAPSE THAT HAPPENED IN MINNEAPOLIS. I DON'T WANT THAT TO HAPPEN I'M THROWING WORST-CASE SCENARIOS TO 4 5 YOU, I DON'T OWN A CAR MYSELF AND OTHER PEOPLE ARE PAYING THE TOLLS UNLESS THEY'RE TRANSIT BUSES THEN THEY DON'T PAY TOLLS 6 OR IF I'M NO A RIDE-SHARE THEY PASS THE TOLL ON TO ME ANYWAY 7 8 AND THAT'S FINE. I'M WILLING TO DO MY PART. BUT WE JUST WANT TO DO THE BEST WE CAN FOR THE SYSTEM. AND I THINK WE ARE THE 9 LEADERS IN INNOVATIONS AND TRANSPARENCY. AND I ASK THAT YOU 10 NOT BE INTIMIDATED BY THE BIGNESS OF EVERYTHING THAT WE DO. 11 BUT WE HAVE A GREAT TRADITION IN HISTORY AND I ASK THAT WE 12 CONTINUE THE GREAT WORK GOING FORWARD. THANK YOU. 13 14 AMY WORTH, CHAIR: THANK YOU ALETA FOR YOUR COMMENTS. AND AS WE 15 16 MOVE THROUGH ADJOURNMENT, I WANT TO CIRCLE BACK. LYSA HALE, THANK YOU VERY MUCH FOR YOUR TREMENDOUS WORK ON THIS AND YOUR 17 REPORT TODAY AND JUST MOVING FORWARD IN INCORPORATING THE 18 COMMENTS THAT YOU HAVE HEARD TODAY AND TO ALL OF THE STAFF 19 THAT'S WORKING ON THIS. SO, THANK YOU SO MUCH. YOU GET THE --20 21 YOU HAVE THE PLEASURE OF BEING THE FACE OF THE EFFORT. AND I KNOW IT'S A HUGE TEAM EFFORTS BUT I WANT TO THANK YOU VERY 22 MUCH FOR YOUR WORK, AND EVERYONE. LOOK FORWARD TO NEXT STEPS 23 WITH THIS WHEN THIS COMES BACK TO OUR COMMITTEE. THANK YOU ALL 24

VERY MUCH. WITH THAT WE WILL ADJOURN OUR BATA OVERSIGHT





Broadcasting Government