FEBRUARY 10, 2023

METROPOLITAN TRANSPORTATION COMMISSION 1 OPERATIONS COMMITTEE 2 FRIDAY, FEBRUARY 10, 2023 9:35 AM 3 4 5 6 CAROL DUTRA-VERNACI, CHAIR: GOOD MORNING. I'M CAROL DUTRA-VERNACI, CHAIR OF THE MTC OPERATIONS COMMITTEE, AND THIS IS 7 OUR MEETING OF FRIDAY FEBRUARY 10TH. I'LL GO AHEAD AND CALL 8 9 THE MEETING TO ORDER AND WOULD THE BROADCASTING TEAM PLEASE ROLL THE ANNOUNCEMENT? [RECORDED MEETING PROCEDURES 10 11 ANNOUNCEMENT] DUE TO COVID-19, THIS MEETING WILL BE CONDUCTED AS A ZOOM WEBINAR PURSUANT TO THE PROVISIONS OF ASSEMBLY BILL 12 361 WHICH SUSPENDS CERTAIN REOUIREMENTS OF THE BROWN ACT. THIS 13 14 MEETING IS BEING WEBCAST ON THE MTC WEBSITE. THE CHAIR WILL CALL UPON COMMISSIONERS, PRESENTERS, STAFF, AND OTHER 15 16 SPEAKERS, BY NAME, AND ASK THAT THEY SPEAK CLEARLY AND STATE 17 THEIR NAMES BEFORE GIVING COMMENTS OR REMARKS. PERSONS PARTICIPATING VIA WEBCAST AND ZOOM, WITH THEIR CAMERAS 18 19 ENABLED, ARE REMINDED THAT THEIR ACTIVITIES ARE VISIBLE TO VIEWERS. COMMISSIONERS AND MEMBERS OF THE PUBLIC PARTICIPATION 20 BY ZOOM, WISHING TO SPEAK, SHOULD USE THE RAISE HAND FEATURE 21 OR DIAL STAR 9, AND THE CHAIR WILL CALL UPON THEM AT THE 22 APPROPRIATE TIME. TELECONFERENCE ATTENDEES WILL BE CALLED UPON 23 BY THE LAST FOUR DIGITS OF THEIR PHONE NUMBER. IT IS REQUESTED 24 25 THAT PUBLIC SPEAKERS STATE THEIR NAMES AND ORGANIZATION, BUT,

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PROVIDING SUCH INFORMATION IS VOLUNTARY. WRITTEN PUBLIC 1 COMMENTS RECEIVED AT INFOATBAYAREAMETRO.GOV BY 5 P.M., 2 3 YESTERDAY, WILL BE POSTED TO THE ONLINE AGENDA AND ENTERED INTO THE RECORD, BUT WILL NOT BE READ OUT LOUD. IF AUTHORS OF 4 5 THE WRITTEN CORRESPONDENCE WOULD LIKE TO SPEAK, THEY ARE FREE TO DO SO. THEY SHOULD RAISE THEIR HAND AND THE CHAIR WILL CALL 6 UPON THEM AT THE APPROPRIATE TIME. A ROLL CALL VOTE WILL BE 7 8 TAKEN FOR ALL ACTION ITEMS. PANELISTS AND ATTENDEES SHOULD NOTE THAT THE CHAT FEATURE IS NOT ACTIVE. IN ORDER TO GET THE 9 10 FULL ZOOM EXPERIENCE, PLEASE MAKE SURE YOUR APPLICATION IS UP 11 TO DATE.

12

CAROL DUTRA-VERNACI, CHAIR: AND WE ARE BACK. THE GOVERNOR'S 13 EMERGENCY COVID PROTOCOLS WILL BE SUNSETTING FEBRUARY 28TH, 14 2023 WHICH MEANS THE JOINT MTC PLANNING COMMITTEE WITH THE 15 16 ABAG ADMINISTRATIVE COMMITTEE LEGISLATION COMMITTEE WILL RETURN TO IN-PERSON MEETINGS WHICH WAS THE PRACTICE BEFORE THE 17 PANDEMIC, AND I THINK THAT SHOULD SAY MTC OPERATIONS 18 19 COMMITTEE. BUT IN ANY CASE, WE'LL PRACTICE BEFORE THE PANDEMIC. STARTING MARCH 10TH, 2023 THE JOINT OPERATIONS 20 21 COMMITTEE MEETINGS WILL BE IN-PERSON AS BEFORE YOU WILL BE COMPENSATED FOR YOUR TRAVEL COSTS AND REFRESHMENTS WILL BE 22 PROVIDED MORE GUIDANCE AROUND THIS IN ASSEMBLY BILL 2449 WILL 23 BE PROVIDED AT THE FEBRUARY 22ND MTC COMMISSION MEETING. ON TO 24



1	OUR REGULAR BUSINESS. MARTHA COULD YOU PLEASE CONDUCT ROLL
2	CALL AND CONFIRM WHETHER A QUORUM IS PRESENT.
3	
4	CLERK, MARTHA SILVER: WILL DO. CHAIR DUTRA-VERNACI?
5	
6	CAROL DUTRA-VERNACI, CHAIR: HERE.
7	
8	CLERK, MARTHA SILVER: AHN?
9	
10	EDDIE AHN: HERE.
11	
12	CLERK, MARTHA SILVER: CANEPA?
13	
14	DAVID CANEPA: HERE .
15	
16	CLERK, MARTHA SILVER: FLEMING?
17	
18	VICTORIA FLEMING: HERE.
19	
	CLERK, MARTHA SILVER: GIACOPINI, NON-VOTING?
21	
	DORENE M. GIACOPINI: HERE.
23	
24	CLERK, MARTHA SILVER: COMMISSIONER MAHAN? IS ABSENT.
25	COMMISSIONER SPERING?



1 JAMES P. SPERING: HERE. 2 3 CLERK, MARTHA SILVER: COMMISSIONER THAO? IS ABSENT. WE HAVE A 4 5 OUORUM. 6 7 CAROL DUTRA-VERNACI, CHAIR: THANKS MARTHA. NEXT UP IS THE 8 PLEDGE OF ALLEGIANCE. COMMISSIONER CANEPA, WOULD YOU LEAD US 9 IN THE PLEDGE OF ALLEGIANCE TODAY? 10 DAVID CANEPA: OKAY. LET ME GET UP HERE. [ PLEDGE OF ALLEGIANCE 11 ] "I PLEDGE ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF 12 AMERICA, AND TO THE REPUBLIC FOR WHICH IT STANDS, ONE NATION 13 UNDER GOD, INDIVISIBLE, WITH LIBERTY AND JUSTICE FOR ALL." 14 15 16 DAVID CANEPA: THANK YOU SO MUCH. 17 CAROL DUTRA-VERNACI, CHAIR: THANK YOU SO MUCH, COMMISSIONER. 18 MAY WE PLEASE HAVE OUR COMPENSATION ANNOUNCEMENT? 19 20 CLERK, MARTHA SILVER: AS AUTHORIZED BY STATE LAW I AM MAKING 21 22 THE FOLLOWING ANNOUNCEMENT. EACH MEMBER OF THE BOARD HERE TODAY WILL BE ENTITLED TO RECEIVE \$100 PER MEETING ATTENDED UP 23 TO A MAXIMUM OF \$500 PER MONTH PER AGENCY. THIS AMOUNT IS A 24



PROVIDED AS A RESULT OF CONVENING A MEETING FOR WHICH EACH 1 2 MEMBER IS ENTITLED TO COLLECT SUCH AMOUNT. 3 CAROL DUTRA-VERNACI, CHAIR: THANK YOU SO MUCH. THIS IS AN 4 5 ACTION ITEM. DO ANY COMMITTEE MEMBERS WISH TO PULL AN ITEM FROM CONSENT? SEEING NONE. IS THERE A MOTION TO APPROVE THE 6 7 CONSENT CALENDAR? 8 DAVID CANEPA: I'LL MAKE A MOTION TO APPROVE THE CONSENT 9 10 CALENDAR AGENDA. 11 CAROL DUTRA-VERNACI, CHAIR: THANK YOU. IS THERE A SECOND? 12 VICTORIA. MOTION IS MADE BY COMMISSIONER CANEPA AND SECOND BY 13 COMMISSIONER FLEMING. IS THERE ANY DISCUSSION BY MEMBERS ON 14 THE MOTION? SEEING NONE. MARTHA IS THERE ANY PUBLIC COMMENTS 15 16 RECEIVED ON THIS ITEM? 17 18 CLERK, MARTHA SILVER: THERE ARE NO MEMBERS OF THE PUBLIC WITH THEIR HAND RAISED, AND THERE WAS NO PUBLIC COMMENT SUBMITTED 19 20 ON THIS ITEM. 21 22 CAROL DUTRA-VERNACI, CHAIR: THANK YOU SO MUCH. LET'S GO AHEAD 23 AND DO OUR ROLL CALL VOTE THEN, PLEASE. 24 CLERK, MARTHA SILVER: WILL DO. CHAIR DUTRA-VERNACI? 25



1 2 CAROL DUTRA-VERNACI: AYE. 3 CLERK, MARTHA SILVER: COMMISSIONER AHN? 4 5 EDDIE AHN: AYE. 6 7 8 CLERK, MARTHA SILVER: COMMISSIONER CANEPA? 9 DAVID CANEPA: AYE. 10 11 CLERK, MARTHA SILVER: COMMISSIONER FLEMING? 12 13 VICTORIA FLEMING: AYE. 14 15 16 CLERK, MARTHA SILVER: COMMISSIONER MAHAN? IS ABSENT. 17 COMMISSIONER SPERING? 18 19 JAMES P. SPERING: AYE. 20 CLERK, MARTHA SILVER: COMMISSIONER THAO? IS ABSENT. MOTION 21 22 PASSES UNANIMOUSLY BY ALL MEMBERS PRESENT. 23 CAROL DUTRA-VERNACI, CHAIR: THANK YOU SO MUCH MARTHA. MOVING 24 TO AGENDA ITEM FIVE. 5A IS A CONTRACT WITH BAY WHEELS BIKE 25

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SHARE E-BIKE EXPANSION WHICH IS LYFT INCORPORATED FOR
 \$15,940,000 APPROVAL OF CONTRACT WITH LYFT FOR EXPANSION OF
 THE BAY WHEELS BIKESHARE IN THE FORM OF ELECTRIC BIKES AND
 IMPROVEMENTS NOT TO EXCEED AMOUNT OF \$1,515,940,000. ACTION
 ITEM. LAURA KRULL WILL PRESENT THIS ITEM.

6

LAURA KRULL: THANK YOU. IF WE COULD BRING UP THE SLIDES? GOOD 7 8 MORNING MY NAME IS LAURA KRULL, MTC STAFF AND COORDINATOR FOR BIKESHARE PROGRAMS I'M JOINED BY TOSHI SHEPARD-OHTA ASSISTANT 9 DIRECTOR OF SHARED MOBILITY AND ACTIVE TRANSPORTATION TODAY 10 I'LL BE PRESENTING A RECOMMENDATION FOR PROPOSED INVESTMENT TO 11 EXPAND E-BIKES IN THE BAY WHEELS SYSTEM. NEXT SLIDE. BEFORE WE 12 DIVE INTO THAT I WANT TO PROVIDE A REFRESH OR WHERE WE HAVE 13 BEEN. LATE LAST YEAR AND IN EARLY JANUARY WE CAME TO THE 14 OPERATIONS COMMITTEE AND THE POLICY ADVISORY COUNCIL WHERE 15 16 PRESENTED AN UPDATE ON BIKESHARE IN THE REGION WITH A FOCUS ON BAY WHEELS. SEPARATELY IN DECEMBER, STAFF PRESENTED THE 17 TRANSPORTATION ELECTRIFICATION INITIATIVES PROGRAM WHERE 18 FUNDING WAS IDENTIFIED FOR ELECTRIC BIKESHARE. SINCE THEN, 19 STAFF HAVE WORKED INTERNALLY AND WITH EXTERNAL PARTNERS TO 20 21 DEVELOP A PROPOSAL FOCUSING ON BUILDING RIDERSHIP, CREATE AN EQUITABLE SYSTEM ACROSS ALL CITIES AND BUILDING A LONG-TERM 22 SUSTAINABLE SYSTEM. WHEN WE PRESENTED AT NOVEMBER OPERATIONS 23 COMMITTEE WE HIGHLIGHTED THREE KEY FINDINGS. ONE, WE HAVE SEEN 24 POTENTIAL IN E-BIKES AND BIKESHARE'S ROLE IN REGIONAL 25

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TRANSPORTATION. TWO, COVID HAS EXACERBATED BUSINESS MODEL 1 CHALLENGES AND, THEE, AS WE LOOK TO THE END OF THE BAY WHEELS 2 3 CONTRACT IN 2027 WE HAVE AN OPPORTUNITY TO SHAPE THE FUTURE OF REGIONAL BIKESHARE. NEXT SLIDE. THE FUNDING IDENTIFIED FOR 4 5 ELECTRIC BIKESHARE COMES FROM MTC'S TRANSPORTATION ELECTRIFICATION INITIATIVES. A KEY GOAL OF THIS FUNDING IS 6 LINKED TO PLAN 2050 TO REDUCE GREENHOUSE GAS REDUCTION 7 8 TARGETS. FUNDING ADMINISTERED THROUGHOUT ONE BAY AREA GRANT PROGRAM INCLUDES \$65 MILLION TOTAL. NEXT SLIDE PLEASE. THAT 9 FUNDING 15 TO \$20 MILLION WAS IDENTIFIED FOR ELECTRIC 10 BIKESHARE INCLUDING ELECTRIFYING DOCKING STATIONS, INCREASING 11 THE REGION'S E-BIKE FLEET WITH FOCUS ON BAY WHEELS AND 12 FOCUSING ON EQUITY PRIORITY COMMUNITIES. NEXT SLIDE PLEASE. 13 WITH THAT FUNDING IN MIND AND AFTER HEARING FEEDBACK FROM 14 COMMITTEES AND STAKEHOLDERS THE PROPOSAL PRESENTED TODAY WAS 15 16 DEVELOPED AROUND KEY CONSIDERATIONS AND GOALS. KEY CONSIDERATIONS INCLUDE BIKESHARE'S ROLE IN PLANNED BAY AREA 17 2050 AND ITS GREENHOUSE GAS AND OTHER REDUCTION TARGETS AS 18 WELL AS OTHER MTC EFFORTS SUCH AS REGIONAL TRANSIT RECOVERY, 19 THE CLIMATE INITIATIVES PROGRAM, AND THE REGIONAL ACTIVE 20 21 TRANSPORTATION PLAN. OUTSIDE OF MTC EFFORTS WE WANTED TO 22 CONSIDER HOW WE TRANSITION FROM A ZERO DOLLAR CONTRACT TO A MODEL WITH MORE POLICY CONTROL, AS WE LOOK AHEAD TO THE END OF 23 THE BAY WHEELS CONTRACT. AND AS A REMINDER, OUR CURRENT 24 CONTRACT IS A 10-YEAR ZERO DOLLAR CONTRACT WITH LYFT TO 25

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OPERATE THE BIKESHARE SYSTEM IN SAN FRANCISCO, SAN JOSE, 1 2 OAKLAND, BERKELEY, AND EMERYVILLE. WE ALSO HAD FIVE GOALS AS 3 PART OF THE PROPOSAL DEVELOPMENT, EQUITY, BUILDING PROGRAM LONGEVITY, PREPARING FOR BIKESHARE BEYOND THE END OF BAY 4 5 WHEELS CONTRACT AND REGIONAL COORDINATION AND COORDINATION AND MITIGATING RISK AND LIABILITY NEXT SLIDE PLEASE. WE BROUGHT TO 6 THE COMMITTEE TODAY FOR APPROVAL NEGOTIATION OF \$15.94 MILLION 7 8 CONTRACT WITH LYFT WHICH IS INCLUDED IN ALL ELEMENTS OF TERMS WHICH IS INCLUDED IN YOUR MATERIALS ATTACHED A. WE FOCUSED 9 PROPOSED CONTRACT AS CAPITAL INVESTMENTS AND EQUITY 10 INVESTMENT. \$13.94 MILLION WOULD GO TOWARDS CAPITAL 11 INVESTMENTS MAJORITIES OF WHICH IS PUT TOWARDS FUNDING NEXT 12 GENERATION E-BIKES THROUGHOUT THE ENTIRE SYSTEM, MEANING 13 BRINGING E-BIKES TO THE EAST BAY CITIES IN ADDITION TO E-BIKES 14 15 IN SAN JOSE, SAN FRANCISCO. AS DISCUSSED IN NOVEMBER WE HAVE 16 LEARNED EBIKES HAVE A HIGHER UTILIZATION THAN PEDAL BIKES. CITIES THAT HAVE A LARGE SERVICE AREA -BIKES CAN INCREASE 17 MOBILITY AND ACCESS. ADDITIONAL FUNDING WOULD GO TOWARDS 18 ADDING STATIONS IN MEMBER CITIES TO ACCOMMODATE ADDITIONAL E-19 BIKES IN THE SYSTEM. WE INTEND TO SUPPORT CITIES IN THEIR WORK 20 21 IDENTIFYING THESE NEW STATION LOCATIONS WE EXPECT THESE 22 STATIONS WILL FURTHER EXPAND ACCESS TO THE BIKESHARE SYSTEM BY INCREASING HOUSEHOLDS THAT WILL HAVE A STATION NEARBY AND 23 IMPROVING OPTIONS FOR FIRST LAST MILE CONNECTIONS TO TRANSIT. 24 FINALLY FUNDING WILL GO TOWARDS STATION ELECTRIFICATION 25

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HARDWARE AS PART OF A PILOT FOR STATION ELECTRIFICATION. THE 1 OTHER PIECE OF THE PROPOSED CONTRACT IS EQUITY INVESTMENT 2 3 FOCUSING ON SUBSIDIZING LOW COST MEMBERSHIPS FOR COLLEGE STUDENTS. EFFORT WOULD PURCHASE 20,000 ANNUAL MEMBERSHIPS FOR 4 5 COLLEGE STUDENTS FOCUSING ON PUBLIC UNIVERSITIES AND DESIRE TO START WITH COMMUNITY COLLEGES WHICH ARE SPREAD ACROSS ALL 6 7 THREE COUNTIES IN THE SERVICE AREA. IN ADDITION TO THESE 8 PROGRAMS WE EXPECT TO FUND OUTREACH EFFORTS BY LOCAL ORGANIZATIONS TO ENGAGE COMMUNITIES AND BIKESHARE BY GETTING 9 THE WORD OUT ABOUT NEW PROGRAM FEATURES AS WELL AS PROMOTING 10 THE LOW-INCOME PROGRAM BIKESHARE FOR ALL. NEXT SLIDE PLEASE. 11 WHILE THE ITEM BROUGHT TO YOU TODAY IS ONLY FOR THE PROPOSED 12 CONTRACT WITH LYFT, WE WANTED TO OUTLINE THE ADDITIONAL 13 INTENDED INVESTMENTS BEYOND THE PROPOSED CONTRACT. THESE 14 ADDITIONAL INTENDED INVESTMENTS OF \$3.86 MILLION WOULD BE 15 16 COMING FROM THE 15 TO \$20 MILLION IDENTIFIED AS PART OF THE TRANSPORTATION ELECTRIFICATION INITIATIVES AND WOULD BE 17 BROUGHT BACK TO THE COMMITTEE AT A LATER DATE. CAPITAL 18 19 INVESTMENTS WE HAVE SET ASIDE FUNDING TO GO DIRECTLY TO THE CITIES FOR ELECTRIC GRADE CONNECTION WORK AS PART OF THE 20 21 STATION ELECTRIFICATION PILOT FOR EQUITY PROGRAMS EXPANSION WE HAVE IDENTIFIED \$200,000 TO FUND WORK BETTER TO UNDERSTAND 22 ADAPTIVE BIKESHARE NEEDS AND BUILD OFF OF THE WORK DONE IN 23 2019 THAT WAS LED BY THE BAY AREA OUTREACH RECREATIONAL 24 PROGRAM WE HAVE IDENTIFIED \$2.5 MILLION TO FUND EXPANSION 25

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OPPORTUNITIES TO AUGMENT EFFORTS IN ADJACENT COMMUNITIES 1 PLANNING TO FUND BIKESHARE ENSURING REGIONAL BIKESHARE 2 3 CONTINUITY FINALLY WE RECOGNIZED THE INVESTMENT WILL REQUIRE CITY RESOURCES FOR STATION SITING SO IF SET ASIDE \$600,000 TO 4 5 GO TO MEMBER CITIES FOR THOSE EFFORTS. NEXT SLIDE. OUTLINING THE FUNDING WE WANTED TO HIGHLIGHT FOUR KEY ELEMENTS IN THE 6 TERM SHEET. ONE OF THE BIGGEST CONCERNS WE HEARD FROM 7 8 STAKEHOLDERS WAS AROUND PRICING PRIORITIZING NEGOTIATING LOWER PRICES MAKING THE SYSTEM MORE AFFORDABLE AND ACCESSIBLE. 9 NEGOTIATED LOWER ANNUAL MEMBERSHIP COSTS AND REDUCTION OF COST 10 TO USE E-BIKES BY LOWERING PER MINUTE FOR MEMBERS. NEW PRICING 11 FEATURE IS PRICE ACCUMULATOR FOR MONTHLY MEMBERS, AT MONTHLY 12 RATE, AUTOMATICALLY BECOME AN ANNUAL MEMBER. APPROXIMATELY SIX 13 MONTHS OF MEMBERSHIP AT NO ADDITIONAL COST. THE GOAL OF THIS 14 FEATURE WOULD BE TO REDUCE THE BARRIER TO ENTRY BY GIVING USES 15 16 THE OPTION TO TRY BEING A MEMBER ON A MONTHLY BASIS FIRST WITHOUT COSTING THEM MORE IN THE LONG RUN ADDITIONALLY 17 18 CONTINUED BIKE SHARE FOR ALL PROTECTIONS THAT SFMTA HAD PREVIOUSLY NEGOTIATED SUCH AS \$1 CAPS ON RIDES AND \$0.05 PER 19 MINUTE E-BIKE FEES, INTEND TO ADD E-BIKES AND STATIONS IN FIVE 20 21 MEMBER CITIES SUBJECT TO JURISDICTIONAL APPROVAL ESTIMATE THIS WOULD ADD 925 BIKES IN SAN JOSE SAN FRANCISCO AS WELL AS 30 22 STATIONS IN EAST BAY CITY, 21 IN SAN FRANCISCO. MEMBERSHIPS 23 WITH A DESIRE TO FOCUS ON COMMUNITY COLLEGES AND STUDENTS 24 ACROSS THE THREE COUNTIES IN THE SERVICE AREA NEXT SLIDE. 25

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COMMITTEE APPROVAL TO NEGOTIATE CONTRACT NEXT STEPS CORE 1 2 COMPONENT WORKING WITH MEMBER CITY ON JURISDICTIONAL APPROVAL 3 FOR E-BIKES TO OPERATE RIGHT OF WAY WILL CONTINUE COORDINATION ACROSS MTC COMMITTEES COUNCILS AND MTC AND ALL PARTNER 4 5 AGENCIES NECESSARY AGREEMENTS WOULD LAUNCH PROMOTION MARKETING PUSH FOR ROLL OUT OF THE NEW PROGRAM. WE HAVE LEARNED ABOUT 6 THE CHALLENGES OF BIKESHARE AND SEEN POTENTIAL FOCUSED ON 7 8 INVESTMENT IN DENSER URBAN AREAS WITH CONNECTIONS TO TRANSIT IMPROVEMENT BUILDING UPON THE EXISTING SYSTEM, TO EXPAND THE 9 SYSTEM SO WE CAN BETTER INFORM WHAT THE FUTURE ITERATIONS OF 10 REGIONAL BIKESHARE CAN BE. THANK YOU. 11

12

13 CAROL DUTRA-VERNACI, CHAIR: OKAY. I NEEDED TO UNMUTE MYSELF
14 THERE. LAURA, THAT'S THE END OF YOUR PRESENTATION, CORRECT?
15 THANK YOU. JUST VERIFYING THAT. THANK YOU. COMMISSIONER IS
16 THERE ANY DISCUSSION ON THIS ITEM? COMMISSIONER CANEPA, I SEE
17 YOUR HAND RAISED.

18

DAVID CANEPA: LAURA, WONDERFUL PRESENTATION. ONE OF THE THINGS
THAT WASN'T LOST UPON ME WAS THIS NEXUS WITH COMMUNITY
COLLEGE. AND WHAT WE'RE DOING AROUND, I THINK IT'S REALLY
IMPORTANT, YOU KNOW, FOR THOSE 20,000 MEMBERSHIPS, I THINK
THAT'S GREAT. SO, THANK YOU FOR WHAT YOU'RE DOING. I'M 100%
APPRECIATIVE OF MTC STAFF AND BAY WHEELS. YOU KNOW WHAT I'M
THINKING ABOUT LAURA ARE AREAS THAT I REPRESENT. TALK ABOUT



EXPANSION, WHAT DOES THAT LOOK LIKE, HOW DO WE ROLL THAT OUT?
 WHAT'S THE TIME BEING ON THAT?

3

LAURA KRULL: WHAT WE'RE CALLING ADDITIONAL INTENDED 4 5 INVESTMENTS THAT FUNDING PIECE WOULD NEED TO COME BACK TO THE COMMITTEE AT A LATER DATE FOR FORMAL APPROVAL. JUST THAT 6 REFERENCE POINT ON TIMING, AND, YES, AS I MENTION WE'RE 7 8 LOOKING TO AUGMENT EFFORTS THAT ARE, IN CITIES AND REGIONS 9 THAT ARE ADJACENT TO BAY WHEEL CITIES, THE CURRENT SERVICE AREA, SEEKING HOW WE CAN LOOK TO -- CCAG IS DOING A LOT OF 10 WORK IN THEIR MICROMOBILITY PLANNING, SO WE STILL HAVE WORK TO 11 DO FIGURING OUT WHERE THE EXPANSION PIECE WOULD BE. BUT WE'RE 12 DEFINITELY LOOKING TO SEE HOW WE CAN INCREASE THE ORIGINAL 13 CONTINUITY WITH BAY WHEELS. 14

15

16 DAVID CANEPA: MADAM CHAIR, JUST ONE LAST QUESTION. WILL THERE 17 BE ADDITIONAL REGIONAL FUNDING FOR E-BIKE PROGRAMS OUTSIDE OF 18 THE BAY WHEELS SERVICE AREAS? AND HOW DO WE -- IS THERE A WAY 19 WE CAN FIND ADDITIONAL FUNDING TO, SORT OF, SCALE THIS INTO 20 OTHER PLACES? OR HOW DO YOU SEE THAT?

21

LAURA KRULL: I'LL DEFER TO TOSHI OR ALIX ON THAT PIECE.
FUNDING IS NOT MY AREA OF EXPERTISE.

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ALIX BOCKELMAN: THROUGH THE CHAIR, ALIX BOCKELMAN, DEPUTY 1 EXECUTIVE DIRECTOR FOR POLICY. CURRENTLY, YOU KNOW, WE ARE 2 3 RECOMMENDING 20 MILLION TO SUPPORT BIKESHARE, I THINK, AS LAURA MENTIONED. THE INVESTMENT TODAY FOR LYFT IS UNDER 16 4 5 MILLION. WE WOULD RETURN IN THE SPRING TO TALK ABOUT THE 6 REMAINING AMOUNT, WHICH RIGHT NOW STAFF IS RECOMMENDING THAT 2.5 MILLION OF THAT GO TO EXPANSION, BUT WITHIN -- KIND OF 7 8 USING THE BAY WHEELS MODEL TO ADJACENT CITIES, AS LAURA MENTIONED. HOWEVER, YOU KNOW, THAT WILL COME BACK BEFORE THE 9 COMMISSION FOR ADDITIONAL CONVERSATION. YOU KNOW, TO ENSURE 10 THAT THAT IS CONSISTENT, AND IN ALIGNMENT WITH WHAT THE 11 COMMISSION WANTS TO SEE WITH THOSE FUNDS. IN TERMS OF 12 ADDITIONAL FUNDING, WE'RE ALWAYS LOOKING FOR ADDITIONAL 13 FUNDING. WE'RE ALSO LOOKING AT PARTNERING WITH THE AIR 14 DISTRICT, WITH THE CCAS. YOU KNOW, THERE IS A LOT OF MONEY FOR 15 16 ELECTRIFICATION INITIATIVES RIGHT NOW. SO WE ARE LOOKING AT THAT. I DO THINK, AS LAURA MENTIONED, WE THINK IT'S IMPORTANT 17 TO, SORT OF, FOCUS WHERE WE HAVE HAD SOME SUCCESSES. YOU KNOW, 18 IT IS HARD FOR BIKESHARE TO BE SUCCESSFUL IN MORE, IN LESS 19 DENSE AREAS FURTHER FROM TRANSIT. SO, WE HAVE HAD, JUST FOR 20 21 HISTORY, WE DID SET ASIDE MONEY FOR MARIN SONOMA CORRIDOR AS WELL AS SOME FUNDS FOR FREMONT, IT HAS BEEN A CHALLENGE WE 22 WANT TO CONTINUE TO WORK WITH THE COMMISSION TO FIND OTHER 23 FUNDS BUT WE WANT TO MAKE SURE THAT WE'RE SHORING UP AND 24



STRENGTHENING WHERE WE BELIEVE BIKESHARE CAN BE MOST
 SUCCESSFUL.

3

4 DAVID CANEPA: THANK YOU SO MUCH. I'M SUPPORTIVE OF THE ITEM
5 BEFORE US TODAY AND LOOKING FORWARD TO SEEING HOW OUR COUNTY,
6 SAN MATEO COUNTY, AND THROUGH CCAG AS YOU MENTIONED, LAURA CAN
7 REALLY PARTNER WITH MTC ON THIS. THANK YOU VERY MUCH, AND
8 THANKS FOR THE PRESENTATION, LAURA.

9

10 CAROL DUTRA-VERNACI, CHAIR: THANK YOU ALIX, AND THANK YOU, 11 COMMISSIONER. COMMISSIONER AHN, AND THEN COMMISSION PEDROZA? 12

EDDIE AHN: THANKS CHAIR, AND THANK YOU FOR THE PRESENTATION. 13 TWO TERMS HAVE COME UP FROM A PARTICULAR SFMTA STAFF THAT I 14 15 WOULD HOPE MTC STAFF IS AMENABLE TO ENDORSING FIRST SAN 16 FRANCISCO PUBLIC LIBRARY BIKESHARE PARTNERSHIP THIS PARTNERSHIP WOULD OBLIGATE COORDINATION OF FREE PASS FOR ANY 17 SF PUBLIC LIBRARY CARD HOLDERS THAT EVERY LIBRARY, ELIGIBLE. 18 AND SECOND THING MAKING SURE THE SERVICE STANDARDS ARE TO THE 19 EXISTING CONTRACT SO THAT THERE IS NOT ANY BACK SLIDING AND 20 21 HOW THE STATIONS FOR INSTANCE ARE MAINTAINED YOU KNOW, NEGLECT, YOU KNOW, SERVICE FOR JUST COST CUTTING PURPOSES AND 22 REALIZING THAT EVEN IF THERE IS A PRICE CUTTING THAT IF 23 SERVICE ITSELF IS NOT ANY GOOD NOBODY WILL WANT TO USE THE 24



BIKESHARE I'M HOPING MTC STAFF CAN RESPOND TO THOSE ADDITIONAL 1 TERMS AND HOPEFULLY ENDORSE THEM IN THIS PROCESS. 2 3 ALIX BOCKELMAN: COMMISSIONER THANK YOU. CERTAINLY ON THE 4 5 SERVICE STANDARDS -- I SEE TOSHI'S HAND UP. 6 7 TOSHI SHEPARD-OHTA: I WAS GOING TO RESPOND TO THE QUESTION 8 ABOUT THE FREE RIDES FOR LIBRARY MEMBERS. I THINK WE'RE CERTAINLY INTERESTED IN LOOKING AT WAYS TO PROVIDE MORE ACCESS 9 TO BAY WHEELS, ANY, SORT OF, FREE RIDES WOULD NEED A PUBLIC 10 11 SUBSIDY TO SUPPORT IT. SO I THINK IT'S SOMETHING WE CAN CONTINUE TO DISCUSS WITH SFMTA. THEY HAVE BROUGHT IT UP 12 BEFORE. AND WE'RE CERTAINLY OPEN TO CREATIVE WAYS OF PROVIDING 13 MORE ACCESS TO NEW FOLKS. BUT WE WOULD ALSO NEED, SORT OF, 14 15 FUNDING TO COVER THOSE COSTS, AS WELL. 16 EDDIE AHN: AND I BELIEVE ALIX WAS ADDRESSING SERVICE STANDARDS 17 18 TOO? 19 ALIX BOCKELMAN: UNLESS TOSHI WANTS TO GO? 20 21 22 TOSHI SHEPARD-OHTA: OUR INTENT IS TO KEEP IT AT THE SAME SERVICE STANDARDS AS IN THE ORIGINAL AGREEMENT SO WE CAN WORK 23 OUT THOSE DETAILS IN THE CONTRACT THAT WILL BE NEGOTIATED 24



BASED OFF OF THE TERMS THAT ARE PRESENTED HERE AS, SORT OF, A 1 2 FRAMEWORK FOR THAT. 3 EDDIE AHN: TO FOLLOW UP WITH TOSHI, WHEN YOU MENTIONED 4 5 ADDITIONAL SUBSIDY IS NEEDED FOR THE LIBRARY PARTNERSHIP I 6 JUST MENTIONED DO YOU HAVE AN AMOUNT IN MIND? 7 8 TOSHI SHEPARD-OHTA: DEPENDS ON THE SCALE OF THE PROGRAM BUT ONE OF THE KEY THINGS WE HAVE LEARNED WITH BIKESHARE AND 9 SPECIFICALLY ELECTRIC BIKESHARE IS THERE IS A SIGNIFICANT 10 OPERATING COST FOR EVERY TRIP TAKEN. SO, YOU KNOW, WE WOULD 11 NEED TO PROVIDE COST -- YOU KNOW, IN ORDER OF MAGNITUDE OF 12 TRIPS TAKEN ALONG WITH IT. 13 14 ALIX BOCKELMAN: I WOULD ADD, BECAUSE THIS IS SOMETHING I 15 16 HAVEN'T HEARD OF FROM SAN FRANCISCO YET IT SOUNDS LIKE STAFF HAVE, BUT WE HAVE MET WITH THEM SEVERAL TIMES ON THIS PROPOSAL 17 AND I KNOW THEY'RE SUPPORTIVE. THAT WOULD REQUIRE SOME 18 ADDITIONAL FUNDING BEYOND WHAT IS BEFORE YOU TODAY. AS WE 19 DISCUSSED THERE IS SOME ADDITIONAL FUNDING THAT WILL BE COMING 20 21 BACK IN THE SPRING TO DISCUSS IN MORE DETAIL. 22 23 EDDIE AHN: THANK YOU. AND THE REASON FOR THIS LIBRARY PARTNERSHIP IT GOES WITHOUT SAYING, LIBRARY CARD HOLDERS ARE 24 25 USED TO SHARED RESOURCE IT IS MAKES SENSE FOR BIKESHARE TO



ALSO BE INCORPORATED AS PART OF THAT ECOSYSTEM BUT I LOOK 1 FORWARD TO FOLLOWING UP ON THIS I THINK IT'S AN INTERESTING 2 3 IDEA THAT SHOULD BE PURSUED. 4 5 CAROL DUTRA-VERNACI, CHAIR: COMMISSIONER DUTRA-VERNACI, I CAN 6 KIND OF READ YOUR LIPS. 7 8 CAROL DUTRA-VERNACI: YES. YOUR TURN. AND THEN COMMISSIONER 9 SPERING AFTER YOU. 10 ALFREDO PEDROZA: I AGREE WITH THE COMMENTS OF COMMISSIONER 11 AHN. THE NEED IS GREAT IT'S JUST NOT AT SCALE. LOOKING AT 12 TRYING TO DEPLOY THIS ELEMENT IN SMALLER COUNTIES BECAUSE 13 THERE'S A NEED IT'S FINDING MAYBE PILOT PROGRAMS TO DO MORE 14 RIDES. SO SUPPORT WHAT WE'RE DOING, JUST WANT TO CONTINUE TO 15 16 ASK THAT WE LOOK AT THOSE KIND OF DIFFERENT RURAL COUNTIES WITH DIFFERENT CHARACTER CHALLENGES. THANK YOU. 17 18 CAROL DUTRA-VERNACI, CHAIR: THANK YOU COMMISSIONER PEDROZA. 19 AND NOW COMMISSIONER SPERING. 20 21 22 JAMES P. SPERING: ALIX, HOW WILL YOU BE MEASURING PROGRESS OR 23 SUCCESS AND HOW OFTEN WILL YOU BE REPORTING BACK TO THE COMMISSION ON THIS PROGRAM? 24 25

ALIX BOCKELMAN: GOOD OUESTION WE HAVE CERTAIN KEY PERFORMANCE 1 INDICATORS THAT WE'RE TRACKING DEFINITELY WE WANT TO GROW 2 3 MEMBERSHIP BECAUSE WE THINK THAT'S THE MOST AFFORDABLE WAY FOR PEOPLE TO USE THIS SYSTEM, IN OUR PAST PRESENTATIONS, THE 4 5 NUMBER OF RIDES EVEN ON THE SYSTEM WE HAVE TODAY WOULD BE EQUIVALENT TO THE NUMBER OF RIDES ON OUR 8TH LARGEST TRANSIT 6 SYSTEM THERE ARE SUBSTANTIAL AMOUNT OF USE OF THESE BIKES BOTH 7 8 PRE-PANDEMIC AND POST-PANDEMIC IT'S STAYED SIMILAR, WE HAVE PEOPLE TAKING ADVANTAGE OF THE MEMBERSHIPS HAVING MORE PEOPLE 9 10 TO USE THE SYSTEM TO SEE THAT RIDES INCREASE, BUT ALSO REALLY MAKING SURE THAT WE GETTING THE UPTAKE ON THE BIKESHARE FOR 11 ALL WHICH IS AN AMAZING PROGRAM IN TERMS OF MAKING IT 12 AFFORDABLE FOR OUR MOST VULNERABLE RESIDENTS. SO, I THINK THAT 13 THOSE ARE SOME -- OBVIOUSLY WE'RE TRACKING, MAKING SURE, BIKE 14 15 AVAILABLE, CLEANLINESS THOSE, SORT OF, THINGS TOSHI CAN SPEAK 16 TO THOSE KPIS THOSE IMPORTANT THAT'S HOW WE'RE GOING TO ATTRACT PEOPLE TO USE THE SYSTEM. 17

18

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19 JAMES P. SPERING: HOW OFTEN WILL YOU REPORT BACK TO THE20 COMMISSION ON THIS PROGRESS?

21

ALIX BOCKELMAN: YOU KNOW, I'M THINKING, WE USED TO PROVIDE MONTHLY DATA ON THE SYSTEMS AS PART OF THE EV REPORT, AND I'M NOT SURE IF WE'RE DOING THAT CURRENTLY. I SEE TOSHI IS RAISING HIS HANDS. CERTAINLY WE DO THAT BUT IN ADDITION WE COULD COME



WITH MORE DETAILED REPORTS TWICE A YEAR AS REQUESTED. I'LL
 TURN IT OVER TO TOSHI.

3

TOSHI SHEPARD-OHTA: WE CAN CERTAINLY START PROVIDING MONTHLY 4 5 RIDERSHIP UPDATES TO GET A BETTER UNDERSTANDING OF THE RECOVERY AND THE DEPLOYMENT OF THIS PROGRAM. BUT AS PART OF 6 THIS PROGRAM, WE HAVE ALSO WORKED TO -- WE'RE GOING TO BE 7 8 WORKING WITH LYFT ON GAINING DATA TO BETTER UNDERSTAND HOW THE SYSTEM IS FAIRING AND THE IMPACTS THAT THE INVESTMENT IS 9 HAVING ON THE SYSTEM BOTH IN TERMS OF RIDERSHIP AND ALSO 10 BETTER UNDERSTANDING THE ECONOMICS AND FINANCES OF THE SYSTEM 11 SO IT CAN HELP US INFORM FUTURE ITERATIONS OF THAT. SO, IS I 12 EXPECT WE'LL CERTAINLY BE ABLE TO PROVIDE AN EVEN MORE 13 DETAILED UPDATE AT LEAST ANNUALLY, IF NOT BIANNUALLY ONCE 14 WE'RE ABLE TO WORK OUT THE DETAIL DETAILS OF THE DATA SHARING. 15 16

JAMES P. SPERING: IT'S HELPFUL MEASURING THE PROGRESS AS IT'S
GOING FORWARD. TO COMMISSIONER AHN ON THE REQUEST FOR THE
PILOT PROGRAM WORKING WITH THE LIBRARY ON THAT?

20

21 ALIX BOCKELMAN: WE CAN LOOK MORE INTO THAT AND RETURN WHEN WE
22 COME BACK IN THE SPRING ON THE REMAINING FUNDS FOR BIKESHARE
23 WE CAN GIVE YOU SOME IDEAS.



JAMES P. SPERING: WE CAN DO A PILOT AND MEASURE THE SUCCESS
 THAT MIGHT BE AN AVENUE THAT CAN BE EXPLORED WITH OTHER
 JURISDICTIONS. THANK YOU MADAM CHAIR.

4

5 CAROL DUTRA-VERNACI, CHAIR: ANY OTHER COMMENTS? I'LL MAKE ONE MORE BEFORE WE GO OUT TO THE AUDIENCE. IT WAS ALREADY 6 MENTIONED IN TERMS OF LOCALITIES, BUT CERTAINLY, I THINK THIS 7 8 IS, AFTER THE SEVEN AND A HALF YEARS, THAT I BELIEVE IT IS, THAT WE HAVE HAD TO LEARN FROM THIS, I THINK THIS IS AN 9 IMPORTANT NEXT STEP MOVING FORWARD, BUT AS WAS TALKED ABOUT 10 THIS IS ONLY FOR FIVE CITIES AND WE HAVE GOT 101 CITIES IN OUR 11 NINE BAY AREA COUNTIES. SO, FROM THIS, WE NEED TO FIGURE 12 OUTGOING DOWN THE ROAD, HOW WE IMPLEMENT THIS. BECAUSE IT IS 13 SO IMPORTANT. THAT BEING SAID, MARTHA I DO SEE THAT THERE ARE 14 15 HANDS UP. LET'S GO AHEAD AND GIVE THEM TWO MINUTES A PIECE, 16 PLEASE.

17

18 CLERK, MARTHA SILVER: OKAY. AND WE DID RECEIVE WRITTEN 19 CORRESPONDENCE FROM MAYOR MATT HANNA IN SAN JOSE, PARKER DAY, 20 AND SILICON VALLEY BICYCLE COALITION THE COMMENTS WERE POSTED 21 ONLINE AND DISTRIBUTED TO ALL COMMISSIONERS. FIRST UP FOR 22 PUBLIC SPEAKERS WILL BE GEORGE SPEIS. GO AHEAD AND UNMUTE 23 YOURSELF. YOU HAVE TWO MINUTES.

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SPEAKER: OKAY. HELLO. THANK YOU FOR TAKING MY COMMENT. I'M 1 HERE WORKING WITH SEAMLESS BAY AREA. WE SUPPORT THE VISION 2 3 EXPRESSED IN THIS PRESENTATION, AND SPECIFICALLY THE EXPANSION OF BAY WHEELS CONTRACT ADD ELECTRIC BIKES AND EXPAND SERVICE 4 5 AREA. INCREASED GEOGRAPHIC COVERAGE, IMPROVE PRICING AND SUBSIDIZE MEMBERSHIPS INCLUSIVE ACCESSIBLE TECHNOLOGY AND 6 OTHER STEPS WILL INDEED IMPROVE BOTH THE REACH AND EQUITY OF 7 8 THE SYSTEM THE NUMBERS INDICATE THE FLEET ELECTRIFICATION WILL INCREASE RIDERSHIP AS WE APPROACH ON THE POTENTIAL CONVERSION 9 OF THE SERVICE BEYOND THE END OF THE BAY WHEELS CONTRACT WE 10 URGE FURTHER ANALYSIS TO DEVELOP A MODEL FROM THE EXISTING 11 MODEL TODAY REGIONAL BIKESHARE SHIFTING TOWARDS ACTIVE 12 TRANSPORTATION BY PROVIDING ACCESS FOR EACH RIDER DOES NOT 13 NEED TO SOLVE FOR STORAGE MAINTENANCE THEFT PREVENTION AND 14 FINALLY INTEGRATION OF BIKESHARE INTO THE UNIFIED PAYMENT AND 15 16 WAYFINDING SYSTEMS AS BAY TRANSIT EVOLVES TOWARDS A SEAMLESS MODEL IS VERY IMPORTANT THANK YOU FOR TAKING THIS ACTION WE 17 LOOK FORWARD TO WORKING WITH MTC TO SHAPE THE FUTURE OF 18 REGIONAL PUBLIC MICROMOBILITY IN THE BAY AREA. 19 20 21 CLERK, MARTHA SILVER: THANK YOU. NEXT UP IS REGULAR. 22 23 SPEAKER: I LIVE IN OAKLAND, D TWO, EAST BAY YUMMY LEAD VOLUNTEER I'M ALSO A MULTI-MODAL BIKE ADVOCATE I USED TO BE 24

25 LOW-INCOME COMMUTER IN MODESTO CALIFORNIA IN THE CENTRAL

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VALLEY WHEN I WAS SUPER YOUNG AND BIKE TALK ABOUT HIGH SCHOOL 1 WORKER. THAT'S ENOUGH ABOUT BACKGROUND. LET'S GET TO I 2 3 INVESTMENTS I CEMETERY THE CONTRACT FOR BAY WHEELS INTO EAST BAY. THE JUSTIFICATION FOR THIS IS, ONE, EAST BAY MISSED AN 4 5 IMPORTANT PART OF BIKE ADOPTION IN EARLY 2020, 2021 AS YOU RECALL THERE WAS A PANDEMIC IN 2020 A LOT OF PEOPLE LOOKED FOR 6 SUSTAINABLE ALTERNATIVES ACROSS ALL INCOME LEVELS AND THAT 7 8 RETENTION WAS MISSED IN THAT EVEN TO NOW JUST BECAUSE E-BIKES WEREN'T AN OPTION IN THE EAST BAY THUS RIDERS NEVER SAW THAT 9 ALTERNATIVE IN IMPACT WITH E-BIKES. NUMBER TWO, PREPARING FOR 10 WIDER E-BIKE ADOPTION. IN CALIFORNIA, AT THE ENDS OF 2023, 11 THEY'RE GOING TO HAVE E-BIKE VOUCHERS FOR LOW-INCOME AND 12 MIDDLE INCOME FOLKS. IT'S IMPORTANT THAT WE GIVE THESE USERS 13 THE EXPERIENCE OF HOW TO WALK, RUN, AND E-BIKE WITH E-BIKES TO 14 15 ENABLE THEM AND HAVE THE SUCCESSFUL PROGRAM LIKE THIS. AND 16 LASTLY, NUMBER THREE IS JUST COMPLETING THE EAST BAY SUSTAINABLE ALTERNATIVE EXPERIENCE. MIND THE SF STAGNATION OF 17 RIDERSHIP. WE HAVE A GREAT EC TRANSIT SYSTEM. WE HAVE BART 18 19 THAT'S JUST KILLING IT WITH IMPROVEMENTS IN THE PAST COUPLE OF YEARS, AND I'M LOOKING FORWARD TO EAST BAY MAKING A SUCCESSFUL 20 IMPACT, ALSO, IN BIKESHARING, WHICH INCLUDES E-BIKE ADOPTION 21 22 AND USAGE. THANK YOU FOR YOUR TIME. HOPE THAT YOU APPROVE THIS CONTRACT. AND HAVE A GOOD DAY. 23

24



CLERK, MARTHA SILVER: THANK YOU. VEDA FLOREZ, FOLLOWED BY
 RANDI KINMAN. VEDA, GO AHEAD AND UNMUTE YOURSELF. YOU HAVE TWO
 MINUTES.

4

5 VEDA FLOREZ: GOOD MORNING COMMISSIONERS. THIS IS VEDA FLOREZ FROM MTC PUBLIC ADVISORY COUNCIL AND I LIVE IN MARIN COUNTY. I 6 APPRECIATE THE PRESENTATION OUTLINING NEXT STEPS IN FIVE BAY 7 8 AREA CITIES. AND I LOOK FORWARD TO A COORDINATED EXPANSION, FUTURE EXPANSION INTO SERVICE INTO THE NORTH BAY, AND THE 9 NORTH BAY OFFERS OPPORTUNITIES TO CAPTURE TOURISTS AND DAY-10 TRIPPERS WHO CAN SEAMLESSLY TAKE PUBLIC TRANSPORTATION FROM 11 SAN FRANCISCO, COME INTO THE WINE COUNTRY, AND USE THE BIKES. 12 THAT BEING SAID, THE IDEA OF ACCUMULATED MONTHLY FEES AND 13 14 ROLLING OVER INTO MONTHLY MEMBERSHIP IS REALLY A GREAT IDEA, AND A VERY NICE STEP INTO TOWARDS EQUITY AND LOOKING INTO THE 15 16 FAR FUTURE, I WOULD LIKE TO SEE STAFF INVESTIGATE OPPORTUNITIES IN NEXT STEPS IN EQUITY FOR LOW-INCOME RESIDENTS 17 TO USE BIKES. AND I ENVISION A PROGRAM LIKE THE CLIPPER START 18 PROGRAM FOR BIKES SUCH AS CLIPPER BIKES. THANK YOU VERY MUCH, 19 AND HAVE A GOOD DAY. 20

21

22 CLERK OF THE BOARD: OKAY. RANDI KINMAN, YOU ARE UP, FOLLOWED23 BY MEREDITH NELSON.

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RANDI KINMAN: GOOD MORNING COMMISSIONERS. THIS IS RANDI KINMAN 1 2 FROM THE POLICY ADVISORY COUNCIL. WE HAD A PRESENTATION ON 3 THIS, AND ARE FULLY SUPPORTIVE OF THE SYSTEM, AND MOST OF THE COMMENTS CENTERED AROUND LOOKING AT THIS AS A REGIONAL-WIDE 4 5 PROGRAM. AND HOPEFULLY WE CAN PULL IN OR COORDINATE WITH OTHER EXISTING BIKE PROGRAMS THAT ARE OUT THERE. SO THAT IF THEY, 6 ONE REGION IDENTITY, JUST AS WE'RE DEVELOPING A ONE-REGION 7 8 IDENTITY WITH OUR OTHER TRANSIT SYSTEMS. WE WOULD FULLY SUPPORT THE INITIATION OF A PILOT PROGRAM IN MORE RURAL AREAS. 9 I THINK IT'S REALLY IMPORTANT FOR THOSE AREAS TO BE PART OF 10 THE PACKAGE, AND WITH THAT, AS I'M GOING TO TAKE OFF MY CHAIR 11 OF THE POLICY ADVISORY COUNCIL AND PUT ON MY PERSONAL HAT AS A 12 TRUSTEE OF THE COMMUNITY COLLEGE, I CAN TELL YOU THAT 13 COMMUNITY COLLEGES WOULD BE JUMPING ALL OVER THIS, AND I HAVE 14 15 TWO CAMPUSES THAT WILL BE UP AND READY TO GO FOR YOU AT ANY 16 TIME. THANKS.

17

18 CLERK OF THE BOARD: THANK YOU, RANDI. NEXT UP IS BIKE EAST BAY 19 FOLLOWED BY TRANSFORM VIDEO TWO. BIKE EAST BAY, GO AHEAD AND 20 UNMUTE YOURSELF.

21

SPEAKER: THANK YOU. GOOD MORNING COMMISSIONERS. THIS IS ROBERT PRENZ ADVOCACY DIRECTOR WITH BIKE EAST BAY OUR ORGANIZATION HAS BEEN INVOLVED WITH THE BIKESHARE SYSTEM GOING BACK TO THE ORIGINAL GO BIKES LAUNCH IN 2016. AT THAT POINT MOST OF THE

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CITY OF OAKLAND WAS NOT SERVED BY THE BIKESHARE SYSTEM DUE TO 1 THE DOCK STATION PLACEMENT AND DENSITY. IN 2019 THERE WAS 2 3 GREAT OPPORTUNITY TO EXPAND INTO EAST OAKLAND AND PROMISE TO DO SO BY LYFT ALTHOUGH THAT NEVER HAPPENED. WE HAD E-BIKES IN 4 5 OAKLAND FOR A FEW MONTHS BEFORE THE BATTERY AND BRAKE ISSUES CAUSED RECALL. THEN NEVER CAME BACK. THERE WERE NO ADDITIONAL 6 PERMIT FEES AND COVERED UNDER THE TYPICAL 150 MEMBERSHIP COST. 7 8 WE'RE EXCITED ABOUT BRINGING THESE E-BIKES BACK TO OAKLAND AFTER FOUR YEARS AS THE INITIAL PROMISE. JUST BEFORE THE 9 PANDEMIC THERE WAS SOME COORDINATION BETWEEN ELECTED CITY 10 11 STAFF AND ADVOCATES WITH LYFT TO TRY TO BRING E-BIKES BACK AGAIN WITH ANOTHER PROMISE TO EXPAND E-BIKES INTO OAKLAND. 12 UNFORTUNATELY AT THAT TIME SAN FRANCISCO HAD ALREADY MADE 13 THEIR DEAL WITH LYFT AND LOCKED IN THEIR PRICING AND DUE TO 14 15 THE PANDEMIC HAPPENING THOSE DISCUSSIONS WERE SCUTTLED. 16 BRINGING BACK OAKLAND LEGISLATIVE COMMITTEE ALTERNATE PRICING PROPOSAL SET TO LYFT WE WOULD LIKE TO HAVE THE CONVERSATIONS 17 18 COME BACK TO THE COMMUNITY COMMUNITIES AND RESET PRICING NEGOTIATIONS AND FEES SO PEOPLE KNOW WHAT THEY'RE PAYING EVEN 19 BEFORE THEY GET ON THE BIKE. ALSO CONSIDER WHEN THEY BRING UP 20 21 FUNDING LOOKING AT REVIVING BIKESHARE FOR COMMUNITY 22 COLLABORATIVE FOR CBOS IN OAKLAND ESPECIALLY AS THE SYSTEM IS 23 ROLLED OUT FURTHER EAST IN ORDER TO BRING IN MORE AFFORDABLE 24 MEMBERSHIP OPTIONS. THANK YOU.

25



CLERK, MARTHA SILVER: NEXT UP IS TRANSFORM VIDEO TWO, FOLLOWED
 BY ADINA LEVIN. TRANSFORM VIDEO TWO.

3

SPEAKER: HELLO EVERYONE THIS IS AMY THOMPSON FROM TRANSFORM 4 5 POLICY AND PROGRAMS MANAGER. I WANT TO THANK STAFF FOR THEIR WORK ON THIS EXCITING PROPOSAL AND THE COLLABORATIONS THAT 6 HAPPENED TO BRING IT TO BE. TRANSFORM HAS DONE EXTENSIVE 7 8 OUTREACH IN EAST OAKLAND WHICH CONFIRMS THAT MICROMOBILITY IS BOTH DESIRED AND NECESSARY. THIS WILL HELP FOLKS IN TRANSIT 9 POOR NEIGHBORHOODS AS WELL AS CREATE OPPORTUNITIES FOR PEOPLE 10 TO MAKE IT EASIER TO RECREATE AND GET AROUND, COMING DIRECTLY 11 FROM SOME OF THE MOST RECENT OUTREACH WE DID AT FUTURES FEST 12 IN JUNE 2023 ON THE BIKEWAY 90th AVENUE EAST OAKLAND PEOPLE 13 TOLD US ABOUT AFFORDABLE MOBILITY, WE'RE EXCITED TO SEE THE 14 15 PUBLIC INVESTMENT MAKING SYSTEMS MORE EXPANSIVE AND AFFORDABLE 16 AND ACCESSIBLE AND WE'RE EXCITED ABOUT ADAPTABLE BIKES AND THE PROPOSAL PARTICULARLY EXCITED ABOUT A LOT OF THINGS DISCOUNTS 17 AND EXPANSION. THANK YOU VERY MUCH. 18

19

20 CLERK, MARTHA SILVER: THANK YOU. NEXT UP IS ADINA FOLLOWED BY
21 MEREDITH NELSON.

22

ADINA LEVIN: GOOD AFTERNOON -- GOOD MORNING COMMISSIONERS.
ADINA LEVIN, I SERVE ON THE POLICY ADVISORY COUNCIL GROUP FOR
SILICON VALLEY BICYCLE COALITION, IN A LETTER OF SUPPORT, AND

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ALSO WITH SEAMLESS BAY AREA, AND ON THE POLICY ADVISORY 1 2 COUNCIL SPEAKING FOR MYSELF WITH REGARD TO THE LATTER, AND 3 WANTED TO SUPPORT THIS AGENDA ITEM VERY STRONGLY. REALLY GLAD TO SEE THE DIRECTION IN THE STAFF REPORT TALKING ABOUT SETTING 4 5 THE STAGE FOR A MORE PUBLICLY DIRECTED PROGRAM WITH PUBLIC FUNDING. AND IT'S REALLY EXCITING TO HEAR ALL OF THE DIFFERENT 6 IDEAS THAT ARE COMING FORWARD IN THIS CALL, IN THIS 7 8 DISCUSSION. CLEARLY, THE AMOUNT OF MONEY THAT'S BEING PROPOSED RIGHT NOW IS A RELATIVELY SMALL AMOUNT COMPARED TO ALL OF 9 THESE GOOD IDEAS. BUT IS POTENTIALLY A DOWN PAYMENT TOWARDS 10 THESE LARGER GOALS. AND AS MTC IS WORKING THIS YEAR ON LAYING 11 THE GROUNDWORK FOR A REGIONAL PUBLIC TRANSPORTATION FUNDING 12 MEASURE IT SEEMS LIKE A REALLY GOOD OPPORTUNITY TO COLLECT 13 THESE IDEAS FOR THE POTENTIAL PUBLIC BENEFITS FOR PUBLIC 14 15 FUNDING THAT THEN CAN BE USED TO CRAFT AN APPEALING PROGRAM TO 16 BE PRESENTED TO THE VOTERS. THANK YOU.

17

18 CLERK, MARTHA SILVER: THANK YOU ADINA. AND LAST WE HAVE 19 MEREDITH NELSON. MEREDITH, GO AHEAD AND UNMUTE YOURSELF. 20

21 SPEAKER: HI. THANKS. I'M A SAN FRANCISCO RESIDENT. REALLY 22 EXCITED TO SEE THIS PROPOSAL AND VERY MUCH IN SUPPORT OF 23 EXPANSION OF LYFT BIKES ACROSS THE REGION. I NOTICED THAT 24 THERE ARE ONLY FOUR DOCKS BEING PLANNED FOR THIS EXPANSION 25 WITHIN SAN FRANCISCO PROPER. I JUST WANTED TO SUBMIT THE METROPOLITAN
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COMMENT THAT THERE ARE STILL OUITE A FEW GAPS IN TERMS OF 1 BIKESHARE SUPPORT WITHIN SF, PARTICULARLY WITHIN THE WESTERN 2 3 AND SOUTHERN PARTS OF THE CITY. SO, I WOULD JUST ENCOURAGE FURTHER CONSIDERATION OF HOW WE CAN INCREASE BIKE ACCESS AND 4 5 EQUITY WITHIN THE CITY ITSELF. THANK YOU. 6 7 CLERK, MARTHA SILVER: AND THERE ARE NO OTHER MEMBERS OF THE 8 PUBLIC WITH THEIR HAND RAISED FOR THIS ITEM. 9 CAROL DUTRA-VERNACI, CHAIR: THANK YOU VERY MUCH, MARTHA. AND 10 11 THANK YOU EVERYBODY FOR YOUR COMMENTS. DO WE HAVE A MOTION AND A SECOND TO APPROVE THE BAY WHEELS BIKESHARE E-BIKE EXPANSION 12 CONTRACT IN AN AMOUNT NOT TO EXCEED 16 MILLION -- THAT SHOULD 13 BE 15 MILLION, \$140,000. 14 15 16 JAMES P. SPERING: SPERING WILL MOVE. 17 CAROL DUTRA-VERNACI, CHAIR: AND DO I HAVE A SECOND? 18 19 EDDIE AHN: AHN SECONDS. 20 21 22 CAROL DUTRA-VERNACI, CHAIR: OKAY. THE MOTION HAS BEEN MADE BY COMMISSIONER SPERING, AND SECOND BY COMMISSIONER AHN. MARTHA 23 MAY WE HAVE OUR ROLL CALL VOTE NOW, PLEASE? 24 25



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CLERK, MARTHA SILVER: YES. CHAIR DUTRA-VERNACI?
1
2
3
    CAROL DUTRA-VERNACI, CHAIR: AYE.
4
5
    CLERK, MARTHA SILVER: COMMISSIONER AHN?
6
7
    SPEAKER V. CHAIR: YES.
8
9
    CLERK, MARTHA SILVER: CANEPA?
10
   DAVID CANEPA: YES.
11
12
    CLERK, MARTHA SILVER: FLEMING?
13
14
15
   VICTORIA FLEMING: YES.
16
    CLERK, MARTHA SILVER: MAHAN IS ABSENT. COMMISSIONER SPERING?
17
18
19
    JAMES P. SPERING: YES.
20
21
    CLERK, MARTHA SILVER: COMMISSIONER THAO IS ABSENT. MOTION
22
    PASSES UNANIMOUSLY BY ALL MEMBERS PRESENT.
23
    CAROL DUTRA-VERNACI, CHAIR: OKAY. AND FOR THE RECORD, I WOULD
24
   LIKE TO CORRECT THE THERE AMOUNT, BECAUSE I READ IT
25
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INCORRECTLY, AND JUST SO PEOPLE KNOW, AS THE ITEM STATED, THE 1 AMOUNT THAT WE JUST VOTED ON IS 15,940,000. I ORIGINALLY SAID 2 3 15,140,000. SO, I DON'T KNOW IF THERE IS ANYTHING MORE WE NEED DO WITH THAT, OTHER THAN MAKE A NOTE OF IT. OKAY. SO, THAT 4 5 BEING SAID, WE'RE GOING TO MOVE ON TO ITEM SIX, WHICH IS OUR PUBLIC COMMENT AND OTHER BUSINESS. THIS IS AN INFORMATION 6 ITEM. I'LL NOW ASK THE CLERK TO READ THE NAMES OR 7 8 ORGANIZATIONS OF ANY GENERAL WRITTEN COMMENTS RECEIVED AT INFO AT BAY AREA METRO GOVERNMENT BY 5:00 P.M. YESTERDAY INTO THE 9 RECORD I'LL ALSO ASK IF THERE ARE MEMBERS OF THE PUBLIC 10 PARTICIPATING VIA TELECONFERENCE TELEPHONE, PLEASE DIAL STAR 11 12 SIX.

13

14 CLERK, MARTHA SILVER: THERE ARE NO MEMBERS OF THE PUBLIC WITH
15 THEIR HAND RAISED, AND THERE WAS NO PUBLIC COMMENT SUBMITTED
16 ON THIS ITEM.

17

18 CAROL DUTRA-VERNACI, CHAIR: THANK YOU SO MUCH. WE'RE ON TO 19 ADJOURNMENT. THE NEXT MEETING OF OUR OPERATIONS COMMITTEE WILL 20 BE HELD ON FRIDAY MARCH 10TH, 2023 AT 9:35 A.M. AT THE BAY 21 AREA METRO CENTER AT 375 BEALE STREET SAN FRANCISCO. ANY 22 CHANGES TO THE SCHEDULE WILL BE DULY NOTICED TO THE PUBLIC. 23 THIS MEETING OF THE OPERATIONS COMMITTEE IS ADJOURNED.

24 [ADJOURNED]

