

San Francisco Bay Trail Project

Steering Committee

March 28, 2024

Agenda Item 6

Bay Trail Roadmap

Subject:

Report on the Bay Trail Roadmap

Background:

Staff will present a relational 'Roadmap' for the Bay Trail program moving forward. Staff will first provide an overview of the state of the Bay Trail, including recent Bay Trail challenges with the nonprofit, and reiterate the original intent of SB 100. Staff will outline that SB100 responsibilities will be reclaimed from the nonprofit and assigned to the Joint MTC Planning & ABAG Admin Committee. Staff will go into detail regarding how the new programmatic structure meets the original intent and functional obligations of SB100, specifically covering how alignment changes, informational updates, policy decisions, advocacy and outreach, and planning studies will be carried out under MTC/ABAG. Staff will then illustrate the universe of nonprofits supporting the Bay Trail and identify a potential new home for the nonprofit, including current revenues/donations. Staff will detail how a robust MTC/ABAG work program will be carried out internally and illustrate the schedule of key next administrative steps to operationalize the 'roadmap.'

Issues:

None

Recommended Action:

Information

Attachments:

A. Presentation

Reviewed:



Andrew Fremier



SF Bay Trail Roadmap

Toshi Shepard-Ohta

Assistant Director, MTC

Bay Trail Steering Committee

03.28.2024



Vision of the Bay Trail

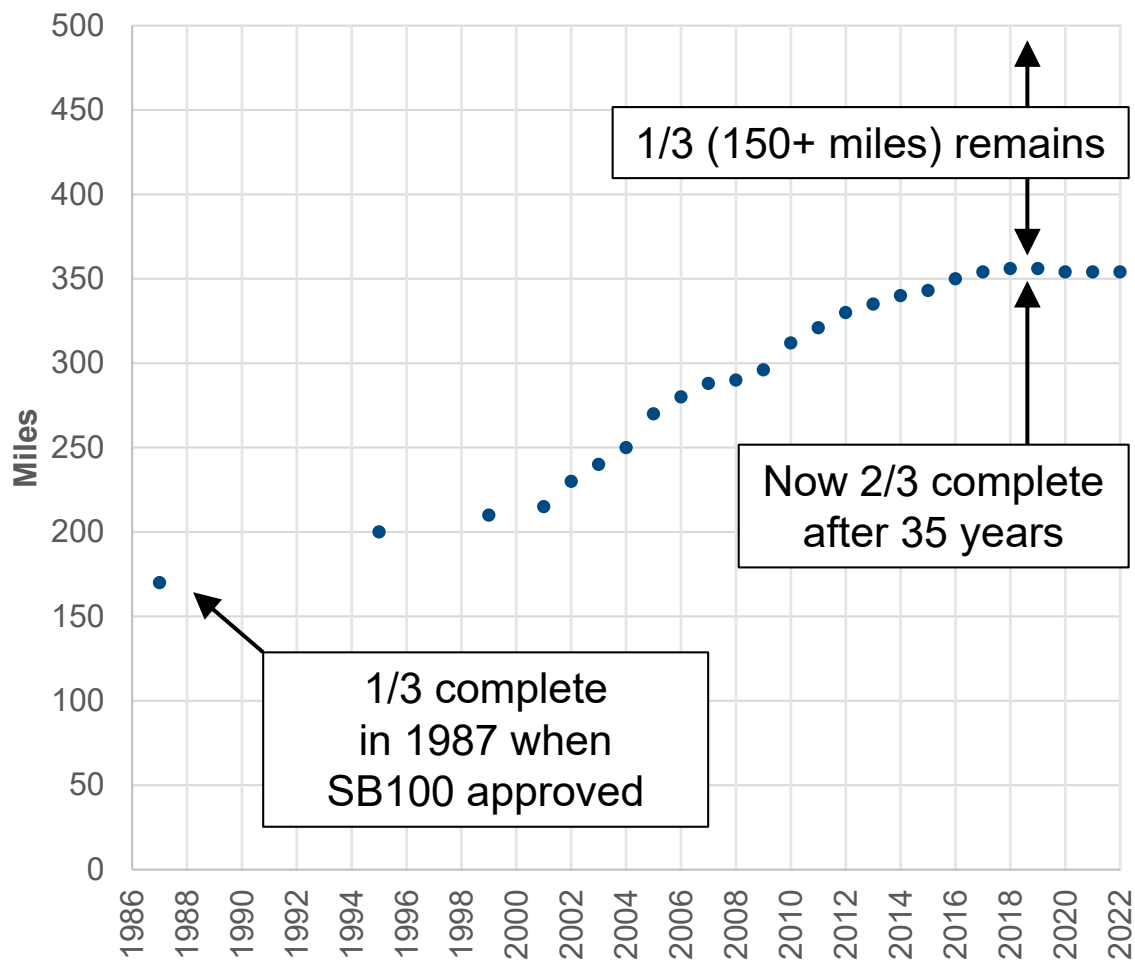
Goals:

- Focus on **recreation AND active transportation, public health, etc.**
- Complete the spine AND **spur and connector facilities, improve equitable access and usage**
- Emphasis on all ages and abilities and **Equity Priority Communities**
- Class I AND **Class IV protected lanes, quick build, protected intersections**
- **Access, Equity, System Integration**

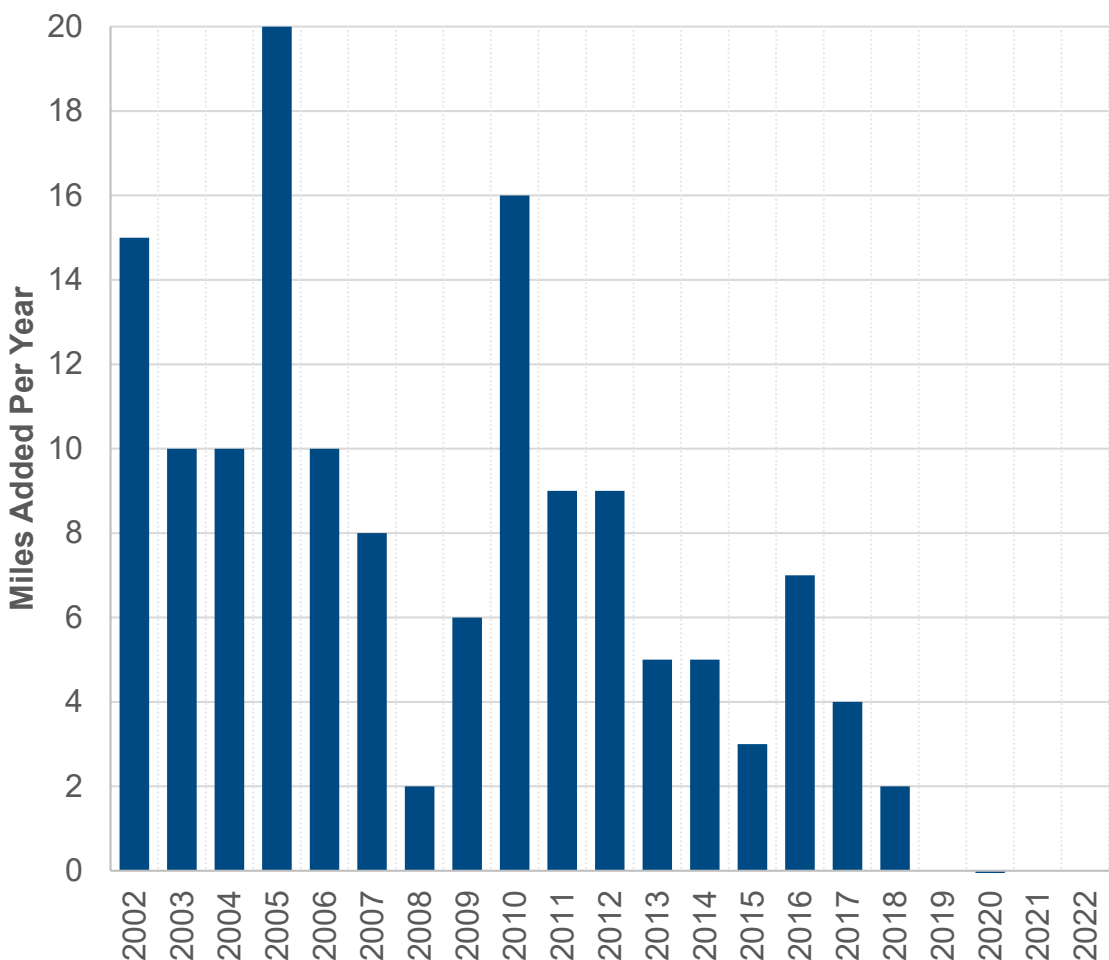


After 15 Years of Growth the Bay Trail Has Stalled

Bay Trail Mileage 1987 – 2022



Bay Trail Mileage Added Per Year



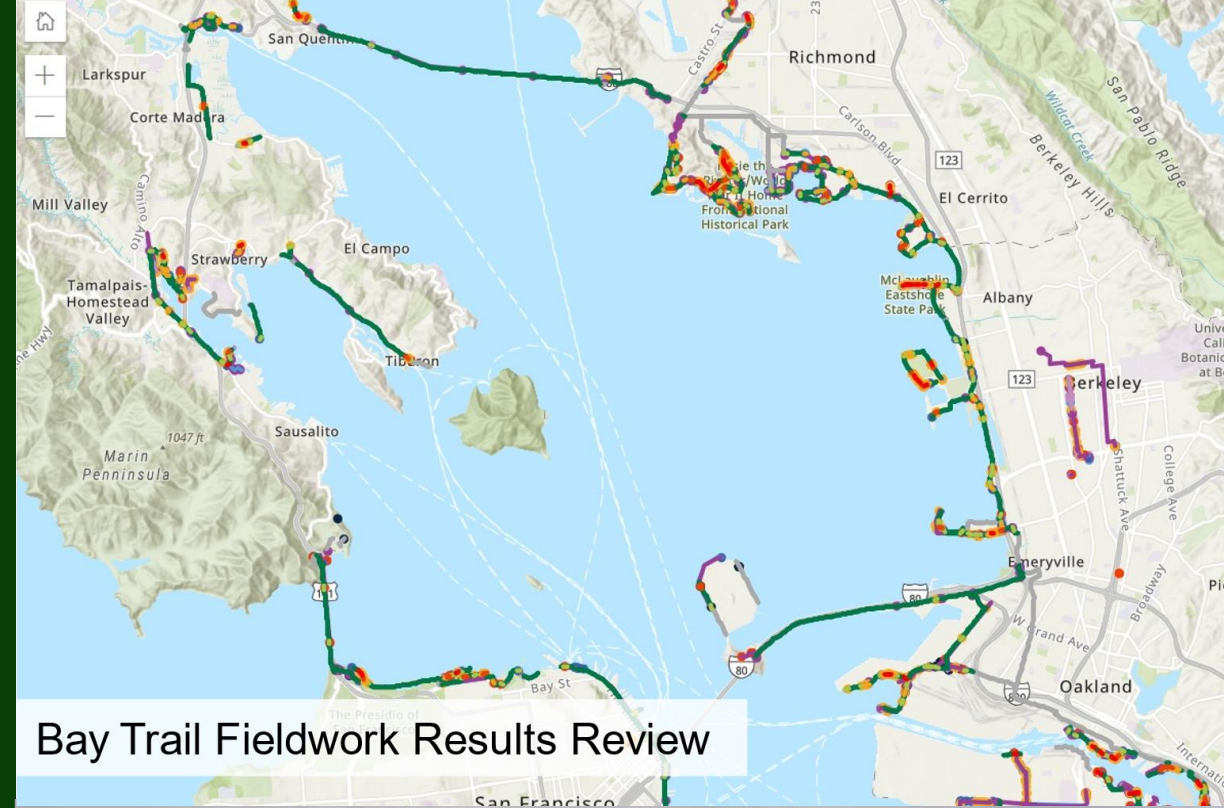
Gap Closure Implementation Plan: The Bay Trail has 70.6 Miles of Substandard Trails

37 miles have 1+ deficiency

33.6 miles have 1 deficiency

The most common types of deficiencies are:

- Poor pavement condition on 45.9 miles of trail
- Trail narrows/pinch point on 18.3 miles of trail
- Bollard/obstruction on 16.9 miles of trail
- General maintenance need on 5.3 miles of trail



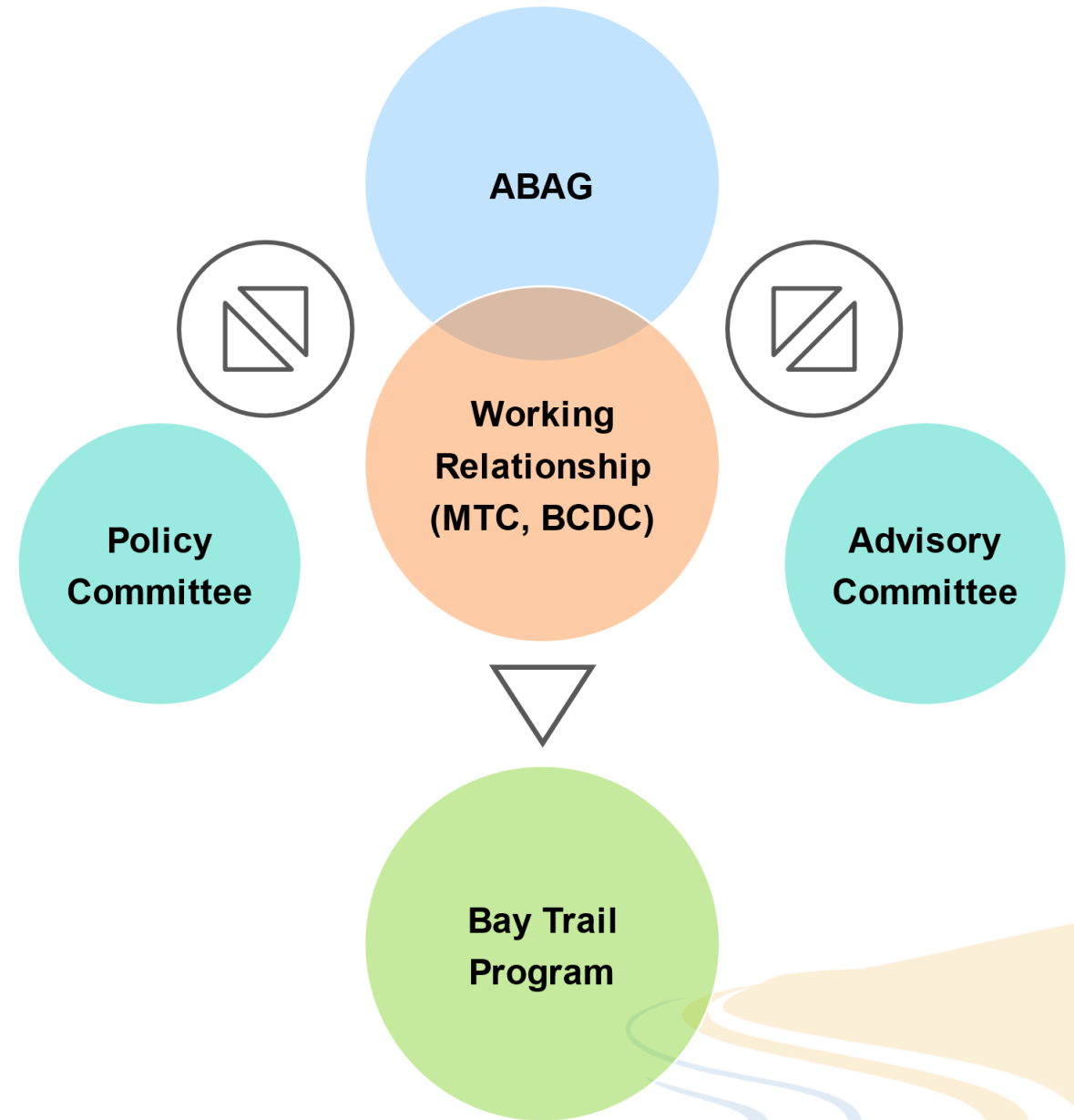
Recent Bay Trail Nonprofit Challenges

- **Steering Committee resignations** — Treasurer and Co-Chairs resigned; Chair retired in October 2023
- **Lack of quorum** for steering committee meetings
- **Fundraising** is not a priority or carried out
- **Cannot meet the public support percentage** required to maintain its non-profit tax status (diversity and number of smaller donations)
- **2 CFR 200 Incompatibility (Federal \$)** with advocacy, fundraising and lobbying nonprofit functions



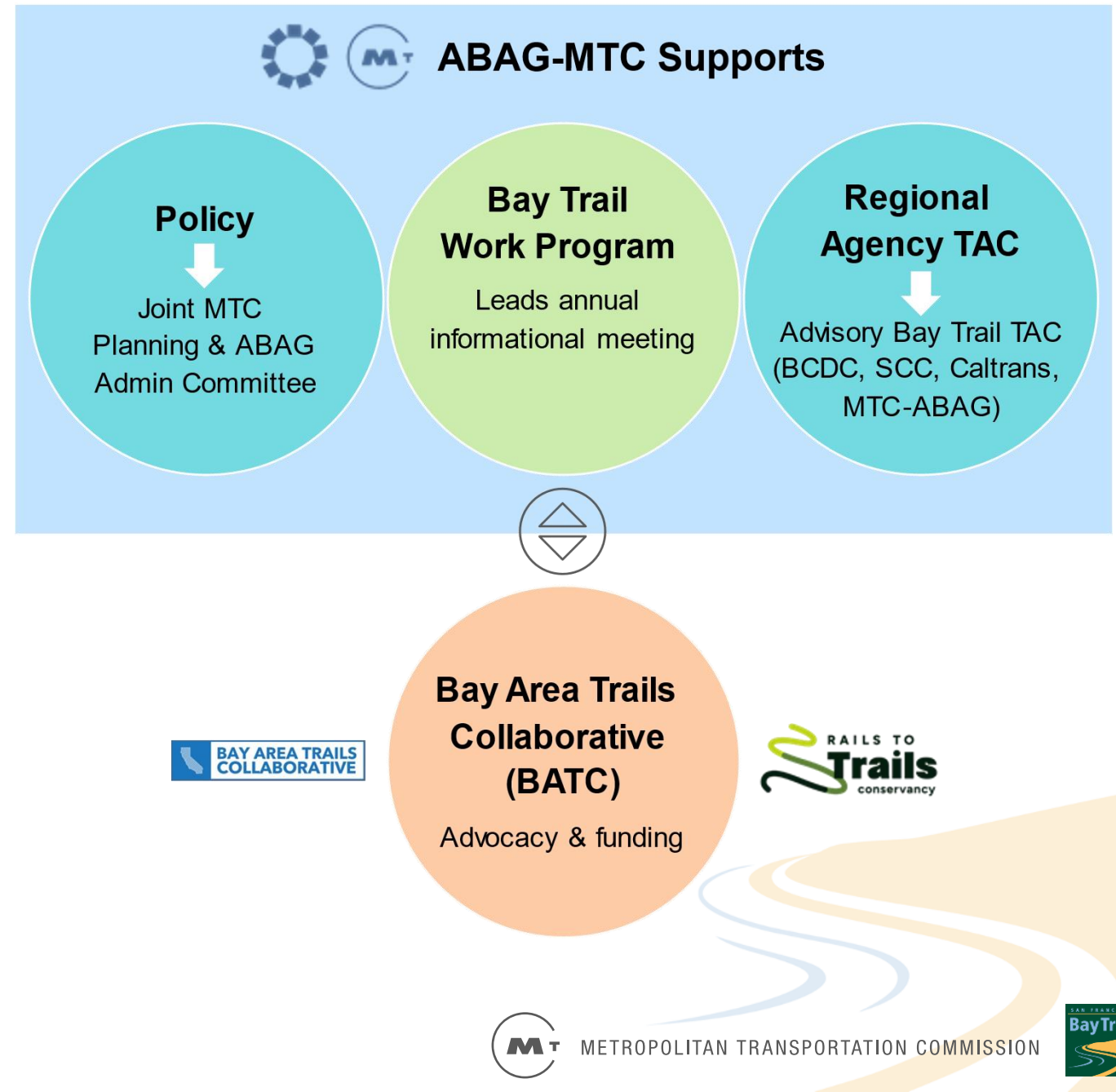
Senate Bill 100: Bay Trail Organizational Intent

- Created concept of continuous hiking/biking trail around the bay
- Directed ABAG to complete Bay Trail plan in 2 years
- Develop relationships w/agencies affected by Bay Trail
- Establish policy committee
- Establish advisory committee of env & rec orgs
- Funding not included
- Nonprofit not mentioned
















New Structure

- **Policy** moves to Joint MTC Planning & ABAG Admin Committee
- **Regional Agency TAC**
Bay Trail quarterly TAC comprised of MTC, BCDC, SCC & Caltrans focuses on alignment changes
- **Advocates** move to annual Bay Trail Gap Closure Implementation Working Group public meeting and/or Bay Area Trails Collaborative (BATC) for advocacy
- **Annual Information Meeting** includes all orgs & is led by MTC



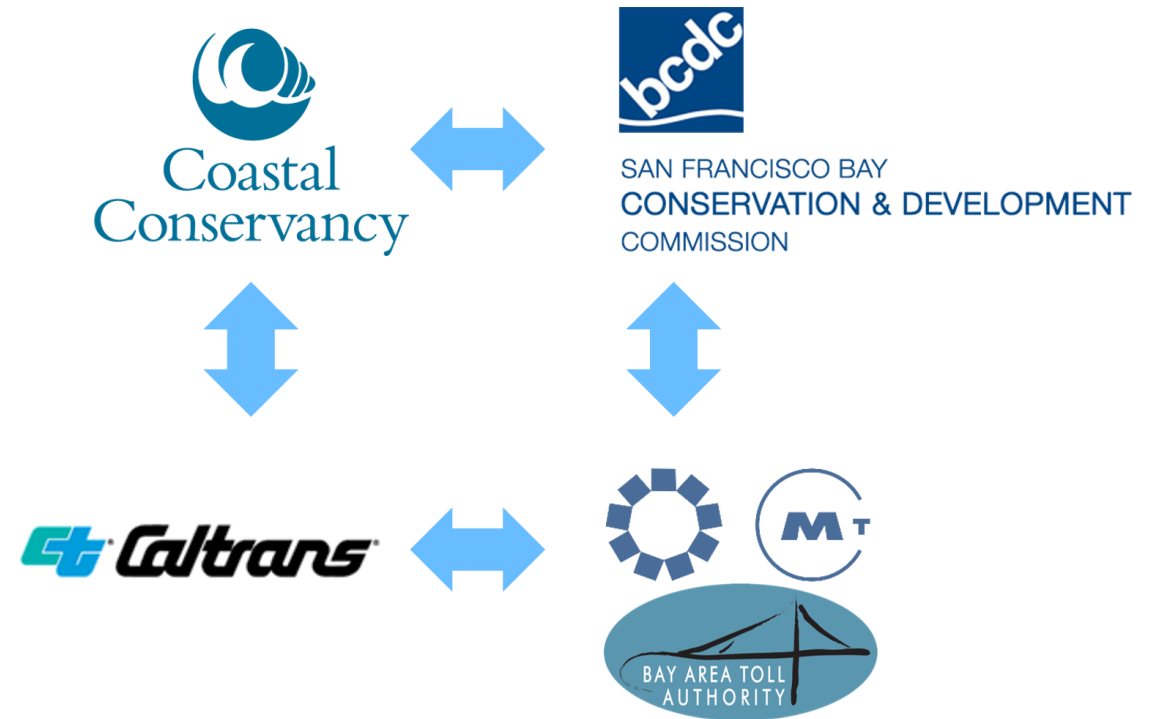
Bay Trail Functions & “Road Map”

Current Bay Trail Project Actions	Lead Organization(s)	Potential Future Forum	Frequency
1. Trail Alignment Changes	    <small>SAN FRANCISCO BAY CONSERVATION & DEVELOPMENT COMMISSION</small>	Create MTC / BCDC / SCC / Caltrans regional agency TAC w additional revolving members	Quarterly or ad hoc as necessary
2. Informational Updates	 	General meeting for all interested parties	1x/year
3. Policy Decisions	 	Joint MTC Planning-ABAG Admin Committee	As needed
4. Advocacy, Outreach & Support (e.g. “Friends of the Bay Trail”)	 	BATC (“Friends of the Bay Trail”), a collaboration under Rails-to-Trails 501(c)3	2x per year
5. MTC Planning Studies	 	Project TAC / Working Groups (e.g. Bay Trail Gap Closure Implementation Plan, SFO Gap Study)	Ad hoc
6. Nonprofit Decisions		Nonprofit Board needs to identify new fiscal agent	TBD



1. Trail Alignment Changes

- SCC, BCDC & MTC & Caltrans
- Meets 4x per year
- Includes key regulatory agency and key funders
- Discuss and build majority consensus for changes to the Bay Trail alignment
- Similar to current “administrative modifications”
- ROW owner brings forward proposed changes
- Ex-officio revolving agencies as appropriate



2. Bay Trail Program Informational Updates

- 1x per year
- General public, resource agencies + bicycle orgs
- Meets SB 100 requirement of *“convening environmental and ecological protection of the bay and groups representing bicycling and other relevant recreational activities”*



SAN FRANCISCO BAY
CONSERVATION & DEVELOPMENT
COMMISSION



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3. Policy Committee

- Moves to Joint MTC Planning & ABAG Admin Committee
- As needed
- Meets SB 100 requirement to include “members of appropriate environmental organizations, to oversee development and implementation of the trail” [BCDC]
- No prospective policy actions for Bay Trail
- Committee oversees the Active Transportation Network

Members

ABAG Administrative Committee

- Belia Ramos, Chair; ABAG Executive Board President; Supervisor, Napa County
- Jesse Arreguin, Vice Chair; ABAG Executive Board Vice President; Mayor, City of Berkeley
- Pat Eklund, Councilmember, City of Novato
- Otto Lee, Supervisor, County of Santa Clara
- David Rabbitt, Supervisor, Sonoma County; ABAG Executive Board Immediate Past President
- Carlos Romero, Councilmember, City of East Palo Alto
- Cindy Silva, Mayor, City of Walnut Creek
- Vacant (3)

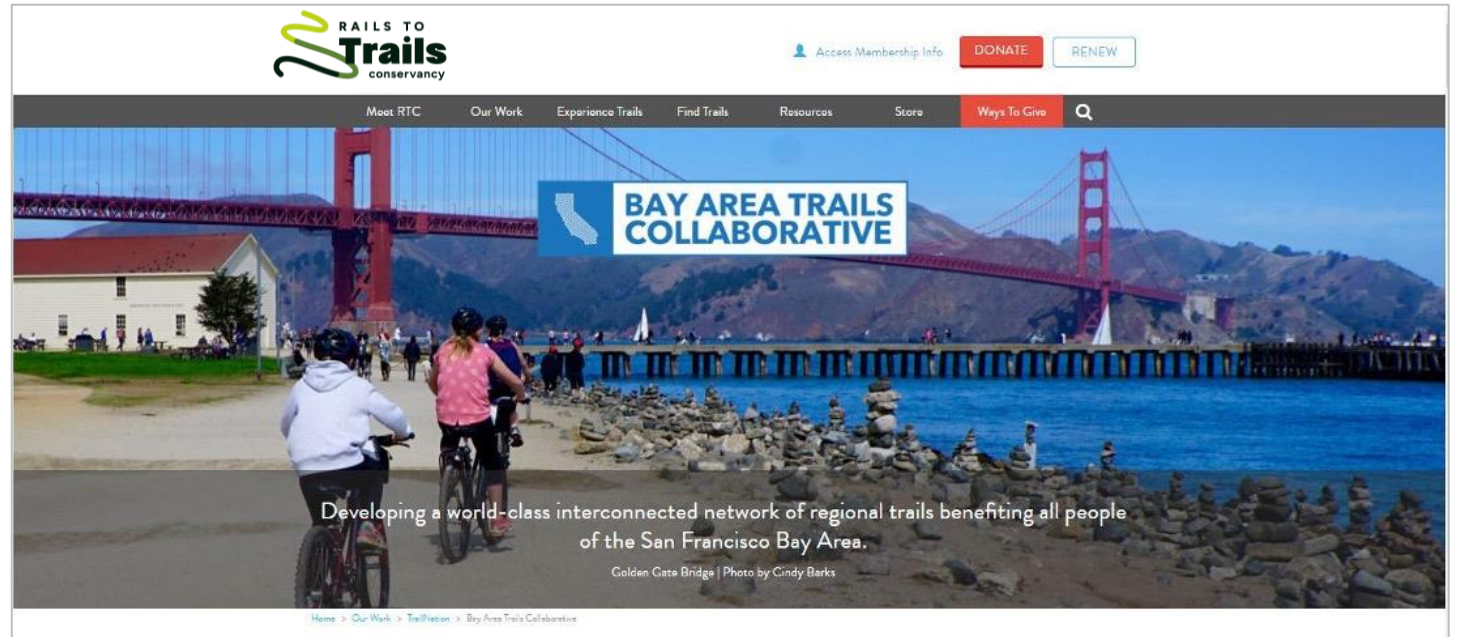
MTC Planning Committee

- James P. Spering, Chair
- Eddie Ahn, Vice Chair
- David Canepa
- Carol Dutra-Vernaci
- Matt Mahan
- Stephanie Moulton-Peters
- Sue Noack
- David Rabbitt
- Non-voting member: Dorene Giacopini



4A. Advocacy Role: BATC

- Not required by SB 100
- BATC takes on Bay Trail “advocacy & lobbying” role
- Runs Bay Trail Subcommittee
- **“Friends of Bay Trail”**
- Meetings **2x/year** Advocates & “friends” attend
- Maintains listserv
- Continue writing support letters



4B. Advocacy Role: BATC

Why BATC?

- Collaborative supported by Rails-to-Trails (RTC)
- Mix of partners & advocates
- Most geographic overlap with Bay Trail
- Well aligned with project priorities
- Transportation + Recreation focus
- Build off RTC best practices



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4C. BATC: Power of Partnerships



Transportation Agencies

- MTC, SMART, OakDOT, Solano Transportation Authority, WCCTAC

Recreation/Open Space Agencies

- Santa Clara County Parks, San Jose Parks & Rec, EBRPD, Hayward Area Rec & Park District, Mid-Pen Regional Open Space, POST, San Mateo County Parks

Public Health Agencies

- Solano County Public Health

Non-profits

- Bay Area Ridge Trail, Marin County Bike Coalition, Bike East Bay, Napa Vine Trail, Friends of Stevens Creek, SVBC

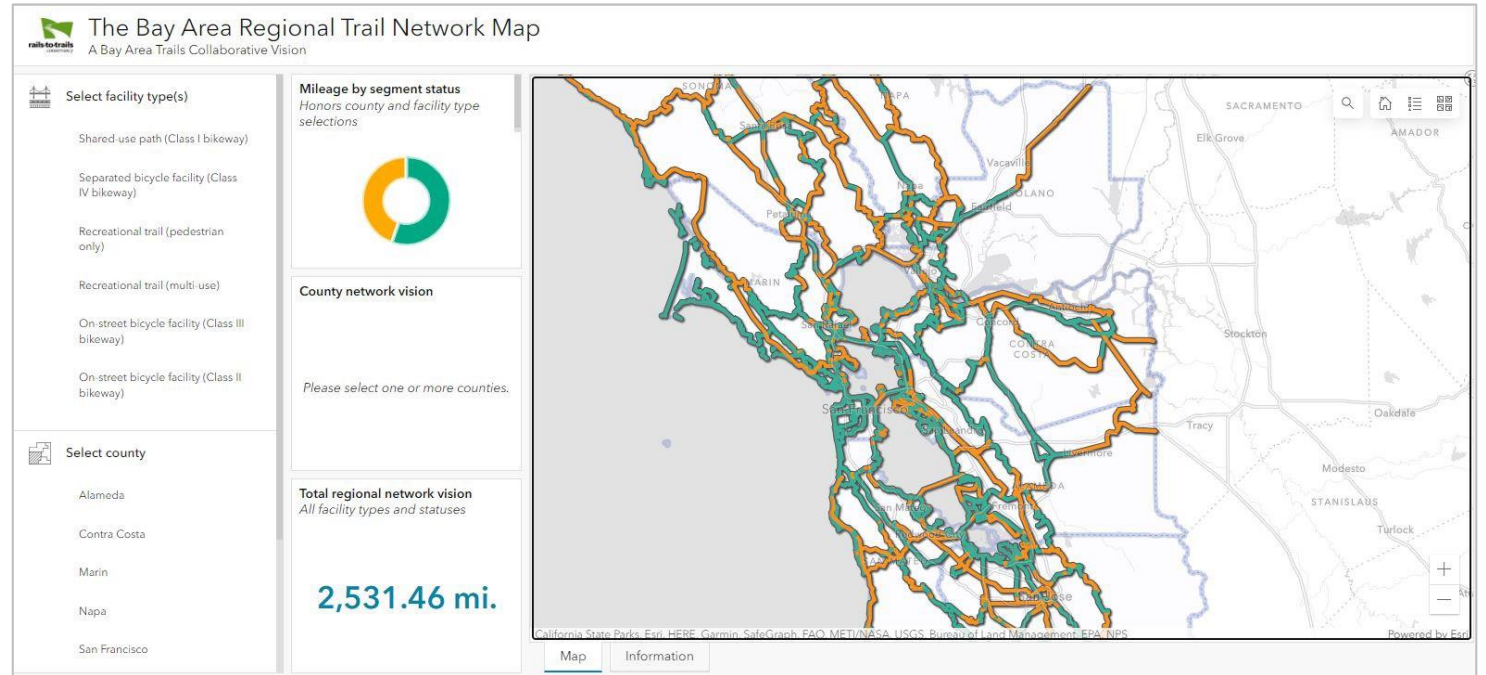
Private Sector

- Alta Planning, Placeworks, Toole Design, WRT



4D. MTC Agreement with BATC

1. Provides resources to run Bay Trail Subcommittee “**Friends of the Bay Trail**” 2x per year
2. Consultant resources to maintain BATC GIS map
3. Meets with **Rails-to-Trails** staff 2x/year to discuss trails legislative agenda



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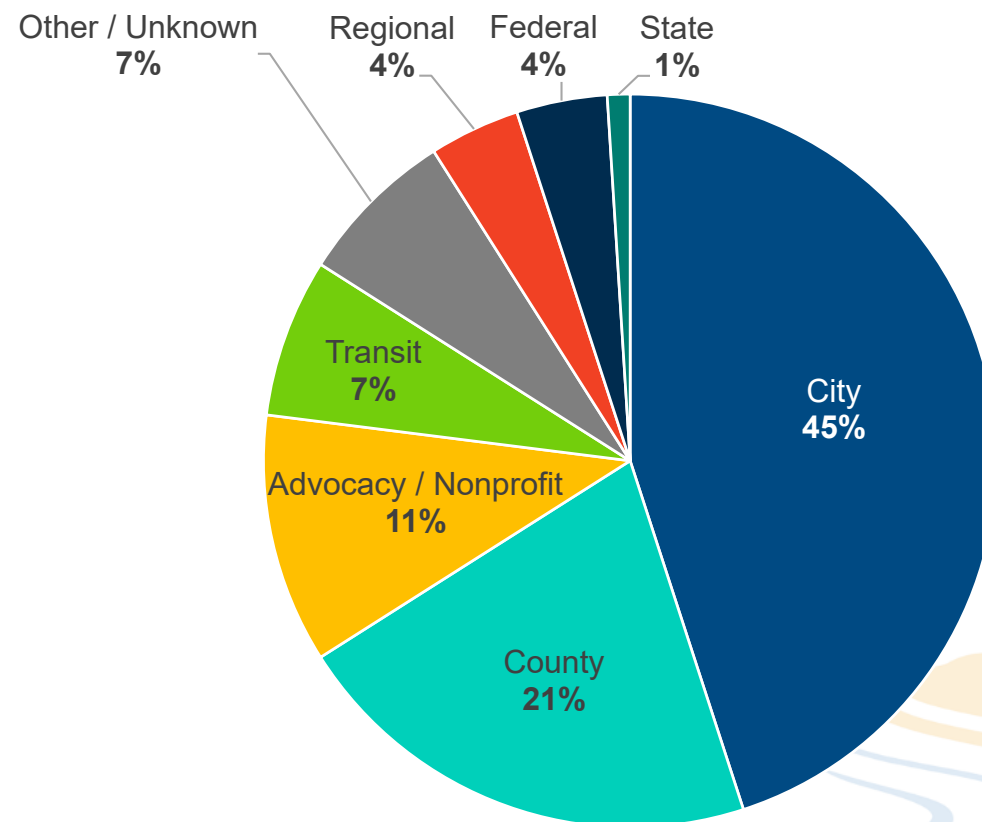
5. MTC Studies

- Continue recent Working Groups and TACs for major Bay Trail projects/ planning work (e.g. BTGCIP, Equity Strategy + SFO Gap)
- Staff participation
- Includes major + delivery partners, **cities, counties, CMAs, Federal resource agencies**

98 participants

9 Bay Area Counties represented

Gap Closure Working Group Meeting #1 Participant Organizations (% involvement)



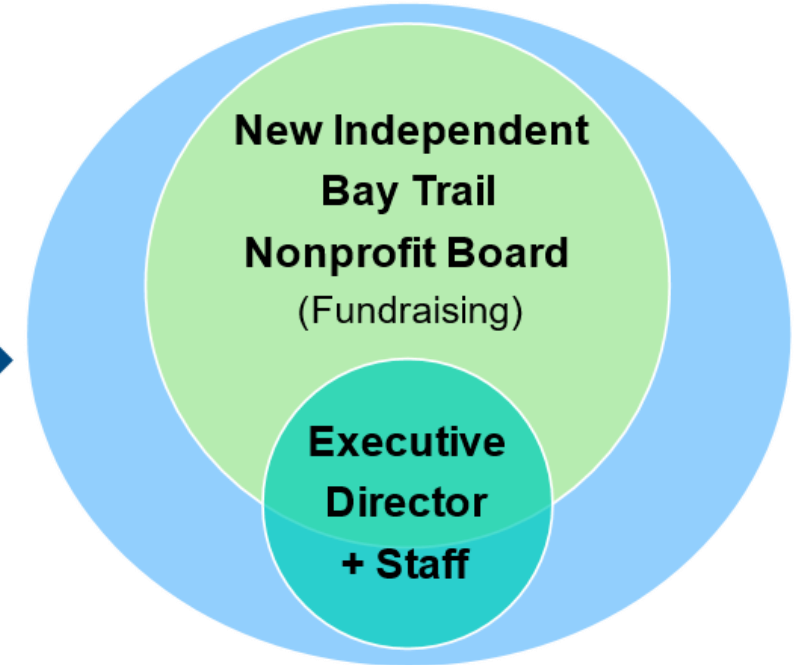
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6A. Nonprofit Decisions, Expenditures & Donations



Option A: Stand Up Existing Nonprofit Independently



Option B: Identify Nonprofit Fiscal Agent or donation recipient

**Join RTC
"Friends of the Bay Trail" Committee**



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6B. Nonprofit Universe working on the Bay Trail

Regional Parks



County Parks



City Parks



Regional Advocates



Bike Coalitions



Area Advocates



Land Trusts



6C. Nonprofit Decisions: Potrero Group



Cleveland Justis, MBA, Ph.D.

Principal Director

UC Davis,
Executive Leadership Program

Daniel Student, MBA

Managing Director, Consulting

Strategy, Board Development,
and Teams Facilitator



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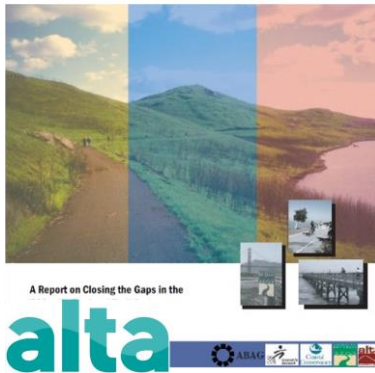
1127 Previous Bay Trail Work Program



FY
22–23

Bay Trail Gap Closure Implementation Plan

The San Francisco Bay Trail Project
Gap Analysis Study



2% BATA TT
Draft Complete
\$250K

SFO Gap Closure Study

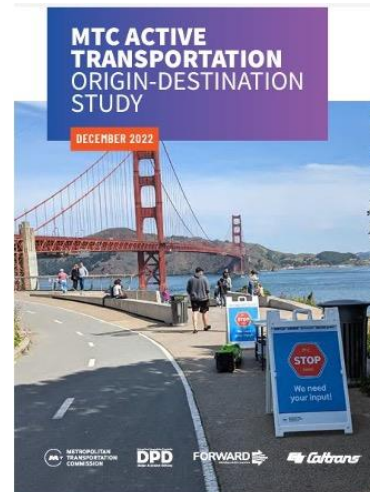
Tuesday, September 9, 2020 Update
Bay Trail SFO Gap Study

The Bay Trail SFO Gap Study will identify potential Bay Trail alignments to close the three-mile Bay Trail gap around San Francisco International Airport.



Nonprofit funded
Underway
\$160K

Active Transportation OD Study



AOM Funded
Completed
\$200K

Bay Trail Equity Strategy: Phase II (CBO relationship building)



2%+ 5% BATA TT
Completed
\$126k

Bay Trail Organization Change Management



2% BATA TT
Underway
\$25k



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1127 Bay Trail Work Program: FY 23–24



Initiate
FY
23–24+

Bay Trail Strategic Plan

San Francisco Bay Trail Project Strategic Plan
2019 - 2023

Mission

The San Francisco Bay Trail Project advocates for the implementation of a continuous recreation and transportation path around San Francisco Bay by coordinating the efforts of government agencies and other partners, providing technical assistance, seeking and administering funding and promoting the trail's benefits through education and outreach.

Vision

San Francisco Bay is ringed by a continuous recreational corridor made up of hundreds of miles of safe, pleasant and attractive trails that serve a wide range of users. This network, known as the Bay Trail, almost always runs along the shoreline and typically travels on separated paths. The Bay Trail is used extensively for recreation, as a commute route, and as a setting for learning about nature. It crosses the nation's toll bridges and reinforces transit use by passing near many public transportation facilities. Along its route, it offers many points of historic, natural, cultural and recreational interest. The Bay Trail has expanded the public's access to the shoreline, increased appreciation for the bay, fostered local economic development and waterfront planning, and reinforced the Bay Area's sense of regionalism. The Bay Trail is acknowledged as a uniquely valuable resource, and enjoys the unwavering support of government agencies and the public.

To accomplish these goals, the Bay Trail Board and staff will pursue the following Strategic Plan Objectives:

OBAG 3 Underway

\$200k

Bay Trail Equity Strategy Phase III

Tuesday, September 5, 2023 Update

Bay Trail SFO Gap Study

The Bay Trail SFO Gap Study will identify potential Bay Trail alignments to close the three-mile Bay Trail gap around San Francisco International Airport.

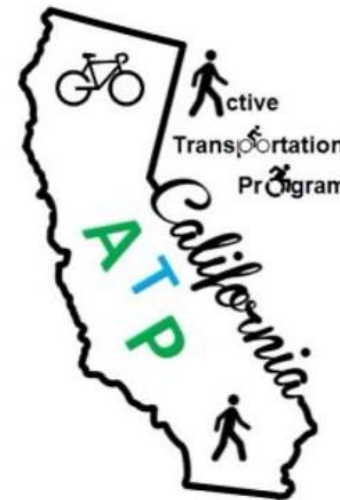


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OBAG 3

\$350k

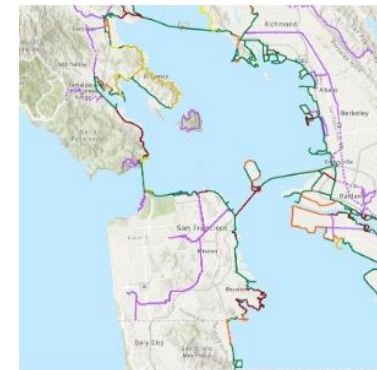
Bay Trail Technical Assistance (joint w RPP + FPP)



OBAG 3 Underway

\$280k

Regional Trails GIS Maintenance



2%5% BATA TT

\$200k

Bay Trail Design Guidelines & Toolkit 2.0



OBAG3 Underway

\$250k



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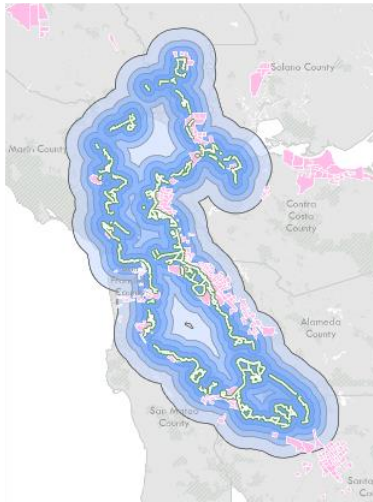


1127 Bay Trail Work Program: FY 24–25



Initiate
FY
24–25+

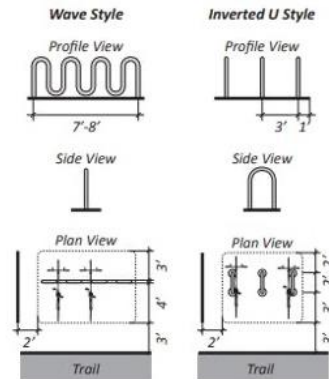
Bay Trail Data Strategy



OBAG 3
\$200k

Bay Trail Needs Assessment (O&M)

FIGURE 5-23: BIKE PARKING DESIGN



OBAG 3
\$500k

Bay Trail Sea Level Rise & Adaptation



TBD

Dumbarton Forward Bay Trail RM3



RM3

RSR Forward Bay Trail RM3



RM3



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MTC/Bay Trail Next Steps

March-April

BT Steering Committee & Board:
Informational item on Bay Trail SB 100 functional obligations moving forward.



May-June

BT Board:
Work with Potrero Group to determine a new path forward and/or identify a new fiscal agent (e.g. RTC) and/or distribute funds to other nonprofits



July-August

MTC & BATC:
Establish BATC “Friends of the Bay Trail” listserv and subcommittee



Fall 2024

ABAG Exec Board:
MTC/ABAG to dissolve nonprofit staffing agreement, reclaim SB100 responsibilities and assign them to Joint MTC Planning & ABAG Admin



BATC:
First “Friends of Bay Trail” Subcommittee meeting



Spring 2025

MTC:
Annual Informational update open to all



MTC:
First SCC/BCDC/Caltrans TAC for trail alignment changes



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